



महासुरक्षा पत्रिका



राष्ट्रीय सुरक्षा परिषद

महाराष्ट्र चॅप्टर

NATIONAL SAFETY COUNCIL

MAHARASHTRA CHAPTER

संपादक
श्री. ज. अ. सोलंकी

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सभासदांसाठी विनामूल्य



National Safety Council-Maharashtra Chapter

**Waiting for you papa...
come home safely.**

Making Roads Safer for Everyone, Starts with You, Think & Drive

हे नविन वर्ष सर्वांना आनंदाचे, प्रगतीमय, शांतीमय, सुखाचे, समृद्धीचे आणि सुरक्षिततेचे जावो!

2017



2016

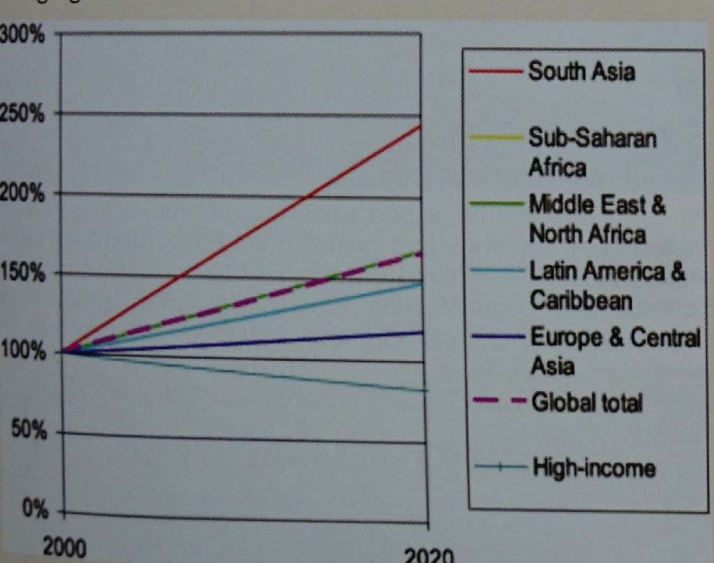
राष्ट्रीय सुरक्षा परिषद-महाराष्ट्र चॅप्टर

नविन वर्षाच्या हार्दिक शुभेच्छा!
Wishing you happy new year 2017

Road Safety in India – A Major Concern: A perspective by United Way Mumbai

Estimates by the World Health Organization suggest that, on a yearly basis, road crashes kill 1.25 million people—nearly 3400 road fatalities per day—and injure up to 50 million. Traffic injuries are not equally spread over the world, however; some countries are hit harder than others, and the chance of being killed in a road crash depends on where one lives. Almost 90% of all traffic casualties occur in low and middle-income countries (LMIC). Globally, the number of fatalities per 100,000 populations (mortality rate) ranges from less than 5 to almost 40. The rate is less than 9 in high-income countries (HIC) but averages around 20 in LMIC, with the African region demonstrating the highest rate (26.6). While road safety has been positive in HIC over the last few decades, the situation in LMIC do not reveal a positive story: road fatalities are expected to increase to almost 2 million per year by 2020.

The United Nations has adopted several resolutions on road safety and proposes actions to tackle the global road safety crisis. Considering the current level of road safety to be unacceptable, the UN has taken several initiatives. One effort, the Decade of Action for Road Safety 2011–2020, has generated substantial activity around the world over the last couple of years. Furthermore, it is very encouraging that the UN included road safety in the Sustainable Development Goals that it laid out in September 2015. Road safety is part of the public health agenda and the urban development agenda. Measured in “real actions,” however, the responses so far from the overall global community and individual countries do not suggest that we are on the right track to bringing down the death toll on roads.



Worldwide perspective: IATSS Research, 2016, Available online 19 May 2016, <http://dx.doi.org/10.1016/j.iatssr.2016.05.003> Predicted future developments in the number of road fatalities in different regions of the world. Fred Wegman *The future of road safety: A Perspective*

The future of road safety is uncertain and definitely not the same for all regions of the world. Countries with a mature road safety approach and an ambition to make further progress are expected to move in the direction of a pro-active approach: a Safe System approach. It is reported that many LMIC, meanwhile, are on the brink of designing road safety strategies and implementing action plans. The international community is willing to support LMIC, but they cannot simply copy successful HIC strategies because

local circumstances differ. The principles of successful HIC strategies are applicable, but the priorities and action plans should take root in and align with local conditions.

In the Indian context, the road safety issue needs to be considered from economic, public health, familial and livelihood points of view. Road fatalities affect every segment of the society, but it is the lower income families who are most adversely hit, with minor to severe consequences in terms of not only loss of wages alone, but also complications in the form of disabilities, complexities in family structure, children's education and onset of mental stress. According to the report released by the Ministry of Road Transport and Highways in the year 2015, there were over 5 lakh road crashes leading to 1.46 lakh deaths and over 5 lakhs injuries. Therefore, the need for enhancing the state of road safety on Indian roads is rising in an alarming manner. The problem of road safety in India is a multi-faceted one and therefore this requires improvement in Engineering, Enforcement, Education and Emergency Response Care, all aimed at better road safety. Some of the key causal factors in the country is the dearth of skilled drivers, which is aggravated by the ignorance of the drivers in safe driving, the inadequate licensing system as well as the lack of culture of safety at large. But recent trends seem to be quite promising and there are some positive visible changes in this gloomy scenario, reflecting the outcome of various initiatives, including efforts by local government bodies, police, corporates and civil society organizations. The government has taken up wide range of policy interventions to address this complex issue.



Jayanti Shukla
CEO, UWM

We have all observed the rising numbers of two wheeler vehicles over the years, bringing with them a sharp increase in fatalities, due to poor safety habits of the riders. According to accidents data published by the Ministry of Road Transport & Highways for year 2015, road accidents have killed 146,000 people in India; out of this 33% (48,348) people belong to the age group of 15 to 24 years. 25% (36,803) of the deaths were caused due to accidents involving Two Wheelers. It is important to note that, while on one hand, India is set to become the youngest nation in the world by 2020 and on the other hand, the numbers of youth killed in road crashes are on the rise. Therefore, there is an urgent need for intervention by multiple stakeholders in various directions to improve the state of road safety in the country.

United Way Mumbai (UWM) is a civil society organization and has a long legacy of community impact interventions. Public Safety is one of UWM's pillars of activities; therefore, Road Safety is a matter of concern for the organization. United for Road Safety (URS), a project that is powered by Castrol, is UWM's systematic & professional approach to create long lasting community impact, especially among the Youth and Two Wheeler Riders in the city of Mumbai. URS aims to educate and sensitize the two wheeler riders through series of high impact interventions. The project also is working to mobilize youth volunteers

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as the ambassadors of road safety by way of formation of Road Safety Clubs (SRC); wherein the trained youth are empowered to organize planned and impactful awareness

SAFETY FOR TWO WHEELER RIDERS

Training Update: (Up to 17th December, 2016)

Activity	Numbers
Total colleges reached out till date	86
Safe rider training sessions	36
Number of youth training attended	1273
Number of youth training completed & Certificate issued	1111
Number of youth covered for on-wheel assessment	33
Number of colleges/groups covered	30
Number of Road Safety Club sign-ups	29
Road Safety Club leaders identified	54
Road safety club members signed up	221
Road safety club leader briefing meetings	16

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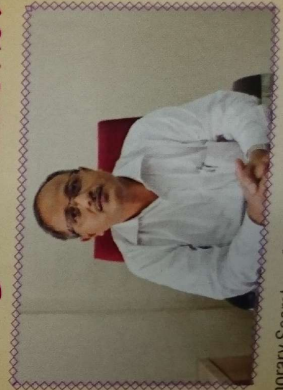
drives for the larger population (focusing on topics related to safety helmets, speed, distraction & rules of the road). Through our work, we propagate road safety as a serious issue aimed at ensuring that two wheeler riders project responsible behavior on the road and it becomes a way of life for them.

To further complement our efforts in the area of road safety, in the year 2017, UWM is planning to pilot another intervention for enhancing the state of emergency response care during road accidents. This intervention is aimed at complementing the in Kerala. Through the recent Good Samaritans notification issued by the Government of India safeguards the interest of the riders during road accidents; there is a dearth of skilled volunteers who can act as the first aiders in times of road accidents. In the initial stages of our project, UWM aims to train over 140 volunteers, including first aiders, and equip them with basic first aid kits and a customized handbook on First Aid.



This will be a part of our collaborative efforts with various key stakeholders, including the RTO, Mumbai Traffic Police Department, Greater Mumbai Municipal Corporation, Civil Society Organizations, etc. This program by UWM is supported by Tata Motors Finance Limited.

Congratulations!



Our Honorary Secretary, **Mr. P. R. Masurkar** has been nominated for the Global Road Safety Leadership Course (GRSLC) to be held from March 19 - 30 in Kuala Lumpur, Malaysia. This course is co-organized by the Global Road Safety Partnership (GRSP) and the Johns Hopkins International Injury Research Unit (JH-IIRU) with support from the Government of India.