



# TATA MUMBAI MARATHON

TATA CONSULTANCY SERVICES  
2019

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Philanthropy Partner



United Way Mumbai







**SHRI. CH. VIDYASAGAR RAO,**  
Governor Of Maharashtra



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The Tata Mumbai Marathon (TMM) has emerged as the biggest and most popular marathon in the country. Participation of people from across the world in TMM reminds me of the ideal of 'Vasudhaiva Kutumbakam' or the whole world is like a one large family. TMM is one of the most democratic and secular events which offers a level playing field for one and all. Participation of the differently abled persons is most encouraging. TMM also serves as a platform to raise charity for various noble causes. TMM symbolizes the spirit of 'We Can'."

Ch. Vidyasagar Rao  
GOVERNOR OF MAHARASHTRA



RAJ BHAVAN  
Malabar Hill  
Mumbai 400 035  
Tel. 022-2368 2660  
Fax. 022-2368 0600

10 April 2019

**MESSAGE**

Tata Mumbai Marathon (TMM) has emerged as Asia's premier distance running race, and is the pride of the nation when it comes to participative sport. The involvement of people from across the world at TMM reminds me of the idea of 'Vasudhaiva Kutumbakam', which means that the whole world is like one large family. This event is one of the most democratic and secular platforms that offers a level playing field for one and all.

Apart from serving as a beacon of sporting excellence, the event has inspired citizens to contribute for the greater social good. I was amazed to note that since its inception in 2004, the Mumbai Marathon has offered a platform for over 700 NGOs and empowered them to raise funds. I understand that the 2019 edition of the event has raised more than 40 Crore towards various philanthropic causes. It shows that the people of the State share genuine concern for the welfare of their less privileged brethren.

I convey my heartiest congratulations to all the state and civic authorities for their commitment and efforts in facilitating the event. I also congratulate the runners, sponsors of the Mumbai Marathon and Procam International for yet another successful edition.

  
(Ch. Vidyasagar Rao)

## POWER SPEAK

**SHRI. DEVENDRA FADNAVIS,**  
Chief Minister,  
Govt. Of Maharashtra



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Celebrating its 16<sup>th</sup> edition in the city, the Tata Mumbai Marathon has become a permanent fixture for world class athletes and India's best. My heartiest congratulations to the event for being bestowed with the prestigious IAAF Gold Label title. This event has added to the grandeur of not just the metropolis, but the entire state of Maharashtra. What truly sets the event apart though, is that it is a colourful carnival that has mobilized the citizens from across the country and united them on one common platform.



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The Tata Mumbai Marathon has firmly cemented its position as one of the leading marathons in the world and has put India on the global map of distance running. It was heartening to witness over 46,000 runners on the streets of Mumbai and many more along the course cheering the participants. This event has truly come to represent the best Mumbai has to offer.



**SHRI. SUBHASH DESAI,**  
Minister Industries and  
Guardian Minister,  
Mumbai City

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The Tata Mumbai Marathon has been inspiring for growing the running revolution in the country. The event has provided a premier platform to the Indian athletes to compete with the best in the world, and the performance by all our Indians especially the winners Nitendra Singh Rawat and Sudha Singh was truly commendable. The presence of a sporting icon like Mary Kom was certainly an added incentive for our participants and inspired them to put their best foot forward!



**SHRI. VINOD TAWDE,**  
Sports Minister,  
Govt. of Maharashtra

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The Tata Mumbai Marathon route celebrates some iconic landmarks of the 'city that never sleeps' and has captivated the attention of people not only in our nation but also globally. It encapsulates the transformational journey of international sporting events in India, making India the host of a mega tourism event, which provides impetus to the economy. It was our absolute pleasure to play host to another successful edition of the event.



**JAYKUMAR RAWAL,**  
Minister for Tourism,  
Govt. of Maharashtra



It has been phenomenal to see the growth of the Tata Mumbai Marathon over the years - the energy & the spirit on that Sunday morning is truly inspiring. This edition has been special for me, as I witnessed the magic of distance running first hand and experienced the euphoria with Mumbaikars on-course while running the 21 km. The Tata Mumbai Marathon is not just a race but a lifestyle change that has become an integral part of everyone's daily routine, requiring a year round commitment and dedication. Heartiest congratulations to all stakeholders and all the runners for a stellar performance.



**SHRI. DK JAIN,**  
Chief Secretary,  
Govt. of Maharashtra



The Tata Mumbai Marathon has attained global recognition by focusing on educating citizens about the benefits of following a regular fitness regime. Along with being a platform which enables citizens to be cognizant of different concerns pertaining to health, it has also emerged as one of the biggest fundraising initiatives in the world. It is highly creditable how Procam International, the state & the civic authorities seamlessly create & deliver an event which the country can be immensely proud of.



**VICE ADMIRAL GIRISH LUTHRA,**  
FOC-In-C,  
Western Naval Command



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**SMT. HEMANGI WORLIKAR,**  
Deputy Mayor,  
MCGM





The vibrant zeal that Tata Mumbai Marathon brings and spreads within the city of Mumbai is amazing. I have been a part of the event since its inception and have been an integral part of the Run in Costume. The Dream Run truly represents the soul of this event & the Run in Costume is reflective of how the citizens wish to work towards the change they want to see in society. My congratulations to all the people associated with the event and hope you continue to inspire us to #BeBetter.



**SMT. SHAINA NC,**  
Eminent Fashion Designer



The Tata Mumbai Marathon has kick-started the running revolution in India and provided a much-needed world-class platform for our Indian athletes to perform alongside the best runners in the world. Each year, we have seen improvement in performance and the 2019 edition was special. Our winners Nitendra Singh Rawat and Sudha Singh clocked their personal best times. Many congratulations to them and we are sure they will do our country proud in the coming years.



**SHRI. ADILLE SUMARIWALLA,**  
President,  
Athletics Federation of India



It is a matter of great pride to have the iconic Chhatrapati Shivaji Maharaj Terminus as a backdrop for the start of the Tata Mumbai Marathon. We have always been a supporter of this mega event and for the convenience for all participants, special trains were arranged in the early morning hours on race day to Churchgate and CSMT. We congratulate all the participants, as well as organisers, for the successful completion of another edition of this iconic marathon.



**SHRI. DK SHARMA,**  
General Manager,  
Central Railway



## FROM THE PROMOTER'S DESK



Heard someone say, "Sport is at its best, when the single-minded pursuit of victory, is transcended, by helping transform lives of all those it touches". The Tata Mumbai Marathon (TMM) has managed to do that.

The road is a great leveler and event has played a transformational role in bringing the community together – beyond politics, religion, race, colour and gender. The event has forged a bond with runners, sponsors, spectators, worldwide audience, volunteers, fund-raisers, the authorities and millions more, who touch and experience the event in different ways.

The Tata Mumbai Marathon has inspired people to 'Be Better' – a better child, a better father, a better colleague, a better Mumbaikar, and so on!

The 16<sup>th</sup> edition of the event was no different. We continued to soar to greater heights and achieve new milestones. For the first time, we had over 8000 Full Marathoners at the start line. Nitendra Singh Rawat and Sudha Singh clocked their best time and qualified for the IAAF World Championships in Doha. Sudha also smashed the course record and finished eighth overall. The event has truly been a boost to Indian elites, as they stood tall with their performances. Our International elite winners Cosmas Lagat and Worknesh Alemu, showed their class in subduing a loaded elite field, by clocking the second fastest winning times in the history of this IAAF Gold Label Road Race.

Apart from sporting excellence, one of the most striking features of TMM has been its ability to ignite the spirit of giving, empowering individuals to work towards the change they want to see in society. The 2019 edition of the event has raised a staggering ₹ 40.70 crores towards myriad philanthropic causes. Kudos to our charity partner United Way of Mumbai and all our fund-raisers, for this incredible achievement. Their perseverance and effort has cemented TMM as the single largest sporting platform for philanthropy in the country.

Our heartfelt gratitude to the Government of Maharashtra, its administrative arms, the Athletics Federation of India, Western Naval Command and the people of Mumbai. The contribution and efforts put in by them, coupled with the faith of our sponsors and the commitment of the running community, has made TMM the pentacle of running in Asia.

We are truly blessed.

Anil & Vivek Singh  
Procam International



# **PHILANTHROPY PILLAR**





## FROM THE PHILANTHROPY PARTNER'S DESK



Jayanti Shukla  
CEO - United Way Mumbai

Every edition of the TMM shows us why this is such an impactful annual sporting event. Since its inception in 2004, the TMM has raised incredible amounts of funding for hundreds of charities represented by 12 cause categories and this edition has been no different. As the philanthropy partner of the TMM, United Way Mumbai facilitates the event's fundraising every year to ensure that the process is seamless and benefits all of its participants. I would like to begin my introduction by mentioning some of the features that made the TMM 2019 unique.

The Change Legend fundraising level was introduced this year, to recognize all the participants who have raised funds of over ₹ 1 crore for charity. The Change Legend is an honorary status transcending editions of the TMM. Over the years, we have had multiple fundraisers reaching the 1 crore mark and this year has been no different. We have had 6 Change Legends in the 2019 edition raising ₹ 6.98 Cr. In addition, we also had 4 Change Icons, 1 Change Champion, 7 Change Leaders, 16 Change Investors and 128 Change Makers, this year.

Privilege Levels (awarded to charities based on their performance at the TMM 2019) were also modified this year to Diamond, Platinum and Gold (with Diamond being the highest achievable level). Additionally, NGOs were categorised by the Sustainable Development Goals that they represented, to make the platform more globally relevant.

Another major addition to the TMM this year has been the "Fundraiser Assist App" for mobiles, available on android as well as IOS platforms. This App allows fundraisers to manage their TMM campaign from their mobile phones, making it easy to send messages to supporters and check messages sent to them; track donations; add offline donations; edit their fundraiser details and change their appeal, account password, etc. The App was a user friendly addition as it helped fundraisers manage their campaigns smoothly.

This year, we had 272 NGOs raising funds through the platform, supported by 176 corporates and 1236 individual fundraisers. The variety of causes, categories, charities, companies and individuals represented at the TMM highlights the reach, diversity and impact of the charitable work undertaken through this platform. Fundraising is planned and strategically executed by participating charities, with the event being essential to organisations' annual plans.

This has been yet another amazing year for fundraising through the Tata Mumbai Marathon, not failing to impress, as far as fundraising records go. We have raised an astounding ₹ 40.7 crore for charity, proving once again that the TMM's impact on charitable causes is unparalleled. Few philanthropic sporting events can boast of charitable fundraising results like the TMM. Mumbai has come through for us once again, with generous and eager individuals looking to make a difference. I cannot wait to see what the next edition of the TMM brings!



# TMM 2019 PHILANTHROPY PILLAR

The Tata Mumbai Marathon has been steadfast in its' promise of creating philanthropic avenues through the power of sport. For the last 16 years, the TMM has worked toward associating distance running with the concept of raising funds for worthy causes and social initiatives. As the event's Philanthropy Partner, United Way Mumbai (UWM), helps to build a robust platform whereby charities can leverage the opportunities offered by the TMM and bring lasting change.

UWM facilitates participants wishing to power their runs by supporting a cause and connects them with trusted and verified charities across India. UWM also assists non-runners, to be a part of the TMM by fundraising. These remarkable individuals are the key to the success of the TMM's philanthropy pillar. They are responsible for raising incredible amounts of funds for charitable causes and generate awareness in their networks on their cherished causes at the TMM.

UWM supports these individuals in fulfilling their commitment to worthy causes by maintaining an impartial system of collecting donations for participating charities. The cause-neutral set up of the philanthropy pillar enables charities from across the country to participate, giving donors and fundraisers a wide range to choose from.

The impartial nature of the platform also provides for an ecosystem where NGOs with varied bandwidths, across geographies and cause categories can all raise funds using available opportunities. Apart from getting individuals raising funds, charities can approach corporates and offer running positions with exclusive benefits for the company staff. Around 25% of running positions are reserved with UWM to be distributed evenly amongst participating NGOs, who, in turn, offer the spots to runners in exchange for donations.

To incentivize the efforts of participating NGOs in leveraging the platform, a list of indicators has been identified, which translates into points for the NGO. Furthermore, these accumulated points are converted into privileges, including capacity building grants for the NGO.

Fundraisers can use the online website or the mobile app to collect donations with ease and donors receive tax exemption receipts, instantly on donating. UWM is ultimately responsible for accounting of all funds collected through the TMM and also for disbursement of these funds to the respective NGOs.

The immense goodwill generated by the TMM is largely due to the efforts of committed individuals, donors and corporates supporting the amazing work of the associated charities, which helps improve countless lives on a daily basis.

Philanthropy Partner



United Way Mumbai



## FUNDS RAISED AT THE TATA MUMBAI MARATHON (2004 TO 2019)



### SUMMARY OF FUNDS RAISED AT TMM 2019

#### Change Runners

|                                          |                      |
|------------------------------------------|----------------------|
| Young Leaders                            | ₹ 1,49,65,582        |
| Corporate Fundraisers                    | ₹ 5,48,39,563        |
| Change Runners (excl. Young Leaders)     | ₹ 8,54,15,894        |
| <b>Funds raised through Charity Bibs</b> | <b>₹ 3,78,82,300</b> |

#### Corporate Teams

|                    |                |
|--------------------|----------------|
| Team Participation | ₹ 16,54,04,000 |
| Employee Donation  | ₹ 1,19,93,259  |

#### Individual Fundraisers

|                                                      |                    |
|------------------------------------------------------|--------------------|
| Corporate Fundraisers (excl. Change Runners)         | ₹ 19,90,048        |
| Young Leaders (raised between ₹ 75,000 & ₹ 1,49,999) | ₹ 93,14,566        |
| Individual Fundraisers                               | ₹ 1,92,13,290      |
| <b>Donation amounts to NGOs</b>                      | <b>₹ 37,75,808</b> |

#### Others

|                         |            |
|-------------------------|------------|
| NGO participation       | ₹ 5,44,000 |
| Charity Bibs forfeiture | ₹ 7,28,000 |

**Total amount raised & accounted by United Way Mumbai = ₹ 40,60,66,310**

**Funds raised by Tata Consultancy Services = ₹ 9,27,700**

**TOTAL FUNDS RAISED = ₹ 40,69,94,010**

## CHANGE RUNNERS

Change Runners are individuals who have raised over ₹ 1.5 lakh for charity through the TMM. The category comprises Change Legends (raised over ₹ 1 crore), Change Icons (raised from ₹ 50 lakh to less than ₹ 1 crore), Change Champions (raised from ₹ 25 lakh to less than ₹ 50 lakh), Change Leaders (raised from ₹ 10 lakh to less than ₹ 25 lakh), Change Investors (raised from ₹ 5 lakh to less than ₹ 10 lakh) and Change Makers (raised from ₹ 1.5 lakh to less than ₹ 5 lakh).

At the Tata Mumbai Marathon 2019, we had 172 Change Runners, including 38 Young Leaders, who have cumulatively raised ₹ 15,52,21,040 for 69 NGOs.

38.22% of the total fundraising amount have been raised by the TMM 2019 Change Runners, a successful feat that they accomplished, every year through their network. This is evidence of the immense power of peer-to-peer fundraising and demonstrates the abundant generosity that donors show when asked by a fundraiser to donate to a cherished cause.



## TMM LEGENDS

Change Runners raising over ₹ 1 crore in a particular edition of Mumbai Marathon are known as TMM Change Legends, which is an honorary title transcending editions, to celebrate the extraordinary commitment of these fundraisers.

This edition we have 6 TMM Legends who have raised ₹ 6,97,81,906 for 5 NGOs. One of our TMM Legends is a first time fundraiser through the TMM platform.



### V S PARTHASARATHY

Raised: ₹ 1,38,96,163  
for K.C. Mahindra  
Education Trust - Project  
Nanhi Kali



V S Parthasarathy with Nanhi Kali  
beneficiaries

V S Parthasarathy's roles as Group CFO & CIO of Mahindra & Mahindra Limited are rife with opportunities for contributing to Mahindra's aspiration of 'being amongst the Top 50 most admired brands in the world. He straddles diverse responsibilities including Directorships of various companies with equal fervour and tirelessly reimagines his leadership roles at the CFO Board, BCCI, FICCI and AFPI, etc. Despite winning numerous achievements and awards, Mr. Parthasarathy manages to find time for leisure, whether it be poetry or Hindi cinema. A CA and an alumnus of Harvard Business School, Mr. Parthasarathy says,

**“I associated myself with Project Nanhi Kali, which aims to provide quality education to underprivileged girls in India and I have been participating at the Mumbai Marathon for the past 5 years, raising over ₹ 2.23 crore for this cause. Giving to a cause makes you feel that you are a part of something bigger and makes life meaningful. I feel that happiness is found in helping others and I endeavour to support Nanhi Kali in its quest to provide quality education to underprivileged girls in India.**

*The inception of this programme was with just a destination, which took shape and became bigger as we garnered more support from multiple levels. Although it is my name that is being used with the project, I want to dedicate this effort to all my friends, colleagues, associates, companies and well-wishers who truly supported me in promoting this cause.*

*I would like to finish with a thoughtful quote: 'If you want happiness for an hour, take a nap. If you want happiness for a day, go fishing. If you want happiness for a year, inherit a fortune. If you want happiness for a lifetime, help somebody.'*

Mr. V.S. Parthasarathy is the highest individual fundraiser at the Mumbai Marathon since its inception in year 2004.





### **K V S MANIAN**

Raised: ₹ 1,35,00,001

for Cancer Patients Aid Association

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Mr. K V S Manian has been with the Kotak Mahindra Group for 25 years and has been instrumental in setting up and metamorphosing its many business divisions into success stories. He has been the President Consumer Banking and is currently President Corporate, Institutional & Investment Banking. He also oversees the Institutional Equities business and is part of the Bank's Executive Board overseeing the firm's growth charter.

**“I find that Philanthropy and Running are a great combination, making my experience more wholesome, satisfying and complete. In fact, I truly can't distinguish between the two in terms of which one motivates me more. The Tata Mumbai Marathon has been a really great platform for me. Every time I run, I try to do better than the last year, on my run timing as well as fundraising. Another great aspect is that the organisation and arrangements keep getting better every year. When I was a caregiver to my wife whom I lost to Cancer a few years back, I have seen first-hand what patients and families go through. This motivates me to raise funds for cancer patients; a cause close to my heart.**

**Thank you Tata Mumbai Marathon, United Way Mumbai and CPAA for giving me this opportunity to serve a cause I feel strongly about. I have an incredible set of friends, colleagues and relatives who spontaneously join my cause and their generosity helps me give back to the society. I hope to be back again many more times and keep doing better every year.”**

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## VILLY DOCTOR

Raised: ₹ 1,22,00,742  
for Light Of Life Trust

Villy Doctor is an educationalist and philanthropist who has dedicated her life for the upliftment of disadvantaged through the Light of Life Trust (LOLT), of which she is the Founder and Managing Trustee. LOLT was set up with a vision to alleviate poverty by developing rural, underprivileged communities through a holistic approach to education, empowerment and employability.



**Villy Doctor with the Light Of Life Trust beneficiaries**



*"Project Anando, launched in 2002 worked with the belief that poverty can be alleviated and the lives of the underprivileged be transformed, through a three-fold programme that Educates, Empowers and Equips its beneficiaries. The funds raised through the Tata Mumbai Marathon have made it possible for us to achieve spectacular progress and facilitate the expansion of Project Anando to currently in 641 villages across Maharashtra, Rajasthan and Madhya Pradesh.*

*The spirit of Tata Mumbai Marathon (TMM) is inspirational and creates tremendous enthusiasm as a platform to raise funds for the underprivileged children. The TMM is an opportunity to create awareness in the various target groups, from young teenagers to the youth of today to national to international audiences. LOLT has been fortunate to create the spirit of giving, the joy of giving through the TMM, and this year celebrating a decade of our association, our enthusiasm has led us to become a force where we can be transformational and bring about this big change in the rural India.*

*We have achieved the status of being a "Change Legend". I thank all for their generous support in helping LOLT spread its wings and reach out to numerous others, in its on-going efforts of breaking the generational cycle of poverty. This Change Legend title is dedicated to all our children who require the change, the change from the darkness of illiteracy and poverty to the light of education and employability. God Bless you all!"*





## **SANKARA RAMAN**

Raised: ₹ 1,01,61,000  
for Amar Seva Sangam



**Sankara Raman with Amar Seva Sangam beneficiaries**

At the age of 5, Mr. Sankara Raman was affected by Muscular Dystrophy and has been on a wheelchair since the age of 12. His strong family support system enabled him to pursue his studies and perform daily activities. He successfully graduated in the commerce field, and won a gold medal at the ICWA Inter exams! After a stellar academic career, he ran a lucrative audit firm in partnership with a friend. He assisted in financial auditing of several public sector banks, the prestigious C&AG and a few private sector organizations. His firm conviction is that 'disability is not a constraint, but only a condition that can be overcome with adequate attention and support'.

A chance meeting with Mr. S. Ramakrishnan, the founder President of Amar Seva Sangam, in 1992 was Mr. Raman's turning point in life. He became the Secretary of Amar Seva Sangam, introducing many bold and innovative programmes, benefitting over 16,000 differently abled in over 900 villages in the 3 districts of Tirunelveli, Tuticorin and Virudhunagar. Amar Seva Sangam is now a pioneer institution in the field of Disability Management, rendering services for the differently abled for the past 38 years.

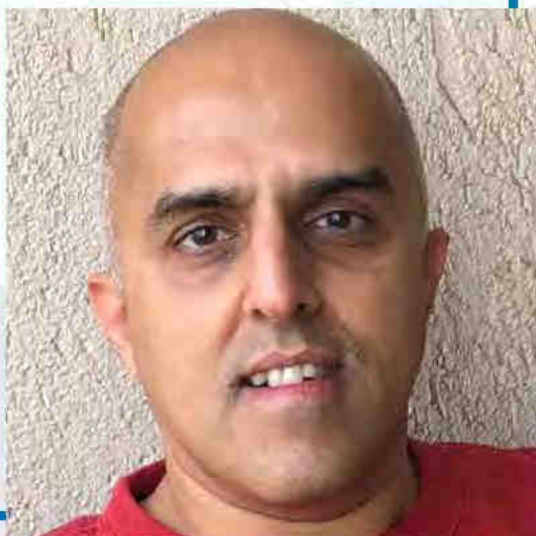
Mr. Sankara Raman has been associated with the Tata Mumbai Marathon since its inaugural year in 2004. Over the years Amar Seva Sangam has raised ₹ 7.76 crore with the efforts of Mr. Sankara Raman and his life partner, Mrs. Ramani Sankararaman. He and/or his organisation have received several awards as highest fundraiser/s at the Tata Mumbai Marathon.



***"The overwhelming support from the volunteers, the co-runners, the general public of Mumbai and the corporates, motivates us to take part every year, bringing more visibility to our organization globally and creating awareness on disability management and using it as a platform to learn more and to educate others on the rights of the differently abled. Our organisation has raised funds ₹ 1.17 crores with overwhelming support from companies. We are grateful to Procarn for providing facilities to the differently abled to enthusiastically participate, which has resulted in more wheelchair participants from our Sangam, this year.***

***The success this year goes to my wife who let me take the credit for all the funds raised including that of hers, as we aimed at beating our earlier records."***





### **SANJEEV SHAH**

Raised: ₹ 1,00,24,000

for Shrimad Rajchandra Love and Care

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Mr. Sanjeev Shah is a strong believer in actions that bring results. He handles M&A and Corporate Strategy at the Times of India Group and has spent 10+ years at Tol. Before his he was with the Kotak Mahindra Group for 16 years. As someone who opposes social disparities, Mr. Shah has responded selectively to friendly calls for support. This time, his son, Dhruv inspired him to create permanent change by prioritising philanthropic initiatives. He believes that, tribal children have simple expectations: a set of books, writing material and a school. The cost to access even these basic amenities is too high for them and food takes priority over education in most such communities. He also feels that animals are neglected in these communities and that we should all do our bit to support organised medical treatment for them.

**“For most fortunate people, it’s difficult to believe that we NEED more. How can anyone not want to help reduce disparities and create opportunities? In a poor family, an entire generation works hard to permanently lift itself out of poverty. Education is the best starting point to removing inequalities. It ensures that people have an opinion and can think independently for themselves. Either you work directly with these people or you support causes that deliver these results. And if you do both, hats off!! I trust Shrimad Rajchandra Love and Care since my family (Dhruv and Maya) are associated with its activities for over 2 decades. It’s not easy to be persistent when faced with hugely challenging targets. Shrimad Rajchandra Love and Care is focused on the “bottom of the pyramid”, which needs its attention the most. Let’s do our bit to reach out in our own way. Most people put off their desire to help others to the future. Why wait to cause impact?”**

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**ABHAY JASANI**

Raised: ₹ 1,00,00,000

for Shrimad Rajchandra Love and Care

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Abhay Jasani takes his inspiration from the teachings of Pujya Gurudevshri Rakeshbhai and follows the adage, "you can give without loving, but you cannot love without giving". He has been a regular high fundraiser at the Mumbai Marathon, raising over INR 2.60 Crores over the last 8 years.

Abhay Jasani, 73, is a graduate from IIT and the Chairman of Jasani Group, one of the leading exporters of diamonds and diamond jewellery. A dynamic personality, yet humble in his demeanour, he is the President of Shrimad Rajchandra Mission Dharampur.

He has been keenly involved in volunteering for the healthcare initiatives of Shrimad Rajchandra Hospital and has been actively fundraising at the Tata Mumbai Marathon for the last 8 years.



***"By pursuing the path of inner peace, love and a higher goal towards self-purification under the guidance of my spiritual guru, Pujya Gurudevshri Rakeshbhai, I realised that an outcome of inner joy was Love and Care not only towards my near and dear ones, but to my extended family, including those less privileged. And, thus began my journey of serving others through this NGO. For this purpose, Tata Mumbai Marathon plays a very important role in raising funds for charity."***

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## CHANGE ICONS

This category includes those individuals who have committed to raise over ₹ 50 lakhs and above.

This edition we have 4 Change Icons, including one Young Leader, who have raised ₹ 2,33,18,406 for 4 NGOs.



### SHANTI EKAMBARAM

Raised: ₹ 75,20,762

for Society of parents of children with Autistic Disorders (SOPAN)



**The SOPAN Family**

Shanti Ekambaram has been associated with Kotak Mahindra Bank Ltd. for about 27 years during which she has been involved in setting up and running several businesses. It has been a wonderful journey of entrepreneurship, innovation, success and leadership and creating and working with several outstanding teams. In her current role, Shanti is President Consumer Banking. She is part of the Bank's Executive Board that drives and oversees the Kotak Mahindra Group's growth charter.

**“I started my journey of participating in the Tata Mumbai Marathon about 11 years ago. It has been a fascinating journey of fitness and, more importantly, of giving back to society through raising funds for the cause of SOPAN (Society of Parents of Children with Autistic Disorders). The start of the journey was inspired by the philanthropic platform that the Mumbai Marathon offers – “Run for a cause”. While I was always focused on fitness, the marathon requires another level of peak physical conditioning. Combined with fundraising it has kept my “Josh” going every year.**

**SOPAN educates and trains children and young adults from all walks of life, living with autism and developmental disabilities. SOPAN's aim is to empower and enable them so that they are able to live an inclusive life in society with dignity.**

**I have been associated with SOPAN right from its inception, and it was natural that I chose this cause. Thanks to the TMM platform, I have been able to raise funds to enable SOPAN to increase its activities and coverage significantly.**

**Over the years, the fundraising experience has been changing. “Giving” as a way of life has increased gradually over the years and many small and large corporates have come forth to contribute. The key to the whole fundraising experience is reaching out and asking people. Social media has also enabled wider reach. My wholehearted gratitude and thanks to my family, friends, clients and colleagues for their enthusiastic and generous support every year.**

**Overall it has been a very satisfying and enriching experience.”**





**SUDHIR SHENOY** (with Ashwin Shetty, Manish Dubey, Arindham Haldar, Soumya Sen, Vijay Basrur, Amitabh Gupta, Vineeta Tikekar, Aparna Prabhudesai, Rajan Samuel, Vikram Garga)  
 Raised: ₹ 55,50,274  
 for Habitat For Humanity India



**Sudhir Shenoy, guide runner at the TMM 2019**

Mr. Shenoy considers running and making a difference as his biggest inspirations, as running is a great equalizer and making a difference results in an equitable society. Mr. Shenoy set himself a personal goal of completing 50 marathons, before turning 50 and began running at the age of 43. 5 of his 50 runs have been at the Mumbai Marathon and the 2019 edition of the TMM was his 51<sup>st</sup>. As it was a milestone marathon, Mr. Shenoy decided to run for two causes - first as a guide runner for an aspiring visually challenged runner and second for widows of farmers from Maharashtra. The cause of Inclusion is also close to his heart; he drives the inclusion agenda as the CEO of Dow India and cares about the cause on a personal level too.

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*“Since 2005, over 12,000 farmers in India have committed suicide, leaving behind thousands of widows. Very little is said about the farmers’ widows, their families and struggles. Most of these families are from Vidarbha and Marathwada. Habitat for Humanity India, a non-profit committed to building affordable shelter, is rebuilding the lives of the farmers’ widows in these two divisions by helping them reconstruct their lives – starting with a home! It’s a dream come true for many, when they receive funds to build a permanent house on their own land, an asset for the entire family, providing them safety, security, dignity and a strong foundation for herself and her children’s future. The money raised through my run will support 25 farmers’ widow families in Amravati District, where the number of farmers’ widows is highest. My biggest learning from the TMM fund raising experience has been the power inherent in each of us to individually and collectively make life altering differences to so many, if we are intent upon it. I believe that fundraising platforms such as the TMM can be a catalyst in our journey towards a more equitable and inclusive society.”*



### **SADASHIV S. RAO**

Raised: ₹ 52,15,757  
for Isha Education

SADASHIV S. RAO is the CEO of IDFC Infrastructure Finance Limited (IDFC IFL), with over 32 years of experience in project finance, investment banking and advisory services. He is associated with Isha Vidhya, the organisation set up by Sadhguru Jaggi Vasudev, and has run at the Tata Mumbai Marathon in Isha Vidhya's support for 10 years. Over the years, he has raised more than ₹ 2.5 crore for the organisation. He has also got a few companies to contribute regularly towards Isha Vidhya through their CSR budget. He has helped build classrooms in 3 Isha Vidhya schools in Tamil Nadu, in his parents' name.

**“My parents were from a rural background and struggled to get an education. This made me run for Isha Vidhya – a unique NGO set up by Sadhguru Jaggi Vasudev aiming to transform the lives of underprivileged rural children by providing high quality affordable education. This enables rural children to be on par with their urban counterparts. Education is the basic requirement for livelihood and success. If rural children are educated, the impact it can have on the country is transformative. The Tata Mumbai Marathon is an excellent medium for raising funds for this cause. Donors could be anywhere in the world and can contribute online easily.”**



**Sadashiv S. Rao  
with Isha Education  
beneficiaries**



## CHANGE CHAMPIONS

This category includes those individuals who have committed to raise over ₹ 25 lakhs and up to ₹ 49.99 lakhs.



### MANISH KOTHARI

Raised: ₹ 47,00,000

for Cancer Patients Aid Association

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Manish Kothari is Senior Executive Vice President & Business Head Corporate Banking & SME at Kotak Mahindra Bank Limited. He has been with the Kotak Mahindra Group for over 23 years, during which time he has worked in essentially all aspects of the corporate lending business.



*"I have been running the Tata Mumbai Marathon for the past 6 years and have cumulatively raised over INR 1 crore for CPAA - supporting the cause of needy cancer patients. I believe that TMM is a wonderful platform where one can combine the passion for remaining fit, with a noble purpose of giving something back to Society. In the process, you also get to connect with a diverse set of people in one's extended Universe, and become a medium for them to also participate in this noble purpose, and also have fun & spread happiness in the process."*

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## CHANGE LEADERS

This category includes those individuals who have committed to raise over ₹ 10 lakhs and up to ₹ 24.99 lakhs. This edition we have 17 Change Leaders who have raised ₹ 2,04,20,432 for 14 NGOs.



**ADITYA JOSHI** (with Vishal Agarwal)

Raised: ₹ 20,20,250

for Shraddha Charitable Trust & Clubfoot Medical Foundation

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Aditya Joshi is a 37 year old finance professional from Mumbai, working for a global Private Equity Fund. An avid runner, he has participated in the Tata Mumbai Marathon (half and full marathons since 2022). Vishal Agarwal is a 32 year old finance professional working for a Public Equity Fund in Hong Kong. He is a running enthusiast, participating in the Mumbai Marathon (half) since 2017.

Both, Aditya and Vishal, have been fundraising at the event since 2017. They have raised a total of ₹ 36 lakhs over three editions of the event.

“

*Both the charities that we are supporting, Shraddha Charitable Trust and Clubfoot Medical Foundation, are doing fantastic work in their respective local communities. Both causes are close to our hearts and we want to support them and empower them to have a bigger impact. We had a great fundraising experience and we were encouraged by the support and contributions from our families and friends.”*

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**NIRAJ SANGHI**

Raised: ₹ 15,01,800  
for Isha Education

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Mr. Niraj Sanghi works as CEO for Highway Concessions One Pvt. Ltd. (Hc1), a company owned by India Infrastructure Fund managed by Global Infrastructure Partners (GIP). He ran his first half marathon at the Mumbai Marathon 2014, and since then has run in every edition in support of Isha Vidhya, cumulatively raising over ₹ 50 lakhs.

**“***I support Isha Vidhya because it provides quality education to rural children (most of them are first time school goers). Isha Vidhya runs 9 schools in Tamil Nadu and Andhra Pradesh and supports many government schools in improving teaching quality and mainstreaming weak students. Whenever I meet young students from these schools, they evoke joy and tears in me at the same time, as the experience of benefiting another human life overwhelms me. Also, raising funds keeps me grounded. While it has improved my ability to receive no as an answer, it has increased my grit to convert it into a yes.”***”**

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#### **GAUTAMI GAVANKAR**

Raised: ₹ 14,17,837  
for Society Of Parents Of Children With  
Autistic Disorders (SOPAN)

Ms. Gautami Gavankar has more than 20 years of experience in Legal, Private Banking and Trusteeship Services. In her current role, she is Executive Director – Trusteeship Services, Kotak Mahindra Trusteeship Services Ltd. Gautami has been a part of the Kotak Mahindra Group for the last 13 years and is responsible for the estate planning business, family office solutions and philanthropy solutions.

**“I started my running journey by completing the half marathon at the 2016 Mumbai Marathon. Though I fundraised at the 2017 edition, for this year I set a goal, which was achieved successfully by generous contributions from my clients, friends and family. Running has now become a passion and a part of my life. Till now running was for fitness but this time I also wanted to fundraise. There is nothing wrong in asking as it's for a good cause. People do believe in supporting meaningful causes and are keen to contribute.”**



#### **CHETAN SAVLA**

Raised: ₹ 13,19,801  
for The Indian Council for Mental Health

**“I work with Kotak Mahindra Bank as head of group strategy and I have been running the Tata Mumbai Marathon to raise funds for the Indian Council of Mental Health for the last two years. Running for this NGO is a humbling experience as I have seen so many donors readily open their hearts and their purses to support the children in ICMH schools. Interacting with the schools and the children under ICMH, I feel it is the responsibility of broader society to take care of these kids.”**



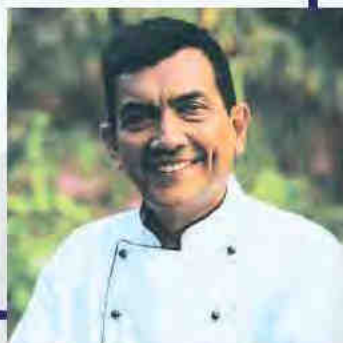
#### **ANISHA JOHRI (with Adhiraj Johri)**

Raised: ₹ 12,54,919  
for Family Service Centre

**“The Tata Mumbai Marathon has been an excellent platform for raising funds for the Family Service Center. We have been attached to FSC for more than 11 years. We have taken the help of United Way Mumbai to channelise the donations through the Tata Mumbai Marathon for 7 years now. This has been the best way to reach out to a lot of our friends and relatives across India and abroad and to have them donate online through the donation link on United Way Mumbai website.**

***This small NGO does tremendous amount of work and helps support several people in need, especially women and children. We have been personally attached to Family Service Center as a family and have seen all the great work they do.”***



**SANJEEV KAPOOR**

Raised: ₹ 12,04,002  
for Forum for Autism

Sanjeev Kapoor, awarded the Padma Shri, one of India's highest civilian awards in 2017, appears regularly on food shows with a global reach. Winner of the Best Executive Chef title in India, he is known for lending credibility and recognition to the profession of cooking in India.



*"Running with the fabulous kids at Forum for Autism and raising funds for their betterment at the Tata Mumbai Marathon is something I look forward to keenly each year. Having supported it for more than*

*14 years now, the Forum for Autism is a cause and organization that is very close to my heart. One that I completely trust and believe in, knowing for sure that all the funds collected are used solely for the betterment of the kids. With more people joining to support this noble cause, I have seen the run and donation drive get bigger and better each year. Looking forward to Tata Mumbai Marathon 2020!"*

**JAYANTI SHUKLA**

Raised: ₹ 11,70,072  
for United Way Mumbai

United Way Mumbai CEO, Jayanti Shukla has been a veteran of fundraising through the Tata Mumbai Marathon. The state of malnourishment in children from areas in and around a metropolitan city like Mumbai spurred Jayanti on to raise funds for United Way Mumbai's Project Poshan.



*"Malnutrition is rampant in India. We rank 103rd out of 119 developing nations in the Global Hunger Index report. Malnutrition affects thousands of children, especially those from tribal and slum*

*communities. More needs to be done to make sure that these children have the best possible nutritional care so that their future is a secure and healthy one."*

The funds that Jayanti raised through the TMM will go towards Project Poshan, which aims to alleviate malnourishment in children from tribal, economically backward, rural and slum communities in and around Mumbai.

**DR. NIRMAL SURYA** (with Rahul Ambadskar, Mercey Serrao, Nitin Agarwal, Akhilesh Jaiswar, Mahesh Pawar)

Raised: ₹ 11,62,445  
for Epilepsy Foundation



*"There are 50 million people globally suffering from Epilepsy; in India the figure is 11.2 million. The myths and taboo associated with the disease makes the treatment more difficult. As a neurologist, it is always a struggle to create awareness about Epilepsy. Since 2009, with the inception of Epilepsy Foundation, which has been started by me, we have been able to bring down the treatment gap in Epilepsy in rural Maharashtra from 75% to 25% by working with NHM, Govt. of Maharashtra.*

*EF has started Rehabilitation and Management centre for people with Epilepsy at Marine Lines, Mumbai, with a theme of empowering people with epilepsy, and this needs regular funds to support this cause. Though difficult, I have been successful in raising funds due to the faith put in me by my patients and supporters."*



**RAMANI SANKARARAMAN**

Raised: ₹ 11,50,000  
for Amar Seva Sangam

Mrs. Ramani Sankara Raman has a degree in commerce and is studying for a C.A. Although she was an accountant prior to her marriage to Mr. Sankara Raman, her passion to serve people led her to shift to the development sector. After marriage, she dedicated herself to her husband's social causes, managing Amar Seva Sangam, her studies and other chores, simultaneously. Her contribution to the TMM is invaluable, leading her to win several awards since first participating 2005.

**“My feelings, happiness and expectations are unparalleled – even after this TMM edition has ended. I feel honoured to be able to serve our society and accomplish our organisation's dream. Hats off to the Tata Mumbai Marathon 2019! A personal email to all our donors, with regular reminders, as well as phone calls were the key to our success.”**

**DHIREN N. SHETH**

Raised: ₹ 10,94,102  
for COTAAP Research Foundation

Dhiren N. Sheth is a Director of C.A. Galiakotwala & Co. Pvt. Ltd., a leading cotton trading firm in India. He's an alumnus of Jamnalal Bajaj Institute of Management Studies, Mumbai.

**“I have been participating in the Tata Mumbai Marathon for the last three years and it is fantastic way of raising funds for my cause and many other causes. I hope more people take advantage of this opportunity.**

**I support the cause which is very close to my heart –the Indian Cotton Farmers via COTAAP. One of the primary objectives of the COTAAP Trust is to educate and support farmers to increase their well-being. I have served on its Board for 11 years now and have the privilege of serving as Chairman since 2017.**

**Running a half-marathon is tough but it's my way of thanking family and friends for their unstinting support for my cause.”**

**RAMESH MANGALESWARAN**

Raised: ₹ 10,00,140  
for MBA Foundation

**“I am an avid runner; I ran full marathons with the express ambition of completing the World Marathon Majors. Once I achieved this goal in 2018, I now run only for my own fitness & pleasure. Running is my me-time, it helps me clear my mind and start my day with energy & equanimity.**

**I am happy to say that I have not missed a single edition of the Tata Mumbai Marathon, and even happier to say that I have run every single year for the same NGO - MBA Foundation. It was founded by close family friends, the Balasubramanians, and it is now run by their differently abled son Akhil, who never ceases to amaze me with his energy, positivity and unconditional love. I hope to keep doing this for as long as I can; it is my way of telling Akhil and his team that I am proud to be part of MBA Foundation!”**





**BHAVANA MUSULURI** (with Pritesh Shah, Shilpi Jain, Mohan Pangi, Buddhu Killo)  
Raised: ₹ 10,00,064  
for Think Peace Organisation

**“I have been a volunteer for Think Peace Organisation for the past 6 years. We work primarily in Araku (beautiful valley in Andhra Pradesh) with the tribal families in remote areas for the betterment of their lives. We support programs in the areas of tribal development, legal literacy, education, healthcare and equality. Recognizing the tribes' natural talent in sports, we started a new program in 2018 - Tribal Sports Club. Our tribes possess immense raw potential to achieve excellence through**

**sports, given the right infrastructure, training, nutrition and exposure. We focus on harnessing this potential with the right approach to produce world class sportsmen and women.**

**We had a fantastic experience at TMM 2019. Our volunteer team along with few of our tribal men participated in the run. We also had a very successful campaign in raising funds and awareness. We sincerely appreciate United Way Mumbai for providing this incredible platform.”**



**DR. HANSA B. SHAH**  
Raised: ₹ 10,00,000  
for Shrimad Rajchandra Love and Care

**“Fundraising is the gentle art that teaches the joy of giving. I am a retired Anaesthesiologist, now engaged in spiritual pursuits at Shrimad Rajchandra Ashram, Dharampur. Having learnt the importance of self-advancement, together with advancement of others who may be less fortunate (sadhana with seva), is the reason for this effort. The experience has been very fulfilling and elevating.”**



**MRIDULA JASANI**  
Raised: ₹ 10,00,000  
for Shrimad Rajchandra Love and Care

Mridula Jasani, a home maker and a spiritual seeker, has devoted her life to Sadhana and Seva.

**“When we saw the pressing need for a hospital to serve the less privileged population of South Gujarat, Pujya Gurudevshri said that since there is the need, we must do it. He could not see people suffering and inspired us to take up the challenge. In today's fast paced modern world, it is becoming increasingly difficult for us to spend time with ourselves or think about others in need. Fundraising**

**at the Tata Mumbai Marathon gives me immense joy as the funds raised will be utilised towards the construction of a new 250 bed multispecialty charitable hospital.”**



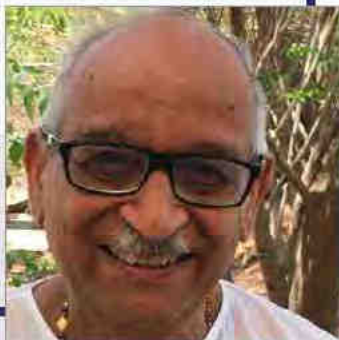
**DR. BIJAL MEHTA**

Raised: ₹ 10,00,000  
for Shrimad Rajchandra Love and Care

Dr. Bijal Mehta, Trustee of Shrimad Rajchandra Love and Care, is an Ophthalmologist and recognises the need for quality healthcare for the less privileged, and the challenges they face in accessing the same.

“My Guruji, Pujya Gurudevshri Rakeshbhai says, 'You may not be able to change the whole world – but you can surely change someone's whole world. With empathy, honesty, purity and a heart full of love and conviction, we can change someone's world'. This value lies at the core of everything we do. The funds raised for our NGO through the Tata Mumbai Marathon platform will support the charity hospital which serves one of the poorest tribal population of India.

*Shrimad Rajchandra Love and Care has been envisaged by our Guruji, Pujya Gurudevshri Rakeshbhai whose teachings inculcated in us Seva, the commitment to "selfless service" towards each and every soul."*



**DR. BHARAT SHAH**

Raised: ₹ 10,00,000  
for Shrimad Rajchandra Love and Care

“I am a retired Urologist, engaged in spiritual pursuit. I have learnt over time that spirituality encompasses not just the self, but also those around us. Attention to both is needed for a balanced spiritual growth.

*In tune with this were my efforts to raise funds for Shrimad Rajchandra Love and Care. This effort in fund raising was very satisfying, as experiencing the joy of giving is truly amazing. Wishing all the participants tremendous success in all future efforts. Alone, we can do so little; together we can do so much!"*



## CHANGE INVESTORS

This category includes those individuals who have committed to raise over ₹ 5 lakh and up to ₹ 9.99 lakh.  
This edition we have 14 Change Investors who have raised ₹ 88,72,737 for 20 NGOs.



**Dr. Prafull Sabadra**

Raised: ₹ 7,75,499  
for Shrimad Rajchandra  
Love and Care



**N Shridhar (with 12  
collaborators)**

Raised: ₹ 7,58,452  
for Bombay Medical Aid  
Foundation, Mentor Me India,  
Maharashtra State Women's  
Council



**Vinodini Lulla (with 7  
collaborators)**

Raised: ₹ 7,57,352  
for Children's Movement for  
Civic Awareness



**Nadir Godrej**

Raised: ₹ 7,00,000  
for Teach to Lead (Teach for  
India)



**Pranav Joshi**

Raised: ₹ 6,00,625  
for RUBAROO - Centre For  
Advancement of  
Philanthropy



**Suresh Iyer**

Raised: ₹ 5,92,100  
for Parkinson's Disease  
And Movement Disorder  
Society



**Raja Sudhan (with Rajkumar)**

Raised: ₹ 5,84,682  
for Isha Education



**Nilesh Lahu Nandoskar**

Raised: ₹ 5,44,501  
for Karunya Trust



**Rahul Kadri**

Raised: ₹ 5,20,501  
for Save The Children  
India



**Pyush Khullar**

Raised: ₹ 5,12,679  
for Arushi Society, Cancer  
Foundation of India



**Girish Borkar**

Raised: ₹ 5,10,001  
for Yoga Prabha Bharati  
(Seva Sanstha) Trust



**Shakuntala Majumdar**

Raised: ₹ 5,08,004  
for Thane Society for  
Prevention of Cruelty to  
Animals (SPCA)



**TCM Sundaram (with  
Karpagavalli Sundaram)**

Raised: ₹ 5,04,000  
for Amar Seva Sangam,  
Cerebral Palsy  
Association Of India,  
V care Foundation



**Dr. Kalpana Apte**

Raised: ₹ 5,00,941  
for Family Planning  
Association, India



## CHANGE MAKERS

This category includes those individuals who have committed to raise over ₹ 1.5 lakh and up to ₹ 4.99 lakh. This edition we have 128 Change Makers who have raised ₹ 2,74,62,857 for 54 NGOs.



**Dr. Sunita Dube**

Raised: ₹ 4,57,501  
for Aryan Medical And  
Educational Trust - Fit  
India - Medscapeindia



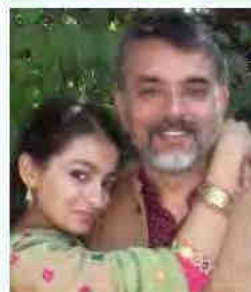
**Amit Wagh**

Raised: ₹ 4,24,500  
for Tata Memorial Centre-  
ImPaCCT



**Ramesh Venkat**

Raised: ₹ 3,89,500  
for Maharashtra State  
Women's Council



**Yogesh (with Nandini Gera)**

Raised: ₹ 3,60,600  
for Arushi Society



**Ishaan & Gurpreet**

Raised: ₹ 3,60,478  
for Childline India  
Foundation



**Tautik Das**

Raised: ₹ 3,48,300  
for Central Himalayan  
Rural Action Group



**Luis Moniz (with Rita Nag Chowdhury)**

Raised: ₹ 3,38,100  
for Sethu



**Dr. Shirish Chunilal Malde**

Raised: ₹ 3,28,231  
for Family Planning  
Association, India



**Helene Menezes (with 6 collaborators)**

Raised: ₹ 3,17,500  
for Sethu



**Sunil Lulla**

Raised: ₹ 3,14,597  
for Children's Movement  
for Civic Awareness



**Krishna Ramanathan**

Raised: ₹ 3,10,000  
for Isha Education



**Manjul Tilak**

Raised: ₹ 3,35,016  
for Kotak Education  
Foundation



**Sunil Dias**

Raised: ₹ 3,26,000  
for Parkinson's Disease  
And Movement Disorder  
Society



**B S Saluja**

Raised: ₹ 3,16,613  
Access Life Assistance  
Foundation



**Ashima Bhat**

Raised: ₹ 3,13,501  
for YUVA Unstoppable



**Hemanti Vithalani**

Raised: ₹ 3,06,350  
for Shrimad Rajchandra  
Love and Care





**Darius Pandole**

Raised: ₹ 2,82,000  
for Khel Shala



**Sunil Daga**

Raised: ₹ 2,68,503  
for Cancer Patients Aid  
Association



**Saagar Shah (with  
Mitali Shah)**

Raised: ₹ 2,51,502  
for Mann - Center For  
Individuals With Special  
Needs



**Reshma Jain**

Raised: ₹ 2,50,100  
for Shrimad Rajchandra  
Love and Care



**Hemali Shah**

Raised: ₹ 2,44,603  
for Shrimad Rajchandra  
Love and Care



**Anubhav Adlakha**

Raised: ₹ 2,69,099  
for Action For Ability  
Development & Inclusion  
(AADI)



**Charu Shah**

Raised: ₹ 2,61,000  
for Shrimad Rajchandra  
Love and Care



**Sachin Karpe**

Raised: ₹ 2,50,203  
for RUBAROO - Centre  
For Advancement of  
Philanthropy



**Himanshu Vyas**

Raised: ₹ 2,48,001  
for educo



**Manju Parvatikar**

Raised: ₹ 2,36,101  
for Isha Education



**Priya Janaki (with Seetaram Rajamani)**

Raised: ₹ 2,34,001  
for Society Of Friends  
Of The Sassoon Hospitals



**Shefali Kapadia**

Raised: ₹ 2,30,000  
for empowHER India  
Foundation



**Carol Sylls**

Raised: ₹ 2,20,700  
for Jeevan Asha Charitable  
Society



**Team Poshan**

Raised: ₹ 2,05,858  
for United Way Mumbai



**Dr. A.L. Sharada**

Raised: ₹ 2,00,418  
for Population First



**Thomas Mathew**

Raised: ₹ 2,33,000  
for Karunya Trust



**Sandeep Pressswala**

Raised: ₹ 2,25,000  
for Shrimad Rajchandra  
Love and Care



**Gigy Mathew**

Raised: ₹ 2,16,502  
for Karunya Trust



**Dr. Siddharth Agarwal (with  
2 collaborators)**

Raised: ₹ 2,05,350  
for Urban Health Resource  
Centre



**Srividya Subramanian  
Vidyasagar**

Raised: ₹ 2,00,349  
for Cankids Kidscan





**Ritesh Gupta**

Raised: ₹ 2,00,050  
for Touching Lives Welfare  
Trust



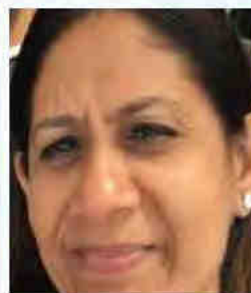
**Rahul Narayan**

Raised: ₹ 2,00,000  
for Isha Education



**Rakesh Mehta**

Raised: ₹ 2,00,000  
for Epilepsy Foundation



**Archana Rushabh Mehta**

Raised: ₹ 1,96,000  
for Shrimad Rajchandra  
Love and Care



**Meher Dubash**

Raised: ₹ 1,95,000  
for empowHER India  
Foundation



**Priyanka Kripalani**

Raised: ₹ 1,94,249  
for Habitat For Humanity  
India



**Nishant Parekh (with Sara  
Ellen D'souza)**

Raised: ₹ 1,93,100  
for World for All Animal  
Care and Adoptions



**Reena Gupta**

Raised: ₹ 1,86,500  
for Children's Movement  
for Civic Awareness



**Cajetan Menezes**

Raised: ₹ 1,84,650  
for Kripa Foundation



**Noel Coutinho**

Raised: ₹ 1,83,500  
for Reach Education Action  
Programme (REAP)



**Devarajan R**

Raised: ₹ 1,79,265  
for Seva Sahayog  
Foundation



**Kaizad Marolia**

Raised: ₹ 1,77,266  
for United Way Mumbai



**Kamalika Guha Thakurta**

Raised: ₹ 1,75,053  
for Srijon - Artscape



**Neelam Dixit**

Raised: ₹ 1,72,400  
for Family Planning  
Association, India



**Umesh Shah**

Raised: ₹ 1,70,111  
for Shrimad Rajchandra  
Love and Care



**Jayshri Sanghvi**

Raised: ₹ 1,77,500  
for Shrimad Rajchandra  
Love and Care



**Dr. Anurag Gupta (with  
Dr. Gagan Shrivastava)**

Raised: ₹ 1,77,100  
for Mohan Foundation



**Bala Chendil P.**

Raised: ₹ 1,74,801  
for Isha Education



**Sejal Shah**

Raised: ₹ 1,71,100  
for Light of Life Trust



**Vinayak Kamat**

Raised: ₹ 1,67,100  
for Teach to Lead (Teach  
for India)





**Nirmala Nisar**

Raised: ₹ 1,67,000  
for Shrimad Rajchandra  
Love and Care



**Charit & Labdhi Sheth**

Raised: ₹ 1,64,005  
for Shrimad Rajchandra  
Love and Care



**Debasish Nandi**

Raised: ₹ 1,62,158  
for Isha Education



**Nandini Gandhi**

Raised: ₹ 1,60,500  
for Shrimad Rajchandra  
Love and Care



**Chetna Nilesh Gala**

Raised: ₹ 1,60,000  
for Shrimad Rajchandra  
Love and Care



**Sejal Shah & Swati Jobalia**

Raised: ₹ 1,64,500  
for Shrimad Rajchandra  
Love and Care



**Kanwar Vivek**

Raised: ₹ 1,62,701  
for Action For Ability  
Development & Inclusion  
(AADI)



**Vishwa & Anila Gada**

Raised: ₹ 1,61,100  
for Shrimad Rajchandra  
Love and Care



**Sharon Vallis**

Raised: ₹ 1,60,100  
for Kripa Foundation



**Asha & Sudhir Sood**

Raised: ₹ 1,60,000  
for Light of Life Trust



**Damayanti & Dr. Mansukh Satra**

Raised: ₹ 1,59,500  
for Shrimad Rajchandra  
Love and Care



**Manali Parag Tulpule (with  
Vijayalaxmi Tulpule)**

Raised: ₹ 1,57,230  
for Family Planning  
Association, India



**Devesh Khatu**

Raised: ₹ 1,55,000  
for The Humsafar Trust



**Nandini Gaur**

Raised: ₹ 1,51,649  
for Urban Health Resource  
Centre



**Nitul Sanghavi**

Raised: ₹ 1,51,110  
for Shrimad Rajchandra  
Love and Care



**Ashish Patel**

Raised: ₹ 1,58,300  
for Children's Movement  
for Civic Awareness



**Bhavesh Shah**

Raised: ₹ 1,56,001  
for Shrimad Rajchandra  
Love and Care



**Ketan N. Shah**

Raised: ₹ 1,52,500  
for Shrimad Rajchandra  
Love and Care



**Manoj Kumar Garg**

Raised: ₹ 1,51,501  
for Family Planning  
Association, India



**Team Spreading Smiles**

Raised: ₹ 1,51,000  
for Spark a Change  
Foundation





**Kabir Agarwal**

Raised: ₹ 1,51,000  
for Urban Health Resource  
Centre



**Vishal Mirpuri**

Raised: ₹ 1,50,611  
for Isha Education



**Vikrant Doshi**

Raised: ₹ 1,50,000  
for Shrimad Rajchandra  
Love and Care



**Sanjay Dangi**

Raised: ₹ 1,50,000  
for Epilepsy Foundation



**Sanaa Shaikh**

Raised: ₹ 1,50,000  
for United Way Mumbai



**Rekha G**

Raised: ₹ 1,50,700  
for Family Planning  
Association, India



**Dr. Krina Gala**

Raised: ₹ 1,50,001  
for Shrimad Rajchandra  
Love and Care



**Shamima Taly**

Raised: ₹ 1,50,000  
for Isha Education



**Toral Shah**

Raised: ₹ 1,50,000  
for Shrimad Rajchandra  
Love and Care



**Yatin Shah**

Raised: ₹ 1,50,000  
for Shrimad Rajchandra  
Love and Care



**Sunit Kothari**

Raised: ₹ 1,50,000  
for Shrimad Rajchandra  
Love and Care



**Kunal Doshi**

Raised: ₹ 1,50,000  
for Shrimad Rajchandra  
Love and Care



**Jayshri Talsania**

Raised: ₹ 1,50,000  
for Shrimad Rajchandra  
Love and Care



**Nalini Mehta**

Raised: ₹ 1,50,000  
for Shrimad Rajchandra  
Love and Care



**Naina Kothari**

Raised: ₹ 1,50,000  
for Shrimad Rajchandra  
Love and Care



**Dhaval Y. Mehta**

Raised: ₹ 1,50,000  
for Shrimad Rajchandra  
Love and Care



**Himanshu Dani**

Raised: ₹ 1,50,000  
for Shrimad Rajchandra  
Love and Care



**Anil Goyal**

Raised: ₹ 1,50,000  
for Epilepsy Foundation



## **FUNDRAISERS GOLD**

The Fundraiser Gold category comprises individuals who have raised between ₹1 lakh and ₹1,49,999 lakhs. This year, 61 individuals in the Fundraiser Gold category have raised ₹67,98,149 for 35 NGOs. Out of the total, we have 33 individuals who are below 21 years of age. After Fundraiser Gold, we also have 189 fundraisers, raising ₹1,31,59,115 in the Fundraiser Silver category (minimum fundraising target of ₹50,000); 382 fundraisers, raising ₹92,02,972 in the Fundraiser Bronze category (minimum fundraising target of ₹10,000) and 432 fundraisers, raising ₹13,57,668 in the Fundraiser category.

### **NALIN MONIZ**

Raised: ₹ 1,40,561  
for Sethu

### **NEHA ALLURI**

Raised: ₹ 1,35,000  
for SNEHA (Society for  
Nutrition, Education & Health  
Action)

### **AMELIA BARETTO**

Raised: ₹ 1,35,000  
for Jeevan Asha  
Charitable Society

### **AYAZ MEMON**

Raised: ₹ 1,35,000  
for Save The Children India

### **RUTH DSOUZA WILSON**

Raised: ₹ 1,33,500  
for Jeevan Asha Charitable  
Society

### **RAMANATHAN S IYER**

Raised: ₹ 1,25,901  
for Nana Nani Foundation,  
Apne Aap Women's  
Collective, Adhar

### **VENKATRAMAN S.**

Raised: ₹ 1,24,513  
for Cancer Foundation of  
India, Cancer Patients Aid  
Association, Tata Memorial  
Centre - ImPaCCT

### **SUNIL ARORA**

Raised: ₹ 1,23,000  
for Bal Asha Trust

### **PRADEEP KADU**

Raised: ₹ 1,22,000  
for Think Foundation

### **AVIJIT CHAKROVORTY**

Raised: ₹ 1,20,000  
for The Welfare Of Stray Dogs

### **PRASANA IYENGAR**

Raised: ₹ 1,18,500  
for Apni Shala Foundation

### **ANITA PISHARODY**

Raised: ₹ 1,18,500  
for Childrens Movement For  
Civic Awareness

**SHAHEEN BHATT**

Raised: ₹ 1,14,504  
for World for All Animal Care  
and Adoptions

**PRIYA BIJLANI**

Raised: ₹ 1,14,001  
for Isha Education

**PARVEEN DALAL**

Raised: ₹ 1,10,000  
for Teach to Lead (Teach for  
India)

**YAMINI NAMJOSHI**

Raised: ₹ 1,10,000  
for Psychoanalytic Therapy  
and Research Centre

**ACHALESH RAVI**

Raised: ₹ 1,09,001  
for Isha Education

**RAJENDRA KALUR**

Raised: ₹ 1,07,556  
for Heed India

**PRASANNA JOSHI**

Raised: ₹ 1,03,101  
for Family Planning  
Association India

**BRINDA DAYAL SHOORJI**

Raised: ₹ 1,02,503  
for Psychoanalytic Therapy  
and Research Centre

**SHARVIL PRESSWALA**

Raised: ₹ 1,02,502  
for Shrimad Rajchandra Love  
and Care

**SHANKARAN TJ**

Raised: ₹ 1,02,489  
for Indian Cancer Society

**NEELIMA WIDGE**

Raised: ₹ 1,01,000  
for Children's Movement for  
Civic Awareness

**KUNTAL AGARWAL**

Raised: ₹ 1,00,500  
for Urban Health Resource  
Centre

**SATISH CHANDRA AGARWALA**

Raised: ₹ 1,00,300  
for Urban Health Resource  
Centre

**RUTU MEHTA**

Raised: ₹ 1,00,000  
for Shrimad Rajchandra  
Love and Care

**SIBICHEN JOSEPH**

Raised: ₹ 1,00,000  
for SANGLI MISSION SOCIETY

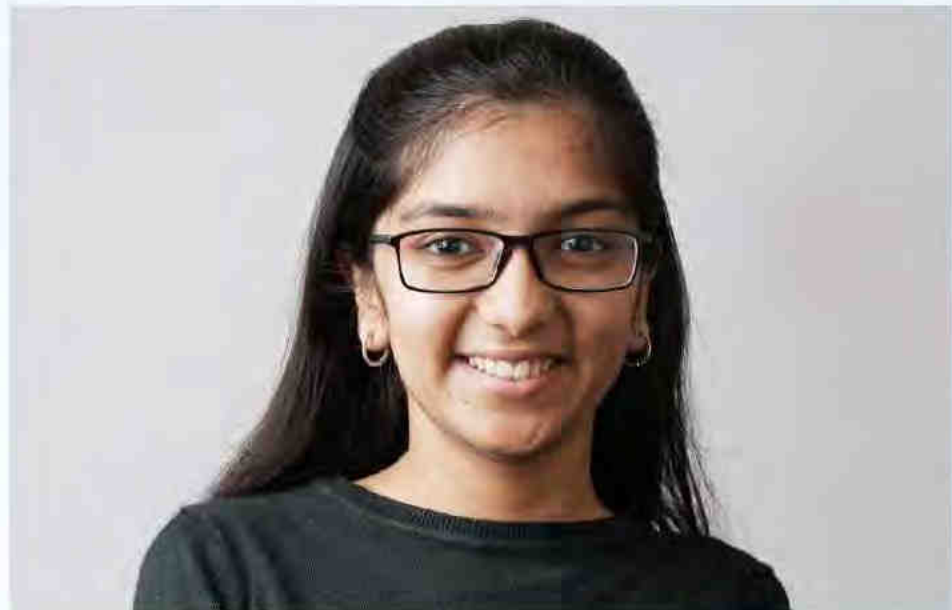
**BIPIN PAREKH**

Raised: ₹ 1,00,000  
for Shrimad Rajchandra Love  
and Care



## YOUNG LEADERS

Philanthropy when started early has multiple positive consequences. Not only does it help NGOs raise funds for their immediate need, the youth, when exposed to social problems at a young age are more likely to grow up being highly responsible adults. At TMM, we celebrate these young leaders for their fundraising efforts. Young Leaders are fundraisers below the age of 21 years, who have raised ₹ 75,000 or more. This year, the TMM witnessed 143 motivated young individuals making up the Young Leader category, having raised ₹ 2,42,80,148. Young Leaders are also Change Runners this year.



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### HIGHEST FUNDRAISING YOUNG LEADER MEERA MEHTA (with Ayaan Memon, Palak Desai, Bhavi Desai) - **Change Icon**

Total Funds Raised: ₹ 50,31,613  
for Shrimad Rajchandra Love and Care

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Meera Mehta has been raising funds from the age of six and began fundraising through the Tata Mumbai Marathon platform in 2011. Over the last 9 years she has raised over ₹ 1 Crore. Currently she is pursuing MBBS from the Mahatma Gandhi Missions Medical College, Navi Mumbai with the aim of helping tribal children.

A child's love is said to be the purest form of love and there is a lot to learn from them. When the shy and excited five-year old Meera experienced her first joy in giving, her life changed forever. Meera was taught thank the less privileged children she was helping, by her Guruji, Pujya Gurudevshri Rakeshbhai. The premise was very simple - you thank them as they were give you an opportunity to serve. This is a lesson, which Meera has stuck on to till date.

Shrimad Rajchandra Love and Care has allowed Meera to explore the reality of people living in rural India. Moved by the disparity she saw, and inspired by her Guruji, she set forth to make a difference.

“

*“Studies never came in the way of my fundraising. Because I dedicated my leisure time to fundraising, it made me feel more productive. More than giving, I feel that I have gained. Fundraising for the new hospital and connecting with the beneficiaries in the process, intensified my will to become a doctor and even gave me the goal to offer seva in Shrimad Rajchandra Hospital in the future.”*



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**2<sup>nd</sup> HIGHEST FUNDRAISING YOUNG LEADER**

**SHAURYA SHAH** (with  
Kshitij Shah) - **Change Leader**

Total Funds Raised: ₹ 11,25,000  
for Shrimad Rajchandra Love and Care

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“

*“If GOD blesses you financially, don't raise your standard of LIVING...raise your standard of GIVING. To touch someone's life all one needs is hope and a heart full of love; age is just a number.*

*I am 5 years old and I study at the GOLDEN SPIRAL INITIATIVE in Mumbai. I enjoy playing football, love dance and dramatics. I have been raising funds for SHRIMAD RAJCHANDRA LOVE AND CARE for the past 2 years as it is an initiative very close to my heart. I participate in its social endeavours along with my parents as it gives me immense joy... from helping underprivileged children get educated or working for animal welfare. I may not be able to change the world but at least I can touch a few lives. Thus, fundraising for various causes has been a great experience.*

*By the grace of Shrimad Rajchandraji and guidance of my Guruji Pujya Gurudevshri I strive to be the change, to make the world a happier place.”*



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**ANYSSA KOTHARI** - **Change Investor**

Total Funds Raised: ₹ 6,64,702  
for Shrimad Rajchandra Love and Care

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**SHARANYA RUIA** - **Change Investor**

Total Funds Raised: ₹ 5,03,400  
for Light Of Life Trust

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**Sumer Kothari**

Raised: ₹ 4,82,999  
for Healing Touch



**Malini, Saanya, Isha**

Raised: ₹ 4,42,801  
for Think Foundation



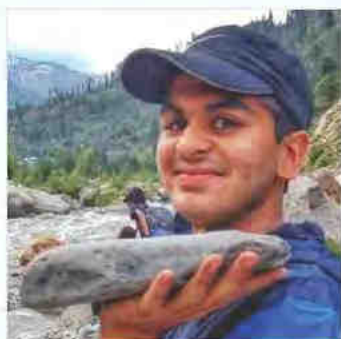
**Ananyaa Tata (with  
Megha Tata)**

Raised: ₹ 3,27,000  
for Isha Education



**Harsh Mehta**

Raised: ₹ 3,24,500  
for The Society Of  
Rehabilitation Of Crippled  
Children



**Krishang Maheshwari**

Raised: ₹ 3,16,000  
for Shrimad Rajchandra  
Love and Care



**Tarini Ruia**

Raised: ₹ 3,15,100  
for The Foundation



**Anandini Goenka**

Raised: ₹ 2,98,000  
for Shrimad Rajchandra  
Love and Care



**Ahanaa & Arham**

Raised: ₹ 2,57,055  
for Shrimad Rajchandra  
Love and Care



**Vinantee Shah**

Raised: ₹ 2,57,000  
for Shrimad Rajchandra  
Love and Care



**Manan M. Sheth**

Raised: ₹ 2,56,601  
for COTAAP Research  
Foundation



**Sayed Mojtaba Hosseini  
& Yashish Hirani**

Raised: ₹ 2,36,317  
for Nargis Dutt Foundation



**Sana Chawla**

Raised: ₹ 2,11,551  
for The Foundation



**Simran Chainani**

Raised: ₹ 2,11,000  
for The Foundation,  
Light of Life Trust



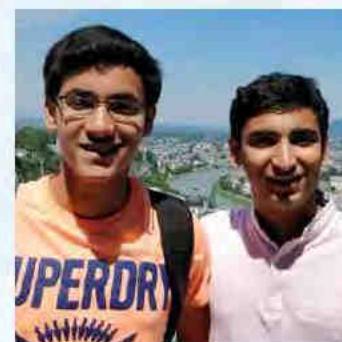
**Asang Mehta**

Raised: ₹ 2,11,000  
for Shrimad Rajchandra  
Love and Care



**Tarun Venkatesan**

Raised: ₹ 2,05,475  
for Spark a Change  
Foundation



**Dhruv & Arjun Shah**

Raised: ₹ 2,04,401  
for Shrimad Rajchandra  
Love and Care



**Gresha Chheda**

Raised: ₹ 2,01,000  
for Isha Education



**Vedika Desai**

Raised: ₹ 1,92,000  
for Sparsha Charitable  
Trust



**Arjun Dalal**

Raised: ₹ 1,86,100  
for Spark a Change  
Foundation



**Amyra Ashish Sheth**

Raised: ₹ 1,85,752  
for Shrimad Rajchandra  
Love and Care



**Heya Shah**

Raised: ₹ 1,84,000  
for The Foundation



**Siddhaarth Golia**

Raised: ₹ 1,83,445  
for Care Foundation



**Rehan Chagla**

Raised: ₹ 182,903  
for The Foundation, The  
Opentree Foundation  
(Toybank)



**Akshay Bahl**

Raised: ₹ 1,70,948  
for The Foundation





**Miti Joshi**

Raised: ₹ 1,67,200  
for RUBAROO - Centre For  
Advancement of  
Philanthropy



**Nentara Agarwal**

Raised: ₹ 1,67,000  
for Bal Asha Trust



**Tanisha Chheda**

Raised: ₹ 1,65,001  
for Habitat For Humanity  
India



**Kabir Diwanji**

Raised: ₹ 1,63,550  
for Concern India  
Foundation



**Syna Pal**

Raised: ₹ 1,62,500  
for Cankids Kidscan



**Vihaan Desai**

Raised: ₹ 1,60,097  
for Concern India  
Foundation



**Sysha Pal**

Raised: ₹ 1,60,000  
for Cankids Kidscan



**Nishiki Varma**

Raised: ₹ 1,52,471  
for Family Planning  
Association, India



**Arjun Kanoi**

Raised: ₹ 1,50,100  
for Concern India  
Foundation



**Zain Siddiqui**

Raised: ₹ 1,50,000  
for The Foundation

## **YOUNG LEADERS - FUNDRAISERS GOLD**

These are Young Leaders who have fundraised ₹ 1 lakh and more and less than ₹ 1.5 lakh.

### **SUMER HIREMATH**

Raised: ₹ 1,34,500  
for The Foundation

### **DEV DALMIA**

Raised: ₹ 1,33,686  
for The Foundation

### **HRIIDAY AGGARWAL**

Raised: ₹ 1,29,398  
for The Opentree Foundation  
(Toybank)

### **SATHI BISWAS**

Raised: ₹ 1,23,052  
for Cankids Kidscan

### **JAINAM DEDHIA**

Raised: ₹ 1,22,101  
for Shrimad Rajchandra Love  
and Care

### **SAANIKA & MIHIKA**

Raised: ₹ 1,21,850  
for Family Planning Association,  
India

### **ALIYA D'SILVA**

Raised: ₹ 1,18,001  
for The Foundation

### **AMBICA KALE**

Raised: ₹ 1,16,795  
for The Foundation

### **MUSKAAN & MAIRAV TOLANI**

Raised: ₹ 1,14,001  
for Cancer Patients Aid  
Association

### **NYSHA CHANDIRAMANI**

Raised: ₹ 1,09,102  
for The Foundation

### **RIAAN SHASHANK GALA**

Raised: ₹ 1,08,000  
for Shrimad Rajchandra Love  
and Care

### **VINAY VIRVADIA**

Raised: ₹ 1,07,500  
for Shrimad Rajchandra Love  
and Care

### **DHAIRYA SHAH**

Raised: ₹ 1,07,500  
for Shrimad Rajchandra Love  
and Care

### **PRISHA PATEL**

Raised: ₹ 1,07,000  
for Shrimad Rajchandra Love  
and Care

### **DANIEL TAPIA**

Raised: ₹ 1,05,999  
for Fight Hunger Foundation



**ARYAN VERMA**

Raised: ₹ 1,05,097  
for Tata Memorial Centre -  
ImPaCCT

**AVANTIKA SHAH**

Raised: ₹ 1,04,002  
for The Foundation

**SHIV GOGIA**

Raised: ₹ 1,01,949  
for The Foundation

**RAAYANSH JITESH  
KAMDAR**

Raised: ₹ 1,01,000  
for Shrimad Rajchandra Love  
and Care

**NANDINI PETLURI**

Raised: ₹ 1,00,006  
for Think Peace Organisation

**ISHIKA CHABRIA**

Raised: ₹ 1,00,000  
for Cankids Kidscan

**SHAURYA SINGHI**

Raised: ₹ 1,04,999  
for The Foundation

**ALEKHA MALHOTRA**

Raised: ₹ 1,03,252  
for The Foundation

**NAYANTARA MALLICK**

Raised: ₹ 1,01,501  
for The Foundation

**NAISHA AGARWAL**

Raised: ₹ 1,00,501  
for Concern India Foundation

**VIHAAN GARWARE**

Raised: ₹ 1,00,000  
for The Foundation

**ARYAN TOBACOWALA**

Raised: ₹ 1,00,000  
for educo

**ARUSHI MAHESHWARI**

Raised: ₹ 1,04,500  
for The Paragon Charitable  
Trust (Muktangan)

**KHUSHI SHAH**

Raised: ₹ 1,02,198  
for Nargis Dutt Foundation

**ANSH GUPTA**

Raised: ₹ 1,01,415  
for The Foundation

**CHHATA**

Raised: ₹ 1,00,312  
for Urja Trust

**ZAHAAN LAMBA**

Raised: ₹ 1,00,000  
for The Foundation

**DIYA SHIVDASANI**

Raised: ₹ 1,00,000  
for The Foundation

## **YOUNG LEADERS - FUNDRAISERS SILVER**

These are Young Leaders who have fundraised ₹ 75,000 lakh and more and less than ₹ 1 lakh.

**ARIA ALMEIDA**

Raised: ₹ 95,498  
for The Foundation

**ANANDAMAYI BAJAJ**

Raised: ₹ 91,000  
for The Foundation

**ARHAM JHAVERI**

Raised: ₹ 90,000  
for Shrimad Rajchandra Love  
and Care

**HRIDHAAN VORA**

Raised: ₹ 88,000  
for Shrimad Rajchandra Love  
and Care

**ANOUSHKA TAPARIA**

Raised: ₹ 87,685  
for The Foundation

**AANYA JAIN**

Raised: ₹ 87,600  
for Light of Life Trust

**VIDEH DOSHI**

Raised: ₹ 87,001  
for Shrimad Rajchandra Love  
and Care

**SWAYAM JAIN**

Raised: ₹ 86,200  
for Habitat For Humanity India

**PRISHA SHETH**

Raised: ₹ 86,050  
for Shrimad Rajchandra Love  
and Care

**AASHUMI VARAIYA**

Raised: ₹ 86,000  
for Shrimad Rajchandra Love  
and Care

**OM MUKESH SURVE**

Raised: ₹ 85,971  
for Family Planning Association,  
India

**SHOURYA VIR JAIN**

Raised: ₹ 85,000  
for The Foundation

**RONIT TOLAT**

Raised: ₹ 84,949  
for Isha Education

**MS. RUOPFÜZHANO  
WHISO**

Raised: ₹ 84,762  
for Family Planning Association,  
India

**MYRRA ARYA**

Raised: ₹ 83,800  
for The Foundation



**VIANCA SHAH**

Raised: ₹ 83,200  
for The Foundation

**AADHYA SHIVAKUMAR**

Raised: ₹ 83,100  
for Isha Education

**KRISH & BRAHMI  
SABADRA**

Raised: ₹ 83,000  
for Shrimad Rajchandra Love  
and Care

**SNEHA PAUL**

Raised: ₹ 82,002  
for Aseema Charitable Trust

**ISHAN JAIN**

Raised: ₹ 81,851  
for Shrimad Rajchandra Love  
and Care

**SARAH CHAMDAWALA**

Raised: ₹ 81,550  
for The Foundation

**TEJENDRA PRATAP  
SINGH**

Raised: ₹ 81,142  
for Urban Health Resource Centre

**TANISHQ GHADGE**

Raised: ₹ 81,111  
for The Opentree Foundation  
(Toybank)

**ANURAG SHRIKAR**

Raised: ₹ 81,001  
for The Opentree Foundation  
(Toybank)

**SANJANA SHENAI &  
NAINA SINGH**

Raised: ₹ 81,000  
for Nargis Dutt Foundation

**ADITYA ANIL**

Raised: ₹ 80,598.99  
for The Opentree Foundation  
(Toybank)

**SURYANSHA S. SHETH**

Raised: ₹ 80,200  
for COTAAP Research  
Foundation

**HRIDHAY TEJURA**

Raised: ₹ 80,200  
for The Foundation

**ISHIKA MEHTA**

Raised: ₹ 80,000  
for Shrimad Rajchandra Love  
and Care

**VEDANT SHAH**

Raised: ₹ 79,610  
for The Foundation

**RAGHIB JAWED**

Raised: ₹ 79,600  
for Sparsha Charitable Trust

**AAYSHA KOTHARI**

Raised: ₹ 79,300  
for Shrimad Rajchandra Love  
and Care

**MANNAT SHAH**

Raised: ₹ 78,997  
for The Foundation

**SAKHI MUNOT**

Raised: ₹ 78,852  
for The Foundation

**GAURAVI MAURYA**

Raised: ₹ 78,311  
for Family Planning Association,  
India

**KALPNA KUMARI**

Raised: ₹ 78,250  
for Urban Health Resource Centre

**ANJALI NARVARIYA**

Raised: ₹ 78,200  
for Urban Health Resource Centre

**NANDANI SHINDE**

Raised: ₹ 78,150  
for Urban Health Resource Centre

**BHAKTI DOSHI**

Raised: ₹ 78,001  
for Shrimad Rajchandra Love  
and Care

**SAPANA RAYKWAR**

Raised: ₹ 77,050  
for Urban Health Resource Centre

**HRIDAY MEHTA**

Raised: ₹ 77,000  
for Shrimad Rajchandra Love  
and Care

**NEEL VASANI**

Raised: ₹ 76,500  
for Shrimad Rajchandra Love  
and Care

**ARIHA AND AARJAV  
SHROFF**

Raised: ₹ 76,200  
for Shrimad Rajchandra Love  
and Care

**MISHA SHAH**

Raised: ₹ 76,001  
for Shrimad Rajchandra Love  
and Care

**MAHEK VIRANI**

Raised: ₹ 76,000  
for Shrimad Rajchandra Love  
and Care



**ARMAAN BHANSALI**

Raised: ₹ 76,000  
for Light of Life Trust

**NEHAL SANGHAI**

Raised: ₹ 75,800  
for The Foundation

**LUCKY PARMAR**

Raised: ₹ 75,700  
for Urban Health Resource Centre

**UTKARSH KANT**

Raised: ₹ 75,610  
for Urban Health Resource Centre

**RAIYSHA BASU**

Raised: ₹ 75,500  
for Cankids Kidscan

**TANAY BHADRA**

Raised: ₹ 75,441  
for Shrimad Rajchandra Love  
and Care

**YASH SARAIYA**

Raised: ₹ 75,350  
for Shrimad Rajchandra Love  
and Care

**SANIYA GANATRA**

Raised: ₹ 75,201  
for Light of Life Trust

**ARYAN SAMEER**

Raised: ₹ 75,199  
for Urban Health Resource Centre

**ANAND SHARMA**

Raised: ₹ 75,050  
for Urban Health Resource Centre

**RAAJVIR KHOKHANI**

Raised: ₹ 75,002  
for Shrimad Rajchandra Love  
and Care

**ARIA PANCHAL**

Raised: ₹ 75,002  
for Light of Life Trust

**SUJAL LAKHARA**

Raised: ₹ 75,000  
for Habitat For Humanity India

**SANYAMI DOSHI**

Raised: ₹ 75,000  
for Shrimad Rajchandra Love  
and Care

**SHAMIT GANDHI**

Raised: ₹ 75,000  
for Shrimad Rajchandra Love  
and Care

**PRATHAM SINGH**

Raised: ₹ 75,000  
for Habitat For Humanity India

**KSHAMA MEHTA**

Raised: ₹ 75,000  
for Shrimad Rajchandra Love  
and Care

**RAVEENA KARNIK**

Raised: ₹ 75,000  
for Habitat For Humanity India

**PRISHA BOHRA**

Raised: ₹ 75,000  
for Habitat For Humanity India

**RANVEER GANDHI**

Raised: ₹ 75,000  
for Shrimad Rajchandra Love  
and Care

**IYANAH POONAWALA**

Raised: ₹ 75,000  
for Concern India Foundation

**NILESH PANY**

Raised: ₹ 75,000  
for Habitat For Humanity India

**PRISHA RANKA**

Raised: ₹ 75,000  
for Habitat For Humanity India

**AANGI APURVA SHAH**

Raised: ₹ 75,000  
for Shrimad Rajchandra Love  
and Care

**DHRUVI GADA**

Raised: ₹ 75,000  
for Shrimad Rajchandra Love  
and Care

**DIYA BANERJEE**

Raised: ₹ 75,000  
for The Foundation

**AADIT & AARSHYA VORA**

Raised: ₹ 75,000  
for Shrimad Rajchandra Love  
and Care



## CORPORATE TEAMS

Corporates wishing to participate in the Tata Mumbai Marathon 2019 opt for teams and line-up to raise funds for various social causes. This also provides employees the opportunity to represent one or multiple charities registered with the event's Philanthropy Partner, during their run. At the TMM 2019, 176 corporates fielded 293 teams, contributing a total of ₹ 16,54,04,000, for 91 NGOs. Corporate teams participating in the Tata Mumbai Marathon are privy to a differentiated experience in a specially hosted tent on race day.

## FUNDRAISING CORPORATE TEAMS

Listed below are companies whose employees have raised funds using the Tata Mumbai Marathon 2019 platform. This edition 26 companies fielding 59 teams, collectively raised ₹ 6.88 crores and contributed ₹ 3.46 crores, benefitting 42 NGOs.

| COMPANY NAME                                   | NGOs SUPPORTED                                                                                                                                                                                                                                                                              | AMT. CONTRIBUTED | FUNDS RAISED  |
|------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|---------------|
| Kotak Mahindra Bank Limited                    | Action For Ability Development & Inclusion (AADI), Bal Asha Trust, Cancer Foundation of India, Cancer Patients Aid Association, empowHER India Foundation, Kotak Education Foundation, Society of Parents of Children with Autistic Disorders (SOPAN), The Indian Council for Mental Health | ₹ 18,00,000      | ₹ 2,99,37,120 |
| Mahindra & Mahindra Limited                    | HelpAge India, K.C. Mahindra Education Trust-Project Nanhi Kali                                                                                                                                                                                                                             | ₹ 21,00,000      | ₹ 1,38,96,663 |
| Godrej & Boyce Mfg. Co. Limited                | Republican Sports Club, War Wounded Foundation, National Society for Equal Opportunities for the Handicapped, India                                                                                                                                                                         | ₹ 21,00,000      | ₹ 1,08,03,179 |
| Jasani (India) Private Limited                 | Shrimad Rajchandra Love and Care                                                                                                                                                                                                                                                            | ₹ 3,00,000       | ₹ 1,00,00,000 |
| Godrej Industries Ltd. and Associate Companies | Teach to Lead (Teach for India)                                                                                                                                                                                                                                                             | ₹ 11,00,000      | ₹ 10,88,100   |
| Kadri Consultants Private Limited              | Save The Children India                                                                                                                                                                                                                                                                     | ₹ 3,00,000       | ₹ 5,20,501    |
| Bajaj Electricals Limited                      | Paryavaran Mitra Sanstha, Shabdham                                                                                                                                                                                                                                                          | ₹ 72,00,000      | ₹ 4,30,375    |
| Larsen & Toubro Limited                        | Access Life Assistance Foundation, Iskcon Food Relief Foundation (Annamrita), K.C. Mahindra Education Trust- Project Nanhi Kali, Mentor Me India, MILT Charitable Trust Bombay, Shrimad Rajchandra Love and Care, St. Jude India Childcare Centres                                          | ₹ 20,00,000      | ₹ 4,05,771    |



| COMPANY NAME                                        | NGOs SUPPORTED                                                                                             | AMT. CONTRIBUTED | FUNDS RAISED |
|-----------------------------------------------------|------------------------------------------------------------------------------------------------------------|------------------|--------------|
| Bain Capital Advisors India Private Limited         | Salaam Bombay Foundation                                                                                   | ₹ 3,00,000       | ₹ 3,00,003   |
| BNP Paribas India Soultions Private Limited         | Aseema Charitable Trust, War Wounded Foundation                                                            | ₹ 35,00,000      | ₹ 2,74,511   |
| Me-Hin Tech Edge Solutions                          | Adhar                                                                                                      | ₹ 5,00,000       | ₹ 2,61,308   |
| HDFC Asset Management Company Limited               | Muktangan - Paragon Charitable Trust                                                                       | ₹ 3,00,000       | ₹ 2,09,352   |
| Bloomberg Data Services India Private Limited       | United Way Mumbai                                                                                          | ₹ 8,00,000       | ₹ 1,77,266   |
| Credit Suisse Securities India Private Limited      | Save The Children India                                                                                    | ₹ 11,00,000      | ₹ 1,61,000   |
| Hongkong Shanghai Banking Corporation India Limited | Cancer Patients Aid Association, Isha Education, SNEHA (Society for Nutrition Education and Health Action) | ₹ 15,00,000      | ₹ 1,48,803   |
| BNP Paribas (India Branch)                          | Aseema Charitable Trust                                                                                    | ₹ 14,00,000      | ₹ 42,252     |
| Bharat Serums and Vaccines Limited                  | Shrimad Rajchandra Love and Care, Think Peace                                                              | ₹ 10,00,000      | ₹ 35,998     |
| Centrum Capital Limited                             | Life Trust                                                                                                 | ₹ 5,00,000       | ₹ 35,502     |
| Tata AIA Life Insurance Company Limited             | Tata Medical Centre Trust                                                                                  | ₹ 8,00,000       | ₹ 26,752     |
| Idemitsu Lube India Private Limited                 | United Way Mumbai                                                                                          | ₹ 5,00,000       | ₹ 20,000     |
| The Phoenix Mills Limited                           | Light of Life Trust                                                                                        | ₹ 5,00,000       | ₹ 18,200     |

| COMPANY NAME                       | NGOs SUPPORTED                                                                                | AMT. CONTRIBUTED | FUNDS RAISED |
|------------------------------------|-----------------------------------------------------------------------------------------------|------------------|--------------|
| Novartis India Limited             | The Akanksha Foundation, St. Jude India Childcare Centres, Family Planning Association, India | ₹ 11,00,000      | ₹ 10,000     |
| Anchor Electricals Private Limited | Concern India Foundation                                                                      | ₹ 16,00,000      | ₹ 8,064      |
| Pfizer Limited                     | Armman, Habitat For Humanity India                                                            | ₹ 15,00,000      | ₹ 6,050      |
| Ingram Micro India Private Limited | CRY (Child Rights and You)                                                                    | ₹ 5,00,000       | ₹ 5,100      |
| BPEA Advisors Private Limited      | Room To Read India Trust                                                                      | ₹ 3,00,000       | ₹ 1,000      |





**HIGHEST FUNDRAISING CORPORATE  
KOTAK MAHINDRA BANK LTD.**



Raised: ₹ 2,99,37,120

for Action For Ability Development & Inclusion (AADI); Bal Asha Trust; Cancer Foundation of India; Cancer Patients Aid Association; empowHER India Foundation; Kotak Education Foundation; Society of Parents of Children with Autistic Disorders (SOPAN); The Indian Council For Mental Health.

**“The Tata Mumbai Marathon, the single largest philanthropic platform in India, continues to inspire all segments of the community - individuals, corporates, the Government and the social sector, to be better - better for themselves and for the society. All of us at Kotak participate in the Tata Mumbai Marathon 2019 to support various causes and make a difference to communities. TMM is about running the dream, wherein the numbers, hours and miles run add up to champion worthy causes. The Tata Mumbai Marathon showcases the true essence of Mumbaikars to push themselves to be better. It is the same inspiration that brings Kotak back to the platform year after year.”**

**- Rohit Rao, Chief Communication Officer and Head - Corporate Responsibility & CSR Kotak Mahindra Group**





**2<sup>nd</sup> HIGHEST FUNDRAISING CORPORATE  
MAHINDRA & MAHINDRA LTD.**



Raised: ₹ 1,38,96,663  
for K.C. Mahindra Education Trust- Project Nanhi Kali, Helpage India

**“The spirit of giving is a part of our DNA at the Mahindra Group. For over a decade, Mahindra employees have participated in the Mumbai Marathon, putting their best foot forward to support underprivileged girls through Project Nanhi Kali. This year, a zealous Mahindra team of 330 runners personified Mahindra's commitment to support the education of girls in India and thereby rewrite their destinies.”**

**-Sheetal Mehta, Senior Vice President, Corporate Social Responsibility, Mahindra & Mahindra Ltd.**





**3<sup>rd</sup> HIGHEST FUNDRAISING CORPORATE  
GODREJ & BOYCE MFG. CO. LTD.**



Raised: ₹ 1,08,03,179

for Republican Sports Club; War Wounded Foundation; National  
Society for Equal Opportunities For The Handicapped India

**“We at Godrej believe in our responsibility to care and encourage social responsibility to create a better environment to live and contribute to this Universe. We have consecutively participated for the past 12 years at the Mumbai Marathon and will continue to do so with immense pride, deeper involvement and engagement. Our partner NGOs utilize these funds to making this world a better place. We encourage Godrejites to contribute generously as a part of our spirit and responsibility of caring and nurturing. Every year, we have been increasing our contribution as well as the numbers of our enthusiastic Marathon runners, which continues to motivate more participants every year.**

**We do believe that all good deeds are like seeds of goodness in making this world a better place, which nurtures and improves lives of needy and deprived.”**

**-Harpreet Kaur, Senior Vice President & Head – Corporate Personnel & Administration, Godrej & Boyce Mfg. Co. Ltd.**





**4<sup>th</sup> HIGHEST FUNDRAISING  
CORPORATE  
JASANI (INDIA) PVT. LTD.**



Raised: ₹ 1,00,00,000

for Shrimad Rajchandra Love and Care

**“The Jasani Group is very proud to be associated with Tata Mumbai Marathon and our NGO partner Shrimad Rajchandra Love and Care. It is a great platform that has yielded various benefits;**

- **Promotion of fitness and a healthy lifestyle,**
- **The marathon has been an excellent team building opportunity,**
- **It is an opportunity to be part of the great social work that Shrimad Rajchandra Love & Care has been carrying out in one of the most underprivileged areas in India, and we have seen unbelievable transformation in several fronts.**

**We are very proud to be associated with this esteemed NGO. We thank you all and share our warm wishes.”**

**-Ameet Shah, Director, Jasani (India) Private Limited.**



**5<sup>th</sup> HIGHEST FUNDRAISING  
CORPORATE  
GODREJ INDUSTRIES LTD. &  
ASSOCIATE COMPANIES**



Raised: ₹ 10,88,100

for Teach To Lead (Teach for India)

**“This is the 6<sup>th</sup> time Godrej Industries has participated in the Tata Mumbai Marathon and as always, it has been an enriching experience for our participants. Through the TMM, our employees have not only got the chance to be a part of one of India's largest sporting events, but they have also been able to support a worthy cause by raising funds for Teach For India. We have seen that every year the enthusiasm among employees is increasing. Our thanks to United Way Mumbai and the Procam team for organizing this.”**

**- Sagarika Bose, DGM – Sustainability, Godrej Industries Ltd. and Associate Companies.**



## CORPORATE RAISING OVER ₹ 5 LAKH via EMPLOYEE FUNDRAISING

KADRI CONSULTANTS PVT. LTD.  
Raised: ₹ 5,20,501  
for Save The Children India



**“Being part of a responsible corporate setup, the idea to collaborate, nurture, and help others rise with ourselves is inculcated deep within our collective awareness. Our participants are dedicated to the tradition of giving and wish to contribute to worthy causes.”**

*TMM 2019 was an opportunity for us to reach-out to a cause much greater than ourselves. For us it is the cascading synergy where we run with many others sharing our vision for a better tomorrow. It is thus an event we are thankful and proud to be a part of, which helps us resonate with the innate resolution towards eminence.”*

- Team KCPL



## CORPORATE RAISING OVER ₹ 3 LAKHS via EMPLOYEE FUNDRAISING

BAJAJ ELECTRICALS LTD.  
Raised: ₹ 4,30,375  
for Shabdham, Paryavaran  
Mitra Sanstha



**“Bajaj Electricals Limited is strongly committed to the cause of the welfare of the environment and supports Paryavaran Mitra in its mission to make a greener and a cleaner world. Our work constantly focuses on environment sustainability, education and community related initiatives, central to employee volunteering. We motivate our employees to care for their health and fitness, along with building a connect with the environment and participating in running events Pan India. Tata Mumbai Marathon has been one such event and a great platform to promote our work and engage our employees responsibly. This year onwards we are also supporting the NGO Shabdham to promote Indian art, culture & literature across communities.”**

- Madhura Talegaonkar, Head – CSR, Bajaj Electricals Ltd.





## LARSEN & TUBRO LTD.

Raised: ₹ 4,05,771

for Access Life Assistance Foundation;  
Iskcon Food Relief Foundation

(Annamrita); K.C. Mahindra Education Trust-Project Nanhi Kali;  
Mentor Me India; MILT Charitable Trust Bombay; Shrimad  
Rajchandra Love and Care; St. Jude India Childcare Centres.



“Year on year, L&T encourages its army of employees to ‘be better’. Better corporate citizens who carry the L&T flag high in the social sector. Our CSR vanguard is formed by thousands of employee volunteers or L&T-eers, participating in social development activities, including fundraising events like the Tata Mumbai Marathon. The funds raised every year help deliver targeted, ‘most-needed’ solutions to the NGOs supported – making an impact, here and now!”

- Gautam Kar, Head – Corporate Infrastructure & Admin Services,  
LARSEN & TOUBRO LIMITED



## BAIN CAPITAL ADVISORS INDIA PVT. LTD.

Raised: ₹ 3,00,003

for Salaam Bombay Foundation



“It was both fun and an honour for the Bain Capital team to participate in the Tata Mumbai Marathon this year. We raised funds for the Salaam Bombay Foundation, an organization close to many of our hearts. It is an NGO that works towards empowering thousands of underprivileged children across the country. We’re proud to support this and many other local causes, and the Bain Capital team pooled together significant resources for Salaam Bombay. For that we’re grateful to our families, friends and industry colleagues. We did so through normal reach outs but also a fun event - a charity Poker Night Fundraiser, in which our industry colleagues participated generously. As philanthropy is close to my heart, to encourage our team, I offered to match every rupee they raised. Handing over the contribution to our friends at Salaam Bombay was truly a wonderful moment for our office. We look forward to participating in the Mumbai Marathon and supporting worthy causes, like Salaam Bombay, in the years ahead!”

-Amit Chandra, MD, Bain Capital Advisors India Private Limited.





## PARTICIPATING CORPORATE TEAMS

Listed below are companies who have contributed to their chosen NGO/s and fielded teams to participate at the Tata Mumbai Marathon 2019.

In addition to the fundraising corporates listed earlier, this edition we had 150 companies fielding 234 teams, collectively contributing ₹ 13.08 crores benefitting 72 NGOs.

| COMPANY NAME                                         | NGOs SUPPORTED                                            | AMT. CONTRIBUTED |
|------------------------------------------------------|-----------------------------------------------------------|------------------|
| Abbott Healthcare Private Limited                    | Smile Foundation                                          | ₹ 3,00,000       |
| Aditya Birla Finance Limited                         | Save The Children India                                   | ₹ 5,00,000       |
| Aditya Birla Finance Limited- Infrastructure Finance | Save The Children India                                   | ₹ 3,00,000       |
| Aditya Birla Health Insurance Company Limited        | Save The Children India                                   | ₹ 5,00,000       |
| Aditya Birla Housing Finance Limited                 | Save The Children India                                   | ₹ 3,00,000       |
| Aditya Birla Management Corporation Private Limited  | Aditya Birla Education Trust- Project Mpower              | ₹ 40,00,000      |
| Aditya Birla Sunlife Insurance Company Limited       | Save The Children India                                   | ₹ 11,00,000      |
| Allcargo Logistics Limited                           | Save The Children India, Light of Life Trust, ALERT-INDIA | ₹ 16,00,000      |
| Alliance Insurance Brokers Private Limited           | Vacha Charitable Trust, Shrimad Rajchandra Love and Care  | ₹ 6,00,000       |
| Anand Rathi Insurance Brokers Limited                | EPILEPSY FOUNDATION                                       | ₹ 3,00,000       |
| Apar Industries Limited                              | Dharmsinh Desai Foundation                                | ₹ 8,00,000       |
| Arisaig Partners (India) Private Limited             | The Akanksha Foundation                                   | ₹ 3,00,000       |
| ASK Investment Managers Limited                      | Ask Foundation                                            | ₹ 5,00,000       |
| ATC Tires Private Limited                            | United Way Mumbai                                         | ₹ 8,00,000       |
| Australia and New Zealand Banking Group Limited      | Masoom                                                    | ₹ 3,00,000       |
| Bank of Baroda                                       | Shrimad Rajchandra Love and Care                          | ₹ 11,00,000      |

| COMPANY NAME                                             | NGOs SUPPORTED                                                                | AMT. CONTRIBUTED |
|----------------------------------------------------------|-------------------------------------------------------------------------------|------------------|
| Batlivala & Karani Securities India Private Limited      | Light of Life Trust                                                           | ₹ 3,00,000       |
| Bharat Diamond Bourse                                    | Shrimad Rajchandra Love and Care                                              | ₹ 3,00,000       |
| Bharat Petroleum Corporation Limited                     | Isha Education                                                                | ₹ 3,00,000       |
| BIC Cello India Private Limited                          | Smile Foundation                                                              | ₹ 5,00,000       |
| <i>Name withheld on request</i>                          | United Way Mumbai                                                             | ₹ 5,00,000       |
| Biostadt India Limited                                   | Save The Children India                                                       | ₹ 5,00,000       |
| Blue Star Limited                                        | Blue Star Foundation                                                          | ₹ 27,00,000      |
| Bristol Myers Squibb India Private Limited               | United Way Mumbai                                                             | ₹ 3,00,000       |
| Cactus Foundation                                        | Cuddles Foundation                                                            | ₹ 5,00,000       |
| Castrol India Limited                                    | United Way Mumbai                                                             | ₹ 24,04,000      |
| Charu Jewels                                             | Shrimad Rajchandra Love and Care                                              | ₹ 3,00,000       |
| Chirag Corporation                                       | Shrimad Rajchandra Love and Care                                              | ₹ 3,00,000       |
| CLP India Private Limited                                | Salaam Bombay Foundation                                                      | ₹ 5,00,000       |
| Cochlear Medical Device Company India Private Limited    | Aural Education for Children with Hearing Impairment (AURED Charitable Trust) | ₹ 3,00,000       |
| Colgate-Palmolive (India) Limited                        | Network in Thane By People Living With HIV                                    | ₹ 5,00,000       |
| Concordia International (India) Services Private Limited | Salaam Bombay Foundation                                                      | ₹ 16,00,000      |
| Credit Agricole Corporate & Investment Bank              | Aseema Charitable Trust                                                       | ₹ 5,00,000       |
| DDB Mudra Private Limited                                | CRY Child Rights and You                                                      | ₹ 3,00,000       |
| D'Decor Home Fabrics Private Limited                     | Karunya Trust                                                                 | ₹ 3,00,000       |
| DSP Investment Managers Private Limited                  | Muktangan - Paragon Charitable Trust                                          | ₹ 11,00,000      |



| COMPANY NAME                                                | NGOs SUPPORTED                                                                                | AMT. CONTRIBUTED |
|-------------------------------------------------------------|-----------------------------------------------------------------------------------------------|------------------|
| Dun & Bradstreet Information Services India Private Limited | The Society for Door Step School Masoom                                                       | ₹ 3,00,000       |
| Durg Shivnath Expressways Private Limited                   | Tata Medical Centre Trust                                                                     | ₹ 5,00,000       |
| eClerx Services Limited                                     | Magic Bus India Foundation, LEND - A - HAND INDIA                                             | ₹ 40,00,000      |
| Elegant Collection                                          | Shrimad Rajchandra Love and Care                                                              | ₹ 3,00,000       |
| Eurokids International Private Limited                      | Concern India Foundation                                                                      | ₹ 5,00,000       |
| Franklin Templeton Services (India) Private Limited         | United Way Mumbai                                                                             | ₹ 3,00,000       |
| Future Generali India Insurance Company Limited             | Habitat For Humanity India                                                                    | ₹ 5,00,000       |
| Geltec Private Limited                                      | Abled Disabled All People Together (Formerly The Spastics Society of India)                   | ₹ 3,00,000       |
| Gharda Chemicals Limited                                    | Gharda Foundation                                                                             | ₹ 11,00,000      |
| Givaudan (India) Private Limited                            | Fight Hunger Foundation                                                                       | ₹ 8,00,000       |
| Glencore Agriculture India Private Limited                  | COTAAP RESEARCH FOUNDATION                                                                    | ₹ 3,00,000       |
| GroupM Media India Private Limited                          | Habitat For Humanity India                                                                    | ₹ 3,00,000       |
| Gufic Biosciences Limited                                   | Shrimad Rajchandra Love and Care                                                              | ₹ 5,00,000       |
| GVK-Mumbai International Airport Limited                    | The Indian Council For Mental Health, Save The Children India                                 | ₹ 6,00,000       |
| HDB Financial Services Limited                              | Masoom                                                                                        | ₹ 16,00,000      |
| HDFC Ergo General Insurance Company Limited                 | Umang Foundation, Swayamsiddh Matimand Mulansathi Matrupalak Sanstha, The Akanksha Foundation | ₹ 30,00,000      |
| HDFC Securities Limited                                     | India Sponsorship Committee                                                                   | ₹ 3,00,000       |
| HDFC Standard Life Insurance Company Limited                | Habitat For Humanity India                                                                    | ₹ 5,00,000       |
| Henkel Adhesives Technologies India Private Limited         | United Way Mumbai                                                                             | ₹ 8,00,000       |
| Hershey India Private Limited                               | Mumbai Mobile Creches                                                                         | ₹ 3,00,000       |

| COMPANY NAME                                           | NGOs SUPPORTED                                                                                                                                       | AMT. CONTRIBUTED |
|--------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|
| Hexaware Technologies Limited                          | Save The Children India, Helen Keller Institute For Deaf & Deaf Blind, Apne Aap Women's Collective, Human Capital For Third Sector, Manav Foundation | ₹ 32,00,000      |
| HiMedia Laboratories Private Limited                   | Isha Education                                                                                                                                       | ₹ 5,00,000       |
| Hindustan Petroleum Corporation Limited                | Abled Disabled All People Together (Formerly The Spastics Society of India)                                                                          | ₹ 29,00,000      |
| Hiranandani                                            | Srijon - Artscape                                                                                                                                    | ₹ 3,00,000       |
| Housing Development Finance Corporation Limited (HDFC) | Aseema Charitable Trust                                                                                                                              | ₹ 30,00,000      |
| ICICI Lombard General Insurance Company Limited        | Isha Education, SNEHA (Society for Nutrition Education and Health Action)                                                                            | ₹ 16,00,000      |
| ICICI Prudential Asset Management Company Limited      | Vidya Integrated Development For Youth and Adults                                                                                                    | ₹ 10,00,000      |
| ICICI Prudential Life Insurance Company Limited        | Catalysts For Social Action                                                                                                                          | ₹ 8,00,000       |
| India Infoline Finance Limited                         | Isha Education                                                                                                                                       | ₹ 5,00,000       |
| India Ratings And Research                             | Shrimad Rajchandra Love and Care                                                                                                                     | ₹ 5,00,000       |
| IndiaCast Media Distribution Private Limited           | Habitat For Humanity India                                                                                                                           | ₹ 3,00,000       |
| Indostar Capital Finance Limited                       | Smile Foundation                                                                                                                                     | ₹ 3,00,000       |
| Ingram Micro India SSC Private Limited                 | CRY Child Rights and You                                                                                                                             | ₹ 3,00,000       |
| International Gemological Institute                    | Shrimad Rajchandra Love and Care                                                                                                                     | ₹ 3,00,000       |
| Ion Foundation                                         | Smile Foundation                                                                                                                                     | ₹ 5,00,000       |
| IRB Infrastructure Developers Limited                  | Population First                                                                                                                                     | ₹ 8,00,000       |
| J. B. Chemicals & Pharmaceuticals Limited              | Shrimad Rajchandra Love and Care                                                                                                                     | ₹ 8,00,000       |
| Jewelex India Private Limited                          | Shrimad Rajchandra Love and Care                                                                                                                     | ₹ 3,00,000       |
| JioSaavn                                               | Habitat For Humanity India                                                                                                                           | ₹ 5,00,000       |
| JSW Global Business Solutions Limited                  | Save The Children India, Jai Vakeel Foundation and Research Centre, Swayamsiddh Matimand Mulansathi Matrupalak Sanstha                               | ₹ 9,00,000       |



| COMPANY NAME                                  | NGOs SUPPORTED                                                     | AMT. CONTRIBUTED |
|-----------------------------------------------|--------------------------------------------------------------------|------------------|
| Just Dial Limited                             | Maharashtra State Women's Council, Cancer Patients Aid Association | ₹ 8,00,000       |
| K Hospitality Corp Group                      | Fight Hunger Foundation                                            | ₹ 8,00,000       |
| K Raheja Corp                                 | Trust For Retailers And Retail Associates Of India                 | ₹ 8,00,000       |
| Kama Schachter Jewelry Private Limited        | Shrimad Rajchandra Love and Care                                   | ₹ 3,00,000       |
| Keva                                          | National Society For Equal Opportunities For The Handicapped India | ₹ 8,00,000       |
| Legrand                                       | Fight Hunger Foundation                                            | ₹ 8,00,000       |
| LIC Housing Finance Limited                   | Concern India Foundation                                           | ₹ 5,00,000       |
| Lodha Developers Limited                      | Sitaben Shah Memorial Trust                                        | ₹ 5,00,000       |
| L'Oreal India Private Limited                 | United Way Mumbai                                                  | ₹ 13,00,000      |
| Lupin Limited                                 | Lupin Human Welfare and Research Foundation                        | ₹ 13,00,000      |
| Magma Fincorp Limited                         | GOONJ                                                              | ₹ 5,00,000       |
| Mahendra Brothers Exports Private Limited     | Isha Education                                                     | ₹ 3,00,000       |
| Mahimtura Consultants Private Limited         | Save The Children India                                            | ₹ 3,00,000       |
| Malca - Amit JK Logistics Private Limited     | Shrimad Rajchandra Love and Care                                   | ₹ 3,00,000       |
| Marsh India Insurance Brokers Private Limited | Concern India Foundation                                           | ₹ 5,00,000       |
| Marsil Exports                                | Maharashtra State Women's Council                                  | ₹ 5,00,000       |
| Mastek Limited                                | Under The Mango Tree Society, Think Foundation                     | ₹ 16,00,000      |
| Micro Housing Finance Corporation Limited     | The Aangan Trust, Ummeed Child Development Centre                  | ₹ 3,00,000       |
| Neogen Chemicals Limited                      | United Way Mumbai                                                  | ₹ 3,00,000       |
| Nirmal Lifestyle Limited                      | Care Foundation                                                    | ₹ 64,00,000      |

| COMPANY NAME                               | NGOs SUPPORTED                                         | AMT. CONTRIBUTED |
|--------------------------------------------|--------------------------------------------------------|------------------|
| Nivea India Private Limited                | Aseema Charitable Trust                                | ₹ 8,00,000       |
| Nomura Services India Private Limited      | Seva Sahayog Foundation, Deeds Public Charitable Trust | ₹ 10,00,000      |
| Orbit Lifescience Private Limited          | Shrimad Rajchandra Love and Care                       | ₹ 3,00,000       |
| Owens Corning (India) Private Limited      | Mumbai Mobile Creches                                  | ₹ 8,00,000       |
| Parksons Packaging Limited                 | Children's Movement for Civic Awareness                | ₹ 3,00,000       |
| Pepe Jeans India Limited                   | GOONJ                                                  | ₹ 5,00,000       |
| Pidilite Industries Limited                | Shrimad Rajchandra Love and Care                       | ₹ 5,00,000       |
| Polycab Wires Private Limited              | Smile Foundation                                       | ₹ 3,00,000       |
| Prudential Global Services Private Limited | Smile Foundation                                       | ₹ 8,00,000       |
| Raheja Universal Private Limited           | Apne Aap Women's Collective                            | ₹ 3,00,000       |
| Rallis India Limited                       | Tata Medical Centre Trust                              | ₹ 11,00,000      |
| Ramakrishna Bajaj Charitable Trust         | Jamnalal Bajaj Seva Trust                              | ₹ 24,00,000      |
| RBL Bank Limited                           | Under The Mango Tree Society                           | ₹ 8,00,000       |
| Regus Business Centre Private Limited      | Make-A-Wish Foundation Of India                        | ₹ 3,00,000       |
| Renaissance Jewellery Limited              | Shrimad Rajchandra Love and Care                       | ₹ 3,00,000       |
| Rich Graviss Products Private Limited      | Children's Movement for Civic Awareness                | ₹ 3,00,000       |
| Roche Diabetes Care India Private Limited  | Society for Human And Environmental Development (SHED) | ₹ 8,00,000       |
| Roche Diagnostics India Private Limited    | Society for Human And Environmental Development (SHED) | ₹ 12,00,000      |
| Roche Products (India) Private Limited     | St. Jude India Childcare Centres                       | ₹ 8,00,000       |
| Rosy Blue (India) Private Limited          | Rosy Blue Foundation, Shrimad Rajchandra Love and Care | ₹ 16,00,000      |



| COMPANY NAME                                                | NGOs SUPPORTED                                                                                                                                 | AMT. CONTRIBUTED |
|-------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|------------------|
| Sanofi India Limited                                        | Childline India Foundation                                                                                                                     | ₹ 5,00,000       |
| SBI General Insurance Company Limited                       | Childline India Foundation                                                                                                                     | ₹ 8,00,000       |
| SBI Life Insurance Company Limited                          | Smile Foundation                                                                                                                               | ₹ 40,00,000      |
| Schindler India Private Limited                             | Mumbai Mobile Creches, Habitat For Humanity India                                                                                              | ₹ 16,00,000      |
| Sharekhan Limited                                           | Aseema Charitable Trust                                                                                                                        | ₹ 5,00,000       |
| Shemaroo Entertainment Limited                              | Isha Education                                                                                                                                 | ₹ 3,00,000       |
| Shoppers Stop Limited                                       | Trust For Retailers And Retail Associates Of India                                                                                             | ₹ 8,00,000       |
| Sony Pictures Networks India Private Limited                | Habitat For Humanity India, Welfare Society For Destitute Children                                                                             | ₹ 21,00,000      |
| Sun Pharma Laboratories Limited                             | Shrimad Rajchandra Love and Care                                                                                                               | ₹ 40,00,000      |
| SVC Co-operative Bank Ltd                                   | Shrimad Rajchandra Love and Care                                                                                                               | ₹ 3,00,000       |
| Tata AIG General Insurance Company Limited                  | Childline India Foundation, SNEHA (Society for Nutrition Education and Health Action), Under The Mango Tree Society, Tata Medical Centre Trust | ₹ 32,00,000      |
| Tata Asset Management Limited                               | Tata Medical Centre Trust                                                                                                                      | ₹ 8,00,000       |
| Tata Capital Financial Services Limited                     | Tata Medical Centre Trust                                                                                                                      | ₹ 15,00,000      |
| Tata Chemicals Limited                                      | Tata Medical Centre Trust, Concern India Foundation                                                                                            | ₹ 13,00,000      |
| Tata Communications Limited                                 | Tata Medical Centre Trust, Ballygunj Society for Children in Pain (CHIP) Mumbai                                                                | ₹ 6,00,000       |
| Tata Global Beverages Limited                               | Tata Medical Centre Trust                                                                                                                      | ₹ 5,00,000       |
| Tata Industries Limited                                     | Tata Medical Centre Trust                                                                                                                      | ₹ 3,00,000       |
| Tata Motors Finance Limited                                 | Concern India Foundation                                                                                                                       | ₹ 16,00,000      |
| Tata Motors Insurance Broking And Advisory Services Limited | Childline India Foundation                                                                                                                     | ₹ 8,00,000       |
| Tata Realty And Infrastructure Limited                      | VConnect Foundation                                                                                                                            | ₹ 5,00,000       |

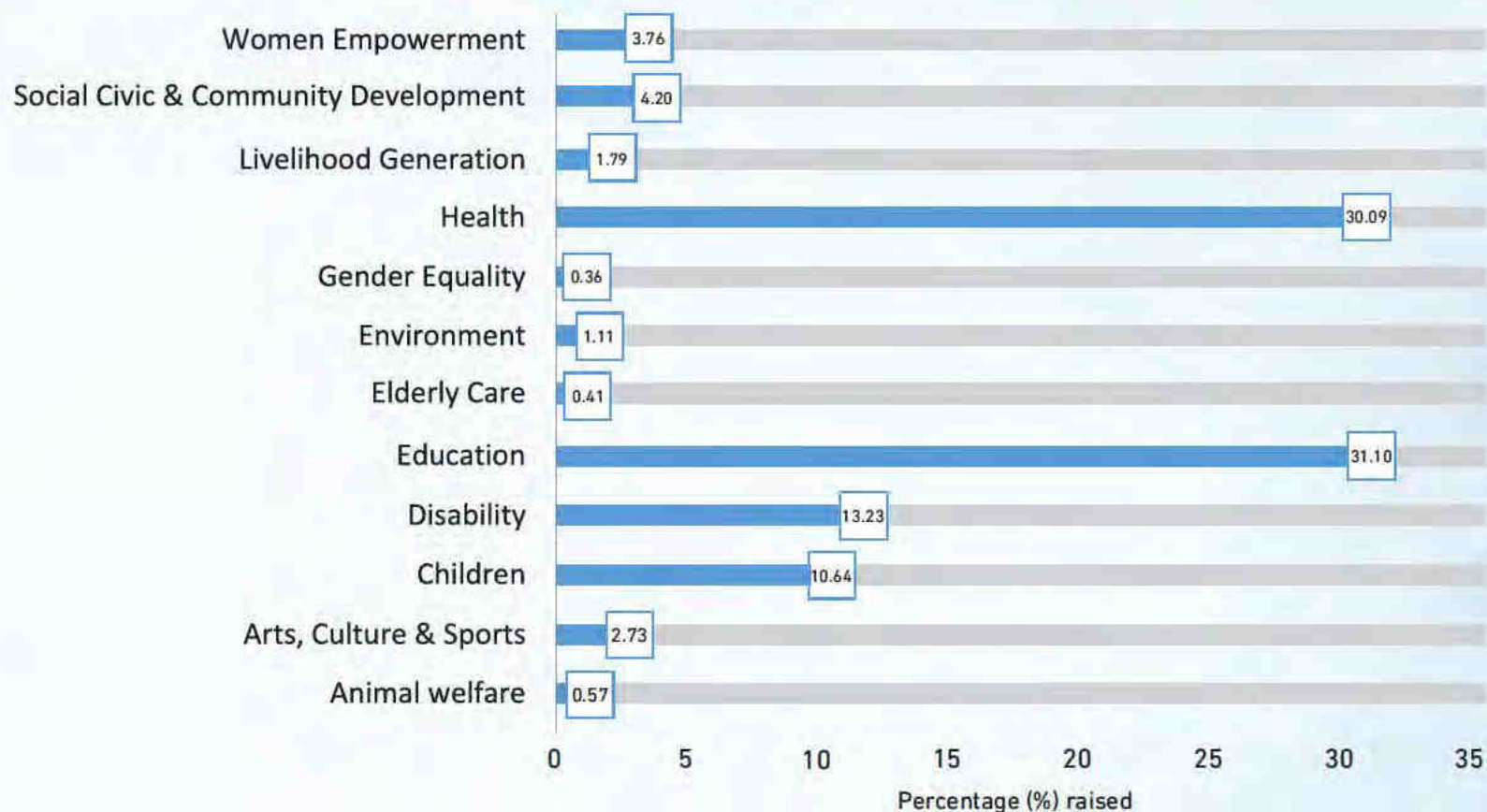
| COMPANY NAME                                   | NGOs SUPPORTED                                            | AMT. CONTRIBUTED |
|------------------------------------------------|-----------------------------------------------------------|------------------|
| Tata Sky Limited                               | Tata Medical Centre Trust                                 | ₹ 8,00,000       |
| Tata Steel Limited                             | Tata Medical Centre Trust                                 | ₹ 3,00,000       |
| The Wadhwa Group                               | Shrimad Rajchandra Love and Care                          | ₹ 3,00,000       |
| Titan Company Limited                          | K.C. Mahindra Education Trust- Project Nanhi Kali         | ₹ 3,00,000       |
| UBS Business Solutions (India) Private Limited | United Way Mumbai                                         | ₹ 8,00,000       |
| UBS Securities India Private Limited           | United Way Mumbai                                         | ₹ 5,00,000       |
| UFO Moviez India Limited                       | Khushi Pediatric Therapy Centre                           | ₹ 5,00,000       |
| Unilight Insurance Brokers Private Limited     | Shrimad Rajchandra Love and Care                          | ₹ 3,00,000       |
| Universal Medicare Private Limited             | Childline India Foundation                                | ₹ 3,00,000       |
| UPL Limited                                    | Swayamsiddh Matimand Mulansathi Matrupalak Sanstha        | ₹ 3,00,000       |
| Van Oord India Private Limited                 | Medecins Sans Frontieres India (MSF) India                | ₹ 5,00,000       |
| Viacom 18 Media Private Limited                | The Akanksha Foundation, Shrimad Rajchandra Love and Care | ₹ 11,00,000      |
| Videojet Technologies (I) Private Limited      | United Way Mumbai                                         | ₹ 8,00,000       |
| Wockhardt Limited                              | Wockhardt Foundation                                      | ₹ 5,00,000       |



## **PARTICIPATING NGOs**

The sixteenth edition of Tata Mumbai Marathon saw 272 NGOs raise funds across 12 cause categories. Out of these, 33% of NGOs had a corporate team supporting them, whereas 50% of NGOs had individual fundraisers who raised funds for them. A massive 81% of NGOs utilized charity bibs to raise funds in return of running places in the marathon. This edition saw 39 NGOs participating for the first time. Year on year, NGOs are utilizing the platform to raise increasing amounts of funds and in turn being able to impact that many more lives and hence the Tata Mumbai Marathon has become a vital part of the yearly fundraising activities of all successful NGOs.

## CAUSE WISE FUNDS RAISED AT TMM 2019



### Animal Welfare

Raised: ₹ 22,91,536  
No. of NGOs - 04

### Arts, Culture & Sports

Raised: ₹ 1,10,40,572  
No. of NGOs - 07

### Children

Raised: ₹ 4,30,84,099  
No. of NGOs - 28

### Disability

Raised: ₹ 5,35,68,732  
No. of NGOs - 43

### Education

Raised: ₹ 12,58,82,983  
No. of NGOs - 90

### Elderly Care

Raised: ₹ 16,74,750  
No. of NGOs - 03

### Environment

Raised: ₹ 45,13,376  
No. of NGOs - 02

### Gender Equality

Raised: ₹ 14,48,228  
No. of NGOs - 03

### Health

Raised: ₹ 12,18,03,848  
No. of NGOs - 51

### Livelihood Generation

Raised: ₹ 72,28,525  
No. of NGOs - 09

### Social Civic & Community Development

Raised: ₹ 1,70,17,867  
No. of NGOs - 14

### Women Empowerment

Raised: ₹ 1,52,39,795  
No. of NGOs - 14



In addition to the broad 12 causes mentioned above, the information on Participating NGOs also contains their Sustainable Development Goals. The SDGs are a collection of 17 global goals set by the United Nations General Assembly in 2015.



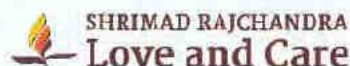
## HIGHEST FUNDRAISING NGO



Shrimad Rajchandra Viklang Centre (SRVC)



Shrimad Rajchandra Neonatal Intensive Care Unit (NICU)



Shrimad Rajchandra Love and Care

Raised: ₹ 5,75,81,809

Highest in cause category - Health

SDG: 3



Shrimad Rajchandra Mission Dharampur's Mission statement is to "Realise one's True Self and serve others selflessly". While they aim to pursue spirituality to attain the first part of the mission to realise one's true self; the second part, i.e. to 'serve others selflessly' emerges from within, when one offers service with love and care for the community at large.

Shrimad Rajchandra Love and Care includes development and need based projects for all, which are carried out through a global network of over 50 nationally and internationally recognised centres. Their initiatives benefit South Gujarat, one of the poorest areas of India, and include health, education, animal welfare and community development. In order to expand the scope of their healthcare initiatives, they have planned a state-of-the-art, 250 bed, multi-speciality, charitable hospital. Construction commenced in October 2018 and the hospital is expected to be functional by March 2020. Shrimad Rajchandra Love and Care have ensured last-mile delivery of community service, which is reflected in the improvement in socio-economic indicators of the geographical areas.

***"My warmest thanks; especially to our partners – our donors, our team of volunteers and our staff. All of them have contributed graciously in various ways to make a meaningful impact on the work that we are doing as a team. I would also like to thank Procam International & United Way Mumbai to have given NGOs like ours this wonderful platform of the Tata Mumbai Marathon to raise funds and to serve those in need. We bow down in gratitude to Shrimad Rajchandraji and Pujya Gurudevshri Rakeshbhai."***

**- Dr. Bijal Mehta, Trustee, Shrimad Rajchandra Love and Care**



## 2<sup>nd</sup> HIGHEST FUNDRAISING NGO



Cancer Patients Aid Association

Raised: ₹ 2,04,81,921

Cause category - Health

SDG:  



Cancer Patients Aid Association (CPAA) has been working in the field of cancer for the last 50 years, with the objective to alleviate the suffering of underprivileged cancer patients by providing total management of the disease, right from diagnosis to rehabilitation.

CPAA has a holistic approach to patient care, working alongside medical Oncologists, Physicians and hospitals, to offer information along with emotional, psychosocial, practical, medical and vocational assistance for patients and their families. Patients receive free medical aid, diet supplements, food, transportation, prosthesis and for the required diagnostics. Guidance and counselling is offered to all.

Since its inception CPAA has aided more than 10 lakh patients, most of whom are now leading normal lives.

Impact -

- AWARENESS & EARLY DETECTION: 3,75,000 healthy individuals screened for cancer through camps and clinics
- PATIENT CARE: 10,00,000 cancer patients received support
- REHABILITATION: 27,000 patients & families rehabilitated in the last 30 yrs
- ADVOCACY: Successfully led nationwide campaigns for affordable drugs and tobacco control
- CPAA'S Zero Cervical cancer programme includes early detection through screening by HPV testing and HPV vaccination
- RESEARCH STUDIES: Published 17 papers in International Journals

**"No patient should suffer or be deprived of a chance of receiving treatment due to lack of resources".**

- Y. K. Sapru, Chairman & CEO, Cancer Patients Aid Association,



### 3<sup>rd</sup> HIGHEST FUNDRAISING NGO



**Nanhi Kali<sup>3</sup>**  
for the girl child

K.C. Mahindra Education Trust - Project Nanhi Kali

Raised: ₹ 1,63,37,615

Highest in Cause category - Education

SDG: 4



Project Nanhi Kali is one of India's largest programmes enabling underprivileged girls to complete 10 years of schooling with dignity.

The project was started by Mr. Anand Mahindra, Chairman Mahindra Group, in 1996 and is jointly managed by K.C. Mahindra Education Trust and Naandi Foundation. Over the last two decades, Project Nanhi Kali has educated more than 350,000 girls from economically and socially disadvantaged backgrounds and is currently supporting over 154,000 girls in 11 states of India. The project provides girls with academic support for every school day, through Nanhi Kali Academic Support Centres, where trained tutors engage the girls in concept based learning. Digital tablets, preloaded with engaging audio-visual content in English and Maths, are provided to the girls at the Secondary School level.

In addition, every girl receives an annual school supplies kit comprising a school bag, shoes, socks, innerwear, a raincoat/pullover, stationery, notebooks and feminine hygiene products, all of which help her attend school. Through regular contact with the families of the girls and community stakeholders, the project creates conducive, girl-friendly ecosystems in tribal, rural and urban poor areas across India.

***"The Tata Mumbai Marathon represents the coming together of fitness and philanthropy. It is heartening to see thousands of participants running in support of causes that they believe in. This year, 347 runners pledged their support to Project Nanhi Kali and helped us raise awareness and funds for the education of underprivileged girls in India. The funds raised through this edition of the Mumbai Marathon will educate over 3,400 girls, enabling them to complete their schooling with dignity. We thank our supporters for their enthusiasm & commitment."***

**- Ms. Sheetal Mehta, Trustee and Executive Director- K.C. Mahindra Education Trust, Project Nanhi Kali.**



## 4<sup>th</sup> HIGHEST FUNDRAISING NGO



Light Of Life Trust  
 Raised: ₹ 1,56,57,344  
 Cause category - Education  
 SDG:   



Light of Life Trust (LOLT) was established in 2002 by Founder and Managing Trustee, Villy Doctor. The Trust aimed to transform the lives of the rural underprivileged, through education, skilling and livelihood training programmes and primary health care services. So far LOLT has impacted 2,08,487 lives through their programmes. Initiated in 2005 with 25 children, LOLT'S Project Anando adopts the 3E method - Educate, Empower and Equip for employability- to support the children in achieving their full potential.

***"The Tata Mumbai Marathon, undoubtedly is a unique event wherein more than 4 million Mumbaikars come together and RUN. "You Run, they Learn" was our slogan. This single event helps various organisations raise approximately Rs. 35+ crores, creating a huge impact. We were thus able to get many more children back to school. Kudos to United Way Mumbai and Procarn for managing this seamlessly. Light of Life Trust is fortunate to be associated with the marathon over the last 10 years. We continue to look forward to future editions. Best wishes and hearty congratulations on another huge success."***

**- Mr. Ramesh Daswani, CEO, Light of Life Trust.**



## 5<sup>th</sup> HIGHEST FUNDRAISING NGO



Isha Education

Raised: ₹ 1,40,80,074

Cause category - Education

SDG: 4



Isha Education: Isha Vidhya, works for the economic and social empowerment of rural children in villages across the southern state of Tamil Nadu, India. The organization is committed to raising the level of education and literacy in rural India and to helping disadvantaged children realize their full potential. Isha Vidhya currently runs 9 schools and this has had a great impact on the lives of local villagers.

*"It's been an honour to deliver on the promise of giving quality education to rural underprivileged children in India. We are currently educating over 8100 students in 9 Isha Vidhya schools and 61% of students receive free education through donations from our scholarship programme. Thanks to donors who have been sponsoring the education of these children. This is especially heartening since the majority of the children are first generation school goers"*

- Mr. Vinod Hari, CEO, Isha Education.

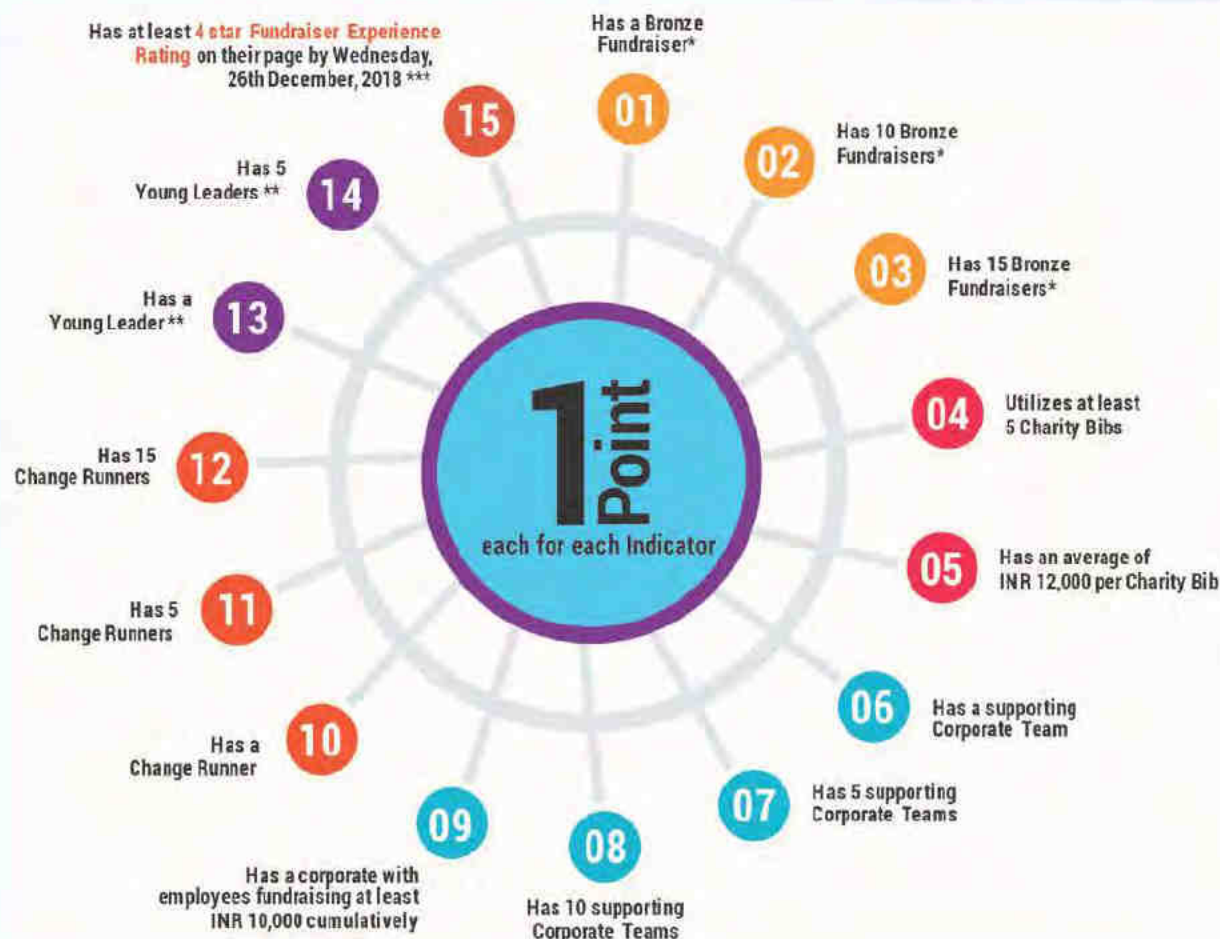


## ABOUT NGO PRIVILEGE LEVELS

NGO Privilege levels help participating NGOs to plan their fundraising campaign at the Tata Mumbai Marathon in an effective and structured manner. In order to incentivise their efforts, a list of indicators have been carefully identified as a mark of success in each category.

These indicators, once achieved translate into points. Furthermore, these accumulated points are converted into additional privileges for that NGO. The privilege levels are not a rating of the NGOs work, but are based solely on their participation in the TMM 2019. A capacity building grant is included as a part of privileges given to participating NGOs at each level.

The TMM 2019 has 2 NGOs, which have attained Diamond Level, 8 NGOs have attained Platinum Level and 39 NGOs have attained Gold Level.

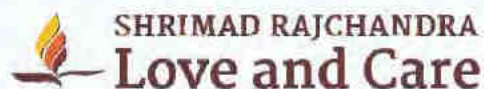


\* Fundraiser raising min ₹ 10,000 from 5 donors

\*\* Fundraiser who are 21 years and below, raising min ₹ 75,000

\*\*\* Min 4 star rating given by individual fundraisers on the NGO page






### Shrimad Rajchandra Love and Care

Raised: ₹ 5,75,81,809

Highest In Cause  
category - Health

SDG - 



Each year, Shrimad Rajchandra Love and Care raises their fundraising target by a significant percentage and it's motivational for their volunteers and fundraisers to employ innovative ways of fundraising. This is done with the intention of making use of the Tata Mumbai Marathon to serve as many of underprivileged lives as possible. Since the projects appeal to several charity objectives across the spectrum, Shrimad Rajchandra Love and Care receives support from several corporates and individuals, who have witnessed their at the grass root level. The main focus is on spreading awareness about their cause and the planning for raising funds for it. This year they have managed to fulfil all the parameters of the Diamond privilege level.



### Family Planning Association, India

Raised: ₹ 37,84,284

Cause category - Health

SDG -    



Family Planning Association, India initiated the 'Stree Hinsa Mukt Bharat Abhiyaan' to 'break the silence around gender based violence'. They reached out to 820+ donors in TMM 2019, with active support from 20+ fundraisers, 55 charity bib runners, and a corporate partner Novartis India. FPA India's Volunteers and Staff from 22 Branches / Projects and Headquarters in Mumbai enthusiastically raised funds in the second edition of the Family Planning League (FPL 2.0). Actor Kartik Aryan was the Cause Ambassador for this initiative. FPA India had One Change Investor, Six Change Makers, and Five Young Leaders this year.





United Way Mumbai

### United Way Mumbai

Raised: ₹ 1,26,93,199

Highest In Cause category - Children

SDG - 



United Way Mumbai's (UWM) expertise lies in designing and implementing community development programmes on education, health, income, environment, public safety and social inclusion. UWM works in urban and rural communities across the country through self-implemented programmes and a network of credible NGO partners. Funds raised through the TMM 2019 will support multiple projects, particularly those benefiting children from marginalized communities. Through Project Poshan, UWM aims to help alleviate malnutrition in children under 6 years of age, while their project, Let's READ will aim to promote reading amongst children.



### Habitat For Humanity India

Raised: ₹ 1,15,76,624

Highest In Cause category - Social, Civic & Community Development

SDG - 




Habitat for Humanity have participated in Tata Mumbai Marathon in the past but this year, they have used a 360° strategy to reach out to as many corporates houses, individuals and Young Leaders through friends, family and on-ground activities. One of their Advisory Committee members personally championed their cause of affordable housing, and used the platform to raise funds, as well as generate awareness about their work. The platform connected the organisation to further their goal of providing decent housing for underprivileged families.



### Aseema Charitable Trust

Raised: ₹ 1,04,15,886

Cause category - Education

SDG - 



Aseema Charitable Trust is committed to equipping children from marginalized communities with high quality, value based education, enabling development of their limitless potential. Recognising the work of Aseema in the sphere of education and the platform that the Tata Mumbai Marathon provides, 6 corporates represented by 16 teams celebrated the spirit of commitment. Their individual runners and fundraisers also contributed generously. It is through all these combined efforts that Aseema was able to achieve the Platinum level.

### Concern India Foundation

Raised: ₹ 69,61,449

Cause category - Education

SDG -       
  



Concern India speedily started pitching teams to corporates and made every effort to make the process smooth, including collection of bibs. They actively sold charity bibs to individuals and corporates and completed as much of the registration and collection process for runners as possible. The organisation also reached out to youngsters for help with pledge raising. Concern India collected their bibs and coordinated with them and their families on race day, ensuring that they had a great time.



**URBAN HEALTH  
RESOURCE CENTRE**

### Urban Health Resource Centre

Raised: ₹ 16,80,601

Cause category - Health

SDG -       
    



Urban Health Resource Centre (UHRC) utilises resources raised through donations in foundational human capacity building. UHRC's social facilitators work on a sustained basis with women's groups from slum communities, children and youth groups and the community to strengthen their self-confidence and build self-esteem. UHRC also steadily works to develop self-reliance through knowledge of health, nutrition, infection prevention, understanding of government services and schemes and how these can be availed of.



## HIGHEST IN CAUSE CATEGORIES



### WORLD FOR ALL ANIMAL CARE & ADOPTIONS

Raised : ₹ 11,67,513

Cause category - Animal Welfare    SDG -  






World For All Animal Care & Adoptions is a Mumbai-based animal welfare organisation that has revolutionized the model of stray animal adoptions. Apart from adoptions, the NGO also conducts rescues and sterilizations of the stray animal population.



### REPUBLICAN SPORTS CLUB

Raised : ₹ 4,301,060

Cause category - Arts, Culture & Sports    SDG -       

Republican Sports Club aims in encouraging under-privileged kids to excel in the game of hockey from the Grass-root level to reach the International Level.



### AMAR SEVA SANGAM

Raised : ₹ 1,17,41,600

Cause category - Disability    SDG -   

Amar Seva Sangam, established in the year 1981, is a sought after premier institution in the field of rehabilitation and development of differently able persons in our region. They help in integrating the disabled individuals with the society for improved living conditions in the villages.



### PARKINSON'S DISEASE AND MOVEMENT DISORDER SOCIETY

Raised : ₹ 16,08,100


Cause category - Elderly Care

Parkinson's Disease And Movement Disorder Society's main objective is to improve care and treatment of the people living with Parkinson's and its spectrum disorders and to disseminate knowledge amongst the medical community, public, patients and caretakers.



### PARYAVARAN MITRA SANSTHA

Raised : ₹ 44,31,376

Cause category - Environment SDG -    

Paryavaran Mitra aims to prevent air, water, land and sound pollution for our future generations. Paryavaran Mitra has been tirelessly working to achieve our goals through campaign and awareness programmes against land pollution, water pollution, air pollution and sound pollution.



### POPULATION FIRST

Raised : ₹ 11,54,218

Cause category - Gender Equality SDG -  



Population First is a communications and advocacy initiative for health and population issues from a gender and social development perspective. Their key objectives are to help reduce gender imbalances in the population and work towards gender sensitive and social development oriented health and population programs.



### UNDER THE MANGO TREE SOCIETY

Raised : ₹ 27,20,671

Cause category - Livelihood Generation SDG -        

Through the Bees for Poverty Reduction initiative, Under The Mango Tree Society has successfully promoted beekeeping as a means of increasing agricultural productivity, enhancing incomes and improving livelihoods of tribal/marginal farmers in some of the poorest districts of India.



### SAVE THE CHILDREN INDIA

Raised : ₹ 81,95,253

Cause category - Women Empowerment



Save The Children India is a 30-year-old charitable not-for-profit organization established by Late Mrs Vipula Kadri in 1988. The organization works in the realms of Education, Health, Women Empowerment and Livelihood. These multi-dimensional interventions have empowered over 2,00,000 lives.



**AAMI GOENKAR**

Raised : ₹ 13,100

Cause category - Education

SDG - 10

**ACTION FOR ABILITY DEVELOPMENT & INCLUSION (AADI)**

Raised : ₹ 4,69,300

Cause category - Disability

SDG - 10

**ABHILASHA FOUNDATION**

Raised : ₹ 1,15,400

Cause category - Health

SDG - 1 2 3 4

**ADHAR**

Raised : ₹ 16,63,669

Cause category - Disability

SDG - 3

**ABLED DISABLED ALL PEOPLE TOGETHER  
(Formerly The Spastics Society Of India)**

Raised : ₹ 32,35,000

Cause category - Disability

SDG - 3 4 8 10 16

**ADITYA BIRLA EDUCATION TRUST -  
PROJECT MPOWER**

Raised : ₹ 40,26,099

Cause category - Health

SDG - 3

**ACC AYUSHMAAN TRUST**

Raised : ₹ 10,100

Cause category - Livelihood Generation

SDG - 4 5 10

**ADVENTURES BEYOND BARRIERS  
FOUNDATION**

Raised : ₹ 92,000

Cause category - Disability

SDG - 10

**ACCESS LIFE ASSISTANCE FOUNDATION**

Raised : ₹ 21,36,500

Cause category - Health

SDG - 3

**ALERT INDIA**

Raised : ₹ 3,44,000

Cause category - Health

SDG - 3

#Giverder5



### AMMADA TRUST

Raised : ₹ 1,200

Cause category - Social, Civic & Community Development

SDG - 1 3 4 5 6 8 10 12 16



### APNI SHALA FOUNDATION

Raised : ₹ 3,48,501

Cause category - Education

SDG - 3 16



### ANGEL XPRESS FOUNDATION

Raised : ₹ 1,11,611

Cause category - Education

SDG - 4



### ARMMAN

Raised : ₹ 12,28,000

Cause category - Health

SDG - 3



### ANIMEDH CHARITABLE TRUST

Raised : ₹ 86,700

Cause category - Women Empowerment

SDG - 1 4 5 8



### ARPAN

Raised : ₹ 1,35,100

Cause category - Education

SDG - 3 4



### APEX KIDNEY FOUNDATION

Raised : ₹ 90,000

Cause category - Health



### ARUSHI SOCIETY

Raised : ₹ 7,95,755

Cause category - Disability

SDG - 3 4 6



### APNE AAP WOMEN'S COLLECTIVE

Raised : ₹ 12,05,210

Cause category - Women Empowerment

SDG - 4 10



### ARYAN MEDICAL & EDUCATIONAL TRUST-FIT INDIA-MEDSCASPEINDIA

Raised : ₹ 5,13,501

Cause category - Health

SDG - 3 4 5 15 17



**ASIAN CANCER FOUNDATION**

Raised : ₹ 1,40,500

Cause category - Health

SDG -

**BAL ASHA TRUST**

Raised : ₹ 7,12,162

Cause category - Children

SDG -

**ASK FOUNDATION**

Raised : ₹ 5,46,000

Cause category - Health

SDG -

**BALLYGUNJ SOCIETY FOR CHILDREN IN PAIN (CHIP) MUMBAI**

Raised : ₹ 4,26,000

Cause category - Education

**AURAL EDUCATION FOR CHILDREN WITH HEARING IMPAIRMENT (AURED CHARITABLE TRUST)**

Raised : ₹ 3,62,100

Cause category - Disability

SDG -

**BHARAT CHAMBER TRUST**

Raised : ₹ 36,200

Cause category - Health

**AVASARA LEADERSHIP INSTITUTE**

Raised : ₹ 23,500

Cause category - Education

SDG -

**BHUMI**

Raised : ₹ 1,57,607

Cause category - Education

SDG -

**BAJAJ PUBLIC CHARITABLE TRUST**

Raised : ₹ 3,01,712

Cause category - Education

SDG -

**BLUE STAR FOUNDATION**

Raised : ₹ 27,00,000

Cause category - Education

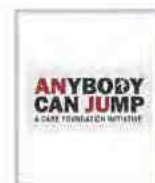
SDG -

**BOMBAY MEDICAL AID FOUNDATION**

Raised : ₹ 2,37,017

Cause category - Health

SDG -

**CARE FOUNDATION**

Raised : ₹ 65,93,445

Cause category - Education

SDG -

**BOMBAY NATURAL HISTORY SOCIETY**

Raised : ₹ 82,000

Cause category - Environment

SDG -

**CARE INDIA SOLUTIONS FOR SUSTAINABLE DEVELOPMENT**

Raised : ₹ 1,900

Cause category - Education

SDG -

**BOSCO BOYS WELFARE SOCIETY**

Raised : ₹ 99,400

Cause category - Children

SDG -

**CATALYSTS FOR SOCIAL ACTION**

Raised : ₹ 9,40,100

Cause category - Children

**CANCER FOUNDATION OF INDIA**

Raised : ₹ 3,85,123

Cause category - Health

SDG -

**CENTRAL HIMALAYAN RURAL ACTION GROUP**

Raised : ₹ 3,50,299

Cause category - Education

SDG -

**CANKIDS KIDSCAN**

Raised : ₹ 20,99,708

Cause category - Children

SDG -

**CENTRE FOR SOCIAL ACTION**

Raised : ₹ 13,07,801

Cause category - Social, Civic &amp; Community Development

SDG -






### CEREBRAL PALSY ASSOCIATION OF INDIA

Raised : ₹ 1,98,000

Cause category - Disability

SDG - 



### CHILDRaise TRUST

Raised : ₹ 2,10,000

Cause category - Disability

SDG -   



### CHANDRAMOHAN FOUNDATION

Raised : ₹ 22,000

Cause category - Health

SDG -  



### CHILDREN TOY FOUNDATION

Raised : ₹ 62,000

Cause category - Education



### CHILD HELP FOUNDATION INDIA

Raised : ₹ 2,45,510

Cause category - Children

SDG -    



### CHILDREN'S MOVEMENT FOR CIVIC AWARENESS

Raised : ₹ 26,90,592

Cause category - Education

SDG -  



### CHILDFUND INDIA

Raised : ₹ 1,37,300

Cause category - Children

SDG -   



### CHILUME SOCIAL SERVICE SOCIETY

Raised : ₹ 36,360

Cause category - Children



### CHILDLINE INDIA FOUNDATION

Raised : ₹ 38,07,289

Cause category - Children



### CLUBFOOT MEDICAL FOUNDATION

Raised : ₹ 4,53,713

Cause category - Disability

SDG -  



### COMMITTED COMMUNITIES DEVELOPMENT TRUST

Raised : ₹ 57,000

Cause category - Health

SDG - 3



### DEEDS PUBLIC CHARITABLE TRUST

Raised : ₹ 9,05,000

Cause category - Education

SDG - 4



### COMMUTINY - THE YOUTH COLLECTIVE

Raised : ₹ 45,500

Cause category - Social, Civic & Community Development

SDG - 1 3 4 5 6 7 10 12 13 15 16 17



### DHARMSINH DESAI FOUNDATION

Raised : ₹ 8,00,000

Cause category - Education

SDG - 3 4 5 7 17



### COTAAP RESEARCH FOUNDATION

Raised : ₹ 22,58,903

Cause category - Livelihood Generation

SDG - 8 17



### EACH ONE TEACH ONE CHARITABLE FOUNDATION

Raised : ₹ 1,03,000

Cause category - Education

SDG - 1 3 4 6 16



### CRY Child Rights and You

Raised : ₹ 13,20,601

Cause category - Education



### EDUCO

Raised : ₹ 3,94,001

Cause category - Education

SDG - 4



### CUDDLES FOUNDATION

Raised : ₹ 5,33,900

Cause category - Health

SDG - 3



### EMPOWHER INDIA FOUNDATION

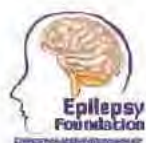
Raised : ₹ 8,74,800

Cause category - Women Empowerment

SDG - 1 5 8 10







### EPILEPSY FOUNDATION

Raised : ₹ 22,29,445

Cause category - Health



### GANGA SHIKSHAN PRASARAK MANDAL

Raised : ₹ 44,400

Cause category - Education



### FAMILY SERVICE CENTRE

Raised : ₹ 13,34,919

Cause category - Children

SDG -   



### GHARDA FOUNDATION

Raised : ₹ 12,40,000

Cause category - Education

SDG -    



### FIGHT HUNGER FOUNDATION

Raised : ₹ 28,37,400

Cause category - Health

SDG -   



### GOONJ

Raised : ₹ 10,40,000

Cause category - Social, Civic & Community Development

SDG -    



### FORUM FOR AUTISM

Raised : ₹ 13,10,502

Cause category - Disability

SDG -  



### GOSAVI BAHUUDHESIYA SANSTHA

Raised : ₹ 76,000

Cause category - Education

SDG -   



### FOUNDATION FOR POPULATION & DEVELOPMENT IN INDIA (FPDI)

Raised : ₹ 14,000

Cause category - Education

SDG -    



### GOSPORTS FOUNDATION

Raised : ₹ 70,401

Cause category - Arts, Culture & Sports

SDG -   



### GWALIOR HOSPITAL AND EDUCATION CHARITABLE TRUST

Raised : ₹ 13,650

Cause category - Disability

SDG - 1 3 4 6 7 17



### HELEN KELLER INSTITUTE FOR DEAF & DEAF BLIND

Raised : ₹ 8,01,200

Cause category - Disability

SDG - 4 8



### GYANADA FOUNDATION

Raised : ₹ 1,80,000

Cause category - Education

SDG - 4 5 10



### HELPAge INDIA

Raised : ₹ 17,350

Cause category - Elderly Care



### HAMARA FOUNDATION

Raised : ₹ 57,666

Cause category - Children

SDG - 1 2 3 4 5 6 17



### HELPING HANDS FOUNDATION

Raised : ₹ 65,000

Cause category - Children

SDG - 3

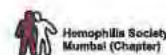


### HEALING TOUCH

Raised : ₹ 6,07,999

Cause category - Health

SDG - 3



### HEMOPHILIA SOCIETY MUMBAI (CHAPTER )

Raised : ₹ 1,77,614

Cause category - Health

SDG - 3 4



### HEED INDIA

Raised : ₹ 2,92,157

Cause category - Arts, Culture & Sports

SDG - 3 4 5 8 10 16 17



### HI5 YOUTH FOUNDATION

Raised : ₹ 62,000

Cause category - Arts, Culture & Sports

SDG - 3 5 8



**HUMAN CAPITAL FOR THIRD SECTOR**

Raised : ₹ 9,58,000

Cause category - Education

**ISPAT FOUNDATION**

Raised : ₹ 16,000

Cause category - Livelihood Generation

SDG - 1 3 4 5 7 15

**INDIA SPONSORSHIP COMMITTEE**

Raised : ₹ 3,00,000

Cause category - Education

SDG - 4 5

**JAI VAKEEL FOUNDATION AND RESEARCH CENTRE**

Raised : ₹ 7,73,798

Cause category - Disability

SDG - 3 4 10

**INDIAN CANCER SOCIETY**

Raised : ₹ 5,60,906

Cause category - Health

SDG - 3

**JAMNALAL BAJAJ SEVA TRUST**

Raised : ₹ 24,02,000

Cause category - Women Empowerment

SDG - 3

**INDIAN DEVELOPMENT FOUNDATION**

Raised : ₹ 36,101

Cause category - Women Empowerment

SDG - 2 3 4

**JEEVAN ASHA CHARITABLE SOCIETY**

Raised : ₹ 7,58,299

Cause category - Education

SDG - 3 4

**ISKCON FOOD RELIEF FOUNDATION (ANNAMRITA)**

Raised : ₹ 1,15,011

Cause category - Children

SDG - 2 3 4

**JIVAN JYOT DRUG BANK**

Raised : ₹ 3,79,500

Cause category - Health

SDG - 3

**JOINING HANDS**

Raised : ₹ 2,57,301

Cause category - Livelihood Generation

SDG - 4 8

**KOTAK EDUCATION FOUNDATION**

Raised : ₹ 9,89,327

Cause category - Education

**JUVENILE DIABETES FOUNDATION**

Raised : ₹ 51,105

Cause category - Health

SDG - 3

**KRIPA FOUNDATION**

Raised : ₹ 5,75,050

Cause category - Health

SDG - 1 3 4

**KARUNYA TRUST**

Raised : ₹ 24,44,916

Cause category - Education

SDG - 1 2 3 4 13 17

**KSHITIJ**

Raised : ₹ 26,000

Cause category - Disability

SDG - 3 4 10

**KHEL SHALA**

Raised : ₹ 3,42,500

Cause category - Education

SDG - 4

**LEARNING LINKS FOUNDATION**

Raised : ₹ 1,69,699

Cause category - Education

SDG - 4

**KHUSHI PEDIATRIC THERAPY CENTRE**

Raised : ₹ 5,00,000

Cause category - Disability

SDG - 3

**LEARNING SPACE FOUNDATION**

Raised : ₹ 4,55,600

Cause category - Education

SDG - 4





**LEND - A - HAND INDIA**  
Raised : ₹ 24,53,151  
Cause category - Education  
SDG - 4



**MAHARASHTRA STATE WOMEN'S COUNCIL**  
Raised : ₹ 29,44,120  
Cause category - Children



**LIFE TRUST**  
Raised : ₹ 5,05,000  
Cause category - Education  
SDG - 3 4



**MAKE-A-WISH FOUNDATION OF INDIA**  
Raised : ₹ 3,00,000  
Cause category - Health



**LUPIN HUMAN WELFARE AND RESEARCH FOUNDATION**  
Raised : ₹ 13,60,300  
Cause category - Education  
SDG - 4



**MANAV FOUNDATION**  
Raised : ₹ 5,01,000  
Cause category - Disability



**MAGIC BUS INDIA FOUNDATION**  
Raised : ₹ 17,73,002  
Cause category - Education  
SDG - 1 3 4 5 8



**MANN - CENTER FOR INDIVIDUALS WITH SPECIAL NEEDS**  
Raised : ₹ 3,06,602  
Cause category - Disability  
SDG - 1 3 4 5 8 10



**MAHARASHTRA DYSLEXIA ASSOCIATION**  
Raised : ₹ 81,202  
Cause category - Education  
SDG - 4



**MARGADARSHI THE ASSOCIATION FOR PHYSICALLY CHALLENGED**  
Raised : ₹ 12,000  
Cause category - Disability  
SDG - 3 4 10

**MASOOM**

Raised : ₹ 20,99,600

Cause category - Education

**MENTOR ME INDIA**

Raised : ₹ 4,66,220

Cause category - Education

SDG - 4

**MBA FOUNDATION**

Raised : ₹ 10,59,140

Cause category - Disability

SDG - 3 4 10

**MILT CHARITABLE TRUST, BOMBAY**

Raised : ₹ 2,93,300

Cause category - Children

SDG - 1 4

**MEDECINS SANS FRONTIERES INDIA (MSF) INDIA**

Raised : ₹ 6,47,900

Cause category - Health

**MOHAN FOUNDATION**

Raised : ₹ 3,11,700

Cause category - Health

SDG - 3 4

**MELJOL**

Raised : ₹ 2,24,200

Cause category - Education

SDG - 1 4 5 8 10 12 17

**MUMBAI MOBILE CRECHES**

Raised : ₹ 24,22,500

Cause category - Children

SDG - 1 3 4

**MENTAID**

Raised : ₹ 1,33,400

Cause category - Disability

SDG - 4 8

**MUSKAN FOUNDATION FOR PEOPLE WITH MULTIPLE DISABILITIES**

Raised : ₹ 1,16,300

Cause category - Disability

SDG - 3 4






### MYELOMA Freinds CHARITABLE TRUST

Raised : ₹ 66,000

Cause category - Health

SDG - 



### NAVNIRMAN SAMAJ VIKAS KENDRA

Raised : ₹ 1,86,351

Cause category - Children

SDG -   



### NANA NANI FOUNDATION

Raised : ₹ 49,300

Cause category - Elderly Care

SDG -     



### NETWORK IN THANE BY PEOPLE LIVING WITH HIV

Raised : ₹ 5,24,720

Cause category - Education

SDG -  



### NARGIS DUTT FOUNDATION

Raised : ₹ 6,02,514

Cause category - Health

SDG -  



### NEW RESOLUTION INDIA

Raised : ₹ 1,88,000

Cause category - Education

SDG - 



### NATIONAL ASSOCIATION FOR THE BLIND

Raised : ₹ 1,90,960

Cause category - Disability



### NIRAMAYA HEALTH FOUNDATION

Raised : ₹ 99,611

Cause category - Health

SDG -  



### NATIONAL SOCIETY FOR EQUAL OPPORTUNITIES FOR THE HANDICAPPED INDIA

Raised : ₹ 59,28,660

Cause category - Disability

SDG -   



### OASIS INDIA

Raised : ₹ 79,800

Cause category - Women Empowerment

SDG -   

**OSCAR (Organization for Social Change, Awareness & Responsibility) Foundation**

Raised : ₹ 3,63,200

Cause category - Education

SDG - 4 5 11

**RA FOUNDATION**

Raised : ₹ 2,15,303

Cause category - Education

SDG - 4

PASSAGES

**PASSAGES ASSOCIATION FOR GUIDANCE EDUCATION AND SUPPORT**

Raised : ₹ 1,23,000

Cause category - Health

SDG - 3

**RAMAKRISHNA MISSION ASHRAMA**

Raised : ₹ 2,95,111

Cause category - Disability

SDG - 3 17

**PRERNA SOCIAL DEVELOPMENT & WELFARE SOCIETY**

Raised : ₹ 59,500

Cause category - Education

SDG - 2 4

**RANG DE**

Raised : ₹ 1,63,250

Cause category - Livelihood Generation

SDG - 1 8 10

**PSYCHOANALYTIC THERAPY AND RESEARCH CENTRE**

Raised : ₹ 5,02,301

Cause category - Health

SDG - 3 4

**RATNA NIDHI CHARITABLE TRUST**

Raised : ₹ 83,000

Cause category - Disability

SDG - 1 3 8 11 17

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**PURNATA**

Raised : ₹ 10,000

Cause category - Women Empowerment

SDG - 1 2 3 4 5 8 10 17

**REACH EDUCATION ACTION PROGRAMME (REAP)**

Raised : ₹ 4,20,211

Cause category - Education

SDG - 3 4 5





### REALITY GIVES ( A REALITY CARES PROJECT)

Raised : ₹ 2,16,418  
Cause category - Education

SDG - 4 5



### RUBAROO - CENTRE FOR ADVANCEMENT OF PHILANTHROPY

Raised : ₹ 20,44,778  
Cause category - Children

SDG - 3 4 5 17



### ROOM TO READ INDIA TRUST

Raised : ₹ 3,00,200  
Cause category - Education

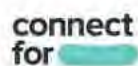
SDG - 4 5 17



### RUN WITH ROSHNI FOUNDATION

Raised : ₹ 39,501  
Cause category - Arts, Culture & Sports

SDG - 3



### ROSY BLUE FOUNDATION

Raised : ₹ 11,41,500  
Cause category - Social, Civic & Community Development

SDG - 1 2 3 4 5 13 14 15 17



### SAHAARA CHARITABLE SOCIETY

Raised : ₹ 2,39,300  
Cause category - Education

SDG - 4



### ROTARY CLUB OF BOMBAY PENINSULA

Raised : ₹ 22,500  
Cause category - Education

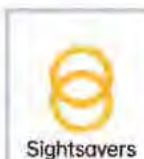
SDG - 3



### SALAAM BOMBAY FOUNDATION

Raised : ₹ 30,75,453  
Cause category - Arts, Culture & Sports

SDG - 3 4



### ROYAL COMMONWEALTH SOCIETY FOR THE BLIND

Raised : ₹ 25,000  
Cause category - Education

SDG - 4 17



### SAMATOL FOUNDATION

Raised : ₹ 30,000  
Cause category - Children

**SAMMAN ASSOCIATION**

Raised : ₹ 1,85,100  
Cause category - Health

**SANSKRITI SAMVARDHAN MANDAL**

Raised : ₹ 60,000  
Cause category - Education  
SDG - 1 2 4

**SANGLI MISSION SOCIETY**

Raised : ₹ 3,96,661  
Cause category - Disability  
SDG - 1 2 3 4 5 17

**SAUNVARDHAN PRATISHTHAN**

Raised : ₹ 69,801  
Cause category - Education  
SDG - 4 10

**SANGOPITA - A SHELTER FOR CARE**

Raised : ₹ 48,000  
Cause category - Disability  
SDG - 3

**SAVE THE CHILDREN (Bal Raksha Bharat)**

Raised : ₹ 49,874  
Cause category - Children  
SDG - 3 4 6 11 17

**SANKALP REHABILITATION TRUST**

Raised : ₹ 2,59,000  
Cause category - Health  
SDG - 1 2 3 6 8 11

**SECURE GIVING**

Raised : ₹ 2,57,200  
Cause category - Education  
SDG - 1 3 4 6 7 8 10 11

**SANMITRA TRUST**

Raised : ₹ 87,000  
Cause category - Women Empowerment  
SDG - 1 2 3 4 5 17

**SENSE INTERNATIONAL INDIA**

Raised : ₹ 73,339  
Cause category - Disability  
SDG - 4 10



**SETHU**

Raised : ₹ 8,16,161

Cause category - Children

SDG -

**SHIVPURI PRAGATI MANDAL**

Raised : ₹ 15,000

Cause category - Education

SDG -

**SEVA SAHAYOG FOUNDATION**

Raised : ₹ 13,00,815

Cause category - Education

**SHRADDHA CHARITABLE TRUST**

Raised : ₹ 17,66,037

Cause category - Disability

**SEWA INTERNATIONAL**

Raised : ₹ 1

Cause category - Social, Civic &amp; Community Development

**SHRI CHIMANLAL CHHOTALAL CHARITY TRUST**

Raised : ₹ 12,000

Cause category - Education

**SHABDAM**

Raised : ₹ 32,00,000

Cause category - Arts, Culture &amp; Sports

**TATA TRUSTS****SIR DORABJI TATA TRUST**

Raised : ₹ 1,87,300

Cause category - Animal Welfare

SDG -

**SHARON WELFARE SOCIETY**

Raised : ₹ 2,77,400

Cause category - Education

SDG -

**TATA TRUSTS****SIR RATAN TATA TRUST**

Raised : ₹ 6,99,021

Cause category - Health

SDG -

**SITA DEVI FOUNDATION**

Raised : ₹ 70,000

Cause category - Livelihood Generation

SDG -

**SNEHA (SOCIETY FOR NUTRITION, EDUCATION AND HEALTH ACTION)**

Raised : ₹ 24,36,154

Cause category - Health

SDG -

**SITABEN SHAH MEMORIAL TRUST**

Raised : ₹ 5,00,000

Cause category - Education

SDG -

**SOCIETY FOR HUMAN AND ENVIRONMENTAL DEVELOPMENT (SHED)**

Raised : ₹ 20,28,000

Cause category - Health

SDG -

**SLUM REHABILITATION SOCIETY**

Raised : ₹ 2,22,439

Cause category - Social, Civic &amp; Community Development

SDG -

**SOCIETY OF FRIENDS OF THE SASSOON HOSPITALS**

Raised : ₹ 2,35,002

Cause category - Children

SDG -

**SMILE FOUNDATION**

Raised : ₹ 67,71,500

Cause category - Education

SDG -

**SOCIETY OF PARENTS OF CHILDREN WITH AUTISTIC DISORDERS (SOPAN)**

Raised : ₹ 96,99,624

Cause category - Disability

SDG -

**SMT SHANTABEN RAMJI CHARITABLE FOUNDATION EDUCATION TRUST**

Raised : ₹ 46,000

Cause category - Education

SDG -

**SOMAIYA VIDYAVIHAR TRUST**

Raised : ₹ 29,400

Cause category - Education

SDG -



**SONA SAROVAR TRUST**

Raised : ₹ 1,38,600

Cause category - Children

SDG -

**SRIJON - ARTSCAPE**

Raised : ₹ 5,52,063

Cause category - Health

SDG -

**SPANDAN ECO FOUNDATION**

Raised : ₹ 60,000

Cause category - Education

SDG -

**SRUJNA CHARITABLE TRUST**

Raised : ₹ 11,06,697

Cause category - Women Empowerment

SDG -

**SPARK A CHANGE FOUNDATION**

Raised : ₹ 8,09,606

Cause category - Education

SDG -

**ST. JUDE INDIA CHILDCARE CENTRES**

Raised : ₹ 14,40,500

Cause category - Children

SDG -

**SPARSHA CHARITABLE TRUST**

Raised : ₹ 6,13,161

Cause category - Children

SDG -

**SUJAYA FOUNDATION**

Raised : ₹ 2,00,000

Cause category - Disability

SDG -

**SRI SRI THAKUR ANUKULCHANDRA SEVA KENDRA**

Raised : ₹ 2,20,250

Cause category - Disability

**SUNSHINE EDUCATION SOCIETY (SUNSHINE SCHOOL)**

Raised : ₹ 2,36,799

Cause category - Education

SDG -

**SURYODAY TRUST**


Raised : ₹ 1,10,500

Cause category - Disability

SDG -   **TATA MEMORIAL CENTRE - IMPACCT**




Raised : ₹ 6,91,508

Cause category - Health

SDG - **SWAYAMSIDDH MATIMAND  
MULANSATHI MATRUPALAK SANSTHA**


Raised : ₹ 22,02,500

Cause category - Disability

SDG -   **TEACH TO LEAD (TEACH FOR INDIA)**

Raised : ₹ 21,88,100

Cause category - Education

SDG - **TARANG LIFE CARE FOUNDATION**

Raised : ₹ 12,500

Cause category - Education

**THANE SOCIETY FOR PREVENTION OF  
CRUELTY TO ANIMALS (SPCA)**

Raised : ₹ 6,05,704

Cause category - Animal Welfare

SDG -  **TATA EDUCATION AND DEVELOPMENT  
TRUST**

Raised : ₹ 3,49,051

Cause category - Social, Civic &  
Community DevelopmentSDG -   **THE AANGAN TRUST**


Raised : ₹ 1,50,000

Cause category - Children

SDG -    **TATA MEDICAL CENTRE TRUST**

Raised : ₹ 85,61,701

Cause category - Health

SDG - **THE AKANKSHA FOUNDATION**

Raised : ₹ 22,21,999

Cause category - Education





### THE BLUE RIBBON MOVEMENT TRUST

Raised : ₹ 59,000

Cause category - Social, Civic & Community Development

SDG - 4 11

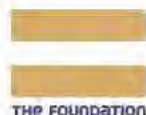


### THE OPENTREE FOUNDATION (TOYBANK)

Raised : ₹ 6,94,625

Cause category - Children

SDG - 4 5



### THE FOUNDATION

Raised : ₹ 86,81,504

Cause category - Children

SDG - 4



### THE PARAGON CHARITABLE TRUST (MUKTANGAN)

Raised : ₹ 21,11,254

Cause category - Education

SDG - 4



### THE HUMSAFAR TRUST

Raised : ₹ 1,83,099

Cause category - Gender Equality

SDG - 3 4 5 10 16 17



### THE SOCIETY FOR DOOR STEP SCHOOL

Raised : ₹ 2,13,200

Cause category - Education

SDG - 4



### THE INDIAN COUNCIL FOR MENTAL HEALTH

Raised : ₹ 21,69,802

Cause category - Disability

SDG - 4



### THE SOCIETY FOR REHABILITATION OF CRIPPLED CHILDREN TRUST

Raised : ₹ 4,26,600

Cause category - Health

SDG - 3



### THE NAZ FOUNDATION (INDIA) TRUST

Raised : ₹ 1,10,911

Cause category - Gender Equality

SDG - 5 8 10 16 17



### THE WELFARE OF STRAY DOGS

Raised : ₹ 3,31,019

Cause category - Animal Welfare



### THE WOMEN'S EMPOWERMENT FOUNDATION

Raised : ₹ 2,27,900

Cause category - Women Empowerment

SDG - 1 3 4 5 8 10



### TRUST FOR RETAILERS AND RETAIL ASSOCIATES OF INDIA

Raised : ₹ 16,80,200

Cause category - Livelihood Generation



### THINK FOUNDATION

Raised : ₹ 15,84,301

Cause category - Health

SDG - 3



### UDAAN INDIA FOUNDATION

Raised : ₹ 6,46,500

Cause category - Education

SDG - 4



### THINK PEACE ORGANISATION

Raised : ₹ 20,02,640

Cause category - Education

SDG - 1 2 3 4 5 6 7 8 10



### UDAAN WELFARE FOUNDATION

Raised : ₹ 1,29,210

Cause category - Education

SDG - 1 2 3 4 5 6 10



### TOUCHING LIVES WELFARE TRUST

Raised : ₹ 6,74,176

Cause category - Education

SDG - 1 3 4



### UMANG FOUNDATION

Raised : ₹ 8,00,000

Cause category - Education

SDG - 4 6



### TRAFIGURA CHARITABLE TRUST

Raised : ₹ 11,74,751

Cause category - Social, Civic & Community Development

SDG - 1 6 10 11 17



### UMMEED CHILD DEVELOPMENT CENTRE

Raised : ₹ 3,87,700

Cause category - Disability

SDG - 3 4 10



**URJA TRUST**

Raised : ₹ 4,31,825

Cause category - Women Empowerment

SDG - 1 2 3 4 5 8  
10 16 17**VASANTHA MEMORIAL TRUST**

Raised : ₹ 500

Cause category -Health

**V CARE FOUNDATION**

Raised : ₹ 3,68,000

Cause category - Health

SDG - 3

**VCONNECT FOUNDATION**

Raised : ₹ 5,00,000

Cause category - Disability

SDG - 3 4 10

**V D INDIAN SOCIETY FOR MENTALLY CHALLENGED**

Raised : ₹ 34,000

Cause category - Disability

**VIDYA INTEGRATED DEVELOPMENT FOR YOUTH AND ADULTS**

Raised : ₹ 10,75,701

Cause category - Education

SDG - 4

**VACHA CHARITABLE TRUST**

Raised : ₹ 4,96,509

Cause category - Women Empowerment

SDG - 4 5 10

**VIKAS SAHYOG PRATISHTHAN**

Raised : ₹ 52,100

Cause category - Livelihood Generation

SDG - 1 2 3 4 5 6 7 8  
10 11 12 13 15**VANAVASI KALYAN ASHRAM, MAHARASHTRA**

Raised : ₹ 67,701

Cause category - Education

SDG - 3 4

**WAR WOUNDED FOUNDATION**

Raised : ₹ 44,87,859

Cause category - Disability



**WELFARE SOCIETY FOR DESTITUTE CHILDREN (ST. CATHERINE OF SIENNA SCHOOL AND ORPHANAGE)**

Raised : ₹ 6,96,850

Cause category - Education

SDG - 4



**YOUTH FOR UNITY AND VOLUNTARY ACTION**

Raised : ₹ 1,00,000

Cause category - Social, Civic & Community Development

SDG - 11



**WOCKHARDT FOUNDATION**

Raised : ₹ 5,64,850

Cause category - Education

SDG - 3 4 6 16

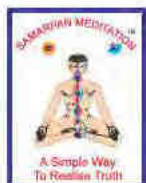


**YUVA UNSTOPPABLE**

Raised : ₹ 3,13,501

Cause category - Education

SDG - 6



**YOGA PRABHA BHARATI (SEVA SANSTHA) TRUST**

Raised : ₹ 13,19,174

Cause category - Education

SDG - 3





# FINANCIALS OF FUNDRAISING

In addition to being the biggest fundraising platform for nonprofits in India, the Tata Mumbai Marathons is also the most cost effective & efficient platform to raise funds. The planned and structured category wise opportunities to leverage the event to raise funds are governed by the philanthropy structure document, which allow participating charities to maximize their fundraising potential.

There are three main categories through which funds can be raised Charity bibs, corporate participation and individual crowd fundraising. The first two categories involve runners in the event while individual fundraising is open to all.

Of the total funds raised by the participating nonprofits through the platform, 95.7% was disbursed to them. The 4.3% retained to defray UWM's administrative expenses includes ₹ 28.6 Lakh, which is further disbursed back to various NGO's in the form of incentives, privileges and capacity building grants. 90.73% of all retention was collected from corporate participation category while 99.75% of all funds raised by individual fundraisers was disbursed to their beneficiary NGO. This is because UWM absorbs the payment gateway charges for all online donations. 100% of all amounts donated and raised online is disbursed in full to the NGO's.

The actual retention and disbursement per participating nonprofit is dependent on their utilization of each of the three categories. In its role as TMM philanthropy partner, United Way Mumbai is committed to keep the overall administrative cost of fundraising to below 5% to keep the philanthropy platform of the TMM the lowest cost platform. For TMM 2019 this figure is at 4.3%.



# **EVENT HIGHLIGHTS**





## IAAF GOLD LABEL RACE



Tata Mumbai Marathon 2019, was accorded the 'Gold Label' by the International Association of Athletics Federations (IAAF), making it the only Gold Label marathon in the country, and one among the illustrious few gold label marathons in Asia.

The IAAF Gold Label is granted to races basis stringent criteria including organizational excellence, world class elite field representation, equal prize money for male and female runners, exhaustive medical support system, live television coverage for an enhanced reach of the race, media facilities, timing chip for all runners, qualified personnel to ensure smooth conduct of the event across departments. In addition to this, it also considers the course measurements, sanitation of the route which includes - safety and quality of the route, restrictions on traffic to allow free movement for runners within the specified time, facilities provided on course for a pleasant running experience for all participants and other such requisites.





**BE BETTER. THE TMM ETHOS.**

What truly sets the Tata Mumbai Marathon apart is that it is the largest showcase of people in India pushing boundaries of the human spirit. The event has gone beyond running to bring people together – above politics, religion, race, colour and gender. This includes not only the runners, but also spectators, viewers, volunteers, fund-raisers, state and civic authorities and all the people who touch and experience the event in different ways.

The Tata Mumbai Marathon inspires people to 'Be Better' - a better son, a better boss, a better Mumbaikar, and so much more! It is this sense of inspiration that brings people back year after year to this iconic event.

[illegible]




# "You inspire me to be better!"

Dear Karim,

When people tell me I'm an inspiration to them, it humbles me. Because all I've really ever hoped inspiration to my life has been you, my husband. You helped me find my way in many ways (even was from Mumbai to Delhi) from a good to great owner.

You have been a loving father (and a snuggler) to our three sons and have put my dreams before yours.

To all that takes a lot of strength and that is what I am inspired by to become stronger, to become better.

With love,  
Mary

© Mary Kim  
Tata Runners  
Be Inspiration 2017



#BeBetter










[illegible]

## 'INSPIRE TO BE BETTER' – THE TMM CAMPAIGN

We understand that behind every person that has changed for the better, there are those that provide the inspiration to excel. We rarely acknowledge the contribution of these people who have inspired us to achieve our goals and impacted our life journey. The Tata Mumbai Marathon '#Inspire to Be Better' campaign values the inspiring stories of people from all walks of life and recognizes those who inspire them to be better.




**"You inspire me to be better!"**

Dear Shru, I will always remember that day at the first tribal camp I visited, when I gave a child a gift and you encouraged me to say thank you. You told me that it is a privilege to gift the less fortunate and for that, I must be thankful.

I was so inspired by what you taught me that it changed my perspective towards Andhra Pradesh. When I continued to be actively involved in it, I'm also studying hard to become a doctor so that I can help tribal children in more ways than one.

Every goal that I am able to achieve is possible because of the Srinivas Raju Reddy (SRR), you taught me the value of compassion and care, inspiring me to be better.

Thank you,  
Meera

Meera Meera  
Charter Institute  
2016-17-18

**#BeBetter**

Like Meera Meera who has inspired all the kids at the Tata Mumbai Marathon, we all have someone who inspires us. Share your inspiring stories with #TMM2019. For your inspiring story, you will be featured in the Free Guide of the Tata Mumbai Marathon.

The Tata Mumbai Marathon is India's most inspirational Sporting Event and continues to lead incredible change.

Tata Mumbai Marathon | www.tatamumbaimarathon.org




**"You inspire me to be better!"**

Dear Varun,

Whenever anybody looks at me for inspiration, I turn towards you, my brother.

You granted me a second chance at life, when you gifted me your kidney. In addition to leading a normal life again, I achieved the impossible when you pushed me to run my toughest Half Marathon post the transplant in 2014.

Thank you for being selfless and inspiring me each day. You will always be my superhero, Varun!

Love  
Poo Didi

Shilpa Didi,  
Nancy's Kidney Recipient & Hero

**#BeBetter**

Like Shilpa, Co-founder of Grey Scale Productions, we all have someone who inspires us. Share your inspiring stories with #TMM2019. For your inspiring story, you will be featured in the Free Guide of the Tata Mumbai Marathon.

The Tata Mumbai Marathon is India's most inspirational Sporting Event and continues to lead incredible change.

Tata Mumbai Marathon | www.tatamumbaimarathon.org




**"You inspire me to be better!"**

Dear Maa,

Having seen you 'walk the talk' since 40 years has inspired me to be better. At the age of 24, you work 3 days a week and more importantly, exercise 5 days a week, at a level that humbles me.

It makes me proud to run on Marine Drive, the same road on which you used to run in the 1960s, at which time you were looked upon as an oddity. I used to make a joke of it, when you tirelessly went on about how hard work and perseverance, were the cornerstones of success.

But these same words, enabled me to cycle from Mumbai to Pune and back, without stopping, and raising money for children with cancer, along with my friends. You have taught me never to be tired, and I will remember that as I run the 42.165 km this Sunday.

Love,  
Aashish

Dr. Aashish Contractor  
Marathon Runner

**#BeBetter**

Like Dr. Aashish Contractor, Head, Dept. of Rehab & Sports Medicine, Sir H.N. Reliance Foundation Hospital, we all have someone who inspires us to reach extraordinary heights. Share your inspirational stories at www.tatamumbaimarathon.org or on social media using #TMM2019.

The Tata Mumbai Marathon is India's most inspirational Sporting Event and continues to lead incredible change.

Tata Mumbai Marathon | www.tatamumbaimarathon.org



# LAUNCH OF TATA MUMBAI MARATHON 2019



Above Line- Ranganathan Sundaram- Global Head - Marketing Transformation and Operations-Tata Consultancy Services; Dr. Nilesh Gautam-Asian Heart Institute; Anil Singh-MD, Procam International; Dr. Vijay D'Silva-Asian Heart Institute; Mahesh Shetty- COO, Radio Mirchi and Cmde. Sunil Balakrishnan.

Below line- Swadhin Kshatriya- Commissioner, Right to Services, Govt. of Maharashtra; Shaina N C- Eminent fashion designer, Philanthropist, politician and social activist; Harish Bhat- Brand Custodian, Tata Sons; CH Vidyasagar Rao- Hon'ble Governor of Maharashtra; Vinod Tawde- Hon'ble Minister Education & Sports, Govt. of Maharashtra; Ujjwal Mathur- Vice President & Country Head- India Business-Tata Consultancy Services and Ashish Shelar-MLA.

Forerunner to Asia's most prestigious marathon, the first citizen of the state, His Excellency, the Governor of Maharashtra Shri. CH. Vidyasagar Rao welcomed Tata Sons, Tata Consultancy Services, event partners and stake holders, to the majestic environs of the Raj Bhavan and launched registrations for the Full Marathon category of the Tata Mumbai Marathon 2019. Given the euphoric rise in the running community in India, for the 2019 edition, a total of 46,000 running places were up for grabs across six different categories.

# COUNTDOWN PRESS CONFERENCE



At the Tata Mumbai Marathon Countdown PC at Hotel Trident, Nariman Point (L to R), Ashwin Krishnan-Head, Sports Marketing, Oakley India, Salil Murthy-MD, India & South East Asia, General Mills, Shyam Tallamraju-Senior VP, Radio Mirchi, Ujjwal Mathur-VP & Country Head, Business, TCS, Harish Bhat-Brand Custodian, Tata Sons, Anil Singh-MD, Procam International, Devendra Bharmar-Executive Vice President The Oberoi Group & Vivek Singh-Jt. MD, Procam International.

Tata Mumbai Marathon heralded a new high with 46,414 participants across six race categories from over 30 nationalities. For the convenience of all participants, a well thought change in the start timing and finish points of the Marathon and Half Marathon ensured an enhanced running experience.

**Marathon (42.195 km) – 8,414 (21% increase from last year)**

**Half Marathon (21.097 km) + Police Cup – 15,517**

**Open 10K – 2,516**

**Dream Run – 17,661**

**Senior Citizens' Run – 1,005**

**Champions with Disability – 1,301**

## Three new global brands extended their association with the TMM.



Oakley, Performance Eyewear Partner



Nature Valley, Recharge Partner



GoDaddy, Domains and Online Presence Partner



Tata Motors, the event's Driven by Partner and one of the leading automotive manufacturers in India, announced the Tata Harrier as the Official Lead Car for the 2019 edition.

**The evening was concluded with a poetic tribute penned by Harish Bhat, Brand Custodian, Tata Sons for the Tata Mumbai Marathon**

Run run run ...Run your race  
Run your flag hail high  
Run on the parts of Fitness Street  
Run Run Run ...Mumbai  
Run run run your race  
Run for your own dream  
Run like a Pro....or if u wish run like a child  
Run for a city ...Run for your team  
But most importantly Run to inspire yourself  
And Run for Be Better.....





# MISSION - FULL MARATHON



## 'MUMKIN HAI - RUN FOR THE FULL' INITIATIVE

A new initiative, Mumkin Hai Run for Full, was launched in association with Striders, a renowned fitness training group in the country. The sole purpose of this initiative was to galvanize, encourage and assist amateur runners to push their limits towards becoming a full marathoner.

The success of this initiative is reflective in the registrations this year. For the first time, 8414 runners participated in the full marathon, a 21% increase from the 2018 edition.

## ABBOTTWMM WANDA AGE GROUP WORLD RANKINGS

The Tata Mumbai Marathon 2019 is the only Indian race to be included as part of the AbbottWMM Wanda Age Group World Rankings, which is the world's first age group marathon ranking system and age group World Championships.

Inclusion of the race in this global ranking system ensures full marathon participants an opportunity to be a part of the world ranking system and be ranked in their respective age group globally, giving an added boost to the full marathoners. It also extends a chance for the top-ranked age group athletes to qualify and participate in the AbbottWMM Wanda Age Group World Championship in 2020.



TMM start line pic.



## PROCAM SLAM

In a bid to recognize the ardent runner, the Procamlam was launched; a rewards and recognition program for runners who complete four feature races in Procamlam's running calendar between April 2018 to March 2019.

The first edition of the Procamlam concluded and in an over-whelming response 125 runners have successfully completed the slam. These runners will be rewarded with a customized running kit, special bib number, unique crafted medal among others.

## ASICS RACE DAY TEE

As an added incentive for all the full marathoners, ASICS, TMM's Sports Goods Partner, unveiled the official 'Race Day Tee'. A first of its kind, the tee was unveiled by actress Pooja Hegde, an avid runner and fitness enthusiast herself, along with Asian Marathon Champion, and India's very own IAAF Gold Label Athlete, Gopi T.



At the Tata Mumbai Marathon 2019 'ASICS Race Day Tee' Launch at Hotel Trident, Nariman Point (L to R), Anil Singh-MD, Procamlam International, Bollywood Actress Pooja Hegde, Asian Marathon Champion & India's Gold Label Athlete Gopi T and Gautam Raheja-Head of Marketing, ASICS India.



## MC MARY KOM - EVENT AMBASSADOR

Six-time World Amateur Women's Boxing Champion MC Mary Kom was the Event Ambassador.

She is the only woman to become World Amateur Boxing champion for a record six times, and the only woman boxer to have won a medal in each one of the seven world championships. She has been conferred with some of the highest awards in India, including the Arjuna Award, Padma Shri, Rajiv Gandhi Khel Ratna Award, and Padma Bhushan in the year 2003, 2006, 2009, and 2013 respectively. Mary with her charismatic presence and vivacious energy captured the hearts of many! She enthusiastically engaged with the runners, event sponsors and media as part of the event activities.

**“** *The Tata Mumbai Marathon has paved the way for a running revolution in India and is the largest showcase of individuals pushing boundaries of the human spirit. As a sportsperson and mother, I understand that behind every success is a story and support network. Mine not just ensured I excelled in my sport, but inspired me to Be Better! It is this sense of inspiration that connected me to this event. It was a moving experience to see over 46000 runners at the start line on Sunday.*



The press conference with Mary was hosted by sports presenter, Gautam Bhimani and as a surprise element keeping in with the event theme, Inspire to be Better, India's first Asian Boxing Champion, Dinko Singh made a special appearance. His medal is what inspired Mary to take-up boxing, as has been widely acknowledged by her.



Event Ambassador Mary Kom along with her inspiration Dinko Singh at Tata Mumbai Marathon press meet.



In addition, Magnificent Mary, as she is fondly known as, also had an interactive session with the runners and pacers at the Mirchi Get Active Expo.

Mary also did a special session with the senior management and employees of the Tata Group at the Tata House. Mary mesmerized everyone with her impromptu singing and honest interactions.





# TOP CONTENDING MARATHON ELITES

## INTERNATIONAL ELITE MEN



**ABERA KUMA, ETHIOPIA**

Was the fastest man on the start-line with his personal best timing **2:05:50**, achieved at Rotterdam Marathon in 2018.



**JACOB KENDAGOR, KENYA**

Jacob Kendagor finished sixth at the 2017 Seoul Marathon with his personal best timing **2:07:33**.



**COSMOS LAGAT, KENYA**

Winner of the Sevilla Marathon in 2016 (**2:08:14**). He finished fourth place at the Gunsan Marathon in 2018.

## INTERNATIONAL ELITE WOMEN



**WORKNESH ALEMU, ETHIOPIA**

Worknesh was 12th at the Frankfurt Marathon in 2018, with a personal best timing **2:26:50**. In 2018, at the Barcelona Marathon she was also the second runner up with a timing of **2:28:19**.



**AMANE GOBENA, ETHIOPIA**

The defending champion, Amane Gobena was the fastest woman in the field given her form over the last two years. She ran her personal best of **2:21:51**, when finishing second in the 2016 Tokyo Marathon & returned to the famous race in the Japanese capital in February 2017 where she finished third in **2:23:09**.



**DINKNESH MEKASH, ETHIOPIA**

A seasoned runner Dinknesh finished fifth at the Mumbai Marathon in 2017 with timing of **2:36:44**. In 2016 she finished runner-up at the Paris Marathon with timing of **2:28:11**.

## INDIAN ELITE MEN



**GOPI THONAKAL**

India's only male gold label athlete, Gopi T continued his top form at the IAAF World Championship at London & finished with a timing of **2:17:13**. In IDBI Federal National Marathon in 2018 he finished on top, with a timing of 2:15:16. Gopi Thonakal is the first Indian winner of the Asian Marathon 2017 with a timing of 2:15:48. He is also the fastest Indian marathoner with a timing of **2:15:25** clocked at Rio Olympics 2016.



**NITENDRA SINGH RAWAT**

is the winner and course record holder for the Mumbai Marathon with a timing of **2:15:48**.



**KARAN SINGH**

Karan Singh is winner of the Vasai Virar Mayor's Marathon 2018. He is also the second runner-up at the Indira Marathon 2018. Karan Singh is the winner of the Mumbai Marathon 2014 & 2015 editions.

## INDIAN ELITE WOMEN



**SUDHA SINGH**

A seasoned runner and Tata Mumbai Marathon defending Champion, Sudha is also Silver Medalist at the 3000m steeplechase at Asian Games 2018



**JYOTI GAWTE**

Jyoti Gawte is a winner of the 2017 Mumbai Marathon with a timing of **2:50:53**.



## EVENT MEDIA CENTER

The nerve centre of the Tata Mumbai Marathon, is the event's world class media center set-up at the Marathi Patrakar Sangh, CSMT. The media centre was host to numerous curated press meets/conferences revealing various facets of the Event, catering to over 150 accredited media houses during the course of the race week.

### PHILANTHROPY PRESS MEET



The fund raisers at the TMM 2019 Philanthropy Meet & Greet on Tuesday, (From Left-Right)- Vivek Singh-MD, Procama International, Simran Chainani supporting Heal Foundation, Aditya Joshi supporting Shradha Charitable Trust & Club Foot Medical Foundation, Sudhir Shenoy supporting Habitat For Humanity India, Dr. Kalpana Apte-Family Planning Association of India, Meera Mehta supporting Shrimat Rajchandra Love and Care, Tarini Ruia-Hill Foundation, Jayanti Shukla-CEO, United Way Mumbai and Sankara Raman-Amar Seva Sangam.

The Tata Mumbai Marathon inspires people to 'Be Better' and the philanthropic pillar is a befitting example of this ethos. Tata Mumbai Marathon 2019 shattered all fundraising records by announcing that more than ₹ 32 crores has already been raised by 270 NGOs, well before the race day.

Moderated by Jayanti Shukla, CEO, United Way Mumbai, the session showcased...

- Sankara Raman, the 56-year-old chartered accountant by profession and an ardent philanthropist who has been participating in the Champions with Disability run for the past 12 years consecutively at the Mumbai Marathon.
- Sudhir Shenoy, the CEO of Dow Chemicals and first-time fundraiser.
- 37-year old Aditya Joshi, finance professional working in Mumbai and 32-year old visually-challenged financial professional Vishal Agarwal.
- Sanjeev Shah, a first-time fundraiser and head of Merger and Acquisition and Corporate Strategy at the Times of India Group.
- Meera Mehta, the 20-year-old medical student and a veteran fundraiser who has raised funds at the TMM for the last 7 years.





At the Technical Press Conference of Tata Mumbai Marathon 2019 (From L-R)-Vijay D'Silva-Medical Director, Vivek Singh-Jt. MD Procams International, P N Sankaran-Operation Head, Procams International, Hugh Jones-Race Director.

## **TECHNICAL PRESS MEET**

Moderated by Vivek Singh, Jt. MD, Procams International, the media was taken through the route map, changes in the route by Race Director, Hugh Jones. Dr. Vijay D'silva, the Event's Medical Director, briefed the media on the medical facilities available on race day for the safety of all runners.

## **ELITE ATHLETE PRESS MEET**

The elite athlete press conference was hosted by noted commentator and a regular at Indian distance running events, Tim Hutchins. Before the press conf. the athletes made a quick stop at the iconic Chhatrapati Shivaji Maharaj Terminus for a photo opportunity.

**RACE DAY** at the media centre was buzzing with activity as Live Telecast of the race was being watched by all media personnel to track the race and progress of all the elite athletes. Post-race conferences were conducted for the Indian and International Elite athletes and gave the media an opportunity to interact with the winners.



Tata Mumbai Marathon 2019 Elite Athletes at the Iconic Chhatrapati Shivaji Maharaj Terminus (CSMT) on Friday (L to R), Defending Champion Gopi T, Tata Mumbai Marathon course record holder, Nitendra Singh Rawat, Defending Champion & top Elite Women Athlete Amene Gobena, Defending Champion in Indian Women's category Sudha Singh and Fastest men in the Overall Elite Men's category Abera Kuma.



# BRUCE FORDYCE



South Africa's legendary 9-time Comrades Marathon winner, Bruce Fordyce ran the full marathon. An inspiration for runners, during his visit to Mumbai, Bruce was part of numerous activities.



Bruce Fordyce with pacers.



Bruce Fordyce at Expo.

Bruce also passionately spoke about his experience and tricks of the trade in a specially crafted session for all the runners at Tata Mumbai Marathon. These sessions were conducted by India's first Comrades finisher Amit Sheth at the Mirchi Get Active Expo.

An interactive session with the Tata Consultancy Services employees.



# TMM 2019 OFFICIAL PACERS

This edition we had 39 pacers on the full marathon (18 comrade pacers), half marathon (14 pacers) and 10K (4 pacers). Each pacer carried a flag showcasing the estimated finish time, with the runners following the desire pacer (called the bus). The Tata Mumbai Marathon thanks the pacers for their contribution to sport.

## FULL MARATHON PACERS - 42.195 km



Anirudha Anant  
Athani  
4:00 Hour Bus



Kapil Arora  
4:00 Hour Bus



Padmanabhan  
Ganesh  
4:10 Hour Bus



Pinto Mandal  
4:20 Hour Bus



Binay Sah  
4:20 Hour Bus



K. Haridasan Nair  
4:30 Hour Bus



Dr. Kalpesh Joshi  
4:30 Hour Bus



Ashish Gandhi  
4:40 Hour Bus



Hetal Thakker  
4:40 Hour Bus



Dr. Anand Patil  
4:50 Hour Bus



Mukesh Wage  
4:50 Hour Bus



Dr. Vedang Murthy  
5:00 Hour Bus



Vidhya Shah  
5:00 Hour Bus



Dr. Nitin  
Balakrishnan  
5:10 Hour Bus



Dhiraj Dedhia  
5:10 Hour Bus



## FULL MARATHON PACERS - 42.195 km



Sandra Jacquet  
5:20 Hour Bus



Chinmay Sengupta  
5:20 Hour Bus



Nikhil Kamat  
5:30 Hour Bus



Ganesh Dal  
5:30 Hour Bus



Pooja Nandkarni  
Singh  
5:45 Hour Bus



Anant M. Purav  
5:45 Hour Bus

## HALF MARATHON - 21.097 km



Rizwan Maraikar  
1:50 Hour Bus



Partha Sarachi  
Bagchi  
2:00 Hour Bus



Himanshu Chadha  
2:00 Hour Bus



Devendra Mane  
2:10 Hour Bus



Simran Lalwani  
2:10 Hour Bus

## HALF MARATHON PACERS - 21.097 km



Gautam  
Chanchlani  
2:20 Hour Bus



Mahesh Ahuja  
2:20 Hour Bus



Anik Raheja  
2:30 Hour Bus



Dinesh S Hande  
2:30 Hour Bus



Himanshu Joshi  
2:30 Hour Bus



Swarn Jha  
2:40 Hour Bus



Chinmay Sharma  
2:40 Hour Bus



Pinnak Pande  
2:45 Hour Bus



Neelam Talwar  
2:45 Hour Bus

## OPEN 10K - 10 km



Dr. Tulika Tyagi  
60 mins



Dhvani Punjabi  
70 mins



Raju Verma  
75 mins



Daksha Mehta  
80 mins



# MIRCHI GET ACTIVE EXPO

Mirchi Get Active Expo is a one-stop destination for all runners and fitness enthusiasts. The expo hosts some of the biggest brands along with the latest developments in the health and fitness industry. The expo also serves as a great platform for event partners and brands to come together, connect and interact with their biggest stakeholders THE RUNNERS. The four-day expo is home to various activities and interactive sessions for the benefit of the runners. To give runners an enhanced running experience, a series of expert sessions were conducted including -



Ultramarathoner and Volini recovery expert Kieren D'Souza highlighted the 'Importance of recovery post running'.



Bruce Fordyce, 9-time South African Comrades Marathon Champion, shared his success mantra at the runners' present.



Dr. Pradeep Moonot - Orthopaedic Surgeon spoke about Injury Prevention.



A fun chat session with the Event Ambassador, MC Mary Kom, who shared some inspirational tips with the runners & pacers.



Bollywood superstar Salman Khan, along with his brother Arbaaz Khan and Lulia Vantur, at the Being Human E cycles stall.

# PASTA COOK OUT



(L-R) Medha Gautam, National Key Account Manager-Nature Valley, Mary Kom, Event Ambassador-Tata Mumbai Marathon, Mark Bogaerts -Head, Sponsorships (UK and Europe),TCS, Major General Vikram Dogra, at the traditional Pasta Lunch of Tata Mumbai Marathon



Celebrating the age-old tradition of carb-loading, all partners and key dignitaries engaged themselves in a fun, interactive pasta cookout at the Trident Nariman Point on Saturday, 19th January 2019, hosted by Dr. Boria Majumdar.

The pasta cook out was conducted between dignitaries like Medha Gautam (National Key Account Manager, Nature Valley), MC Mary Kom (Event Ambassador, Tata Mumbai Marathon), Mark Bogaerts (Head, Sponsorships, UK and Europe, TCS); Major General Vikram Dogra; Michelle Taylor (Head Sports Sponsorships, TCS), and Anil Singh (Managing Director, Procurement International).



Pasta Cookout Winners



# BEYOND THE FINISH LINE

Beyond The Finish Line (BTFL) is an initiative of Procam International, in association with GoSports Foundation. It acts as a platform to recognise, reinforce, reward and share stories of people who have created a positive impact on society using the medium of Sport.

The BTFL, held on Friday, 18th January 2019 at the Trident Nariman Point, was an exclusive evening celebrating the spirit of sporting excellence that brought together eminent personalities over sublime food and great conversations. The event was moderated by noted journalist **Dr. Boria Majumdar**.



At Beyond the Finish Line (L to R), Boria Majumdar, Vivek Singh, Bruce Fordyce, Ravija Singhal, Mary Kom, Purna Malavath, Nikhil Arora, Major General Vikram Dev Dogra & Anil Singh.



The first session highlighted two young women achievers. **Purna Malavath**, the youngest Indian and the youngest girl in the world to scale the peak of Mount Everest at the age of 13 years and 11 months, on 25th May 2014. **Ravija Singhal**, the youngest Asian woman athlete to win the Ironman title in Busselton, Australia in year 2018. Their candid demeanour and exciting stories inspired the audience.

The second session highlighted extraordinary achievements of regular working professionals. This sessions helped gain interesting and motivational insights into the lives of **Bruce Fordyce**, a record 9 times Comrades Marathon Winner, 59-year old **Major General Vikram Dev Dogra**, the first Indian army officer, and the only serving General across the globe, to complete the Ironman held in Austria 2018, and **Nikhil Arora**, Vice President & Managing Director, India at GoDaddy Inc. a corporate leader, fitness enthusiast and a philanthropist, who too has completed the Ironman.





The last segment was an engaging session with the Event Ambassador, **MC Mary Kom**. Her impromptu song regaled the audience.

### SOME GLIMPSES OF BTFL





# RACE DAY

Sunday, 20th January was a kaleidoscope of colour and emotions as 46,414 runners took to the streets of Maximum City and stood in unison in the #BeBetter spirit.

The nippy morning saw some bigwigs of the city such as Governor Vidyasagar Rao, Chief Minister Devendra Fadnavis, Ministers Vinod Tawde & Subhash Desai, Chief Secretary D K Jain, Vice Admiral Girish Luthra, Bollywood celebrities and fitness enthusiasts Milind Soman, Tara Sharma, Rahul Bose, Karthik Arya, Indian tele star Parth Samthaan, cheer on the participants and soak in the fervour of running.

## CHAMPIONS OF TMM 2019



**INDIAN ELITE MEN:**

- 1<sup>st</sup> – Indian Event record holder Nitendra Singh Rawat took first place with a timing of 2:15:52, missing the Indian Event record by a mere three seconds! He also qualified for IAAF World Championships
- 2<sup>nd</sup> – Defending Champion, Gopi Thonakal - 2:17:03)
- 3<sup>rd</sup> – Karan Singh - 2:20:10)



**INDIAN ELITE WOMEN:**

- 1<sup>st</sup> – Defending Champion, Sudha Singh, smashed the course record to finish first with a timing of 2:34:55. She ranked 8<sup>th</sup> overall in the women's marathon elite category. She also made the qualifying mark for IAAF World Championships in Doha.
- 2<sup>nd</sup> – Jyoti Gawte - 2:45:48
- 3<sup>rd</sup> – Jigmet Dolma - 3:10:42

## CHAMPIONS OF TMM 2019



### OVERALL ELITE MEN:

- 1<sup>st</sup> - Cosmas Lagat (KEN) - 2:09:15
- 2<sup>nd</sup> - Aychew Bantie, (ETH) - 2:10:05
- 3<sup>rd</sup> - Shumet Akalnew (ETH) - 2:10:14



### OVERALL ELITE WOMEN:

- 1<sup>st</sup> - Worknesh Alemu (ETH) - 2:25:45
- 2<sup>nd</sup> - Defending Champion, Amane Gobena (ETH) - 2:26:09
- 3<sup>rd</sup> - Birke Debele (ETH) - 2:26:39

## RUN CLUBS & NGOS FOR RUNNERS

### WATER STATIONS ARE PROUDLY SUPPORTED BY RUN CLUBS



### ORSL RESTORATION STATIONS ARE PROUDLY SUPPORTED BY NGOs & RUN CLUBS





## RUN IN COSTUME



On race day, the Dream Run is a street carnival where thousands of participants run in support of a cause they believe in. Many literally wear their hearts on the sleeves. To recognize and reward their hard work, Procams International, conducted a contest for the best-dressed group and individual participants.

The contest was judged by Shaina N C, eminent fashion designer, philanthropist, politician and social activist. Commenting on her experience she stated, "The vibrant zeal that Tata Mumbai Marathon brings and spreads within the city of Mumbai is amazing. I have been a part of the event since its inception and have been an integral part of the Run in Costume. The Dream Run truly represents the soul of this event and the Run in Costume is reflective of how the citizens wish to work towards the change they want to see in society. My congratulations to all the people associated with the event and hope you continue to inspire us to #BeBetter."

### **Individual Winners -**

- 1<sup>st</sup> - Happy Toy Banker (Encourage Children to Play Outdoors)
- 2<sup>nd</sup> - Viraat Singh (Deforestation & Habitat Loss)
- 3<sup>rd</sup> - Ameeta Kantrod (Different Faces of Women)

### **Group Winners -**

- 1<sup>st</sup> - Shrimad Raj Chandra Love and Care (Spinning the Yarn of Love and Care)
- 2<sup>nd</sup> - Samarpan Meditation Yoga Prabha Bharati Seva Sanstha Trust (Master Your thoughts, Master your life)
- 3<sup>rd</sup> - Sparsh Charitable Trust (Right to Play)



## **VOLINI RECOVERY ZONE**

Over 25,000 runners across the full, half marathons and 10K run were recovered at the Volini Recovery Zone. The zone spread across 16,000 sq. ft had more than 300 recovery experts including Sports Scientists, Injury Management specialists, and physiotherapists facilitating instant pain relief and tending to tired muscles. Kieren Dsouza, Ultra Marathon runner and the only Indian to have completed the grueling 246.6 km Spartathlon, was fundamental in offering training and post recovery tips to all runners on race day.



# NGO MOTIVATION ZONE WINNERS



Winner -

**Shrimad Rajchandra  
Love and Care**

1<sup>st</sup> Runner Up -

**Umang Foundation**



2<sup>nd</sup> Runner Up -

**Smile Foundation**





## CHAMPIONS DINNER

Champions Dinner is a special evening hosted at Trident Nariman Point, the event's hospitality partner, to celebrate the achievements and success stories of the event. The gathering is an occasion to felicitate the winners for their outstanding performances, thank all the sponsors, partners, and the city machinery for their support and also acknowledge the pacers for their selfless efforts.





# ECO STRIDE

Tata Mumbai Marathon was a fully waste-managed event, with a focus on managing waste through the **3R PRINCIPAL - REDUCE, REUSE & RECYCLE**. For the first time ever, Municipal Corporation of Greater Mumbai partnered with the event to work closely in the execution and last mile disposal of all the waste generated on-course, the holding area and the event expo.

The entire route was cleared off all the waste generated within five hours of all Race category course closure (6:00 pm on Sunday, 20th Jan).



Route Waste Management



Waste Station On Grounds



Eco Stride At Media Center

The waste generated in the above areas was segregated at each location as Dry and Wet Waste. The waste generated included organic waste, Tetra packs, PET bottles, packaging material & cool sponges. This dry / wet, first level segregated waste was taken to the waste segregation stations at the MCGM Ward Office where total segregation and last mile recycling was actioned.

In addition to this, the other pro-active measures taken by Procam International to ensure reduction in waste generated and management include:



Online entry forms and e-handbooks encouraged



Cloth sling bags



Refreshments in cloth bags & in recyclable cardboard boxes



Water filling stations in holding area post finish



Special early morning trains



Shuttle bus services for the half marathon start encouraged car pooling

All the Bio Waste generated was transferred to Kalambohi Sewage Treatment Plant, Panvel Municipal Corporation. Procam International closely worked with Greencepts Technology & Solution and HasiruDala Innovations, a social enterprise focused on creating better livelihoods for waste pickers. They are advising different eco-friendly alternatives to ensure efficient waste management.



THE ASIAN AGE (MUMBAI), 16 SEPT

## IAAF GOLD LABEL FOR MUMBAI MARATHON



Image for representational purposes

ified personnel to ensure smooth conduct of the event across departments, among others. In addition, it also considers the course measurements, sanitation of the route which includes - safety and quality of the route, restrictions on traffic to allow free movement for runners within the specified time, facilities provided on course for a pleasant running experience for all participants.

Adil Sumariwala, Vice-President of Indian Olympic Association and President of Athletics Federation of India, said, "We have been a part of this event since its inception and this is a phenomenal accolade for the Tata Mumbai Marathon. With this added feather in its cap, the Tata Mumbai Marathon joins an illustrious list of gold label marathons in Asia. We are all witnessing the revolution that is taking place in sports in India, especially in track and field, on the international stage, and events such as these have had a huge impact in building the sporting fabric of our country."

The 16th edition of the Tata Mumbai Marathon has been awarded the 'gold label' by the International Association of Athletics Federations (IAAF), making it the only Gold Label marathon in the country. The

\$405,000 event will witness in action over 46,000 participants running across six race categories on January 20.

The IAAF gold label is granted to races based on stringent criteria including organizational excel-

lence, world class elite filed representation, prize money for male and female runners, exhaustive medical support system, live television coverage for an enhanced reach of the race, media facilities, timing and qual-

MUMBAI MIRROR

## Have feet, will run

Gritty 34-year-old Dravita Singh, who lost a portion of her right foot after a phoska-gang attack last February, completed the 5.9-km Dream Run in 47 minutes, her personal best.



At almost 42, BMC officer nails Mission 42 km  
Pharwa Mehta, assistant commissioner, 3 Ward, ran the full marathon on Sunday

Pharwa Mehta, assistant commissioner, 3 Ward, ran the full marathon on Sunday. The 42 km mission was a challenge for him as he is a BMC officer. He completed the race in 4 hours and 12 minutes. The mission was organized by the BMC to promote fitness and health among its employees.



The mission was organized by the BMC to promote fitness and health among its employees. It was a challenging task for the participants, but they all completed the race successfully. The BMC is committed to promoting a healthy and active lifestyle among its staff.

THE ASIAN AGE, MUMBAI

## Living on marathons

Two-time full marathon winner among Indian women, Jyoti Gawte remains without job and external support. She finished on Mumbai Marathon podium for the sixth time on Sunday

Jyoti Gawte, a two-time full marathon winner among Indian women, remains without a job and external support. She finished on the Mumbai Marathon podium for the sixth time on Sunday. Despite her athletic achievements, she faces financial difficulties and lacks a stable income source. She has been running marathons as a hobby and to stay fit, but it has become a source of income for her.



HINDUSTAN TIMES (NEW DELHI), 16 SEPT

## Mumbai Marathon gold class

Mumbai Marathon is set to witness participation of 46,000 runners on January 20, 2019. It was awarded the Gold Label - the highest level - by the IAAF. The race is organized by the Tata Mumbai Marathon Trust. It is a challenging race for the participants, but it is also a great opportunity for them to showcase their skills and achieve their goals.

### PUTTING A LABEL ON MARATHONS

Below athletes turned runners when the Tata Mumbai Marathon, to be held on Jan 20, 2019, was awarded the Gold Label - the highest level - by the IAAF

| CLASSIFIED MARATHONS                                                                                                                                                           | KEY FEATURES                                                                                                                                                |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
| The IAAF Gold Label is awarded to marathons that meet the highest standards of organization, safety, and quality. It is a mark of excellence for the race.                     | Strong support system for the runners - a well-organized race with experienced staff and volunteers.                                                        |
| STAINLESS CATERING<br>Runners have the option to choose from a variety of food and drink options. The catering is of high quality and is tailored to the needs of the runners. | WHAT SETS GOLD LABEL APART?<br>Gold Label races are the most prestigious in the world. They are organized by the IAAF and are subject to strict standards.  |
| ELITE FIELD<br>The race attracts the world's best runners, including Olympic champions and world record holders. This makes it a highly competitive event.                     | TOP MARATHONS<br>The Tata Mumbai Marathon is one of the top marathons in the world. It is a challenging race that attracts runners from all over the world. |



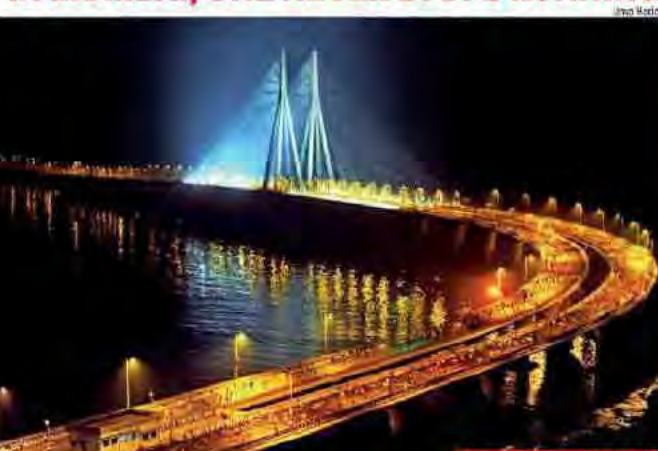
# It's all about putting the right foot forward



▲ Pooja Hodge (PMD, President, Maharashtra), Pooja Hodge, ▲ Anil Singh (PMD, President, Maharashtra), Pooja Hodge, ▲ Anil Singh (PMD, President, Maharashtra), Pooja Hodge

**A**SICS and Pooja Hodge International on Thursday launched the annual race for the 10th edition of the Tata Mumbai Marathon, which is scheduled to take place on January 20, 2019. ASICS is celebrating its 50th year in the Indian market. Pooja Hodge, along with Anil Singh, Chairman, Pooja Hodge International, and Anil Singh, Chairman, Pooja Hodge International, are the main organizers of the race. The race is a mark of a successful year for the company, and it is a part of the Tata Mumbai Marathon, which is a part of the Tata Mumbai Marathon, which is a part of the Tata Mumbai Marathon.

# IN MUMBAI, ONE NEVER STOPS RUNNING



► FULL COVERAGE: P 4 & 22

- Kenya's Cosmas Lagat won the 2019 Tata Mumbai Marathon, India's richest road race, on his maiden appearance in 2:09:15—the second fastest time in the event's history
- The women's elite event saw Worknesh Alemu upset her fellow Ethiopian and defending champion Amane Gobena in 2:25:45, also the second fastest winning time
- Indians Nitendra Singh Rawat and Sudha Singh qualified for the World Championships in Doha this year. While Rawat won in 2:15:52, Sudha (2:24:56) broke the course record
- Nearly 40% more marathoners needed medical attention as compared to last year. Over 3,200 runners were treated for dehydration, exhaustion and muscle cramps

**THE NUMBERS BEHIND CITY'S MARATHON EFFORT**

|        |        |        |       |
|--------|--------|--------|-------|
| 65,417 | 8,614  | 17,661 | 1,005 |
| 44,407 | 15,457 | 1,301  | 2,576 |

## Mumbai runs a record Marathon spectacle

GROUND REPORT: 40.41K runners braving rising temperatures, peak humidity and finishing point to give the city its highest-ever turnout at 10th birthday coastal



► The 10th edition of the Tata Mumbai Marathon, which is a part of the Tata Mumbai Marathon, which is a part of the Tata Mumbai Marathon.



► The 10th edition of the Tata Mumbai Marathon, which is a part of the Tata Mumbai Marathon, which is a part of the Tata Mumbai Marathon.

## PINYA NAGRI

# मॅरेथॉनमधून 'बेटी बचाओ, बेटी पढाओ'चा संदेश



► The 10th edition of the Tata Mumbai Marathon, which is a part of the Tata Mumbai Marathon, which is a part of the Tata Mumbai Marathon.

## MID-DAY GUJRATHI

# आ मेरथोनमां वडीलोअे रंग राज्यो

सिनिअर शिटिलन रंगमां दोंडे अंभां लवांर नथी; पण इत वर्ष गुजराती वडिको हाऊअने कुल मेरथोनमां भाग से, उल्लाह, अंभेगुं रंगने राभर्छीं शाण पूरे त्यांरे तो गवांर जायेले।



► The 10th edition of the Tata Mumbai Marathon, which is a part of the Tata Mumbai Marathon, which is a part of the Tata Mumbai Marathon.

## MINT, (NEW DELHI), 17 JAN

# When leaders take on the onus of promoting wellness by leading from the front

► The 10th edition of the Tata Mumbai Marathon, which is a part of the Tata Mumbai Marathon, which is a part of the Tata Mumbai Marathon.

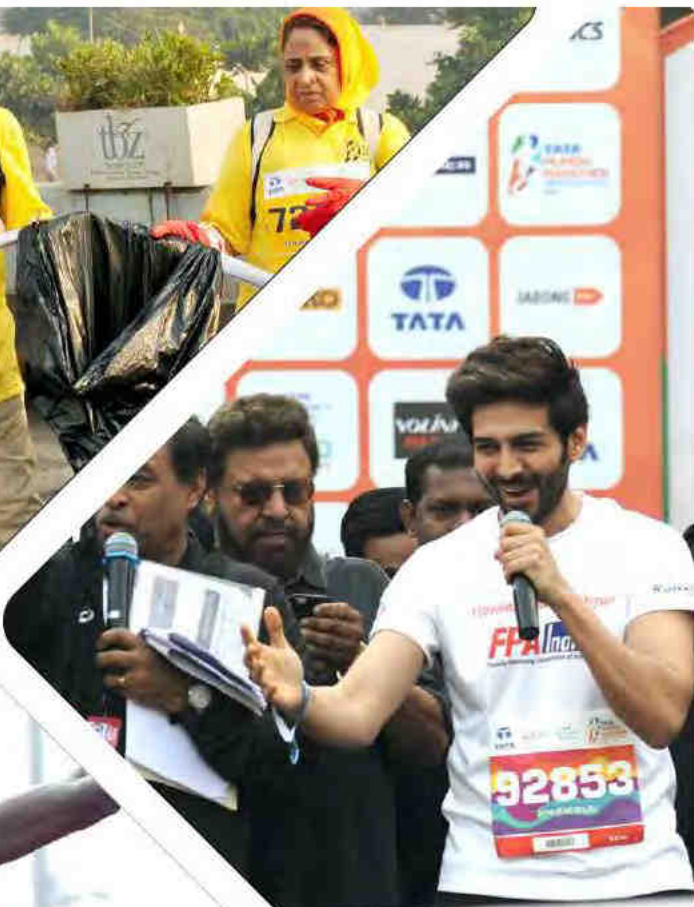
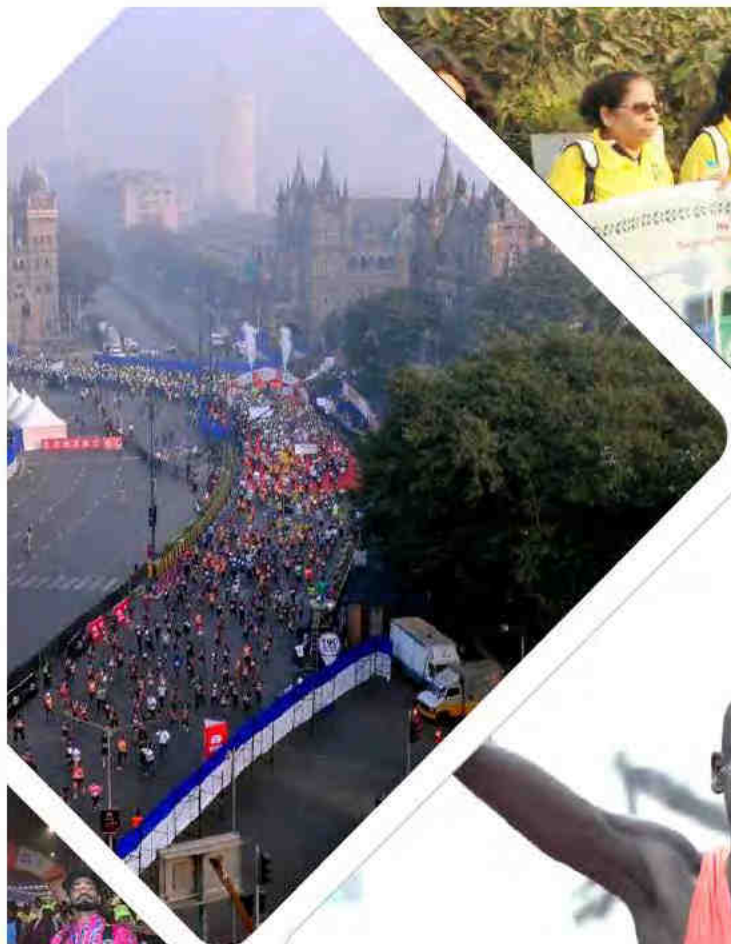
**THE RUNNING COMPANY**

For the past few years, the running community in India has been growing rapidly. This is due to a number of factors, including the increasing awareness of the health benefits of running, the growing popularity of marathons, and the increasing number of people who are taking up running as a hobby. The running community in India is now one of the largest in the world, and it is continuing to grow at a rapid pace.

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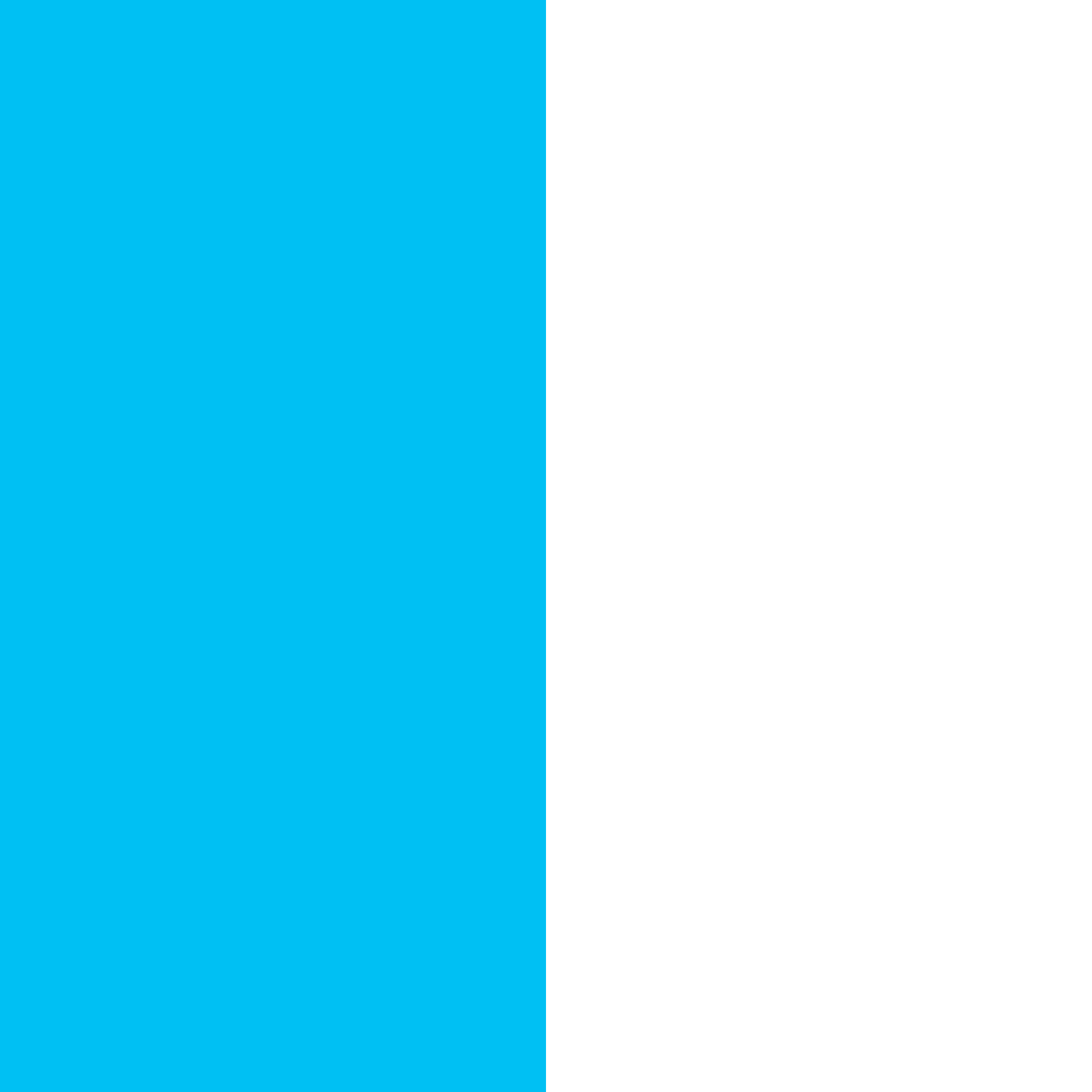
143





**PARTNER'S  
SPEAK**





TITLE SPONSOR



**TATA  
MUMBAI  
MARATHON**  
TATA CONSULTANCY SERVICES  
2019



**A BIG THANK YOU,  
46,414 RUNNERS AND  
THE CITY OF MUMBAI.**

**KEEP LEAVING HAPPY FOOTPRINTS.**

**#BEBETTER**







1,900+ TCS employees and their families participated in the Tata Mumbai Marathon 2019 in support of TCS's charity partner SRCC - Society for Rehabilitation of Crippled Children.





SPORTS GOODS PARTNER





# INNOVATION IN MOTION

INTRODUCING  
**METARIDE™**



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RECHARGE PARTNER

NATURE VALLEY



RECHARGE  
WITH  
NATURE



DELICIOUS REAL RECHARGE

Source: Euromonitor International Ltd.



DRIVEN BY

**TATA MOTORS**  
Connecting Aspirations.



**SEIKO**  
**2:15:47**

## A RUN, ABOVE ALL

Harrier leads the Tata Mumbai Marathon 2019.



A world-class sporting event, the Tata Mumbai Marathon 2019 saw the recently launched Harrier as the lead car for all the runners. Derived from Land Rover's legendary D8 platform, Harrier- a perfect combination of design & performance, led the marathoners to the finish line while keeping a track of the time. The Tata Mumbai Marathon is amongst the top 10 marathons in the world and believes that it has never been about just running... It is about the Possible Dream!

The positive energy, the pulsating heartbeats and the strength of determination are something, both Harrier and Tata Mumbai Marathon stand for. And that made the partnership, Above All.



**TIMING PARTNER**

**ASTRON GPS SOLAR.  
THE WATCH THAT KEEPS  
YOU ON PERFECT TIME.  
WORLDWIDE.**

As Novak Djokovic travels the world,  
his Astron GPS Solar keeps him on time,  
adjusting automatically to his time zone  
at the touch of a button.  
With dual time and a perpetual calendar,  
world travel has never been easier.



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SOLAR**

NOVAK DJOKOVIC

\*If there are changes in the region / time zone, manual time zone adjustment may be required.

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FASHION PARTNER

JABONG COM



# ACE THE PACE

"As always, Jabong is excited to be associated with one of the most prominent marathons of the nation. The Tata Mumbai Marathon was a celebration of spirit and individuality, attributes that resonate with Jabong's philosophy. We here at Jabong identify with and appreciate the resilience of the runners who participated in the daunting challenge."

- **Gaurav Kackar**, Head of Marketing



PERFORMANCE EYEWEAR PARTNER



It's OK to...  
choose your own  
finish line.

ONE OBSESSION

MILIND SOMAN / RUNNING  
OAKLEY.COM/PRIZM

RECOVERY PARTNER



**25,478 RUNNERS**  
RECOVERED AT THE  
***VOLINI***  
**RECOVERY ZONE**  
OUT OF A TOTAL  
OF 46,414 RUNNERS



***VOLINI***  
**MAXX**

**INDIA'S STRONGEST**  
PAIN RELIEF SPRAY\*

\*No prescribed delivery mechanism upon category, compared to other prescribed. Diabetic containing pain relief topical sprays (2% diclofenac & 1% dobesone). Consult physician if pain persists for more than 7 days.



# STAY COOL STAY AHEAD

Bisleri

## OFFICIAL HYDRATION PARTNER

Being the **Hydration Partner** at Tata Mumbai Marathon 2019, Bisleri took charge of the water requirements for the runners and athletes participating in the run. Bisleri set up **25 water stations** across the 42 km stretch on the running track to ensure that all the participants are well hydrated.

Apart from being the hydration expert, we at Bisleri wanted to create awareness about **Pastic Recycling** through our initiative **Bottles for Change**. Bisleri employees ran to educate the citizens about the importance of Plastic Recycling.



OFFICIAL  
HYDRATION  
PARTNER





MIRCHI SUNNE WALE  
ALWAYS KHUSH







Asian Heart Institute (AHI), the Medical Partner to the Tata Mumbai Marathon for the past fifteen years in succession has contributed state-of-the-art medical facilities and services for runners to ensure a safe run for all.

On race day, AHI had an exhaustive team in place to handle any medical emergency. This included 11 medical aid stations all along the route for any first aid requirements; 2 base camps at the start/finish equipped to handle all emergencies. The hospital deployed 11 cardiac ambulances and 8 'mobile medics'. Over 500 volunteers from AHI including doctors, nurses, paramedical and support staff were on duty.

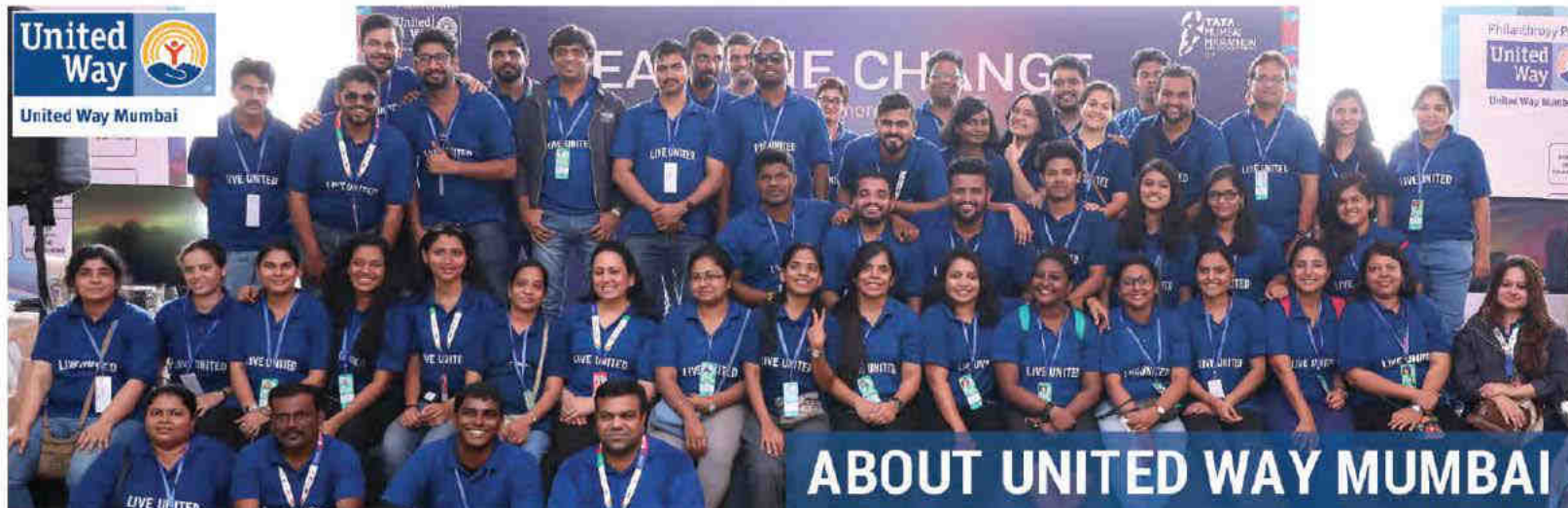
For the 2019 edition, AHI supported 3000 plus runners to get back on their feet which mostly included cases of severe dehydration, exhaustion and cramps.

With an aim to promote active and responsible living, Asian Heart Institute was proud to have 90 rehabilitated cardiac patients (16 half marathoners & 74 dream runners) participant in the event and none of them required any medical assistance.

"Conditioning and preparation under medical supervision can avoid any problems during long runs," said Dr Ramakanta Panda, Vice Chairman and Cardiovascular Thoracic Surgeon, Asian Heart Institute.







## ABOUT UNITED WAY MUMBAI

United Way Mumbai is part of the 130 year old United Way movement spanning 41 countries and territories across the world



**800+ NGOS**  
PAN INDIA NETWORK



**RS 392+ CR. INVESTED**  
IN COMMUNITY  
DEVELOPMENT PROJECTS



**300+ CORPORATE**  
PARTNERSHIPS



**1,20,000+**  
INDIVIDUAL DONORS

**OUR MISSION** *To improve lives by mobilizing the caring power of communities to advance the common good.*

### OUR SIX FOCUS AREAS



**EDUCATION**

**INCOME**



**HEALTH**



**ENVIRONMENT**



**PUBLIC  
SAFETY**

**SOCIAL  
INCLUSION**





## COMMUNITY INVESTMENT AT UNITED WAY MUMBAI

Our communities need us - all of us - to work together to create lasting change. UWM partners with socially conscious companies and citizens with a heart to identify the most pressing social needs and deliver the most transformational solutions



### CSR PARTNERSHIPS

Supporting companies in their philanthropy efforts designed to address social issues through directed corporate grants



### WORKPLACE CAMPAIGNS

Engaging corporate employees through payroll giving programmes and volunteering activities



### EVENT PARTNERSHIPS

Advancing community goals and promoting charities as philanthropy partners for social, cultural and sporting events



### COMMUNITY IMPACT

High impact initiatives specifically designed and implemented by United Way Mumbai to solve community issues through collective action

## OFFICIAL PHILANTHROPY PARTNER TO THE TATA MUMBAI MARATHON



As philanthropy partners to the Tata Mumbai Marathon, we have overseen charity figures raise from Rs 7.75 Crores in 2009 to Rs 40.7 Crores in 2019.







# THE RUNNING ANTHEM

निकल पड़ो तो मुमकिन है

खामोश झील के अंदर  
एक जिंदा लहर उठाना  
हर दिल की खुली सड़क पे  
उम्मीदें लिखते जाना  
सोए सोए सपनों को  
एक हलचल ख्वाब दिखाना  
बेबाक इरादे ले कर  
बिन बंदिश बहते जाना

सोच लिया तो मुमकिन है  
निकल पड़ो तो मुमकिन है

जब सच्ची दौड़ हो अंदर  
सब बंधन खुल जाते हैं  
छप छप छपाक से चेहरे  
रातों के धुल जाते हैं  
आजाद पंख हैं यारों  
चलो आसमान से खेलें  
ना सरहद ना सीमाएँ  
आओ उड़ान से खेलें

सोच लिया तो मुमकिन है  
निकल पड़ो तो मुमकिन है

जिद्दी सी कोशिश ले कर  
नस नस का धनुष बनाना  
तलवों से तपी जर्मी को  
जुनूनी राग सुनना

सोच लिया तो मुमकिन है  
निकल पड़ो तो मुमकिन है

कस ले मुड़ी, खोल दे बाँहें  
ओढ़ आसमां, बना दे राहें  
पीछे क्या है झटक दे कल को  
पुरा पी जा अब इस पल को  
चीर के बड़ जा सारा जंगल  
होना ही है आज मुकम्मल

सोच लिया तो मुमकिन है  
निकल पड़ो तो मुमकिन है

- प्रसून जोशी

*Nikal pado toh mumkin hai*

*Khamosh jheel ke andar  
Ek zinda leher uthaana  
Har dil ki khuli sadak pe  
Ummeedein likhte jana  
Soye soye sapno ko  
Ek halchal khwab dikhana  
Bebaak iraaade lekar  
Bin bandish behtey jana*

*Soch liya toh mumkin hai  
Nikal pado toh mumkin hai*

*Jub sachchi daud ho andar  
Sub bandhan khul jate hai  
Chap chap chapaak se chehre  
Raton ke dhul jate hain  
Aazad pankh hai yaaron  
Chalo aasman se khelein  
Na sarhad na seemayein  
Aao udaan se khelein*

*Soch liya toh mumkin hai  
Nikal pado toh mumkin hai*

*Ziddi si koshish le kar  
Nas nas ka dhanush banaana  
Talwon se tapi zami ko  
Junooni raag Sunana*

*Soch liya toh mumkin hai  
Nikal pado toh mumkin hai*

*Kas le muththi, khol de banhein  
Odh aasma, bana de rahein  
Peechey kya hai jhatak de kal ko  
Poora pee ja ab iss pal ko  
Cheer ke badh ja sara jungle  
Hona hi hai aaj mukkamal*

*Soch liya toh mumkin hai  
Nikal pado toh mumkin hai*

- Prasoon Joshi

Lyricist: Prasoon Joshi



Composer: Salim - Sulaiman



Singer: Sukhwinder Singh





Channel Partner



Sports Goods Partner



Recharge Partner



Driven by



Timing Partner



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Performance Eyewear Partner



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Khushi Partner



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Certified by











A



Initiative