

Standard Chartered
Mumbai Marathon
Jan 17, 2016



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Ch. Vidyasagar Rao
GOVERNOR OF MAHARASHTRA



RAJ BHAVAN
Malabar Hill
Mumbai 400 035
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06 April 2016

MESSAGE

The Standard Chartered Mumbai Marathon has emerged as one of the most exciting and eagerly awaited annual sporting events in Mumbai. It is heartening to see the entire city, and even people from other parts of the country and the world, coming out in large numbers either to participate in the Marathon or to cheer the participants.

I am always moved to see the resolve and determination of the differently-abled participants and senior citizens who take part in the marathon defying physical limitations. Mumbai is known to open its heart for the needy, and it is over-whelming to note that the Mumbai Marathon has emerged as one of the largest charity raising platforms in the country. I was pleased to know that this year 288 NGOs have raised Rs. 28 crore through the event. The funds will help these NGOs to carry out their various grass-root projects in society and humanitarian work.

I congratulate Procarn International and all entities associated with the event for their efforts and initiative in hosting the Standard Chartered Mumbai Marathon and wish them continued success in their future endeavours.


(Ch. Vidyasagar Rao)

POWER SPEAK



"The Standard Chartered Mumbai Marathon is not just a sporting event, but it is a festival of colour and the spirit of Mumbai. It was heartening to see the city of Mumbai out in full strength this morning. The event has grown tremendously since its inception, and it is great to see citizens not only concerned about their health and wellness but also about making a tremendous contribution towards charity. This event prompted the cause of cleaner cities and Make in India Campaign. I would like to congratulate all the city authorities and the people of this magnificent city for making this event a huge success."

*Devendra Fadnavis
Hon'ble Chief Minister of Maharashtra*



"The successful conduct of the 13th edition of the Standard Chartered Mumbai Marathon is a perfect example of what can be achieved by public/private co-operation. Nearly 40,000 participants took to the streets of Mumbai for various reasons – health, fitness, achieve personal goals, charity among others. Just like we have learned to care about our health, this event created awareness about the importance of saving nature and environment."

An event of this magnitude cannot be conducted without the support of the various agencies. I commend the promoters as well as the city for doing an excellent job."

*Sudhir Mungantiwar
Hon'ble Minister of Finance and Planning,
Forest, Government of Maharashtra*



"The Standard Chartered Mumbai Marathon brings onto one platform people from all parts of the country and the world. It was over-whelming to see participation and enthusiasm from the professional athletes, serious runners, young and the old, the physically challenged and the differently-abled. Since its inception, the event has set standards for the world to follow. I look forward to many more milestones for this path-breaking event in the years to come. I would like to thank all Mumbaikars for participating in Mumbai Marathon."

*Subhash Desai
Guardian Minister for Mumbai,
Minister of Industries, Govt. of Maharashtra*

POWER SPEAK



"The 13th edition of the Standard Chartered Mumbai Marathon has been a grand success. I was truly astonished to see the tremendous response received from thousands of people, who were celebrating the spirit of the human life through this event. Mumbai is known for its cosmopolitan culture, accommodating nature and hospitality and all this was in evidence on Sunday when the different race categories were Flagged-off. This Marathon has now become a part of the city's DNA."

*Snehal Ambekar
Mayor of Mumbai*



"The 13th edition of the Standard Chartered Mumbai Marathon has been a grand success. Mumbai is known for its cosmopolitan culture, accommodating nature and hospitality and all this was in evidence on Sunday.... It is a great experience. I have been participating in Dream Run 6 kms for last several years. This year felt inspire by Fauja Singh!"

*Swadheen Kshatriya
Chief Secretary, Govt. of Maharashtra*



"Being healthy and fit is the most important wealth of our lives. Very often we disregard this aspect and take it for granted till poor health sets in. The Standard Chartered Mumbai Marathon gives us a perfect opportunity to promote fitness and make exercise a part of our life in an exciting and unique way with family, friends and community adding to the fervour. The Indian navy continues to increase its participation in this event each year, and stands committed to whole heartedly support this unique endeavor of the city of Mumbai. We firmly believe that healthy citizens naturally make a vibrant community and a strong nation."

*Vice Admiral SPS Cheema
FOC in C (Western Naval Command)*

POWER SPEAK



"The Standard Chartered Mumbai Marathon has provided Indian athletes a great platform for them to compete with international talent and raise their level of performance. I would like to congratulate the Indian athletes on their stellar performances, and for breaking into the overall top ten. It was great to see the wonderful spirit of sportsmanship among the athletes, and though Nitendra placed first and set a new course record, he also pushed Gopi T and Kheta Ram to the finish line, and helped them meet the Olympic qualifying time. I wish all our Indian athletes the best, and I am certain they will make our nation proud."

*Adille Sumariwalla
President AFI & IAAF Council Member*



"It was a privilege for Central Railway to have the Mumbai Marathon start and finish at the historic Chhatrapati Shivaji Terminus. This historic monument provides a fitting backdrop to the city's biggest sporting event."

As part of our association this year, we opened the central railway lines early for the benefit of the participants and to ensure they reach on time for the start. We wish to congratulate all the participants and Procam International for successful conduct of this event."

*S.K. Sood
General Manager, Central Railways*

FROM THE PROMOTER'S DESK

The Standard Chartered Mumbai Marathon, a sporting extravaganza that has made a million dreams come true, enthralled the city yet again in its 13th edition on Sunday, January 17, 2016. Challenging their limits, 41,000 individuals took to the streets, conquering barriers that divide, giving the run their all and emerging victorious in an event, that has sparked a running revolution across the country.

Leading personalities including International Event Ambassador Edwin Moses, centenarian runner Fauza Singh, Shri Ch.Vidyasagar Rao, Hon'ble Governor of Maharashtra, Shri Devendra Fadnavis, Hon'ble Chief Minister of Maharashtra among others from diverse sections of society came together, at the iconic Chhatrapati Shivaji Terminus to salute the spirit of each runner.

It was a day of records for both the elite men and the Indian men. Gideon Kipketer, who started the race as a pace-setter, clocked 2:08:35 hours, setting a new course record, to break the three-year-old record set by his Kenyan counterpart Jackson Kiprop in 2013. Leading Indian contender, Nitendra Singh Rawat, put in a rockstar-like performance as he clipped a minute and 11 seconds from Ram Singh Yadav's Indian record of 2:16:59 set in 2012. Nitender not only becomes the second Indian to finish among the overall top ten with 2:15:48, but also helped his two Army colleagues, Gopi T and Kheta Ram make the Olympic qualifying mark.

India's favourite running trio - Lalita Babar, OP Jaisha and Sudha Singh lived up to their high expectations. Sudha Singh swept home in 2:39.28 and also finished seventh overall among the elite women. Lalita Babar finished second in 2:41.55 while last year's winner OP Jaisha came in third in 2:43.26.

Today, SCMM has firmly established itself as the country's biggest sporting event, with a social conscience. Over the years, the charity drive associated with the Standard Chartered Mumbai Marathon has seen phenomenal growth and the event now stands unsurpassed, and unchallenged as the country's largest charity fundraising platform. The 2016 edition alone raised over ₹28 crores in charity benefitting 286 NGOs and touching the lives of countless individuals.

Until it returns to the city on January 15, 2017, the Standard Chartered Mumbai Marathon has left Mumbai enriched and energized, its citizens keep their bodies, minds and spirit strong.

Stay strong, stay healthy and run free!

Anil & Vivek Singh
Procam International





"The Standard Chartered Mumbai Marathon represents the spirit of Mumbai, and it is wonderful to witness over 40,000 people take to the streets of the maximum city. Individuals participating are running for various reasons ranging from achieving a personal best time, health and fitness or for charity.

Today, SCMM is not merely a sports event, but a platform for individuals and companies to come together as one in support of charity. It is awe-inspiring to see over 250 NGOs have raised sufficient funds to make it the highest fund raising in all these years. I wish to congratulate each one, who have helped to make this event a resounding success."

John Abraham
Face of the Event



"When I look back on all the things that I have done so far, I've found success in things that I'm passionate about. Just do something you like and it will have a positive impact on your life. Running is a way for sports to make a change in your life. It is a way to challenge yourself and feel good, while also doing good. The stories of some of the participants in the Standard Chartered Mumbai Marathon is truly inspiring and is a life example of how sports can change your life."

Dr. Edwin Moses, International Event Ambassador
(Former track and field athlete and Olympics gold medalist in the 400 m hurdles)

FROM THE PHILANTHROPY PARTNER'S DESK

"We do not need magic to change the world, we carry all the power we need inside ourselves already: we have the power to imagine better."

-J. K. Rowling

As philanthropy partners for the Standard Chartered Mumbai Marathon, India's largest sporting fundraising platform, United Way Mumbai helps galvanize movement towards a common aim, across a diverse set of circumstances, for those who have imagined better. Our 286 partner non-profit organisations work towards transformational change with the unwavering support of dedicated individuals and corporates.

Keeping a cause neutral outlook ourselves, we strive to be a vehicle of positive social impact, providing drivers of change new and innovative ways raise funds, awareness and buzz for the causes that they champion.

Since India has the world's largest youth population, I think it is imperative that the leaders of tomorrow be involved in creating solutions for the challenges that we face today. To encourage them we created a new category 'Young Leaders'. With 101 Young Leaders who have raised a total of ₹13,128,117.12 I am confident that these opinion leaders will transcend the philanthropy and social work we will see in India in the years to come.

Year on year, I am also amazed to see a dedicated number of individuals who quietly build momentum and continually work towards increasing the impact of their selected cause. We celebrate them as our 'Change Team'. This year the 105 Change Makers have raised a total of ₹2,22,94,293.46; 18 Change Investors raised ₹1,10,84,209; 9 Change Leaders raised ₹1,07,48,694; 2 Change Champions raised ₹59,28,179 and 5 Change Icons raised ₹3,00,60,421.

Lastly I would like to thank India Inc. who have become the new pillars that support to the larger system of social work in our country today. 157 corporates with 266 teams have shown an indomitable will to provide a thrust to help those who do, do it better.

They say hope is a much better place to live than cynicism, particularly in the areas of social work and philanthropy. The overwhelming dedication, devotion and hard work that I see from all participants across the Standard Chartered Mumbai Marathon give me tremendous hope for a better and brighter future.



Warm Regards,
Jayanti Shukla
Executive Director
United Way Mumbai

THE PHILANTHROPY PILLAR

Every year at the Standard Chartered Mumbai Marathon, over ten thousand people run, not only towards the finish line, but also towards a better future. Today NGOs, Corporate entities and individuals are the triumvirate of transformational change, continuously propelling positive social action.

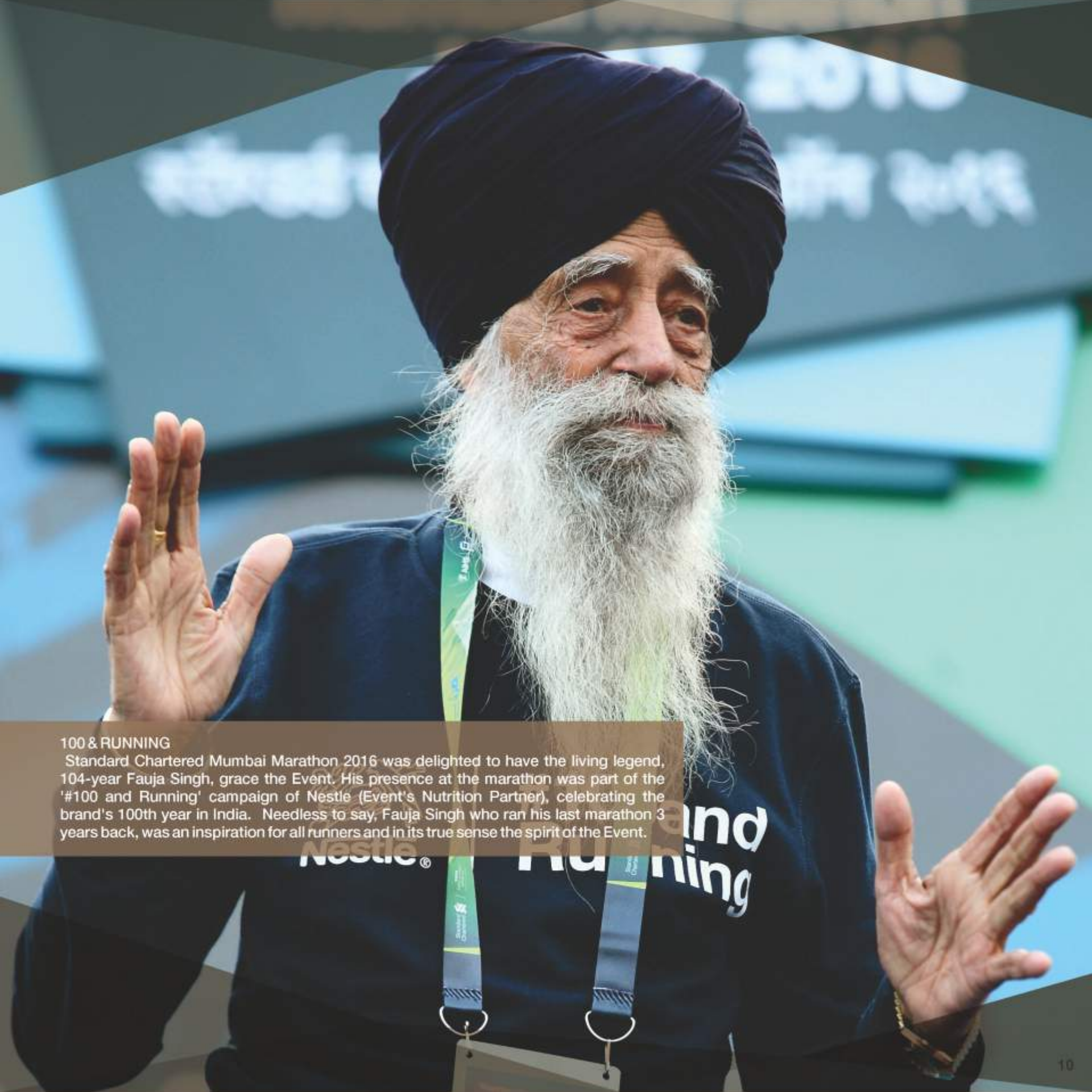
At the heart of this trio, United Way Mumbai strives to constantly innovate and ensure that we provide a solid foundation on which our partners can accomplish their dual aim of raising funds and increasing awareness. We also endeavour to engage maximum number of people, across a spectrum of causes, so that our participating NGOs can work towards sustainable and organic change.

Participating charities register with United Way Mumbai and corporate teams and individual fundraisers come on board the SCMM platform in support of these NGOs.

The faith in the platform comes from the sound charity structure that aims to create a level playing field for all organisations and causes.

While maintaining a cause neutral outlook, we aim to provide our 286 organisations that champion different causes the opportunity to raise funds through charity running bibs, corporate teams and individual fundraisers. All the funds raised through the SCMM platform are channeled through United Way Mumbai and we are responsible for receiving, accounting and disbursing funds along with providing tax exemption receipts to all donors.

Aristotle's, "The whole is greater than the sum of its parts" is exemplified in the SCMM model. The synergy we witness on the Standard Chartered Mumbai Marathon platform through the combined efforts of individuals, NGOs and participating Corporates has a long lasting impact on the philanthropic horizon.

A photograph of Fauja Singh, a 104-year-old man with a long white beard and a dark blue turban. He is wearing a dark blue long-sleeved shirt and a green lanyard with a badge. He has his hands raised in a gesture, palms facing forward. The background is a blurred blue and green structure, likely part of a marathon event. The text 'Standard Chartered Mumbai Marathon 2016' is visible in the background.

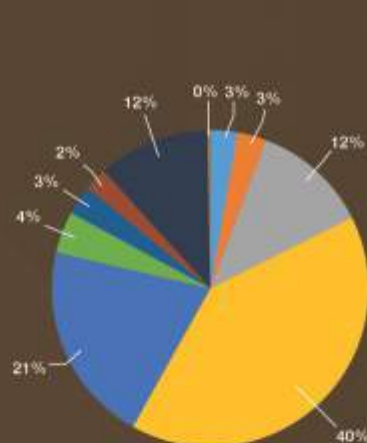
100 & RUNNING

Standard Chartered Mumbai Marathon 2016 was delighted to have the living legend, 104-year Fauja Singh, grace the Event. His presence at the marathon was part of the '#100 and Running' campaign of Nestle (Event's Nutrition Partner), celebrating the brand's 100th year in India. Needless to say, Fauja Singh who ran his last marathon 3 years back, was an inspiration for all runners and in its true sense the spirit of the Event.

Nestle®

#100 and Running

FUNDS RAISED AT SCMM - TOTAL: ₹ 162.64 cr



Causes	Funds Raised	Percentage
Animal Welfare & Environment	83,24,838	3%
Art, Elderly, Gender Equality	71,89,482	3%
Children	3,23,67,416	12%
Education	10,92,24,774	40%
Health	5,60,12,152	21%
Livelihood	1,14,90,434	4%
Social Civic & Community	82,82,011	3%
Women Empowerment	60,61,689	2%
Disability	3,12,70,535	12%
Other	Other	0%

Charity Bibs	₹ 3,48,90,403
Young Leaders	₹ 1,31,95,367
Change Runners	₹ 6,99,54,113
Through Corporate Participation *	₹ 14,03,74,678
By Individual Fundraisers	₹ 1,05,53,779
Others **	₹ 20,47,539
Total amount raised & accounted by United Way Mumbai	₹ 27,11,13,181
By Standard Chartered Bank	₹ 21,36,403
By Tata Consultancy Services	₹ 6,74,240
Amount directly raised by NGOs (Estimate)	₹ 75,00,000
Total funds raised	₹ 28,13,26,522

* Amount of Rs 7,40,61,000 directly remitted to beneficiary NGO

** Others (Direct on NGO pages + Bib Forfeited amount + NGO registration + fundraiser incentives)



CHANGE RUNNERS

Through the consistent efforts of dedicated individuals, the Standard Chartered Mumbai Marathon fundraising platform has seen a meteoric rise in the amounts collected by individual fundraisers. In this year's edition, 139 Change Runners raised ₹ 7,98,66,912 for 65 NGOs. This also includes funds raised by 19 members of our new category, Young Leaders. These passionate fundraisers under the age of 21 years have collectively raised ₹ 77,19,044.

CHANGE ICONS

An innate part of growing the non-profit sector works is setting new challenges and benchmarks. This year we raised the bar for The SCMM Change Icon from 25 Lakhs to 50 Lakhs. 5 remarkable individuals have gone above and beyond to take up this challenge and collectively raised ₹ 3,00,60,421 for 4 NGOs. We salute their indomitable spirit that makes them true torch bearers of social change.

Sankara Raman
Raised: ₹ 73,92,002
for Amar Seva Sangam

Mr. Sankara Raman, founder of Amar Seva Sangam had visioned empowering the disabled citizens by establishing a 'Valley for the Disabled' as a Rehabilitation and Development Centre for the region developing models for self-help initiatives by integrating the disabled individuals with the society for improved living conditions in the villages.

Started in a small way with just 8 children with disabilities in 1991, today Amar Seva Sangam is catering to more than 13000 persons with disabilities in more than 800 villages in the Tirunelveli District of Tamil Nadu.

"It is a fantastic experience to raise funds for my NGO Amar Seva Sangam on a reputed platform like Standard Chartered Mumbai Marathon. I enjoy this friendly competition with fellow fund raisers which includes my wife too."

-Mr. Raman
(Founder, Amar Seva Sangam)



Dharmesh S. Jain
Raised: ₹ 71,04,001
for ANYBODY CAN JUMP – Care Foundation

Mr. Jain, who made a grand fundraising debut at the 2015 edition of the Standard Chartered Mumbai Marathon, continued on a promise he made to himself- '*to make every stride count*'. This half marathon has helped his chosen NGO, Care Foundation- to continue it's association with SCMM by raising in excess of ₹ 71 lakhs this year.

"I am very passionate about sport and believe fitness is an important facet of life. I have chosen to support ANYBODY CAN JUMP because their motto resonates with my belief. They believe "You can achieve success, irrespective of your physical ability or your financial standing. Passion and intent are the only two ingredients that you require in order to realise your potential". ANYBODY CAN JUMP reinstates the fact that anyone can achieve anything, given the right resources, platform and opportunity. The Standard Chartered Mumbai Marathon is the perfect setting to reinforce the credo "health is wealth" because with every new step people affirm the belief that to change for the better is possible."

-Dharmesh S. Jain
(Chairman & Managing Director, Nirmal Lifestyle Ltd.)



Villy Doctor
Raised: ₹ 54,60,314
for Light of Life Trust

"My vision is to address the issue of poverty in rural India. To educate the school drop outs, to prepare them for a career and generate livelihood and a job. Health care is equally important as parents die young because of inadequate health care and leave their offspring orphaned and abandoned.

My vision and mission is therefore two fold - education and health. I work to raise funds, which are much needed to bring about transformation in the lives of the underprivileged."



Ramani Sankararaman
Raised: ₹ 51,04,104
for Amar Seva Sangam

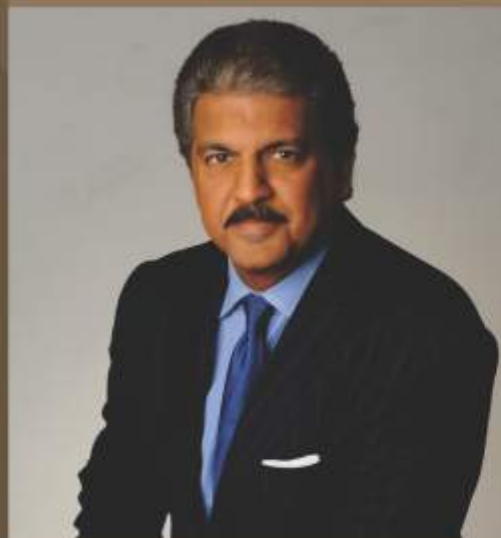
"It is a wonderful feeling to be part of a movement where thousands of people run along with you. I ran to raise funds for our NGO Amar Seva Sangam on a reputed platform like Standard Chartered Mumbai Marathon. I enjoy this friendly competition with fellow fund raisers which includes my husband too."



Anand G. Mahindra
Raised: ₹ 50,00,000
for K.C. Mahindra Education Trust

"The Standard Chartered Mumbai Marathon is an excellent platform for raising awareness and funds for various causes. Personally I've always believed that women's education will not only lead to the progress of the nation but also result in the demise of social evils such as child marriage and dowry.

It is for this reason that I began Project Nanhi Kali almost two decades ago to promote girls education. Today we support the education of over 110,000 girls."



CHANGE CHAMPIONS

Being dedicated champions of change requires grit, determination and dedication. Committing to raise a minimum of ₹ 25 lakhs, together these two individuals have raised ₹ 59,33,429 for 2 NGOs bolstering the position of the NGOs they are supporting to the top and third position in fundraising.

Sadashiv S. Rao
Raised: ₹ 34,28,179
for Isha Education

"My father struggled to get himself educated working during day and attending school at night. My mother had a strong desire to educate herself but could not do so because of family compulsions. They were from rural background. Even today large swathes of rural population are deprived of basic education. This made me run for Isha Vidhya – a unique NGO set up by Sadhguru Jaggi Vasudev which aims to transform the lives of under privileged rural children by providing high quality affordable education. This enables rural children to compete with their urban counterparts and create a level playing field."



The Baton Of Giving Passed On

Abhay Jasani

Raised: ₹ 25,00,000

for Shrimad Rajchandra Love and Care

"You can give without loving but you can not love without giving." Inspired by such teaching of Pujya Gurudevshri Rakeshbhai, the Jasani family has new benchmark in fundraising at the Standard Chartered Mumbai Marathon. The Change Champion, Mr. Abhay Jasani, a regular high fundraiser at SCMM, this year was joined by his wife Mridula and grandchildren Mayra and Shiv, in fundraising for their chosen NGO, Shrimad Rajchandra Love and Care. The Jasani family together has raised ₹ 50,20,000: Abhay Jasani (₹ 25 lakhs), Mridula Jasani (₹ 14.51 lakhs), Ms. Mayra Jasani (₹ 5.56 lakhs), Mstr. Shiv Jasani (₹ 5.13 lakhs).

Where there is love within, selfless service and care for others is a natural offshoot.



(L to R) Mridula Jasani, Shiv Jasani, Mayra Jasani, Abhay Jasani



INTERNATIONAL COURSE RECORD

Gideon Kipketer started the race as a pace-setter clocked 2.08.35 hours and broke the three-year-old record set by Jackson Kiprop in 2013.

CHANGE LEADERS

Change Leaders pledge to raise a minimum of INR 10 lakhs for the causes they support. Leading from the front, 8 fundraisers raised ₹ 96,11,186 together for 6 NGOs.

Anisha Johri
Raised: ₹ 15,10,852
for Family Service Centre

"We have been associated as a family with Family Service Centre since the past 8 years. We have always been in awe of the tremendous work done by a small team of dedicated social workers. They keep the family at the core of all their activities which is what the society needs today more than ever before. Foster care of abandoned babies and adoption is what we try to spread awareness of in our own small way.

The Standard Chartered Mumbai Marathon through its Philanthropy Partner United Way Mumbai, is an amazing platform which encourages people to come together and donate every year."



Rahul Kadri
Raised: ₹ 14,18,926
for Save The Children India



Dr. B.K.Sharma
Raised: ₹ 11,22,501
for Gwalior Hospital and
Education Charitable
Trust



Tautik Das
Raised: ₹ 10,11,053
for Biswa Gouri Charitable Trust

CHANGE INVESTORS

Change Investors pledge to raise a minimum of ₹ 5 lakh. Investing in positive social change 16 extraordinary individuals have collectively raised ₹ 1,03,35,118 for 12 NGOs.

Dr. Akil Taher

Raised: ₹ 8,88,502

for Bombay Medical Aid Foundation, PETA, St. Jude India Children Centres

"As you grow older you rediscover the meaning of having hands and legs. Legs are for running and hands are for giving."



Unmesh Sharma

Raised: ₹ 7,89,810

for Umang Foundation



Neeraj Sanghi

Raised: ₹ 6,99,851

for Isha Education



Sanjeev Kapoor

Raised: ₹ 6,98,801

for Forum For Autism



Dr. Nirmal Surya

Raised: ₹ 6,53,570

for Epilepsy Foundation



Vinodini Lulla
Raised: ₹ 6,42,499
for Children's Movement
for Civic Awareness



Ramesh Venkat
Raised: ₹ 6,03,056
for Maharashtra State
Women's Council



Rajeswari Kesavan
Raised: ₹ 5,81,500
for Isha Education



Asha Sood Supported by
Sudhir Sood
Raised: ₹ 5,60,101
for Light of Life Trust



Ramesh Mangaleswaran
Raised: ₹ 5,58,001
for MBA Foundation



Nilesh Lahu Nandoskar
Raised: ₹ 5,47,000
for Karunya Trust



Jaison Jose
Raised: ₹ 5,18,701
for St. Jude India Childcare
Centres



Dr. Bijal Mehta
Raised: ₹ 5,11,111
for Shrimad Rajchandra
Love and Care



Kalpana Maniar
Raised: ₹ 5,02,500
for Isha Education



INDIAN COURSE RECORD

New Indian Course Record set by Nitendra Singh Rawat with a timing of (02.15.48) and beating the old course record of Ram Singh Yadav's record of (2.16.59) set in 2012. He also finished 10th in the overall men's category. In addition to this, Gopi T and Kheta Ram made the qualifying Mark for the Rio Olympics.

CHANGE MAKERS

At SCMM 2016, 105 individuals have raised over ₹ 1.5 lakh rupees which amounts to a total of ₹ 2,22,37,793. These drivers of change have fueled the efforts of 44 NGOs working on a diverse set of causes.

Darius Pandole
Raised: ₹ 4,81,000
for Khel Shala

The primary motivation for fund raising is to support worthwhile social causes. This year I am supporting Khelshala, which is a Chandigarh based NGO that provides a platform to enhance the future of underprivileged children by building life skills through the medium of sports, mainly squash and tennis. The ultimate aspiration is to use sports as a catalyst to enable under-privileged children to participate and excel in competitive sports, as well as to improve their academic performance. Thereby, and most importantly, resulting in the development of responsible young adults."



Girish Borkar
Raised: ₹ 4,78,816
For Yoga Prabha Bharati
(Seva Sanstha) Trust



Fiona Dias Miranda
Raised: ₹ 4,73,000
for SNEHA (Society for
Nutrition, Education
and Health Action)



Shefali Kapadia
Raised: ₹ 4,10,000
for SKS Chakshu Foundation



Amit Wagh
Raised: ₹ 3,96,800
for Runners Of Hope
Initiative For The
Treatment Of Children
With Cancer



Abha & Sanjay Mehta
Raised: ₹ 3,68,104
for The Naz Foundation
(India) Trust



Ketan Gaikwad
Raised: ₹ 3,62,308
for Isha Education



Dr. Anant Pandhare
Raised: ₹ 3,54,551
for Dr. Hedgewar Hospital
(TRUST - Dr. Babasaheb
Ambedkar Vaidyakiya
Pratishthan)



Nish Bhutani
Raised: ₹ 3,38,835
for Mumbai Mobile
Creches



Pallavi and Vedika Sharma
Raised: ₹ 3,23,701
for Concern India
Foundation



Rajnish Dhall
Raised: ₹ 3,12,000
for Ummeed Child
Development Centre



Sushila Shastri
Raised: ₹ 3,09,401
for Save The Children India



Vishal Kapoor
Raised: ₹ 3,03,000
for Cankids Kidscan



Rahul Chaudhari
Raised: ₹ 2,82,354
for Isha Education



Peggy Wolff
Raised: ₹ 2,76,972
for Isha Education



Varsha Jain
Raised: ₹ 2,67,000
for SKS Chakshu
Foundation



Krishna Ramanathan
Raised: ₹ 2,62,250
for Isha Education



Yogesh Gera supported by
Nandini Gera
Raised: ₹ 2,56,500
for Arushi Society



Chandrahas Charekar
Raised: ₹ 2,50,501
for Dr Hedgewar Hospital
(TRUST - Dr. Babasaheb
Ambedkar Vaidyakiya
Pratishthan)



Rajeshwari Bhattacharyya
Raised: ₹ 2,50,320
for Isha Education



Soha and Kunal
Raised: ₹ 2,49,800
for World for All Animal
Care and Adoptions



Sumit Gupta
Raised: ₹ 2,49,400
for Teach to Lead
(Teach for India)



Meher Dubash
Raised: ₹ 2,38,000
for SKS Chakshu
Foundation



Gurpreet Singh
Raised: ₹ 2,33,000
for Childline India
Foundation



Vinit Pant
Raised: ₹ 2,26,002
for Ra Foundation



Namita Roy Ghose
Raised: ₹ 2,26,001
for Vanashakti



Gigy Mathew
Raised: ₹ 2,25,704
for Karunya Trust



Arun Rajaraman
Raised: ₹ 2,19,777
for Cancer Aid & Research
Foundation
Indian Cancer Society



Raja Sudhan
Raised: ₹ 2,19,255
for Isha Education



Manjul Tilak
Raised: ₹ 2,17,801
for Kotak Education
Foundation



Aaran Patel
Raised: ₹ 2,16,950
for Teach to Lead
(Teach for India)



Farah Khan Ali
Raised: ₹ 2,13,000
for Swades Foundation
(Society to Heal Aid
Restore Educate)



Ravi Nagar
Raised: ₹ 2,04,302
for Teach to Lead
(Teach for India)



Sudhanshu Vats
Raised: ₹ 2,03,000
for The Akanksha
Foundation



Monica Tata
Raised: ₹ 2,01,251
for Isha Education



Vinod Hari
Raised: ₹ 2,00,000
for Isha Education



Sunil Rawlani
Raised: ₹ 1,97,000
for Childline India
Foundation



Manju Parvatikar
Raised: ₹ 1,96,501
for Isha Education



Dhiren Sheth
Raised: ₹ 1,95,000
for Cotaap Research
Foundation



Chirag Shah
Raised: ₹ 1,93,401
for Concern India
Foundation



Dr. Prasanna Patil
Raised: ₹ 189727.66
for Savitribai Phule Mahila
Ekatma Samaj Mandal
(SPMESM)



Jigna Dedhia
 Raised: ₹ 1,85,500
 for Shrimad Rajchandra
 Love & Care



Shamima Taly
 Raised: ₹ 1,84,801
 for Isha Education



Achalesh Ravi
 Raised: ₹ 1,84,636
 for Isha Education



Rajesh Choudhary
 Raised: ₹ 1,84,000
 for Dr. Hedgewar Hospital
 (TRUST - Dr. Babasaheb
 Ambedkar Vaidyakiya
 Pratishthan)



Avni Mashruwala
 Raised: ₹ 1,81,902
 for Concern India
 Foundation



Priya Dutt
 Raised: ₹ 1,76,501
 for Nargis Dutt Memorial
 Charitable Trust



Charu Kela
 Raised: ₹ 1,75,000
 for Shrimad Rajchandra
 Love and Care



Kiran Prasad
 Raised: ₹ 1,72,851
 for Nargis Dutt Memorial
 Charitable Trust



Dr. Prahalathan KK
 Raised: ₹ 1,62,791
 for Bhumi



Bala Chendil. P
 Raised: ₹ 1,62,422
 for Isha Education



Anita Pisharody
 Raised: ₹ 1,60,502
 for Children's Movement
 for Civic Awareness



Gavin Gandhi
 Raised: ₹ 1,60,500
 for Sharon Welfare Society



Sheela Iyer
Raised: ₹ 1,58,150
for Light of Life Trust



Subhash Kela
Raised: ₹ 1,58,112
for Shrimad Rajchandra
Love and Care



Chandresh Dedhia
Raised: ₹ 1,57,213
for Tata Medical Centre
Trust,
Think Foundation,
Ummeed Child
Development Centre



Ruby Siganporia
Raised: ₹ 1,56,000
for Helen Keller Institute
For Deaf and Deaf
Blind



Umesh Shah
Raised: ₹ 1,56,000
for Shrimad Rajchandra
Love and Care



Annabel Mehta
Raised: ₹ 1,55,000
for Apnalaya



Sanaa Shaikh
Raised: ₹ 1,55,000
for Psychoanalytic
Therapy and Research
Centre



Sanjay Savla
Raised: ₹ 1,55,000
for Shrimad Rajchandra
Love and Care



Reshma Jain
Raised: ₹ 1,54,503
for Shrimad Rajchandra
Love and Care



Leena Mehta
Raised: ₹ 1,54,000
for Shrimad Rajchandra
Love and Care



Payal Javeri
Raised: ₹ 1,53,630
for Shrimad Rajchandra
Love and Care



Sunit Kothari
Raised: ₹ 1,53,500
for Shrimad Rajchandra
Love and Care



Sejal Shah
Raised: ₹ 1,53,002
for Light of Life Trust



Ravikanth Konteti
Raised: ₹ 1,53,001
for United Way Mumbai



SM Sundaresan
Raised: ₹ 1,53,000
for Cankids Kidscan



Toral Shah
Raised: ₹ 1,53,000
for Shrimad Rajchandra
Love and Care



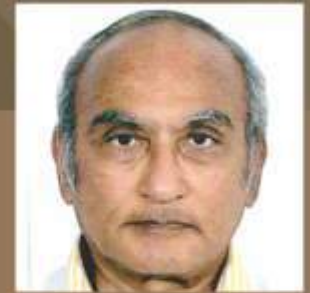
Dhaval Y. Mehta
Raised: ₹ 1,53,000
for Shrimad Rajchandra
Love and Care



Seema Patni
Raised: ₹ 1,52,300
for Light of Life Trust



Sandeep Pressswala
Raised: ₹ 1,52,000
for Shrimad Rajchandra
Love and Care



Prakash Jhaveri
Raised: ₹ 1,52,000
for Shrimad Rajchandra
Love and Care



Anand Mehta
Raised: ₹ 1,50,001
for Shrimad Rajchandra
Love and Care



Arvind Sheth
Raised: ₹ 1,50,000
for Shrimad Rajchandra
Love and Care



Neha Vora
Raised: ₹ 1,50,000
for Shrimad Rajchandra
Love and Care



Nandini Gandhi
Raised: ₹ 1,50,000
for Shrimad Rajchandra
Love and Care



Anand Rathi
Raised: ₹ 1,50,000
for Epilepsy Foundation



Anil Goyal
Raised: ₹ 1,50,000
for Epilepsy Foundation



Ashit Dani
Raised: ₹ 1,50,000
for Shrimad Rajchandra
Love and Care



Dhairav Shroff
Raised: ₹ 1,50,000
for Shrimad Rajchandra
Love and Care



Kunal B Doshi
Raised: ₹ 1,50,000
for Shrimad Rajchandra
Love and Care



Naina Kothari
Raised: ₹ 1,50,000
for Shrimad Rajchandra
Love and Care



Nalini Mehta
Raised: ₹ 1,50,000
for Shrimad Rajchandra
Love and Care



Nehal Jhaveri
Raised: ₹ 1,50,000
for Shrimad Rajchandra
Love and Care



Nitin Nayar
Raised: ₹ 1,50,000
for Atma Education



Paresh Shah
Raised: ₹ 1,50,000
for Shrimad Rajchandra
Love and Care



Rajesh Pukhraj Jain
Raised: ₹ 1,50,000
for Shrimad Rajchandra
Love and Care



Rakeshh Mehta
Raised: ₹ 1,50,000
for Epilepsy Foundation



Shri. Sanjay Dangi
Raised: ₹ 1,50,000
for Epilepsy Foundation



Vivek Kudva
Raised: ₹ 1,50,000
for Cheshire Homes India



Bipin V Doshi
Raised: ₹ 1,50,000
for Shrimad Rajchandra
Love and Care



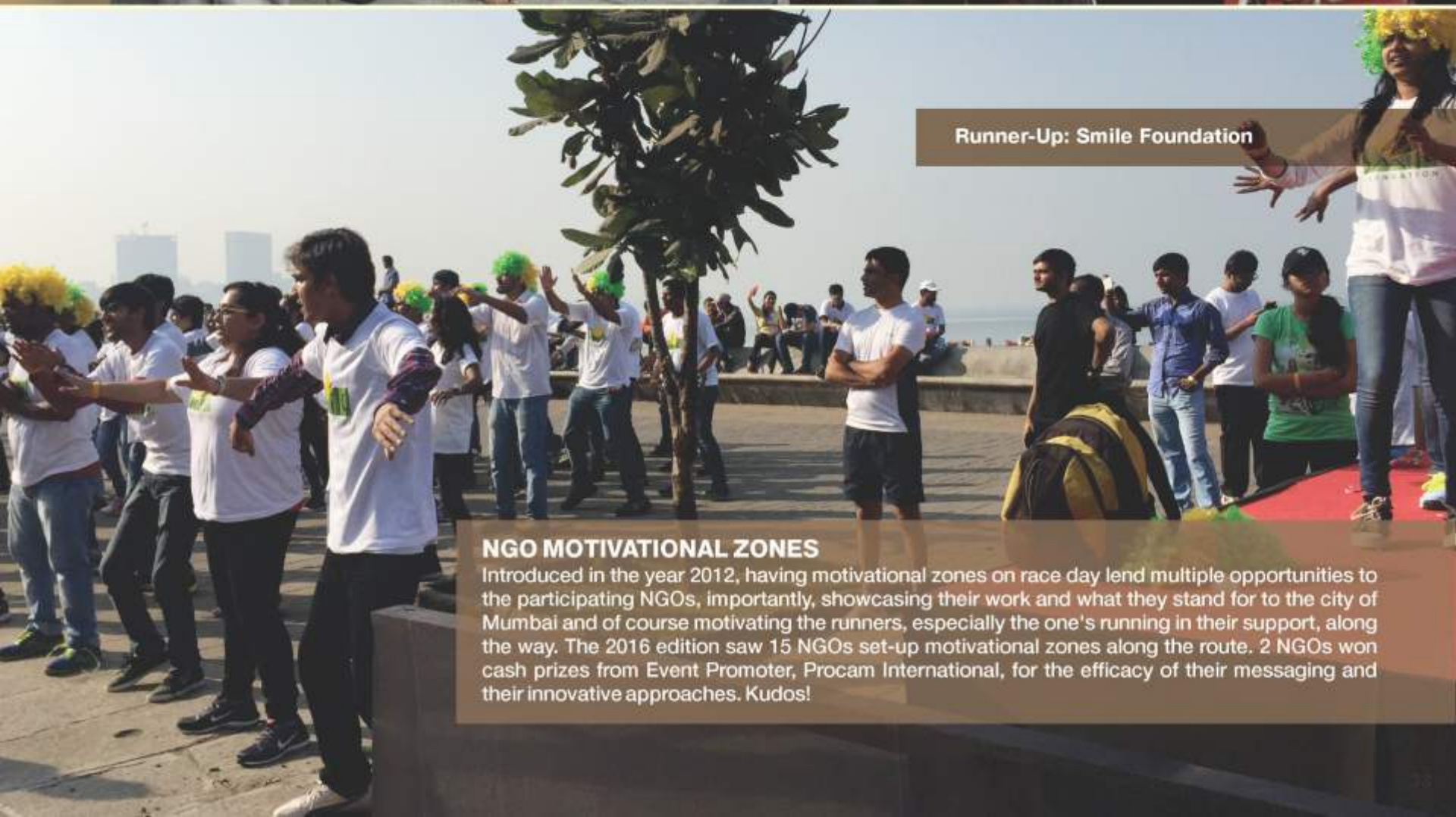
COUNTDOWN PRESS CONFERENCE

The exclusive SCMM Finisher Tee, courtesy ASICS, Event's Sports Goods Partner, was unveiled at the Event's Countdown Press Meet held @ Trident Nariman Point, Event's official Hospitality Partner (l to r): Vivek Singh (Procurement International), Yohei Takahashi (ASICS), Vishal Jhunjhunwala (TCS), John Abraham (Face of the Event), Sanjeeb Chaudhuri (Standard Chartered), Devendra Bharmar (Oberoi Hotels & Resorts), Mahesh Shetty (Radio Mirchi).





Winner: Ratna Nidhi Charitable Trust



Runner-Up: Smile Foundation

NGO MOTIVATIONAL ZONES

Introduced in the year 2012, having motivational zones on race day lend multiple opportunities to the participating NGOs, importantly, showcasing their work and what they stand for to the city of Mumbai and of course motivating the runners, especially the one's running in their support, along the way. The 2016 edition saw 15 NGOs set-up motivational zones along the route. 2 NGOs won cash prizes from Event Promoter, Procam International, for the efficacy of their messaging and their innovative approaches. Kudos!



YOUNG LEADERS

We look towards the youth of the nation to be active participants in solving problems that we face today. The "Young Leaders" category has been introduced to honour the efforts of the largest demographic of India, the youth, who have come forward with passion and determination.

Individuals who raised a minimum of ₹ 50,000 and were below the age of 24 years have been featured in this category. 101 Young Leaders raised total ₹ 1,31,28,117 for 13 NGOs.

We are happy to share that Meera Mehta, Malini Kohli and Hetvi Desai have raised over ₹ 10 Lakhs who are Change Leaders. Mayra Jasani, Shiv Jasani and Aadhyia Sivakumar have raised over 5 lakhs and are Change Investors. We also have 13 young leaders who have raised over ₹ 1.5 lakhs and are Change Makers. They are Zaara Gidwani, Anaya Shroff, Arshia Mehta, Sharanya Ruia, Roshni Goela, Hriday Mehta, Nandini Gaur, Ruhee Hitesh Shah, Shayaan Sanghavi, Shanay Sanghavi, Tisha Jhaveri, Sirish Raju and finally, our youngest young leaders, who are Change Makers as well, Aaryan & Rohun.

Meera Mehta

Raised: ₹ 10,75,700

for Shrimad Rajchandra Love and Care

"I have always believed that there is no rule which says that only older people can bring about change in this world. I have been raising funds since I was 6 and began using the SCMM platform in 2011. I raised 1.5 lakhs in my first year and thereafter raised my target every year. This year I have raised 10 lakhs. Last year, my friends and I raised 25 lakhs and this year along with 33 other young leaders we raised over 50 lakhs. I also encouraged my friend from the USA, Hetvi Desai to raise 10 lakhs."



Malini Kohli

supported by Saanya and Isha

Raised: ₹ 10,62,603

for Think Foundation

"As 3 sisters studying across 3 different continents, we were motivated by a common goal to raise money for 100 Thalassaemic children through the Think Foundation. Having lost 2 family members to Thalassaemia Major, we personally experienced the extensive medical care and financial resources this illness requires. Along with raising funds, we hoped to spread greater awareness about Thalassaemia Major and how it can be prevented: 100,000 children are born with this disorder each year, of which approximately 10,000 are from India. We wished to help these children live a life of dignity and respect."



Hetvi Desai

Raised: ₹ 10,08,551

for Shrimad Rajchandra Love and Care

"I am Hetvi Desai an 11th Grade student in USA. I am inspired by one of the selfless volunteers Dr. Bijal Mehta and her work at Shrimad Rajchandra Love and Care Program. Her work has benefitted thousands of underprivileged in India."

The Indian tradition of philanthropy is built on the foundation of serving those in need and that tradition must not be lost. I wanted to be a part of a program that would bring benefits for the under-privileged and be an example of spreading humanity in this world."





Mayra Jasani
Raised: ₹ 5,56,000
for Shrimad Rajchandra
Love and Care



Shiv Jasani
Raised: ₹ 5,13,000
for Shrimad Rajchandra
Love and Care



Aadhya Shivakumar
Raised: ₹ 5,10,000
for Isha Education



Zaara Gidwani
Raised: ₹ 3,59,150
for Light of Life Trust



Anaya Shroff
Raised: ₹ 3,55,027
for Light of Life Trust



Arshia Mehta
Raised: ₹ 3,26,100
for Light of Life Trust



Sharanya Ruia
Raised: ₹ 3,10,000
for Light of Life Trust



Roshni Goela
Raised: ₹ 2,32,100
for Light of Life Trust



Hriday Mehta
Raised: ₹ 2,19,611
for Shrimad Rajchandra
Love and Care



Aaryan & Rohun
Raised: ₹ 2,00,100
for Gwalior Hospital and
Education Charitable
Trust



Nandini Gaur
Raised: ₹ 1,78,302
for Urban Health
Resource Centre



Ruhee Hitesh Shah
Raised: ₹ 1,74,500
for Shrimad Rajchandra
Love and Care



Shayaan Sanghavi
Raised: ₹ 1,66,800
for Shrimad Rajchandra
Love and Care



Shanay Sanghavi
Raised: ₹ 1,66,800
for Shrimad Rajchandra
Love and Care



Tisha Jhaveri
Raised: ₹ 1,54,200
for Shrimad Rajchandra
Love and Care



Sirish Raju
Raised: ₹ 1,50,500
for Project Chirag



Abhilasha Bhasin
Raised: ₹ 1,44,600
for Light of Life Trust



Dishad Chopra
Raised: ₹ 1,42,099
for Om Creations Trust



Anindita Kar
Raised: ₹ 1,41,800
for Light of Life Trust



Aakanksha Vora
Raised: ₹ 1,33,099
for Magic Bus India
Foundation



Ananya Bhat
Raised: ₹ 1,32,951
for Light of Life Trust



Dhruv Raj Bhartia
Raised: ₹ 1,28,000
for Project Chirag



Kaivalya Doshi
Raised: ₹ 1,15,111
for Shrimad Rajchandra
Love and Care



Varun Balsara
Raised: ₹ 1,14,654
for Light of Life Trust



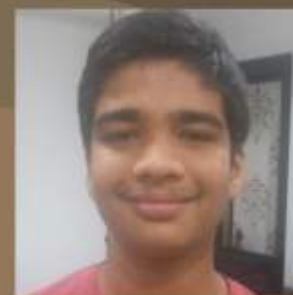
Sanyami Doshi
Raised: ₹ 1,11,000
for Shrimad Rajchandra
Love and Care



Richa Jatia
Raised: ₹ 1,10,420
for Salaam Bombay
Foundation



Anuraj Patel
Raised: ₹ 1,05,107
for Light of Life Trust



Asang Mehta
Raised: ₹ 1,03,302
for Shrimad Rajchandra
Love and Care



Aashna Shah
Raised: ₹ 1,00,001
for Shrimad Rajchandra
Love and Care



Anya Jain
Raised: ₹ 94,000
for Light of Life Trust



Aria Panchal
Raised: ₹ 91,797
for Light of Life Trust



Sachi Jhaveri
Raised: ₹ 83,000
for Shrimad Rajchandra
Love and Care



Rhea Mehta
Raised: ₹ 79,500
for Light of Life Trust



Ayushi Agarwal
Raised: ₹ 77,700
for Light of Life Trust



Jahaan Sadarangani
Raised: ₹ 75,702
for Shraddha Charitable
Trust



Mahek Virani
Raised: ₹ 67,000
for Shrimad Rajchandra
Love and Care



Sumer Gehani
Raised: ₹ 66,750
for Light of Life Trust



Shivani Kaeley
Raised: ₹ 66,700
for Light of Life Trust



Rupali Sathe
Raised: ₹ 66,088
for Atma Education



Laxmi Bariha
Raised: ₹ 63,900
for Atma Education



Vyoma Sanghavi
Raised: ₹ 60,500
for Shrimad Rajchandra
Love and Care



Saniya Ganatra
Raised: ₹ 58,650
for Light of Life Trust



Divya Mayadas
Raised: ₹ 57,600
for Light of Life Trust



Darshan Manoj Kalsait
Raised: ₹ 55,400
for Light of Life Trust



Jahnvi Jhaveri
Raised: ₹ 55,000
for Shrimad Rajchandra
Love and Care



Nisha Pal
Raised: ₹ 54,922
for Urban Health Resource
Centre



Jatan Gogri
Raised: ₹ 54,600
for Urban Health Resource
Centre



Rupesh Chandrakant
Pandhekar
Raised: ₹ 54,100
for Light of Life Trust



Harisha Sewhani
 Raised: ₹ 54,000
 for Nargis Dutt Memorial
 Charitable Trust



Ananyaa Patel
 Raised: ₹ 53,998
 for Light of Life Trust



Varsha Patel
 Raised: ₹ 53,620
 for Urban Health Resource
 Centre



Hita Oza
 Raised: ₹ 53,500
 for Shrimad Rajchandra
 Love and Care



Sayam Jhaveri
 Raised: ₹ 52,600
 for Shrimad Rajchandra
 Love and Care



Siddhant Sanghavi
 Raised: ₹ 52,502
 for Shrimad Rajchandra
 Love and Care



Maanika Veecumsee
 Raised: ₹ 52,500
 for Shrimad Rajchandra
 Love and Care



Kaavya Goel
 Raised: ₹ 52,049
 for Light of Life Trust



Shivani Kishnani
 Raised: ₹ 51,950
 for Light of Life Trust



Ved Asudani
 Raised: ₹ 51,950
 for Light of Life Trust



Rahil Jhaveri
 Raised: ₹ 51,600
 for Shrimad Rajchandra
 Love and Care



Satish Pal
 Raised: ₹ 51,600
 for Urban Health Resource
 Centre



Kahini Mehta
Raised: ₹ 51,600
for Light of Life Trust



Mehek Gupta
Raised: ₹ 51,550
for Light of Life Trust



Aman Shah
Raised: ₹ 51,501
for Shrimad Rajchandra
Love and Care



Dilip Pal
Raised: ₹ 51,500
for Urban Health Resource
Centre



Maahika Porecha
Raised: ₹ 51,500
for Light of Life Trust



Shaina Vora
Raised: ₹ 51,500
for Light of Life Trust



Tanay Gandhi
Raised: ₹ 51,500
for Shrimad Rajchandra
Love and Care



Alyssa Shah
Raised: ₹ 51,000
for Shrimad Rajchandra
Love and Care



Aarushi Talati
Raised: ₹ 50,500
for Shrimad Rajchandra
Love and Care



Chiara Jhaveri
Raised: ₹ 50,000
for Shrimad Rajchandra
Love and Care



Aryan Shah
Raised: ₹ 50,000
for Shrimad Rajchandra
Love and Care



Chirag Bhatler
Raised: ₹ 50,000
for Habitat For Humanity
India



Devansh Vijay
Raised: ₹ 50,000
for Habitat For Humanity
India



Dhruv Belgave
Raised: ₹ 50,000
for Habitat For Humanity
India



Eshan Singh
Raised: ₹ 50,000
for Habitat For Humanity
India



Harit Presswala
Raised: ₹ 50,000
for Shrimad Rajchandra
Love and Care



Hriday Gandhi
Raised: ₹ 50,000
for Shrimad Rajchandra
Love and Care



Hrishikesh Basutkar
Raised: ₹ 50,000
for Habitat For Humanity
India



Hrithik Daiya
Raised: ₹ 50,000
for Habitat For Humanity
India



Karteek Nayak
Raised: ₹ 50,000
for Habitat For Humanity
India



Krish Cheda
Raised: ₹ 50,000
for Habitat For Humanity
India



Mitanshu Mehta
Raised: ₹ 50,000
for Habitat For Humanity
India



Muhammad Patel
Raised: ₹ 50,000
for Habitat For Humanity
India



Nandita Trivedi
Raised: ₹ 50,000
for Habitat For Humanity
India



Parth Tiwari
Raised: ₹ 50,000
for Habitat For Humanity
India



Raj Tagore
Raised: ₹ 50,000
for Habitat For Humanity
India



Rhea Shah
Raised: ₹ 50,000
for Shrimad Rajchandra
Love and Care



Rutva Vora
Raised: ₹ 50,000
for Habitat For Humanity
India



Sainand Mishra
Raised: ₹ 50,000
for Habitat For Humanity
India



Shadab Hussain
Raised: ₹ 50,000
for Habitat For Humanity
India



Shaman Mehta
Raised: ₹ 50,000
for Shrimad Rajchandra
Love and Care



Shanay Shroff
Raised: ₹ 50,000
for Shrimad Rajchandra
Love and Care



Siddhesh Sharma
Raised: ₹ 50,000
for Habitat For Humanity
India



Swaraj Jadhav
Raised: ₹ 50,000
for Habitat For Humanity
India



Trish Kapoor
Raised: ₹ 50,000
for Habitat for Humanity
India



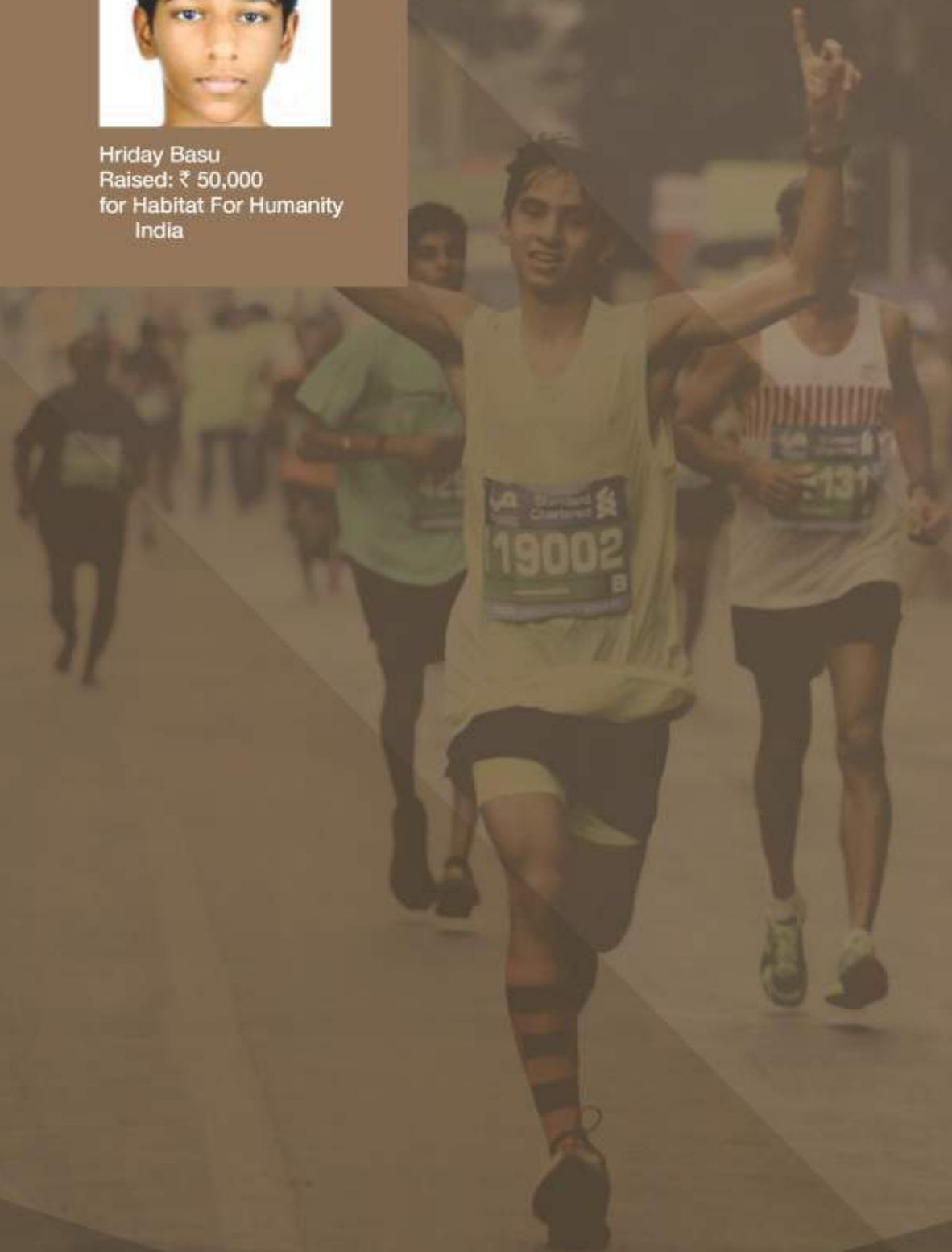
Vinay Jadhav
Raised: ₹ 50,000
for Habitat For Humanity
India



Dhriti Shah
Raised: ₹ 50,000
for Shrimad Rajchandra
Love and Care



Hriday Basu
Raised: ₹ 50,000
for Habitat For Humanity
India



NUMBERS COUNT

- 40285 participants at the Standard Chartered Mumbai Marathon 2016
- 19621 runners participating in the marathon and half marathon categories
- 899 registered for the Senior Citizens Run category
- 363 registered for the Champions with Disability category
- 18,934 participants at the Dream Run
- 468 runners as part of teams of DHL Corporate Champions and Police Cup
- 46 nationalities represented at the Start Line

Standard Chartered
Mumbai Marathon
Jan 17, 2016
संयुक्त राष्ट्र महासभा

START

54 152
SEIKO





Radio Mirchi Get Active Expo

A one-stop destination for runners and sports enthusiasts, country's biggest sporting expo was inaugurated by Shri. Sudhir Mungantiwar, Hon'ble Minister of Finance-Planning & Forest Departments, Government of Maharashtra along with, Mr. Ashish Shelar, MLA, President BJP Mumbai & Vice President of Mumbai Cricket Association, Mr. Sanjeeb Chaudhuri, Group Head, Brand & Chief, Marketing Office, Standard Chartered, Mr. Vikas Kharge-IAS, Secretary, Revenue and Forests Dept., Maharashtra State, Mr. Mahesh Shetty, COO, Radio Mirchi and Mr. Vivek Singh, Jt. MD, Procam International, the promoters of the Standard Chartered Mumbai Marathon (SCMM) at the Bandra Kurla Complex in Mumbai.

FUNDRAISER GOLD

We applaud the efforts of 26 fundraisers who committed to raising between ₹ 1 lakh and ₹ 1.49 lakhs, together raising a sum of ₹ 31,12,809 for various charitable causes.

Brajesh Mishra
Raised: ₹ 1,47,078
for Catalysts For
Social Action

Madhusudan Rajagopalan
Raised: ₹ 1,45,003
for Ammucare Charitable
Trust

Parveen Dalal
Raised: ₹ 1,39,501
for Teach to Lead
(Teach for India)

Sanjay Bhatnagar
Raised: ₹ 1,36,378
for Isha Education

Bhushan Shinde
Raised: ₹ 1,36,201
for Isha Education

Saurabh Panjwani
Raised: ₹ 1,32,938
for Teach to Lead
(Teach for India)

Bhavna Daftary
Raised: ₹ 1,30,000
for CMCA Mumbai

Jinesh Parekh
Raised: ₹ 1,29,750
for Isha Education

Neel Shahani
Raised: ₹ 1,24,004
for The Akanksha
Foundation

Jatin Panchal
Raised: ₹ 1,21,651
for Teach to Lead
(Teach for India)

Robert Oates
Raised: ₹ 1,21,250
for SNEHA

Nikhil Sheth
Raised: ₹ 1,19,460
for Isha Education

Shashi Bhat
Raised: ₹ 1,19,100
for Isha Education

Sucheta Mondkar
Raised: ₹ 1,16,249
for Isha Education

Rishabh Saraf
Raised: ₹ 1,15,785
for Concern India Foundation

Indraneil Sengupta
Raised: ₹ 1,13,002
for Ra Foundation

Rakesh Pahwa
Raised: ₹ 1,11,600
for Cankids Kidscan

Kairav Parikh
Raised: ₹ 1,10,599
for Runners Of Hope
Initiative For The Treatment
Of Children With Cancer

Dr. A.L. Sharada
Raised: ₹ 1,10,500
for Population First

Meenal Gandhe
Raised: ₹ 1,10,111
for Population First

Hiral Shah
Raised: ₹ 1,07,000
for The Akanksha
Foundation

Sanjay Panse
Raised: ₹ 1,06,000
for Seva Sahayog
Foundation

Lipika & Manasi
Raised: ₹ 1,05,150
for Isha Education

Suresh Iyer
Raised: ₹ 1,03,000
for GOONJ...

Aashita & Uday Mehra
Raised: ₹ 1,01,499
for Reality Gives

Fr. Joe Pereira
Raised: ₹ 1,00,000
for Kripa Foundation

CORPORATE TEAMS

Organisations whose employees have contributed for their chosen NGOs

12 Companies | 33 Teams | ₹ 3,09,52,678 Total funds raised | 17 NGOs benefitted

Corporate	NGO Supported	Fund Raised (₹)
Godrej & Boyce Mfg. Co. Ltd.	Republican Sports Club, War Wounded Foundation and Vasanta Memorial Trust	1,07,70,789
Kotak Mahindra Bank	Cancer Patients Aid Association, The Indian Council for Mental Health, Sopan, Kotak Education Foundation	47,27,867
SBI LIFE INSURANCE	Smile Foundation	36,84,636
Aditya Birla Group	Aditya Birla Education Trust and Save The Children India	35,01,573
Godrej Industries and Associate Companies (GILAC)	Teach to Lead	20,63,412
Hongkong Shanghai Banking Corporation India Limited	Cancer Patients Aid Association, Isha Education and SNEHA	15,90,251
Larsen & Turbo Group of Companies	St. Jude India Child Care Foundation	14,32,500
Credit Suisse Securities (India) Private Limited	Save The Children India	13,68,500
Thermax Ltd.	The Akanksha Foundation	7,40,400
HDFC Asset Management Company	Paragon Charitable Trust - Mukangan	4,72,150
Jesseena Marine Services Private Limited	Karunya Trust	3,00,500
U-To Solutions (India) Pvt. Ltd.	Light Of Life Trust	3,00,100



Shanti Ekambram
Kotak Mahindra Bank Ltd
Raised: ₹ 10,87,508
for SOPAN

"It is truly commendable how one single event, the Mumbai Marathon, brings out the collective spirit of pledge raising and sports. The impact of an entire city's efforts towards the upliftment of the needy is both inspiring and humbling. I too connect with one such cause – autism, particularly children, which motivates me to go the extra mile in making a difference. Every contribution is important, no matter how big or small, and that encourages me to do my bit towards the betterment of this cause."

- Mrs. Shanti Ekambram,
President – Consumer Banking, Kotak Mahindra Bank Ltd.



Manish Kothari
Kotak Mahindra Bank Ltd
Raised: ₹ 7,50,206
for
Cancer Patients Aid Association

"There are a lot of people who want to do something for the less fortunate; people who have the "means" and "good intentions" – but who still need a gentle nudge to give shape to such intentions. I too belonged there! And then it occurred to me that I could be this medium – for a lot of people to reach out and touch someone's life! And the journey began – to collectively make a "bigger difference."

-Manish Kothari, Business Head
Large & Mid-corporates, Kotak Mahindra Bank Ltd.



Ravi Nagar
Godrej Industries Limited and
Associate Company
Raised: ₹ 2,04,302
for Teach to Lead

"I have found Mumbai marathon liberating! Till a few years back, I wouldn't have imagined running 21 kilometres, but have done it twice since. The inspiration came from people who I knew well & their stories. Pushing myself to prepare & finish was an experience which I took as a challenge. What makes this even more special is that I run for all those kids who are helped by Teach for India. As a fundraiser, my endeavour always is to reach out to maximum people & collect as much money as possible, to do my bit in whatever way possible. On the whole, finishing a marathon depends on a state of mind that says anything is possible and that's what I believe in!"

- Ravi Nagar,
AVP - Marketing, Godrej Consumer Products Limited

GODREJ & BOYCE MFG. CO. LTD

Highest Fundraising Corporate at SCMM 2016

Raised: ₹ 1,07,70,789, NGO Supported: Republican Sports Club, War Wounded Foundation, Vasanta Memorial Trust

"We at Godrej always have believed in caring and nurturing and we have always encouraged our Godrejites to live this spirit.

We have consecutively participated since last 9 years in SCMM and we continue to do the same with greater involvement and commitment every year.

We are sure that our partner NGOs will utilize these funds raised by Godrejites in making a better world and in improving lives of people.

Our enthusiastic participation of Marathon runners year on year has been increasing and it has been a continued motivation for more participants each year, in running the Marathon.

We encourage our employees to donate generously for the noble causes as a part of our spirit of caring and nurturing. We came up with the unique idea of having the employees donate their leaves, since this enables them to increase their overall contribution for the noble causes."

- Harpreet Kaur

Senior Vice President & Head- Corporate Personnel & Administration,
Godrej & Boyce Mfg. Co. Ltd.



KOTAK MAHINDRA BANK LTD

2nd Highest Fundraising Corporate at SCMM 2016

Raised: ₹ 47,27,867, Cancer Patients Aid Association, The Indian Council for Mental Health, Sopan, Kotak Education Foundation

" Standard Chartered Mumbai Marathon brings the city together for fitness and for philanthropy. It is also a great platform for NGOs to increase awareness and raise funds for their respective causes. We at Kotak Mahindra Bank look forward to participating in Mumbai Marathon every year. Employees take up the challenging sport with full enthusiasm and also put their best foot forward in raising pledges towards cause/s of their choice.

The Bank supports causes such as education, autism, cancer and mental health. Every year, the Bank encourages employees to participate in the event across different race categories. This year, over 105 Kotak runners, the highest ever, added to the energy, solidarity, and commitment to societal wellbeing that the run epitomises."



CORPORATE TEAMS

Organisations who have contributed for their chosen NGOs and fielded teams to participate at SCMM 2016

145 Companies | 223 Teams | ₹ 10,94,22,000 Total funds raised | 78 NGOs benefitted

Corporate	NGO Supported	Fund Raised (₹)
A.T.E Enterprises Private Limited	Urban Design Research Institute	4,50,000
Abbott Healthcare Private Limited	Smile Foundation	9,00,000
Allcargo Logistics Limited	Save the Children India ALERT INDIA	13,00,000
Amdipharm Mercury Company Limited	Child Help Foundation	11,50,000
Apollo Tyres	Apollo Tyres Foundation	3,00,000
Asian Star Co Limited	Shrimad Rajchandra Love and Care	3,00,000
ASK Investment Managers Private Limited	ASK Foundation	3,00,000
Australia and New Zealand Banking Group Limited	Masoom	4,50,000
Axis Bank Limited	Karunya Trust	17,00,000
BA Continuum India Private Limited	Room to Read	4,50,000
Bajaj Electricals Limited	Paryavaran Mitra	36,00,000
Bativala & Karani Securities India Private Limited	Light of Life Trust	4,50,000
Biostadt India Limited	Save the Children India	3,00,000
Bloomberg Data Services India Private Limited	Teach For India	7,50,000
Blue Star Limited	Blue Star Foundation	9,00,000
BNP Paribas India Solutions Private Limited	Aseema Charitable Trust	4,50,000
Bristol Myers Squibb India Private Limited	United Way Mumbai	3,00,000
C MEAC Communications Private Limited	Shrimad Rajchandra Love and Care	3,00,000
Capri Global Capital Limited	Smile Foundation	4,50,000
Chirag Corporation	Shrimad Rajchandra Love and Care	3,00,000
Cleartrip Private Limited	Magic Bus India Foundation	3,00,000
CLP India Private Limited	Cancer Patients Aid Association	4,50,000
Credit Agricole Corporate & Investment Bank	ASEEMA CHARITABLE TRUST	4,50,000
Crown Worldwide Movers Pvt. Ltd.	Smile Foundation	3,00,000

Corporate	NGO Supported	Fund Raised (₹)
Dabang Dunia Publications Private Limited	Shrimad Rajchandra Love and Care	3,00,000
DCB Bank Limited	Umang Foundation Swayamsiddh Matimand Mulansathi Matrupalak Sanstha	4,50,000
D'Décor	Karunya Trust	10,00,000
Deluxe Sales Corporation	Shrimad Rajchandra Love and Care	3,00,000
eClerx Services Limited	Paragon Charitable Trust Magic Bus India Foundation	21,00,000
Eureka Forbes LTD	Nana Nani Foundation	3,00,000
Eurokids International Private Limited	Concern India Foundation	4,50,000
Everstone Capital Advisors Private Limited	Avsara Leadership Institute	3,00,000
Future Generali India Insurance Company Limited	Think Foundation	3,00,000
Geltec Private Limited	Adapt	4,50,000
Grindwell Norton Limited	Saint-Gobain India Foundation	7,00,000
GRP Limited	K. C. Mahindra Education Trust - Project Nanhi Kali	4,50,000
Gufic Biosciences Limited	Shrimad Rajchandra Love and Care	4,50,000
Gujarat Pipavav Port Limited	Shree Sarvoday Saraswati Mandir, Babapur	3,00,000
GVK - Mumbai International Airport Private Limited	Save the Children India The Indian Council For Mental Health	6,00,000
HDB Financial Services Limited	Deeds Public Charitable Trust	7,00,000
HDFC ERGO General Insurance Company Limited	Umang Foundation The Akanksha Foundation Swayamsiddh Matimand Mulansathi Matrupalak Sanstha	18,00,000
HDFC Securities Limited	India Sponsorship Committee The Bombay Community Public Trust	6,00,000
HDFC Standard Life Insurance Company Limited	Indian Cancer Society	3,00,000
Hershey India Private Limited	Mumbai Mobile Creches	3,00,000
Hexaware Technologies Limited	Helen Keller Institute For Deaf & Deafblind The Research Society For The Care Treatment & Training Of Children In Need Of Special Care Save the Children Teach to Lead	21,00,000
HiMedia Laboratories Private Limited	Isha Vidya	3,00,000
Hurix Systems Private Limited	Teach to Lead	3,00,000
ICICI Lombard General Insurance Company Limited	Isha Education Society For Nutrition, Education & Health Action	14,00,000
ICICI Prudential Asset Management Company Limited	Vidya Integrated Development for Youth and Adults	9,00,000
ICICI Prudential Life Insurance Company Limited	Catalysts for Social Action	10,00,000
ICICI Securities Limited	Umang Foundation	3,00,000

Corporate	NGO Supported	Fund Raised (₹)
IIFL Wealth Management Limited	Pratham	3,00,000
India Infoline Limited (IIFL)	Isha Education Trust	4,50,000
India Ratings and Research Private Limited	Shrimad Rajchandra Love and Care	4,50,000
Indospace Capital Advisors Private Limited	Foundation For Mother and Child	3,00,000
Innovsource Private Limited	Isha Education Global Foundation	9,00,000
Ion Foundation (Social initiative of Ion Exchange India limited)	Paragon Charitable Trust	4,50,000
J Sagar Associates	Maharashtra State Womens Council	3,00,000
J.B. Chemicals and Pharmaceuticals Limited	Shrimad Rajchandra Love and Care	7,00,000
Jewelex India Private Limited	Shrimad Rajchandra Love and Care	4,50,000
Johnson & Johnson Limited	Hellen Keller Institute For Deaf & Deafblind Prema Social Development & Welfare Society	18,50,000
Jotun India Private Limited	Vanashakti	7,00,000
JSW IP Holdings Pvt. Ltd.	Swayamsiddh Matimand Mulansathi Matrupalak Sanstha Maharashtra Dyslexia Association Save The Children India	9,00,000
Just Dial Limited	Isha Education Maharashtra State Women's Council	10,00,000
Kadri Consultants Private Limited	Save the Children India	3,00,000
KPMG	Mumbai Mobile Creches Tara Mobile Creches Saath Charitable trust	36,00,000
Law & Kenneth Saatchi & Saatchi Private Limited	Salaam Bombay Foundation	7,00,000
LIC Housing Finance Limited	Concern India Foundation	4,50,000
Life Insurance Corporation of India	Smile Foundation	27,00,000
Lighthouse Advlsors India Private Limited	Paragon Charitable Trust - Muktangan	3,00,000
LKP Securities	World for All Animal Care and Adoptions	3,00,000
Lodha Developers Private Limited	Lodha Charitable Trust	3,00,000
M/s. Raheja Universal (Pvt) Ltd	Apne Aap Women's Collective	3,00,000
Mahendra Brothers Exports Private Limited	Isha Vidya	3,00,000
Mahindra & Mahindra Limited	K. C. Mahindra Education Trust - Project Nanhi Kali	18,50,000
MAK Lubricants (Bharat Petroleum Corporation Limited)	Isha Education	3,00,000
Mankind Pharma Limited	Shrimad Rajchandra Love and Care	5,00,000
Marico Limited	Concern India Foundation	4,50,000
Marsh India Insurance Brokers Pvt. Ltd.	Concern India Foundation	4,50,000

Corporate	NGO Supported	Fund Raised (₹)
Mastek Limited	Think Foundation	4,50,000
Micro Housing Finance Corporation Limited	The Aangan Trust UMMEED CHILD DEVELOPMENT CENTER	3,00,000
Multi Screen Media Pvt. Ltd.	WELFARE SOCIETY FOR DESTITUTE CHILDREN	7,00,000
Nirmal Lifestyle (Kalyan) Private Limited	CARE Foundation	35,00,000
Nirmal Lifestyle Limited	CARE Foundation	35,00,000
Nirmal Manor Private Limited	CARE Foundation	35,00,000
Nivea India Private Limited	Aseema Charitable Trust	7,00,000
Nomura Services India Private Limited	DEEDS Public Charitable Trust Life Trust	4,50,000
Novartis India Limited	St. Jude India Child Care Foundation Paragon Charitable Trust - Muktangan Americares India Foundation The Akanksha Foundation	14,00,000
Novateur Electrical & Digital Systems Private Limited	Savitribai Phule Mahila Ekatma Samat Mandal	7,00,000
Omkar Realtors and Developers Private Limited	Concern India Foundation	4,50,000
Orbit Life Science Private Limited	Shrimad Rajchandra Love and Care	4,50,000
Owens Corning India Private Limited	Mumbai Mobile Creches	3,00,000
Parthenon India Private Limited	The Society for Door Step School	4,50,000
Peepul Tree Properties Limited	Tata Medical Centre Trust	3,00,000
Peninsula Land Limited	Urvi Ashok Piramal Foundation	7,00,000
Pepe Jeans India Limited	Hellen Keller Institute for Deaf & Deafblind	3,00,000
Pfizer Limited	SNEHA	7,00,000
Pidilite Industries Limited	Shrimad Rajchandra Love & Care	4,50,000
Piramal Finance Private Limited	Paragon Charitable Trust - Muktangan Kripa Foundation	7,00,000
Prudential Process Management Services India Private Limited	Smile Foundation Magic bus India Foundation	9,00,000
Qualcomm India Private Limited	ADAPT	3,00,000
Raay Global Investments Private Limited	Isha Education	3,00,000
Rajco metal indu	Akshaya Patra Foundation	3,00,000
Rallis India Limited	Tata Medical Centre Trust	13,00,000
Ramkrishna Bajaj Charitable Trust	Jamnalal Bajaj Sewa Trust	18,00,000
RBL Bank (The Ratnakar Bank Limited)	Under the Mango Tree Society	4,50,000
Redi Port Limited	CENTRE FOR SOCIAL ACTION Kripa Foundation	6,00,000

Corporate	NGO Supported	Fund Raised (₹)
Regus Business Centre Private Limited	Make-A-Wish Foundation	4,50,000
Rosy Blue (India) Pvt. Ltd.	Shrimad Rajchandra Love and Care Rosy Blue Foundation	10,00,000
Rustomjee Evershine Joint Venture	Mann	3,00,000
S. H. Kelkar and Company Limited	National Society For Equal Opportunities For The Handicapped, India	3,00,000
S. Jitendra & Co.	Shrimad Rajchandra Love and Care	3,00,000
Sadhana Education Society	Yog Prabha Bharti	3,00,000
Saint-Gobain India Private Limited	Saint-Gobain India Foundation	3,00,000
Sanofi India Limited	Childline India Foundation	4,50,000
Sequoia Capital India Advisors Private Limited	Atma Education Trust	3,00,000
Shop CJ Network Private Limited	Umang Foundation	4,50,000
Shoppers Stop Limited	TRRAIN - Trust for Retailers and Retail Associates of India	3,00,000
Shree Naman Developers	Shrimad Rajchandra Love and Care	3,00,000
State Bank of India	Smile Foundation	4,50,000
Sun Pharma Laboratories Limited	Shrimad Rajchandra Love and Care	35,00,000
Sunteck Realty Limited	United Way Mumbai	3,00,000
System Plus Technologies	The Vatsalya Foundation	4,50,000
Tata AIA Life Insurance Company Limited	Oscar Foundation	4,50,000
Tata AIG General Insurance Company	Tata Medical Centre Trust Childline India Foundation	18,72,000
Tata Asset Management Limited	Tata Medical Centre Trust	4,50,000
Tata Autocomp Systems Limited	Tata Medical Centre Trust	3,00,000
Tata Chemicals Limited	Concern India Foundation Tata Medical Centre Trust	7,50,000
Tata Communications Limited	Ballygunj Society for Children in Pain (CHIP)	7,00,000
Tata Motor Finance Limited	Magic Bus India Foundation	13,50,000
Tata Realty and Infrastructure Limited	Cancer Patients Aid Association	4,50,000
Tata Sky Limited	Tata Medical Centre Trust	7,00,000
The Tata Power Company Limited	Tata Medical Centre Trust	18,00,000
The Phoenix Mills Limited	Light of Life Trust	4,50,000
The Wadhwa Group	Shrimad Rajchandra Love and Care	3,00,000

Corporate	NGO Supported	Fund Raised (₹)
Thomas Cook (India) Limited	Paragon Charitable Trust - Mukangan	3,00,000
Titan Company Limited	Tata Medical Centre	3,00,000
UFO Moviez India Limited	Khushi Pediatric Therapy Centre	6,00,000
Uni Gem (India) Private Limited	Shrimad Rajchandra Love and Care	4,50,000
Unilazer Ventures Private Limited	Swades Foundation	35,00,000
Universal Medicare Private Limited	Childline India Foundation	3,00,000
UPL Limited	Swayamsiddh Matimand Mulansathi Matrupalak Sanstha	6,00,000
Viacom 18 Media Private Limited	Akanksha Foundation	9,00,000
Welspun India Limited	Hellen Keller Institute for Deaf & Deafblind	4,50,000
Wockhardt Limited	Wockhardt Foundation	4,50,000





Charity Press Meet

The race week started on a 'positive' note, giving an update on the philanthropy pillar of SCMM 2016. At this press meet, we had fundraisers from all walks of life sharing their inspirational stories with the gathering - such individuals included Farah Khan Ali (supporting Swades Foundation), Priya Dutt (representing Nargis Dutt Foundation), Villy Doctor (representing Light of Life Trust), Dharmesh Jain (supporting Care Foundation), Godrej & Boyce Company, Dr. Akil Taher (supporting Bombay Medical Aid), young leaders raising funds for Shrimad Rajchandra Love & Care. Also present was Jayanti Shukla, Executive Director of United Way of Mumbai, Event's Philanthropy Partner.



Technical Press Meet

Taking the media through the course, new half marathon route, details on the medical facilities along with other services offered on the course for runners with Satish Uchil (AFI Technical Delegate), Milind Bharambe (Jt. Commissioner of Police, Traffic), Hugh Jones (Race Director) and Dr Nilam Gautam (Medical Director).



S-CROSS MOTORCADE

The special Maruti S-Cross Motorcade glided on the picturesque Marine Drive carrying some special passengers on board from Trident Nariman Point to the Event Media Center - Event's International Ambassador, Dr. Edwin Moses, top international elite athletes and top fundraisers at the SCMM 2016. Maruti S-Cross is the Lead Car of the Event.



PRESS MEETS WITH THE ELITES

2 separate meets were organized for the press to interact with the top contending international and Indian marathon elites.





OUTSTATION EXPO

A hub for outstation and overseas confirmed participants of SCMM to collect their running number bibs and kits, and also participate in the runners' meet wherein they had a chance to meet the legend Dr. Edwin Moses.



PASTA COOKOUT

Celebrating the age-old tradition of carb-loading, all partners and key dignitaries engage themselves in a pasta cookout and test their culinary skills.



FUNDS RAISED BY NGOS AT SCMM 2016

286 NGOs registered themselves with the Philanthropy Partner, United Way Mumbai in the 13th edition of the Standard Chartered Mumbai Marathon. Out of which 270 NGOs raised funds for various causes, this means 94% of NGOs have benefitted through the platform.

From NGOs who have raised a small sum of ₹1,000 to NGOs who have raised over ₹2.5 crores, this platform has been accepted as a fundraiser by many and has seen growth year on year. The funds raised will be utilised to help various social projects undertaken by these respective NGOs.



HIGHEST FUNDRAISING NGO AT SCMM 2016



Shrimad Rajchandra Love and Care

Raised: ₹ 2,56,28,136

Highest Fundraising NGO in Education Cause Category



Shrimad Rajchandra Love and Care (SRLC) participated for the 6th consecutive year at the SCMM 2016 with the theme of "Transforming Lives". An amalgamation of young and elderly supporters paraded the streets of Mumbai, holding banners and chanting jingles and slogans as they walked along the 6-kilometre Dream Run route. SRLC received an overwhelming and enthusiastic support from volunteers in addition to corporate support in the form of 24 teams! The main cause that SRLC showcased through its participation in SCMM 2016 was its efforts to support higher education by setting up a new science college for rural students, named Shrimad Rajchandra Vidyapeeth (SRV). The fundraising was dedicated to the construction of a new building of SRV. A key highlight of SRLC's participation in SCMM 2016 was the contribution of 34 Young Leaders, fundraisers aged between 12 to 21 years, who jointly raised ₹ 50 lakhs towards the construction of the college to help support the aspirations of their rural friends.

Shrimad Rajchandra Love and Care (SRLC) is a holistic, multi-pronged community support and development initiative spread across 50 cities worldwide. With its 10 Care programme comprising of over 50 projects, SRLC is powered by genuine empathy, love and care of highly motivated volunteers delivering high quality, charitable sustainable interventions for the welfare of mankind, animals and the environment.

2nd HIGHEST FUNDRAISING NGO AT SCMM 2016



Care Foundation - ANYBODY CAN JUMP

Raised: ₹ 1,80,55,001

Highest Fundraising NGO in Health Cause Category

The activities and projects of CARE FOUNDATION originated from the most important thought 'WE CARE'. It works towards the betterment of the society mainly by providing financial assistance through scholarships, and free education to deserving the poor and needy, better medical treatment at lower rates for the underprivileged at their Charitable Hospital & Medical Centre, women empowerment programs making them self-reliant, free education for children of construction workers and promote public awareness programs related to health, hygiene, family planning, AIDS, etc.

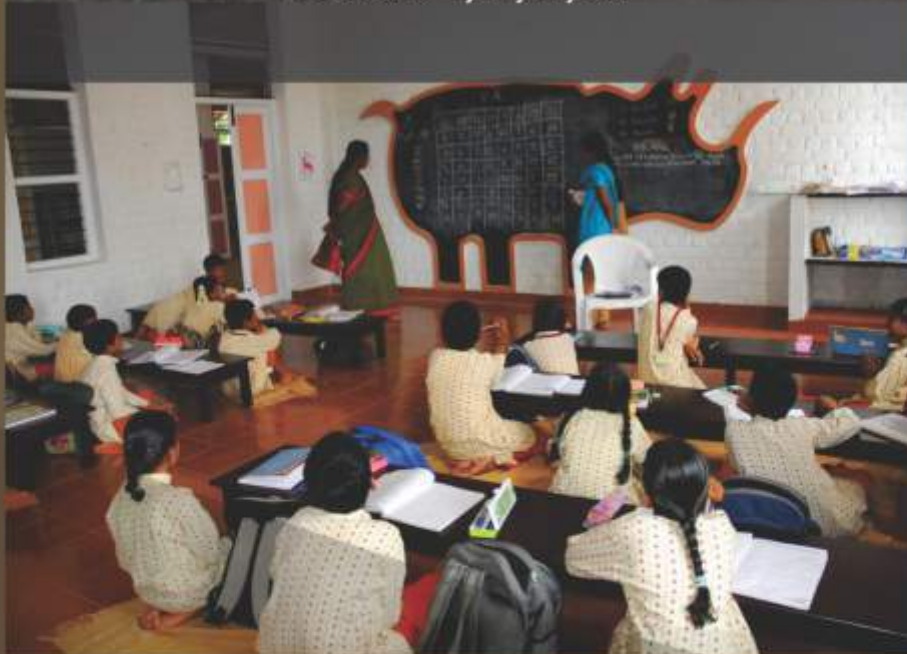
The activities under CARE FOUNDATION were initiated by Late Mrs. Anju Jain, the Soul of CARE FOUNDATION and the organization experienced tremendous growth under her able leadership. Over 3000 students have benefitted so far under the student adoption program, over 600 women have become self-reliant and are either running successful small-business ventures or employed with a stable income.



3rd HIGHEST FUNDRAISING NGO AT SCMM 2016



Isha Vidhya
Raised: ₹ 1,49,87,627



Isha Vidhya aims to provide quality education accessible & affordable to the rural poor by means of building & running rural schools, providing scholarships to those who cannot afford to pay and by working with Govt schools to enhance their quality through critical interventions & training.

Currently running 9 rural schools (8 in TN and 1 in AP), creating a bright future for 6,415 children, about 60% of the students are supported by full tuition scholarships, actively promote education of female children (46% are girls).

Infrastructure by way of clean and spacious classrooms, Science, maths and computer labs, digital classroom, library, playground and play equipment, Extensive audio, video and computer material augment English-medium education, Education beyond literacy and rudimentary skills by following a holistic approach, Attention to sports, arts & crafts, environmental awareness, health and yoga, Balanced mid-day meals containing proteins and salt fortified with 7 micro-nutrients, Student teacher ratio is 19:1, with special care for slow learners

Apart from running their own school, Isha is also currently carrying out critical interventions in 56 rural government schools in Tamil Nadu, benefiting over 34,000 students. In Andhra Pradesh, a project for direct intervention in 460 Govt. schools in Kuppam, Chittoor Dt. is also underway benefiting over 38,000 children and 2,000 Govt. teachers.



ADAPT (Formerly The Spastics Society of India)
Fund Raised: ₹ 7,90,001



ADITYA BIRLA EDUCATION TRUST- PROJECT MPOWER
Fund Raised: ₹ 31,54,073



ADITYA JYOT FOUNDATION FOR TWINKLING LITTLE EYES
Fund Raised: ₹ 32,501



ADORE CHARITIES
Fund Raised: ₹ 1,18,000



Ahimsa
Fund Raised: ₹ 47,000



Alert- India
Fund Raised: ₹ 3,55,000



Amar Seva Sangam
Fund Raised: ₹ 1,26,49,106
Highest Fundraising NGO in Disability Cause Category



Amar Seva Sangam, established in 1981, is a premier organization in the field of disability management focusing on rural areas with a mission to empower the disabled citizens by establishing a 'Valley for the Disabled' as a Rehabilitation and Development Centre for the region and developing models for self-help initiatives by integrating the disabled individuals with the society for improved living conditions in the villages.



AmeriCares India Foundation
Fund Raised: ₹ 4,38,500



Ammucare Charitable Trust
Fund Raised: ₹ 1,73,505



Apne Aap Women's Collective
Fund Raised: ₹ 5,03,201



ANGEL XPRESS FOUNDATION
Fund Raised: ₹ 20,500



Apollo Tyres Foundation
Fund Raised: ₹ 3,02,500



Animedh Charitable Trust
Fund Raised: ₹ 77,500



ARMMAN
Fund Raised: ₹ 1,09,000



APEX KIDNEY FOUNDATION
Fund Raised: ₹ 1,27,000



AROEHAN- College Of Social Work Nirmala Niketan
Fund Raised: ₹ 37,000



APNALAYA
Fund Raised: ₹ 5,01,350



ARPAN
Fund Raised: ₹ 64,000



Arushi Society
Fund Raised: ₹ 3,82,500



Association For The Welfare Of Persons With A Mental Handicap In Maharashtra
Fund Raised: ₹ 85,000



Aseema Charitable Trust
Fund Raised: ₹ 18,47,000



Atma Education
Fund Raised: ₹ 9,60,288



Asian Cancer Foundation
Fund Raised: ₹ 41,000



Avanti Fellows
Fund Raised: ₹ 50,500



Ask Foundation
Fund Raised: ₹ 3,01,000



Avasara Leadership Institute
Fund Raised: ₹ 4,72,500



ASRAYA VOLUNTEER ORGANISATION
Fund Raised: ₹ 92,002



BAJAJ PUBLIC CHARITABLE TRUST
Fund Raised: ₹ 92,500



Bal Asha Trust
Fund Raised: ₹ 2,90,001



Blue Star Foundation
Fund Raised: ₹ 9,01,000



Ballygunj Society For Children In Pain (CHIP)
Fund Raised: ₹ 9,41,000



Bombay Medical Aid Foundation
Fund Raised: ₹ 4,96,460



Bhagwan Mahaveer Viklang Sahayata Samiti
Fund Raised: ₹ 37,000



Bubbles Centre For Autism (A Unit Of Biswa Gouri Charitable Trust)
Fund Raised: ₹ 10,13,553



BHARAT CHAMBER TRUST
Fund Raised: ₹ 37,000



Cancer Aid & Research Foundation
Fund Raised: ₹ 2,27,891



Bhumi
Fund Raised: ₹ 3,01,428



Cancer Patients Aid Association
Fund Raised: ₹ 28,35,544



CANKIDS KIDSCAN
Fund Raised: ₹ 8,40,100



CARE India Solutions For Sustainable Development
Fund Raised: ₹ 91,000



Catalysts For Social Action
Fund Raised: ₹ 12,61,078



Centre For Social Action
Fund Raised: ₹ 4,98,000



CHESHIRE DISABILITY TRUST
Fund Raised: ₹ 37,000



Cheshire Homes India
Fund Raised: ₹ 2,500



CHESHIRE HOMES INDIA BANGALORE UNIT
Fund Raised: ₹ 4,500



CHESHIRE HOMES INDIA-MUMBAI
Fund Raised: ₹ 1,88,500



Child And Family Welfare Foundation
Fund Raised: ₹ 47,500



Child Help Foundation
Fund Raised: ₹ 12,43,000



Childline India Foundation
Fund Raised: ₹ 22,72,803



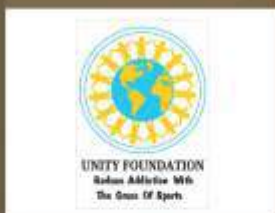
Chilume Social Service Society
Fund Raised: ₹ 64,000



ChildRaise Trust
Fund Raised: ₹ 1,11,800



Chinmaya Seva Trust
Fund Raised: ₹ 30,509



Children And Youth Unity Foundation
Fund Raised: ₹ 2,500



COMMITTED COMMUNITIES DEVELOPMENT TRUST
Fund Raised: ₹ 1,03,000



Children Toy Foundation
Fund Raised: ₹ 38,000



Community Outreach Programme
Fund Raised: ₹ 1,02,900



**Children's Movement For Civic Awareness
(CMCA Mumbai)**
Fund Raised: ₹ 13,17,102



CONCERN INDIA FOUNDATION
Fund Raised: ₹ 37,97,090



COTTON

Choose Cotton. For Life.

Cotaap Research Foundation

Fund Raised: ₹ 6,35,498



CHILD RIGHTS AND YOU

www.cry.org

Ensuring lasting change
for children

CRY- Child Rights and You

Fund Raised: ₹ 65,200



**Cuddles
Foundation**

Cuddles Foundation

Fund Raised: ₹ 1,93,810



DEEDS
Turning Disabilities into Abilities

DEEDS Public Charitable Trust

Fund Raised: ₹ 13,35,000



DEEPSIKHA
A TRUST FOR HUMANITY

DEEPSIKHA

Fund Raised: ₹ 73,000



DESIRE Society

Fund Raised: ₹ 1,200





DIGNITY FOUNDATION
Fund Raised: ₹ 60,400



Educo
Fund Raised: ₹ 84,501



Dr. Hedgewar Hospital (Trust - Dr. Babasaheb Ambedkar Vaidyakiya Pratishthan)
Fund Raised: ₹ 10,60,052



EPILEPSY FOUNDATION
Fund Raised: ₹ 16,84,570



Dream A Dream
Fund Raised: ₹ 2,03,170



EVE Foundation
Fund Raised: ₹ 46,000



Each One Teach One Charitable Foundation
Fund Raised: ₹ 1,25,100



Family Service Centre
Fund Raised: ₹ 16,07,852



EdelGive Foundation
Fund Raised: ₹ 74,000



Fight Hunger Foundation
Fund Raised: ₹ 1,42,621



Forum For Autism
Fund Raised: ₹ 7,50,801



Golden Energizers

Golden Energizers
Fund Raised: ₹ 22,500



Foundation For Mother & Child Health
Fund Raised: ₹ 6,11,900



GOONJ.. a voice, an effort
www.goonj.org

GOONJ
Fund Raised: ₹ 1,53,100



OLYMPIC GOLD QUEST

Foundation For Promotion Of Sports And Games
Fund Raised: ₹ 2,500



Gosavi Bahuudhesiya Sanstha
Fund Raised: ₹ 1,83,000



GHARDA FOUNDATION
Fund Raised: ₹ 1,00,000



GoSports Foundation
Fund Raised: ₹ 38,750



Global Foundation
Fund Raised: ₹ 9,91,000



Green Yatra Trust
Fund Raised: ₹ 1,63,000



Gwalior Hospital and Education Charitable Trust
Fund Raised: ₹ 16,81,061



Humanitarian Welfare And Research Foundation
Fund Raised: ₹ 2,500



Habitat For Humanity India Trust
Fund Raised: ₹ 11,54,450



In Defense of Animals
Fund Raised: ₹ 38,180



Helen Keller Institute For Deaf & Deafblind
Fund Raised: ₹ 25,34,500



INDIA SPONSORSHIP COMMITTEE
Fund Raised: ₹ 3,01,000



HELPAge INDIA
Fund Raised: ₹ 77,299



Fighting Cancer Since 1951

INDIAN CANCER SOCIETY
Fund Raised: ₹ 6,57,302



Hemophilia Society Mumbai (Chapter)
Fund Raised: ₹ 86,900



Indian Dreams Foundation
Fund Raised: ₹ 44,000



Indian Epilepsy Association

Indian Epilepsy Association

Fund Raised: ₹ 53,000



Indian Red Cross Society

Indian Red Cross Society Bombay City Branch

Blood Centre Mumbai

Fund Raised: ₹ 41,500



International Association
for Human Values

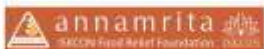
International Association For Human Values

Fund Raised: ₹ 11,500



Isha Outreach

Fund Raised: ₹ 2,02,000



Iskon Food Relief Foundation

Fund Raised: ₹ 64,100



Jamnalal Bajaj Seva Trust

Fund Raised: ₹ 18,01,000

Highest Fundraising NGO in Women Empowerment Cause Category



Jamnalal Bajaj Seva Trust, established in 1942, is a registered charitable organization, created with the objectives of encouraging, uplifting and empowering less privileged people and their community, most importantly emphasizing the overall development of women. The key roles of the initiative "Hamaara Sapna" are as follows:

Transform the lives of women residing in the slums in the vicinity of the centres, through application of the three "Es": Education, Empowerment and Entrepreneurship.

- Create an effective and valuable behavioral and attitudinal change
- Provide with wings to the aspirations of the women
- Encourage and implement skill enhancement, livelihood and interventional programs Provide with a platform to conduct small scale enterprise
- Emphasize equal access for one and all TARGET AREA AND GROUP

The activities are minutely designed and conducted for the women who are enrolled with Hamaara Sapna for their benefit and empowerment. The beneficiaries are housewives, domestic maid servants, vegetable vendors, office domestic workers, cooks, basic tailors, small scale business women and private tutors. The majority of them have completed their primary education.

EXPANSION

We are presently located at Tardeo and Dharavi, while opening new centres in various other places are in the pipeline. We have successfully completed more than three and two years at our Tardeo and Dharavi Centres respectively. By the implementation of tried and tested best practices we would continue to carry out similar activities/classes of Computer, Spoken English, Yogasan; with Tailoring as the foundation. The ladies who have been with us for a longer period have moved up the ladder and are learning intricate fabric designing under the guidance of professional designers.

Apart from expanding in more places, admissions of new many beneficiaries have increased. It is also noteworthy that the presence of Hamaara Sapna, in the form of a good name, floats in and around the residential and commercial areas around our centres.



Jeevan Asha Charitable Society
Fund Raised: ₹ 74,500



K.C. Mahindra Education Trust A/C Nanhi Kali
Fund Raised: ₹ 73,75,500



Jivan Jyot Drug Bank
Fund Raised: ₹ 1,16,000



Kalavati Rajnikant Kanakia Foundation
Fund Raised: ₹ 37,000



JOINING HANDS
Fund Raised: ₹ 1,06,000



Kalkeri Sangeet Vidyalaya
Fund Raised: ₹ 69,100



Junior Achievement India Services
Fund Raised: ₹ 92,000



Karmayogi Pratisthan
Fund Raised: ₹ 28,000



K J Somaiya Medical Trust
Fund Raised: ₹ 26,200



Karunya Trust
Fund Raised: ₹ 46,80,817



Khelshala
Fund Raised: ₹ 4,82,000

KRISHNAMURTI FOUNDATION INDIA

Krishnamurti Foundation India
Fund Raised: ₹ 2,500



Kherwadi Social Welfare Association
Fund Raised: ₹ 1,000



Kshamata
Fund Raised: ₹ 66,500



Khushi Pediatric Therapy Centre
Fund Raised: ₹ 7,34,000



KSHITIJ
Fund Raised: ₹ 39,109

KOTAK EDUCATION
FOUNDATION
KOTAK EDUCATION FOUNDATION

Kotak Education Foundation
Fund Raised: ₹ 3,98,921



Lend-A-Hand India
Fund Raised: ₹ 48,500



KRIPA FOUNDATION
Fund Raised: ₹ 6,55,000



Life Trust
Fund Raised: ₹ 2,46,000



Light Of Life Trust
Fund Raised: ₹ 1,15,91,297



MAHARASHTRA DYSLEXIA ASSOCIATION
Fund Raised: ₹ 4,40,715



Lodha Charitable Trust
Fund Raised: ₹ 3,91,000



Maharashtra State Women'S Council
Fund Raised: ₹ 24,33,056



LUPIN HUMAN WELFARE AND RESEARCH FOUNDATION
Fund Raised: ₹ 37,000



Make-A-Wish Foundation of India
Fund Raised: ₹ 5,50,000



Magic Bus India Foundation
Fund Raised: ₹ 37,56,598
Highest Fundraising NGO in Children Cause Category

Magic Bus is a child and youth development organization that works with children and young people from some of India's poorest areas to equip them with education and take them on a journey towards better livelihoods as adults. Life-skills, ranging from education and gender equality to health and employability, are taught by youth volunteers from the communities, supported and trained through Magic Bus' unique mentorship programme. It's youth-centered Magic Bus Livelihood Programme connects the aspirations and potential of young people to existing or new market opportunities, and is based on the premise that livelihoods must be sustainable.

"Our experience at Standard Chartered Mumbai Marathon can be best described as enthralling. We are deeply grateful to all runners that take the tracks to support Magic Bus every year!"





MANAV Foundation
Fund Raised: ₹ 85,000

MEHTA



MEHTA FOUNDATION
Fund Raised: ₹ 2,500



Mann - Center For Individuals With Special Needs
Fund Raised: ₹ 4,44,900



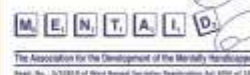
MELJOL
Fund Raised: ₹ 82,000

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Margadarshi The Association For Physically Challenged
Fund Raised: ₹ 74,500



Mentaid
Fund Raised: ₹ 1,01,500



Masoom
Fund Raised: ₹ 5,61,000

MILT

MILT Charitable Trust, BOMBAY
Fund Raised: ₹ 1,46,000



MBA FOUNDATION
Fund Raised: ₹ 6,49,001



Mumbai Mobile Creches
Fund Raised: ₹ 35,77,835



Muskan Foundation For People With Multiple Disabilities
Fund Raised: ₹ 2,54,700



NATIONAL SOCIETY FOR THE BLIND
Fund Raised: ₹ 2,500



NANA NANI FOUNDATION
Fund Raised: ₹ 3,02,500



Nava Jeevana Parents Association For Mentally Challenged People
Fund Raised: ₹ 37,000



Nargis Dutt Memorial Charitable Trust
Fund Raised: ₹ 5,91,052



Network in Thane by People Living with HIV(NTP+)
Fund Raised: ₹ 91,000



National Association For The Blind, India
Fund Raised: ₹ 86,500



New Resolution India
Fund Raised: ₹ 2,20,000



National Society For Equal Opportunities For The Handicapped, India (NASEOH, India)
Fund Raised: ₹ 9,64,000



Niramaya Health Foundation
Fund Raised: ₹ 56,000



REDEFINING THE CAPABILITIES OF THE
DEVELOPMENTALLY CHALLENGED

OM CREATIONS TRUST
Fund Raised: ₹ 1,83,099



Paragon Charitable Trust
Fund Raised: ₹ 31,85,650



Ophthalmic Mission Trust
Fund Raised: ₹ 2,500



PARAPLEGIC FOUNDATION
Fund Raised: ₹ 2,500



OSCAR FOUNDATION
Fund Raised: ₹ 7,47,000



Parent Project Muscular Dystrophy
Fund Raised: ₹ 94,600



Our Bit Charitable Trust
Fund Raised: ₹ 97,000



PARIVARTAN SANDESH FOUNDATION
Fund Raised: ₹ 2,500



Palm'S Care Foundation
Fund Raised: ₹ 1,10,000



**PARKINSON'S DISEASE AND MOVEMENT
DISORDER SOCIETY**
Fund Raised: ₹ 9,68,765



Paryavaran Mitra

Fund Raised: ₹ 36,01,100

Highest Fundraising NGO in Environment Cause Category



Preventing Air Pollution: Through Tree plantation, development of small forests, green belts, nursery development.

Preventing Land Pollution: By soil testing, Organic Farming, Organic Manure, Organic Kitchen Garden, Organic fruits & medicinal plants.

Preventing Water Pollution: Through Water Purification, E.T.P in Factories, Water conservation through- rain water harvesting and revival of ponds and waterbodies.

Preventing Noise Pollution: By doing regular PUC check up & Campaign against Fire Crackers etc.

In pursuit of these objectives, it has also been conducting various awareness programmes viz. Celebration of Important International days by conducting meaningful effective events, Training to farmers and students on environmental issues; education on importance of clean environment; wall writings on specific places i.e schools, colleges, mandir, ghats, Hospitals etc. to propagate environment awareness messages, rallies and seminars, street plays, campaigns against use of plastic & consumption of tobacco, non lighting of Fire Crackers, use of Chemical Colours etc.

It also exchanges information on environmental issues with other NGOs & Corporate & jointly works with them on environmental projects.



PETA India

Fund Raised: ₹ 1,80,283



POPULATION FIRST

Fund Raised: ₹ 6,85,212



Pratham Education Foundation

Fund Raised: ₹ 4,54,000



Pratham InfoTech Foundation

Fund Raised: ₹ 1,65,000



Prerana

Fund Raised: ₹ 7,01,000



PRERNA Social Development & Welfare Society

Fund Raised: ₹ 1,82,500



Project Chirag
Fund Raised: ₹ 3,71,500



Rang De.org
Fund Raised: ₹ 41,500



PSYCHOANALYTIC THERAPY & RESEARCH CENTRE
Fund Raised: ₹ 4,04,503



RAOJIBHAI PATEL FOUNDATION
Fund Raised: ₹ 1,63,500



PUSHP HARI FOUNDATION
Fund Raised: ₹ 91,000



Ratna Nidhi Charitable Trust
Fund Raised: ₹ 1,39,500



Quarry Workers & Rural Integrated Development Society
Fund Raised: ₹ 37,000



Reality Cares
Fund Raised: ₹ 2,62,796



Ra Foundation
Fund Raised: ₹ 5,18,004



Republican Sports Club

Fund Raised: ₹ 29,74,596

Highest Fundraising NGO in Sports & Culture Cause Category



"There will be days you don't think you can run a marathon. There will be a lifetime of knowing you have. A marathoner is a marathoner regardless of time. Virtually everyone who tries the marathon has put in training over months, and it is that exercise and that commitment, physical and mental, that gives meaning to the medal, not just the day's effort, be it fast or slow. It's all in conquering the challenge. The marathon is a charismatic event. It has everything. It has drama. It has competition. It has camaraderie. It has heroism. Every jogger can't dream of being an Olympic champion, but he can dream of finishing a marathon."



World Change Starts with Educated Children.

Room To Read India Trust

Fund Raised: ₹ 4,52,500



ROSHNI, RAMAKRISHNA ASHRAMA, GWALIOR

Fund Raised: ₹ 1,37,500



Rosy Blue Foundation

Fund Raised: ₹ 7,28,000



ROTARY CLUB OF BOMBAY PENINSULA TRUST

Fund Raised: ₹ 65,500



Rotary Club Of Mumbai Lakers Charities Trust

Fund Raised: ₹ 37,000



RUNNERS OF HOPE INITIATIVE FOR THE TREATMENT OF CHILDREN WITH CANCER

Fund Raised: ₹ 5,62,399



S P Jain Foundation

Fund Raised: ₹ 1,52,500



S.P.J. Sadhana School
Fund Raised: ₹ 1,000



Salaam Bombay Foundation
Fund Raised: ₹ 13,42,320



SAATH

Creating Inclusive Societies

SAATH Charitable Trust
Fund Raised: ₹ 4,52,500



Sangopita
A Shelter for Care

Sangopita - A Shelter For Care
Fund Raised: ₹ 96,000



SAHAARA
Gifting Dreams

Sahaara Charitable Society
Fund Raised: ₹ 83,000



SANKALP
REHABILITATION TRUST

Sankalp Rehabilitation Trust
Fund Raised: ₹ 1,44,150



SAINT-GOBAIN INDIA FOUNDATION

Saint-Gobain India Foundation
Fund Raised: ₹ 10,01,000



Sanskriti Samvardhan Mandal
Fund Raised: ₹ 1,02,000



SAKHYA
Women's Guidance Cell
Say "NO" to Violence

Sakhya Women's Guidance Cell
Fund Raised: ₹ 73,000



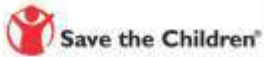
SANTOSH INSTITUTE FOR MENTALLY CHALLENGED CHILDREN TRUST
Fund Raised: ₹ 1,000



Saunvardhan Pratishthan
Fund Raised: ₹ 74,500



Sense International (India)
Fund Raised: ₹ 67,000



Save The Children (Bal Raksha Bharat)
Fund Raised: ₹ 5,500



Seva Sadan Society
Fund Raised: ₹ 2,00,500



Save The Children India
Fund Raised: ₹ 66,54,579



Seva Sahayog Foundation
Fund Raised: ₹ 4,03,600



Savitribai Phule Mahila Ekatma Samaj Mandal (Spmesm)
Fund Raised: ₹ 11,38,326



Shanti Devi Daga Memorial Trust
Fund Raised: ₹ 37,000



Secure Giving
Fund Raised: ₹ 1,81,000



Sharon Welfare Society
Fund Raised: ₹ 3,54,025



Shelter Don Bosco
Fund Raised: ₹ 1,06,000



Shri Chimanlal Chhotatalal Charity Trust
Fund Raised: ₹ 30,500



SHIVPURI PRAGATI MANDAL
Fund Raised: ₹ 41,000



SHRI SADGURU SEVA SANGH TRUST
Fund Raised: ₹ 96,000



SHRADDHA CHARITABLE TRUST
Fund Raised: ₹ 1,29,702



SHRI SARVODAY SARASWATI MANDIR BABAPUR
Fund Raised: ₹ 3,02,500



SHRADDHA FOUNDATION
Fund Raised: ₹ 52,300



SINNAR TALUKA AMATEUR ATHLETIC ASSOCIATION
Fund Raised: ₹ 64,000



Shri Amreli Muk Badhir Seva Trust - Amreli Manages Deaf And Dumb School, Hostel And Training Centre
Fund Raised: ₹ 1,000



Sita Devi Foundation

Sita Devi Foundation
Fund Raised: ₹ 91,500



**SKS CHAKSHU
FOUNDATION**

SKS Chakshu Foundation

Fund Raised: ₹ 9,95,500



Slum Rehabilitation Society

Fund Raised: ₹ 1,01,500



Smile Foundation

Fund Raised: ₹ 88,17,500

Highest Fundraising NGO in Livelihood Cause Category



Smile Foundation is a national level development organisation directly benefitting over 400,000 children and their families every year, through 158 welfare projects on education, healthcare, livelihood and women empowerment, in more than 700 remote villages and slums across 25 states of India.

"By involving the civil society proactively in the process of child education and development, Smile Foundation aims to bring some real and permanent change in the lives of the less privileged children and their families. Events such as the Standard Chartered Mumbai Marathon are a great platform to reach out to a larger number of people and raise awareness and support for our cause. We would like to thank all our supporters for running with us and making an invaluable contribution in hundreds of innocent lives."

- Vikram Singh Verma, COO- Smile Foundation





**SMT SHANTABEN RAMJI CHARITABLE FOUNDATION
EDUCATION TRUST**
Fund Raised: ₹ 92,500



SPARSHA CHARITABLE TRUST
Fund Raised: ₹ 2,15,300



**SNEHA (Society for Nutrition, Education and Health
Action)**
Fund Raised: ₹ 25,70,850



Sri Sri Thakur Anukulchandra Seva Kendra
Fund Raised: ₹ 23,000



Somaiya Vidyavihar Trust
Fund Raised: ₹ 36,000



St. Jude India Childcare Centres
Fund Raised: ₹ 27,27,274



SOPAN
Fund Raised: ₹ 33,70,171



SUJAYA FOUNDATION
Fund Raised: ₹ 1,31,000



SPANDAN ECO FOUNDATION
Fund Raised: ₹ 1,18,000



SUNAKHARI NEPALI MAHILA SAMAJ
Fund Raised: ₹ 47,500



Sushilabai Nanasaheb Deo Charitable Trust
Fund Raised: ₹ 41,554



Taksheel Foundation
Fund Raised: ₹ 61,000



Swades Foundation
Fund Raised: ₹ 39,98,850

Highest Fundraising NGO in Community Development Cause Category



Tara Mobile Creches Pune
Fund Raised: ₹ 9,01,000



TATA MEDICAL CENTRE TRUST
Fund Raised: ₹ 67,40,911



2015 started with a bang at the Standard Chartered Mumbai Marathon supported by the lovely Kartina Kaif, Farah Ali Khan, Simone Arora, Yasmin Karachiwala, the entire UMumba Pro Kabaddi Team along with a strong 120 contingent of Swades SwaRakshamitras and employees. It indeed #RANFORAMILLION. With this positive and exciting beginning, we move a step ahead towards empowering 1 million people.



Teach For India (Teach To Lead)
Fund Raised: ₹ 65,60,543



Swayamsiddh Matimand Mulansathi Matrupalak Sanstha
Fund Raised: ₹ 19,99,000



Team For Reformation Of Education And Environmental Services
Fund Raised: ₹ 47,500



The Aangan Trust
Fund Raised: ₹ 2,65,000

THE BLUE RIBBON
MOVEMENT 
TOGETHER, WE ARE STRONGER

The Blue Ribbon Movement Trust
Fund Raised: ₹ 82,500

THE ABDUL HAMID SCHOLARSHIP FUND COMMITTEE

The Abdul Hamid Scholarship Fund Committee
Fund Raised: ₹ 1,21,000



The Bombay Community Public Trust
Fund Raised: ₹ 4,01,000



The Akanksha Foundation
Fund Raised: ₹ 38,31,804



The Foundation
Fund Raised: ₹ 37,000



The Akshaya Patra Foundation
Fund Raised: ₹ 3,73,450



The Humsafar Trust
Fund Raised: ₹ 1,26,510



The AURED Charitable Trust
Fund Raised: ₹ 41,000



The Indian Council For Mental Health
Fund Raised: ₹ 7,71,555



THE VATSALYA FOUNDATION
Fund Raised: ₹ 7,08,500



The Naz Foundation (India) Trust
Fund Raised: ₹ 5,49,518



THE WELFARE OF STRAY DOGS
Fund Raised: ₹ 88,000



The Open Tree Foundation
Fund Raised: ₹ 92,000



Think Foundation
Fund Raised: ₹ 19,54,702



The Research Society for the Care, Treatment and Training of Children in Need of Special Care
Fund Raised: ₹ 4,33,000



Touching Lives Welfare Trust
Fund Raised: ₹ 1,56,301



The Society for Doorstep Schools
Fund Raised: ₹ 5,75,000



TRINAYANI
Fund Raised: ₹ 70,000



Trishul

Fund Raised: ₹ 38,500



Umang Foundation

Fund Raised: ₹ 32,65,811



Tropical Research Development Centre

Fund Raised: ₹ 37,000



UMMEED CHILD DEVELOPMENT CENTER

Fund Raised: ₹ 7,35,214



Trust For Retailers And Retail Associates Of India

Fund Raised: ₹ 3,73,000



Under The Mango Tree Society

Fund Raised: ₹ 9,34,429



UDAAN INDIA FOUNDATION

Fund Raised: ₹ 3,88,000



Union Park Residents Association

Fund Raised: ₹ 55,000



UDAAN WELFARE FOUNDATION

Fund Raised: ₹ 89,001



United Way India

United Way India

Fund Raised: ₹ 86,247



United Way Mumbai
Fund Raised: ₹ 22,71,017



V CARE FOUNDATION
Fund Raised: ₹ 2,07,500



**UnLtd India(Social Entrepreneurs Foundation India/
Impact Foundation)**
Fund Raised: ₹ 91,000



V D Indian Society For M R
Fund Raised: ₹ 37,000



URBAN DESIGN RESEARCH INSTITUTE
Fund Raised: ₹ 7,09,742



VANASHAKTI
Fund Raised: ₹ 10,22,001



Urban Health Resource Centre
Fund Raised: ₹ 2,65,802



Vanvasi Kalyan Ashram
Fund Raised: ₹ 48,500



URVI ASHOK PIRAMAL FOUNDATION
Fund Raised: ₹ 7,01,000



Vasantha Memorial Trust
Fund Raised: ₹ 48,33,596



VCONNECT FOUNDATION
Fund Raised: ₹ 81,000



WORLD CHILDREN WELFARE TRUST INDIA (BAL ANAND)
Fund Raised: ₹ 2,33,808



VIDYA INTEGRATED DEVELOPMENT FOR YOUTH AND ADULTS
Fund Raised: ₹ 11,55,100



World for All Animals Care and Adoptions
Fund Raised: ₹ 9,08,999



War Wounded Foundation
Fund Raised: ₹ 31,19,871



World Vision India
Fund Raised: ₹ 92,500



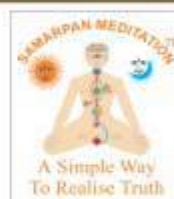
WELFARE SOCIETY FOR DESTITUTE CHILDREN
Fund Raised: ₹ 7,37,000



World Wide Fund For Nature - India
Fund Raised: ₹ 46,500



Wockhardt Foundation
Fund Raised: ₹ 5,85,000



YOGA PRABHA BHARATI (SEVA SANSTHA) TRUST
Fund Raised: ₹ 14,61,420



YOUTH FOR UNITY AND VOLUNTARY ACTION
Fund Raised: ₹ 58,500



youth organization in defence of animals

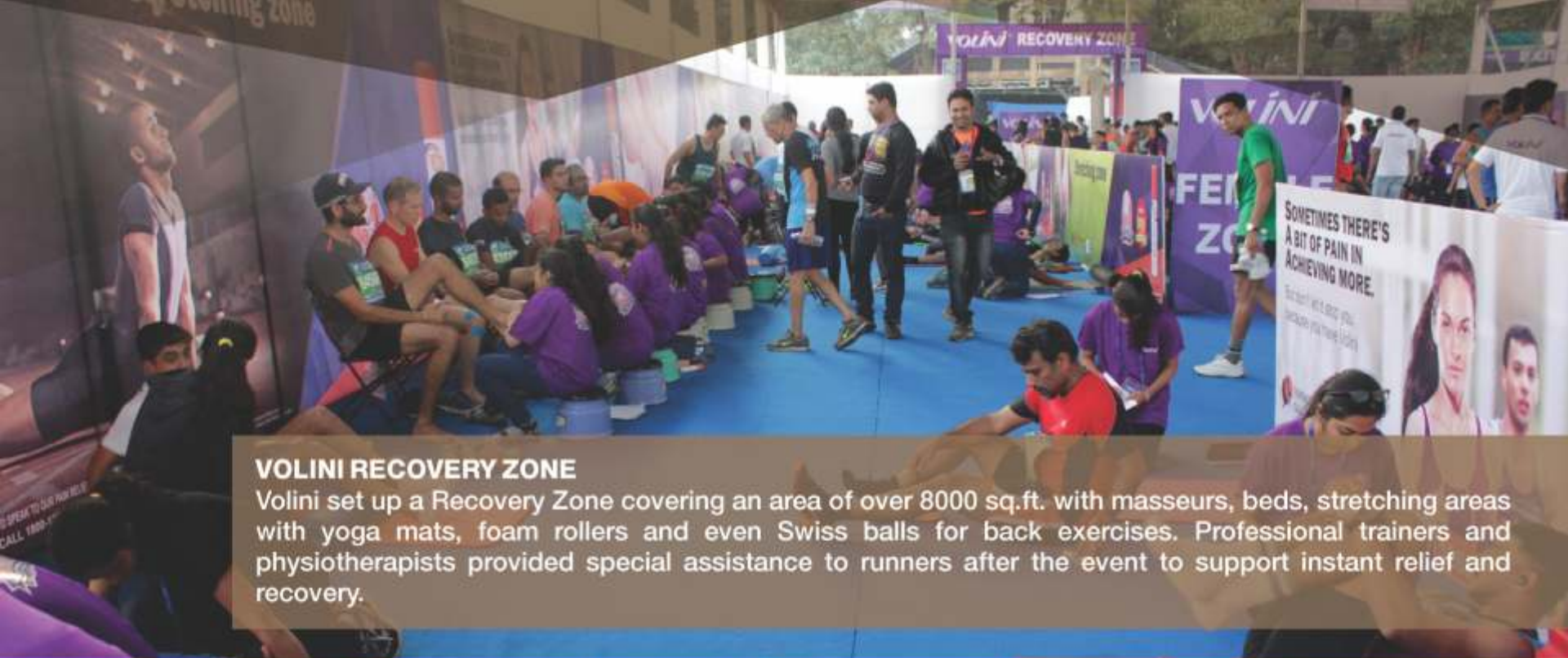
Youth Organisation In Defence Of Animals (YODA)
Fund Raised: ₹ 39,000



THE NEW HALF MARATHON START

The 14000+ half marathoners were in for a treat this edition with the new start location and of course, an enhanced route. Starting from the worli seaface opposite Worli Dairy, as opposed to from Bandra Reclamation, the runners were required to tread on both sides of the Rajiv Gandhi Bandra-Worli Sea Link (northbound and southbound). The resultants - a straighter route, no sharp turns, improved personal bests for many, and happy half marathoners!





VOLINI RECOVERY ZONE

Volini set up a Recovery Zone covering an area of over 8000 sq.ft. with masseurs, beds, stretching areas with yoga mats, foam rollers and even Swiss balls for back exercises. Professional trainers and physiotherapists provided special assistance to runners after the event to support instant relief and recovery.



CHAMPIONS DINNER

A celebration with the champions and their success stories.



FINANCIALS OF FUNDRAISING: SCMM 2016

The Standard Chartered Mumbai Marathon is one of the most cost effective fundraising platforms available for NGO's in India. Through increased efficiencies and benefits that accrue from economies of scale, the administrative deduction of United Way Mumbai for running the event's philanthropy pillar have reduced from 12.2 % of fundraised amounts to 4.6 % over the last 8 years of United Way of Mumbai's partnership with the event.

The administration expenses of United Way Mumbai are sustained primarily from the registration fees from the corporate challenge category, which covers 92% of total expenses, while the balance is from registrations of NGO and charity bibs. United Way Mumbai absorbs the payment gateway charges on all the donations received on its website to ensure 100% is disbursed to the NGO. It is a matter of immense pride for us that all the amounts raised by individual fundraisers and their donors get disbursed to the beneficiary NGO.

Of the overall funds raised that United Way Mumbai is accountable for, 91.7 % gets disbursed to the beneficiary charities. A portion of the raised amounts goes towards covering the running number bib cost (which is disbursed to the promoters - Procam International Pvt. Ltd.) while the balance is towards the United Way Mumbai's administrative deduction.



PARTNER SPEAK



Standard Chartered
Mumbai Marathon
Jan 17, 2016

Standard
Chartered

THE WORLD'S FIRST MARATHON RUN PHYSICALLY, VIRTUALLY AND SOCIALLY



Lakshmi Goyal | Head Brand and Marketing, Standard Chartered Bank, India

"As the title sponsors of the Standard Chartered Mumbai Marathon (SCMM), we are very proud to have made a significant contribution of over INR 2.1 million in support of the various charitable causes. This time, in the 13th year of this association, we have tried to stimulate thought and participation from a wider set of citizens by bringing the Marathon to them instead of just the other way around. Apart from being run physically, the SCMM Virtual run and SCMM Twitter Run ensured participation from the wider community too. SCMM 2016 therefore became the first Marathon that was run physically, virtually and socially."



"Tata Consultancy Services (TCS) has been associated with the Mumbai Marathon since 2008 and we are extremely proud of this partnership. The increase in participation in the half and full marathon events is evidence of the fact that there is growing interest in leading a healthy, active lifestyle making this event one of the world's best and most challenging. As an organisation committed to promoting wellness amongst its employees and the community, we were extremely proud to have over 1200 Team TCSers and their families participate across various race categories this year."

N Chandrasekaran,
CEO and Managing Director, Tata Consultancy Services

Sponsor



TATA CONSULTANCY SERVICES
Experience certainty.

Associate Sponsor

Standard Chartered
Mumbai Marathon
Jan 17, 2016



Associate Sponsor



WANT IT MORE



ASICS is proud to be associated with Standard Chartered Mumbai Marathon. ASICS congratulates Standard Chartered Mumbai Marathon in becoming the largest charity platform for NGOs & achieving new milestones this year.

True sport performance brand, ASICS aims to deliver its most provocative and inspiring brand campaign yet with 'WANT IT MORE', a direct call for all athletes to step up their training efforts and realize ever-greater achievement.

Focusing on how far athletes across all sports -- and of all ages -- will go to reach their goal, the campaign is designed to expand its footprint beyond running and reach a wider, younger audience.

#WantItMore

asics.com/wantitmore

RUNS WITH YOU IN ILLNESS AND IN WELLNESS

"At Cigna TTK, our mission is to improve the health, wellness and sense of security of our customers. We are proud to be associated with Procam again this year as the Official Health Insurance Partner for the Standard Chartered Mumbai Marathon. Events such as this, encourage people to take care of their health and lead life to the fullest. This makes our association stronger, as we believe, 'Health Hai toh Life Hai.'"

- Sandeep Patel, MD & CEO, Cigna TTK Health Insurance Company Ltd



Trade Million Challenge Event

A HEALTH INSURANCE WITH REAL STAMINA.

Cigna TTK Health Insurance, a comprehensive cover for your varied needs and goals.



At Cigna TTK, we are committed to helping you stay healthy and active. Our health insurance plans offer a wide range of coverage options to suit your needs. For more information, visit cignatkk.com or call 1800-102-1021.

Cigna TTK Health Insurance
Health Hai Toh Life Hai

Press Ad



Trade Million Challenge Event

INDIA'S TURBANE TORREDO
The spirit of India's most iconic sport.

At Cigna TTK, we are committed to helping you stay healthy and active. Our health insurance plans offer a wide range of coverage options to suit your needs. For more information, visit cignatkk.com or call 1800-102-1021.

Cigna TTK Health Insurance
Health Hai Toh Life Hai

Facebook Post



Standard Chartered Mumbai Marathon 2016

YOU DO NOT COMPROMISE ON YOUR HEALTH. NEITHER SHOULD YOUR HEALTH INSURANCE.

At Cigna TTK, we are committed to helping you stay healthy and active. Our health insurance plans offer a wide range of coverage options to suit your needs. For more information, visit cignatkk.com or call 1800-102-1021.

Cigna TTK Health Insurance
Health Hai Toh Life Hai

Press Ad



Standard Chartered Mumbai Marathon 2016

#SCMM

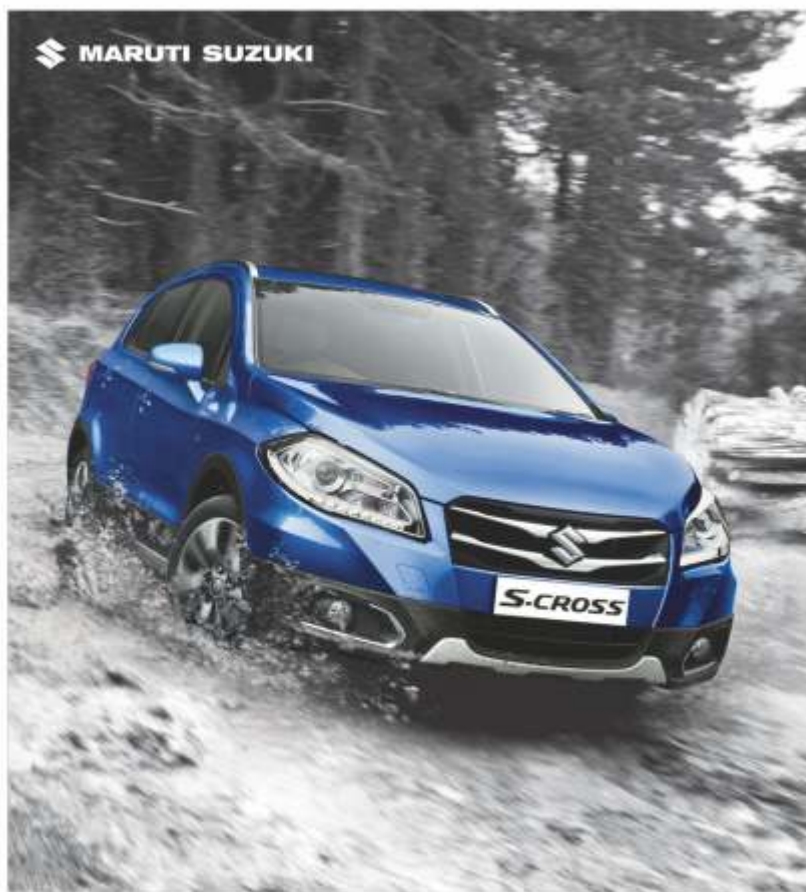
RUN MUMBAI, RUN!



Cigna TTK Health Insurance
Health Hai Toh Life Hai

Facebook Post

Cigna TTK Health Insurance
Health Hai Toh Life Hai



S-Cross. Driving you to be Above the Ordinary.

Performance and efficiency are qualities that the S-Cross imbibes. Whether it is delivering the ultimate driving experience or leading marathoners to the finish line, S-Cross believes in inspiring others to challenge themselves and be Above the Ordinary. By partnering with the Standard Chartered Mumbai Marathon - the largest marathon in Asia and the largest charity platform for NGOs, we take another step towards achieving new milestones.

#RunAboveTheOrdinary

S-CROSS
The Premium Crossover



”
RUNNING AS A SPORT HAS GROWN PHENOMENALLY IN THE COUNTRY, EVIDENT FROM THE ENTHUSIASTIC PARTICIPATION SEEN AT THE STANDARD CHARTERED MUMBAI MARATHON 2016 FROM ATHLETES ACROSS THE WORLD. IN OUR ENDEAVOUR TO CONNECT WITH OUR SPORTS-LOVING YOUTH AUDIENCE, JABONG PARTNERED WITH THE SCMM FOR THE SECOND YEAR. IN ADDITION TO CONSTANTLY UPDATING OUR COLLECTION WITH THE LATEST SPORTS APPAREL AND ACCESSORIES, WE ALSO OFFER CASUAL RUNNERS AN OPPORTUNITY TO SPRINT IN CREATIVE, SOCIALLY RELEVANT THEME-BASED COSTUMES THROUGH OUR SIGNATURE PROPERTY 'JABONG RUN IN COSTUME'.

SANJEEV MOHANTY, MD & CEO, JABONG





Standard Chartered
Mumbai Marathon
Jan 17, 2016

SEIKO

OFFICIAL TIMING PARTNER



SEIKO

AT THE HEART OF INTERNATIONAL SPORTS.



Atsushi Kaneko
Atsushi Kaneko
PRESIDENT,
SEIKO WATCH INDIA PVT. LTD.

We are delighted to forge a partnership with Standard Chartered Mumbai Marathon, 2016, which has sparked a running revolution in the country. SEIKO is glad to support the sport and to serve this event as Official Timing Partner.

Fauja Singh
104 Year Old
Marathon Runner



Fauja Singh and Nestlé

RUNNING WITH INDIA

It takes a lot to keep going on for 100 years
And our marathon is still on
We are #100andRunning
And this is just the beginning



#100andRunning



"Nestlé is '100 years and running' in India. We were honoured to have Fauja Singh ji, the iconic 104 year old marathon runner, as the ambassador and symbol of Nestlé India's '100 years and running' campaign. As we celebrated this long and valuable association with the people of India we were happy to partner with Procim and Mumbai marathon."

Mr Chandrasekar
Radhakrishnan,
Head of Communication &
Ecommerce, Nestlé India



Timing Partner

Nutrition Partner

VOLINI®

Standard Chartered
Mumbai Marathon
Jan 17, 2016

Volini associated with SCMM '16 as the Official Recovery Partner for the second year in a row and sampled more than 45,000 units. More than 12000 Square feet was transformed into the Volini Recovery Zone which had extensive facilities like massage and stretching, stretch zone, foam rollers, etc. supervised by the experts. With a team of more than 200 experts comprising of physiotherapists, doctors, trainers and volunteers, Volini offered a unique and unparalleled experience to the runners focusing on their smooth recovery post run.

Subodh Marwah, Vice President & Head – Global Consumer Healthcare, Sun Pharma, said, "Volini is delighted to be the Official Recovery Partner for the leading marathons of the country for a second year in a row. Last year we got tremendous response from the runners & our top of the class "Volini Recovery zone" at the Finish line was very well appreciated by the runners and the media. This year we raised the bar even further by helping more than 11000 runners recover post half marathon & we are sure this association with marathons across the country will further strengthen Volini's position as India's leading instant pain relieving spray & the first choice for runners as a 'Recovery Expert'".



Instant Pain Relief, Anytime Anywhere.

Recovery Partner



Devendra Bharmha
Executive Vice President
Oberoi Hotels and Resorts, Mumbai

TRIDENT
Nariman Point, Mumbai

Trident Nariman Point is delighted to be associated with Standard Chartered Mumbai Marathon since inception, as it was at Trident Nariman Point, 13 years ago, when the first event was launched. As the host hotel, we are indeed very proud to be part of this journey of success. The Standard Chartered Mumbai Marathon has grown in strength each year and is an event endeared by all Mumbaiikars.

Our team at Trident Nariman Point puts in all their effort to look after the athletes and many other participants who come from various parts of the world to create a "home away from home". This enables the participants to concentrate on the race and leave the rest to us.

It is heartening to be a part of the spirit, energy and joy of such a mega event.

Hospitality Partner



"At Radio Mirchi our focus has always been on making people happy, and we see our partnership with the Standard Chartered Mumbai Marathon as a natural extension of this proposition. Not just fitness enthusiasts, we want all of Mumbai to be a part of the occasion with the Get Active Expo and Race Day activities. I think the overwhelming response from both, runners as well as spectators shows the growing popularity of the event. Now, it stands out as a day in January, every year, when Mumbaikars can look forward to having an exciting and enjoyable time. And we share their enthusiasm."

- Sarvmeet Oberoi, Station Head Mumbai, Radio Mirchi (ENIL)



The Official Medical Partner of the Standard Chartered Mumbai Marathon



"The last 13 years have been a wonderful partnership with Standard Chartered Mumbai Marathon, promoting physical fitness and running. We are proud to be associated with the safest Marathon in the world, which has the lowest mortality."

Dr. Ramakanta Panda

Vice Chairman & Managing Director
Asian Heart Institute



DHL has been associated with SCMM as the official logistics partner for the past 13 years. Every year DHL handles complex event logistics ranging from imports and re-export of timing chips, sports equipment, running gear and heavy weight broadcast equipment. Furthermore, we provide on-ground logistics support to facilitate movement of event goods like food and medicines within the city for a whole week, leading up to the race day.

In 2013 DHL introduced a special category in the Marathon, 'DHL Corporate Champions', to spread awareness of healthy living among corporates. So far over 1200 passionate corporate athletes have been part of this special race category.



“SCMM is a landmark occasion in Mumbai's calendar, growing in strength from year to year. We have been providing logistics support to this exciting event for 13 years, and are proud of our association with the SCMM.”

– R.S. Subramanian
Sr. Vice President &
Country Manager



harmony for Silvers
Foundation Empowering
India's Senior Citizens

PROMOTING ACTIVE AGEING



Log on to <http://harmonyindia.org/>



harmony
celebrate age
The magazine for silver citizens

India's premier magazine for senior citizens, *Harmony-Celebrate Age* is now available on international digital newsstand Magzter

To get a free copy of the magazine,
email contact.mag@harmonyindia.org

“Today's silvers are Generation A with a wealth of potential to share with society. Harmony brings this potential to centre-stage, highlighting their aspirations, concerns and contributions.”

Tina Ambani, Chairperson,
Harmony for Silvers Foundation





ABOUT UNITED WAY MUMBAI

United Way Mumbai is part of the 128 year old United Way movement spanning 41 countries across the world.


NETWORK OF
400+ NGOs


PARTNERSHIP WITH
300+ COMPANIES


100,000+
INDIVIDUAL DONORS

Our Mission

“ To improve lives by mobilizing the caring power of communities to advance the common good. ”

Our Six Focus Areas




13 YEARS

₹ **INR 200 CRORES**
INVESTED IN COMMUNITY
DEVELOPMENT PROJECTS

COMMUNITY INVESTMENT AT UNITED WAY MUMBAI



CSR PARTNERSHIPS

Supporting companies in their philanthropy efforts designed to address social issues through directed corporate grants

WORKPLACE CAMPAIGNS

Engaging corporate employees through payroll giving programmes and volunteering activities



EVENT PARTNERSHIPS

Philanthropy partners for corporate, sporting, social and cultural events

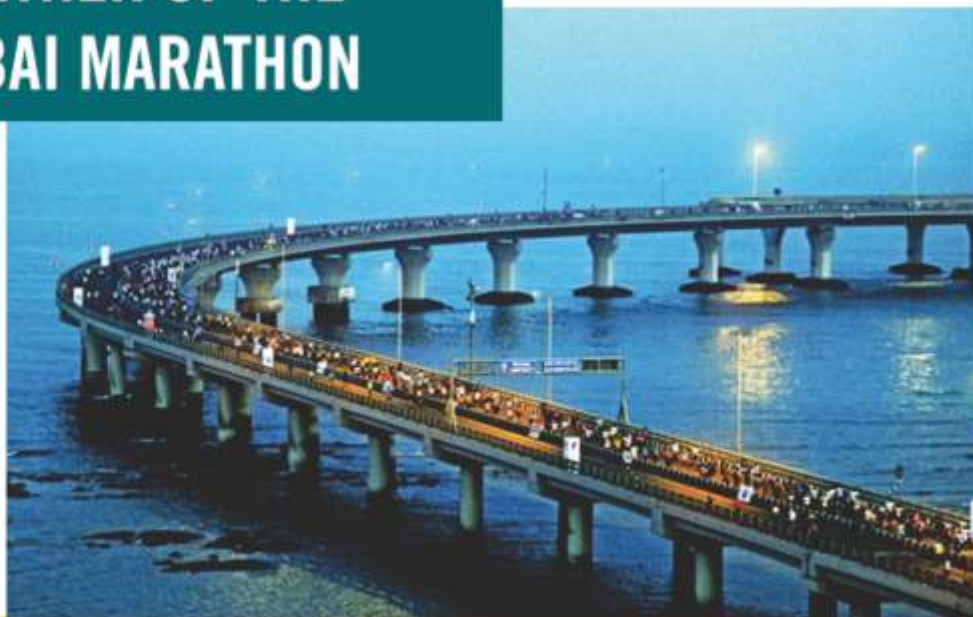
COMMUNITY IMPACT

High impact initiatives specifically designed and implemented by United Way Mumbai to solve community issues through collective action



OFFICIAL PHILANTHROPY PARTNER OF THE STANDARD CHARTERED MUMBAI MARATHON

The Standard Chartered Mumbai Marathon has grown to be India's largest philanthropy event. Since 2009, 421 corporates and lakhs of individuals contributed INR 1.36 billion to support 451 NGOs.







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