The Tata Mumbai Marathon (TMM) has emerged as the biggest and most popular marathon in the country. Participation of people from across the world in TMM reminds me of the ideal of 'Vasudhaiva Kutumbakam' or the whole world is like one large family. TMM is one of the most democratic and secular events which offers a level playing field for one and all. Participation of the differently abled persons is most encouraging. TMM also serves as a platform to raise charity for various noble causes. TMM symbolizes the spirit of 'We Can'.
Celebrating its 16th edition in the city, the Tata Mumbai Marathon has become a permanent fixture for world class athletes and India’s best. My heartiest congratulations to the event for being bestowed with the prestigious IAAF Gold Label title. This event has added to the grandeur of not just the metropolis, but the entire state of Maharashtra. What truly sets the event apart though, is that it is a colourful carnival that has mobilized the citizens from across the country and united them on one common platform.
The Tata Mumbai Marathon has firmly cemented its position as one of the leading marathons in the world and has put India on the global map of distance running. It was heartening to witness over 46,000 runners on the streets of Mumbai and many more along the course cheering the participants. This event has truly come to represent the best Mumbai has to offer.

SHRI. SUBHASH DESAI,
Minister Industries and Guardian Minister,
Mumbai City

The Tata Mumbai Marathon has been inspiring for growing the running revolution in the country. The event has provided a premier platform to the Indian athletes to compete with the best in the world, and the performance by all our Indians especially the winners Nitendra Singh Rawat and Sudha Singh was truly commendable. The presence of a sporting icon like Mary Kom was certainly an added incentive for our participants and inspired them to put their best foot forward!

SHRI. VINOD TAWDE,
Sports Minister,
Govt. of Maharashtra

The Tata Mumbai Marathon route celebrates some iconic landmarks of the 'city that never sleeps and has captivated the attention of people not only in our nation but also globally. It encapsulates the transformational journey of international sporting events in India, making India the host of a mega tourism event, which provides impetus to the economy. It was our absolute pleasure to play host to another successful edition of the event.

JAYKUMAR RAWAL,
Minister for Tourism,
Govt. of Maharashtra
It has been phenomenal to see the growth of the Tata Mumbai Marathon over the years - the energy & the spirit on that Sunday morning is truly inspiring. This edition has been special for me, as I witnessed the magic of distance running first hand and experienced the euphoria with Mumbaikars on-course while running the 21 km. The Tata Mumbai Marathon is not just a race but a lifestyle change that has become an integral part of everyone's daily routine, requiring a year round commitment and dedication. Heartiest congratulations to all stakeholders and all the runners for a stellar performance.

**SHRI. DK JAIN,**
Chief Secretary,
Govt. of Maharashtra

The Tata Mumbai Marathon has attained global recognition by focusing on educating citizens about the benefits of following a regular fitness regime. Along with being a platform which enables citizens to be cognizant of different concerns pertaining to health, it has also emerged as one of the biggest fundraising initiatives in the world. It is highly creditable how Procam International, the state & the civic authorities seamlessly create & deliver an event which the country can be immensely proud of.

**VICE ADMIRAL GIRISH LUTHRA,**
FOC-In-C,
Western Naval Command

The Tata Mumbai Marathon has attained global recognition by focusing on educating citizens about the benefits of following a regular fitness regime. Along with being a platform which enables citizens to be cognizant of different concerns pertaining to health, it has also emerged as one of the biggest fundraising initiatives in the world. It is highly creditable how Procam International, the state & the civic authorities seamlessly create & deliver an event which the country can be immensely proud of.

**SMT. HEMANGI WORLIKAR,**
Deputy Mayor,
MCGM
The vibrant zeal that Tata Mumbai Marathon brings and spreads within the city of Mumbai is amazing. I have been a part of the event since its inception and have been an integral part of the Run in Costume. The Dream Run truly represents the soul of this event & the Run in Costume is reflective of how the citizens wish to work towards the change they want to see in society. My congratulations to all the people associated with the event and hope you continue to inspire us to #BeBetter.

**SMT. SHAINA NC,**
Eminent Fashion Designer

The Tata Mumbai Marathon has kick-started the running revolution in India and provided a much-needed world-class platform for our Indian athletes to perform alongside the best runners in the world. Each year, we have seen improvement in performance and the 2019 edition was special. Our winners Nitendra Singh Rawat and Sudha Singh clocked their personal best times. Many congratulations to them and we are sure they will do our country proud in the coming years.

**SHRI. ADILLE SUMARIWALLA,**
President,
Athletics Federation of India

It is a matter of great pride to have the iconic Chhatrapati Shivaji Maharaj Terminus as a backdrop for the start of the Tata Mumbai Marathon. We have always been a supporter of this mega event and for the convenience for all participants, special trains were arranged in the early morning hours on race day to Churchgate and CSMT. We congratulate all the participants, as well as organisers, for the successful completion of another edition of this iconic marathon.

**SHRI. DK SHARMA,**
General Manager,
Central Railway
FROM THE PROMOTER’S DESK

Heard someone say, “Sport is at its best, when the single-minded pursuit of victory, is transcended, by helping transform lives of all those it touches”. The Tata Mumbai Marathon (TMM) has managed to do that.

The road is a great leveler and event has played a transformational role in bringing the community together – beyond politics, religion, race, colour and gender. The event has forged a bond with runners, sponsors, spectators, worldwide audience, volunteers, fund-raisers, the authorities and millions more, who touch and experience the event in different ways.

The Tata Mumbai Marathon has inspired people to ‘Be Better’ - a better child, a better father, a better colleague, a better Mumbaikar, and so on!

The 16th edition of the event was no different. We continued to soar to greater heights and achieve new milestones. For the first time, we had over 8000 Full Marathoners at the start line. Nitendra Singh Rawat and Sudha Singh clocked their best time and qualified for the IAAF World Championships in Doha. Sudha also smashed the course record and finished eighth overall. The event has truly been a boost to Indian elites, as they stood tall with their performances. Our International elite winners Cosmas Lagat and Worknesh Alemu, showed their class in subduing a loaded elite field, by clocking the second fastest winning times in the history of this IAAF Gold Label Road Race.

Apart from sporting excellence, one of the most striking features of TMM has been its ability to ignite the spirit of giving, empowering individuals to work towards the change they want to see in society. The 2019 edition of the event has raised a staggering ₹40.70 crores towards myriad philanthropic causes. Kudos to our charity partner United Way of Mumbai and all our fund-raisers, for this incredible achievement. Their perseverance and effort has cemented TMM as the single largest sporting platform for philanthropy in the country.

Our heartfelt gratitude to the Government of Maharashtra, its administrative arms, the Athletics Federation of India, Western Naval Command and the people of Mumbai. The contribution and efforts put in by them, coupled with the faith of our sponsors and the commitment of the running community, has made TMM the pentacle of running in Asia.

We are truly blessed.

Anil & Vivek Singh
Procam International
PHILANTHROPY
PILLAR
Every edition of the TMM shows us why this is such an impactful annual sporting event. Since its inception in 2004, the TMM has raised incredible amounts of funding for hundreds of charities represented by 12 cause categories and this edition has been no different. As the philanthropy partner of the TMM, United Way Mumbai facilitates the event’s fundraising every year to ensure that the process is seamless and benefits all of its participants. I would like to begin my introduction by mentioning some of the features that made the TMM 2019 unique.

The Change Legend fundraising level was introduced this year, to recognize all the participants who have raised funds of over ₹ 1 crore for charity. The Change Legend is an honorary status transcending editions of the TMM. Over the years, we have had multiple fundraisers reaching the 1 crore mark and this year has been no different. We have had 6 Change Legends in the 2019 edition raising ₹ 6.98 Cr. In addition, we also had 4 Change Icons, 1 Change Champion, 7 Change Leaders, 16 Change Investors and 128 Change Makers, this year.

Privilege Levels (awarded to charities based on their performance at the TMM 2019) were also modified this year to Diamond, Platinum and Gold (with Diamond being the highest achievable level). Additionally, NGOs were categorised by the Sustainable Development Goals that they represented, to make the platform more globally relevant.

Another major addition to the TMM this year has been the “Fundraiser Assist App” for mobiles, available on android as well as IOS platforms. This App allows fundraisers to manage their TMM campaign from their mobile phones, making it easy to send messages to supporters and check messages sent to them; track donations; add offline donations; edit their fundraiser details and change their appeal, account password, etc. The App was a user friendly addition as it helped fundraisers manage their campaigns smoothly.

This year, we had 272 NGOs raising funds through the platform, supported by 176 corporates and 1236 individual fundraisers. The variety of causes, categories, charities, companies and individuals represented at the TMM highlights the reach, diversity and impact of the charitable work undertaken through this platform. Fundraising is planned and strategically executed by participating charities, with the event being essential to organisations’ annual plans.

This has been yet another amazing year for fundraising through the Tata Mumbai Marathon, not failing to impress, as far as fundraising records go. We have raised an astounding ₹ 40.7 crore for charity, proving once again that the TMM’s impact on charitable causes is unparalleled. Few philanthropic sporting events can boast of charitable fundraising results like the TMM. Mumbai has come through for us once again, with generous and eager individuals looking to make a difference. I cannot wait to see what the next edition of the TMM brings!
The Tata Mumbai Marathon has been steadfast in its promise of creating philanthropic avenues through the power of sport. For the last 16 years, the TMM has worked toward associating distance running with the concept of raising funds for worthy causes and social initiatives. As the event's Philanthropy Partner, United Way Mumbai (UWM), helps to build a robust platform whereby charities can leverage the opportunities offered by the TMM and bring lasting change.

UWM facilitates participants wishing to power their runs by supporting a cause and connects them with trusted and verified charities across India. UWM also assists non-runners, to be a part of the TMM by fundraising. These remarkable individuals are the key to the success of the TMM's philanthropy pillar. They are responsible for raising incredible amounts of funds for charitable causes and generate awareness in their networks on their cherished causes at the TMM.

UWM supports these individuals in fulfilling their commitment to worthy causes by maintaining an impartial system of collecting donations for participating charities. The cause-neutral set up of the philanthropy pillar enables charities from across the country to participate, giving donors and fundraisers a wide range to choose from.

The impartial nature of the platform also provides for an ecosystem where NGOs with varied bandwidths, across geographies and cause categories can all raise funds using available opportunities. Apart from getting individuals raising funds, charities can approach corporates and offer running positions with exclusive benefits for the company staff. Around 25% of running positions are reserved with UWM to be distributed evenly amongst participating NGOs, who, in turn, offer the spots to runners in exchange for donations.

To incentivize the efforts of participating NGOs in leveraging the platform, a list of indicators has been identified, which translates into points for the NGO. Furthermore, these accumulated points are converted into privileges, including capacity building grants for the NGO.

Fundraisers can use the online website or the mobile app to collect donations with ease and donors receive tax exemption receipts, instantly on donating. UWM is ultimately responsible for accounting of all funds collected through the TMM and also for disbursement of these funds to the respective NGOs.

The immense goodwill generated by the TMM is largely due to the efforts of committed individuals, donors and corporates supporting the amazing work of the associated charities, which helps improve countless lives on a daily basis.

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**Philanthropy Partner**

**United Way Mumbai**
Funds Raised at the Tata Mumbai Marathon (2004 to 2019)

Total Funds Raised: ₹ 270.63 crore

Summary of Funds Raised at TMM 2019

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<thead>
<tr>
<th>Change Runners</th>
<th>₹ 1,49,65,582</th>
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<tbody>
<tr>
<td>Young Leaders</td>
<td>₹ 1,49,65,582</td>
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<tr>
<td>Corporate Fundraisers</td>
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<td>Change Runners (excl. Young Leaders)</td>
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<td>Employee Donation</td>
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<tr>
<th>Individual Fundraisers</th>
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<tbody>
<tr>
<td>Corporate Fundraisers (excl. Change Runners)</td>
<td>₹ 19,90,048</td>
</tr>
<tr>
<td>Young Leaders (raised between ₹ 75,000 &amp; ₹ 1,49,999)</td>
<td>₹ 93,14,566</td>
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<tr>
<td>₹ 75,000 &amp; ₹ 1,49,999)</td>
<td>₹ 93,14,566</td>
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<tr>
<td>Individual Fundraisers</td>
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<td>Donation amounts to NGOs</td>
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<th>Others</th>
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<tr>
<td>NGO participation</td>
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</tr>
<tr>
<td>Charity Bibs forfeiture</td>
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</table>

Total amount raised & accounted by United Way Mumbai = ₹ 40,60,66,310

Funds raised by Tata Consultancy Services = ₹ 9,27,700

Total Funds Raised = ₹ 40,69,94,010
CHANGE RUNNERS

Change Runners are individuals who have raised over ₹ 1.5 lakh for charity through the TMM. The category comprises Change Legends (raised over ₹ 1 crore), Change Icons (raised from ₹ 50 lakh to less than ₹ 1 crore), Change Champions (raised from ₹ 25 lakh to less than ₹ 50 lakh), Change Leaders (raised from ₹ 10 lakh to less than ₹ 25 lakh), Change Investors (raised from ₹ 5 lakh to less than ₹ 10 lakh) and Change Makers (raised from ₹ 1.5 lakh to less than ₹ 5 lakh).

At the Tata Mumbai Marathon 2019, we had 172 Change Runners, including 38 Young Leaders, who have cumulatively raised ₹ 15,52,21,040 for 69 NGOs.

38.22% of the total fundraising amount have been raised by the TMM 2019 Change Runners, a successful feat that they accomplished, every year through their network. This is evidence of the immense power of peer-to-peer fundraising and demonstrates the abundant generosity that donors show when asked by a fundraiser to donate to a cherished cause.
TMM LEGENDS

Change Runners raising over ₹ 1 crore in a particular edition of Mumbai Marathon are known as TMM Change Legends, which is an honorary title transcending editions, to celebrate the extraordinary commitment of these fundraisers.

This edition we have 6 TMM Legends who have raised ₹ 6,97,81,906 for 5 NGOs. One of our TMM Legends is a first time fundraiser through the TMM platform.

V S PARTHASARATHY
Raised: ₹ 1,38,96,163
for K.C. Mahindra
Education Trust - Project
Nanhi Kali

V S Parthasarathy's roles as Group CFO & CIO of Mahindra & Mahindra Limited are rife with opportunities for contributing to Mahindra's aspiration of 'being amongst the Top 50 most admired brands in the world. He straddles diverse responsibilities including Directorships of various companies with equal fervour and tirelessly reimagines his leadership roles at the CFO Board, BCCI, FICCI and AFPI, etc. Despite winning numerous achievements and awards, Mr. Parthasarathy manages to find time for leisure, whether it be poetry or Hindi cinema. A CA and an alumnus of Harvard Business School, Mr. Parthasarathy says,

“ I associated myself with Project Nanhi Kali, which aims to provide quality education to underprivileged girls in India and I have been participating at the Mumbai Marathon for the past 5 years, raising over ₹2.23 crore for this cause. Giving to a cause makes you feel that you are a part of something bigger and makes life meaningful. I feel that happiness is found in helping others and I endeavour to support Nanhi Kali in its quest to provide quality education to underprivileged girls in India.

The inception of this programme was with just a destination, which took shape and became bigger as we garnered more support from multiple levels. Although it is my name that is being used with the project. I want to dedicate this effort to all my friends, colleagues, associates, companies and well-wishers who truly supported me in promoting this cause.

I would like to finish with a thoughtful quote: ‘If you want happiness for an hour, take a nap. If you want happiness for a day, go fishing. If you want happiness for a year, inherit a fortune. If you want happiness for a lifetime, help somebody.’

Mr. V.S. Parthasarathy is the highest individual fundraiser at the Mumbai Marathon since its inception in year 2004.
Mr. K V S Manian has been with the Kotak Mahindra Group for 25 years and has been instrumental in setting up and metamorphosing its many business divisions into success stories. He has been the President Consumer Banking and is currently President Corporate, Institutional & Investment Banking. He also oversees the Institutional Equities business and is part of the Bank’s Executive Board overseeing the firm’s growth charter.

“I find that Philanthropy and Running are a great combination, making my experience more wholesome, satisfying and complete. In fact, I truly can’t distinguish between the two in terms of which one motivates me more. The Tata Mumbai Marathon has been a really great platform for me. Every time I run, I try to do better than the last year, on my run timing as well as fundraising. Another great aspect is that the organisation and arrangements keep getting better every year. When I was a caregiver to my wife whom I lost to Cancer a few years back, I have seen first-hand what patients and families go through. This motivates me to raise funds for cancer patients; a cause close to my heart.

Thank you Tata Mumbai Marathon, United Way Mumbai and CPAA for giving me this opportunity to serve a cause I feel strongly about. I have an incredible set of friends, colleagues and relatives who spontaneously join my cause and their generosity helps me give back to the society. I hope to be back again many more times and keep doing better every year.”
Villy Doctor is an educationalist and philanthropist who has dedicated her life for the upliftment of disadvantaged through the Light of Life Trust (LOLT), of which she is the Founder and Managing Trustee. LOLT was set up with a vision to alleviate poverty by developing rural, underprivileged communities through a holistic approach to education, empowerment and employability.

"Project Anando, launched in 2002 worked with the belief that poverty can be alleviated and the lives of the underprivileged be transformed, through a three-fold programme that Educates, Empowers and Equips its beneficiaries. The funds raised through the Tata Mumbai Marathon have made it possible for us to achieve spectacular progress and facilitate the expansion of Project Anando to currently in 641 villages across Maharashtra, Rajasthan and Madhya Pradesh.

The spirit of Tata Mumbai Marathon (TMM) is inspirational and creates tremendous enthusiasm as a platform to raise funds for the underprivileged children. The TMM is an opportunity to create awareness in the various target groups, from young teenagers to the youth of today to national to international audiences. LOLT has been fortunate to create the spirit of giving, the joy of giving through the TMM, and this year celebrating a decade of our association, our enthusiasm has led us to become a force where we can be transformational and bring about this big change in the rural India.

We have achieved the status of being a “Change Legend”. I thank all for their generous support in helping LOLT spread its wings and reach out to numerous others, in its on-going efforts of breaking the generational cycle of poverty. This Change Legend title is dedicated to all our children who require the change, the change from the darkness of illiteracy and poverty to the light of education and employability. God Bless you all!"
At the age of 5, Mr. Sankara Raman was affected by Muscular Dystrophy and has been on a wheelchair since the age of 12. His strong family support system enabled him to pursue his studies and perform daily activities. He successfully graduated in the commerce field, and won a gold medal at the ICWA Inter exams! After a stellar academic career, he ran a lucrative audit firm in partnership with a friend. He assisted in financial auditing of several public sector banks, the prestigious C&AG and a few private sector organizations. His firm conviction is that 'disability is not a constraint, but only a condition that can be overcome with adequate attention and support'.

A chance meeting with Mr. S. Ramakrishnan, the founder President of Amar Seva Sangam, in 1992 was Mr. Raman's turning point in life. He became the Secretary of Amar Seva Sangam, introducing many bold and innovative programmes, benefitting over 16,000 differently abled in over 900 villages in the 3 districts of Tirunelveli, Tuticorin and Virudhunagar. Amar Seva Sangam is now a pioneer institution in the field of Disability Management, rendering services for the differently abled for the past 38 years.

Mr. Sankara Raman has been associated with the Tata Mumbai Marathon since its inaugural year in 2004. Over the years Amar Seva Sangam has raised ₹ 7.76 crore with the efforts of Mr. Sankara Raman and his life partner, Mrs. Ramani Sankararaman. He and/or his organisation have received several awards as highest fundraiser/s at the Tata Mumbai Marathon.

“The overwhelming support from the volunteers, the co-runners, the general public of Mumbai and the corporates, motivates us to take part every year, bringing more visibility to our organization globally and creating awareness on disability management and using it as a platform to learn more and to educate others on the rights of the differently abled. Our organisation has raised funds ₹ 1.17 crores with overwhelming support from companies. We are grateful to Procam for providing facilities to the differently abled to enthusiastically participate, which has resulted in more wheelchair participants from our Sangam, this year.

The success this year goes to my wife who let me take the credit for all the funds raised including that of hers, as we aimed at beating our earlier records.”
Mr. Sanjeev Shah is a strong believer in actions that bring results. He handles M&A and Corporate Strategy at the Times of India Group and has spent 10+ years at Tol. Before his he was with the Kotak Mahindra Group for 16 years. As someone who opposes social disparities, Mr. Shah has responded selectively to friendly calls for support. This time, his son, Dhruv inspired him to create permanent change by prioritising philanthropic initiatives. He believes that, tribal children have simple expectations: a set of books, writing material and a school. The cost to access even these basic amenities is too high for them and food takes priority over education in most such communities. He also feels that animals are neglected in these communities and that we should all do our bit to support organised medical treatment for them.

“For most fortunate people, it’s difficult to believe that we NEED more. How can anyone not want to help reduce disparities and create opportunities? In a poor family, an entire generation works hard to permanently lift itself out of poverty. Education is the best starting point to removing inequalities. It ensures that people have an opinion and can think independently for themselves. Either you work directly with these people or you support causes that deliver these results. And if you do both, hats off! I trust Shrimad Rajchandra Love and Care since my family (Dhruv and Maya) are associated with its activities for over 2 decades. It’s not easy to be persistent when faced with hugely challenging targets. Shrimad Rajchandra Love and Care is focused on the “bottom of the pyramid”, which needs its attention the most. Let’s do our bit to reach out in our own way. Most people put off their desire to help others to the future. Why wait to cause impact?”
Abhay Jasani takes his inspiration from the teachings of Pujya Gurudevshri Rakeshbhai and follows the adage, “you can give without loving, but you cannot love without giving”. He has been a regular high fundraiser at the Mumbai Marathon, raising over INR 2.60 Crores over the last 8 years.

Abhay Jasani, 73, is a graduate from IIT and the Chairman of Jasani Group, one of the leading exporters of diamonds and diamond jewellery. A dynamic personality, yet humble in his demeanour, he is the President of Shrimad Rajchandra Mission Dharampur.

He has been keenly involved in volunteering for the healthcare initiatives of Shrimad Rajchandra Hospital and has been actively fundraising at the Tata Mumbai Marathon for the last 8 years.

“By pursuing the path of inner peace, love and a higher goal towards self-purification under the guidance of my spiritual guru, Pujya Gurudevshri Rakeshbhai, I realised that an outcome of inner joy was Love and Care not only towards my near and dear ones, but to my extended family, including those less privileged. And, thus began my journey of serving others through this NGO. For this purpose, Tata Mumbai Marathon plays a very important role in raising funds for charity.”
CHANGE ICONS

This category includes those individuals who have committed to raise over ₹ 50 lakhs and above. This edition we have 4 Change Icons, including one Young Leader, who have raised ₹ 2,33,18,406 for 4 NGOs.

SHANTI EKAMBARAM
Raised: ₹ 75,20,762
for Society of parents of children with Autistic Disorders (SOPAN)

Shanti Ekambaram has been associated with Kotak Mahindra Bank Ltd. for about 27 years during which she has been involved in setting up and running several businesses. It has been a wonderful journey of entrepreneurship, innovation, success and leadership and creating and working with several outstanding teams. In her current role, Shanti is President Consumer Banking. She is part of the Bank’s Executive Board that drives and oversees the Kotak Mahindra Group’s growth charter.

“I started my journey of participating in the Tata Mumbai Marathon about 11 years ago. It has been a fascinating journey of fitness and, more importantly, of giving back to society through raising funds for the cause of SOPAN (Society of Parents of Children with Autistic Disorders). The start of the journey was inspired by the philanthropic platform that the Mumbai Marathon offers – “Run for a cause”. While I was always focused on fitness, the marathon requires another level of peak physical conditioning. Combined with fundraising it has kept my “Josh” going every year.

SOPAN educates and trains children and young adults from all walks of life, living with autism and developmental disabilities. SOPAN’s aim is to empower and enable them so that they are able to live an inclusive life in society with dignity.

I have been associated with SOPAN right from its inception, and it was natural that I chose this cause. Thanks to the TMM platform, I have been able to raise funds to enable SOPAN to increase its activities and coverage significantly.

Over the years, the fundraising experience has been changing. “Giving” as a way of life has increased gradually over the years and many small and large corporates have come forth to contribute. The key to the whole fundraising experience is reaching out and asking people. Social media has also enabled wider reach. My wholehearted gratitude and thanks to my family, friends, clients and colleagues for their enthusiastic and generous support every year.

Overall it has been a very satisfying and enriching experience.”
Mr. Shenoy considers running and making a difference as his biggest inspirations, as running is a great equalizer and making a difference results in an equitable society. Mr. Shenoy set himself a personal goal of completing 50 marathons, before turning 50 and began running at the age of 43. 5 of his 50 runs have been at the Mumbai Marathon and the 2019 edition of the TMM was his 51st. As it was a milestone marathon, Mr. Shenoy decided to run for two causes - first as a guide runner for an aspiring visually challenged runner and second for widows of farmers from Maharashtra. The cause of Inclusion is also close to his heart; he drives the inclusion agenda as the CEO of Dow India and cares about the cause on a personal level too.

"Since 2005, over 12,000 farmers in India have committed suicide, leaving behind thousands of widows. Very little is said about the farmers’ widows, their families and struggles. Most of these families are from Vidarbha and Marathwada. Habitat for Humanity India, a non-profit committed to building affordable shelter, is rebuilding the lives of the farmers’ widows in these two divisions by helping them reconstruct their lives - starting with a home! It's a dream come true for many, when they receive funds to build a permanent house on their own land, an asset for the entire family, providing them safety, security, dignity and a strong foundation for herself and her children’s future. The money raised through my run will support 25 farmers’ widow families in Amravati District, where the number of farmers' widows is highest. My biggest learning from the TMM fund raising experience has been the power inherent in each of us to individually and collectively make life altering differences to so many, if we are intent upon it. I believe that fundraising platforms such as the TMM can be a catalyst in our journey towards a more equitable and inclusive society."
SADASHIV S. RAO
Raised: ₹ 52,15,757
for Isha Education

SADASHIV S. RAO is the CEO of IDFC Infrastructure Finance Limited (IDFC IFL), with over 32 years of experience in project finance, investment banking and advisory services. He is associated with Isha Vidhya, the organisation set up by Sadhguru Jaggi Vasudev, and has run at the Tata Mumbai Marathon in Isha Vidhya's support for 10 years. Over the years, he has raised more than ₹ 2.5 crore for the organisation. He has also got a few companies to contribute regularly towards Isha Vidhya through their CSR budget. He has helped build classrooms in 3 Isha Vidhya schools in Tamil Nadu, in his parents' name.

"My parents were from a rural background and struggled to get an education. This made me run for Isha Vidhya—a unique NGO set up by Sadhguru Jaggi Vasudev aiming to transform the lives of underprivileged rural children by providing high quality affordable education. This enables rural children to be on par with their urban counterparts. Education is the basic requirement for livelihood and success. If rural children are educated, the impact it can have on the country is transformative. The Tata Mumbai Marathon is an excellent medium for raising funds for this cause. Donors could be anywhere in the world and can contribute online easily."

Sadashiv S. Rao with Isha Education beneficiaries
CHANGE CHAMPIONS
This category includes those individuals who have committed to raise over ₹ 25 lakhs and up to ₹ 49.99 lakhs.

MANISH KOTHARI
Raised: ₹ 47,00,000
for Cancer Patients Aid Association

Manish Kothari is Senior Executive Vice President & Business Head Corporate Banking & SME at Kotak Mahindra Bank Limited. He has been with the Kotak Mahindra Group for over 23 years, during which time he has worked in essentially all aspects of the corporate lending business.

"I have been running the Tata Mumbai Marathon for the past 6 years and have cumulatively raised over INR 1 crore for CPAA - supporting the cause of needy cancer patients. I believe that TMM is a wonderful platform where one can combine the passion for remaining fit, with a noble purpose of giving something back to Society. In the process, you also get to connect with a diverse set of people in one's extended Universe, and become a medium for them to also participate in this noble purpose, and also have fun & spread happiness in the process."
CHANGE LEADERS

This category includes those individuals who have committed to raise over ₹ 10 lakhs and up to ₹ 24.99 lakhs. This edition we have 17 Change Leaders who have raised ₹ 2,04,20,432 for 14 NGOs.

ADITYA JOSHI (with Vishal Agarwal)

Raised: ₹ 20,20,250
for Shraddha Charitable Trust & Clubfoot Medical Foundation

Aditya Joshi is a 37 year old finance professional from Mumbai, working for a global Private Equity Fund. An avid runner, he has participated in the Tata Mumbai Marathon (half and full marathons since 2022. Vishal Agarwal is a 32 year old finance professional working for a Public Equity Fund in Hong Kong. He is a running enthusiast, participating in the Mumbai Marathon (half) since 2017.

Both, Aditya and Vishal, have been fundraising at the event since 2017. They have raised a total of ₹ 36 lakhs over three editions of the event.

“Both the charities that we are supporting, Shraddha Charitable Trust and Clubfoot Medical Foundation, are doing fantastic work in their respective local communities. Both causes are close to our hearts and we want to support them and empower them to have a bigger impact. We had a great fundraising experience and we were encouraged by the support and contributions from our families and friends.”
Mr. Niraj Sanghi works as CEO for Highway Concessions One Pvt. Ltd. (Hc1), a company owned by India Infrastructure Fund managed by Global Infrastructure Partners (GIP). He ran his first half marathon at the Mumbai Marathon 2014, and since then has run in every edition in support of Isha Vidhya, cumulatively raising over ₹ 50 lakhs.

“I support Isha Vidhya because it provides quality education to rural children (most of them are first time school goers). Isha Vidhya runs 9 schools in Tamil Nadu and Andhra Pradesh and supports many government schools in improving teaching quality and mainstreaming weak students. Whenever I meet young students from these schools, they evoke joy and tears in me at the same time, as the experience of benefiting another human life overwhelms me. Also, raising funds keeps me grounded. While it has improved my ability to receive no as an answer, it has increased my grit to convert it into a yes.”
GAUTAMI GAVANKAR
Raised: ₹ 14,17,837
for Society Of Parents Of Children With Autistic Disorders (SOPAN)

Ms. Gautami Gavankar has more than 20 years of experience in Legal, Private Banking and Trusteeship Services. In her current role, she is Executive Director – Trusteeship Services, Kotak Mahindra Trusteeship Services Ltd. Gautami has been a part of the Kotak Mahindra Group for the last 13 years and is responsible for the estate planning business, family office solutions and philanthropy solutions.

“I started my running journey by completing the half marathon at the 2016 Mumbai Marathon. Though I fundraised at the 2017 edition, for this year I set a goal, which was achieved successfully by generous contributions from my clients, friends and family. Running has now become a passion and a part of my life. Till now running was for fitness but this time I also wanted to raise funds. There is nothing wrong in asking as it’s for a good cause. People do believe in supporting meaningful causes and are keen to contribute.”

CHETAN SAVLA
Raised: ₹ 13,19,801
for The Indian Council for Mental Health

“I work with Kotak Mahindra Bank as head of group strategy and I have been running the Tata Mumbai Marathon to raise funds for the Indian Council of Mental Health for the last two years. Running for this NGO is a humbling experience as I have seen so many donors readily open their hearts and their purses to support the children in ICMH schools. Interacting with the schools and the children under ICMH, I feel it is the responsibility of broader society to take care of these kids.”

ANISHA JOHRI (with Adhiraj Johri)
Raised: ₹ 12,54,919
for Family Service Centre

“The Tata Mumbai Marathon has been an excellent platform for raising funds for the Family Service Center. We have been attached to FSC for more than 11 years. We have taken the help of United Way Mumbai to channelise the donations through the Tata Mumbai Marathon for 7 years now. This has been the best way to reach out to a lot of our friends and relatives across India and abroad and to have them donate online through the donation link on United Way Mumbai website.

This small NGO does tremendous amount of work and helps support several people in need, especially women and children. We have been personally attached to Family Service Center as a family and have seen all the great work they do.”
SANJEEV KAPOOR
Raised: ₹ 12,04,002
for Forum for Autism

Sanjeev Kapoor, awarded the Padma Shri, one of India's highest civilian awards in 2017, appears regularly on food shows with a global reach. Winner of the Best Executive Chef title in India, he is known for lending credibility and recognition to the profession of cooking in India.

“Running with the fabulous kids at Forum for Autism and raising funds for their betterment at the Tata Mumbai Marathon is something I look forward to keenly each year. Having supported it for more than 14 years now, the Forum for Autism is a cause and organization that is very close to my heart. One that I completely trust and believe in, knowing for sure that all the funds collected are used solely for the betterment of the kids. With more people joining to support this noble cause, I have seen the run and donation drive get bigger and better each year. Looking forward to Tata Mumbai Marathon 2020!”

JAYANTI SHUKLA
Raised: ₹ 11,70,072
for United Way Mumbai

United Way Mumbai CEO, Jayanti Shukla has been a veteran of fundraising through the Tata Mumbai Marathon. The state of malnourishment in children from areas in and around a metropolitan city like Mumbai spurred Jayanti on to raise funds for United Way Mumbai's Project Poshan.

“Malnutrition is rampant in India. We rank 103rd out of 119 developing nations in the Global Hunger Index report. Malnutrition affects thousands of children, especially those from tribal and slum communities. More needs to be done to make sure that these children have the best possible nutritional care so that their future is a secure and healthy one.”

The funds that Jayanti raised through the TMM will go towards Project Poshan, which aims to alleviate malnourishment in children from tribal, economically backward, rural and slum communities in and around Mumbai.

DR. NIRMAL SURYA (with Rahul Ambadskar, Mercey Serrao, Nitin Agarwal, Akhilesh Jaiswar, Mahesh Pawar)
Raised: ₹ 11,62,445
for Epilepsy Foundation

“There are 50 million people globally suffering from Epilepsy; in India the figure is 11.2 million. The myths and taboo associated with the disease makes the treatment more difficult. As a neurologist, it is always a struggle to create awareness about Epilepsy. Since 2009, with the inception of Epilepsy Foundation, which has been started by me, we have been able to bring down the treatment gap in Epilepsy in rural Maharashtra from 75% to 25% by working with NHM, Govt. of Maharashtra.

EF has started Rehabilitation and Management centre for people with Epilepsy at Marine Lines, Mumbai, with a theme of empowering people with epilepsy, and this needs regular funds to support this cause. Though difficult, I have been successful in raising funds due to the faith put in me by my patients and supporters.”
RAMANI SANKARARAMAN
Raised: ₹ 11,50,000
for Amar Seva Sangam

Mrs. Ramani Sankara Raman has a degree in commerce and is studying for a C.A. Although she was an accountant prior to her marriage to Mr. Sankara Raman, her passion to serve people led her to shift to the development sector. After marriage, she dedicated herself to her husband’s social causes, managing Amar Seva Sangam, her studies and other chores, simultaneously. Her contribution to the TMM is invaluable, leading her to win several awards since first participating 2005.

“My feelings, happiness and expectations are unparalleled – even after this TMM edition has ended. I feel honoured to be able to serve our society and accomplish our organisation’s dream. Hats off to the Tata Mumbai Marathon 2019! A personal email to all our donors, with regular reminders, as well as phone calls were the key to our success.”

DHIREN N. SHETH
Raised: ₹ 10,94,102
for COTAAP Research Foundation

Dhiren N. Sheth is a Director of C.A. Galiakotwala & Co. Pvt. Ltd., a leading cotton trading firm in India. He’s an alumnus of Jamnalal Bajaj Institute of Management Studies, Mumbai.

“I have been participating in the Tata Mumbai Marathon for the last three years and it is fantastic way of raising funds for my cause and many other causes. I hope more people take advantage of this opportunity. I support the cause which is very close to my heart – the Indian Cotton Farmers via COTAAP. One of the primary objectives of the COTAAP Trust is to educate and support farmers to increase their well-being. I have served on its Board for 11 years now and have the privilege of serving as Chairman since 2017.

Running a half-marathon is tough but it’s my way of thanking family and friends for their unstinting support for my cause.”

RAMESH MANGALESWARAN
Raised: ₹ 10,00,140
for MBA Foundation

“I am an avid runner; I ran full marathons with the express ambition of completing the World Marathon Majors. Once I achieved this goal in 2018, I now run only for my own fitness & pleasure. Running is my me-time, it helps me clear my mind and start my day with energy & equanimity.

I am happy to say that I have not missed a single edition of the Tata Mumbai Marathon, and even happier to say that I have run every single year for the same NGO - MBA Foundation. It was founded by close family friends, the Balasubramanians, and it is now run by their differently abled son Akhil, who never ceases to amaze me with his energy, positivity and unconditional love. I hope to keep doing this for as long as I can; it is my way of telling Akhil and his team that I am proud to be part of MBA Foundation!”
BHavana Musuluri (with Pritesh Shah, Shilpi Jain, Mohan Pangil, Buddhul Killo)
Raised: ₹ 10,00,064
for Think Peace Organisation

"I have been a volunteer for Think Peace Organisation for the past 6 years. We work primarily in Araku (beautiful valley in Andhra Pradesh) with the tribal families in remote areas for the betterment of their lives. We support programs in the areas of tribal development, legal literacy, education, healthcare and equality. Recognizing the tribes' natural talent in sports, we started a new program in 2018 - Tribal Sports Club. Our tribes possess immense raw potential to achieve excellence through sports, given the right infrastructure, training, nutrition and exposure. We focus on harnessing this potential with the right approach to produce world class sportsmen and women.

We had a fantastic experience at TMM 2019. Our volunteer team along with few of our tribal men participated in the run. We also had a very successful campaign in raising funds and awareness. We sincerely appreciate United Way Mumbai for providing this incredible platform."

Dr. Hansa B. Shah
Raised: ₹ 10,00,000
for Shrimad Rajchandra Love and Care

"Fundraising is the gentle art that teaches the joy of giving. I am a retired Anaesthesiologist, now engaged in spiritual pursuits at Shrimad Rajchandra Ashram, Dharampur. Having learnt the importance of self-advancement, together with advancement of others who may be less fortunate (sadhana with seva), is the reason for this effort. The experience has been very fulfilling and elevating."

Mridula Jasani
Raised: ₹ 10,00,000
for Shrimad Rajchandra Love and Care

Mridula Jasani, a home maker and a spiritual seeker, has devoted her life to Sadhana and Seva.

"When we saw the pressing need for a hospital to serve the less privileged population of South Gujarat, Pujya Gurudevshri said that since there is the need, we must do it. He could not see people suffering and inspired us to take up the challenge. In today's fast paced modern world, it is becoming increasingly difficult for us to spend time with ourselves or think about others in need. Fundraising at the Tata Mumbai Marathon gives me immense joy as the funds raised will be utilised towards the construction of a new 250 bed multispecialty charitable hospital."
**DR. BIJAL MEHTA**  
Raised: ₹ 10,00,000  
for Shrimad Rajchandra Love and Care

Dr. Bijal Mehta, Trustee of Shrimad Rajchandra Love and Care, is an Ophthalmologist and recognises the need for quality healthcare for the less privileged, and the challenges they face in accessing the same.

“My Guruji, Pujya Gurudevshri Rakeshbhai says, 'You may not be able to change the whole world – but you can surely change someone's whole world. With empathy, honesty, purity and a heart full of love and conviction, we can change someone's world.' This value lies at the core of everything we do. The funds raised for our NGO through the Tata Mumbai Marathon platform will support the charity hospital which serves one of the poorest tribal population of India.

Shrimad Rajchandra Love and Care has been envisaged by our Guruji, Pujya Gurudevshri Rakeshbhai whose teachings inculcated in us Seva, the commitment to "selfless service" towards each and every soul.”

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**DR. BHARAT SHAH**  
Raised: ₹ 10,00,000  
for Shrimad Rajchandra Love and Care

“I am a retired Urologist, engaged in spiritual pursuit. I have learnt over time that spirituality encompasses not just the self, but also those around us. Attention to both is needed for a balanced spiritual growth.

In tune with this were my efforts to raise funds for Shrimad Rajchandra Love and Care. This effort in fund raising was very satisfying, as experiencing the joy of giving is truly amazing. Wishing all the participants tremendous success in all future efforts. Alone, we can do so little; together we can do so much!”
CHANGE INVESTORS

This category includes those individuals who have committed to raise over ₹ 5 lakh and up to ₹ 9.99 lakh. This edition we have 14 Change Investors who have raised ₹ 88,72,737 for 20 NGOs.

Dr. Prafull Sabadra
Raised: ₹ 7,75,499 for Shrimad Rajchandra Love and Care

N Shridhar (with 12 collaborators)
Raised: ₹ 7,58,452 for Bombay Medical Aid Foundation, Mentor Me India, Maharashtra State Women’s Council

Vinodini Lulla (with 7 collaborators)
Raised: ₹ 7,57,352 for Children’s Movement for Civic Awareness

Nadir Godrej
Raised: ₹ 7,00,000 for Teach to Lead (Teach for India)

Pranav Joshi
Raised: ₹ 6,00,625 for RUBAROO - Centre For Advancement of Philanthropy

Suresh Iyer
Raised: ₹ 5,92,100 for Parkinson’s Disease And Movement Disorder Society
Raja Sudhan (with Rajkumar)
Raised: ₹ 5,84,682 for Isha Education

Nilesh Lahu Nandoskar
Raised: ₹ 5,44,501 for Karunya Trust

Rahul Kadri
Raised: ₹ 5,20,501 for Save The Children India

Pyush Khullar
Raised: ₹ 5,12,679 for Arushi Society, Cancer Foundation of India

Girish Borkar
Raised: ₹ 5,10,001 for Yoga Prabha Bharati (Seva Sanstha) Trust

Shakuntala Majumdar
Raised: ₹ 5,08,004 for Thane Society for Prevention of Cruelty to Animals (SPCA)

TCM Sundaram (with Karpagavalli Sundaram)
Raised: ₹ 5,04,000 for Amar Seva Sangam, Cerebral Palsy Association Of India, V care Foundation

Dr. Kalpana Apte
Raised: ₹ 5,00,941 for Family Planning Association, India
## Change Makers

This category includes those individuals who have committed to raise over ₹ 1.5 lakh and up to ₹ 4.99 lakh. This edition we have 128 Change Makers who have raised ₹ 2,74,62,857 for 54 NGOs.

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<tr>
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<tr>
<td>Dr. Sunita Dube</td>
<td>₹ 4,57,501</td>
<td>Aryan Medical And Educational Trust - Fit India - MedscapeIndia</td>
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<tr>
<td>Amit Wagh</td>
<td>₹ 4,24,500</td>
<td>Tata Memorial Centre-ImPaCCT</td>
</tr>
<tr>
<td>Ramesh Venkat</td>
<td>₹ 3,89,500</td>
<td>Maharashtra State Women's Council</td>
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<tr>
<td>Yogesh (with Nandini Gera)</td>
<td>₹ 3,60,600</td>
<td>Arushi Society</td>
</tr>
<tr>
<td>Ishaan &amp; Gurpreet</td>
<td>₹ 3,60,478</td>
<td>Childline India Foundation</td>
</tr>
<tr>
<td>Tautik Das</td>
<td>₹ 3,48,300</td>
<td>Central Himalayan Rural Action Group</td>
</tr>
</tbody>
</table>
**Luis Moniz (with Rita Nag Chowdhury)**
Raised: ₹ 3,38,100 for Sethu

**Dr. Shirish Chunilal Malde**
Raised: ₹ 3,28,231 for Family Planning Association, India

**Helene Menezes (with 6 collaborators)**
Raised: ₹ 3,17,500 for Sethu

**Sunil Lulla**
Raised: ₹ 3,14,597 for Children’s Movement for Civic Awareness

**Krishna Ramanathan**
Raised: ₹ 3,10,000 for Isha Education

**Manjul Tilak**
Raised: ₹ 3,35,016 for Kotak Education Foundation

**Sunil Dias**
Raised: ₹ 3,26,000 for Parkinson’s Disease And Movement Disorder Society

**B S Saluja**
Raised: ₹ 3,16,613 Access Life Assistance Foundation

**Ashima Bhat**
Raised: ₹ 3,13,501 for YUVA Unstoppable

**Hemanti Vithalani**
Raised: ₹ 3,06,350 for Shrimad Rajchandra Love and Care
Darius Pandole
Raised: ₹ 2,82,000 for Khel Shala

Anubhav Adlakha
Raised: ₹ 2,69,099 for Action For Ability Development & Inclusion (AADI)

Sunil Daga
Raised: ₹ 2,68,503 for Cancer Patients Aid Association

Charu Shah
Raised: ₹ 2,61,000 for Shrimad Rajchandra Love and Care

Saagar Shah (with Mitali Shah)
Raised: ₹ 2,51,502 for Mann – Center For Individuals With Special Needs

Sachin Karpe
Raised: ₹ 2,50,203 for RUBAROO – Centre For Advancement of Philanthropy

Reshma Jain
Raised: ₹ 2,50,100 for Shrimad Rajchandra Love and Care

Himanshu Vyas
Raised: ₹ 2,48,001 for educo

Hemali Shah
Raised: ₹ 2,44,603 for Shrimad Rajchandra Love and Care

Manju Parvatikar
Raised: ₹ 2,36,101 for Isha Education
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<thead>
<tr>
<th>Name</th>
<th>Raised (₹)</th>
<th>Charity/Project</th>
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<tbody>
<tr>
<td>Priya Janaki (with Seetaram Rajamani)</td>
<td>2,34,001</td>
<td>for Society Of Friends Of The Sassoon Hospitals</td>
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<tr>
<td>Shefali Kapadia</td>
<td>2,30,000</td>
<td>for empowHER India Foundation</td>
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<tr>
<td>Carol Sylas</td>
<td>2,20,700</td>
<td>for Jeevan Asha Charitable Society</td>
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<tr>
<td>Team Poshan</td>
<td>2,05,858</td>
<td>for United Way Mumbai</td>
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<tr>
<td>Dr. A.L. Sharada</td>
<td>2,00,418</td>
<td>for Population First</td>
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<td>Thomas Mathew</td>
<td>2,33,000</td>
<td>for Karunya Trust</td>
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<tr>
<td>Sandeep Prasadswala</td>
<td>2,25,000</td>
<td>for Shrimad Rajchandra Love and Care</td>
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<tr>
<td>Gigy Mathew</td>
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<td>for Karunya Trust</td>
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<tr>
<td>Dr. Siddharth Agarwal (with 2 collaborators)</td>
<td>2,05,350</td>
<td>for Urban Health Resource Centre</td>
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<tr>
<td>Srividya Subramanian Vidyasagar</td>
<td>2,00,349</td>
<td>for Cankids Kidscan</td>
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</table>
Ritesh Gupta
Raised: ₹ 2,00,050
for Touching Lives Welfare Trust

Rahul Narayan
Raised: ₹ 2,00,000
for Isha Education

Rakesh Mehta
Raised: ₹ 2,00,000
for Epilepsy Foundation

Archana Rushabh Mehta
Raised: ₹ 1,96,000
for Shrimad Rajchandra Love and Care

Meher Dubash
Raised: ₹ 1,95,000
for empowHER India Foundation

Priyanka Kripalani
Raised: ₹ 1,94,249
for Habitat For Humanity India

Nishant Parekh (with Sara Ellen D'souza)
Raised: ₹ 1,93,100
for World for All Animal Care and Adoptions

Reena Gupta
Raised: ₹ 1,86,500
for Children’s Movement for Civic Awareness

Cajetan Menezes
Raised: ₹ 1,84,650
for Kripa Foundation

Noel Coutinho
Raised: ₹ 1,83,500
for Reach Education Action Programme (REAP)
Devarajan R
Raised: ₹ 1,79,265
for Seva Sahayog Foundation

Jayshri Sanghvi
Raised: ₹ 1,77,500
for Shrimad Rajchandra Love and Care

Kaizad Morolia
Raised: ₹ 1,77,266
for United Way Mumbai

Dr. Anurag Gupta (with Dr. Gagan Shrivastava)
Raised: ₹ 1,77,100
for Mohan Foundation

Kamalika Guha Thakurta
Raised: ₹ 1,75,053
for Srijon - Artscape

Bala Chendil P.
Raised: ₹ 1,74,801
for Isha Education

Neelam Dixit
Raised: ₹ 1,72,400
for Family Planning Association, India

Sejal Shah
Raised: ₹ 1,71,100
for Light of Life Trust

Umesh Shah
Raised: ₹ 1,70,111
for Shrimad Rajchandra Love and Care

Vinayak Kamat
Raised: ₹ 1,67,100
for Teach to Lead (Teach for India)
Nirmala Nisar
Raised: ₹ 1,67,000
for Shrimad Rajchandra Love and Care

Sejal Shah & Swati Jobalia
Raised: ₹ 1,64,500
for Shrimad Rajchandra Love and Care

Charit & Labdhi Sheth
Raised: ₹ 1,64,005
for Shrimad Rajchandra Love and Care

Kanwar Vivek
Raised: ₹ 1,62,701
for Action For Ability Development & Inclusion (AADI)

Debasish Nandi
Raised: ₹ 1,62,158
for Isha Education

Vishwa & Anila Gada
Raised: ₹ 1,61,100
for Shrimad Rajchandra Love and Care

Nandini Gandhi
Raised: ₹ 1,60,500
for Shrimad Rajchandra Love and Care

Sharon Vallis
Raised: ₹ 1,60,100
for Kripa Foundation

Chetna Nilesh Gala
Raised: ₹ 1,60,000
for Shrimad Rajchandra Love and Care

Asha & Sudhir Sood
Raised: ₹ 1,60,000
for Light of Life Trust
Damayanti & Dr. Mansukh Satra
Raised: ₹ 1,59,500
for Shrimad Rajchandra
Love and Care

Manali Parag Tulpule (with Vijayalaxmi Tulpule)
Raised: ₹ 1,57,230
for Family Planning
Association, India

Devesh Khatu
Raised: ₹ 1,55,000
for The Humsafar Trust

Nandini Gaur
Raised: ₹ 1,51,649
for Urban Health Resource Centre

Nitul Sanghavi
Raised: ₹ 1,51,110
for Shrimad Rajchandra
Love and Care

Ashish Patel
Raised: ₹ 1,58,300
for Children's Movement
for Civic Awareness

Bhavesh Shah
Raised: ₹ 1,56,001
for Shrimad Rajchandra
Love and Care

Ketan N. Shah
Raised: ₹ 1,52,500
for Shrimad Rajchandra
Love and Care

Manoj Kumar Garg
Raised: ₹ 1,51,501
for Family Planning
Association, India

Team Spreading Smiles
Raised: ₹ 1,51,000
for Spark a Change
Foundation
Kabir Agarwal
Raised: ₹ 1,51,000 for Urban Health Resource Centre

Rekha G
Raised: ₹ 1,50,700 for Family Planning Association, India

Vishal Mirpuri
Raised: ₹ 1,50,611 for Isha Education

Dr. Krina Gala
Raised: ₹ 1,50,001 for Shrimad Rajchandra Love and Care

Vikrant Doshi
Raised: ₹ 1,50,000 for Shrimad Rajchandra Love and Care

Shamima Taly
Raised: ₹ 1,50,000 for Isha Education

Sanjay Dangi
Raised: ₹ 1,50,000 for Epilepsy Foundation

Toral Shah
Raised: ₹ 1,50,000 for Shrimad Rajchandra Love and Care

Sanaa Shaikh
Raised: ₹ 1,50,000 for United Way Mumbai

Yatin Shah
Raised: ₹ 1,50,000 for Shrimad Rajchandra Love and Care
Sunit Kothari
Raised: ₹ 1,50,000 for Shrimad Rajchandra Love and Care

Kunal Doshi
Raised: ₹ 1,50,000 for Shrimad Rajchandra Love and Care

Jayshri Talsania
Raised: ₹ 1,50,000 for Shrimad Rajchandra Love and Care

Nalini Mehta
Raised: ₹ 1,50,000 for Shrimad Rajchandra Love and Care

Naina Kothari
Raised: ₹ 1,50,000 for Shrimad Rajchandra Love and Care

Dhaval Y. Mehta
Raised: ₹ 1,50,000 for Shrimad Rajchandra Love and Care

Himanshu Dani
Raised: ₹ 1,50,000 for Shrimad Rajchandra Love and Care

Anil Goyal
Raised: ₹ 1,50,000 for Epilepsy Foundation
**FUNDRAISERS GOLD**

The Fundraiser Gold category comprises individuals who have raised between ₹1 lakh and ₹1,49,999 lakhs. This year, 61 individuals in the Fundraiser Gold category have raised ₹67,98,149 for 35 NGOs. Out of the total, we have 33 individuals who are below 21 years of age.

After Fundraiser Gold, we also have 189 fundraisers, raising ₹1,31,59,115 in the Fundraiser Silver category (minimum fundraising target of ₹50,000); 382 fundraisers, raising ₹92,02,972 in the Fundraiser Bronze category (minimum fundraising target of ₹10,000) and 432 fundraisers, raising ₹13,57,668 in the Fundraiser category.

<table>
<thead>
<tr>
<th>NALIN MONIZ</th>
<th>NEHA ALLURI</th>
<th>AMELIA BARETTO</th>
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<td>Raised: ₹1,35,000 for SNEHA (Society for Nutrition, Education &amp; Health Action)</td>
<td>Raised: ₹1,35,000 for Jeevan Asha Charitable Society</td>
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<td>for Sethu</td>
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<tr>
<th>AYAZ MEMON</th>
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<th>RAMANATHAN S IYER</th>
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<td>Raised: ₹1,33,500 for Jeevan Asha Charitable Society</td>
<td>Raised: ₹1,25,901 for Nana Nani Foundation, Apne Aap Women’s Collective, Adhar</td>
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<td>for Save The Children India</td>
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<th>VENKATRAMAN S.</th>
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<tr>
<td>Raised: ₹1,24,513</td>
<td>Raised: ₹1,23,000 for Bal Asha Trust</td>
<td>Raised: ₹1,22,000 for Think Foundation</td>
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<tr>
<td>for Cancer Foundation of India, Cancer Patients Aid Association, Tata Memorial Centre - ImPaCCT</td>
<td></td>
<td></td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>AVIJIT CHAKROVORTY</th>
<th>PRASANA IYENGAR</th>
<th>ANITA PISHARODY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raised: ₹1,20,000</td>
<td>Raised: ₹1,18,500 for Apni Shala Foundation</td>
<td>Raised: ₹1,18,500 for Childrens Movement For Civic Awareness</td>
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<tr>
<td>for The Welfare Of Stray Dogs</td>
<td></td>
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<tr>
<td>Name</td>
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<td>For</td>
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<tr>
<td>-----------------------------</td>
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<td>----------------------------------------</td>
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<tr>
<td>SHAHEEN BHATT</td>
<td>₹ 1,14,504</td>
<td>World for All Animal Care and Adoptions</td>
</tr>
<tr>
<td>YAMINI NAMJOSHI</td>
<td>₹ 1,10,000</td>
<td>Psychoanalytic Therapy and Research Centre</td>
</tr>
<tr>
<td>PRASANNA JOSHI</td>
<td>₹ 1,03,101</td>
<td>Family Planning Association India</td>
</tr>
<tr>
<td>SHANKARAN TJ</td>
<td>₹ 1,02,489</td>
<td>Indian Cancer Society</td>
</tr>
<tr>
<td>SATISH CHANDRA AGARWALA</td>
<td>₹ 1,00,300</td>
<td>Urban Health Resource Centre</td>
</tr>
<tr>
<td>BIPIN PAREKH</td>
<td>₹ 1,00,000</td>
<td>Shrimad Rajchandra Love and Care</td>
</tr>
<tr>
<td>PRIYA BIJLANI</td>
<td>₹ 1,14,001</td>
<td>Isha Education</td>
</tr>
<tr>
<td>ACHALESH RAVI</td>
<td>₹ 1,09,001</td>
<td>Isha Education</td>
</tr>
<tr>
<td>BRINDA DAYAL SHOORJI</td>
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<td>Psychoanalytic Therapy and Research Centre</td>
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<tr>
<td>NEELIMA WIDGE</td>
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<td>Children's Movement for Civic Awareness</td>
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<td>KUNTAL AGARWAL</td>
<td>₹ 1,00,500</td>
<td>Urban Health Resource Centre</td>
</tr>
<tr>
<td>SIBICHEN JOSEPH</td>
<td>₹ 1,00,000</td>
<td>SANGLI MISSION SOCIETY</td>
</tr>
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</table>
Philanthropy when started early has multiple positive consequences. Not only does it help NGOs raise funds for their immediate need, the youth, when exposed to social problems at a young age are more likely to grow up being highly responsible adults. At TMM, we celebrate these young leaders for their fundraising efforts. Young Leaders are fundraisers below the age of 21 years, who have raised ₹ 75,000 or more. This year, the TMM witnessed 143 motivated young individuals making up the Young Leader category, having raised ₹ 2,42,80,148 Young Leaders are also Change Runners this year.

HIGHEST FUNDRAISING YOUNG LEADER
MEERA MEHTA (with Ayaan Memon, Palak Desai, Bhavi Desai) - Change Icon
Total Funds Raised: ₹ 50,31,613
for Shrimad Rajchandra Love and Care

Meera Mehta has been raising funds from the age of six and began fundraising through the Tata Mumbai Marathon platform in 2011. Over the last 9 years she has raised over ₹ 1 Crore. Currently she is pursuing MBBS from the Mahatma Gandhi Missions Medical College, Navi Mumbai with the aim of helping tribal children.

A child’s love is said to be the purest form of love and there is a lot to learn from them. When the shy and excited five-year old Meera experienced her first joy in giving, her life changed forever. Meera was taught that helping the less privileged children she was helping, by her Guruji, Pujya Gurudevshri Rakeshbhai. The premise was very simple - you thank them as they were give you an opportunity to serve. This is a lesson, which Meera has stuck on to till date.

Shrimad Rajchandra Love and Care has allowed Meera to explore the reality of people living in rural India. Moved by the disparity she saw, and inspired by her Guruji, she set forth to make a difference.

"Studies never came in the way of my fundraising. Because I dedicated my leisure time to fundraising, it made me feel more productive. More than giving, I feel that I have gained. Fundraising for the new hospital and connecting with the beneficiaries in the process, intensified my will to become a doctor and even gave me the goal to offer seva in Shrimad Rajchandra Hospital in the future."
"If GOD blesses you financially, don’t raise your standard of LIVING...raise your standard of GIVING. To touch someone’s life all one needs is hope and a heart full of love; age is just a number.

I am 5 years old and I study at the GOLDEN SPIRAL INITIATIVE in Mumbai. I enjoy playing football, love dance and dramatics. I have been raising funds for SHRIMAD RAJCHANDRA LOVE AND CARE for the past 2 years as it is an initiative very close to my heart. I participate in its social endeavours along with my parents as it gives me immense joy...from helping underprivileged children get educated or working for animal welfare. I may not be able to change the world but at least I can touch a few lives. Thus, fundraising for various causes has been a great experience.

By the grace of Shrimad Rajchandraj and guidance of my Guruji Pujya Gurudevshri I strive to be the change, to make the world a happier place."

2nd HIGHEST FUNDRAISING YOUNG LEADER
SHAURYA SHAH (with Kshitij Shah) - Change Leader
Total Funds Raised: ₹ 11,25,000
for Shrimad Rajchandra Love and Care

ANYSSA KOTHARI - Change Investor
Total Funds Raised: ₹ 6,64,702
for Shrimad Rajchandra Love and Care

SHARANYA RUJA - Change Investor
Total Funds Raised: ₹ 5,03,400
for Light Of Life Trust
Sumer Kothari
Raised: ₹ 4,82,999
for Healing Touch

Malini, Saanya, Isha
Raised: ₹ 4,42,801
for Think Foundation

Ananyaa Tata (with Megha Tata)
Raised: ₹ 3,27,000
for Isha Education

Harsh Mehta
Raised: ₹ 3,24,500
for The Society Of Rehabilitation Of Crippled Children

Krishang Maheshwari
Raised: ₹ 3,16,000
for Shrimad Rajchandra Love and Care

Tarini Ruia
Raised: ₹ 3,15,100
for The Foundation

Anandini Goenka
Raised: ₹ 2,98,000
for Shrimad Rajchandra Love and Care

Ahanaa & Arham
Raised: ₹ 2,57,055
for Shrimad Rajchandra Love and Care

Vinantee Shah
Raised: ₹ 2,57,000
for Shrimad Rajchandra Love and Care

Manan M. Sheth
Raised: ₹ 2,56,601
for COTAAP Research Foundation

Sayed Mojtaba Hosseini & Yashish Hirani
Raised: ₹ 2,36,317
for Nargis Dutt Foundation

Sana Chawla
Raised: ₹ 2,11,551
for The Foundation
Simran Chainani
Raised: ₹ 2,11,000 for The Foundation, Light of Life Trust

Asang Mehta
Raised: ₹ 2,11,000 for Shrimad Rajchandra Love and Care

Tarun Venkatesan
Raised: ₹ 2,05,475 for Spark a Change Foundation

Dhruv & Arjun Shah
Raised: ₹ 2,04,401 for Shrimad Rajchandra Love and Care

Gresha Chheda
Raised: ₹ 2,01,000 for Isha Education

Vedika Desai
Raised: ₹ 1,92,000 for Sparsha Charitable Trust

Arjun Dalal
Raised: ₹ 1,86,100 for Spark a Change Foundation

Amyra Ashish Sheth
Raised: ₹ 1,85,752 for Shrimad Rajchandra Love and Care

Heya Shah
Raised: ₹ 1,84,000 for The Foundation

Siddhaarth Golia
Raised: ₹ 1,83,445 for Care Foundation

Rehan Chagla
Raised: ₹ 182,903 for The Foundation, The Opentree Foundation (Toybank)

Akshay Bahl
Raised: ₹ 1,70,948 for The Foundation
Miti Joshi
Raised: ₹ 1,67,200
for RUBAROO - Centre For Advancement of Philanthropy

Nentara Agarwal
Raised: ₹ 1,67,000
for Bal Asha Trust

Tanisha Chheda
Raised: ₹ 1,65,001
for Habitat For Humanity India

Kabir Diwanji
Raised: ₹ 1,63,550
for Concern India Foundation

Syna Pal
Raised: ₹ 1,62,500
for Cankids Kidscan

Vihaan Desai
Raised: ₹ 1,60,097
for Concern India Foundation

Sysha Pal
Raised: ₹ 1,60,000
for Cankids Kidscan

Nishiki Varma
Raised: ₹ 1,52,471
for Family Planning Association, India

Arjun Kanoi
Raised: ₹ 1,50,100
for Concern India Foundation

Zain Siddiqui
Raised: ₹ 1,50,000
for The Foundation
**YOUNG LEADERS - FUNDRAISERS GOLD**

These are Young Leaders who have fundraised ₹1 lakh and more and less than ₹1.5 lakh.

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<thead>
<tr>
<th>Name</th>
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<th>For</th>
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</thead>
<tbody>
<tr>
<td>SUMER HIREMATH</td>
<td>₹1,34,500</td>
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<tr>
<td>SATHI BISWAS</td>
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<td>for Cankids Kidscan</td>
</tr>
<tr>
<td>ALIYA D’SILVA</td>
<td>₹1,18,001</td>
<td>for The Foundation</td>
</tr>
<tr>
<td>NYSHA CHANDIRAMANI</td>
<td>₹1,09,102</td>
<td>for The Foundation</td>
</tr>
<tr>
<td>DEV DALMIA</td>
<td>₹1,33,686</td>
<td>for The Foundation</td>
</tr>
<tr>
<td>JAINAM DEHDIA</td>
<td>₹1,22,101</td>
<td>for Shrimad Rajchandra Love and Care</td>
</tr>
<tr>
<td>AMBICA KALE</td>
<td>₹1,16,795</td>
<td>for The Foundation</td>
</tr>
<tr>
<td>RIAAN SHASHANK GALA</td>
<td>₹1,08,000</td>
<td>for Shrimad Rajchandra Love and Care</td>
</tr>
<tr>
<td>DHAIRYA SHAH</td>
<td>₹1,07,500</td>
<td>for Shrimad Rajchandra Love and Care</td>
</tr>
<tr>
<td>HRIIDAY AGGARWAL</td>
<td>₹1,29,398</td>
<td>for The Opentree Foundation (Toybank)</td>
</tr>
<tr>
<td>SAANIKA &amp; MIHKA</td>
<td>₹1,21,850</td>
<td>for Family Planning Association, India</td>
</tr>
<tr>
<td>MUSKAAN &amp; MAIRAV TOLANI</td>
<td>₹1,14,001</td>
<td>for Cancer Patients Aid Association</td>
</tr>
<tr>
<td>VINAY VIRVADIA</td>
<td>₹1,07,500</td>
<td>for Shrimad Rajchandra Love and Care</td>
</tr>
<tr>
<td>PRISHA PATEL</td>
<td>₹1,07,000</td>
<td>for Shrimad Rajchandra Love and Care</td>
</tr>
<tr>
<td>DANIEL TAPIA</td>
<td>₹1,05,999</td>
<td>for Fight Hunger Foundation</td>
</tr>
<tr>
<td>Name</td>
<td>Raised Amount</td>
<td>Purpose</td>
</tr>
<tr>
<td>-----------------------</td>
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<tr>
<td>Aryan Verma</td>
<td>₹ 1,05,097</td>
<td>for Tata Memorial Centre - ImPaCCT</td>
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<tr>
<td>Shaurya Singh</td>
<td>₹ 1,04,999</td>
<td>for The Foundation</td>
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<tr>
<td>Arushi Maheshwari</td>
<td>₹ 1,04,500</td>
<td>for The Paragon Charitable Trust (Muktangan)</td>
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<tr>
<td>Avantika Shah</td>
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<tr>
<td>Alekha Malhotra</td>
<td>₹ 1,03,252</td>
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<tr>
<td>Khushi Shah</td>
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<td>for Nargis Dutt Foundation</td>
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<tr>
<td>Shiv Gogia</td>
<td>₹ 1,01,949</td>
<td>for The Foundation</td>
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<tr>
<td>Nayantara Mallick</td>
<td>₹ 1,01,501</td>
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<tr>
<td>Ansh Gupta</td>
<td>₹ 1,01,415</td>
<td>for The Foundation</td>
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<td>Raayansh Jitesh Kamdar</td>
<td>₹ 1,01,000</td>
<td>for Shrimad Rajchandra Love and Care</td>
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<tr>
<td>Naisha Agarwal</td>
<td>₹ 1,00,501</td>
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<tr>
<td>Chhata</td>
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<td>Nandini Petluri</td>
<td>₹ 1,00,006</td>
<td>for Think Peace Organisation</td>
</tr>
<tr>
<td>Vihaan Garware</td>
<td>₹ 1,00,000</td>
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<tr>
<td>Zahan Lamba</td>
<td>₹ 1,00,000</td>
<td>for The Foundation</td>
</tr>
<tr>
<td>Ishika Chabria</td>
<td>₹ 1,00,000</td>
<td>for CanKids Kidscan</td>
</tr>
<tr>
<td>Aryan Tobaccowala</td>
<td>₹ 1,00,000</td>
<td>for educo</td>
</tr>
<tr>
<td>Diya Shivasani</td>
<td>₹ 1,00,000</td>
<td>for The Foundation</td>
</tr>
</tbody>
</table>
**YOUNG LEADERS - FUNDRAISERS SILVER**

These are Young Leaders who have fundraised ₹ 75,000 lakh and more and less than ₹ 1 lakh.

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<thead>
<tr>
<th>Name</th>
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<tbody>
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<td>ARIA ALMEIDA</td>
<td>95,498</td>
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<td>ANANDAMAYI BAJAJ</td>
<td>91,000</td>
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</tr>
<tr>
<td>ARHAM JHAYERI</td>
<td>90,000</td>
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</tr>
<tr>
<td>HRIDHAAN VORA</td>
<td>88,000</td>
<td>for Shrimad Rajchandra Love and Care</td>
</tr>
<tr>
<td>ANOUCHKA TAPARIA</td>
<td>87,685</td>
<td>for The Foundation</td>
</tr>
<tr>
<td>AANYA JAIN</td>
<td>87,600</td>
<td>for Light of Life Trust</td>
</tr>
<tr>
<td>VIDEH Doshi</td>
<td>87,001</td>
<td>for Shrimad Rajchandra Love and Care</td>
</tr>
<tr>
<td>SWAYAM JAIN</td>
<td>86,200</td>
<td>for Habitat For Humanity India</td>
</tr>
<tr>
<td>PRISHA SHETH</td>
<td>86,050</td>
<td>for Shrimad Rajchandra Love and Care</td>
</tr>
<tr>
<td>AASHUMI VARAIYA</td>
<td>86,000</td>
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<td>OM MUKESH SURVE</td>
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<td>SHOURYA VIR JAIN</td>
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<td>for The Foundation</td>
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<td>RANIT TOLAT</td>
<td>84,949</td>
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<td>MS. RUOPFUZHANO WHISO</td>
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<tr>
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<td>Purpose</td>
</tr>
<tr>
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<tr>
<td>Krish &amp; Brahmi Sabadra</td>
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<tr>
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<tr>
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<tr>
<td>Sarah Chamdawala</td>
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<tr>
<td>Tejendra Pratap Singh</td>
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<td>For Urban Health Resource Centre</td>
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<tr>
<td>Tanishq Ghadge</td>
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<td>Anurag Shrikar</td>
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<td>Sanjana Shenai &amp; Naina Singh</td>
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<td>Hridhaya Tejura</td>
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</tr>
<tr>
<td>Ishika Mehta</td>
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<td>Vedant Shah</td>
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<td>For The Foundation</td>
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<td>Name</td>
<td>Amount Raised</td>
<td>Cause</td>
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<td>Aaysha Kothari</td>
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<tr>
<td>Mannat Shah</td>
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<tr>
<td>Sachi Munot</td>
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<td>For The Foundation</td>
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<tr>
<td>Gauravi Maurya</td>
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<tr>
<td>Kalpana Kumari</td>
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<tr>
<td>Anjali Narvariya</td>
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<tr>
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<td>Bhakti Doshi</td>
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<td>Hriday Mehta</td>
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<td>Neel Vasani</td>
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<td>Arika and Aarjav Shroff</td>
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<td>Misha Shah</td>
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<tr>
<td>Mahek Virani</td>
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<td>For Shrimad Rajchandra Love and Care</td>
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<td>Name</td>
<td>Raised Amount</td>
<td>For Whom</td>
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<td>Rajvir Khokhani</td>
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<td>Sujal Lakhara</td>
<td>₹ 75,000</td>
<td>Habitat For Humanity India</td>
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<tr>
<td>Sanyami Doshi</td>
<td>₹ 75,000</td>
<td>Shrimad Rajchandra Love and Care</td>
</tr>
<tr>
<td>Shamit Gandhi</td>
<td>₹ 75,000</td>
<td>Shrimad Rajchandra Love and Care</td>
</tr>
</tbody>
</table>
PRATHAM SINGH
Raised: ₹ 75,000
for Habitat For Humanity India

KSHAMA MEHTA
Raised: ₹ 75,000
for Shrimad Rajchandra Love and Care

RAVEENA KARNIK
Raised: ₹ 75,000
for Habitat For Humanity India

PRISHA BOHRA
Raised: ₹ 75,000
for Habitat For Humanity India

RANVEER GANDHI
Raised: ₹ 75,000
for Shrimad Rajchandra Love and Care

IYANAH POONAWALA
Raised: ₹ 75,000
for Concern India Foundation

NILESH PANY
Raised: ₹ 75,000
for Habitat For Humanity India

PRISHA RANKA
Raised: ₹ 75,000
for Habitat For Humanity India

AANGI APURVA SHAH
Raised: ₹ 75,000
for Shrimad Rajchandra Love and Care

DHRUVI GADA
Raised: ₹ 75,000
for Shrimad Rajchandra Love and Care

DIYA BANERJEE
Raised: ₹ 75,000
for The Foundation

AADIT & AARSHYA VORA
Raised: ₹ 75,000
for Shrimad Rajchandra Love and Care
CORPORATE TEAMS

Corporates wishing to participate in the Tata Mumbai Marathon 2019 opt for teams and line-up to raise funds for various social causes. This also provides employees the opportunity to represent one or multiple charities registered with the event’s Philanthropy Partner, during their run. At the TMM 2019, 176 corporates fielded 293 teams, contributing a total of ₹ 16,54,04,000, for 91 NGOs. Corporate teams participating in the Tata Mumbai Marathon are privy to a differentiated experience in a specially hosted tent on race day.
FUNDRAISING CORPORATE TEAMS

Listed below are companies whose employees have raised funds using the Tata Mumbai Marathon 2019 platform. This edition 26 companies fielding 59 teams, collectively raised ₹ 6.88 crores and contributed ₹ 3.46 crores, benefitting 42 NGOs.

<table>
<thead>
<tr>
<th>COMPANY NAME</th>
<th>NGOs SUPPORTED</th>
<th>AMT. CONTRIBUTED</th>
<th>FUNDS RAISED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kotak Mahindra Bank Limited</td>
<td>Action For Ability Development &amp; Inclusion (AADI), Bal Asha Trust, Cancer Foundation of India, Cancer Patients Aid Association, empowHER India Foundation, Kotak Education Foundation, Society of Parents of Children with Autistic Disorders (SOPAN), The Indian Council for Mental Health</td>
<td>₹ 18,00,000</td>
<td>₹ 2,99,37,120</td>
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<td>Mahindra &amp; Mahindra Limited</td>
<td>HelpAge India, K.C. Mahindra Education Trust-Project Nanhi Kali</td>
<td>₹ 21,00,000</td>
<td>₹ 1,38,96,663</td>
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<tr>
<td>Godrej &amp; Boyce Mfg. Co. Limited</td>
<td>Republican Sports Club, War Wounded Foundation, National Society for Equal Opportunities for the Handicapped, India</td>
<td>₹ 21,00,000</td>
<td>₹ 1,08,03,179</td>
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<tr>
<td>Jasani (India) Private Limited</td>
<td>Shrimad Rajchandra Love and Care</td>
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<td>₹ 1,00,00,000</td>
</tr>
<tr>
<td>Godrej Industries Ltd. and Associate Companies</td>
<td>Teach to Lead (Teach for India)</td>
<td>₹ 11,00,000</td>
<td>₹ 10,88,100</td>
</tr>
<tr>
<td>Kadri Consultants Private Limited</td>
<td>Save The Children India</td>
<td>₹ 3,00,000</td>
<td>₹ 5,20,501</td>
</tr>
<tr>
<td>Bajaj Electricals Limited</td>
<td>Paryavaran Mitra Sanstha, Shabdam</td>
<td>₹ 72,00,000</td>
<td>₹ 4,30,375</td>
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<tr>
<td>Larsen &amp; Toubro Limited</td>
<td>Access Life Assistance Foundation, Iskcon Food Relief Foundation (Annamrita), K.C. Mahindra Education Trust-Project Nanhi Kali, Mentor Me India, MILT Charitable Trust Bombay, Shrimad Rajchandra Love and Care, St. Jude India Childcare Centres</td>
<td>₹ 20,00,000</td>
<td>₹ 4,05,771</td>
</tr>
<tr>
<td>COMPANY NAME</td>
<td>NGOs SUPPORTED</td>
<td>AMT. CONTRIBUTED</td>
<td>FUNDS RAISED</td>
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<td>--------------------------------------------------</td>
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</tr>
<tr>
<td>Bain Capital Advisors India Private Limited</td>
<td>Salaam Bombay Foundation</td>
<td>₹ 3,00,000</td>
<td>₹ 3,00,003</td>
</tr>
<tr>
<td>BNP Paribas India Solutions Private Limited</td>
<td>Aseema Charitable Trust, War Wounded Foundation</td>
<td>₹ 35,00,000</td>
<td>₹ 2,74,011</td>
</tr>
<tr>
<td>Me-Hin Tech Edge Solutions</td>
<td>Adhar</td>
<td>₹ 5,00,000</td>
<td>₹ 2,61,308</td>
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<tr>
<td>HDFC Asset Management Company Limited</td>
<td>Muktangan - Paragon Charitable Trust</td>
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<td>Bloomberg Data Services India Private Limited</td>
<td>United Way Mumbai</td>
<td>₹ 8,00,000</td>
<td>₹ 1,77,266</td>
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<td>Credit Suisse Securities India Private Limited</td>
<td>Save The Children India</td>
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<td>₹ 1,61,000</td>
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<td>Hongkong Shanghai Banking Corporation India Limited</td>
<td>Cancer Patients Aid Association, Isha Education, SNEHA (Society for Nutrition Education and Health Action)</td>
<td>₹ 15,00,000</td>
<td>₹ 1,48,803</td>
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<td>BNP Paribas (India Branch)</td>
<td>Aseema Charitable Trust</td>
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<td>Bharat Serums and Vaccines Limited</td>
<td>Shrimad Rajchandra Love and Care, Think Peace</td>
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<td>₹ 35,998</td>
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<tr>
<td>Centrum Capital Limited</td>
<td>Life Trust</td>
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<td>₹ 35,502</td>
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<td>Tata AIA Life Insurance Company Limited</td>
<td>Tata Medical Centre Trust</td>
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<td>₹ 26,752</td>
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<td>Idemitsu Lube India Private Limited</td>
<td>United Way Mumbai</td>
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<td>₹ 20,000</td>
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<tr>
<td>The Phoenix Mills Limited</td>
<td>Light of Life Trust</td>
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<td>₹ 18,200</td>
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<td>COMPANY NAME</td>
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<td>Novartis India Limited</td>
<td>The Akanksha Foundation, St. Jude India Childcare Centres, Family Planning Association, India</td>
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<td>Anchor Electricals Private Limited</td>
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<td>Pfizer Limited</td>
<td>Armman, Habitat For Humanity India</td>
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<td>₹ 6,050</td>
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<tr>
<td>Ingram Micro India Private Limited</td>
<td>CRY (Child Rights and You)</td>
<td>₹ 5,00,000</td>
<td>₹ 5,100</td>
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<tr>
<td>BPEA Advisors Private Limited</td>
<td>Room To Read India Trust</td>
<td>₹ 3,00,000</td>
<td>₹ 1,000</td>
</tr>
</tbody>
</table>
"The Tata Mumbai Marathon, the single largest philanthropic platform in India, continues to inspire all segments of the community - individuals, corporates, the Government and the social sector, to be better - better for themselves and for the society. All of us at Kotak participate in the Tata Mumbai Marathon 2019 to support various causes and make a difference to communities. TMM is about running the dream, wherein the numbers, hours and miles run add up to champion worthy causes. The Tata Mumbai Marathon showcases the true essence of Mumbaikars to push themselves to be better. It is the same inspiration that brings Kotak back to the platform year after year."

- Rohit Rao, Chief Communication Officer and Head - Corporate Responsibility & CSR Kotak Mahindra Group
2nd HIGHEST FUNDRAISING CORPORATE
MAHINDRA & MAHINDRA LTD.

Raised: ₹ 1,38,96,663
for K.C. Mahindra Education Trust- Project Nanhi Kali, Helpage India

“The spirit of giving is a part of our DNA at the Mahindra Group. For over a decade, Mahindra employees have participated in the Mumbai Marathon, putting their best foot forward to support underprivileged girls through Project Nanhi Kali. This year, a zealous Mahindra team of 330 runners personified Mahindra’s commitment to support the education of girls in India and thereby rewrite their destinies.”

-Sheetal Mehta, Senior Vice President, Corporate Social Responsibility, Mahindra & Mahindra Ltd.
"We at Godrej believe in our responsibility to care and encourage social responsibility to create a better environment to live and contribute to this Universe. We have consecutively participated for the past 12 years at the Mumbai Marathon and will continue to do so with immense pride, deeper involvement and engagement. Our partner NGOs utilize these funds to making this world a better place. We encourage Godrejites to contribute generously as a part of our spirit and responsibility of caring and nurturing. Every year, we have been increasing our contribution as well as the numbers of our enthusiastic Marathon runners, which continues to motivate more participants every year.

We do believe that all good deeds are like seeds of goodness in making this world a better place, which nurtures and improves lives of needy and deprived."

-Harpreet Kaur, Senior Vice President & Head – Corporate Personnel & Administration, Godrej & Boyce Mfg. Co. Ltd.
4th HIGHEST FUNDRAISING CORPORATE
JASANI (INDIA) PVT. LTD.

Raised: ₹ 1,00,00,000
for Shrimad Rajchandra Love and Care

"The Jasani Group is very proud to be associated with Tata Mumbai Marathon and our NGO partner Shrimad Rajchandra Love and Care. It is a great platform that has yielded various benefits:

- Promotion of fitness and a healthy lifestyle,
- The marathon has been an excellent team building opportunity,
- It is an opportunity to be part of the great social work that Shrimad Rajchandra Love & Care has been carrying out in one of the most underprivileged areas in India, and we have seen unbelievable transformation in several fronts.

We are very proud to be associated with this esteemed NGO. We thank you all and share our warm wishes."

- Ameet Shah, Director, Jasani (India) Private Limited.

5th HIGHEST FUNDRAISING CORPORATE
GODREJ INDUSTRIES LTD. & ASSOCIATE COMPANIES

Raised: ₹ 10,88,100
for Teach To Lead (Teach for India)

"This is the 6th time Godrej Industries has participated in the Tata Mumbai Marathon and as always, it has been an enriching experience for our participants. Through the TMM, our employees have not only got the chance to be a part of one of India’s largest sporting events, but they have also been able to support a worthy cause by raising funds for Teach For India. We have seen that every year the enthusiasm among employees is increasing. Our thanks to United Way Mumbai and the Procam team for organizing this."

- Sagarika Bose, DGM – Sustainability, Godrej Industries Ltd. and Associate Companies.
CORPORATE RAISING OVER ₹ 5 LAKH via EMPLOYEE FUNDRAISING

KADRI CONSULTANTS PVT. LTD.
Raised: ₹ 5,20,501
for Save The Children India

“Being part of a responsible corporate setup, the idea to collaborate, nurture, and help others rise with ourselves is inculcated deep within our collective awareness. Our participants are dedicated to the tradition of giving and wish to contribute to worthy causes.

TMM 2019 was an opportunity for us to reach-out to a cause much greater than ourselves. For us it is the cascading synergy where we run with many others sharing our vision for a better tomorrow. It is thus an event we are thankful and proud to be a part of, which helps us resonate with the innate resolution towards eminence.”

- Team KCPL

CORPORATE RAISING OVER ₹ 3 LAKHS via EMPLOYEE FUNDRAISING

BAJAJ ELECTRICALS LTD.
Raised: ₹ 4,30,375
for Shabdam, Paryavaran Mitra Sanstha

“Bajaj Electricals Limited is strongly committed to the cause of the welfare of the environment and supports Paryavaran Mitra in its mission to make a greener and a cleaner world. Our work constantly focuses on environment sustainability, education and community related initiatives, central to employee volunteering. We motivate our employees to care for their health and fitness, along with building a connect with the environment and participating in running events Pan India. Tata Mumbai Marathon has been one such event and a great platform to promote our work and engage our employees responsibly. This year onwards we are also supporting the NGO Shabdam to promote Indian art, culture & literature across communities.”

- Madhura Talegaonkar, Head - CSR, Bajaj Electricals Ltd.
"Year on year, L&T encourages its army of employees to 'be better'. Better corporate citizens who carry the L&T flag high in the social sector. Our CSR vanguard is formed by thousands of employee volunteers or L&T-eers, participating in social development activities, including fundraising events like the Tata Mumbai Marathon. The funds raised every year help deliver targeted, 'most-needed' solutions to the NGOs supported – making an impact, here and now!"

- Gautam Kar, Head – Corporate Infrastructure & Admin Services, LARSEN & TOUBRO LIMITED

"It was both fun and an honour for the Bain Capital team to participate in the Tata Mumbai Marathon this year. We raised funds for the Salaam Bombay Foundation, an organization close to many of our hearts. It is an NGO that works towards empowering thousands of underprivileged children across the country. We’re proud to support this and many other local causes, and the Bain Capital team pooled together significant resources for Salaam Bombay. For that we’re grateful to our families, friends and industry colleagues. We did so through normal reach outs but also a fun event - a charity Poker Night Fundraiser, in which our industry colleagues participated generously. As philanthropy is close to my heart, to encourage our team, I offered to match every rupee they raised. Handing over the contribution to our friends at Salaam Bombay was truly a wonderful moment for our office. We look forward to participating in the Mumbai Marathon and supporting worthy causes, like Salaam Bombay, in the years ahead!"

-Amit Chandra, MD, Bain Capital Advisors India Private Limited.
PARTICIPATING CORPORATE TEAMS

Listed below are companies who have contributed to their chosen NGO/s and fielded teams to participate at the Tata Mumbai Marathon 2019. In addition to the fundraising corporates listed earlier, this edition we had 150 companies fielding 234 teams, collectively contributing ₹ 13.08 crores benefitting 72 NGOs.

<table>
<thead>
<tr>
<th>COMPANY NAME</th>
<th>NGOs SUPPORTED</th>
<th>AMT. CONTRIBUTED</th>
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</thead>
<tbody>
<tr>
<td>Abbott Healthcare Private Limited</td>
<td>Smile Foundation</td>
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<td>Aditya Birla Finance Limited</td>
<td>Save The Children India</td>
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<tr>
<td>Aditya Birla Finance Limited-Infrastructure Finance</td>
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<td>Aditya Birla Health Insurance Company Limited</td>
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<tr>
<td>Aditya Birla Housing Finance Limited</td>
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<td>Aditya Birla Management Corporation Private Limited</td>
<td>Aditya Birla Education Trust- Project Mpower</td>
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<td>Aditya Birla Sunlife Insurance Company Limited</td>
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<td>Allcargo Logistics Limited</td>
<td>Save The Children India, Light of Life Trust, ALERT-INDIA</td>
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<td>Alliance Insurance Brokers Private Limited</td>
<td>Vacha Charitable Trust, Shrimad Rajchandra Love and Care</td>
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<tr>
<td>Anand Rathi Insurance Brokers Limited</td>
<td>EPILEPSY FOUNDATION</td>
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<td>Apar Industries Limited</td>
<td>Dharmsinh Desai Foundation</td>
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<td>Arisaig Partners (India) Private Limited</td>
<td>The Akanksha Foundation</td>
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<td>ATC Tires Private Limited</td>
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<td>Australia and New Zealand Banking Group Limited</td>
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<td>Bank of Baroda</td>
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<tr>
<td>COMPANY NAME</td>
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<td>AMT. CONTRIBUTED</td>
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<tr>
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<td>Bativala &amp; Karani Securities India Private Limited</td>
<td>Light of Life Trust</td>
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<td>Bharat Petroleum Corporation Limited</td>
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<td>BIC Cello India PrivateLimited</td>
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<td>Name withheld on request</td>
<td>United Way Mumbai</td>
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<td>Biostadt India Limited</td>
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<td>Blue Star Limited</td>
<td>Blue Star Foundation</td>
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<td>Bristol Myers Squibb India Private Limited</td>
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<td>Cactus Foundation</td>
<td>Cuddles Foundation</td>
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<td>Castrol India Limited</td>
<td>United Way Mumbai</td>
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<td>Charu Jewels</td>
<td>Shrimad Rajchandra Love and Care</td>
<td>₹ 3,00,000</td>
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<tr>
<td>Chirag Corporation</td>
<td>Shrimad Rajchandra Love and Care</td>
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<td>CLP India Private Limited</td>
<td>Salaam Bombay Foundation</td>
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<td>Cochlear Medical Device Company India Private Limited</td>
<td>Aural Education for Children with Hearing Impairment (AURED Charitable Trust)</td>
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<td>Colgate-Palmolive (India) Limited</td>
<td>Network in Thane By People Living With HIV</td>
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<td>Concordia International (India) Services Private Limited</td>
<td>Salaam Bombay Foundation</td>
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<td>DDB Mudra Private Limited</td>
<td>CRY Child Rights and You</td>
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<td>D’Decor Home Fabrics Private Limited</td>
<td>Karunya Trust</td>
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<td>DSP Investment Managers Private Limited</td>
<td>Muktangan - Paragon Charitable Trust</td>
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<tr>
<td>COMPANY NAME</td>
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<tr>
<td>Dun &amp; Bradstreet Information Services India Private Limited</td>
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<td>Durg Shivnath Expressways Private Limited</td>
<td>Tata Medical Centre Trust</td>
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<td>eClerx Services Limited</td>
<td>Magic Bus India Foundation, LEND - A - HAND INDIA</td>
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<td>Future Generali India Insurance Company Limited</td>
<td>Habitat For Humanity India</td>
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<td>Geltec Private Limited</td>
<td>Abled Disabled All People Together (Formerly The Spastics Society of India)</td>
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<td>Gharda Chemicals Limited</td>
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<td>Givaudan (India) Private Limited</td>
<td>Fight Hunger Foundation</td>
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<td>Glencore Agriculture India Private Limited</td>
<td>COTAAP RESEARCH FOUNDATION</td>
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<td>GroupM Media India Private Limited</td>
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<td>Shrimad Rajchandra Love and Care</td>
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<td>The Indian Council For Mental Health, Save The Children India</td>
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<td>Masoom</td>
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<td>Hershey India Private Limited</td>
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<td>Videojet Technologies (I) Private Limited</td>
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<td>Wockhardt Limited</td>
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The sixteenth edition of Tata Mumbai Marathon saw 272 NGOs raise funds across 12 cause categories. Out of these, 33% of NGOs had a corporate team supporting them, whereas 50% of NGOs had individual fundraisers who raised funds for them. A massive 81% of NGOs utilized charity bibs to raise funds in return of running places in the marathon. This edition saw 39 NGOs participating for the first time. Year on year, NGOs are utilizing the platform to raise increasing amounts of funds and in turn being able to impact that many more lives and hence the Tata Mumbai Marathon has become a vital part of the yearly fundraising activities of all successful NGOs.
In addition to the broad 12 causes mentioned above, the information on Participating NGOs also contains their Sustainable Development Goals. The SDGs are a collection of 17 global goals set by the United Nations General Assembly in 2015.

1. NO POVERTY
2. ZERO HUNGER
3. GOOD HEALTH AND WELL-BEING
4. QUALITY EDUCATION
5. GENDER EQUALITY
6. CLEAN WATER AND SANITATION
7. AFFORDABLE AND CLEAN ENERGY
8. DECENT WORK AND ECONOMIC GROWTH
9. INDUSTRY, INNOVATION AND INFRASTRUCTURE
10. REDUCED INEQUALITIES
11. SUSTAINABLE CITIES AND COMMUNITIES
12. RESPONSIBLE CONSUMPTION AND PRODUCTION
13. CLIMATE ACTION
14. LIFE BELOW WATER
15. LIFE ON LAND
16. PEACE AND JUSTICE STRONG INSTITUTIONS
17. PARTNERSHIPS FOR THE GOALS
HIGHEST FUNDRAISING NGO

Shrimad Rajchandra Love and Care
Raised: ₹ 5,75,81,809
Highest in cause category - Health
SDG: 3

Shrimad Rajchandra Mission Dharampur’s Mission statement is to “Realise one’s True Self and serve others selflessly”. While they aim to pursue spirituality to attain the first part of the mission to realise one’s true self; the second part, i.e. to ‘serve others selflessly’ emerges from within, when one offers service with love and care for the community at large.

Shrimad Rajchandra Love and Care includes development and need based projects for all, which are carried out through a global network of over 50 nationally and internationally recognised centres. Their initiatives benefit South Gujarat, one of the poorest areas of India, and include health, education, animal welfare and community development. In order to expand the scope of their healthcare initiatives, they have planned a state-of-the-art, 250 bed, multi-speciality, charitable hospital. Construction commenced in October 2018 and the hospital is expected to be functional by March 2020. Shrimad Rajchandra Love and Care have ensured last-mile delivery of community service, which is reflected in the improvement in socio-economic indicators of the geographical areas.

"My warmest thanks; especially to our partners – our donors, our team of volunteers and our staff. All of them have contributed graciously in various ways to make a meaningful impact on the work that we are doing as a team. I would also like to thank Procam International & United Way Mumbai to have given NGOs like ours this wonderful platform of the Tata Mumbai Marathon to raise funds and to serve those in need. We bow down in gratitude to Shrimad Rajchandraji and Pujya Gurudevshri Rakeshbhai."

- Dr. Bijal Mehta, Trustee, Shrimad Rajchandra Love and Care
Cancer Patients Aid Association (CPAA) has been working in the field of cancer for the last 50 years, with the objective to alleviate the suffering of underprivileged cancer patients by providing total management of the disease, right from diagnosis to rehabilitation.

CPAA has a holistic approach to patient care, working alongside medical Oncologists, Physicians and hospitals, to offer information along with emotional, psychosocial, practical, medical and vocational assistance for patients and their families. Patients receive free medical aid, diet supplements, food, transportation, prosthesis and for the required diagnostics. Guidance and counselling is offered to all.

Since its inception CPAA has aided more than 10 lakh patients, most of whom are now leading normal lives.

**Impact** -
- AWARENESS & EARLY DETECTION: 3,75,000 healthy individuals screened for cancer through camps and clinics
- PATIENT CARE: 10,00,000 cancer patients received support
- REHABILITATION: 27,000 patients & families rehabilitated in the last 30 yrs
- ADVOCACY: Successfully led nationwide campaigns for affordable drugs and tobacco control
- CPAA’S Zero Cervical cancer programme includes early detection through screening by HPV testing and HPV vaccination
- RESEARCH STUDIES: Published 17 papers in International Journals

"No patient should suffer or be deprived of a chance of receiving treatment due to lack of resources".

- Y. K. Sapru, Chairman & CEO, Cancer Patients Aid Association,
Project Nanhi Kali is one of India’s largest programmes enabling underprivileged girls to complete 10 years of schooling with dignity.

The project was started by Mr. Anand Mahindra, Chairman Mahindra Group, in 1996 and is jointly managed by K.C. Mahindra Education Trust and Naandi Foundation. Over the last two decades, Project Nanhi Kali has educated more than 350,000 girls from economically and socially disadvantaged backgrounds and is currently supporting over 154,000 girls in 11 states of India. The project provides girls with academic support for every school day, through Nanhi Kali Academic Support Centres, where trained tutors engage the girls in concept based learning. Digital tablets, preloaded with engaging audio-visual content in English and Maths, are provided to the girls at the Secondary School level.

In addition, every girl receives an annual school supplies kit comprising a school bag, shoes, socks, innerwear, a raincoat/pullover, stationery, notebooks and feminine hygiene products, all of which help her attend school. Through regular contact with the families of the girls and community stakeholders, the project creates conducive, girl-friendly ecosystems in tribal, rural and urban poor areas across India.

“The Tata Mumbai Marathon represents the coming together of fitness and philanthropy. It is heartening to see thousands of participants running in support of causes that they believe in. This year, 347 runners pledged their support to Project Nanhi Kali and helped us raise awareness and funds for the education of underprivileged girls in India. The funds raised through this edition of the Mumbai Marathon will educate over 3,400 girls, enabling them to complete their schooling with dignity. We thank our supporters for their enthusiasm & commitment.”

- Ms. Sheetal Mehta, Trustee and Executive Director - K.C. Mahindra Education Trust, Project Nanhi Kali.

Refer to page 76 to know what each SDG category stands for.
Light of Life Trust (LOLT) was established in 2002 by Founder and Managing Trustee, Villy Doctor. The Trust aimed to transform the lives of the rural underprivileged, through education, skilling and livelihood training programmes and primary health care services. So far LOLT has impacted 2,08,487 lives through their programmes. Initiated in 2005 with 25 children, LOLT’S Project Anando adopts the 3E method – Educate, Empower and Equip for employability- to support the children in achieving their full potential.

"The Tata Mumbai Marathon, undoubtedly is a unique event wherein more than 4 million Mumbaikars come together and RUN. "You Run, they Learn" was our slogan. This single event helps various organisations raise approximately Rs. 35+ crores, creating a huge impact. We were thus able to get many more children back to school. Kudos to United Way Mumbai and Procram for managing this seamlessly. Light of Life Trust is fortunate to be associated with the marathon over the last 10 years. We continue to look forward to future editions. Best wishes and hearty congratulations on another huge success."

- Mr. Ramesh Daswani, CEO, Light of Life Trust.

Refer to page 76 to know what each SDG category stands for.
Isha Education: Isha Vidhya, works for the economic and social empowerment of rural children in villages across the southern state of Tamil Nadu, India. The organization is committed to raising the level of education and literacy in rural India and to helping disadvantaged children realize their full potential. Isha Vidhya currently runs 9 schools and this has had a great impact on the lives of local villagers.

"It’s been an honour to deliver on the promise of giving quality education to rural underprivileged children in India. We are currently educating over 8100 students in 9 Isha Vidhya schools and 61% of students receive free education through donations from our scholarship programme. Thanks to donors who have been sponsoring the education of these children. This is especially heartening since the majority of the children are first generation school goers”

- Mr. Vinod Hari, CEO, Isha Education.
ABOUT NGO PRIVILEGE LEVELS

NGO Privilege levels help participating NGOs to plan their fundraising campaign at the Tata Mumbai Marathon in an effective and structured manner. In order to incentivise their efforts, a list of indicators have been carefully identified as a mark of success in each category.

These indicators, once achieved translate into points. Furthermore, these accumulated points are converted into additional privileges for that NGO. The privilege levels are not a rating of the NGOs work, but are based solely on their participation in the TMM 2019. A capacity building grant is included as a part of privileges given to participating NGOs at each level.

The TMM 2019 has 2 NGOs, which have attained Diamond Level, 8 NGOs have attained Platinum Level and 39 NGOs have attained Gold Level.

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**Fundraiser raising min ₹ 10,000 from 5 donors**

**Fundraiser who are 21 years and below, raising min ₹ 75,000**

**Min 4 star rating given by individual fundraisers on the NGO page**
Shrimad Rajchandra Love and Care

Raised: ₹ 5,75,81,809
Highest In Cause category - Health
SDG - 3

Each year, Shrimad Rajchandra Love and Care raises their fundraising target by a significant percentage and it's motivational for their volunteers and fundraisers to employ innovative ways of fundraising. This is done with the intention of making use of the Tata Mumbai Marathon to serve as many of underprivileged lives as possible. Since the projects appeal to several charity objectives across the spectrum, Shrimad Rajchandra Love and Care receives support from several corporates and individuals, who have witnessed their at the grass root level. The main focus is on spreading awareness about their cause and the planning for raising funds for it. This year they have managed to fulfil all the parameters of the Diamond privilege level.

Family Planning Association, India

Raised: ₹ 37,84,284
Cause category - Health
SDG - 3 4 5 10

Family Planning Association, India initiated the 'Stree Hinsa Mukt Bharat Abhiyan' to 'break the silence around gender based violence'. They reached out to 820+ donors in TMM 2019, with active support from 20+ fundraisers, 55 charity bib runners, and a corporate partner Novartis India. FPA India's Volunteers and Staff from 22 Branches / Projects and Headquarters in Mumbai enthusiastically raised funds in the second edition of the Family Planning League (FPL 2.0). Actor Kartik Aryan was the Cause Ambassador for this initiative. FPA India had One Change Investor, Six Change Makers, and Five Young Leaders this year.
**United Way Mumbai**

Raised: ₹1,26,93,199
Highest In Cause category - Children
SDG - 1 2 3 4 5 6 7 8 10 11 12 13 14 15 16 17

United Way Mumbai's (UWM) expertise lies in designing and implementing community development programmes on education, health, income, environment, public safety and social inclusion. UWM works in urban and rural communities across the country through self-implemented programmes and a network of credible NGO partners. Funds raised through the TMM 2019 will support multiple projects, particularly those benefiting children from marginalized communities. Through Project Poshan, UWM aims to help alleviate malnutrition in children under 6 years of age, while their project, Let's READ will aim to promote reading amongst children.

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**Habitat for Humanity India**

Raised: ₹1,15,76,624
Highest In Cause category - Social, Civic & Community Development
SDG - 6 11 17

Habitat for Humanity have participated in Tata Mumbai Marathon in the past but this year, they have used a 360° strategy to reach out to as many corporates houses, individuals and Young Leaders through friends, family and on-ground activities. One of their Advisory Committee members personally championed their cause of affordable housing, and used the platform to raise funds, as well as generate awareness about their work. The platform connected the organisation to further their goal of providing decent housing for underprivileged families.

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**Aseema Charitable Trust**

Raised: ₹1,04,15,886
Cause category - Education
SDG - 4

Aseema Charitable Trust is committed to equipping children from marginalized communities with high quality, value based education, enabling development of their limitless potential. Recognising the work of Aseema in the sphere of education and the platform that the Tata Mumbai Marathon provides, 6 corporates represented by 16 teams celebrated the spirit of commitment. Their individual runners and fundraisers also contributed generously. It is through all these combined efforts that Aseema was able to achieve the Platinum level.

*Refer to page 76 to know what each SDG category stands for*
Concern India speedily started pitching teams to corporates and made every effort to make the process smooth, including collection of bibs. They actively sold charity bibs to individuals and corporates and completed as much of the registration and collection process for runners as possible. The organisation also reached out to youngsters for help with pledge raising. Concern India collected their bibs and coordinated with them and their families on race day, ensuring that they had a great time.

Urban Health Resource Centre (UHRC) utilises resources raised through donations in foundational human capacity building. UHRC’s social facilitators work on a sustained basis with women’s groups from slum communities, children and youth groups and the community to strengthen their self-confidence and build self-esteem. UHRC also steadily works to develop self-reliance through knowledge of health, nutrition, infection prevention, understanding of government services and schemes and how these can be availed of.

Refer to page 76 to know what each SDG category stands for
HIGHEST IN CAUSE CATEGORIES

WORLD FOR ALL ANIMAL CARE & ADOPTIONS
Raised: ₹ 11,67,513
Cause category - Animal Welfare  SDG - 3 15
World For All Animal Care & Adoptions is a Mumbai-based animal welfare organisation that has revolutionized the model of stray animal adoptions. Apart from adoptions, the NGO also conducts rescues and sterilizations of the stray animal population.

REPUBLICAN SPORTS CLUB
Raised: ₹ 4,301,060
Cause category - Arts, Culture & Sports  SDG - 1 2 3 4 5 6 7
Republican Sports Club aims in encouraging under-privileged kids to excel in the game of hockey from the Grass-root level to reach the International Level.

AMAR SEVA SANGAM
Raised: ₹ 1,17,41,600
Cause category - Disability  SDG - 3 4 17
Amar Seva Sangam, established in the year 1981, is a sought after premier institution in the field of rehabilitation and development of differently able persons in our region. They help in integrating the disabled individuals with the society for improved living conditions in the villages.

PARKINSON'S DISEASE AND MOVEMENT DISORDER SOCIETY
Raised: ₹ 16,08,100
Cause category - Elderly Care
Parkinson's Disease And Movement Disorder Society's main objective is to improve care and treatment of the people living with Parkinson's and its spectrum disorders and to disseminate knowledge amongst the medical community, public, patients and caretakers.

Refer to page 76 to know what each SDG category stands for
PARYAVARAN MITRA SANSTHA
Raised: ₹ 44,31,376
Cause category - Environment SDG - 3 4 13 15
Paryavaran Mitra aims to prevent air, water, land and sound pollution for our future generations. Paryavaran Mitra has been tirelessly working to achieve our goals through campaign and awareness programmes against land pollution, water pollution, air pollution and sound pollution.

POPULATION FIRST
Raised: ₹ 11,54,218
Cause category - Gender Equality SDG - 5 10
Population First is a communications and advocacy initiative for health and population issues from a gender and social development perspective. Their key objectives are to help reduce gender imbalances in the population and work towards gender sensitive and social development oriented health and population programs.

UNDER THE MANGO TREE SOCIETY
Raised: ₹ 27,20,671
Cause category - Livelihood Generation SDG - 1 2 3 5 8 10 12 13
Through the Bees for Poverty Reduction initiative, Under The Mango Tree Society has successfully promoted beekeeping as a means of increasing agricultural productivity, enhancing incomes and improving livelihoods of tribal/marginal farmers in some of the poorest districts of India.

SAVE THE CHILDREN INDIA
Raised: ₹ 81,95,253
Cause category - Women Empowerment
Save The Children India is a 30-year-old charitable not-for-profit organization established by Late Mrs Vipula Kadri in 1988. The organization works in the realms of Education, Health, Women Empowerment and Livelihood. These multi-dimensional interventions have empowered over 2,00,000 lives.

Refer to page 76 to know what each SDG category stands for.
AAMI GOENKAR
Raised: ₹ 13,100
Cause category - Education

ABHILASHA FOUNDATION
Raised: ₹ 1,15,400
Cause category - Health
SDG - 1 2 3 4

ABLED DISABLED ALL PEOPLE TOGETHER (Formerly The Spastics Society Of India)
Raised: ₹ 32,35,000
Cause category - Disability
SDG - 3 4 8 10 16

ACC AYUSHMAAN TRUST
Raised: ₹ 10,100
Cause category - Livelihood Generation
SDG - 4 5 10

ACCESS LIFE ASSISTANCE FOUNDATION
Raised: ₹ 21,36,500
Cause category - Health
SDG - 3

ACTION FOR ABILITY DEVELOPMENT & INCLUSION (AADI)
Raised: ₹ 4,69,300
Cause category - Disability
SDG - 10

ADHAR
Raised: ₹ 16,63,669
Cause category - Disability
SDG - 3

ADITYA BIRLA EDUCATION TRUST - PROJECT MPower
Raised: ₹ 40,26,099
Cause category - Health
SDG - 3

ADVENTURES BEYOND BARRIERS FOUNDATION
Raised: ₹ 92,000
Cause category - Disability
SDG - 10

Alert INDIA
Raised: ₹ 3,44,000
Cause category - Health
SDG - 3

Refer to page 76 to know what each SDG category stands for
AMMADA TRUST
Raised: ₹ 1,200
Cause category - Social, Civic &
Community Development
SDG - 1 3 4 5 6 8 10 12 16

APNI SHALA FOUNDATION
Raised: ₹ 3,48,501
Cause category - Education
SDG - 3 16

ANGEL XPRESS FOUNDATION
Raised: ₹ 1,11,611
Cause category - Education
SDG - 4

ARMMAN
Raised: ₹ 12,28,000
Cause category - Health
SDG - 3

ANIMEDH CHARITABLE TRUST
Raised: ₹ 86,700
Cause category - Women Empowerment
SDG - 1 4 5 8

ARPAN
Raised: ₹ 1,35,100
Cause category - Education
SDG - 3 4

APEX KIDNEY FOUNDATION
Raised: ₹ 90,000
Cause category - Health

ARUSHI SOCIETY
Raised: ₹ 7,95,755
Cause category - Disability
SDG - 3 4 6

APNE AAP WOMEN’S COLLECTIVE
Raised: ₹ 12,05,210
Cause category - Women Empowerment
SDG - 4 10

ARYAN MEDICAL & EDUCATIONAL
TRUST-FIT INDIA-MEDSCAPEINDIA
Raised: ₹ 5,13,501
Cause category - Health
SDG - 3 4 5 15 17

Refer to page 76 to know what each SDG category stands for
<table>
<thead>
<tr>
<th>Organization</th>
<th>Raised</th>
<th>Cause Category</th>
<th>SDG</th>
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<tbody>
<tr>
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<td>₹ 1,40,500</td>
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<td>ASK FOUNDATION</td>
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<td>AURAL EDUCATION FOR CHILDREN WITH HEARING IMPAIRMENT (AURED CHARITABLE TRUST)</td>
<td>₹ 3,62,100</td>
<td>Disability</td>
<td>4, 10</td>
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<tr>
<td>AVASARA LEADERSHIP INSTITUTE</td>
<td>₹ 23,500</td>
<td>Education</td>
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<td>BAJAJ PUBLIC CHARITABLE TRUST</td>
<td>₹ 3,01,712</td>
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<td>BAL ASHA TRUST</td>
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<td>Children</td>
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<td>BALLYGUNJ SOCIETY FOR CHILDREN IN PAIN (CHIP) MUMBAI</td>
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<td>Education</td>
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<td>BHARAT CHAMBER TRUST</td>
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<td>BHUMI</td>
<td>₹ 1,57,607</td>
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<tr>
<td>BLUE STAR FOUNDATION</td>
<td>₹ 27,00,000</td>
<td>Education</td>
<td>4</td>
</tr>
</tbody>
</table>

Refer to page 76 to know what each SDG category stands for
BOMBAY MEDICAL AID FOUNDATION
Raised: ₹ 2,37,017
Cause category - Health
SDG - 3 6

BOMBAY NATURAL HISTORY SOCIETY
Raised: ₹ 82,000
Cause category - Environment
SDG - 13 15

BOSCO BOYS WELFARE SOCIETY
Raised: ₹ 99,400
Cause category - Children
SDG - 1 2 3 4

CANCER FOUNDATION OF INDIA
Raised: ₹ 3,85,123
Cause category - Health
SDG - 3

CANKIDS KIDSCAN
Raised: ₹ 20,99,708
Cause category - Children
SDG - 3 4 5

CARE FOUNDATION
Raised: ₹ 65,93,445
Cause category - Education
SDG - 3 5

CARE INDIA SOLUTIONS FOR SUSTAINABLE DEVELOPMENT
Raised: ₹ 1,900
Cause category - Education
SDG - 4 5 10 17

CATALYSTS FOR SOCIAL ACTION
Raised: ₹ 9,40,100
Cause category - Children

CENTRAL HIMALAYAN RURAL ACTION GROUP
Raised: ₹ 3,50,299
Cause category - Education
SDG - 4 5

CENTRE FOR SOCIAL ACTION
Raised: ₹ 13,07,801
Cause category - Social, Civic & Community Development
SDG - 4 10

Refer to page 76 to know what each SDG category stands for.
CEREBRAL PALSY ASSOCIATION OF INDIA
Raised: ₹ 1,98,000
Cause category - Disability
SDG - 3

CHILDRAISE TRUST
Raised: ₹ 2,10,000
Cause category - Disability
SDG - 3 4 10

CHANDRAMOHAN FOUNDATION
Raised: ₹ 22,000
Cause category - Health
SDG - 3 4

CHILDREN TOY FOUNDATION
Raised: ₹ 62,000
Cause category - Education

CHILDHELP FOUNDATION INDIA
Raised: ₹ 2,45,510
Cause category - Children
SDG - 2 3 4 17

CHILDREN’S MOVEMENT FOR CIVIC AWARENESS
Raised: ₹ 26,90,592
Cause category - Education
SDG - 4 5

CHILDFUND INDIA
Raised: ₹ 1,37,300
Cause category - Children
SDG - 3 4 11

CHILUME SOCIAL SERVICE SOCIETY
Raised: ₹ 36,360
Cause category - Children

CHILDLINE INDIA FOUNDATION
Raised: ₹ 38,07,289
Cause category - Children

CLUBFOOT MEDICAL FOUNDATION
Raised: ₹ 4,53,713
Cause category - Disability
SDG - 3 10

Refer to page 76 to know what each SDG category stands for
COMMITTED COMMUNITIES DEVELOPMENT TRUST
Raised: ₹ 57,000
Cause category - Health
SDG - 3

COMPETENCY - THE YOUTH COLLECTIVE
Raised: ₹ 45,500
Cause category - Social, Civic & Community Development
SDG - 1 3 4 5 6 7 10 12 13 15 16 17

COTAAP RESEARCH FOUNDATION
Raised: ₹ 22,58,903
Cause category - Livelihood Generation
SDG - 8 17

CRY Child Rights and You
Raised: ₹ 13,20,601
Cause category - Education
www.cry.org

CUDDLES FOUNDATION
Raised: ₹ 5,33,900
Cause category - Health
SDG - 3

DEEDS PUBLIC CHARITABLE TRUST
Raised: ₹ 9,05,000
Cause category - Education
SDG - 4

DHARMSINH DESAI FOUNDATION
Raised: ₹ 8,00,000
Cause category - Education
SDG - 3 4 5 7 17

EACH ONE TEACH ONE CHARITABLE FOUNDATION
Raised: ₹ 1,03,000
Cause category - Education
SDG - 1 3 4 6 16

EDUCO
Raised: ₹ 3,94,001
Cause category - Education
SDG - 4

EMPOWHER INDIA FOUNDATION
Raised: ₹ 8,74,800
Cause category - Women Empowerment
SDG - 1 5 8 10

Refer to page 76 to know what each SDG category stands for
EPILEPSY FOUNDATION
Raised: ₹ 22,29,445
Cause category - Health

GANGA SHIKSHAN PRASARAK MANDAL
Raised: ₹ 44,400
Cause category - Education

FAMILY SERVICE CENTRE
Raised: ₹ 13,34,919
Cause category - Children
SDG - 3 4 5

GHARDA FOUNDATION
Raised: ₹ 12,40,000
Cause category - Education
SDG - 1 2 3 4

FIGHT HUNGER FOUNDATION
Raised: ₹ 28,37,400
Cause category - Health
SDG - 2 3 6

GOONJ
Raised: ₹ 10,40,000
Cause category - Social, Civic & Community Development
SDG - 1 4 5 6

FORUM FOR AUTISM
Raised: ₹ 13,10,502
Cause category - Disability
SDG - 3 4

GOSAVI BAHUUDHESIYA SANSTHA
Raised: ₹ 76,000
Cause category - Education
SDG - 2 3 4

FOUNDATION FOR POPULATION & DEVELOPMENT IN INDIA (FPDI)
Raised: ₹ 14,000
Cause category - Education
SDG - 4 8 11 12

GOSPORTS FOUNDATION
Raised: ₹ 70,401
Cause category - Arts, Culture & Sports
SDG - 3 5 17

Refer to page 76 to know what each SDG category stands for
GWALIOR HOSPITAL AND EDUCATION CHARITABLE TRUST
Raised: ₹ 13,650
Cause category - Disability
SDG - 1 3 4 6 7 17

HELEN KELLER INSTITUTE FOR DEAF & DEAF BLIND
Raised: ₹ 8,01,200
Cause category - Disability
SDG - 4 8

GYANADA FOUNDATION
Raised: ₹ 1,80,000
Cause category - Education
SDG - 4 5 10

HELPAGE INDIA
Raised: ₹ 17,350
Cause category - Elderly Care

HAMARA FOUNDATION
Raised: ₹ 57,666
Cause category - Children
SDG - 1 2 3 4 5 6 17

HELPING HANDS FOUNDATION
Raised: ₹ 65,000
Cause category - Children
SDG - 3

HEALING TOUCH
Raised: ₹ 6,07,999
Cause category - Health
SDG - 3

HEMOPHILIA SOCIETY MUMBAI (CHAPTER)
Raised: ₹ 1,77,614
Cause category - Health
SDG - 3 4

HEED INDIA
Raised: ₹ 2,92,157
Cause category - Arts, Culture & Sports
SDG - 3 4 5 8 10 16 17

Hi5 YOUTH FOUNDATION
Raised: ₹ 62,000
Cause category - Arts, Culture & Sports
SDG - 3 5 8

Refer to page 76 to know what each SDG category stands for
HUMAN CAPITAL FOR THIRD SECTOR
Raised: ₹ 9,58,000
Cause category - Education

INDIA SPONSORSHIP COMMITTEE
Raised: ₹ 3,00,000
Cause category - Education
SDG - 4 5

INDIAN CANCER SOCIETY
Raised: ₹ 5,60,906
Cause category - Health
SDG - 3

INDIAN DEVELOPMENT FOUNDATION
Raised: ₹ 36,101
Cause category - Women Empowerment
SDG - 2 3 4

ISKCON FOOD RELIEF FOUNDATION (ANAMRITA)
Raised: ₹ 1,15,011
Cause category - Children
SDG - 2 3 4

ISPAT FOUNDATION
Raised: ₹ 16,000
Cause category - Livelihood Generation
SDG - 1 3 4 5 7 15

JAI VAKEEL FOUNDATION AND RESEARCH CENTRE
Raised: ₹ 7,73,798
Cause category - Disability
SDG - 3 4 10

JAMNALAL BAJAJ SEVA TRUST
Raised: ₹ 24,02,000
Cause category - Women Empowerment
SDG - 3

JEEVAN ASHA CHARITABLE SOCIETY
Raised: ₹ 7,58,299
Cause category - Education
SDG - 3 4

JIVAN JYOT DRUG BANK
Raised: ₹ 3,79,500
Cause category - Health
SDG - 3

Refer to page 76 to know what each SDG category stands for.
JOINING HANDS
Raised: ₹2,57,301
Cause category - Livelihood Generation
SDG - 4 8

KOTAK EDUCATION FOUNDATION
Raised: ₹9,89,327
Cause category - Education

JUVENILE DIABETES FOUNDATION
Raised: ₹51,105
Cause category - Health
SDG - 3

KRI PA FOUNDATION
Raised: ₹5,75,050
Cause category - Health
SDG - 1 3 4

KARUNYA TRUST
Raised: ₹24,44,916
Cause category - Education
SDG - 1 2 3 4 13 17

KSHITIJ
Raised: ₹26,000
Cause category - Disability
SDG - 3 4 10

KHEL SHALA
Raised: ₹3,42,500
Cause category - Education
SDG - 4

LEARNING LINKS FOUNDATION
Raised: ₹1,69,699
Cause category - Education
SDG - 4

KHUSHI PEDIATRIC THERAPY CENTRE
Raised: ₹5,00,000
Cause category - Disability
SDG - 3

LEARNING SPACE FOUNDATION
Raised: ₹4,55,600
Cause category - Education
SDG - 4

Refer to page 76 to know what each SDG category stands for
LEND - A - HAND INDIA
Raised: ₹ 24,53,151
Cause category - Education
SDG - 4

MAHARASHTRA STATE WOMEN’S COUNCIL
Raised: ₹ 29,44,120
Cause category - Children

LIFE TRUST
Raised: ₹ 5,05,000
Cause category - Education
SDG - 3 4

MAKE-A-WISH FOUNDATION OF INDIA
Raised: ₹ 3,00,000
Cause category - Health

LUPIN HUMAN WELFARE AND RESEARCH FOUNDATION
Raised: ₹ 13,60,300
Cause category - Education
SDG - 4

MANAV FOUNDATION
Raised: ₹ 5,01,000
Cause category - Disability

MAGIC BUS INDIA FOUNDATION
Raised: ₹ 17,73,002
Cause category - Education
SDG - 1 3 4 5 8

MANN - CENTER FOR INDIVIDUALS WITH SPECIAL NEEDS
Raised: ₹ 3,06,602
Cause category - Disability
SDG - 1 3 4 5 8 10

MAHARASHTRA DYSLEXIA ASSOCIATION
Raised: ₹ 81,202
Cause category - Education
SDG - 4

MARGADARSHI THE ASSOCIATION FOR PHYSICALLY CHALLENGED
Raised: ₹ 12,000
Cause category - Disability
SDG - 3 4 10

Refer to page 76 to know what each SDG category stands for
MASOOM
Raised: ₹ 20,99,600
Cause category - Education

MENTOR ME INDIA
Raised: ₹ 4,66,220
Cause category - Education
SDG - 4

MBA FOUNDATION
Raised: ₹ 10,59,140
Cause category - Disability
SDG - 3 4 10

MILT CHARITABLE TRUST, BOMBAY
Raised: ₹ 2,93,300
Cause category - Children
SDG - 1 4

MEDECINS SANS FRONTIERES INDIA (MSF) INDIA
Raised: ₹ 6,47,900
Cause category - Health

MOHAN FOUNDATION
Raised: ₹ 3,11,700
Cause category - Health
SDG - 3 4

MELJOL
Raised: ₹ 2,24,200
Cause category - Education
SDG - 1 4 5 8 10 12 17

MUMBAI MOBILE CRECHES
Raised: ₹ 24,22,500
Cause category - Children
SDG - 1 3 4

MENTAID
Raised: ₹ 1,33,400
Cause category - Disability
SDG - 4 8

MUSKAN FOUNDATION FOR PEOPLE WITH MULTIPLE DISABILITIES
Raised: ₹ 1,16,300
Cause category - Disability
SDG - 3 4

Refer to page 76 to know what each SDG category stands for
MYELOMA Freinds CHARITABLE TRUST
Raised: ₹ 66,000
Cause category - Health
SDG - 3

NAVNIRMAN SAMAJ VIKAS KENDRA
Raised: ₹ 1,86,351
Cause category - Children
SDG - 3 5 11

NANA NANI FOUNDATION
Raised: ₹ 49,300
Cause category - Elderly Care
SDG - 3 6 8 15 17

NETWORK IN THANE BY PEOPLE LIVING WITH HIV
Raised: ₹ 5,24,720
Cause category - Education
SDG - 3 4

NARGIS DUTT FOUNDATION
Raised: ₹ 6,02,514
Cause category - Health
SDG - 3 4

NEW RESOLUTION INDIA
Raised: ₹ 1,88,000
Cause category - Education
SDG - 8

NATIONAL ASSOCIATION FOR THE BLIND
Raised: ₹ 1,90,960
Cause category - Disability

NIRAMAYA HEALTH FOUNDATION
Raised: ₹ 99,611
Cause category - Health
SDG - 2 3

NATIONAL SOCIETY FOR EQUAL OPPORTUNITIES FOR THE HANDICAPPED INDIA
Raised: ₹ 59,28,660
Cause category - Disability
SDG - 4 8 10

OASIS INDIA
Raised: ₹ 79,800
Cause category - Women Empowerment
SDG - 1 3 4

Refer to page 76 to know what each SDG category stands for.
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<th>Organization</th>
<th>Raised</th>
<th>Cause category</th>
<th>SDG</th>
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<tbody>
<tr>
<td>OSCAR (Organization for Social Change, Awareness &amp; Responsibility) Foundation</td>
<td>₹3,63,200</td>
<td>Education</td>
<td>4, 5, 11</td>
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<td>RA FOUNDATION</td>
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<td>PASSAGES ASSOCIATION FOR GUIDANCE EDUCATION AND SUPPORT</td>
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<td>RAMAKRISHNA MISSION ASHRAMA</td>
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<td>RANG DE</td>
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<td>PURNATA</td>
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<td>REACH EDUCATION ACTION PROGRAMME (REAP)</td>
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</tbody>
</table>

Refer to page 76 to know what each SDG category stands for.
REALITY GIVES (A REALITY CARES PROJECT)
Raised: ₹ 2,16,418
Cause category - Education
SDG - 4 5

ROOM TO READ INDIA TRUST
Raised: ₹ 3,00,200
Cause category - Education
SDG - 4 5 17

ROSY BLUE FOUNDATION
Raised: ₹ 11,41,500
Cause category - Social, Civic & Community Development
SDG - 1 2 3 4 5 13 14 15 17

ROTARY CLUB OF BOMBAY PENINSULA
Raised: ₹ 22,500
Cause category - Education
SDG - 3

ROYAL COMMONWEALTH SOCIETY FOR THE BLIND
Raised: ₹ 25,000
Cause category - Education
SDG - 4 17

RUBAROO - CENTRE FOR ADVANCEMENT OF PHILANTHROPY
Raised: ₹ 20,44,778
Cause category - Children
SDG - 3 4 5 17

RUN WITH ROSHNI FOUNDATION
Raised: ₹ 39,501
Cause category - Arts, Culture & Sports
SDG - 3

SAHAARA CHARITABLE SOCIETY
Raised: ₹ 2,39,300
Cause category - Education
SDG - 4

SALAAM BOMBAY FOUNDATION
Raised: ₹ 30,75,453
Cause category - Arts, Culture & Sports
SDG - 3 4

SAMATOL FOUNDATION
Raised: ₹ 30,000
Cause category - Children

Refer to page 76 to know what each SDG category stands for.
<table>
<thead>
<tr>
<th>Organization</th>
<th>Raised</th>
<th>Cause Category</th>
<th>SDG Categories</th>
</tr>
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<tr>
<td><strong>SAMMAN ASSOCIATION</strong></td>
<td>₹ 1,85,100</td>
<td>Health</td>
<td>1 2 4</td>
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<tr>
<td><strong>SANSKRITI SAMVARDHAN MANDAL</strong></td>
<td>₹ 60,000</td>
<td>Education</td>
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</tr>
<tr>
<td><strong>SANGLI MISSION SOCIETY</strong></td>
<td>₹ 3,96,661</td>
<td>Disability</td>
<td>1 2 3 4 5 17</td>
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<tr>
<td><strong>SAUNVARDHAN PRATISHTHAN</strong></td>
<td>₹ 69,801</td>
<td>Education</td>
<td>4 10</td>
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<td><strong>SANGOPITA - A SHELTER FOR CARE</strong></td>
<td>₹ 48,000</td>
<td>Disability</td>
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<td><strong>SAVE THE CHILDREN</strong> (Bal Raksha Bharat)</td>
<td>₹ 49,874</td>
<td>Children</td>
<td>3 4 6 11 17</td>
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<tr>
<td><strong>SANKALP REHABILITATION TRUST</strong></td>
<td>₹ 2,59,000</td>
<td>Health</td>
<td>1 2 3 6 8 11</td>
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<tr>
<td><strong>SECURE GIVING</strong></td>
<td>₹ 2,57,200</td>
<td>Education</td>
<td>1 3 4 6 7 8 10 11</td>
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<td><strong>SANMITRA TRUST</strong></td>
<td>₹ 87,000</td>
<td>Women Empowerment</td>
<td>1 2 3 4 5 17</td>
</tr>
<tr>
<td><strong>SENSE INTERNATIONAL INDIA</strong></td>
<td>₹ 73,339</td>
<td>Disability</td>
<td>4 10</td>
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</tbody>
</table>
Refer to page 76 to know what each SDG category stands for.
SONA SAROVAR TRUST
Raised: ₹ 1,38,600
Cause category - Children
SDG - 4

SPANDAN ECO FOUNDATION
Raised: ₹ 60,000
Cause category - Education
SDG - 4

SRIJON - ARTSCAPE
Raised: ₹ 5,52,063
Cause category - Health
SDG - 3, 4

SRUJNA CHARITABLE TRUST
Raised: ₹ 11,06,697
Cause category - Women Empowerment
SDG - 1, 5

SPARK A CHANGE FOUNDATION
Raised: ₹ 8,09,606
Cause category - Education
SDG - 3, 4, 17

ST. JUDE INDIA CHILDCARE CENTRES
Raised: ₹ 14,40,500
Cause category - Children
SDG - 3

SPARSHA CHARITABLE TRUST
Raised: ₹ 6,13,161
Cause category - Children
SDG - 2, 4, 17

SUJAYA FOUNDATION
Raised: ₹ 2,00,000
Cause category - Disability
SDG - 3, 4, 8

SRI SRI THAKUR ANUKULCHANDRA SEVA KENDRA
Raised: ₹ 2,20,250
Cause category - Disability

SUNSHINE EDUCATION SOCIETY (SUNSHINE SCHOOL)
Raised: ₹ 2,36,799
Cause category - Education
SDG - 4

Refer to page 76 to know what each SDG category stands for
SURYODAY TRUST
Raised: ₹ 1,10,500
Cause category - Disability
SDG - 3 4 10

SWAYAMSIDDH MATIMAND MULANSATHI MATRUPALAK SANSTHA
Raised: ₹ 22,02,500
Cause category - Disability
SDG - 3 4 10

TARANG LIFE CARE FOUNDATION
Raised: ₹ 12,500
Cause category - Education

TATA EDUCATION AND DEVELOPMENT TRUST
Raised: ₹ 3,49,051
Cause category - Social, Civic & Community Development
SDG - 3 10 13

TATA MEDICAL CENTRE TRUST
Raised: ₹ 85,61,701
Cause category - Health
SDG - 3

TATA MEMORIAL CENTRE - IMPACCT
Raised: ₹ 6,91,508
Cause category - Health
SDG - 3

TEACH TO LEAD (TEACH FOR INDIA)
Raised: ₹ 21,88,100
Cause category - Education
SDG - 4

THANE SOCIETY FOR PREVENTION OF CRUELTY TO ANIMALS (SPCA)
Raised: ₹ 6,05,704
Cause category - Animal Welfare
SDG - 14 15

THE AANGAN TRUST
Raised: ₹ 1,50,000
Cause category - Children
SDG - 4 10 11 17

THE AKANKSHA FOUNDATION
Raised: ₹ 22,21,999
Cause category - Education

Refer to page 76 to know what each SDG category stands for
THE WOMEN'S EMPOWERMENT FOUNDATION
Raised: ₹ 2,27,900
Cause category - Women Empowerment
SDG - 1 3 4 5 8 10

TRUST FOR RETAILERS AND RETAIL ASSOCIATES OF INDIA
Raised: ₹ 16,80,200
Cause category - Livelihood Generation

THINK FOUNDATION
Raised: ₹ 15,84,301
Cause category - Health
SDG - 3

UDAAN INDIA FOUNDATION
Raised: ₹ 6,46,500
Cause category - Education
SDG - 4

THINK PEACE ORGANISATION
Raised: ₹ 20,02,640
Cause category - Education
SDG - 1 2 3 4 5 6 7 8 10

UDAAN WELFARE FOUNDATION
Raised: ₹ 1,29,210
Cause category - Education
SDG - 1 2 3 4 5 6 10

TOUCHING LIVES WELFARE TRUST
Raised: ₹ 6,74,176
Cause category - Education
SDG - 1 3 4

UMANG FOUNDATION
Raised: ₹ 8,00,000
Cause category - Education
SDG - 4 6

TRAFIGURA CHARITABLE TRUST
Raised: ₹ 11,74,751
Cause category - Social, Civic & Community Development
SDG - 1 6 10 11 17

UMMEED CHILD DEVELOPMENT CENTRE
Raised: ₹ 3,87,700
Cause category - Disability
SDG - 3 4 10

Refer to page 76 to know what each SDG category stands for.
URJA TRUST
Raised: ₹ 4,31,825
Cause category: Women Empowerment
SDG: 1 2 3 4 5 8 10 16 17

VASANTHA MEMORIAL TRUST
Raised: ₹ 500
Cause category: Health

V CARE FOUNDATION
Raised: ₹ 3,68,000
Cause category: Health
SDG: 3

VCONNECT FOUNDATION
Raised: ₹ 5,00,000
Cause category: Disability
SDG: 3 4 10

VD INDIAN SOCIETY FOR MENTALLY CHALLENGED
Raised: ₹ 34,000
Cause category: Disability

VIDYA INTEGRATED DEVELOPMENT FOR YOUTH AND ADULTS
Raised: ₹ 10,75,701
Cause category: Education
SDG: 4

VACHA CHARITABLE TRUST
Raised: ₹ 4,96,509
Cause category: Women Empowerment
SDG: 4 5 10

VIKAS SAHYOG PRATISHTHAN
Raised: ₹ 52,100
Cause category: Livelihood Generation
SDG: 1 2 3 4 5 6 7 8 10 11 12 13 15

VANAVASI KALYAN ASHRAM, MAHARASHTRA
Raised: ₹ 67,701
Cause category: Education
SDG: 3 4

WAR WOUNDED FOUNDATION
Raised: ₹ 44,87,859
Cause category: Disability

Refer to page 76 to know what each SDG category stands for.
WELFARE SOCIETY FOR DESTITUTE CHILDREN (ST. CATHERINE OF SIENNA SCHOOL AND ORPHANAGE)
Raised: ₹ 6,96,850
Cause category - Education
SDG - 4

YOUTH FOR UNITY AND VOLUNTARY ACTION
Raised: ₹ 1,00,000
Cause category - Social, Civic & Community Development
SDG - 11

WOCHARDT FOUNDATION
Raised: ₹ 5,64,850
Cause category - Education
SDG - 3, 4, 6, 16

YUVA UNSTOPPABLE
Raised: ₹ 3,13,501
Cause category - Education
SDG - 6

YOGA PRABHA BHARATI (SEVA SANSTHA) TRUST
Raised: ₹ 13,19,174
Cause category - Education
SDG - 3

Refer to page 76 to know what each SDG category stands for
FINANCIALS OF FUNDRAISING

In addition to being the biggest fundraising platform for nonprofits in India, the Tata Mumbai Marathons is also the most cost effective & efficient platform to raise funds. The planned and structured category wise opportunities to leverage the event to raise funds are governed by the philanthropy structure document, which allow participating charities to maximize their fundraising potential.

There are three main categories through which funds can be raised Charity bibs, corporate participation and individual crowd fundraising. The first two categories involve runners in the event while individual fundraising is open to all.

Of the total funds raised by the participating nonprofits through the platform, 95.7% was disbursed to them. The 4.3% retained to defray UWM’s administrative expenses includes ₹ 28.6 Lakh, which is further disbursed back to various NGO’s in the form of incentives, privileges and capacity building grants. 90.73% of all retention was collected from corporate participation category while 99.75% of all funds raised by individual fundraisers was disbursed to their beneficiary NGO. This is because UWM absorbs the payment gateway charges for all online donations. 100% of all amounts donated and raised online is disbursed in full to the NGO’s.

The actual retention and disbursement per participating nonprofit is dependent on their utilization of each of the three categories. In its role as TMM philanthropy partner, United Way Mumbai is committed to keep the overall administrative cost of fundraising to below 5% to keep the philanthropy platform of the TMM the lowest cost platform. For TMM 2019 this figure is at 4.3%.
EVENT HIGHLIGHTS
Tata Mumbai Marathon 2019, was accorded the ‘Gold Label’ by the International Association of Athletics Federations (IAAF), making it the only Gold Label marathon in the country, and one among the illustrious few gold label marathons in Asia.

The IAAF Gold Label is granted to races basis stringent criteria including organizational excellence, world class elite field representation, equal prize money for male and female runners, exhaustive medical support system, live television coverage for an enhanced reach of the race, media facilities, timing chip for all runners, qualified personnel to ensure smooth conduct of the event across departments. In addition to this, it also considers the course measurements, sanitation of the route which includes - safety and quality of the route, restrictions on traffic to allow free movement for runners within the specified time, facilities provided on course for a pleasant running experience for all participants and other such requisites.
What truly sets the Tata Mumbai Marathon apart is that it is the largest showcase of people in India pushing boundaries of the human spirit. The event has gone beyond running to bring people together – above politics, religion, race, colour and gender. This includes not only the runners, but also spectators, viewers, volunteers, fund-raisers, state and civic authorities and all the people who touch and experience the event in different ways.

The Tata Mumbai Marathon inspires people to 'Be Better' - a better son, a better boss, a better Mumbaikar, and so much more! It is this sense of inspiration that brings people back year after year to this iconic event.
‘INSPIRE TO BE BETTER’ – THE TMM CAMPAIGN

We understand that behind every person that has changed for the better, there are those that provide the inspiration to excel. We rarely acknowledge the contribution of these people who have inspired us to achieve our goals and impacted our life journey. The Tata Mumbai Marathon ‘#Inspire to Be Better’ campaign values the inspiring stories of people from all walks of life and recognizes those who inspire them to be better.

“You inspire me to be better!”

Dear [Name],

Thank you very much for being a part of the Tata Mumbai Marathon. Your dedication and hard work have inspired not just me, but everyone around you.

With your support, we hope to create a more inclusive and healthier community. Your story is a testament to how one person can make a difference.

Thank you for being an inspiration.

Sincerely,

[Your Name]

“You inspire me to be better!”

Dear [Name],

Thank you for being a part of the Tata Mumbai Marathon. Your dedication and hard work have inspired not just me, but everyone around you.

With your support, we hope to create a more inclusive and healthier community. Your story is a testament to how one person can make a difference.

Thank you for being an inspiration.

Sincerely,

[Your Name]
LAUNCH OF TATA MUMBAI MARATHON 2019

Above Line- Ranganathan Sundaram- Global Head - Marketing Transformation and Operations-Tata Consultancy Services; Dr. Nilesh Gautam-Asian Heart Institute; Anil Singh-MD, Procam International; Dr. Vijay D’Silva-Asian Heart Institute; Mahesh Shetty- COO, Radio Mirchi and Cmde. Sunil Balakrishnan.

Below line- Swadhin Kshatriya- Commissioner, Right to Services, Govt. of Maharashtra; Shaina N C- Eminent fashion designer, Philanthropist, politician and social activist; Harish Bhat- Brand Custodian, Tata Sons; CH. Vidyasagar Rao- Hon’ble Governor of Maharashtra; Vinod Tawde- Hon’ble Minister Education & Sports, Govt. of Maharashtra; Ujjwal Mathur- Vice President & Country Head- India Business-Tata Consultancy Services and Ashish Shelar-MLA.

Forerunner to Asia’s most prestigious marathon, the first citizen of the state, His Excellency, the Governor of Maharashtra Shri. CH. Vidyasagar Rao welcomed Tata Sons, Tata Consultancy Services, event partners and stakeholders, to the majestic environs of the Raj Bhavan and launched registrations for the Full Marathon category of the Tata Mumbai Marathon 2019. Given the euphoric rise in the running community in India, for the 2019 edition, a total of 46,000 running places were up for grabs across six different categories.
Tata Mumbai Marathon heralded a new high with 46,414 participants across six race categories from over 30 nationalities. For the convenience of all participants, a well thought change in the start timing and finish points of the Marathon and Half Marathon ensured an enhanced running experience.

- **Marathon** (42.195 km) – 8,414 (21% increase from last year)
- **Half Marathon** (21.097 km) + Police Cup – 15,517
  - Open 10K – 2,516
  - Dream Run – 17,661
- **Senior Citizens’ Run** – 1,005
- **Champions with Disability** – 1,301

Three new global brands extended their association with the TMM.

- Oakley, Performance Eyewear Partner
- Nature Valley, Recharge Partner
- GoDaddy, Domains and Online Presence Partner

Tata Motors, the event's Driven by Partner and one of the leading automotive manufacturers in India, announced the Tata Harrier as the Official Lead Car for the 2019 edition.

The evening was concluded with a poetic tribute penned by Harish Bhat, Brand Custodian, Tata Sons for the Tata Mumbai Marathon:

```
Run run run ...Run your race
Run your flag hail high
Run on the parts of Fitness Street
Run Run Run ...Mumbai
Run run run your race
Run for your own dream
Run like a Pro...or if u wish run like a child
Run for a city ...Run for your team
But most importantly Run to inspire yourself
And Run for Be Better......
```
MISSION - FULL MARATHON

'MUMKIN HAI - RUN FOR THE FULL' INITIATIVE

A new initiative, Mumkin Hai Run for Full, was launched in association with Striders, a renowned fitness training group in the country. The sole purpose of this initiative was to galvanize, encourage and assist amateur runners to push their limits towards becoming a full marathoner.

The success of this initiative is reflective in the registrations this year. For the first time, 8414 runners participated in the full marathon, a 21% increase from the 2018 edition.

ABBOTTWMM WANDA AGE GROUP WORLD RANKINGS

The Tata Mumbai Marathon 2019 is the only Indian race to be included as part of the AbbottWMM Wanda Age Group World Rankings, which is the world's first age group marathon ranking system and age group World Championships.

Inclusion of the race in this global ranking system ensures full marathon participants an opportunity to be a part of the world ranking system and be ranked in their respective age group globally, giving an added boost to the full marathoners. It also extends a chance for the top-ranked age group athletes to qualify and participate in the AbbottWMM Wanda Age Group World Championship in 2020.
PROCAM SLAM

In a bid to recognize the ardent runner, the Procam Slam was launched; a rewards and recognition program for runners who complete four feature races in Procam’s running calendar between April 2018 to March 2019.

The first edition of the Procam Slam concluded and in an over-whelming response 125 runners have successfully completed the slam. These runners will be rewarded with a customized running kit, special bib number, unique crafted medal among others.

ASICS RACE DAY TEE

As an added incentive for all the full marathoners, ASICS, TMM’s Sports Goods Partner, unveiled the official ‘Race Day Tee’. A first of its kind, the tee was unveiled by actress Pooja Hegde, an avid runner and fitness enthusiast herself, along with Asian Marathon Champion, and India’s very own IAAF Gold Label Athlete, Gopi T.

At the Tata Mumbai Marathon 2019 ‘ASICS Race Day Tee’ Launch at Hotel Trident, Nariman Point (L to R), Anil Singh-MD, Procam International, Bollywood Actress Pooja Hegde, Asian Marathon Champion & India’s Gold Label Athlete Gopi T and Gautam Raheja-Head of Marketing, ASICS India.
Six-time World Amateur Women’s Boxing Champion MC Mary Kom was the Event Ambassador.

She is the only woman to become World Amateur Boxing champion for a record six times, and the only woman boxer to have won a medal in each one of the seven world championships. She has been conferred with some of the highest awards in India, including the Arjuna Award, Padma Shri, Rajiv Gandhi Khel Ratna Award, and Padma Bhushan in the year 2003, 2006, 2009, and 2013 respectively. Mary with her charismatic presence and vivacious energy captured the hearts of many! She enthusiastically engaged with the runners, event sponsors and media as part of the event activities.

“The Tata Mumbai Marathon has paved the way for a running revolution in India and is the largest showcase of individuals pushing boundaries of the human spirit. As a sportsperson and mother, I understand that behind every success is a story and support network. Mine not just ensured I excelled in my sport, but inspired me to Be Better! It is this sense of inspiration that connected me to this event. It was a moving experience to see over 46000 runners at the start line on Sunday.”
The press conference with Mary was hosted by sports presenter, Gautam Bhimani and as a surprise element keeping in with the event theme, Inspire to be Better, India’s first Asian Boxing Champion, Dingko Singh made a special appearance. His medal is what inspired Mary to take-up boxing, as has been widely acknowledged by her.

Event Ambassador Mary Kom along with her inspiration Dingko Singh at Tata Mumbai Marathon press meet.

In addition, Magnificent Mary, as she is fondly known as, also had an interactive session with the runners and pacers at the Mirchi Get Active Expo.

Mary also did a special session with the senior management and employees of the Tata Group at the Tata House. Mary mesmerized everyone with her impromptu singing and honest interactions.
TOP CONTENDING MARATHON ELITES

INTERNATIONAL ELITE MEN

ABERA KUMA, ETHIOPIA
Was the fastest man on the start-line with his personal best timing 2:05:50, achieved at Rotterdam Marathon in 2018.

JACOB KENDAGOR, KENYA
Jacob Kendagor finished sixth at the 2017 Seoul Marathon with his personal best timing 2:07:33.

COSMOS LAGAT, KENYA

INTERNATIONAL ELITE WOMEN

WORKNESH ALEMU, ETHIOPIA
Worknesh was 12th at the Frankfurt Marathon in 2018, with a personal best timing 2:26:50. In 2018, at the Barcelona Marathon she was also the second runner up with a timing of 2:28:19.

AMANE GOBENA, ETHIOPIA
The defending champion, Amane Gobena was the fastest woman in the field given her form over the last two years. She ran her personal best of 2:21:51, when finishing second in the 2016 Tokyo Marathon & returned to the famous race in the Japanese capital in February 2017 where she finished third in 2:23:09.

DINKNESH MEKASH, ETHIOPIA
**INDIAN ELITE MEN**

**GOPI THONAKAL**

**NITENDRA SINGH RAWAT**
is the winner and course record holder for the Mumbai Marathon with a timing of 2:15:48.

**KARAN SINGH**
Karan Singh is winner of the Vasai Virar Mayor’s Marathon 2018. He is also the second runner-up at the Indira Marathon 2018. Karan Singh is the winner of the Mumbai Marathon 2014 & 2015 editions.

**INDIAN ELITE WOMEN**

**SUDHA SINGH**
A seasoned runner and Tata Mumbai Marathon defending Champion. Sudha is also Silver Medalist at the 3000m steeplechase at Asian Games 2018.

**JYOTI GAWTE**
Jyoti Gawte is a winner of the 2017 Mumbai Marathon with a timing of 2:50:53.
The nerve centre of the Tata Mumbai Marathon, is the event’s world class media center set-up at the Marathi Patrakar Sangh, CSMT. The media centre was host to numerous curated press meets/conferences revealing various facets of the Event, catering to over 150 accredited media houses during the course of the race week.

**PHILANTHROPY PRESS MEET**

The fund raisers at the TMM 2019 Philanthropy Meet & Greet on Tuesday, (From Left-Right)- Vivek Singh-MD, Procam International, Simran Chainani supporting Heal Foundation, Aditya Joshi supporting Shradha Charitable Trust & Club Foot Medical Foundation, Sudhir Shenoy supporting Habitat For Humanity India, Dr. Kalpana Apte-Family Planning Association of India, Meera Mehta supporting Shrimat Rajchandra Love and Care, Tarini Ruia-Hill Foundation, Jayanti Shukla-CEO, United Way Mumbai and Sankara Raman-Amar Seva Sangam.

The Tata Mumbai Marathon inspires people to ‘Be Better’ and the philanthropic pillar is a befitting example of this ethos. Tata Mumbai Marathon 2019 shattered all fundraising records by announcing that more than ₹ 32 crores has already been raised by 270 NGOs, well before the race day.

Moderated by Jayanti Shukla, CEO, United Way Mumbai, the session showcased...
- Sankara Raman, the 56-year-old chartered accountant by profession and an ardent philanthropist who has been participating in the Champions with Disability run for the past 12 years consecutively at the Mumbai Marathon.
- Sudhir Shenoy, the CEO of Dow Chemicals and first-time fundraiser.
- 37-year old Aditya Joshi, finance professional working in Mumbai and 32-year old visually-challenged financial professional Vishal Agarwal.
- Sanjeev Shah, a first-time fundraiser and head of Merger and Acquisition and Corporate Strategy at the Times of India Group.
- Meera Mehta, the 20-year-old medical student and a veteran fundraiser who has raised funds at the TMM for the last 7 years.
TECHNICAL PRESS MEET

Moderated by Vivek Singh, Jt. MD, Procam International, the media was taken through the route map, changes in the route by Race Director, Hugh Jones. Dr. Vijay D’silva, the Event’s Medical Director, briefed the media on the medical facilities available on race day for the safety of all runners.

ELITE ATHLETE PRESS MEET

The elite athlete press conference was hosted by noted commentator and a regular at Indian distance running events, Tim Hutchins. Before the press conf, the athletes made a quick stop at the iconic Chhatrapati Shivaji Maharaj Terminus for a photo opportunity.

RACE DAY at the media centre was buzzing with activity as Live Telecast of the race was being watched by all media personnel to track the race and progress of all the elite athletes. Post-race conferences were conducted for the Indian and International Elite athletes and gave the media an opportunity to interact with the winners.

Tata Mumbai Marathon 2019 Elite Athletes at the Iconic Chhatrapati Shivaji Maharaj Terminus (CSMT) on Friday (L to R), Defending Champion Gopi T, Tata Mumbai Marathon course record holder, Nitendra Singh Rawat, Defending Champion & top Elite Women Athlete Amane Gobena, Defending Champion in Indian Women’s category Sudha Singh and Fastest men in the Overall Elite Men’s category Abera Kuma.
South Africa’s legendary 9-time Comrades Marathon winner, Bruce Fordyce ran the full marathon. An inspiration for runners, during his visit to Mumbai, Bruce was part of numerous activities.

Bruce also passionately spoke about his experience and tricks of the trade in a specially crafted session for all the runners at Tata Mumbai Marathon. These sessions were conducted by India’s first Comrades finisher Amit Sheth at the Mirchi Get Active Expo.

An interactive session with the Tata Consultancy Services employees.
TMM 2019 OFFICIAL PACERS

This edition we had 39 pacers on the full marathon (18 comrade pacers), half marathon (14 pacers) and 10K (4 pacers). Each pacer carried a flag showcasing the estimated finish time, with the runners following the desire pacer (called the bus). The Tata Mumbai Marathon thanks the pacers for their contribution to sport.

**FULL MARATHON PACERS - 42.195 km**

- Anirudha Anant Athani 4:00 Hour Bus
- Kapil Arora 4:00 Hour Bus
- Padmanabhan Ganesh 4:10 Hour Bus
- Pinto Mandal 4:20 Hour Bus
- Binay Sah 4:20 Hour Bus

- K. Haridasan Nair 4:30 Hour Bus
- Dr. Kalpesh Joshi 4:30 Hour Bus
- Ashish Gandhi 4:40 Hour Bus
- Hetal Thakker 4:40 Hour Bus
- Dr. Anand Patil 4:50 Hour Bus

- Mukesh Wage 4:50 Hour Bus
- Dr. Vedang Murthy 5:00 Hour Bus
- Vidhya Shah 5:00 Hour Bus
- Dr. Nitin Balakrishnan 5:10 Hour Bus
- Dhiraj Dedhia 5:10 Hour Bus
FULL MARATHON PACERS - 42.195 km

- Sandra Jacquet 5:20 Hour Bus
- Chinmay Sengupta 5:20 Hour Bus
- Nikhil Kamat 5:30 Hour Bus
- Ganesh Dal 5:30 Hour Bus
- Pooja Nandkarni Singh 5:45 Hour Bus

Anant M. Purav 5:45 Hour Bus

HALF MARATHON - 21.097 km

- Rizwan Maraikar 1:50 Hour Bus
- Partha Sarachi Bagchi 2:00 Hour Bus
- Himanshu Chada 2:00 Hour Bus
- Devendra Mane 2:10 Hour Bus
- Simran Lalwani 2:10 Hour Bus
HALF MARATHON PACERS - 21.097 km

- Gautam Chanchlani: 2:20 Hour Bus
- Mahesh Ahuja: 2:20 Hour Bus
- Anik Raheja: 2:30 Hour Bus
- Dinesh S Hande: 2:30 Hour Bus
- Himanshu Joshi: 2:30 Hour Bus
- Swarn Jha: 2:40 Hour Bus
- Chinmay Sharma: 2:40 Hour Bus
- Pinnak Pande: 2:45 Hour Bus
- Neelam Talwar: 2:45 Hour Bus

OPEN 10K - 10 km

- Dr. Tulika Tyagi: 60 mins
- Dhwani Punjabi: 70 mins
- Raju Verma: 75 mins
- Daksha Mehta: 80 mins
MIRCHI GET ACTIVE EXPO

Mirchi Get Active Expo is a one-stop destination for all runners and fitness enthusiasts. The expo hosts some of the biggest brands along with the latest developments in the health and fitness industry. The expo also serves as a great platform for event partners and brands to come together, connect and interact with their biggest stakeholders, THE RUNNERS. The four-day expo is home to various activities and interactive sessions for the benefit of the runners. To give runners an enhanced running experience, a series of expert sessions were conducted including:

Ultramarathoner and Volini recovery expert Kieren D’Souza highlighted the 'Importance of recovery post running'.

Bruce Fordyce, 9-time South African Comrades Marathon Champion, shared his success mantra at the runners’ present.

Dr. Pradeep Moonot - Orthopaedic Surgeon spoke about Injury Prevention.

A fun chat session with the Event Ambassador, MC Mary Kom, who shared some inspirational tips with the runners & pacers.

Bollywood superstar Salman Khan, along with his brother Arbaaz Khan and Lulia Vantur, at the Being Human E cycles stall.
PASTA COOK OUT

(L-R) Medha Gautam, National Key Account Manager-Nature Valley, Mary Kom, Event Ambassador-Tata Mumbai Marathon, Mark Bogaerts -Head, Sponsorships (UK and Europe), TCS, Major General Vikram Dogra, at the traditional Pasta Lunch of Tata Mumbai Marathon

Celebrating the age-old tradition of carb-loading, all partners and key dignitaries engaged themselves in a fun, interactive pasta cookout at the Trident Nariman Point on Saturday, 19th January 2019, hosted by Dr. Boria Majumdar.

The pasta cook out was conducted between dignitaries like Medha Gautam (National Key Account Manager, Nature Valley), MC Mary Kom (Event Ambassador, Tata Mumbai Marathon), Mark Bogaerts (Head, Sponsorships, UK and Europe, TCS); Major General Vikram Dogra; Michelle Taylor (Head Sports Sponsorships, TCS), and Anil Singh (Managing Director, Procam International).

Pasta Cookout Winners
Beyond The Finish Line (BTFL) is an initiative of Procam International, in association with GoSports Foundation. It acts as a platform to recognise, reinforce, reward and share stories of people who have created a positive impact on society using the medium of Sport.

The BTFL, held on Friday, 18th January 2019 at the Trident Nariman Point, was an exclusive evening celebrating the spirit of sporting excellence that brought together eminent personalities over sublime food and great conversations. The event was moderated by noted journalist Dr. Boria Majumdar.

The first session highlighted two young women achievers. Purna Malavath, the youngest Indian and the youngest girl in the world to scale the peak of Mount Everest at the age of 13 years and 11 months, on 25th May 2014. Raviya Singhal, the youngest Asian woman athlete to win the Ironman title in Busselton, Australia in year 2018. Their candid demeanour and exciting stories inspired the audience.

The second session highlighted extraordinary achievements of regular working professionals. This sessions helped gain interesting and motivational insights into the lives of Bruce Fordyce, a record 9 times Comrades Marathon Winner, 59-year old Major General Vikram Dev Dogra, the first Indian army officer, and the only serving General across the globe, to complete the Ironman held in Austria 2018, and Nikhil Arora, Vice President & Managing Director, India at GoDaddy Inc. a corporate leader, fitness enthusiast and a philanthropist, who too has completed the Ironman.
The last segment was an engaging session with the Event Ambassador, MC Mary Kom. Her impromptu song regaled the audience.

SOME GLIMPSES OF BTFL
Sunday, 20th January was a kaleidoscope of colour and emotions as 46,414 runners took to the streets of Maximum City and stood in unison in the #BeBetter spirit.

The nippy morning saw some bigwigs of the city such as Governor Vidyasagar Rao, Chief Minister Devendra Fadnavis, Ministers Vinod Tawde & Subhash Desai, Chief Secretary D K Jain, Vice Admiral Girish Luthra, Bollywood celebrities and fitness enthusiasts Milind Soman, Tara Sharma, Rahul Bose, Karthik Arya, Indian tele star Parth Samthaan, cheer on the participants and soak in the fervour of running.

CHAMPIONS OF TMM 2019

INDIAN ELITE MEN:

1st - Indian Event record holder Nitendra Singh Rawat took first place with a timing of 2:15:52, missing the Indian Event record by a mere three seconds! He also qualified for IAAF World Championships
2nd - Defending Champion, Gopi Thonakal - 2:17:03
3rd - Karan Singh - 2:20:10

INDIAN ELITE WOMEN:

1st - Defending Champion, Sudha Singh, smashed the course record to finish first with a timing of 2:34:55. She ranked 8th overall in the women’s marathon elite category. She also made the qualifying mark for IAAF World Championships in Doha.
2nd - Jyoti Gawte - 2:45:48
3rd - Jigmet Dolma - 3:10:42
CHAMPIONS OF TMM 2019

OVERALL ELITE MEN:
1st - Cosmas Lagat (KEN) - 2:09:15
2nd - Aychew Bantie, (ETH) - 2:10:05
3rd - Shumet Akalnew (ETH) - 2:10:14

OVERALL ELITE WOMEN:
1st - Worknesh Alemu (ETH) - 2:25:45
2nd - Defending Champion, Amane Gobena (ETH) - 2:26:09
3rd - Birke Debele (ETH) - 2:26:39

RUN CLUBS & NGOS FOR RUNNERS

WATER STATIONS ARE PROUDLY SUPPORTED BY RUN CLUBS

ORSL RESTORATION STATIONS ARE PROUDLY SUPPORTED BY NGOs & RUN CLUBS
On race day, the Dream Run is a street carnival where thousands of participants run in support of a cause they believe in. Many literally wear their hearts on the sleeves. To recognize and reward their hard work, Procam International, conducted a contest for the best-dressed group and individual participants.

The contest was judged by Shaina N C, eminent fashion designer, philanthropist, politician and social activist. Commenting on her experience she stated, “The vibrant zeal that Tata Mumbai Marathon brings and spreads within the city of Mumbai is amazing. I have been a part of the event since its inception and have been an integral part of the Run in Costume. The Dream Run truly represents the soul of this event and the Run in Costume is reflective of how the citizens wish to work towards the change they want to see in society. My congratulations to all the people associated with the event and hope you continue to inspire us to #BeBetter.”

**Individual Winners**
1st - Happy Toy Banker (Encourage Children to Play Outdoors)
2nd - Viraat Sinh (Deforestation & Habitat Loss)
3rd - Ameeta Kantrod (Different Faces of Women)

**Group Winners**
1st - Shrimad Raj Chandra Love and Care (Spinning the Yarn of Love and Care)
2nd - Samarpan Meditation Yoga Prabha Bharati Seva Sanstha Trust (Master Your thoughts, Master your life)
3rd - Sparsh Charitable Trust (Right to Play)

**VOLINI RECOVERY ZONE**
Over 25,000 runners across the full, half marathons and 10K run were recovered at the Volini Recovery Zone. The zone spread across 16,000 sq. ft had more than 300 recovery experts including Sports Scientists, Injury Management specialists, and physiotherapists facilitating instant pain relief and tending to tired muscles. Kieren Dsouza, Ultra Marathon runner and the only Indian to have completed the grueling 246.6 km Spartathlon, was fundamental in offering training and post recovery tips to all runners on race day.
NGO MOTIVATION ZONE WINNERS

Winner -
Shrimad Rajchandra
Love and Care

1st Runner Up -
Umang Foundation

2nd Runner Up -
Smile Foundation
CHAMPIONS DINNER

Champions Dinner is a special evening hosted at Trident Nariman Point, the event’s hospitality partner, to celebrate the achievements and success stories of the event. The gathering is an occasion to felicitate the winners for their outstanding performances, thank all the sponsors, partners, and the city machinery for their support and also acknowledge the pacers for their selfless efforts.
Tata Mumbai Marathon was a fully waste-managed event, with a focus on managing waste through the 3R PRINCIPAL - REDUCE, REUSE & RECYCLE. For the first time ever, Municipal Corporation of Greater Mumbai partnered with the event to work closely in the execution and last mile disposal of all the waste generated on-course, the holding area and the event expo.

The entire route was cleared off all the waste generated within five hours of all Race category course closure (6:00 pm on Sunday, 20th Jan).

The waste generated in the above areas was segregated at each location as Dry and Wet Waste. The waste generated included organic waste, Tetra packs, PET bottles, packaging material & cool sponges. This dry / wet, first level segregated waste was taken to the waste segregation stations at the MCGM Ward Office where total segregation and last mile recycling was actioned.

In addition to this, the other pro-active measures taken by Procam International to ensure reduction in waste generated and management include:

- Online entry forms and e-handbooks encouraged
- Cloth sling bags
- Refreshments in cloth bags & in recyclable cardboard boxes
- Water filling stations in holding area post finish
- Special early morning trains
- Shuttle bus services for the half marathon start encouraged car pooling

All the Bio Waste generated was transferred to Kalamboli Sewage Treatment Plant, Panvel Municipal Corporation. Procam International closely worked with Greensepts Technology & Solution and HasiruDala Innovations, a social enterprise focused on creating better livelihoods for waste pickers. They are advising different eco-friendly alternatives to ensure efficient waste management.
IAAF GOLD LABEL FOR MUMBAI MARATHON

The 18th edition of the Tata Mumbai Marathon has been awarded the gold label by the International Association of Athletics Federations (IAAF), making it the only Gold Label marathon in the country. The 40,000-event will witness participation over 40,000 participants running across six race categories on January 5.

The IAAF gold label is granted to races that meet stringent criteria including organisational excellence, world-class on-course representation, pre-race money for elite and female runners, comprehensive medical support systems, live television coverage for an enhanced reach of the race, media facilities, timing, and quality

MID DAY

COMPETITION... WHAT'S THAT?

Kieron Comoran, left, and Ethiopia's Worknesh Degefa (middle) at the World Half Marathon championships, with the silver and bronze medals respectively, at the Tata Mumbai Marathon with their medals.

MUMBAI MIRROR

Have feet, will run

Getty 94-year-old Doretha Seng, who has a pair of her shoes that she wears for a 2-km run every day, has a personal best of 60 minutes, has a personal best of 60 minutes...
It's all about putting the right foot forward

THE TIMES OF INDIA

IN MUMBAI, ONE NEVER STOPS RUNNING

Mumbai runs a record Marathon spectacle

MINT,(NEW DELHI), 17JAN

When leaders take on the onus of promoting wellness by leading from the front

THE RUNNING COMPANY
PARTNER’S SPEAK
A BIG THANK YOU, 46,414 RUNNERS AND THE CITY OF MUMBAI.
KEEP LEAVING HAPPY FOOTPRINTS.
#BEBETTER
1,900+ TCS employees and their families participated in the Tata Mumbai Marathon 2019 in support of TCS's charity partner SRCC - Society for Rehabilitation of Crippled Children.
INNOVATION IN MOTION

INTRODUCING METARIDE™

www.asics.com
RECHARGE WITH NATURE

DELICIOUS REAL RECHARGE

Source: Euromonitor International Ltd.
A world-class sporting event, the Tata Mumbai Marathon 2019 saw the recently launched Harrier as the lead car for all the runners. Derived from Land Rover’s legendary D8 platform, Harrier - a perfect combination of design & performance, led the marathoners to the finish line while keeping a track of the time. The Tata Mumbai Marathon is amongst the top 10 marathons in the world and believes that it has never been about just running... It is about the Possible Dream!

The positive energy, the pulsating heartbeats and the strength of determination are something, both Harrier and Tata Mumbai Marathon stand for. And that made the partnership, Above All.
ASTRON GPS SOLAR.
THE WATCH THAT KEEPS YOU ON PERFECT TIME, WORLDWIDE.

As Novak Djokovic travels the world, his Astron GPS Solar keeps him on time, adjusting automatically to his time zone at the touch of a button.
With dual time and a perpetual calendar, world travel has never been easier.
ACE THE PACE

“As always, Jabong is excited to be associated with one of the most prominent marathons of the nation. The Tata Mumbai Marathon was a celebration of spirit and individuality, attributes that resonate with Jabong’s philosophy. We here at Jabong identify with and appreciate the resilience of the runners who participated in the daunting challenge.”

- Gaurav Kackar, Head of Marketing
It’s OK to... choose your own finish line.

ONE OBSESSION

MILIND SOMAN / RUNNING
OAKLEY.COM/PRIZM
25,478 Runners recovered at the VOLINI recovery zone out of a total of 46,414 runners.

VOLINI MAXX: India's Strongest Pain Relief Spray.
STAY COOL
STAY AHEAD

OFFICIAL HYDRATION PARTNER

Being the Hydration Partner at Tata Mumbai Marathon 2019, Bisleri took charge of the water requirements for the runners and athletes participating in the run. Bisleri set up 25 water stations across the 42 km stretch on the running track to ensure that all the participants are well hydrated.

Apart from being the hydration expert, we at Bisleri wanted to create awareness about Plastic Recycling through our initiative Bottles for Change. Bisleri employees ran to educate the citizens about the importance of Plastic Recycling.
MIRCHI SUNNE WALE
ALWAYS KHUSH

98.3 FM
RADIO MIRCHI
It's hot!
Asian Heart Institute (AHI), the Medical Partner to the Tata Mumbai Marathon for the past fifteen years in succession has contributed state-of-the-art medical facilities and services for runners to ensure a safe run for all.

On race day, AHI had an exhaustive team in place to handle any medical emergency. This included 11 medical aid stations all along the route for any first aid requirements; 2 base camps at the start/finish equipped to handle all emergencies. The hospital deployed 11 cardiac ambulances and 8 'mobile medics'. Over 500 volunteers from AHI including doctors, nurses, paramedical and support staff were on duty.

For the 2019 edition, AHI supported 3000 plus runners to get back on their feet which mostly included cases of severe dehydration, exhaustion and cramps.

With an aim to promote active and responsible living, Asian Heart Institute was proud to have 90 rehabilitated cardiac patients (16 half marathoners & 74 dream runners) participant in the event and none of them required any medical assistance.

" Conditioning and preparation under medical supervision can avoid any problems during long runs," said Dr Ramakanta Panda, Vice Chairman and Cardiovascular Thoracic Surgeon, Asian Heart Institute.
United Way Mumbai is part of the 130 year old United Way movement spanning 41 countries and territories across the world.

- 800+ NGOs
- Pan India Network
- RS 392+ CR. Invested
- In Community Development Projects
- 300+ Corporate Partnerships
- 1,200,000+ Individual Donors

**Our Mission**
To improve lives by mobilizing the caring power of communities to advance the common good.

**Our Six Focus Areas**
- Education
- Income
- Health
- Environment
- Public Safety
- Social Inclusion
COMMUNITY INVESTMENT AT UNITED WAY MUMBAI

Our communities need us - all of us - to work together to create lasting change. UWM partners with socially conscious companies and citizens with a heart to identify the most pressing social needs and deliver the most transformational solutions.

- **CSR PARTNERSHIPS**
  Supporting companies in their philanthropy efforts designed to address social issues through directed corporate grants.

- **WORKPLACE CAMPAIGNS**
  Engaging corporate employees through payroll giving programmes and volunteering activities.

- **EVENT PARTNERSHIPS**
  Advancing community goals and promoting charities as philanthropy partners for social, cultural and sporting events.

- **COMMUNITY IMPACT**
  High impact initiatives specifically designed and implemented by United Way Mumbai to solve community issues through collective action.

OFFICIAL PHILANTHROPY PARTNER TO THE TATA MUMBAI MARATHON

As philanthropy partners to the Tata Mumbai Marathon, we have overseen charity figures raise from Rs 7.75 Crores in 2009 to Rs 40.7 Crores in 2019.
कस ले मुड़ू, खोल दे बांहँ
ओढ़ आजमां, बन दे राहँ
पीछे कस्ता है झटके दे कल
Pura पी जा जब इस पल को
जीर के बढ़ जा सारा जंगल
होना ही है आज मुकम्मल

- प्रसून जोशी

Lyricist: Prasoon Joshi
Composer: Salim - Sulaiman
Singer: Sukhwinder Singh