MESSAGE

The Standard Chartered Mumbai Marathon has emerged as one of the most exciting and eagerly awaited annual sporting events in Mumbai. It is heartening to see the entire city, and even people from other parts of the country and the world, coming out in large numbers either to participate in the Marathon or to cheer the participants.

I am always moved to see the resolve and determination of the differently-abled participants and senior citizens who take part in the marathon defying physical limitations. Mumbai is known to open its heart for the needy, and it is overwhelming to note that the Mumbai Marathon has emerged as one of the largest charity raising platforms in the country. I was pleased to know that this year 288 NGOs have raised Rs. 28 crore through the event. The funds will help these NGOs to carry out their various grass-root projects in society and humanitarian work.

I congratulate Procam International and all entities associated with the event for their efforts and initiative in hosting the Standard Chartered Mumbai Marathon and wish them continued success in their future endeavours.

(Ch. Vidyasagar Rao)
“The Standard Chartered Mumbai Marathon is not just a sporting event, but it is a festival of colour and the spirit of Mumbai. It was heartening to see the city of Mumbai out in full strength this morning. The event has grown tremendously since its inception, and it is great to see citizens not only concerned about their health and wellness but also about making a tremendous contribution towards charity. This event prompted the cause of cleaner cities and Make in India Campaign. I would like to congratulate all the city authorities and the people of this magnificent city for making this event a huge success.”

Devendra Fadnavis  
Hon'ble Chief Minister of Maharashtra

“The successful conduct of the 13th edition of the Standard Chartered Mumbai Marathon is a perfect example of what can be achieved by public/private co-operation. Nearly 40,000 participants took to the streets of Mumbai for various reasons – health, fitness, achieve personal goals, charity among others. Just like we have learned to care about our health, this event created awareness about the importance of saving nature and environment.

An event of this magnitude cannot be conducted without the support of the various agencies. I commend the promoters as well as the city for doing an excellent job.”

Sudhir Mungantiwar  
Hon'ble Minister of Finance and Planning,  
Forest, Government of Maharashtra

“The Standard Chartered Mumbai Marathon brings onto one platform people from all parts of the country and the world. It was over-whelming to see participation and enthusiasm from the professional athletes, serious runners, young and the old, the physically challenged and the differently-abled. Since its inception, the event has set standards for the world to follow. I look forward to many more milestones for this path-breaking event in the years to come. I would like to thank all Mumbaikaras for participating in Mumbai Marathon.”

Subhash Desai  
Guardian Minister for Mumbai,  
Minister of Industries, Govt. of Maharashtra
“The 13th edition of the Standard Chartered Mumbai Marathon has been a grand success. I was truly astonished to see the tremendous response received from thousands of people, who were celebrating the spirit of the human life through this event. Mumbai is known for its cosmopolitan culture, accommodating nature and hospitality and all this was in evidence on Sunday when the different race categories were Flagged-off. This Marathon has now become a part of the city’s DNA.”

Snehal Ambekar
Mayor of Mumbai

“ The 13th edition of the Standard Chartered Mumbai Marathon has been a grand success. Mumbai is known for its cosmopolitan culture, accommodating nature and hospitality and all this was in evidence on Sunday.... It is a great experience. I have been participating in Dream Run 6 kms for last several years. This year felt inspire by Fauja Singh!”

Swadheen Kshatriya
Chief Secretary, Govt. of Maharashtra

“Being healthy and fit is the most important wealth of our lives. Very often we disregard this aspect and take it for granted till poor health sets in. The Standard Chartered Mumbai Marathon gives us a perfect opportunity to promote fitness and make exercise a part of our life in an exciting and unique way with family, friends and community adding to the fervour. The Indian navy continues to increase its participation in this event each year, and stands committed to whole heartedly support this unique endeavor of the city of Mumbai. We firmly believe that healthy citizens naturally make a vibrant community and a strong nation.”

Vice Admiral SPS Cheema
FOC in C (Western Naval Command)
“The Standard Chartered Mumbai Marathon has provided Indian athletes a great platform for them to compete with international talent and raise their level of performance. I would like to congratulate the Indian athletes on their stellar performances, and for breaking into the overall top ten. It was great to see the wonderful spirit of sportsmanship among the athletes, and though Nitendra placed first and set a new course record, he also pushed Gopi T and Kheta Ram to the finish line, and helped them meet the Olympic qualifying time. I wish all our Indian athletes the best, and I am certain they will make our nation proud.”

Adille Sumariwalla
President AFI & IAAF Council Member

“It was a privilege for Central Railway to have the Mumbai Marathon start and finish at the historic Chhatrapati Shivaji Terminus. This historic monument provides a fitting backdrop to the city’s biggest sporting event.

As part of our association this year, we opened the central railway lines early for the benefit of the participants and to ensure they reach on time for the start. We wish to congratulate all the participants and Procam International for successful conduct of this event.”

S.K. Sood
General Manager, Central Railways
The Standard Chartered Mumbai Marathon, a sporting extravaganza that has made a million dreams come true, enthralled the city yet again in its 13th edition on Sunday, January 17, 2016. Challenging their limits, 41,000 individuals took to the streets, conquering barriers that divide, giving the run their all and emerging victorious in an event, that has sparked a running revolution across the country.

Leading personalities including International Event Ambassador Edwin Moses, centenarian runner Fauza Singh, Shri Ch. Vidyasagar Rao, Hon’ble Governor of Maharashtra, Shri Devendra Fadnavis, Hon’ble Chief Minister of Maharashtra among others from diverse sections of society came together, at the iconic Chhatrapati Shivaji Terminus to salute the spirit of each runner.

It was a day of records for both the elite men and the Indian men. Gideon Kipketer, who started the race as a pace-setter, clocked 2:08:35 hours, setting a new course record, to break the three-year-old record set by his Kenyan counterpart Jackson Kiprop in 2013. Leading Indian contender, Nitendra Singh Rawat, put in a rockstar-like performance as he clipped a minute and 11 seconds from Ram Singh Yadav’s Indian record of 2:16:59 set in 2012. Nitender not only becomes the second Indian to finish among the overall top ten with 2:15:48, but also helped his two Army colleagues, Gopi T and Kheta Ram make the Olympic qualifying mark.

India’s favourite running trio - Lalita Babar, OP Jaisha and Sudha Singh lived up to their high expectations. Sudha Singh swept home in 2:39.28 and also finished seventh overall among the elite women. Lalita Babar finished second in 2:41.55 while last year’s winner OP Jaisha came in third in 2:43.26.

Today, SCMM has firmly established itself as the country’s biggest sporting event, with a social conscience. Over the years, the charity drive associated with the Standard Chartered Mumbai Marathon has seen phenomenal growth and the event now stands unsurpassed, and unchallenged as the country’s largest charity fundraising platform. The 2016 edition alone raised over ₹28 crores in charity benefitting 286 NGOs and touching the lives of countless individuals.

Until it returns to the city on January 15, 2017, the Standard Chartered Mumbai Marathon has left Mumbai enriched and energized, its citizens keep their bodies, minds and spirit strong.

Stay strong, stay healthy and run free!

Anil & Vivek Singh
Procam International
“The Standard Chartered Mumbai Marathon represents the spirit of Mumbai, and it is wonderful to witness over 40,000 people take to the streets of the maximum city. Individuals participating are running for various reasons ranging from achieving a personal best time, health and fitness or for charity.

Today, SCMM is not merely a sports event, but a platform for individuals and companies to come together as one in support of charity. It is awe-inspiring to see over 250 NGOs have raised sufficient funds to make it the highest fund raising in all these years. I wish to congratulate each one, who have helped to make this event a resounding success.”

John Abraham
Face of the Event
“When I look back on all the things that I have done so far, I’ve found success in things that I’m passionate about. Just do something you like and it will have a positive impact on your life. Running is a way for sports to make a change in your life. It is a way to challenge yourself and feel good, while also doing good. The stories of some of the participants in the Standard Chartered Mumbai Marathon is truly inspiring and is a life example of how sports can change your life.”

Dr. Edwin Moses, International Event Ambassador
(Former track and field athlete and Olympics gold medalist in the 400 m hurdles)
“We do not need magic to change the world, we carry all the power we need inside ourselves already: we have the power to imagine better.”
-J. K. Rowling

As philanthropy partners for the Standard Chartered Mumbai Marathon, India’s largest sporting fundraising platform, United Way Mumbai helps galvanize movement towards a common aim, across a diverse set of circumstances, for those who have imagined better. Our 286 partner non-profit organisations work towards transformational change with the unwavering support of dedicated individuals and corporates.

Keeping a cause neutral outlook ourselves, we strive to be a vehicle of positive social impact, providing drivers of change new and innovative ways raise funds, awareness and buzz for the causes that they champion.

Since India has the world’s largest youth population, I think it is imperative that the leaders of tomorrow be involved in creating solutions for the challenges that we face today. To encourage them we created a new category ‘Young Leaders’. With 101 Young Leaders who have raised a total of ₹ 13,128,117.12 I am confident that these opinion leaders will transcend the philanthropy and social work we will see in India in the years to come.

Year on year, I am also amazed to see a dedicated number of individuals who quietly build momentum and continually work towards increasing the impact of their selected cause. We celebrate them as our ‘Change Team’. This year the 105 Change Makers have raised a total of ₹ 2,22,94,293.46; 18 Change Investors raised ₹ 1,10,84,209; 9 Change Leaders raised ₹ 1,07,48,694; 2 Change Champions raised ₹ 59,28,179 and 5 Change Icons raised ₹ 3,00,60,421.

Lastly I would like to thank India Inc. who have become the new pillars that support to the larger system of social work in our country today. 157 corporates with 266 teams have shown an indomitable will to provide a thrust to help those who do, do it better.

They say hope is a much better place to live than cynicism, particularly in the areas of social work and philanthropy. The overwhelming dedication, devotion and hard work that I see from all participants across the Standard Chartered Mumbai Marathon give me tremendous hope for a better and brighter future.

Warm Regards,
Jayanti Shukla
Executive Director
United Way Mumbai
THE PHILANTHROPY PILLAR

Every year at the Standard Chartered Mumbai Marathon, over ten thousand people run, not only towards the finish line, but also towards a better future. Today NGOs, Corporate entities and individuals are the triumvirate of transformational change, continuously propelling positive social action.

At the heart of this trio, United Way Mumbai strives to constantly innovate and ensure that we provide a solid foundation on which our partners can accomplish their dual aim of raising funds and increasing awareness. We also endeavour to engage maximum number of people, across a spectrum of causes, so that our participating NGOs can work towards sustainable and organic change.

Participating charities register with United Way Mumbai and corporate teams and individual fundraisers come on board the SCMM platform in support of these NGOs.

The faith in the platform comes from the sound charity structure that aims to create a level playing field for all organisations and causes.

While maintaining a cause neutral outlook, we aim to provide our 286 organisations that champion different causes the opportunity to raise funds through charity running bibs, corporate teams and individual fundraisers. All the funds raised through the SCMM platform are channeled through United Way Mumbai and we are responsible for receiving, accounting and disbursing funds along with providing tax exemption receipts to all donors.

Aristotle’s, “The whole is greater than the sum of its parts” is exemplified in the SCMM model. The synergy we witness on the Standard Chartered Mumbai Marathon platform through the combined efforts of individuals, NGOs and participating Corporates has a long lasting impact on the philanthropic horizon.
100 & RUNNING
Standard Chartered Mumbai Marathon 2016 was delighted to have the living legend, 104-year Fauja Singh, grace the Event. His presence at the marathon was part of the '#100 and Running' campaign of Nestle (Event’s Nutrition Partner), celebrating the brand’s 100th year in India. Needless to say, Fauja Singh who ran his last marathon 3 years back, was an inspiration for all runners and in its true sense the spirit of the Event.
Funds Raised at SCMM - Total: ₹ 162.64 cr

<table>
<thead>
<tr>
<th>Causes</th>
<th>Funds Raised</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Animal Welfare &amp; Environment</td>
<td>₹ 83,24,838</td>
<td>3%</td>
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<tr>
<td>Art, Elderly, Gender Equality</td>
<td>₹ 71,89,482</td>
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<td>Children</td>
<td>₹ 3,23,67,416</td>
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<td>Education</td>
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<td>Health</td>
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<tr>
<td>Livelihood</td>
<td>₹ 1,14,90,434</td>
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<tr>
<td>Social Civic &amp; Community</td>
<td>₹ 82,82,011</td>
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<tr>
<td>Women Empowerment</td>
<td>₹ 60,61,689</td>
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<tr>
<td>Disability</td>
<td>₹ 3,12,70,535</td>
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<tr>
<td>Other</td>
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<table>
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<tr>
<th>Source</th>
<th>Amount</th>
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<tr>
<td>Charity Bibs</td>
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<td>Young Leaders</td>
<td>₹ 1,31,95,367</td>
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<tr>
<td>Change Runners</td>
<td>₹ 6,99,54,113</td>
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<td>By Individual Fundraisers</td>
<td>₹ 1,05,53,779</td>
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<tr>
<td>Others **</td>
<td>₹ 20,47,539</td>
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<td>Total amount raised &amp; accounted by United Way Mumbai</td>
<td>₹ 27,11,13,181</td>
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<tr>
<td>By Standard Chartered Bank</td>
<td>₹ 21,36,403</td>
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<tr>
<td>By Tata Consultancy Services</td>
<td>₹ 6,74,240</td>
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<tr>
<td>Amount directly raised by NGOs (Estimate)</td>
<td>₹ 75,00,000</td>
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<tr>
<td>Total funds raised</td>
<td>₹ 28,13,26,522</td>
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* Amount of Rs 7,40,61,000 directly remitted to beneficiary NGO
** Others (Direct on NGO pages + Bib forfeited amount + NGO registration + fundraiser incentives)
Through the consistent efforts of dedicated individuals, the Standard Chartered Mumbai Marathon fundraising platform has seen a meteoric rise in the amounts collected by individual fundraisers. In this year’s edition, 139 Change Runners raised ₹ 7,98,66,912 for 65 NGOs. This also includes funds raised by 19 members of our new category, Young Leaders. These passionate fundraisers under the age of 21 years have collectively raised ₹ 7,19,044.
An innate part of growing the non-profit sector works is setting new challenges and benchmarks. This year we raised the bar for The SCMM Change Icon from 25 Lakhs to 50 Lakhs. 5 remarkable individuals have gone above and beyond to take up this challenge and collectively raise ₹3,00,60,421 for 4 NGOs. We salute their indomitable spirit that makes them true torch bearers of social change.

Sankara Raman
Raised: ₹73,92,002
for Amar Seva Sangam

Mr. Sankara Raman, founder of Amar Seva Sangam had visioned empowering the disabled citizens by establishing a ‘Valley for the Disabled’ as a Rehabilitation and Development Centre for the region developing models for self-help initiatives by integrating the disabled individuals with the society for improved living conditions in the villages.

Started in a small way with just 8 children with disabilities in 1991, today Amar Seva Sangam is catering to more than 13000 persons with disabilities in more than 800 villages in the Tirunelveli District of Tamil Nadu.

"It is a fantastic experience to raise funds for my NGO Amar Seva Sangam on a reputed platform like Standard Chartered Mumbai Marathon. I enjoy this friendly competition with fellow fund raisers which includes my wife too."

-Mr. Raman
(Founder, Amar Seva Sangam)
Dharmesh S. Jain  
Raised: ₹ 71,04,001  
for ANYBODY CAN JUMP – Care Foundation  
Mr. Jain, who made a grand fundraising debut at the 2015 edition of the Standard Chartered Mumbai Marathon, continued on a promise he made to himself- ‘to make every stride count’. This half marathon has helped his chosen NGO, Care Foundation- to continue it’s association with SCMM by raising in excess of ₹ 71 lakhs this year.

"I am very passionate about sport and believe fitness is an important facet of life. I have chosen to support ANYBODY CAN JUMP because their motto resonates with my belief. They believe “You can achieve success, irrespective of your physical ability or your financial standing. Passion and intent are the only two ingredients that you require in order to realise your potential”. ANYBODY CAN JUMP reinstates the fact that anyone can achieve anything, given the right resources, platform and opportunity. The Standard Chartered Mumbai Marathon is the perfect setting to reinforce the credo "health is wealth" because with every new step people affirm the belief that to change for the better is possible."

-Dharmesh S. Jain  
(Chairman & Managing Director, Nirmal Lifestyle Ltd.)
Villy Doctor
Raised: ₹ 54,60,314
for Light of Life Trust
“[My vision is to address the issue of poverty in rural India. To educate the school drop outs, to prepare them for a career and generate livelihood and a job. Health care is equally important as parents die young because of inadequate health care and leave their offspring orphaned and abandoned.]“

Ramani Sankararaman
Raised: ₹ 51,04,104
for Amar Seva Sangam
“[It is a wonderful feeling to be part of a movement where thousands of people run along with you. I ran to raise funds for our NGO Amar Seva Sangam on a reputed platform like Standard Chartered Mumbai Marathon. I enjoy this friendly competition with fellow fund raisers which includes my husband too.]“

Anand G. Mahindra
Raised: ₹ 50,00,000
for K.C. Mahindra Education Trust
“[The Standard Chartered Mumbai Marathon is an excellent platform for raising awareness and funds for various causes. Personally I've always believed that women's education will not only lead to the progress of the nation but also result in the demise of social evils such as child marriage and dowry.]“

It is for this reason that I began Project Nanni Kali almost two decades ago to promote girls education. Today we support the education of over 110,000 girls."
Being dedicated champions of change requires grit, determination and dedication. Committing to raise a minimum of ₹ 25 lakhs, together these two individuals have raised ₹ 59,33,429 for 2 NGOs bolstering the position of the NGOs they are supporting to the top and third position in fundraising.

Sadashiv S. Rao
Raised: ₹ 34,28,179
for Isha Education

"My father struggled to get himself educated working during day and attending school at night. My mother had a strong desire to educate herself but could not do so because of family compulsions. They were from rural background. Even today large swathes of rural population are deprived of basic education. This made me run for Isha Vidhya - a unique NGO set up by Sadhguru Jaggi Vasudev which aims to transform the lives of under privileged rural children by providing high quality affordable education. This enables rural children to compete with their urban counterparts and create a level playing field."
The Baton Of Giving Passed On

Abhay Jasani
Raised: ₹ 25,00,000
for Shrimad Rajchandra Love and Care

"You can give without loving but you cannot love without giving." Inspired by such teaching of Pujya Gurudevshri Rakeshbhai, the Jasani family has set a new benchmark in fundraising at the Standard Chartered Mumbai Marathon. The Change Champion, Mr. Abhay Jasani, a regular high fundraiser at SCMM, this year was joined by his wife Mridula and grandchildren Mayra and Shiv, in fundraising for their chosen NGO, Shrimad Rajchandra Love and Care. The Jasani family together has raised ₹ 50,20,000: Abhay Jasani (₹ 25 lakhs), Mridula Jasani (₹ 14.51 lakhs), Ms. Mayra Jasani (₹ 5.56 lakhs), Mstr. Shiv Jasani (₹ 5.13 lakhs).

Where there is love within, selfless service and care for others is a natural offshoot.
INTERNATIONAL COURSE RECORD
Gideon Kipketer started the race as a pace-setter clocked 2.08.35 hours and broke the three-year-old record set by Jackson Kiprop in 2013.
Change Leaders pledge to raise a minimum of INR 10 lakhs for the causes they support. Leading from the front, 8 fundraisers raised ₹96,11,186 together for 6 NGOs.

Anisha Johri
Raised: ₹ 15,10,852
for Family Service Centre

“We have been associated as a family with Family Service Centre since the past 8 years. We have always been in awe of the tremendous work done by a small team of dedicated social workers. They keep the family at the core of all their activities which is what the society needs today more than ever before. Foster care of abandoned babies and adoption is what we try to spread awareness of in our own small way.

The Standard Chartered Mumbai Marathon through its Philanthropy Partner United Way Mumbai, is an amazing platform which encourages people to come together and donate every year.”

Rahul Kadri
Raised: ₹ 14,18,926
for Save The Children India

Dr. B.K. Sharma
Raised: ₹ 11,22,501
for Gwalior Hospital and Education Charitable Trust

Tautik Das
Raised: ₹ 10,11,053
for Biswa Gouri Charitable Trust
Change Investors pledge to raise a minimum of ₹ 5 lakh. Investing in positive social change 16 extraordinary individuals have collectively raised ₹ 1,03,35,118 for 12 NGOs.

Dr. Akil Taher
Raised: ₹ 8,88,502
for Bombay Medical Aid Foundation, PETA, St. Jude India Children Centres
"As you grow older you rediscover the meaning of having hands and legs. Legs are for running and hands are for giving."

Unmesh Sharma
Raised: ₹ 7,89,810
for Umang Foundation

Neeraj Sanghi
Raised: ₹ 6,99,851
for Isha Education

Sanjeev Kapoor
Raised: ₹ 6,98,801
for Forum For Autism

Dr. Nirmal Surya
Raised: ₹ 6,53,570
for Epilepsy Foundation
Vinodini Lulla
Raised: ₹ 6,42,499
for Children's Movement for Civic Awareness

Ramesh Venkat
Raised: ₹ 6,03,056
for Maharashtra State Women's Council

Rajeswari Kesavan
Raised: ₹ 5,81,500
for Isha Education

Asha Sood Supported by Sudhir Sood
Raised: ₹ 5,60,101
for Light of Life Trust

Ramesh Mangaleswaran
Raised: ₹ 5,58,001
for MBA Foundation

Nilesh Lahu Nandoskar
Raised: ₹ 5,47,000
for Karunya Trust

Jaison Jose
Raised: ₹ 5,18,701
for St. Jude India Childcare Centres

Dr. Bijal Mehta
Raised: ₹ 5,11,111
for Shrimad Rajchandra Love and Care

Kalpana Maniar
Raised: ₹ 5,02,500
for Isha Education
INDIAN COURSE RECORD
New Indian Course Record set by Nitendra Singh Rawat with a timing of (02.15.48) and beating the old course record of Ram Singh Yadav’s record of (2.16.59) set in 2012. He also finished 10th in the overall men’s category. In addition to this, Gopi T and Kheta Ram made the qualifying Mark for the Rio Olympics.
At SCMM 2016, 105 individuals have raised over ₹ 1.5 lakh rupees which amounts to a total of ₹ 2,22,37,793. These drivers of change have fueled the efforts of 44 NGOs working on a diverse set of causes.

Darius Pandole
Raised: ₹ 4,81,000
for Khel Shala
The primary motivation for fund raising is to support worthwhile social causes. This year I am supporting Khelshala, which is a Chandigarh based NGO that provides a platform to enhance the future of underprivileged children by building life skills through the medium of sports, mainly squash and tennis. The ultimate aspiration is to use sports as a catalyst to enable under-privileged children to participate and excel in competitive sports, as well as to improve their academic performance. Thereby, and most importantly, resulting in the development of responsible young adults.”

Girish Borkar
Raised: ₹ 4,78,816
For Yoga Prabha Bharati (Seva Sanstha) Trust

Fiona Dias Miranda
Raised: ₹ 4,73,000
for SNEHA (Society for Nutrition, Education and Health Action)

Shefali Kapadia
Raised: ₹ 4,10,000
for SKS Chakshu Foundation

Amit Wagh
Raised: ₹ 3,96,800
for Runners Of Hope Initiative For The Treatment Of Children With Cancer
Abha & Sanjay Mehta
Raised: ₹3,68,104
for The Naz Foundation (India) Trust

Ketan Gaikwad
Raised: ₹3,62,308
for Isha Education

Dr. Anant Pandhare
Raised: ₹3,54,551
for Dr. Hedgewar Hospital (TRUST - Dr. Babasaheb Ambedkar Vaidyaklya Pratishtthan)

Nish Bhutani
Raised: ₹3,38,835
for Mumbai Mobile Creches

Pallavi and Vedika Sharma
Raised: ₹3,23,701
for Concern India Foundation

Rajnish Dhall
Raised: ₹3,12,000
for Ummeed Child Development Centre

Sushila Shastri
Raised: ₹3,09,401
for Save The Children India

Vishal Kapoor
Raised: ₹3,03,000
for Cankids Kidscan

Rahul Chaudhari
Raised: ₹2,82,354
for Isha Education

Peggy Wolff
Raised: ₹2,76,972
for Isha Education

Varsha Jain
Raised: ₹2,67,000
for SKS Chakshu Foundation

Krishna Ramanathan
Raised: ₹2,62,250
for Isha Education
Yogesh Gera supported by Nandini Gera
Raised: ₹ 2,56,500
for Arushi Society

Chandrahas Charekar
Raised: ₹ 2,50,501
for Dr Hedgewar Hospital (TRUST - Dr. Babasaheb Ambedkar Vaidyakiya Pratishthan)

Rajeshwari Bhattacharyya
Raised: ₹ 2,50,320
for Isha Education

Soha and Kunal
Raised: ₹ 2,49,800
for World for All Animal Care and Adoptions

Sumit Gupta
Raised: ₹ 2,49,400
for Teach to Lead (Teach for India)

Meher Dubash
Raised: ₹ 2,38,000
for SKS Chakshu Foundation

Gurpreet Singh
Raised: ₹ 2,33,000
for Childline India Foundation

Vinit Pant
Raised: ₹ 2,26,002
for Ra Foundation

Namita Roy Ghose
Raised: ₹ 2,26,001
for Vanashakti

Gigy Mathew
Raised: ₹ 2,25,704
for Karunya Trust

Arun Rajaraman
Raised: ₹ 2,19,777
for Cancer Aid & Research Foundation Indian Cancer Society

Raja Sudhan
Raised: ₹ 2,19,255
for Isha Education
Manjul Tilak
Raised: ₹ 2,17,801
for Kotak Education Foundation

Aarav Patel
Raised: ₹ 2,16,950
for Teach to Lead (Teach for India)

Farah Khan Ali
Raised: ₹ 2,13,000
for Swades Foundation
(Society to Heal Aid Restore Educate)

Ravi Nagar
Raised: ₹ 2,04,302
for Teach to Lead (Teach for India)

Sudhanshu Vats
Raised: ₹ 2,03,000
for The Akanksha Foundation

Monica Tata
Raised: ₹ 2,01,251
for Isha Education

Vinod Hari
Raised: ₹ 2,00,000
for Isha Education

Sunil Rawlani
Raised: ₹ 1,97,000
for Childline India Foundation

Manju Parvatikar
Raised: ₹ 1,96,501
for Isha Education

Dhiren Sheth
Raised: ₹ 1,95,000
for Cotaap Research Foundation

Chirag Shah
Raised: ₹ 1,93,401
for Concern India Foundation

Dr. Prasanna Patil
Raised: ₹ 189727.66
for Savitribai Phule Mahila Ekatma Samaj Mandal (SPMESM)
Jigna Dedhia
Raised: ₹ 1,85,500
for Shrimad Rajchandra Love & Care

Shamima Taly
Raised: ₹ 1,84,801
for Isha Education

Achalesh Ravi
Raised: ₹ 1,84,636
for Isha Education

Rajesh Choudhary
Raised: ₹ 1,84,000
for Dr. Hedgewar Hospital (TRUST - Dr. Babasaheb Ambedkar Vaidyakiya Pratishthan)

Avni Mashruwala
Raised: ₹ 1,81,902
for Concern India Foundation

Priya Dutt
Raised: ₹ 1,76,501
for Nargis Dutt Memorial Charitable Trust

Charu Kela
Raised: ₹ 1,75,000
for Shrimad Rajchandra Love and Care

Kiran Prasad
Raised: ₹ 1,72,851
for Nargis Dutt Memorial Charitable Trust

Dr. Prahalathan KK
Raised: ₹ 1,62,791
for Bhumi

Bala Chendhil. P
Raised: ₹ 1,62,422
for Isha Education

Anita Pisharody
Raised: ₹ 1,60,502
for Children’s Movement for Civic Awareness

Gavin Gandhi
Raised: ₹ 1,60,500
for Sharon Welfare Society
Sheela Iyer
Raised: ₹ 1,58,150
for Light of Life Trust

Subhash Kela
Raised: ₹ 1,58,112
for Shrimad Rajchandra Love and Care

Chandresh Dedhia
Raised: ₹ 1,57,213
for Tata Medical Centre Trust,
Think Foundation,
Ummeed Child Development Centre

Ruby Siganporia
Raised: ₹ 1,56,000
for Helen Keller Institute For Deaf and Deaf Blind

Umesh Shah
Raised: ₹ 1,56,000
for Shrimad Rajchandra Love and Care

Annabel Mehta
Raised: ₹ 1,55,000
for Apnalaya

Sanaa Shaikh
Raised: ₹ 1,55,000
for Psychoanalytic Therapy and Research Centre

Sanjay Savla
Raised: ₹ 1,55,000
for Shrimad Rajchandra Love and Care

Reshma Jain
Raised: ₹ 1,54,503
for Shrimad Rajchandra Love and Care

Leena Mehta
Raised: ₹ 1,54,000
for Shrimad Rajchandra Love and Care

Payal Javeri
Raised: ₹ 1,53,630
for Shrimad Rajchandra Love and Care

Sunit Kothari
Raised: ₹ 1,53,500
for Shrimad Rajchandra Love and Care
Anand Rathi  
Raised: ₹ 1,50,000  
for Epilepsy Foundation

Anil Goyal  
Raised: ₹ 1,50,000  
for Epilepsy Foundation

Ashit Dani  
Raised: ₹ 1,50,000  
for Shrimad Rajchandra Love and Care

Dhairav Shroff  
Raised: ₹ 1,50,000  
for Shrimad Rajchandra Love and Care

Kunal B Doshi  
Raised: ₹ 1,50,000  
for Shrimad Rajchandra Love and Care

Naina Kothari  
Raised: ₹ 1,50,000  
for Shrimad Rajchandra Love and Care

Nalini Mehta  
Raised: ₹ 1,50,000  
for Shrimad Rajchandra Love and Care

Nehal Jhaveri  
Raised: ₹ 1,50,000  
for Shrimad Rajchandra Love and Care

Nitin Nayar  
Raised: ₹ 1,50,000  
for Atma Education

Paresh Shah  
Raised: ₹ 1,50,000  
for Shrimad Rajchandra Love and Care

Rajesh Pukhraj Jain  
Raised: ₹ 1,50,000  
for Shrimad Rajchandra Love and Care

Rakesh Mehta  
Raised: ₹ 1,50,000  
for Epilepsy Foundation
Shri. Sanjay Dangi
Raised: ₹ 1,50,000
for Epilepsy Foundation

Vivek Kudva
Raised: ₹ 1,50,000
for Cheshire Homes India

Bipin V Doshi
Raised: ₹ 1,50,000
for Shrimad Rajchandra
Love and Care

RUN LIKE
YOU STOLE SOMETHING.

FITSO
COUNTDOWN PRESS CONFERENCE
The exclusive SCMM Finisher Tee, courtesy ASICS, Event’s Sports Goods Partner, was unveiled at the Event’s Countdown Press Meet held @ Trident Nariman Point, Event’s official Hospitality Partner (l to r): Vivek Singh (Procam International), Yohei Takahashi (ASICS), Vishal Jhunjhunwala (TCS), John Abraham (Face of the Event), Sanjeeb Chaudhuri (Standard Chartered), Devendra Bharma (Oberoi Hotels & Resorts), Mahesh Shetty (Radio Mirchi).
NGO MOTIVATIONAL ZONES

Introduced in the year 2012, having motivational zones on race day lend multiple opportunities to the participating NGOs, importantly, showcasing their work and what they stand for to the city of Mumbai and of course motivating the runners, especially the one’s running in their support, along the way. The 2016 edition saw 15 NGOs set-up motivational zones along the route. 2 NGOs won cash prizes from Event Promoter, Procam International, for the efficacy of their messaging and their innovative approaches. Kudos!
We look towards the youth of the nation to be active participants in solving problems that we face today. The "Young Leaders" category has been introduced to honour the efforts of the largest demographic of India, the youth, who have come forward with passion and determination.

Individuals who raised a minimum of ₹ 50,000 and were below the age of 24 years have been featured in this category. 101 Young Leaders raised total ₹ 1,31,28,117 for 13 NGOs.

We are happy to share that Meera Mehta, Malini Kohli and Hetvi Desai have raised over ₹ 10 Lakhs who are Change Leaders. Mayra Jasani, Shiv Jasani and Aadhya Sivakumar have raised over ₹ 5 lakhs and are Change Investors. We also have 13 young leaders who have raised over ₹ 1.5 lakhs and are Change Makers. They are Zaara Gidwani, Anaya Shroff, Arshia Mehta, Sharanya Ruia, Roshni Goela, Hriday Mehta, Nandini Gaur, Ruhee Hitesh Shah, Shayaan Sanghavi, Shanay Sanghavi, Tisha Jhaveri, Sirish Raju and finally, our youngest young leaders, who are Change Makers as well, Aaryan & Rohun.
Meera Mehta  
Raised: ₹ 10,75,700  
for Shrimad Rajchandra Love and Care  
“I have always believed that there is no rule which says that only older people can bring about change in this world. I have been raising funds since I was 6 and began using the SCMM platform in 2011. I raised 1.5 lakhs in my first year and thereafter raised my target every year. This year I have raised 10 lakhs. Last year, my friends and I raised 25 lakhs and this year along with 33 other young leaders we raised over 50 lakhs. I also encouraged my friend from the USA, Hetvi Desai to raise 10 lakhs.”

Malini Kohli  
supported by Saanya and Isha  
Raised: ₹ 10,62,603  
for Think Foundation  
“As 3 sisters studying across 3 different continents, we were motivated by a common goal to raise money for 100 Thalassaemic children through the Think Foundation. Having lost 2 family members to Thalassaemia Major, we personally experienced the extensive medical care and financial resources this illness requires. Along with raising funds, we hoped to spread greater awareness about Thalassaemia Major and how it can be prevented: 100,000 children are born with this disorder each year, of which approximately 10,000 are from India. We wished to help these children live a life of dignity and respect.”

Hetvi Desai  
Raised: ₹ 10,08,551  
for Shrimad Rajchandra Love and Care  
“I am Hetvi Desai an 11th Grade student in USA. I am inspired by one of the selfless volunteers Dr. Bijal Mehta and her work at Shrimad Rajchandra Love and Care Program. Her work has benefitted thousands of underprivileged in India.

The Indian tradition of philanthropy is built on the foundation of serving those in need and that tradition must not be lost. I wanted to be a part of a program that would bring benefits for the under-privileged and be an example of spreading humanity in this world.”
Mayra Jasani
Raised: ₹ 5,56,000
for Shrimad Rajchandra
Love and Care

Shiv Jasani
Raised: ₹ 5,13,000
for Shrimad Rajchandra
Love and Care

Aadhya Shivakumar
Raised: ₹ 5,10,000
for Isha Education

Zaara Gidwani
Raised: ₹ 3,59,150
for Light of Life Trust

Anaya Shroff
Raised: ₹ 3,55,027
for Light of Life Trust

Arshia Mehta
Raised: ₹ 3,26,100
for Light of Life Trust

Sharanya Ruia
Raised: ₹ 3,10,000
for Light of Life Trust

Roshni Goela
Raised: ₹ 2,32,100
for Light of Life Trust

Hriday Mehta
Raised: ₹ 2,19,611
for Shrimad Rajchandra
Love and Care

Aaryan & Rohun
Raised: ₹ 2,00,100
for Gwalior Hospital and
Education Charitable
Trust

Nandini Gaur
Raised: ₹ 1,78,302
for Urban Health
Resource Centre

Ruhee Hitesh Shah
Raised: ₹ 1,74,500
for Shrimad Rajchandra
Love and Care
Shayaan Sanghavi
Raised: ₹ 1,66,800
for Shrimad Rajchandra
Love and Care

Shanay Sanghavi
Raised: ₹ 1,66,800
for Shrimad Rajchandra
Love and Care

Tisha Jhaveri
Raised: ₹ 1,54,200
for Shrimad Rajchandra
Love and Care

Sirish Raju
Raised: ₹ 1,50,500
for Project Chirag

Abhilasha Bhasin
Raised: ₹ 1,44,600
for Light of Life Trust

Dishad Chopra
Raised: ₹ 1,42,099
for Om Creations Trust

Anindita Kar
Raised: ₹ 1,41,800
for Light of Life Trust

Aakanksha Vora
Raised: ₹ 1,33,099
for Magic Bus India
Foundation

Ananya Bhat
Raised: ₹ 1,32,951
for Light of Life Trust

Dhruv Raj Bhartia
Raised: ₹ 1,28,000
for Project Chirag

Kaivalya Doshi
Raised: ₹ 1,15,111
for Shrimad Rajchandra
Love and Care

Varun Balsara
Raised: ₹ 1,14,654
for Light of Life Trust
Sanyami Doshi
Raised: ₹ 1,11,000
for Shrimad Rajchandra Love and Care

Richa Jatia
Raised: ₹ 1,10,420
for Salaam Bombay Foundation

Anuraj Patel
Raised: ₹ 1,05,107
for Light of Life Trust

Asang Mehta
Raised: ₹ 1,03,302
for Shrimad Rajchandra Love and Care

Aashna Shah
Raised: ₹ 1,00,001
for Shrimad Rajchandra Love and Care

Aanya Jain
Raised: ₹ 94,000
for Light of Life Trust

Aria Panchal
Raised: ₹ 91,797
for Light of Life Trust

Sachi Jhaveri
Raised: ₹ 83,000
for Shrimad Rajchandra Love and Care

Rhea Mehta
Raised: ₹ 79,500
for Light of Life Trust

Ayushi Agarwal
Raised: ₹ 77,700
for Light of Life Trust

Jahaan Sadarangani
Raised: ₹ 75,702
for Shraddha Charitable Trust

Mahek Virani
Raised: ₹ 67,000
for Shrimad Rajchandra Love and Care
Sumer Gehani
Raised: ₹ 66,750
for Light of Life Trust

Shivani Kailey
Raised: ₹ 66,700
for Light of Life Trust

Rupali Sathe
Raised: ₹ 66,088
for Atma Education

Laxmi Bariha
Raised: ₹ 63,900
for Atma Education

Vyoma Sanghavi
Raised: ₹ 60,500
for Shrimad Rajchandra
Love and Care

Saniya Ganatra
Raised: ₹ 58,650
for Light of Life Trust

Divya Mayadas
Raised: ₹ 57,600
for Light of Life Trust

Darshan Manoj Kalsait
Raised: ₹ 55,400
for Light of Life Trust

Jahnvi Jhaveri
Raised: ₹ 55,000
for Shrimad Rajchandra
Love and Care

Nisha Pal
Raised: ₹ 54,922
for Urban Health Resource Centre

Jatan Gogri
Raised: ₹ 54,600
for Urban Health Resource Centre

Rupesh Chandrakant Pandhekar
Raised: ₹ 54,100
for Light of Life Trust
Harisha Sewhani
Raised: ₹ 54,000
for Nargis Dutt Memorial Charitable Trust

Ananya Patel
Raised: ₹ 53,998
for Light of Life Trust

Varsha Patel
Raised: ₹ 53,620
for Urban Health Resource Centre

Hita Oza
Raised: ₹ 53,500
for Shrimad Rajchandra Love and Care

Sayam Jhaveri
Raised: ₹ 52,600
for Shrimad Rajchandra Love and Care

Siddhant Sanghavi
Raised: ₹ 52,502
for Shrimad Rajchandra Love and Care

Maanika Veecumsee
Raised: ₹ 52,500
for Shrimad Rajchandra Love and Care

Kaavya Goel
Raised: ₹ 52,049
for Light of Life Trust

Shivani Kishnani
Raised: ₹ 51,950
for Light of Life Trust

Ved Asudani
Raised: ₹ 51,950
for Light of Life Trust

Rahil Jhaveri
Raised: ₹ 51,600
for Shrimad Rajchandra Love and Care

Satish Pal
Raised: ₹ 51,600
for Urban Health Resource Centre
Devansh Vijay
Raised: ₹ 50,000
for Habitat For Humanity
India

Dhruv Belgave
Raised: ₹ 50,000
for Habitat For Humanity
India

Eshan Singh
Raised: ₹ 50,000
for Habitat For Humanity
India

Harit Presswala
Raised: ₹ 50,000
for Shrimad Rajchandra
Love and Care

Hriday Gandhi
Raised: ₹ 50,000
for Shrimad Rajchandra
Love and Care

Hrishikesh Basutkar
Raised: ₹ 50,000
for Habitat For Humanity
India

Hrithik Daiya
Raised: ₹ 50,000
for Habitat For Humanity
India

Karteek Nayak
Raised: ₹ 50,000
for Habitat For Humanity
India

Krish Cheda
Raised: ₹ 50,000
for Habitat For Humanity
India

Mitanshu Mehta
Raised: ₹ 50,000
for Habitat For Humanity
India

Muhammad Patel
Raised: ₹ 50,000
for Habitat For Humanity
India

Nandita Trivedi
Raised: ₹ 50,000
for Habitat For Humanity
India
Dhriti Shah
Raised: ₹ 50,000
for Shrimad Rajchandra
Love and Care

Hriday Basu
Raised: ₹ 50,000
for Habitat For Humanity
India
NUMBERS COUNT

- 40,285 participants at the Standard Chartered Mumbai Marathon 2016
- 19,621 runners participating in the marathon and half marathon categories
- 899 registered for the Senior Citizens Run category
- 363 registered for the Champions with Disability category
- 18,934 participants at the Dream Run
- 468 runners as part of teams of DHL Corporate Champions and Police Cup
- 46 nationalities represented at the Start Line
Radio Mirchi Get Active Expo

A one-stop destination for runners and sports enthusiast, country's biggest sporting expo was inaugurated by Shri. Sudhir Mungantiwar, Hon'ble Minister of Finance-Planning & Forest Departments, Government of Maharashtra along with, Mr. Ashish Shelar, MLA, President BJP Mumbai & Vice President of Mumbai Cricket Association, Mr. Sanjeeb Chaudhuri, Group Head, Brand & Chief, Marketing Office, Standard Chartered, Mr. Vikas Kharge-IAS, Secretary, Revenue and Forests Dept., Maharashtra State, Mr. Mahesh Shetty, COO, Radio Mirchi and Mr. Vivek Singh, Jt. MD, Procam International, the promoters of the Standard Chartered Mumbai Marathon (SCMM) at the Bandra Kurla Complex in Mumbai.
We applaud the efforts of 26 fundraisers who committed to raising between ₹1 lakh and ₹1.49 lakhs, together raising a sum of ₹31,12,809 for various charitable causes.

<table>
<thead>
<tr>
<th>Name</th>
<th>Fund Raised</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brajesh Mishra</td>
<td>₹1,47,078</td>
<td>for Catalysts For Social Action</td>
</tr>
<tr>
<td>Madhusudan Rajagopalan</td>
<td>₹1,45,003</td>
<td>for Ammucare Charitable Trust</td>
</tr>
<tr>
<td>Parveen Dalal</td>
<td>₹1,39,501</td>
<td>for Teach to Lead (Teach for India)</td>
</tr>
<tr>
<td>Sanjay Bhatnagar</td>
<td>₹1,36,378</td>
<td>for Isha Education</td>
</tr>
<tr>
<td>Bhushan Shinde</td>
<td>₹1,36,201</td>
<td>for Isha Education</td>
</tr>
<tr>
<td>Saurabh Panjwani</td>
<td>₹1,32,938</td>
<td>for Teach to Lead (Teach for India)</td>
</tr>
<tr>
<td>Bhavna Daftary</td>
<td>₹1,30,000</td>
<td>for CMCA Mumbai</td>
</tr>
<tr>
<td>Jinesh Parekh</td>
<td>₹1,29,750</td>
<td>for Isha Education</td>
</tr>
<tr>
<td>Neel Shahani</td>
<td>₹1,24,004</td>
<td>for The Akanksha Foundation</td>
</tr>
<tr>
<td>Jatin Panchal</td>
<td>₹1,21,651</td>
<td>for Teach to Lead (Teach for India)</td>
</tr>
<tr>
<td>Robert Oates</td>
<td>₹1,21,250</td>
<td>for SNEHA</td>
</tr>
<tr>
<td>Nikhil Sheth</td>
<td>₹1,19,460</td>
<td>for Isha Education</td>
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<tr>
<td>Shashi Bhat</td>
<td>₹1,19,100</td>
<td>for Isha Education</td>
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<tr>
<td>Sucheta Mondkar</td>
<td>₹1,16,249</td>
<td>for Isha Education</td>
</tr>
<tr>
<td>Rishabh Saraf</td>
<td>₹1,15,785</td>
<td>for Concern India Foundation</td>
</tr>
<tr>
<td>Indraneil Sengupta</td>
<td>₹1,13,002</td>
<td>for Ra Foundation</td>
</tr>
<tr>
<td>Rakesh Pahwa</td>
<td>₹1,11,600</td>
<td>for Cankids Kidscan</td>
</tr>
<tr>
<td>Kairav Parikh</td>
<td>₹1,10,599</td>
<td>for Runners Of Hope Initiative For The Treatment Of Children With Cancer</td>
</tr>
<tr>
<td>Dr. A.L. Sharada</td>
<td>₹1,10,500</td>
<td>for Population First</td>
</tr>
<tr>
<td>Meenal Gandhe</td>
<td>₹1,10,111</td>
<td>for Population First</td>
</tr>
<tr>
<td>Hiral Shah</td>
<td>₹1,07,000</td>
<td>for The Akanksha Foundation</td>
</tr>
<tr>
<td>Sanjay Panse</td>
<td>₹1,06,000</td>
<td>for Seva Sahayog Foundation</td>
</tr>
<tr>
<td>Lipika &amp; Manasi</td>
<td>₹1,05,150</td>
<td>for Isha Education</td>
</tr>
<tr>
<td>Suresh Iyer</td>
<td>₹1,03,000</td>
<td>for GOONJ...</td>
</tr>
<tr>
<td>Aashita &amp; Uday Mehra</td>
<td>₹1,01,499</td>
<td>for Reality Gives</td>
</tr>
<tr>
<td>Fr. Joe Pereira</td>
<td>₹1,00,000</td>
<td>for Kripa Foundation</td>
</tr>
</tbody>
</table>
**CORPORATE TEAMS**

Organisations whose employees have contributed for their chosen NGOs

**12 Companies | 33 Teams | ₹ 3,09,52,678 Total funds raised | 17 NGOs benefitted**

<table>
<thead>
<tr>
<th>Corporate</th>
<th>NGO Supported</th>
<th>Fund Raised (₹)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Godrej &amp; Boyce Mfg. Co. Ltd.</td>
<td>Republican Sports Club, War Wounded Foundation and Vasanta Memorial Trust</td>
<td>1,07,70,789</td>
</tr>
<tr>
<td>Kotak Mahindra Bank</td>
<td>Cancer Patients Aid Association, The Indian Council for Mental Health, Sopan,</td>
<td>47,27,867</td>
</tr>
<tr>
<td></td>
<td>Kotak Education Foundation</td>
<td></td>
</tr>
<tr>
<td>SBI LIFE INSURANCE</td>
<td>Smile Foundation</td>
<td>36,84,636</td>
</tr>
<tr>
<td>Aditya Birla Group</td>
<td>Aditya Birla Education Trust and Save The Children India</td>
<td>35,01,573</td>
</tr>
<tr>
<td>Godrej Industries and Associate Companies (GILAC)</td>
<td>Teach to Lead</td>
<td>20,63,412</td>
</tr>
<tr>
<td>Hongkong Shanghai Banking Corporation India Limited</td>
<td>Cancer Patients Aid Association, Isha Education and SNEHA</td>
<td>15,90,251</td>
</tr>
<tr>
<td>Larsen &amp; Turbo Group of Companies</td>
<td>St. Jude India Child Care Foundation</td>
<td>14,32,500</td>
</tr>
<tr>
<td>Credit Suisse Securities (India) Private Limited</td>
<td>Save The Children India</td>
<td>13,68,500</td>
</tr>
<tr>
<td>Thermax Ltd.</td>
<td>The Akanksha Foundation</td>
<td>7,40,400</td>
</tr>
<tr>
<td>HDFC Asset Management Company</td>
<td>Paragon Charitable Trust - Muktangan</td>
<td>4,72,150</td>
</tr>
<tr>
<td>Jesseena Marine Services Private Limited</td>
<td>Karunya Trust</td>
<td>3,00,500</td>
</tr>
<tr>
<td>U-To Solutions (India) Pvt. Ltd.</td>
<td>Light Of Life Trust</td>
<td>3,00,100</td>
</tr>
</tbody>
</table>
“It is truly commendable how one single event, the Mumbai Marathon, brings out the collective spirit of pledge raising and sports. The impact of an entire city’s efforts towards the upliftment of the needy is both inspiring and humbling. I too connect with one such cause – autism, particularly children, which motivates me to go the extra mile in making a difference. Every contribution is important, no matter how big or small, and that encourages me to do my bit towards the betterment of this cause.”

- Mrs. Shanti Ekambram, President – Consumer Banking, Kotak Mahindra Bank Ltd.

“There are a lot of people who want to do something for the less fortunate; people who have the “means” and “good intentions” – but who still need a gentle nudge to give shape to such intentions. I too belonged there! And then it occurred to me that I could be this medium – for a lot of people to reach out and touch someone’s life! And the journey began – to collectively make a “bigger difference.”

- Manish Kothari, Business Head Large & Mid-corporates, Kotak Mahindra Bank Ltd.

“I have found Mumbai marathon liberating! Till a few years back, I wouldn’t have imagined running 21 kilometres, but have done it twice since. The inspiration came from people who I knew well & their stories. Pushing myself to prepare & finish was an experience which I took as a challenge. What makes this even more special is that I run for all those kids who are helped by Teach for India. As a fundraiser, my endeavour always is to reach out to maximum people & collect as much money as possible, to do my bit in whatever way possible. On the whole, finishing a marathon depends on a state of mind that says anything is possible and that’s what I believe in!”

- Ravi Nagar, AVP - Marketing, Godrej Consumer Products Limited
GODREJ & BOYCE MFG. CO. LTD
Highest Fundraising Corporate at SCMM 2016
Raised: ₹ 1,07,70,789, NGO Supported: Republican Sports Club, War Wounded Foundation, Vasanta Memorial Trust

“We at Godrej always have believed in caring and nurturing and we have always encouraged our Godrejites to live this spirit.

We have consecutively participated since last 9 years in SCMM and we continue to do the same with greater involvement and commitment every year.

We are sure that our partner NGOs will utilize these funds raised by Godrejites in making a better world and in improving lives of people.

Our enthusiastic participation of Marathon runners year on year has been increasing and it has been a continued motivation for more participants each year, in running the Marathon.

We encourage our employees to donate generously for the noble causes as a part of our spirit of caring and nurturing. We came up with the unique idea of having the employees donate their leaves, since this enables them to increase their overall contribution for the noble causes.”

- Harpreet Kaur
Senior Vice President & Head- Corporate Personnel & Administration,
Godrej & Boyce Mfg. Co. Ltd.
KOTAK MAHINDRA BANK LTD
2nd Highest Fundraising Corporate at SCMM 2016
Raised: ₹ 47,27,867, Cancer Patients Aid Association, The Indian Council for
Mental Health, Sopan, Kotak Education Foundation

“Standard Chartered Mumbai Marathon brings the city together for fitness and for philanthropy. It is also a great platform for NGOs to increase awareness and raise funds for their respective causes. We at Kotak Mahindra Bank look forward to participating in Mumbai Marathon every year. Employees take up the challenging sport with full enthusiasm and also put their best foot forward in raising pledges towards cause/s of their choice.

The Bank supports causes such as education, autism, cancer and mental health. Every year, the Bank encourages employees to participate in the event across different race categories. This year, over 105 Kotak runners, the highest ever, added to the energy, solidarity, and commitment to societal wellbeing that the run epitomises.”
## Corporate Teams

Organisations who have contributed for their chosen NGOs and fielded teams to participate at SCMM 2016

145 Companies | 223 Teams | ₹ 10,94,22,000 Total funds raised | 78 NGOs benefitted

<table>
<thead>
<tr>
<th>Corporate</th>
<th>NGO Supported</th>
<th>Fund Raised (₹)</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.T.E Enterprises Private Limited</td>
<td>Urban Design Research Institute</td>
<td>4,50,000</td>
</tr>
<tr>
<td>Abbott Healthcare Private Limited</td>
<td>Smile Foundation</td>
<td>9,00,000</td>
</tr>
<tr>
<td>Allcargo Logistics Limited</td>
<td>Save the Children India</td>
<td>ALERT INDIA</td>
</tr>
<tr>
<td>Amdipharm Mercury Company Limited</td>
<td>Child Help Foundation</td>
<td>11,50,000</td>
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Charity Press Meet
The race week started on a 'positive' note, giving an update on the philanthropy pillar of SCMM 2016. At this press meet, we had fundraisers from all walks of life sharing their inspirational stories with the gathering - such individuals included Farah Khan Ali (supporting Swades Foundation), Priya Dutt (representing Nargis Dutt Foundation), Villy Doctor (representing Light of Life Trust), Dharmesh Jain (supporting Care Foundation), Godrej & Boyce Company, Dr. Akil Taher (supporting Bombay Medical Aid), young leaders raising funds for Shrimad Rajchandra Love & Care. Also present was Jayanti Shukla, Executive Director of United Way of Mumbai, Event’s Philanthropy Partner.

Technical Press Meet
Taking the media through the course, new half marathon route, details on the medical facilities along with other services offered on the course for runners with Satish Uchil (AFI Technical Delegate), Milind Bharambe (Jt. Commissioner of Police, Traffic), Hugh Jones (Race Director) and Dr Nilam Gautam (Medical Director).
S-CROSS MOTORCADE
The special Maruti S-Cross Motorcade glided on the picturesque Marine Drive carrying some special passengers on board from Trident Nariman Point to the Event Media Center - Event's International Ambassador, Dr. Edwin Moses, top international elite athletes and top fundraisers at the SCMM 2016. Maruti S-Cross is the Lead Car of the Event.

PRESS MEETS WITH THE ELITES
2 separate meets were organized for the press to interact with the top contending international and Indian marathon elites.
OUTSTATION EXPO
A hub for outstation and overseas confirmed participants of SCMM to collect their running number bibs and kits, and also participate in the runners' meet wherein they had a chance to meet the legend Dr. Edwin Moses.

PASTA COOKOUT
Celebrating the age-old tradition of carb-loading, all partners and key dignitaries engage themselves in a pasta cookout and test their culinary skills.
286 NGOs registered themselves with the Philanthropy Partner, United Way Mumbai in the 13th edition of the Standard Chartered Mumbai Marathon. Out of which 270 NGOs raised funds for various causes, this means 94% of NGOs have benefitted through the platform.

From NGOs who have raised a small sum of ₹1,000 to NGOs who have raised over ₹2.5 crores, this platform has been accepted as a fundraiser by many and has seen growth year on year. The funds raised will be utilised to help various social projects undertaken by these respective NGOs.
Shrimad Rajchandra Love and Care (SRLC) participated for the 6th consecutive year at the SCMM 2016 with the theme of “Transforming Lives”. An amalgamation of young and elderly supporters paraded the streets of Mumbai, holding banners and chanting jingles and slogans as they walked along the 6-kilometre Dream Run route. SRLC received an overwhelming and enthusiastic support from volunteers in addition to corporate support in the form of 24 teams! The main cause that SRLC showcased through its participation in SCMM 2016 was its efforts to support higher education by setting up a new science college for rural students, named Shrimad Rajchandra Vidyapeeth (SRV). The fundraising was dedicated to the construction of a new building of SRV. A key highlight of SRLC’s participation in SCMM 2016 was the contribution of 34 Young Leaders, fundraisers aged between 12 to 21 years, who jointly raised ₹ 50 lakhs towards the construction of the college to help support the aspirations of their rural friends.

Shrimad Rajchandra Love and Care (SRLC) is a holistic, multi-pronged community support and development initiative spread across 50 cities worldwide. With its 10 Care programme comprising of over 50 projects, SRLC is powered by genuine empathy, love and care of highly motivated volunteers delivering high quality, charitable sustainable interventions for the welfare of mankind, animals and the environment.
The activities and projects of CARE FOUNDATION originated from the most important thought 'WE CARE'. It works towards the betterment of the society mainly by providing financial assistance through scholarships, and free education to deserving the poor and needy, better medical treatment at lower rates for the underprivileged at their Charitable Hospital & Medical Centre, women empowerment programs making them self-reliant, free education for children of construction workers and promote public awareness programs related to health, hygiene, family planning, AIDS, etc.

The activities under CARE FOUNDATION were initiated by Late Mrs. Anju Jain, the Soul of CARE FOUNDATION and the organization experienced tremendous growth under her able leadership. Over 3000 students have benefitted so far under the student adoption program, over 600 women have become self-reliant and are either running successful small-business ventures or employed with a stable income.
Isha Vidhya aims to provide quality education accessible & affordable to the rural poor by means of building & running rural schools, providing scholarships to those who cannot afford to pay and by working with Govt schools to enhance their quality through critical interventions & training.

Currently running 9 rural schools (8 in TN and 1 in AP), creating a bright future for 6,415 children, about 60% of the students are supported by full tuition scholarships, actively promote education of female children (46% are girls).

Infrastructure by way of clean and spacious classrooms, Science, maths and computer labs, digital classroom, library, playground and play equipment, Extensive audio, video and computer material augment English-medium education, Education beyond literacy and rudimentary skills by following a holistic approach, Attention to sports, arts & crafts, environmental awareness, health and yoga, Balanced mid-day meals containing proteins and salt fortified with 7 micro-nutrients, Student teacher ratio is 19:1, with special care for slow learners.

Apart from running their own school, Isha is also currently carrying out critical interventions in 56 rural government schools in Tamil Nadu, benefiting over 34,000 students. In Andhra Pradesh, a project for direct intervention in 460 Govt. schools in Kuppam, Chittoor Dt. is also underway benefiting over 38,000 children and 2,000 Govt. teachers.
ADAPT (Formerly The Spastics Society of India)
Fund Raised: ₹ 7,90,001

Alert- India
Fund Raised: ₹ 3,55,000

ADITYA BIRLA EDUCATION TRUST- PROJECT MPOWER
Fund Raised: ₹ 31,54,073

Amar Seva Sangam
Fund Raised: ₹ 1,26,49,106
Highest Fundraising NGO in Disability Cause Category

ADITYA JYOT FOUNDATION FOR TWINKLING LITTLE EYES
Fund Raised: ₹ 32,501

Amar Seva Sangam, established in 1981, is a premier organization in the field of disability management focusing on rural areas with a mission to empower the disabled citizens by establishing a ‘Valley for the Disabled’ as a Rehabilitation and Development Centre for the region and developing models for self-help initiatives by integrating the disabled individuals with the society for improved living conditions in the villages.

ADORE CHARITIES
Fund Raised: ₹ 1,18,000

AmeriCares India Foundation
Fund Raised: ₹ 4,38,500

Ahimsa
Fund Raised: ₹ 47,000
Ammucare Charitable Trust
Fund Raised: ₹ 1,73,505

Apne Aap Women's Collective
Fund Raised: ₹ 5,03,201

ANGEL XPRESS FOUNDATION
Fund Raised: ₹ 20,500

Apollo Tyres Foundation
Fund Raised: ₹ 3,02,500

Anicedh Charitable Trust
Fund Raised: ₹ 77,500

ARMMAN
Fund Raised: ₹ 1,09,000

APEX KIDNEY FOUNDATION
Fund Raised: ₹ 1,27,000

AROEHAN- College Of Social Work Nirmala Niketan
Fund Raised: ₹ 37,000

APNALAYA
Fund Raised: ₹ 5,01,350

ARPAN
Fund Raised: ₹ 64,000
Arushi Society
Fund Raised: ₹ 3,82,500

Association For The Welfare Of Persons With A Mental Handicap In Maharashtra
Fund Raised: ₹ 85,000

Aseema Charitable Trust
Fund Raised: ₹ 18,47,000

Atma Education
Fund Raised: ₹ 9,60,288

Asian Cancer Foundation
Fund Raised: ₹ 41,000

Avanti Fellows
Fund Raised: ₹ 50,500

Ask Foundation
Fund Raised: ₹ 3,01,000

Avasara Leadership Institute
Fund Raised: ₹ 4,72,500

ASRAYA VOLUNTEER ORGANISATION
Fund Raised: ₹ 92,002

BAJAJ PUBLIC CHARITABLE TRUST
Fund Raised: ₹ 92,500
CANKIDS KIDSCAN
Fund Raised: ₹ 8,40,100

Cheshire Homes India
Fund Raised: ₹ 2,500

CARE India Solutions For Sustainable Development
Fund Raised: ₹ 91,000

CHESHIRE HOMES INDIA BANGALORE UNIT
Fund Raised: ₹ 4,500

Catalysts For Social Action
Fund Raised: ₹ 12,61,078

CHESHIRE HOMES INDIA-MUMBAI
Fund Raised: ₹ 1,88,500

Centre For Social Action
Fund Raised: ₹ 4,98,000

Child And Family Welfare Foundation
Fund Raised: ₹ 47,500

CHESIRE DISABILITY TRUST
Fund Raised: ₹ 37,000

Child Help Foundation
Fund Raised: ₹ 12,43,000
Childline India Foundation  
Fund Raised: ₹ 22,72,803

Chilume Social Service Society  
Fund Raised: ₹ 64,000

ChildRaise Trust  
Fund Raised: ₹ 1,11,800

Chinmaya Seva Trust  
Fund Raised: ₹ 30,509

Children And Youth Unity Foundation  
Fund Raised: ₹ 2,500

COMMITTED COMMUNITIES DEVELOPMENT TRUST  
Fund Raised: ₹ 1,03,000

Children Toy Foundation  
Fund Raised: ₹ 38,000

Community Outreach Programme  
Fund Raised: ₹ 1,02,900

Children's Movement For Civic Awareness  
(CMCA Mumbai)  
Fund Raised: ₹ 13,17,102

CONCERN INDIA FOUNDATION  
Fund Raised: ₹ 37,97,090
Cotaap Research Foundation  
Fund Raised: ₹ 6,35,498

CRY- Child Rights and You  
Fund Raised: ₹ 65,200

Cuddles Foundation  
Fund Raised: ₹ 1,93,810

DEEDS Public Charitable Trust  
Fund Raised: ₹ 13,35,000

DEEPSIKHA  
Fund Raised: ₹ 73,000

DESIRE Society  
Fund Raised: ₹ 1,200
Forum For Autism
Fund Raised: ₹ 7,50,801

Golden Energizers
Fund Raised: ₹ 22,500

Foundation For Mother & Child Health
Fund Raised: ₹ 6,11,900

GOONJ
Fund Raised: ₹ 1,53,100

Foundation For Promotion Of Sports And Games
Fund Raised: ₹ 2,500

Gosavi Bahuudhesiya Sanstha
Fund Raised: ₹ 1,83,000

GHARDA FOUNDATION
Fund Raised: ₹ 1,00,000

GoSports Foundation
Fund Raised: ₹ 38,750

Global Foundation
Fund Raised: ₹ 9,91,000

Green Yatra Trust
Fund Raised: ₹ 1,63,000
Gwalior Hospital and Education Charitable Trust
Fund Raised: ₹ 16,81,061

Habitat For Humanity India Trust
Fund Raised: ₹ 11,54,450

Helen Keller Institute For Deaf & Deafblind
Fund Raised: ₹ 25,34,500

HELPAGE INDIA
Fund Raised: ₹ 77,299

Hemophilia Society Mumbai (Chapter)
Fund Raised: ₹ 86,900

Humanitarian Welfare And Research Foundation
Fund Raised: ₹ 2,500

In Defense of Animals
Fund Raised: ₹ 38,180

INDIA SPONSORSHIP COMMITTEE
Fund Raised: ₹ 3,01,000

INDIAN CANCER SOCIETY
Fund Raised: ₹ 6,57,302

Indian Dreams Foundation
Fund Raised: ₹ 44,000
Jamnalal Bajaj Seva Trust
Fund Raised: ₹ 18,01,000
Highest Fundraising NGO in Women Empowerment Cause Category

Jamnalal Bajaj Seva Trust, established in 1942, is a registered charitable organization, created with the objectives of encouraging, uplifting and empowering less privileged people and their community, most importantly emphasizing the overall development of women. The key roles of the initiative “Hamaara Sapna” are as follows:

- Transform the lives of women residing in the slums in the vicinity of the centres, through application of the three “Es”: Education, Empowerment and Entrepreneurship.

- Create an effective and valuable behavioral and attitudinal change
- Provide with wings to the aspirations of the women
- Encourage and implement skill enhancement, livelihood and interventional programs Provide with a platform to conduct small scale enterprise
- Emphasize equal access for one and all TARGET AREA AND GROUP

The activities are minutely designed and conducted for the women who are enrolled with Hamaara Sapna for their benefit and empowerment. The beneficiaries are housewives, domestic maid servants, vegetable vendors, office domestic workers, cooks, basic tailors, small scale business women and private tutors. The majority of them have completed their primary education.

EXPANSION
We are presently located at Tardeo and Dharavi, while opening new centres in various other places are in the pipeline. We have successfully completed more than three and two years at our Tardeo and Dharavi Centres respectively. By the implementation of tried and tested best practices we would continue to carry out similar activities/classes of Computer, Spoken English, Yogasan; with Tailoring as the foundation. The ladies who have been with us for a longer period have moved up the ladder and are learning intricate fabric designing under the guidance of professional designers.

Apart from expanding in more places, admissions of new many beneficiaries have increased. It is also noteworthy that the presence of Hamaara Sapna, in the form of a good name, floats in and around the residential and commercial areas around our centres.
Jeevan Asha Charitable Society
Fund Raised: ₹ 74,500

K.C. Mahindra Education Trust A/C Nanhi Kali
Fund Raised: ₹ 73,75,500

Jivan Jyot Drug Bank
Fund Raised: ₹ 1,16,000

Kalavati Rajnikant Kanakia Foundation
Fund Raised: ₹ 37,000

JOINING HANDS
Fund Raised: ₹ 1,06,000

Kalker Sangeet Vidyalaya
Fund Raised: ₹ 69,100

Junior Achievement India Services
Fund Raised: ₹ 92,000

Karmayogi Pratisthan
Fund Raised: ₹ 28,000

K J Somaiya Medical Trust
Fund Raised: ₹ 26,200

Karunya Trust
Fund Raised: ₹ 46,80,817
Khelshala
Fund Raised: ₹ 4,82,000

Kherwadi Social Welfare Association
Fund Raised: ₹ 1,000

Khushi Pediatric Therapy Centre
Fund Raised: ₹ 7,34,000

Kotak Education Foundation
Fund Raised: ₹ 3,98,921

KRIPA FOUNDATION
Fund Raised: ₹ 6,55,000

Krishnamurti Foundation India
Fund Raised: ₹ 2,500

Kshamata
Fund Raised: ₹ 66,500

KSHITIJ
Fund Raised: ₹ 39,109

Lend-A-Hand India
Fund Raised: ₹ 48,500

Life Trust
Fund Raised: ₹ 2,46,000
Light Of Life Trust
Fund Raised: ₹ 1,15,91,297

MAHARASHTRA DYSLEXIA ASSOCIATION
Fund Raised: ₹ 4,40,715

Lodha Charitable Trust
Fund Raised: ₹ 3,91,000

Maharashtra State Women’S Council
Fund Raised: ₹ 24,33,056

LUPIN HUMAN WELFARE AND
RESEARCH FOUNDATION
Fund Raised: ₹ 37,000

Make-A-Wish Foundation of India
Fund Raised: ₹ 5,50,000

Magic Bus India Foundation
Fund Raised: ₹ 37,56,598
Highest Fundraising NGO in Children Cause Category

Magic Bus is a child and youth development organization that works with children and young people from some of India's poorest areas to equip them with education and take them on a journey towards better livelihoods as adults. Life-skills, ranging from education and gender equality to health and employability, are taught by youth volunteers from the communities, supported and trained through Magic Bus' unique mentorship programme. It’s youth-centered Magic Bus Livelihood Programme connects the aspirations and potential of young people to existing or new market opportunities, and is based on the premise that livelihoods must be sustainable.

“Our experience at Standard Chartered Mumbai Marathon can be best described as enthralling. We are deeply grateful to all runners that take the tracks to support Magic Bus every year!”
<table>
<thead>
<tr>
<th>Organization</th>
<th>Fund Raised</th>
</tr>
</thead>
<tbody>
<tr>
<td>Muskan Foundation For People With Multiple Disabilities</td>
<td>₹2,54,700</td>
</tr>
<tr>
<td>National Society For The Blind</td>
<td>₹2,500</td>
</tr>
<tr>
<td>NANA NANI FOUNDATION</td>
<td>₹3,02,500</td>
</tr>
<tr>
<td>Nava Jeevana Parents Association For Mentally Challenged People</td>
<td>₹37,000</td>
</tr>
<tr>
<td>Nargis Dutt Memorial Charitable Trust</td>
<td>₹5,91,052</td>
</tr>
<tr>
<td>Network in Thane by People Living with HIV(NTP+)</td>
<td>₹91,000</td>
</tr>
<tr>
<td>National Association For The Blind, India</td>
<td>₹86,500</td>
</tr>
<tr>
<td>New Resolution India</td>
<td>₹2,20,000</td>
</tr>
<tr>
<td>National Society For Equal Opportunities For The Handicapped, India</td>
<td>₹9,64,000</td>
</tr>
<tr>
<td>Niramaya Health Foundation</td>
<td>₹56,000</td>
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<tr>
<td>Organization</td>
<td>Fund Raised</td>
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<tr>
<td>OM CREATIONS TRUST</td>
<td>₹ 1,83,099</td>
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<tr>
<td>Paragon Charitable Trust</td>
<td>₹ 31,85,650</td>
</tr>
<tr>
<td>Ophthalmic Mission Trust</td>
<td>₹ 2,500</td>
</tr>
<tr>
<td>PARAPLEGIC FOUNDATION</td>
<td>₹ 2,500</td>
</tr>
<tr>
<td>OSCAR FOUNDATION</td>
<td>₹ 7,47,000</td>
</tr>
<tr>
<td>Parent Project Muscular Dystrophy</td>
<td>₹ 94,600</td>
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<tr>
<td>Our Bit Charitable Trust</td>
<td>₹ 97,000</td>
</tr>
<tr>
<td>PARIVARTAN SANDESH FOUNDATION</td>
<td>₹ 2,500</td>
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<tr>
<td>Palm'S Care Foundation</td>
<td>₹ 1,10,000</td>
</tr>
<tr>
<td>PARKINSON'S DISEASE AND MOVEMENT</td>
<td>₹ 9,68,765</td>
</tr>
<tr>
<td>DISORDER SOCIETY</td>
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</tr>
</tbody>
</table>
Paryavaran Mitra
Fund Raised: ₹ 36,01,100
Highest Fundraising NGO in Environment Cause Category

Preventing Air Pollution: Through Tree plantation, development of small forests, green belts, nursery development.


Preventing Water Pollution: Through Water Purification, E.T.P in Factories, Water conservation through- rain water harvesting and revival of ponds and water bodies.

Preventing Noise Pollution: By doing regular PUC check up & Campaign against Fire Crackers etc.

In pursuit of these objectives, it has also been conducting various awareness programmes viz. Celebration of Important International days by conducting meaningful effective events, Training to farmers and students on environmental issues; education on importance of clean environment; wall writings on specific places i.e. schools, colleges, mandir, ghats, Hospitals etc. to propagate environment awareness messages, rallies and seminars, street plays, campaigns against use of plastic & consumption of tobacco, non lighting of Fire Crackers, use of Chemical Colours etc.

It also exchanges information on environmental issues with other NGOs & Corporate & jointly works with them on environmental projects.

PETA India
Fund Raised: ₹ 1,80,283

POULATION FIRST
Fund Raised: ₹ 6,85,212

Pratham Education Foundation
Fund Raised: ₹ 4,54,000

Pratham InfoTech Foundation
Fund Raised: ₹ 1,65,000

Prerana
Fund Raised: ₹ 7,01,000

PRERNA Social Development & Welfare Society
Fund Raised: ₹ 1,82,500
<table>
<thead>
<tr>
<th>Organization</th>
<th>Fund Raised</th>
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<tbody>
<tr>
<td>Project Chirag</td>
<td>₹ 3,71,500</td>
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<tr>
<td>Rang De.org</td>
<td>₹ 41,500</td>
</tr>
<tr>
<td>PSYCHOANALYTIC THERAPY &amp; RESEARCH CENTRE</td>
<td>₹ 4,04,503</td>
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<tr>
<td>RAOJIBHAI PATEL FOUNDATION</td>
<td>₹ 1,63,500</td>
</tr>
<tr>
<td>PUSHP HARI FOUNDATION</td>
<td>₹ 91,000</td>
</tr>
<tr>
<td>Ratna Nidhi Charitable Trust</td>
<td>₹ 1,39,500</td>
</tr>
<tr>
<td>Quarry Workers &amp; Rural Integrated Development Society</td>
<td>₹ 37,000</td>
</tr>
<tr>
<td>Reality Cares</td>
<td>₹ 2,62,796</td>
</tr>
<tr>
<td>Ra Foundation</td>
<td>₹ 5,18,004</td>
</tr>
</tbody>
</table>
Republican Sports Club  
Fund Raised: ₹ 29,74,596  
Highest Fundraising NGO in Sports & Culture Cause Category

"There will be days you don’t think you can run a marathon. There will be a lifetime of knowing you have. A marathoner is a marathoner regardless of time. Virtually everyone who tries the marathon has put in training over months, and it is that exercise and that commitment, physical and mental, that gives meaning to the medal, not just the day’s effort, be it fast or slow. It’s all in conquering the challenge. The marathon is a charismatic event. It has everything. It has drama. It has competition. It has camaraderie. It has heroism. Every jogger can’t dream of being an Olympic champion, but he can dream of finishing a marathon."

Room To Read India Trust  
Fund Raised: ₹ 4,52,500

ROSHNI, RAMAKRISHNA ASHRAMA, GWALIOR  
Fund Raised: ₹ 1,37,500

Rosy Blue Foundation  
Fund Raised: ₹ 7,28,000

ROTARY CLUB OF BOMBAY PENINSULA TRUST  
Fund Raised: ₹ 65,500

Rotary Club Of Mumbai Lakers Charities Trust  
Fund Raised: ₹ 37,000

RUNNERS OF HOPE INITIATIVE FOR THE TREATMENT OF CHILDREN WITH CANCER  
Fund Raised: ₹ 5,62,399

S P Jain Foundation  
Fund Raised: ₹ 1,52,500
S.P.J. Sadhana School
Fund Raised: ₹ 1,000

Salaam Bombay Foundation
Fund Raised: ₹ 13,42,320

SAATH Charitable Trust
Fund Raised: ₹ 4,52,500

Sangopita - A Shelter For Care
Fund Raised: ₹ 96,000

Sahaara Charitable Society
Fund Raised: ₹ 83,000

Sankalp Rehabilitation Trust
Fund Raised: ₹ 1,44,150

Saint-Gobain India Foundation
Fund Raised: ₹ 10,01,000

Sanskriti Samvardhan Mandal
Fund Raised: ₹ 1,02,000

Sakhya Women’s Guidance Cell
Fund Raised: ₹ 73,000

SANTOSH INSTITUTE FOR MENTALLY CHALLENGED CHILDREN TRUST
Fund Raised: ₹ 1,000
<table>
<thead>
<tr>
<th>Organization</th>
<th>Fund Raised</th>
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</thead>
<tbody>
<tr>
<td>Saunvardhan Pratishthan</td>
<td>₹ 74,500</td>
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<tr>
<td>Sense International (India)</td>
<td>₹ 67,000</td>
</tr>
<tr>
<td>Save The Children (Bal Raksha Bharat)</td>
<td>₹ 5,500</td>
</tr>
<tr>
<td>Seva Sadan Society</td>
<td>₹ 2,00,500</td>
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<tr>
<td>Save The Children India</td>
<td>₹ 66,54,579</td>
</tr>
<tr>
<td>Seva Sahayog Foundation</td>
<td>₹ 4,03,600</td>
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<tr>
<td>Savitribai Phule Mahila Ekatma Samaj Mandal (Spmesm)</td>
<td>₹ 11,38,326</td>
</tr>
<tr>
<td>Shanti Devi Daga Memorial Trust</td>
<td>₹ 37,000</td>
</tr>
<tr>
<td>Secure Giving</td>
<td>₹ 1,81,000</td>
</tr>
<tr>
<td>Sharon Welfare Society</td>
<td>₹ 3,54,025</td>
</tr>
</tbody>
</table>
Shelter Don Bosco
Fund Raised: ₹ 1,06,000

Shri Chimanlal Chhotalal Charity Trust
Fund Raised: ₹ 30,500

Shivpuri Pragati Mandal
Fund Raised: ₹ 41,000

Shri Sadguru Seva Sangh Trust
Fund Raised: ₹ 96,000

Shraddha Charitable Trust
Fund Raised: ₹ 1,29,702

Shri Sarvoday Saraswati Mandal Babapur
Fund Raised: ₹ 3,02,500

Shraddha Foundation
Fund Raised: ₹ 52,300

Sinnar Taluka Amateur Athletic Association
Fund Raised: ₹ 64,000

Shri Amreli Muk Badhir Seva Trust - Amreli Manages Deaf And Dumb School, Hostel And Training Centre
Fund Raised: ₹ 1,000

Sita Devi Foundation
Fund Raised: ₹ 91,500
SUm Rehabilitation Society  
Fund Raised: ₹ 1,01,500

Smile Foundation  
Fund Raised: ₹ 88,17,500  
Highest Fundraising NGO in Livelihood Cause Category

Smile Foundation is a national level development organisation directly benefitting over 400,000 children and their families every year, through 158 welfare projects on education, healthcare, livelihood and women empowerment, in more than 700 remote villages and slums across 25 states of India.

“By involving the civil society proactively in the process of child education and development, Smile Foundation aims to bring some real and permanent change in the lives of the less privileged children and their families. Events such as the Standard Chartered Mumbai Marathon are a great platform to reach out to a larger number of people and raise awareness and support for our cause. We would like to thank all our supporters for running with us and making an invaluable contribution in hundreds of innocent lives.”

- Vikram Singh Verma, COO- Smile Foundation
SMT SHANTABEN RAMJI CHARITABLE FOUNDATION
EDUCATION TRUST
Fund Raised: ₹ 92,500

SPARSHA CHARITABLE TRUST
Fund Raised: ₹ 2,15,300

SNEHA (Society for Nutrition, Education and Health Action)
Fund Raised: ₹ 25,70,850

Sri Sri Thakur Anukulchandra Seva Kendra
Fund Raised: ₹ 23,000

Help A Child
Fund Raised: ₹ 36,000

St. Jude India Childcare Centres
Fund Raised: ₹ 27,27,274

SOPAN
Fund Raised: ₹ 33,70,171

SUJAYA FOUNDATION
Fund Raised: ₹ 1,31,000

SPANDAN ECO FOUNDATION
Fund Raised: ₹ 1,18,000

SUNAKHARI NEPALI MAHILA SAMAJ
Fund Raised: ₹ 47,500
Sushilabai Nanasaheb Deo Charitable Trust
Fund Raised: ₹ 41,554

Swades Foundation
Fund Raised: ₹ 39,98,850
Highest Fundraising NGO in Community Development Cause Category

2016 started with a bang at the Standard Chartered Mumbai Marathon supported by the lovely Kartina Kaif, Farah Ali Khan, Simone Arora, Yasmin Karachiwala, the entire UMumba Pro Kabaddi Team along with a strong 120 contingent of Swades SwaRakshamitras and employees. It indeed #RANFORAMILLION. With this positive and exciting beginning, we move a step ahead towards empowering 1 million people.

Swayamsiddh Matimand Mulansathi Matrupalak Sanstha
Fund Raised: ₹ 19,99,000

Taksheel Foundation
Fund Raised: ₹ 61,000

Tara Mobile Creches Pune
Fund Raised: ₹ 9,01,000

TATA MEDICAL CENTRE TRUST
Fund Raised: ₹ 67,40,911

Teach For India (Teach To Lead)
Fund Raised: ₹ 65,60,543

Team For Reformation Of Education And Environmental Services
Fund Raised: ₹ 47,500
The Aangan Trust
Fund Raised: ₹ 2,65,000

The Blue Ribbon Movement Trust
Fund Raised: ₹ 82,500

The Abdul Hamid Scholarship Fund Committee
Fund Raised: ₹ 1,21,000

The Bombay Community Public Trust
Fund Raised: ₹ 4,01,000

The Akanksha Foundation
Fund Raised: ₹ 38,31,804

The Foundation
Fund Raised: ₹ 37,000

The Akshaya Patra Foundation
Fund Raised: ₹ 3,73,450

The Humsaifar Trust
Fund Raised: ₹ 1,26,510

The AURED Charitable Trust
Fund Raised: ₹ 41,000
<table>
<thead>
<tr>
<th>Organization</th>
<th>Fund Raised</th>
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<tbody>
<tr>
<td>The Indian Council For Mental Health</td>
<td>₹ 7,71,555</td>
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<tr>
<td>The Naz Foundation (India) Trust</td>
<td>₹ 5,49,518</td>
</tr>
<tr>
<td>The Open Tree Foundation</td>
<td>₹ 92,000</td>
</tr>
<tr>
<td>The Research Society for the Care, Treatment and Training of Children in Need of Special Care</td>
<td>₹ 4,33,000</td>
</tr>
<tr>
<td>The Society for Doorstep Schools</td>
<td>₹ 5,75,000</td>
</tr>
<tr>
<td>THE VATSALYA FOUNDATION</td>
<td>₹ 7,08,500</td>
</tr>
<tr>
<td>THE WELFARE OF STRAY DOGS</td>
<td>₹ 88,000</td>
</tr>
<tr>
<td>Think Foundation</td>
<td>₹ 19,54,702</td>
</tr>
<tr>
<td>Touching Lives Welfare Trust</td>
<td>₹ 1,56,301</td>
</tr>
<tr>
<td>TRINAYANI</td>
<td>₹ 70,000</td>
</tr>
</tbody>
</table>
Trishul
Fund Raised: ₹ 38,500

Umang Foundation
Fund Raised: ₹ 32,65,811

Tropical Research Development Centre
Fund Raised: ₹ 37,000

UMMEED CHILD DEVELOPMENT CENTER
Fund Raised: ₹ 7,35,214

Trust For Retailers And Retail Associates Of India
Fund Raised: ₹ 3,73,000

Under The Mango Tree Society
Fund Raised: ₹ 9,34,429

UDAAN INDIA FOUNDATION
Fund Raised: ₹ 3,88,000

Union Park Residents Association
Fund Raised: ₹ 55,000

UDAAN WELFARE FOUNDATION
Fund Raised: ₹ 89,001

United Way India
Fund Raised: ₹ 86,247
United Way Mumbai
Fund Raised: ₹ 22,71,017

V CARE FOUNDATION
Fund Raised: ₹ 2,07,500

UnLtd India (Social Entrepreneurs Foundation India / Impact Foundation)
Fund Raised: ₹ 91,000

V D Indian Society For M R
Fund Raised: ₹ 37,000

URBAN DESIGN RESEARCH INSTITUTE
Fund Raised: ₹ 7,09,742

VANASHAKTI
Fund Raised: ₹ 10,22,001

Urban Health Resource Centre
Fund Raised: ₹ 2,65,802

Vanvasi Kalyan Ashram
Fund Raised: ₹ 48,500

URVI ASHOK PIRAMAL FOUNDATION
Fund Raised: ₹ 7,01,000

Vasantha Memorial Trust
Fund Raised: ₹ 48,33,596
<table>
<thead>
<tr>
<th>Organization</th>
<th>Fund Raised</th>
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</thead>
<tbody>
<tr>
<td>VCONNECT FOUNDATION</td>
<td>₹ 81,000</td>
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<tr>
<td>WORLD CHILDREN WELFARE TRUST INDIA (BAL ANAND)</td>
<td>₹ 2,33,808</td>
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<tr>
<td>VIDYA INTEGRATED DEVELOPMENT FOR YOUTH AND ADULTS</td>
<td>₹ 11,55,100</td>
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<tr>
<td>World for All Animals Care and Adoptions</td>
<td>₹ 9,08,999</td>
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<tr>
<td>War Wounded Foundation</td>
<td>₹ 31,19,871</td>
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<tr>
<td>World Vision India</td>
<td>₹ 92,500</td>
</tr>
<tr>
<td>WELFARE SOCIETY FOR DESTITUTE CHILDREN</td>
<td>₹ 7,37,000</td>
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<tr>
<td>World Wide Fund For Nature - India</td>
<td>₹ 46,500</td>
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<tr>
<td>Wockhardt Foundation</td>
<td>₹ 5,85,000</td>
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<tr>
<td>YOGA PRABHA BHARATI (SEVA SANSTHA) TRUST</td>
<td>₹ 14,61,420</td>
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</tbody>
</table>
YOUTH FOR UNITY AND VOLUNTARY ACTION
Fund Raised: ₹ 58,500

Youth Organisation In Defence Of Animals (YODA)
Fund Raised: ₹ 39,000
THE NEW HALF MARATHON START

The 14000+ half marathoners were in for a treat this edition with the new start location and of course, an enhanced route. Starting from the worli seaface opposite Worli Dairy, as opposed to from Bandra Reclamation, the runners were required to tread on both sides of the Rajiv Gandhi Bandra-Worli Sea Link (northbound and southbound). The resultants - a straighter route, no sharp turns, improved personal bests for many, and happy half marathoners!
VOLINI RECOVERY ZONE
Volini set up a Recovery Zone covering an area of over 8000 sq.ft. with masseurs, beds, stretching areas with yoga mats, foam rollers and even Swiss balls for back exercises. Professional trainers and physiotherapists provided special assistance to runners after the event to support instant relief and recovery.

CHAMPIONS DINNER
A celebration with the champions and their success stories.
The Standard Chartered Mumbai Marathon is one of the most cost effective fundraising platforms available for NGO’s in India. Through increased efficiencies and benefits that accrue from economies of scale, the administrative deduction of United Way Mumbai for running the event’s philanthropy pillar have reduced from 12.2% of fundraised amounts to 4.6% over the last 8 years of United Way of Mumbai’s partnership with the event.

The administration expenses of United Way Mumbai are sustained primarily from the registration fees from the corporate challenge category, which covers 92% of total expenses, while the balance is from registrations of NGO and charity bibs. United Way Mumbai absorbs the payment gateway charges on all the donations received on its website to ensure 100% is disbursed to the NGO. It is a matter of immense pride for us that all the amounts raised by individual fundraisers and their donors get disbursed to the beneficiary NGO.

Of the overall funds raised that United Way Mumbai is accountable for, 91.7% gets disbursed to the beneficiary charities. A portion of the raised amounts goes towards covering the running number bib cost (which is disbursed to the promoters - Procam International Pvt. Ltd.) while the balance is towards the United Way Mumbai’s administrative deduction.
Lakshmi Goyal | Head Brand and Marketing, Standard Chartered Bank, India

“As the title sponsors of the Standard Chartered Mumbai Marathon (SCMM), we are very proud to have made a significant contribution of over INR 2.1 million in support of the various charitable causes. This time, in the 13th year of this association, we have tried to stimulate thought and participation from a wider set of citizens by bringing the Marathon to them instead of just the other way around. Apart from being run physically, the SCMM Virtual run and SCMM Twitter Run ensured participation from the wider community too. SCMM 2016 therefore became the first Marathon that was run physically, virtually and socially.”
“Tata Consultancy Services (TCS) has been associated with the Mumbai Marathon since 2008 and we are extremely proud of this partnership. The increase in participation in the half and full marathon events is evidence of the fact that there is growing interest in leading a healthy, active lifestyle making this event one of the world’s best and most challenging. As an organisation committed to promoting wellness amongst its employees and the community, we were extremely proud to have over 1200 Team TCSers and their families participate across various race categories this year.”

N Chandrasekaran,
CEO and Managing Director, Tata Consultancy Services
ASICS is proud to be associated with Standard Chartered Mumbai Marathon. ASICS congratulates Standard Chartered Mumbai Marathon in becoming the largest charity platform for NGOs & achieving new milestones this year.

True sport performance brand, ASICS aims to deliver its most provocative and inspiring brand campaign yet with ‘WANT IT MORE’, a direct call for all athletes to step up their training efforts and realize ever-greater achievement.

Focusing on how far athletes across all sports -- and of all ages -- will go to reach their goal, the campaign is designed to expand its footprint beyond running and reach a wider, younger audience.

#WantItMore asics.com/wantitmore

RUNS WITH YOU IN ILLNESS AND IN WELLNESS

“At Cigna TTK, our mission is to improve the health, wellness and sense of security of our customers. We are proud to be associated with Procram again this year as the Official Health insurance Partner for the Standard Chartered Mumbai Marathon. Events such as this, encourage people to take care of their health and lead life to the fullest. This makes our association stronger, as we believe, “Health Hai toh Life Hai.”

- Sandeep Patel, MD & CEO, Cigna TTK Health Insurance Company Ltd
S-Cross.
Driving you to be Above the Ordinary.

Performance and efficiency are qualities that the S-Cross imbibes. Whether it is delivering the ultimate driving experience or leading marathoners to the finish line, S-Cross believes in inspiring others to challenge themselves and be Above the Ordinary. By partnering with the Standard Chartered Mumbai Marathon - the largest marathon in Asia and the largest charity platform for NGOs, we take another step towards achieving new milestones.

#RunAboveTheOrdinary

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RUNNING AS A SPORT HAS GROWN PHENOMENALLY IN THE COUNTRY, EVIDENT FROM THE ENTHUSIASTIC PARTICIPATION SEEN AT THE STANDARD CHARTERED MUMBAI MARATHON 2016 FROM ATHLETES ACROSS THE WORLD. IN OUR ENDEAVOUR TO CONNECT WITH OUR SPORTS-LOVING YOUTH AUDIENCE, JABONG PARTNERED WITH THE SCMM FOR THE SECOND YEAR. IN ADDITION TO CONSTANTLY UPDATING OUR COLLECTION WITH THE LATEST SPORTS APPAREL AND ACCESSORIES, WE ALSO OFFER CASUAL RUNNERS AN OPPORTUNITY TO SPRINT IN CREATIVE, SOCIALLY RELEVANT THEME-BASED COSTUMES THROUGH OUR SIGNATURE PROPERTY 'JABONG RUN IN COSTUME'.

SANJEEV MOHANTY, MD & CEO, JABONG
We are delighted to forge a partnership with Standard Chartered Mumbai Marathon, 2016, which has sparked a running revolution in the country. SEIKO is glad to support the sport and to serve this event as Official Timing Partner.

Atsushi Kaneko
PRESIDENT,
SEIKO WATCH INDIA PVT. LTD.

Fauja Singh
104 Year Old
Marathon Runner

Fauja Singh and Nestlé
RUNNING WITH INDIA

It takes a lot to keep going on for 100 years
And our marathon is still on
We are #100andRunning
And this is just the beginning

Nestlé is ‘100 years and running’ in India. We were
honoured to have Fauja Singh ji, the iconic 104 year old marathon runner,
as the ambassador and symbol of Nestlé India’s “100 years and running”
campaign. As we celebrated this long and valuable association with
the people of India we were happy to partner with Procam and Mumbai
marathon.”

Mr Chandrasekar Radhakrishnan,
Head of Communication & Ecommerce, Nestlé India
Volini associated with SCMM ‘16 as the Official Recovery Partner for the second year in a row and sampled more than 45,000 units. More than 12000 Square feet was transformed into the Volini Recovery Zone which had extensive facilities like massage and stretching, stretch zone, foam rollers, etc. supervised by the experts. With a team of more than 200 experts comprising of physiotherapists, doctors, trainers and volunteers, Volini offered a unique and unparalleled experience to the runners focusing on their smooth recovery post run.

Subodh Marwah, Vice President & Head – Global Consumer Healthcare, Sun Pharma, said, “Volini is delighted to be the Official Recovery Partner for the leading marathons of the country for a second year in a row. Last year we got tremendous response from the runners & our top of the class “Volini Recovery zone” at the Finish line was very well appreciated by the runners and the media. This year we raised the bar even further by helping more than 11000 runners recover post half marathon & we are sure this association with marathons across the country will further strengthen Volini’s position as India’s leading instant pain relieving spray & the first choice for runners as a ‘Recovery Expert’.

Instant Pain Relief, Anytime Anywhere.

Trident Nariman Point is delighted to be associated with Standard Chartered Mumbai Marathon since inception, as it was at Trident Nariman Point, 13 years ago, when the first event was launched. As the host hotel, we are indeed very proud to be part of this journey of success. The Standard Chartered Mumbai Marathon has grown in strength each year and is an event endeared by all Mumbaikars.

Our team at Trident Nariman Point puts in all their effort to look after the athletes and many other participants who come from various parts of the world to create a “home away from home”. This enables the participants to concentrate on the race and leave the rest to us.

It is heartening to be a part of the spirit, energy and joy of such a mega event.

Devendra Bharna
Executive Vice President
Oberoi Hotels and Resorts, Mumbai
“At Radio Mirchi our focus has always been on making people happy, and we see our partnership with the Standard Chartered Mumbai Marathon as a natural extension of this proposition. Not just fitness enthusiasts, we want all of Mumbai to be a part of the occasion with the Get Active Expo and Race Day activities. I think the overwhelming response from both, runners as well as spectators shows the growing popularity of the event. Now it stands out as a day in January, every year, when Mumbaikars can look forward to having an exciting and enjoyable time. And we share their enthusiasm.”

- Sarvmeet Oberoi, Station Head Mumbai, Radio Mirchi (ENIL)
DHL has been associated with SCMM as the official logistics partner for the past 13 years. Every year DHL handles complex event logistics ranging from imports and re-export of timing chips, sports equipment, running gear and heavy weight broadcast equipment. Furthermore, we provide on-ground logistics support to facilitate movement of event goods like food and medicines within the city for a whole week, leading up to the race day.

In 2013 DHL introduced a special category in the Marathon, ‘DHL Corporate Champions’, to spread awareness of healthy living among corporates. So far over 1200 passionate corporate athletes have been part of this special race category.

"SCMM is a landmark occasion in Mumbai’s calendar, growing in strength from year to year. We have been providing logistics support to this exciting event for 13 years, and are proud of our association with the SCMM."

- R.S. Subramanian
Sr. Vice President & Country Manager

PROMOTING ACTIVE AGEING

India’s premier magazine for senior citizens, Harmony-Celebrate Age is now available on international digital newsstand Magzter.

To get a free copy of the magazine, email contact.mag@harmonyindia.org

Log on to http://harmonyindia.org/

"Today’s silvers are Generation A with a wealth of potential to share with society. Harmony brings this potential to centre-stage, highlighting their aspirations, concerns and contributions."

Tina Ambani, Chairperson, Harmony for Silvers Foundation
ABOUT UNITED WAY MUMBAI

United Way Mumbai is part of the 128 year old United Way movement spanning 41 countries across the world.

Our Mission

“

To improve lives by mobilizing the caring power of communities to advance the common good.

”

Our Six Focus Areas

- Education
- Health
- Environment
- Public Safety
- Livelihood
- Social Inclusion

INR 200 CRORES INVESTED IN COMMUNITY DEVELOPMENT PROJECTS
COMMUNITY INVESTMENT AT UNITED WAY MUMBAI

CSR PARTNERSHIPS
Supporting companies in their philanthropy efforts designed to address social issues through directed corporate grants

WORKPLACE CAMPAIGNS
Engaging corporate employees through payroll giving programmes and volunteering activities

EVENT PARTNERSHIPS
Philanthropy partners for corporate, sporting, social and cultural events

COMMUNITY IMPACT
High impact initiatives specifically designed and implemented by United Way Mumbai to solve community issues through collective action

OFFICIAL PHILANTHROPY PARTNER OF THE STANDARD CHARTERED MUMBAI MARATHON

The Standard Chartered Mumbai Marathon has grown to be India’s largest philanthropy event. Since 2009, 421 corporates and lakhs of individuals contributed INR 1.36 billion to support 451 NGOs.