CELEBRATING STRIDES OF CHANGE

Standard Chartered Mumbai Marathon
Jan 18, 2015

Title Sponsor
Standard Chartered

Philanthropy Partner
United Way
To,
Procam International Ltd.
Mumbai.

The Standard Chartered Mumbai Marathon has emerged as a unique sporting event that brings people from diverse backgrounds, nationalities, cultures, regions and religions on a common platform in a spirit of sportsmanship.

I was amazed to know that the Standard Chartered Mumbai Marathon also helps the social sector and non-governmental organisations to promote their causes and raise charities. It is gratifying to note that as many as 292 NGOs raised an amount of more than Rs 24 crore during the 2015 edition. I wish and hope that the funds raised through charities will bring a positive change in the lives of the poor and the disadvantaged people.

I congratulate all those associated with the Standard Chartered Mumbai Marathon and wish them continued success in their future endeavours.

(Ch. Vidyasagar Rao)
"It is not just a marathon, it’s a festival where people celebrate the spirit of freedom and walk and run as per their ability."

SHRI DEVENDRA FADNAVIS, Hon’ble Chief Minister of Maharashtra

"The Standard Chartered Mumbai Marathon is an event that has over time encouraged Indians to adopt a culture of fitness. It was lovely to see thousands of men and women participating in the many events of the day. From the marathon and DHL Corporate Champions to the Dream Run and Champions with Disability, each category was unique and inspiring and I am proud to have witnessed the action in person."

SHRI SUBHASH DESAI, Guardian Minister for Mumbai & Cabinet Minister of Industries, Govt. of Maharashtra

"A city is what it is because of the people who live in it as one united community. The Standard Chartered Mumbai Marathon has once again served as a brilliant platform to bring the city together for a worthy cause. The participation of over 40,500 individuals from Mumbai and outside is indeed exceptional and I take this opportunity to congratulate everyone who came out to contribute towards making this run a successful event."

SMT SNEHAL AMBEKAR, Mayor of Mumbai

"I am glad to know that this year more than 40,500 individuals from India and abroad ran the Mumbai Marathon on January 18. We witnessed a strong field of runners and a commendable performance by Indians too. I congratulate promoters Procam International for their admirable efforts and trust that the event will continue to make us all aware about competitive running and the importance of fitness for all."

SHRI AJIT M SHARAN - Secretary Sports, Govt. of India
“Being healthy and fit is an important part of our lives and an aspect we often disregard, and take for granted. The Standard Chartered Mumbai Marathon gives us the perfect opportunity to make fitness a part of life in an exciting and unique way with family, friends, and the community by our side. The Indian Navy continues to increase its participation in this event each passing year, and stands committed to wholeheartedly support this unique endeavour of the city of Mumbai. We firmly believe that healthy citizens are a natural pre-requisite to a vibrant community and a strong nation.”

VICE ADMIRAL ANIL CHOPRA, PVSM, AVSM, ADC, Commander-in-Chief Western Naval Command

“The Mumbai Marathon is the Annual Mega Sporting Event in the City of Mumbai. Its popularity is a reflection of health consciousness among the citizens. It has been indeed a proud privilege to be the integral part of the Mumbai Marathon. Municipal Corporation of Greater Mumbai look forward to participate in many more such Mega Sporting Events which bring laurel to the City.”

SHRI SITARAM KUNTE - I.A.S., Municipal Commissioner

“It was a privilege for Central Railway to have the Mumbai Marathon start and finish at the historic Chhatrapati Shivaji Terminus. This world heritage monument provides a fitting backdrop to the city’s largest annual sporting and social event. Nothing can better being a part of the Marathon to salute the indomitable spirit of Mumbai from the portal of a structure that embodies the spirit of Mumbai city. We are also proud that an athlete from Central Railway featured in the top ten overall finishers of the Marathon.”

SHRI SUNIL KUMAR SOOD, General Manager, Central Railway

“I would like to congratulate you and your team for the great success of the Standard Chartered Mumbai Marathon and to strongly thank you for giving me the opportunity to attend such a wonderful sportive and social spectacle. I feel extremely grateful for having had the chance of attending such extensive and different ways of promoting all the social activities surrounding the local activities such as environment (green race), better life projects (dreams race) disabled people, and so much and wide messages carried along that Sunday event, without obviously forgetting the main marathon and half marathon competitions. Thanks a lot for your example. Congratulations to the whole team as well to the city services, sponsors, volunteers and media.”

PACO BORAO, President of AIMS
It gives me great joy to come to India to spread the magic of running and sport amongst the beautiful population. In the last decade or so, India has witnessed a running revolution and the sport has grown manifold. It is an honour for me to be associated with India's most prestigious marathon and witness, in action, running enthusiasm and experience the everlasting spirit of Mumbai. I am delighted with the support and popularity that the Standard Chartered Mumbai Marathon has garnered and urge the people of Mumbai to lend their support to causes close to their hearts through this movement.

- MARION BARTOLI - 2013 WIMBLEDON CHAMPION & INTERNATIONAL EVENT AMBASSADOR
“As brand ambassador, it's my job to encourage maximum participation in the race and if me standing at the podium helps that cause, then so be it. I am proud to be associated with India's largest charity raising platform and this running movement which spreads its message of health and fitness, communal harmony and charitable funding to the far corners of our country.”

- JOHN ABRAHAM - FACE OF THE EVENT
FROM THE PHILANTHROPY PARTNER’S DESK
THANKS A BILLION!

For the past 7 years, United Way of Mumbai has played the role of the philanthropy partner for India’s largest sporting fundraising platform, the Standard Chartered Mumbai Marathon. Over the years, this illustrious annual event has only grown in magnitude – be it the participation of the city in the race, or its giving spirit towards charitable causes. Since 2009, participating charities have consistently raised the bar at putting in dedicated efforts and raising the maximum number of funds for their causes. In 7 years we have raised over a billion. It is truly something we all should be proud of.

Our role as the philanthropy partner is to provide and maintain a strong, credible and efficient medium to facilitate the connections between donors and beneficiaries; thereby ensuring that funds are raised for pertinent issues addressed by our nonprofit partners. From healthcare for the underprivileged to animal rescue and rehabilitation, from reinforcing the importance of arts, culture and sports to restoration and rebuilding the lives of those affected by disasters, from addressing the need for primary education to better facilities and care of the elderly, from championing equal rights for all genders and sexualities to facilitating the preservation of environment – we helped advance the common good, by helping over 290 charities raise funds for an extensive list of causes.

While the fundraising platform remained cause neutral, we observed that the platform became a catalyst for conversation, which aims towards change. A change towards a better future for the community. So this year, we changed the nomenclature of individual fundraisers from last year’s “Dream Team” to “CHANGE Team” based on the funds raised by these individuals. After all, these Change Teamers, did not just fundraise but helped empower NGOs bring about a measurable, tangible change. This year the CHANGE team comprised of 104 Change Makers, who raised amounts up to ₹ 2,23,37,970.39, 10 Change Investors who raised amounts up to ₹ 59,35,185.49, 9 Change Leaders up to ₹ 1,07,58,883 and 7 Change Icons who raised amounts up to ₹ 3,23,22,320.85.

Another new addition to this year’s SCMM, was the introduction of a new category called “Student Challenge” exclusively for young India, the future of our country. It was very heartening to see enthusiastic students care deeply about such a wide variety of social causes. It is a great feeling to know that the future of our country rests in passionate, capable hands.

In conclusion, I would like to thank thousands of donors who helped 684 fundraisers raise funds during the SCMM 2015. I sign off with a special note of thanks to all of the 152 corporates who came out in large numbers to support the social causes. Thank you for choosing to be socially responsible and leading the way for Corporate India to take on the high road to philanthropy to create a better world for all of us.

Warm Regards,
JAYANTI SHUKLA
Executive Director
FROM THE PROMOTER’S DESK

Demonstrating their passion for distance running and celebrating the city’s unwavering spirit beautifully, 40,485 individuals speaking numerous languages and belonging to diverse communities came together in Mumbai to participate in the Standard Chartered Mumbai Marathon (SCMM) on Sunday, January 18, 2015. The runners included India’s top professional and amateur athletes and a highly competitive field of international stars.

Leading personalities including International Event Ambassador Marion Bartoli, former long-distance runner from South Africa Elena Mayer, President of Association of International Marathons and Distance Races, Paco Barao, and others from a wide cross-section of society came together at the iconic Chhatrapati Shivaji Terminus to salute the amazing spirit of each runner.

Dominating the field were Ethiopian’s runners who finished with a bag full of medals in the USD 360,000 prize-money marathon. The men’s category was won by marathon debutant Tesfaye Afera while defending champion Dinknesh Mekash stole the limelight and emerged victorious for a second successive year in the women’s marathon. Scripting marathon history, India’s women runners set the course on fire with their talent and speed. Debutant O.P Jaisha overshadowed defending champion Lalita Babar, winner of the last three editions, as well as talented Sudha Singh to clinch the top honors with a new national record time. In a remarkable feat, the trio comfortably cleared the 2:44 qualifying mark set by International Association of Athletics Federations for the World Championships in Beijing in August this year.

One of the most striking features of the marathon has been its contribution to the betterment of society. From ₹ 1.44 crore in 2004, the amount raised for charity in the 2015 edition increased to a staggering ₹ 24 crores.

Today, the event is known as India’s leading and Mumbai’s most awaited annual sporting event thanks to the support it has received from the city and numerous individuals, organizations and institutions that have partnered SCMM for the transformational role it plays in society. Mumbai now waits for January 17, 2016 when it will run for the 13th straight year and make sporting history once again.
Official launch of SCMM 2015 registration by former Governor of Maharashtra, Shri K. Sankaranarayanan

Countdown Press Meet

Mirchi Get Active Expo 2015 inaugurated by Adv. Ashish Shelar, MLA President Mumbai BJP

Charity Press Meet And Greet
Introducing our fund raising super heroes to the press fraternity.

Technical Press Meet
Mr. Qaiser Khalid, Addl. Commissioner of Police (Traffic) taking media through the course, prepping them for race day.

45 year old Ultra Marathoner Arun BharadwaJ completes his 24 hours run on the treadmill at the Expo. Distance achieved - 148.3 km.
Funds Raised at SCMM
Total - ₹ 134.51 cr

Amounts raised at SCMM 2015

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount (₹)</th>
</tr>
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<tbody>
<tr>
<td>By Fundraisers &amp; Change Runners</td>
<td>8,06,91,810</td>
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<td>Through Corporate Participation</td>
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<td>By Individual Contributors</td>
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<td>Total amount raised &amp; accounted by United Way of Mumbai</td>
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<td>Amount raised by Standard Chartered Bank</td>
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<td>Amount raised by Tata Consultancy Services</td>
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<tr>
<td>Amount directly raised by NGOs (Estimate)</td>
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</tr>
<tr>
<td>Total Funds Raised</td>
<td>24,71,43,500</td>
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THE PHILANTHROPY PILLAR

Philanthropy is at the heart of the Standard Chartered Mumbai Marathon, and seeks to encourage a culture of giving back to society. As the philanthropy partner, United Way of Mumbai (UWM) is committed to build and grow the charitable aspect of the marathon in order to give voice and generate funds for the various causes represented by hundreds of credible non-profit organisations. UWM serves as the philanthropic platform while maintaining a cause-neutral level playing field for all participating NGOs. The charity structure of the event which is created each year provides the framework and opportunities that exist for NGOs to leverage the event for their causes. All funds raised through the SCMM are channelized through UWM, which is responsible for receiving, accounting and disbursement of funds while providing tax exemption receipts to all donors. Charity bib allocation is planned in a way to facilitate participation from corporates, students, non-profits and individual fundraisers to ensure maximum value generation in awareness building, visibility, advocacy and fundraising.

Apart from participation, the event platform also strongly encourages individuals to raise funds and friends for a cause close to their heart by creating a fundraising page and set their own targets. There are seven levels of fundraisers each with its own set of privileges ranging from Fundraiser (₹10,000) to Change Icon (₹25 lakh). A new category this year Student Challenge aimed to encourage young philanthropists and educational institutions to support charities.

Over the last 12 years, as more and more donors connected with fundraisers to help raise funds for a wide range of social causes, we continue to fine-tune the ‘giving’ process to increase its ease and efficiency while creating a good donor experience. The endeavour is to reduce the administrative and logistical burden on participating NGO’s so that they can focus on using the event to build and maintain long lasting relationships with their supporters.
SCMM CHANGE ICONS

This fundraising category was introduced this year setting a new minimum fundraising benchmark for individuals for their chosen NGO – ₹ 25 lakhs. Though being a tall benchmark, we saw 7 individuals who took up the challenge and astound everyone. We salute their belief and commitment as catalysts of social change.
DHARMESH S JAIN
Raised ₹ 81,13,011
for Anybody Can Jump -
Care Foundation

Mr. Jain made a grand fundraising debut at the Standard Chartered Mumbai Marathon this year. By raising over ₹ 81 lakhs, this half marathoner has broken all previous records in individual fundraising in a single edition at the Standard Chartered Mumbai Marathon.

"I am very passionate about sports. I believe fitness is an important facet of life, not just physical fitness but also mental fitness. I have personally ensured fitness to be an inherent and integral part of my business. I have chosen to support ANYBODY CAN JUMP as my keenness to focus on health resonates with this organisation which believes that “You can achieve success, irrespective of your physical ability or your financial standing. Passion and intent are the only two ingredients that you require in order to realise your potential”. I have interacted with the staff and beneficiaries of Anybody Can Jump and believe that this initiative has the potential to turn into a movement for wellness. It reinstates the fact that anyone can achieve anything one desires, given the right resources, right platform and right opportunity.

The Standard Chartered Mumbai Marathon is the perfect setting to reinforce the credo “health is wealth”, with every new step on the race route people affirm the belief that to change for the better is possible."

DHARMESH JAIN (Chairman, Nirmal Lifestyle)
2nd Highest Fundraiser

MIHIR DOSHI
Raised ₹ 77,64,973
for Save The Children India &
The Research Society for the Care,
Treatment & Training of Children in need
of Special Care

Year after year, Mr Doshi has been raising funds for causes close to his heart. By raising ₹ 1,67,33,351 cumulatively over 12 editions of the Standard Chartered Mumbai Marathon, he has been one of the highest individual fundraisers of Standard Chartered Mumbai Marathon.

"I strongly believe that the Standard Chartered Mumbai Marathon is an exciting way of staying healthy. This marathon also provides an opportunity to raise awareness and funds for a cause. I have been raising funds for Save The Children India since 2011 and appreciate the great work this organization carries out in the field of education and child welfare. On parallel lines, my organisation Credit Suisse has partnered with Save the Children India to deliver various volunteering programs and projects. This year I also felt the need to reach out to children with Intellectual Disability and hence chose the Research Society of JaiVakeel School. The Research Society for the Care, Treatment and Training of Children In Need Of Special Care, is a one stop solution for all the needs of a special child. I like the fact that the organisation emphasises on rounded development of children that goes beyond conventional classroom education. It is amazing that they focus on multi-sensorial teaching and provide training in functional academics, speech and language development. After the age of 12, all students are given prevocational training in generic skills and personality development empowering them to become independent individuals.

The Standard Chartered Mumbai Marathon epitomises the spirit of our large hearted city and the spirit of giving. I am thankful to all who supported me in this mission.

I believe the ordinary hero hiding in each of us is the most powerful catalyst for change."

MIHIR DOSHI (MD & Country CEO, Credit Suisse)
ABHAY JASANI
Raised ₹ 27,75,000
for Shrimad Rajchandra Love and Care

"The Standard Chartered Mumbai Marathon has seen phenomenal growth over the last 12 years and the event now stands unsurpassed and unchallenged as India’s largest fundraising platform for charity. I ran the SCMM for Shrimad Rajchandra Love and Care (SRLC). My Guruji, PUIYA GURUDEVSHRI RAKESHBHAI once said, “you can give without loving, but you cannot love without giving.” Drawing inspiration from him, at SRLC we believe that as one turns within with the objective of self-transformation, the natural outcome is to extend outward through selfless service for others; that when there is love within us, it flows naturally in the form of care and that as we add meaning to the lives of others, in the process, they end up adding meaning to our own.

Over the course of its journey at the SCMM, funds have been raised by Shrimad Rajchandra Love and Care (SRLC) for charitable causes that I have personally seen bring about a transformation in innumerable lives."

SADASHIV S RAO
Raised ₹ 27,01,479
for Isha Education

"The Standard Chartered Mumbai Marathon is the best organized Marathon run in India by a distance. To raise funds for rural education, I motivate myself to run the half marathon year on year. Isha Education is different from other rural education initiatives as it provides high quality education, with wellness, joyfulness and quest to know characteristics - at a low cost.

I urge all runners to run for a cause and for those already running for a cause to raise the bar every year."
KABIR LUMBA
Raised ₹ 26,34,353
for Life Trust

"The Standard Chartered Mumbai Marathon is a great platform to create awareness about the work done by NGOs towards their respective causes. Having observed closely the work done by Life Trust in the field of extending quality education to all, I wanted to extend my support to their programs. Fundraising through the Standard Chartered Mumbai Marathon has been an appropriate platform to achieve the same and I am glad to have participated in it for the last 3 years.

I hope more people come forward to support the cause of their choice. All it takes is the right commitment and a good fundraising plan to make a difference in the lives of many."

ANAND G MAHINDRA
Raised ₹ 25,00,000
for K.C. Mahindra Education Trust - Project Nani Kali

"I can’t think of a better way to generate visibility for a cause like Nani Kali that is working to provide educational support to over 100,000 girls from underprivileged backgrounds across India. The Standard Chartered Mumbai Marathon not only promotes health and fitness among the citizens of Mumbai but is also a worthy platform for charitable organisations to raise funds."

""
Together, Hand in Hand, They Triumph.

SANKARA RAMAN AND RAMANI SANKARA RAMAN

In the year 1992 a young accounts professional, S. Sankara Raman, affected by muscular dystrophy, left a lucrative practice in Chennai to join Amar Seva Sangam. His dream — to build a Valley for the disabled. He, along with his life partner, Mrs. Ramani, though based in the small town Ayikudy in Tamil Nadu, have been active participants and fundraisers at SCMM since 2010. The husband-wife duo have together raised ₹ 79,96,211, making them the highest fundraising couple at SCMM 2015.

“When I started the fund raising for this year’s SCMM, I had a numb feeling that being the year of slow economic recovery I might not even surpass my last year’s fund collection of ₹ 17,50,000. The gnawing push that my dearest better half has always outscored me year after year in raising funds at SCMM was making me sit up and do something to change that trend in my favour. This time around I decided to go full throttle in my drive to overtake her. As the old adage says that women have intuitive powers and I should be thankful that this time around my wife was not as aggressive as she used to be in raising pledges. Perhaps she read my mind and decided to let me take the first prize.

Therefore I kept mailing all my major patrons and also many donors saying that I am in the SCMM fray to raise funds. The fact that we were running short of funds in two major projects ‘The Early Intervention Project for Childhood Disability’ where the deficit was more than ₹ 25 lakhs and ‘the Water Supply and Recycling Project’ for our campus, where the deficit was around ₹ 70 Lakhs, came handy to me. As it turned out, both the requests received unbelievable responses, beyond my expectations. Every time I sent an appeal and got a donation, my wife and I would cheer with joy even though my wife would make a meaningful wink at me (as though it was her collection).

SANKARA RAMAN (SCMM Change Icon), raised ₹ 58,33,505 for Amar Seva Sangam
As usual for this twelfth edition my husband started to campaign for funding based on our two essential projects. Our office team dynamically supported us, which was a huge motivating factor, as they worked extended hours and stayed back on holidays to clarify details from donors and United Way of Mumbai’s office. With the eagerness and enthusiasm which filled the air, every effort became interesting and there was healthy competition. I celebrated my smallest fundraising success, a good excuse to tease my husband.

The journey to Mumbai was very different this year. We were joined by our own little girl, who was rehabilitated in our Sangam from childhood, is now working with us as a junior executive of community programme and has immense potential to be an SCMM fund raiser in the years to come. Ms. Padma, one of the Senior Executive of Scope International, Chennai was also part of our team. Both of them are wheel chair users. Physically exhausting, our 10 member team started this journey from our quiet place down south in Tamil Nadu, enjoying the fast paced life of Mumbai.

Undoubtedly, SCMM 15 has given me loads of enjoyment and a sense of fulfillment in our voyage towards our dream, 'A Valley for the Disabled'.

RAMANI SANKARARAMAN (Change Leader), raised ₹ 21,62,706 for Amar Seva Sangam
Mom's the World!

MEERA MEHTA & DR. BIJAL MEHTA

Dedicated fundraisers, this mother daughter duo have set new benchmarks for themselves every year. Their fundraising journey at SCMM has been incredible. This duo believes in seeding the ‘joy of giving’ in generation next. From edition 2012 onwards, together Meera and Dr. Bijal have raised over ₹ 73 lakhs (including 2015 edition figures) for Shrimad Rajchandra Love and Care.

“I just wanted to turn 12 and get into my running shoes, so I could participate in the Standard Chartered Mumbai Marathon and help raise funds for Shrimad Rajchandra Love and Care. That’s what happens when you are brought up in a household that believes in selfless service as a way of life, inspired by our Guruji. My mom has always supported and encouraged me. I have seen the time she puts into fundraising and spreading the message of love and care. At 13, I decided that I will request for donations from those who normally would get gifts for my birthday and ever since I have consistently raised funds. Now I have a small team of kids my age who raise funds with me.

I have learnt so much from our Guruji – PUIYA GURUDEVSHRI RAKESHBHAI”

MEERA MEHTA (Change Leader), raised ₹ 10,05,000 for Shrimad Rajchandra Love & Care
“I feel so blessed that my daughter is imbibing these values since childhood. Inspired by our Guruji’s love and care for one and all, Meera has been fundraising from the age of 6. She would save up the little money she gets during different events and offer it in charity. At the age of 8, she adopted a cow in the Gaushala at Dharampur and also named her Meera. At 13, in SCMM 2011, she first raised ₹ 1.5 lakh, she raised ₹ 5 lakhs the next year, and in SCMM 2013 she upped it to ₹ 10 lakhs. Since then she has been a consistent fundraiser at SCMM. Meera has now teamed up with her friends and inspired them to raise funds. This year, along with her friends they have raised over ₹ 25 lakhs. For Meera, the event doesn’t end with fundraising. Meera makes a presentation to all the donors on what has been achieved with the money they donated, which is why she has people donating to her year after year. The fact that she not only joins me but leads me in fundraising for notable causes makes me proud.”

DR. BIJAL MEHTA (Change Leader), raised ₹ 10,60,000 for Shrimad Rajchandra Love & Care
CHANGE LEADERS

Here we celebrate individuals with an unique grit and determination to educate, inspire and lead the change. Leading from the front, these individuals committed to raise a minimum of ₹ 10 lakhs for their chosen NGO(s). 7 Change Leaders together raised ₹ 83.37 lakhs, benefitting 6 NGOs.

DR. B.K.SHRAMKA
Gwalior Hospital and Education Charitable Trust
₹ 10,91,360

ANISHA JOHRI
Family Service Centre
₹ 10,17,200

NEERAJ SANGHI
Isha Education
₹ 10,10,001

POONAM LALVANI
Life Trust
₹ 10,10,500
10 individuals invested in social change at the Standard Chartered Mumbai Marathon 2015, committing to raise a minimum of ₹ 5 lakhs for their chosen charity. With the vision of being enablers of happier tomorrow for the not so privileged, they together raised an amount of ₹ 59.47 lakhs, benefitting 11 NGOs.

Jayanti Shukla
Raised ₹ 8,22,342
for United Way of India

Besides heading United Way of Mumbai and United Way of India, Ms. Shukla plays the role of an organiser and a volunteer in citizen-led initiatives that foster change. She is a part of the organising committee of the coveted Celebrate Bandra Festival, an annual event that celebrates culture, diversity and arts in the island city.

“I head United Way of Mumbai, which is the philanthropy partner for SCMM, and I have been advocating the need to give. I have been a fundraiser earlier, but this year, more than ever, I felt that I must practice what I preach. In September 2014, just after catastrophic floods submerged the Kashmir valley, I visited some of the worst affected villages in J&K and had the opportunity to experience first-hand the challenges faced by communities who had lost everything and were living outdoors in the most precarious conditions. The ground reality is far more challenging than what is shown in news channels. Winter was approaching and families were still living in tents. Getting these people into shelters that were better equipped to face the snow and severe cold became an urgent priority. The moment I returned to Mumbai, I set up a fundraising page to raise funds to build transient shelters for those affected by the floods. The support I have received from family, friends and colleagues has been overwhelming.”
CHANGE INVESTORS

MITHILA BALSE
Raised ₹ 6,69,126 for Indian Cancer Society

SANJEEV KAPOOR
Raised ₹ 6,23,451 for Forum For Autism

NISH BHUTANI
Raised ₹ 6,18,142 for Mumbai Mobile Creches

RAJESWARI KESAVAN
Raised ₹ 5,81,000 for Isha Education

SHAMBHU V SISTA
Raised ₹ 5,57,000 for Population First

VINODINI LULLA
Raised ₹ 5,37,000 for Children’s Movement for Civic Awareness

VIJAY PHADKE
Raised ₹ 5,13,717 for Indian Cancer Society

LARA GIDVANI
Raised ₹ 5,00,607 for Maharashtra State Women’s Council
98 individuals chose to run for a reason at the Standard Chartered Mumbai Marathon 2015, committing to raise a minimum of ₹ 1.50 to ₹ 4.99 lakhs for their chosen charity. With the vision of being enablers of happier tomorrow for the not so privileged, they together raised an amount of ₹ 2.13 crores, benefitting 71 NGOs.

GIRISH BORKAR
Raised ₹ 4,75,821
for Yoga Prabha Bharati (Seva Sanstha) Trust

“I’ve been raising funds for various charities through the aegis of SCMM as it provides the best platform for raising funds promoting both individual health through running and raising funds for a cause one believes in.

Yoga Prabha promotes the concept of the world as one family through meditation, yoga, etc which is imparted free of cost to participants and I have benefitted greatly hence my support.”

“If you put your heart and soul into raising funds for a cause you believe in then the inner peace you get on raising the funds is the only reward you need.”

DARIUS PANDOLE
Raised ₹ 4,23,000 for Khel Shala

NILESH LAHU NANDOSKAR
Raised ₹ 4,14,500 for Karunya Trust

CARLTON PEREIRA
Raised ₹ 4,00,000 for Sanskriti Samvardhan Mandal

RAJNARAYAN BALAKRISHNAN
Raised ₹ 3,92,700 for Magic Bus India Foundation
CHANGE MAKERS

RAHUL CHAUDHARI
Raised ₹ 3,92,207 for Isha Education

RITA KHIMJI
Raised ₹ 3,79,151 for Ratna Nidhi Charitable Trust

SHIV JASANI
Raised ₹ 3,74,000 for Shrimad Rajchandra Love & Care

DIA MIRZA
Raised ₹ 3,72,701 for Swades Foundation (Society to Heal Aid Restore Educate)

KALPANA MANIAR
Raised ₹ 3,70,000 for Isha Education

RAMESH MANGALESWARAN
Raised ₹ 3,62,000 for MBA Foundation

SACHI JHAEVERI
Raised ₹ 3,57,111 for Shrimad Rajchandra Love & Care

SANJANA KURUVILLA
Raised ₹ 3,41,024 for Make A Difference

HARSH KEDIA
Raised ₹ 3,37,799 for Bal Asha Trust

KETAN GAIKWAD
Raised ₹ 3,32,011 for Isha Education

VISHAL KAPOOR
Raised ₹ 3,28,702 for V Care Foundation

PRASHANT DESHPANDE
Raised ₹ 3,17,923 for Dr Hedgewar Hospital (TRUST - Dr. Babasaheb Ambedkar Vaidyakiya Pratishtan)
BHEESHAM CHOPRA
Raised ₹ 3,15,801 for The Akanksha Foundation

SUMAN TULSIANI
Raised ₹ 3,00,000 for Dr Hedgewar Hospital (TRUST - Dr. Babasaheb Ambedkar Vaidyakiya Pratishthan)

ASHIMA SURI
Raised ₹ 2,91,548 for The Akanksha Foundation

SURESH IYER
Raised ₹ 2,90,001 for Indian Cancer Society

DR. NIRMAL SURYA
Raised ₹ 2,83,575 for EPILEPSY FOUNDATION

DR. JAYANT TUPKARY
Raised ₹ 2,83,000 for Savitribai Phule Mahila Ekatma Samaj Mandal (SPMESM)

RAJESHWARI BHATTACHARYYA
Raised ₹ 2,70,099 for Isha Education

AARUSHI TALATI
Raised ₹ 2,56,001 for Shrimad Rajchandra Love & Care

NAMITA ROY GHOSE
Raised ₹ 2,53,000 for Vanashakti

DR. A.L. SHARADA
Raised ₹ 2,42,703 for Population First

VIVEK GANESH PAI
Raised ₹ 2,30,150 for Cheshire Homes India Bangalore Unit Golden Jubilee Project

NISHIT JAIN
Raised ₹ 2,26,526.67 for Teach to Lead (Teach for India)
CHANGE MAKERS

RAJA SUDHAN
Raised ₹ 2,25,303 for Isha Education

ARUNDHATI DE
Raised ₹ 2,23,000 for Teach to Lead
(Teach for India)

DR. ANANT PANDHARE
Raised ₹ 2,21,850 for Dr Hedgewar Hospital
(TRUST - Dr. Babasaheb Ambedkar Vaidyakiya Pratishtan)

RHEA SHAH
Raised ₹ 2,12,000 for Shrimad Rajchandra Love & Care

YOGESH GERA
Raised ₹ 2,05,692 for Arushi Society

JOSEPH BIRD
Raised ₹ 2,05,015.4 for Reality Gives

AADHYA SHIVAKUMAR
Raised ₹ 2,05,000 for Isha Education

GURPREET SINGH
Raised ₹ 2,04,500 for Childline India Foundation

MADHUSUDAN RAJAGOPALAN
Raised ₹ 2,03,253 for Society for Human And Environmental Development (SHED)

BALA CHENDIL. P
Raised ₹ 2,02,451 for Isha Education

AYAZ MEMON
Raised ₹ 1,98,000 for Save The Children India

SUNIL RAWLANI
Raised ₹ 1,95,002 for Childline India Foundation
VINAY SHETTY  
Raised ₹ 1,92,408 for 
Think Foundation

RESHMA JAIN  
Raised ₹ 1,90,550 for 
Shrimad Rajchandra 
Love & Care

MANJU PARVATIKAR  
Raised ₹ 1,82,501 for 
Isha Education

SUBHASH KELA  
Raised ₹ 1,82,111 for 
Shrimad Rajchandra 
Love & Care

BHAVANA PANDE  
Raised ₹ 1,78,753 for 
Dr Hedgewar Hospital 
(TRUST - Dr. Babasaheb Ambedkar 
Vaidyakiya Pratishtan)

JAWAHAR BEKAY  
Raised ₹ 1,77,680 for 
Think Foundation

ARUN RAJARAMAN  
Raised ₹ 1,75,000 for 
Cancer Aid & Research 
Foundation

NAVNEETH PRASANNA KUMAR  
Raised ₹ 1,74,451 for 
Teach to Lead 
(Teach for India)

SUBHADRA ANAND  
Raised ₹ 1,72,999 for 
Save The Children India

PEGGY WOLFF  
Raised ₹ 1,70,500 for 
Isha Education

JAHNVI JHAVERI  
Raised ₹ 1,70,000 for 
Shrimad Rajchandra 
Love & Care

RAMESH VENKAT  
Raised ₹ 1,68,099 for 
Maharashtra State 
Women's Council
CHANGE MAKERS

VIVEK KA JARIA
Raised ₹ 1,68,000 for Gwalior Hospital and Education Charitable Trust

MONICA TATA
Raised ₹ 1,64,303 for Isha Education

SHANAY SHROFF
Raised ₹ 1,64,000 for Shrimad Rajchandra Love & Care

ATI RANJAN KUMAR
Raised ₹ 1,63,771 for Society for Human And Environmental Development (SHED)

KUNAL JOSHI
Raised ₹ 1,63,534 for Teach to Lead (Teach for India)

VINOD HARI
Raised ₹ 1,61,999 for Isha Education

NANDINI GANDHI
Raised ₹ 1,60,000 for Shrimad Rajchandra Love & Care

SRIVIDYA SUBRAMANIAN
Raised ₹ 1,59,526 for Cankids Kidscan

LEENA MEHTA
Raised ₹ 1,59,000 for Shrimad Rajchandra Love & Care

NEEL SHAHANI
Raised ₹ 1,57,500 for The Akanksha Foundation

DHAVAL Y. MEHTA
Raised ₹ 1,56,600 for Shrimad Rajchandra Love & Care

SANYAMI DOSHI
Raised ₹ 1,55,251 for Shrimad Rajchandra Love & Care
ARVIND SHETH
Raised ₹ 1,55,000 for Shrimad Rajchandra Love & Care

SURANJANA GHOSH AIKARA
Raised ₹ 1,54,868 for NASEOH, INDIA

ARYAN SHAH
Raised ₹ 1,53,500 for Shrimad Rajchandra Love & Care

TANAY GANDHI
Raised ₹ 1,53,200 for Shrimad Rajchandra Love & Care

KUNAL B DOSHI
Raised ₹ 1,53,001 for Shrimad Rajchandra Love & Care

GAUTAM KUMAR ROY
Raised ₹ 1,53,000 for Psychoanalytic Therapy and Research Centre

KAILASH AGARWAL
Raised ₹ 1,53,000 for EPILEPSY FOUNDATION

UMESH SHAH
Raised ₹ 1,53,000 for Shrimad Rajchandra Love & Care

VINOD GEORGE JOSEPH
Raised ₹ 1,52,702 for Cancer Patients Aid Association

SUSHMA
Raised ₹ 1,51,200 for Children's Movement for Civic Awareness

RANJIT NAIR
Raised ₹ 1,50,501 for Teach to Lead (Teach for India)

DHAIRAV SHROFF
Raised ₹ 1,50,001 for Shrimad Rajchandra Love & Care
CHANGE MAKERS

RAHUL PATIL  
Raised ₹ 1,50,001 for  
Isha Education

SHAMAN MEHTA  
Raised ₹ 1,50,001 for  
Shrimad Rajchandra  
Love & Care

AMIT RATHI  
Raised ₹ 1,50,000 for  
EPILEPSY FOUNDATION

ANAND MEHTA  
Raised ₹ 1,50,000 for  
Shrimad Rajchandra  
Love & Care

ANIL GOYAL  
Raised ₹ 1,50,000 for  
EPILEPSY FOUNDATION

ASHIT DANI  
Raised ₹ 1,50,000 for  
Shrimad Rajchandra  
Love & Care

BIPIN DOSHI  
Raised ₹ 1,50,000 for  
Shrimad Rajchandra  
Love & Care

MRIDULA JASANI  
Raised ₹ 1,50,000 for  
Shrimad Rajchandra  
Love & Care

NALINI MEHTA  
Raised ₹ 1,50,000 for  
Shrimad Rajchandra  
Love & Care

NILESH TAWDE  
Raised ₹ 1,50,000 for  
EPILEPSY FOUNDATION

NITIN NAYAR  
Raised ₹ 1,50,000 for  
Atma Education Trust

NOOPUR DESAI  
Raised ₹ 1,50,000 for  
Iskcon Food Relief  
Foundation (Annamrita)
RAKESH MEHTA
Raised ₹ 1,50,000 for Epilepsy Foundation

SANJAY DANGI
Raised ₹ 1,50,000 for EPILEPSY FOUNDATION

SHRI. MANOJ AGARWAL
Raised ₹ 1,50,000 for EPILEPSY FOUNDATION

SUNIT KOTHARI
Raised ₹ 1,50,000 for Shrimad Rajchandra Love & Care

VIVEK KUDVA
Raised ₹ 1,50,000 for Cheshire Homes India Bangalore Unit

ANIL RAIKA
Raised ₹ 1,50,000 for Dr Hedgewar Hospital (TRUST - Dr. Babasaheb Ambedkar Vaidyakiya Pratishthan)

TORAL SHAH
Raised ₹ 1,50,000 for Shrimad Rajchandra Educational Trust and Shrimad Rajchandra Love & Care

SAYAM JHAVERI
Raised ₹ 1,50,000 for Shrimad Rajchandra Love & Care

NEHA VORA
Raised ₹ 1,50,000 for Shrimad Rajchandra Love & Care
INDIAN WOMEN ELITE WINNERS QUALIFIED FOR WORLD CHAMPIONSHIP IN BEIJING

The Indian women runners had a field day at the Standard Chartered Mumbai Marathon with O.P. Jaisha making her debut to clinch the top honours with a record time of 2:37:29 secs. Jaisha overhauled the 19-year-old national mark of 2:39:10 set by Vally Satyabhama in 1995, becoming the fastest Indian woman ever. Defending champion Lalita Babar clocked a time of 2:38:21, to finish in second place, while another marathon debutant Sudha Singh was placed third in 2:42:12 secs. All three Indian elite women completed the race well within qualifying mark of 2:44:00 for the 2015 World Championship in Beijing.
This year a new category was introduced, aimed specifically at harnessing the enthusiasm to do good of youngsters. We named it the Student Challenge, wherein 119 students from 16 educational institutions ran the Standard Chartered Mumbai Marathon 2015, raising \textbf{\¥11,96,770} for charitable causes.

<table>
<thead>
<tr>
<th>Name of the Institution</th>
<th>NGO Supported</th>
<th>Amount Raised (\¥)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prin. L N Welingkar Institute of Management Development &amp; Research</td>
<td>Swades Foundation (Society to Heal Aid Restore Educate)</td>
<td>2,00,000</td>
</tr>
<tr>
<td>L. S. Raheja College of Arts &amp; Commerce</td>
<td>Yoga Prabha Bharati (Seva Sanstha) Trust</td>
<td>1,50,000</td>
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<tr>
<td>Riverdale Residential International School</td>
<td>Concern India Foundation</td>
<td>1,50,000</td>
</tr>
<tr>
<td>Rajhans Vidyalaya</td>
<td>Habitat For Humanity India Trust</td>
<td>76,770</td>
</tr>
<tr>
<td>Oberoi International School</td>
<td>Reality Gives</td>
<td>70,000</td>
</tr>
<tr>
<td>Swadhyay Bhavan School</td>
<td>Shrimad Rajchandra Love &amp; Care</td>
<td>50,000</td>
</tr>
<tr>
<td>Green Lawns High School</td>
<td>Shrimad Rajchandra Love &amp; Care</td>
<td>50,000</td>
</tr>
<tr>
<td>JBCN International School</td>
<td>Habitat For Humanity India Trust</td>
<td>50,000</td>
</tr>
<tr>
<td>Malti Jayant Dalal High School</td>
<td>Yoga Prabha Bharati (Seva Sanstha) Trust</td>
<td>50,000</td>
</tr>
<tr>
<td>Muljibhai Mehta International School</td>
<td>Yoga Prabha Bharati (Seva Sanstha) Trust</td>
<td>50,000</td>
</tr>
<tr>
<td>Ram Ratna Vidya Mandir</td>
<td>Seva Sahayog Foundation</td>
<td>50,000</td>
</tr>
<tr>
<td>Shrimad Rajchandra Gurukul</td>
<td>Shrimad Rajchandra Love &amp; Care</td>
<td>50,000</td>
</tr>
<tr>
<td>Smt. Kapila Khandvala College of Education</td>
<td>Yoga Prabha Bharati (Seva Sanstha) Trust</td>
<td>50,000</td>
</tr>
<tr>
<td>The Bombay International School</td>
<td>Paragon Charitable Trust</td>
<td>50,000</td>
</tr>
<tr>
<td>The Cathedral and John Connon School</td>
<td>Paragon Charitable Trust</td>
<td>50,000</td>
</tr>
<tr>
<td>The Somaiya School</td>
<td>Shrimad Rajchandra Love &amp; Care</td>
<td>50,000</td>
</tr>
</tbody>
</table>
Audi Motorcade
The Official Lead Car of the event with Wimbledon Champion Marion Bartoli Event Ambassador; Elana Meyer, Olympic silver medalist from South Africa; along with Anil Singh, MD, Procam International.

Elite Athlete Press Meet & Greet

Beyond The Finish Line
A platform to Recognize, Reward & Reinforce Catalysts of Indian Sport hosted by actor Rahul Bose

Indian elite winners now at the start line of TCS New York Marathon 2015, courtesy TATA CONSULTANCY SERVICES

Pasta Cook-Out
Celebrating the age old tradition of carb-loading, all partners and key dignitaries engaged themselves in a pasta cookout, competing to make the dish of the day.
**CORPORATE CHALLENGE**

Companies participate by sending in teams of employees who run in support of NGO(s) of their choice.

152 companies | 267 teams | Total funds raised ₹ 11,54,21,852 | 92 NGOs benefitted

*Organizations whose employees have raised funds for the chosen NGO(s).*

<table>
<thead>
<tr>
<th>Name of the Corporate</th>
<th>NGO Supported</th>
<th>Funds Raised (₹)</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.T.E. Enterprises Pvt Ltd</td>
<td>Urban Design Research Institute</td>
<td>4,00,000</td>
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<tr>
<td>Aarti Drugs</td>
<td>Shrimad Rajchandra Sarvamangal Trust</td>
<td>2,75,000</td>
</tr>
<tr>
<td>Abbott Healthcare Pvt. Ltd.</td>
<td>Smile Foundation</td>
<td>8,00,000</td>
</tr>
<tr>
<td>Abu Dhabi Commercial Bank</td>
<td>Muktangan-A Paragon charitable trust</td>
<td>2,75,000</td>
</tr>
<tr>
<td><em>Accenture Services Pvt Ltd</em></td>
<td>Kherwadi Social Welfare Association</td>
<td>4,24,000</td>
</tr>
<tr>
<td><em>Aditya Birla Group</em></td>
<td>The Akanksha Foundation, Muktangan-Paragon Charitable Trust, AWOO Foundation, Save The Children India</td>
<td>32,84,808</td>
</tr>
<tr>
<td>AllCargo Logistics Ltd.</td>
<td>Alert India, Isha Education</td>
<td>5,50,000</td>
</tr>
<tr>
<td>Amdipharm Mercury Services Private Limited</td>
<td>Child Help Foundation</td>
<td>8,00,000</td>
</tr>
<tr>
<td>Anchor electricals Pvt Ltd</td>
<td>Swayamsiddh</td>
<td>2,75,000</td>
</tr>
<tr>
<td>Antwerp Diamond Bank</td>
<td>Shrimad Rajchandra Love &amp; Care</td>
<td>2,75,000</td>
</tr>
<tr>
<td>Ascent Construction Pvt Ltd</td>
<td>Bombay Community Port Trust</td>
<td>2,75,000</td>
</tr>
<tr>
<td>Ask Investment Mangers Pvt. Ltd</td>
<td>ASK Foundation</td>
<td>4,00,000</td>
</tr>
<tr>
<td>Australia and New Zealand Banking Group Limited</td>
<td>Masoom</td>
<td>4,00,000</td>
</tr>
<tr>
<td>BA Continuum India Pvt Ltd</td>
<td>United Way of Mumbai</td>
<td>4,00,000</td>
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<tr>
<td>Bajaj Electricals Limited</td>
<td>Paryavaran Mitra</td>
<td>24,00,000</td>
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<tr>
<td>BASF India Limited</td>
<td>Muktangan-A Paragon charitable trust</td>
<td>8,00,000</td>
</tr>
<tr>
<td>Batliwala &amp; Karani Securities India Pvt Ltd</td>
<td>Light of Life Trust</td>
<td>4,00,000</td>
</tr>
<tr>
<td>Bloomberg L. P.</td>
<td>ADAPT</td>
<td>6,75,000</td>
</tr>
<tr>
<td>Blue Star Limited</td>
<td>Blue Star Foundation</td>
<td>8,00,000</td>
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<tr>
<td>Bombay Slum Redevelopment Corporation Ltd</td>
<td>Shrimad Rajchandra Sarvamangal Trust</td>
<td>2,75,000</td>
</tr>
<tr>
<td>Capgemini Norway AS</td>
<td>K.C. Mahindra Education Trust-Project Nanhi Kali</td>
<td>2,75,000</td>
</tr>
<tr>
<td>Capri Global Capital Limited</td>
<td>Smile Foundation</td>
<td>4,00,000</td>
</tr>
<tr>
<td>Centrum Capital Limited</td>
<td>Life Trust</td>
<td>2,75,000</td>
</tr>
<tr>
<td>CGG Services India Pvt. Ltd</td>
<td>Muktangan-A Paragon charitable trust</td>
<td>4,00,000</td>
</tr>
<tr>
<td>Chirag Corporation</td>
<td>Shrimad Rajchandra Sarvamangal Trust</td>
<td>2,75,000</td>
</tr>
<tr>
<td>CLeatrip Private Limited</td>
<td>Magic Bus India Foundation</td>
<td>2,75,000</td>
</tr>
<tr>
<td>CLP India Private Limited</td>
<td>Smile Foundation</td>
<td>4,00,000</td>
</tr>
<tr>
<td>Name of the Corporate</td>
<td>NGO Supported</td>
<td>Funds Raised (₹)</td>
</tr>
<tr>
<td>---------------------------------------------</td>
<td>-------------------------------------------------------------------------------</td>
<td>------------------</td>
</tr>
<tr>
<td>Colgate-Palmolive (India) Ltd.</td>
<td>Network in Thane by People Living with HIV</td>
<td>4,00,000</td>
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<tr>
<td>Credit Agricole Corporate &amp; Investment Bank</td>
<td>Aseema Charitable Trust</td>
<td>2,75,000</td>
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<tr>
<td><em>Credit Suisse Securities India (Private) Limited</em></td>
<td>Save the Children India</td>
<td><strong>12,05,500</strong></td>
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<tr>
<td>Crest Ventures Limited</td>
<td>Eve Foundation</td>
<td>2,75,000</td>
</tr>
<tr>
<td>Crompton Greaves Limited</td>
<td>Dignity Foundation</td>
<td>4,00,000</td>
</tr>
<tr>
<td>Crown Worldwide Movers Pvt Ltd</td>
<td>Smile Foundation</td>
<td>2,75,000</td>
</tr>
<tr>
<td>DCB Bank Limited</td>
<td>Umang Foundation, Goonj</td>
<td>4,00,000</td>
</tr>
<tr>
<td>D'Décor</td>
<td>Karunya Trust</td>
<td>4,00,000</td>
</tr>
<tr>
<td>Dewan Housing Finance Corporation Ltd</td>
<td>Mumbai Mobile Creches</td>
<td>8,00,000</td>
</tr>
<tr>
<td>Diebold Systems Private Limited</td>
<td>The society for door step school</td>
<td>5,50,000</td>
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<tr>
<td>Dow Chemical International Private Limited</td>
<td>Bhagwan Mahaveer Viklang Sahayata Samiti (BMVSS)</td>
<td>6,75,000</td>
</tr>
<tr>
<td>Eclerx Services Limited</td>
<td>Magic Bus India Foundation, Muktangan - Paragon Charitable Trust</td>
<td>12,00,000</td>
</tr>
<tr>
<td>EuroKids International Private Limited</td>
<td>Save the Children India</td>
<td>4,00,000</td>
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<tr>
<td>Everstone Capital Advisors Pvt Ltd</td>
<td>Avasara Leadership Institute</td>
<td>2,75,000</td>
</tr>
<tr>
<td>FedEx Express Transportation &amp; Supply chain services (India) Pvt Ltd</td>
<td>United Way of Mumbai</td>
<td>2,75,000</td>
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<tr>
<td>Franco Indian Pharmaceuticals Pvt Ltd</td>
<td>Save the children India</td>
<td>8,00,000</td>
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<tr>
<td>Fun Multiplex Private Limited</td>
<td>Swayamshiddh</td>
<td>2,75,000</td>
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<tr>
<td>Geltec Pvt Ltd</td>
<td>ADAPT</td>
<td>2,75,000</td>
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<tr>
<td>Global InnovSource Pvt Ltd</td>
<td>Global Foundation</td>
<td>16,00,000</td>
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<tr>
<td><em>Godrej &amp; Boyce Mfg. Co. Ltd.</em></td>
<td>Republican Sports Club, Vasantha Memorial Trust, War Wounded Foundation</td>
<td><strong>70,26,000</strong></td>
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<tr>
<td><em>Godrej Industries Ltd.</em></td>
<td>Teach to Lead</td>
<td><strong>13,93,239</strong></td>
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<tr>
<td>GRP Limited</td>
<td>K.C. Mahindra Education Trust-Project Nanhi Kali</td>
<td>4,00,000</td>
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<tr>
<td>Gujarat Pipavav Port Ltd</td>
<td>Shri Amreli Muk Badhir Seva Trust-Amreli</td>
<td>2,75,000</td>
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<td><em>HDFC Asset Management Co. Ltd.</em></td>
<td>Muktangan-A Paragon charitable trust</td>
<td>5,38,000</td>
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<tr>
<td>HDFC Ergo General Insurance Co Ltd</td>
<td>Umang Foundation, Swayamshiddh Matimand, Mulansathi Matrupalak Sanstha, The Akanksha Foundation</td>
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<td>HDFC Ltd</td>
<td>Borderless World Foundation, Avishkar Shikshan Sanstha</td>
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<tr>
<td>HDFC Securities Limited</td>
<td>The Bombay Community Public Trust, India Sponsorship Committee</td>
<td>5,50,000</td>
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<tr>
<td>HDFC Standard Life Insurance Corp Ltd.</td>
<td>Magic Bus India Foundation</td>
<td>2,75,000</td>
</tr>
<tr>
<td>Hershey India Pvt Ltd</td>
<td>United Way of Mumbai</td>
<td>2,75,000</td>
</tr>
</tbody>
</table>

**Organizations whose employees have raised funds for the chosen NGO(s).**
<table>
<thead>
<tr>
<th>Name of the Corporate</th>
<th>NGO Supported</th>
<th>Funds Raised (₹)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hexaware Technologies Limited</td>
<td>Helen Keller Institute For Deaf &amp; Deafblind, The Research Society For The Care, Treatment &amp; Training Of Children In Need Of Special Care</td>
<td>8,00,000</td>
</tr>
<tr>
<td>* HongKong Shanghai Banking Corporation India Limited</td>
<td>Cancer Patients Aid Association(CPA), Children’s Toy Foundation, Ummeed Child Development Center</td>
<td>13,92,150</td>
</tr>
<tr>
<td>ICICI Lombard General Insurance Company Limited</td>
<td>Isha Education, Sneha</td>
<td>14,75,000</td>
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<td>ICICI Prudential Asset Management Company Ltd.</td>
<td>Vidya Integrated Development for Youth and Adults</td>
<td>8,00,000</td>
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<tr>
<td>ICICI Prudential Life Insurance Co. Ltd</td>
<td>Catalysts for Social Action-Child Welfare and Rehabilitation</td>
<td>8,00,000</td>
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<tr>
<td>ICICI Securities Limited</td>
<td>UMANG Foundation</td>
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<td>India Infoline Ltd</td>
<td>Isha Education</td>
<td>4,00,000</td>
</tr>
<tr>
<td>India Ratings &amp; Research Private Limited</td>
<td>Shrimad Rajchandra Sarvamangal Trust</td>
<td>4,00,000</td>
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<tr>
<td>Indospace Capital Advisors Pvt Ltd</td>
<td>Foundation for Mother &amp; Child Health</td>
<td>4,00,000</td>
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<td>Ion Foundation</td>
<td>Muktangan-A Paragon charitable trust</td>
<td>4,00,000</td>
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<tr>
<td>IRB Infrastructure Developers Limited</td>
<td>Population First</td>
<td>10,75,000</td>
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<tr>
<td>IREP Credit Capital Private Limited</td>
<td>The Akanksha Foundation</td>
<td>2,75,000</td>
</tr>
<tr>
<td>Iris Business Services Limited</td>
<td>Isha Education</td>
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<tr>
<td>J B Chemicals &amp; Pharmaceuticals Limited</td>
<td>Shrimad Rajchandra Sarvamangal Trust</td>
<td>6,75,000</td>
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<tr>
<td>J. Sagar Associates</td>
<td>Maharashtra State Women’s Council</td>
<td>2,75,000</td>
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<tr>
<td>Jasani Group</td>
<td>Shrimad Rajchandra Love &amp; Care</td>
<td>4,00,000</td>
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<tr>
<td>Jewelex India Private Limited</td>
<td>Shrimad Rajchandra Love &amp; Care</td>
<td>4,00,000</td>
</tr>
<tr>
<td>* Johnson &amp; Johnson Limited</td>
<td>Om Creations Trust, Khushi Pediatric Therapy Centre, Helen Keller Institute for Deaf &amp; Deafblind, K.C. Mahindra Education Trust- Project Nanhi Kali, Prerana</td>
<td>21,40,000</td>
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<td>JSW Group (JSW Investments Pvt Ltd)</td>
<td>Swayamsiddh, Maharashtra Dyslexia Association</td>
<td>9,50,000</td>
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<tr>
<td>Just Dial Limited</td>
<td>Maharashtra State Women’s Council, Isha Education</td>
<td>5,50,000</td>
</tr>
<tr>
<td>* Kadri Consultants Pvt. Ltd.</td>
<td>Save the Children India</td>
<td>4,07,500</td>
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<tr>
<td>Knight Frank India Private Ltd</td>
<td>K.C. Mahindra Education Trust-Project Nanhi Kali</td>
<td>4,00,000</td>
</tr>
<tr>
<td>* Kotak Mahindra Bank Ltd.</td>
<td>The Indian Council for Mental Health, SOPAN, Cancer Patients Aid Association, Kotak Education Foundation</td>
<td>61,21,855</td>
</tr>
<tr>
<td>KPMG</td>
<td>Mumbai Mobile Creches, Tara Mobile Creches, Pune, Sind Brahma Sikshya Samelan</td>
<td>28,00,000</td>
</tr>
<tr>
<td>* Larsen &amp; Toubro Limited</td>
<td>Save the Children India</td>
<td>13,65,000</td>
</tr>
<tr>
<td>LIC Housing Finance Limited</td>
<td>Concern India Foundation</td>
<td>6,75,000</td>
</tr>
</tbody>
</table>

*Organizations whose employees have raised funds for the chosen NGO(s).
NIRMAL LIFESTYLE LTD.

Raised ₹ 82,00,000 for 'Anybody Can Jump – Care Foundation'
Highest Contributing Corporate at SCMM 2015

Nirmal Lifestyle Ltd. has the dual distinction of being the Highest Fundraiser and also of being one of the largest contingents in the Half Marathon (21km). 183 participants from Nirmal ran the Half Marathon and a total of 258 participated in the SCMM overall (Full Marathon, Half Marathon & Dream Run), making it over 50% of the employees actively participating in the SCMM 2015 edition.

The tag line for Nirmal Lifestyle Ltd. gives a glimpse of its philosophy: 'Building spaces for a fitter India'. It has made path-breaking tie-ups with International Sports Federations like the International Association of Athletics Federations (IAAF), United States Tennis Association (US Open) to provide international standard amenities for sports.

The company encourages its employees to give the highest priority to their fitness and has provided all the required infrastructure and specialized trainings to motivate its employees to live a healthy and an active lifestyle.
<table>
<thead>
<tr>
<th>Name of the Corporate</th>
<th>NGO Supported</th>
<th>Funds Raised (₹)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Life Insurance Corporation of India</td>
<td>Smile Foundation</td>
<td>12,00,000</td>
</tr>
<tr>
<td>Lighthouse Advisors India Pvt Ltd.</td>
<td>Muktangan-A Paragon charitable trust</td>
<td>2,75,000</td>
</tr>
<tr>
<td>Lodha Group Pvt Ltd</td>
<td>Lodha Charitable Trust</td>
<td>4,00,000</td>
</tr>
<tr>
<td>Maersk Group</td>
<td>Tata Medical Centre Trust</td>
<td>2,75,000</td>
</tr>
<tr>
<td>Mahanagar Gas Ltd.</td>
<td>The Bai J erbai Wadia Hospital for children</td>
<td>4,00,000</td>
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<tr>
<td>Mahendra Brothers Exports Pvt Ltd</td>
<td>Isha Education</td>
<td>2,75,000</td>
</tr>
<tr>
<td>Mahindra &amp; Mahindra Ltd</td>
<td>K.C. Mahindra Education Trust-Project Nanhi Kali</td>
<td>24,00,000</td>
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<tr>
<td>Mak Lubricants (Bharat Petroleum Corporation Ltd.)</td>
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<tr>
<td>Marico Limited</td>
<td>Concern India Foundation</td>
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<tr>
<td>Marsh India Insurance Brokers Pvt Ltd</td>
<td>Concern India Foundation</td>
<td>4,00,000</td>
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<tr>
<td>Mastek Foundation</td>
<td>Think Foundation</td>
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<tr>
<td>Morarjee Textiles Ltd.</td>
<td>Urvi Ashok Piramal Foundation</td>
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<tr>
<td>Netapp India Marketing and Services Private Limited</td>
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<tr>
<td>* Nirmal Lifestyle Ltd.</td>
<td><strong>CARE Foundation</strong></td>
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<tr>
<td>Nivea India Private Ltd</td>
<td>Aseema Charitable Trust</td>
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<tr>
<td>Nomura Services India Private Limited</td>
<td>Deeds Public Charitable Trust, Life Trust</td>
<td>4,00,000</td>
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<tr>
<td>Novartis India Limited</td>
<td>The Akanksha Foundation, Epilepsy Foundation, Muktangan-Paragon Charitable Trust,</td>
<td>18,75,000</td>
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<tr>
<td>Novateur Electrical &amp; Digital Systems Pvt Ltd</td>
<td>SPJ Sadhana school</td>
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<tr>
<td>Peninsula Land Ltd</td>
<td>Urvi Ashok Piramal Foundation</td>
<td>4,00,000</td>
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<tr>
<td>Pidilite Industries Limited</td>
<td>Shrimad Rajchandra Sarvamangal Trust</td>
<td>4,00,000</td>
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<tr>
<td>Piramal Fund Management Private Limited</td>
<td>Kripa Foundation</td>
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<tr>
<td>PricewaterhouseCoopers Pvt Ltd.</td>
<td>Maharashtra State Women's Council</td>
<td>2,75,000</td>
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<tr>
<td>Prudential Process Management</td>
<td>Habitat For Humanity India, Magic Bus India Foundation</td>
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<tr>
<td>Services India Pvt Ltd</td>
<td>Adapt</td>
<td>2,75,000</td>
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<tr>
<td>Qualcomm India Pvt Ltd</td>
<td>Isha Education</td>
<td>2,75,000</td>
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<tr>
<td>Raay Global Investments Pvt Ltd.</td>
<td>Apne Aap Women's Collective (AAWC)</td>
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<td>Raheja Universal Pvt Ltd.</td>
<td>Tata Medical Centre Trust</td>
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<tr>
<td>Rallis India Ltd</td>
<td>Jamnalal Bajaj Seva Trust</td>
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<tr>
<td>Ramkrishna Bajaj Charitable Trust</td>
<td>Kripa Foundation</td>
<td>4,00,000</td>
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<tr>
<td>Redi Port Limited</td>
<td>Make a Wish Foundation of India</td>
<td>2,75,000</td>
</tr>
<tr>
<td>Regus Business Centre Pvt Ltd</td>
<td>The Akshaya Patra Foundation, NK Dhabar Cancer Foundation</td>
<td>5,50,000</td>
</tr>
</tbody>
</table>

**Organizations whose employees have raised funds for the chosen NGO(s).**
“We make a living by what we get, we make a life by what we give” is one of the most famous quotes of Winston Churchill. And living up to this adage is this stalwart from Corporate India that inculcates the spirit of giving in its DNA. Year after year, Godrej & Boyce Mfg. Co. Ltd., has encouraged its employees to raise funds through innovative ideas. Besides ensuring NGO-employee interaction and stressing on the spirit of giving through discussions, the organization gives its employees the option of donating leaves, for the causes they believe in and wish to support.

“To be one of the highest fundraising corporates is an achievement that all of us at Godrej are extremely proud of. We love the Standard Chartered Mumbai Marathon because it gives us one more reason to come together in support of causes that we believe in. This year, as always, I was overwhelmed to see the energy and the enthusiasm of my fellow Godrejites towards this unique ‘giving’ initiative, whether or not they were actually running.”

ANIL G VERMA, Executive Director and Head - Personnel & Administration.

Ketan Kansara from Godrej’s Precision Engineering Division, who completed the half marathon in 1 hour 52 minutes and 16 seconds - the fastest timing among Godrej participants, this year, shares his experience - “Running the SCMM was an overwhelming experience and supporting the three NGOs even more special. The electrifying atmosphere, the musical bands and cheering crowd was pumping energy in me. It was great to see the enthusiasm of thousands of people including the veterans and the physically challenged, who were part of the event. I sincerely thank the Godrej Management for giving me this unique opportunity to cherish forever.”

“We are extremely delighted and pleased to see the ‘Culture of Giving’ getting better and better, year after year, amongst all of us at Godrej and Standard Chartered Mumbai Marathon provides a unique platform to engage Godrejites for a noble purpose.

Our kind donors have proved to be strong motivators for this drive, is a matter of great inspiration for Godrej, to undertake similar more efforts for the weak and vulnerable. This made us believe, ‘Be Nameless & Ageless to be caring and compassionate in cash and/or kind to the needy, with a commitment to serve selflessly and passionately’.”

NARIMAN BACHA, Deputy General Manager, Personnel & Administration Dept.
<table>
<thead>
<tr>
<th>Name of the Corporate</th>
<th>NGO Supported</th>
<th>Funds Raised (₹)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rosy Blue (India) Private Limited</td>
<td>Shrimad Rajchandra Sarvamangal Trust, Rosy Blue Foundation</td>
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<tr>
<td>Royal Bank of Scotland N.V.</td>
<td>Maharashtra State Women's Council</td>
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<td>RR Kabel Limited</td>
<td>Epilepsy Foundation</td>
<td>4,00,000</td>
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<tr>
<td>Saint Gobain India</td>
<td>Saint Gobain India Foundation</td>
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<td>SANOFI INDIA LIMITED</td>
<td>Childline India Foundation</td>
<td>4,00,000</td>
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<tr>
<td>SBI Life Insurance Company Limited</td>
<td>Smile Foundation</td>
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<tr>
<td>Sequoia Capital India Advisors Pvt Ltd</td>
<td>Atma Education</td>
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<tr>
<td>Shoppers Stop Limited</td>
<td>Trust For Retailers And Retail Associates if India</td>
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<tr>
<td>Sodexo SVC India Pvt Ltd</td>
<td>The Akshaya Patra Foundation</td>
<td>2,75,000</td>
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<tr>
<td>State Bank of India</td>
<td>Smile Foundation</td>
<td>4,00,000</td>
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<tr>
<td>Sun Pharma Laboratories Ltd</td>
<td>Shrimad Rajchandra Sarvamangal Trust, Shrimad Rajchandra Educational Trust</td>
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<td>Sunteck Realty Ltd.</td>
<td>Vyakti Vikas Kendra India</td>
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<td><strong>Systems Plus Pvt. Ltd.</strong></td>
<td><strong>Save the children India</strong></td>
<td><strong>4,02,000</strong></td>
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<td>Tata AIA Life Insurance Company Limited</td>
<td>Umang Foundation</td>
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<td>Tata AIG General Insurance Co. Ltd.</td>
<td>Childline India Foundation</td>
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<td>Tata Asset Management Ltd.</td>
<td>Tata Medical Centre Trust</td>
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<tr>
<td>Tata Autocomp Systems Limited</td>
<td>Tata Medical Centre Trust</td>
<td>2,75,000</td>
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<tr>
<td>Tata Capital Financial Services Limited</td>
<td>Tata Medical Centre Trust, The AURED Charitable Trust</td>
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<td>Concern India Foundation, CRY</td>
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<td>Tata Motors Finance Limited</td>
<td>United Way of Mumbai</td>
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<tr>
<td>Tata Sky Ltd</td>
<td>Tata Medical Centre Trust</td>
<td>4,00,000</td>
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<tr>
<td>The Parthenon Group</td>
<td>Atma Education</td>
<td>2,75,000</td>
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<tr>
<td>The Phoenix Mills Limited</td>
<td>Light of Life Trust</td>
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<td>The Ratnakar Bank Ltd</td>
<td>Under The Mango Tree</td>
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<td>The Walt Disney Company India Pvt Ltd</td>
<td>Make a Wish Foundation of India</td>
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<td><strong>Thermax Social Initiative Foundation</strong></td>
<td><strong>The Akanksha Foundation</strong></td>
<td><strong>8,33,150</strong></td>
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<tr>
<td>Thomas Cook (India) Ltd</td>
<td><strong>Save the children India</strong></td>
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<tr>
<td>Titan Company Ltd.</td>
<td>Tata Medical Centre Trust</td>
<td>2,75,000</td>
</tr>
<tr>
<td>TLG India Pvt Limited (publicis Groupe)</td>
<td>UMANG Foundation</td>
<td>4,00,000</td>
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<tr>
<td>Transocean Offshore International Ventures Limited</td>
<td>Plan International (India Chapter)</td>
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<tr>
<td>UFO Moviez India Ltd</td>
<td>Khushi Pediatric Therapy</td>
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<tr>
<td>United Technologies - Otis Elevators Co. (I) Ltd</td>
<td>K.C. Mahindra Education Trust-Project Nanhi Kali</td>
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</tr>
<tr>
<td>Universal Medicare Pvt Ltd</td>
<td>Childline India Foundation</td>
<td>2,75,000</td>
</tr>
</tbody>
</table>

"*Organizations whose employees have raised funds for the chosen NGO(s)."
Leading the way, Kotak Mahindra Bank Ltd. has always stood up for and promoted the culture of giving. The culture, so deeply imbibed in every employee participant, reflects in the total amount of funds collected every year, reinstating the position of Kotak Mahindra Bank Ltd. as one of the pioneers of corporate philanthropy.

“Kotak Mahindra Bank is a regular participant at the Standard Chartered Mumbai Marathon. This event has opened up possibilities in every sphere for the city and runners across the country, who run for a cause. The marathon also helps organisations to collectively raise funds for causes close to their heart, boosts teamwork, and is an excellent vehicle to drive employee engagement. Our runners have scaled new heights of success at the marathon this year, both in terms of race timing and fundraising.”

C. JAYARAM, Joint Managing Director.

“It is encouraging to see the collaborative effort between corporate and individuals on full display during the pledge raising exercise. People want to do good for society and SCMM provides the perfect platform for it. We look forward to deepening our engagement through our participation, and hope to set newer and higher benchmarks.”

ROHIT RAO, Executive VP & Head–Group Corporate Communications, BR and CSR.
KVS MANIAN
President, Corporate & Investment Banking, Group Treasury & Global Markets - Kotak Mahindra Bank Ltd.
Raised ₹ 13,81,116 for Cancer Patients Aid Association
Highest Individual Fundraiser in Corporate Challenge

A vision of a better world and giving in the heart, Manian is a philanthropist in its truest spirit.

“Running a marathon is even more fulfilling when you run with a purpose. SCMM is one such wonderful platform that provides opportunity to raise funds for cancer, a cause that connects with my heart. I am truly indebted to my family, friends and colleagues for their generous support and good wishes. SCMM breaks all boundaries in creating awareness of social causes and it is great to be associated with it.”

SHANTI EKAMBARAM
President, Consumer Banking - Kotak Mahindra Bank Ltd.
Raised ₹ 10,21,000 for Society of Parents of children with Autistic Disorders (SOPAN)
2nd Highest Individual Fundraiser in Corporate Challenge

A runner at heart and a consistent fundraiser at SCMM.

“SCMM is by far the largest event that unites the entire city where people participate and raise funds in support of various social causes. Nothing is as motivating as having individuals step out of their comfort zone and reach out to family and friends in order to make a difference. It is a privilege to be part of this incredible platform that works towards the upliftment of the underprivileged.”
<table>
<thead>
<tr>
<th>Name of the Corporate</th>
<th>NGO Supported</th>
<th>Funds Raised (₹)</th>
</tr>
</thead>
<tbody>
<tr>
<td>UPL Ltd.</td>
<td>Swayamsiddh</td>
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<tr>
<td>Viacom 18 Media Private Limited</td>
<td>The Akanksha Foundation</td>
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<tr>
<td>Vodafone India Limited</td>
<td>Deeds Public Charitable Trust</td>
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<td>Vodafone India Ltd</td>
<td>Childline India Foundation</td>
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</tr>
<tr>
<td>Welspun Global Brands Ltd</td>
<td>St. Jude’s Childcare Center</td>
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</tr>
<tr>
<td>Wockhardt Limited</td>
<td>Wockhardt Foundation</td>
<td>4,00,000</td>
</tr>
</tbody>
</table>

**Organizations whose employees have raised funds for the chosen NGO(s).**
Funds Raised by NGOs @ SCMM 2015

Arts and Sports
Total Amount Raised: ₹ 37,02,999

Republican Sports Club
Total amount raised: ₹ 23,43,000

Republican Sports Club promotes our national game, hockey with a mission to nurture young and talented underprivileged hockey players and provide them with specialized training in order to compete in national/international sporting events. They also provide them sports equipment (graphite hockey sticks, astro-turf shoes, nutrition) and practice matches with other state teams. The objective of this club is also to ensure that the system of coaching is held accountable and that the children are not exploited by persons who have zero or very little experience in coaching.

“The greatest value of the Standard Chartered Mumbai Marathon and United Way of Mumbai is providing the tools and the means to network with peers. We have common problems, but often do not know where to turn for help in solving them. This provides a pool of resources to find those solutions. Second, of course, is professional development.”

Merzaban Patel, President, Republican Sports Club.
ABHI FOUNDATION
Amount raised: ₹ 1,15,000

GoSports Foundation

KHELISHALA
Amount raised: ₹ 4,24,000

OSCAR FOUNDATION
Education With A Kick

OSCAR (ORGANIZATION FOR SOCIAL CHANGE, AWARENESS & RESPONSIBILITY) FOUNDATION
Amount raised: ₹ 2,08,999

SALAAM BOMBAY FOUNDATION
Amount raised: ₹ 4,13,000

SHREE SAMARTHA VYAYAM MANDIR
Amount raised: ₹ 2,500

SINNAR TALUKA AMATEUR ATHLETIC ASSOCIATION
Amount raised: ₹ 97,000
Founded by Mrs. Vipula Kadri in 1988, Save The Children India has completed 26 successful years in the non-profit sector. Since inception, they have reached out to over 2,00,000 beneficiaries in the areas of education, women’s empowerment and health. Their interventions in education are holistic as they encompass pre-primary education, remedial education as well as special education for differently-abled children. In 2013-14, the numbers of pre-primary education centers increased from 150 to 227. In these centers, students receive early stimulus to education and safe environments to learn and grow. Save The Children India is the highest fund raising NGO in the category ‘Children & Elderly Care’.

“When my child started attending the Special Care Center school at Save The Children India, there was immense improvement in his speech. The efforts that his teachers have put in, has built his self-confidence. He now attends a regular school and also communicates with normal children.”

MOTHER OF ZAID SHAIKH, Hearing Impaired Student

“Standard Chartered Mumbai Marathon 2015 was a fulfilling experience in all - pre-marathon, marathon and post-marathon stages. It is not only an effort to mobilize support for underprivileged sections of the society, but also for us to connect with like-minded, socially-conscious individuals and build long term relationships. The online fundraising platform for SCMM 2015 was user-friendly. The options of supporting multiple NGOs and live updates about total donations were very helpful in keeping the enthusiasm high during the pre-marathon phase. The provision of including audio-visual media like videos on NGO pages enabled the charities to display their causes and impact to all their supporters effectively.”

DR. SUBHADRA ANAND, CEO, Save The Children India.
AGRAGAMI INDIA
Amount raised: ₹ 1,000

BAL ASHA TRUST
Amount raised: ₹ 5,59,549

CHILDLINE INDIA FOUNDATION
Amount raised: ₹ 30,09,004

COMMUNITY OUTREACH PROGRAMME
Amount raised: ₹ 4,33,001

MAHARASHTRA STATE WOMEN'S COUNCIL
Amount raised: ₹ 20,83,699

ARPAN – TOWARDS FREEDOM FROM CHILD SEXUAL ABUSE
Amount raised: ₹ 89,000

DESIRE SOCIETY
Amount raised: ₹ 52,500

CATALYSTS FOR SOCIAL ACTION
Amount raised: ₹ 11,05,753

FAMILY SERVICE CENTRE
Amount raised: ₹ 11,85,946

ISKCON FOOD RELIEF FOUNDATION (ANAMRITA)
Amount raised: ₹ 3,51,277
DIGNITY FOUNDATION
Amount raised: ₹ 5,15,000

MIRACLE FOUNDATION INDIA
Amount raised: ₹ 2,500

PLAN INTERNATIONAL (INDIA CHAPTER)
Amount raised: ₹ 4,02,500

MAGIC BUS INDIA FOUNDATION
Amount raised: ₹ 25,87,700

PUSHP HARI FOUNDATION
Amount raised: ₹ 97,000

HELPAGE INDIA
Amount raised: ₹ 2,11,499

SANTOSH INSTITUTE
Amount raised: ₹ 94,000

SAHARA CENTRE FOR RESIDENTIAL CARE & REHABILITATION
Amount raised: ₹ 68,000

SHRI AMRELI MUK B Adhir SEVA TRUST
Amount raised: ₹ 2,76,000

Palm's CARE FOUNDATION
Amount raised: ₹ 2,65,000

SOS CHILDREN'S VILLAGES OF INDIA
Amount raised: ₹ 3,000

MAKE A DIFFERENCE
Amount raised: ₹ 4,42,924
TARA MOBILE CRÈCHES PUNE

Total amount raised: ₹ 8,02,500

Debut at SCMM

Tara Mobile Crèches Pune has been a pioneer organization for the last three decades, which provides day care services to the children of the marginalized, under-privileged migrant labourers working on construction sites. Approximately 1200 children, from infants to 14 years of age are looked after by the TMCP through its 16 centres located in Pune, PCMC and 1 at Lavasa.

This was the first time TMCP participated in the Standard Chartered Mumbai Marathon and they would like to thank KPMG for championing their cause at SCMM 2015. The funds raised this year will help TMCP provide integrated child care services facilities for education, nutrition, health, recreation which aim at providing an environment fostering holistic growth and development in 4869 children of migrant labourers working at construction sites.
ST. JUDE INDIA CHILDCARE CENTRES
Amount raised: ₹ 8,55,950

THE AANGAN TRUST
Amount raised: ₹ 2,30,000

THE AKSHAYA PATRA FOUNDATION
Amount raised: ₹ 7,91,500

THE OPEN TREE FOUNDATION
Amount raised: ₹ 2,55,000

TOUCH (TURNING OPPORTUNITIES FOR UPLIFTMENT AND CHILD HELP)
Amount raised: ₹ 2,500

THE BOMBAY COMMUNITY PUBLIC TRUST
Amount raised: ₹ 8,05,000
DISABILITY
Total Amount Raised: ₹ 3,31,52,238

AMAR SEVA SANGAM
Total amount raised: ₹ 81,46,211

Started with just 8 children with disabilities, a new initiative was exclusively launched for the development of the disabled persons in 1991. Since then, Amar Seva Sangam has established major facilities in the village of Ayikudy where several state-of-the-art-technology programs are provided for all the rehabilitation requirements of persons with disabilities from basic schooling to higher education, vocational rehabilitation, special education for mentally challenged, hostels for disabled children and youth, rehabilitation centre for spinal injured patients and a medical testing / therapy unit. The organisation has won several awards and recognitions across the country and internationally.

At present Amar Seva Sangam caters to more than 13,000 persons with disabilities in more than 800 villages in Tirunelveli District of Tamilnadu. The funds raised in SCMM 2015 will be utilized for early Intervention for childhood disability and for the water recycling biogas generation project for its water and energy needs.
ARUSHI SOCIETY
Amount raised: ₹ 3,35,192

DEEDS PUBLIC CHARITABLE TRUST
Amount raised: ₹ 8,82,000

BHAGWAN MAHAVEER VIKLANG SAHYATA SAMITI
Amount raised: ₹ 7,58,000

KHUSHI PEDIATRIC THERAPY CENTRE
Amount raised: ₹ 13,63,000

CHESHIRE HOMES INDIA
BANGALORE UNIT
Amount raised: ₹ 3,81,150

MBA FOUNDATION
Amount raised: ₹ 5,76,101

CHILDRAISE TRUST
Amount raised: ₹ 1,60,000

DEAF ENABLED FOUNDATION
Amount raised: ₹ 2,500

MUSKAN FOUNDATION FOR PEOPLE WITH MULTIPLE DISABILITIES
Amount raised: ₹ 2,14,000
FORUM FOR AUTISM
Amount raised: ₹ 6,30,451

KSHITIJ
Amount raised: ₹ 1,000

MENTAID
Amount raised: ₹ 2,22,001

NAVA JEEVANA PARENTS ASSOCIATION FOR MENTALLY CHALLENGED PEOPLE
Amount raised: ₹ 42,500

NATIONAL ASSOCIATION FOR THE BLIND, INDIA
Amount raised: ₹ 1,81,500

OM CREATIONS TRUST
Amount raised: ₹ 5,72,598

ROTARY CLUB OF BOMBAY QUEEN'S NECKLACE CHARITABLE TRUST
Amount raised: ₹ 1,13,000

SENSE INTERNATIONAL INDIA
Amount raised: ₹ 98,500

SANGOPITA – A SHELTER FOR CARE
Amount raised: ₹ 73,000

SOPAN
Amount raised: ₹ 21,47,912

SHRADDHA CHARITABLE TRUST
Amount raised: ₹ 2,00,000

NASEOEH, INDIA
Amount raised: ₹ 6,11,868
RATNA NIDHI CHARITABLE TRUST

Total amount raised: ₹ 6,10,763

Debut at SCMM

For over 25 years Ratna Nidhi Charitable Trust has endeavored to bring about welfare and development of both the rural as well as urban destitute without distinction of caste, creed or colour. Their focus has been on the poorest of the poor slum and street children as well as the physically handicapped. Ratna Nidhi Charitable Trust have been one of the pioneers in organizing mobility camps across India and in developing nations abroad, having helped approximately 2,45,000 disabled persons with various mobility appliances such as Jaipur foot / calipers, crutches and wheelchairs, helping restore their confidence and dignity and allowing them to lead a near normal life. Ratna Nidhi Charitable Trust also has a Food for Education Project wherein they provide meals to around 4,500 poor school going children on a daily basis.

“The experience at our debut SCMM was fantastic. Seven of our Jaipur Foot/Calipers beneficiaries participated in Dream Run and it has really helped them gain immense confidence that they too can walk as a normal person. Three of them completed the full Dream Run circuit, walking on their artificial legs and have become heroes among their friends and family. We would like to express our gratitude for the efforts of one of our fundraiser, Mrs. Rita Chaitanya, who single handed managed to raise 75% of our target funds in her debut participation in SCMM, simply because she wants to see more and more people stand on their feet. We will be using the funds raised for our Mobility and Food for Education projects. SCMM’s online fundraising platform helped us reach out to more people. We are looking forward to SCMM 2016!”

MR. RAJIV MEHTA - Trustee, Ratna Nidhi Charitable Trust.
SRI SRI THAKUR ANUKULCHANDRA SEVA KENDRA
Amount raised: ₹ 29,500

SWAYAMSIDDH MATIMAND MULANSATHI MATRUPALAK SANSTHA
Amount raised: ₹ 25,46,000

THE RESEARCH SOCIETY FOR THE CARE, TREATMENT & TRAINING OF CHILDREN IN NEED OF SPECIAL CARE
Amount raised: ₹ 44,44,988

VAANI, DEAF CHILDREN'S FOUNDATION
Amount raised: ₹ 45,554

SUSHILABAI NANASAHEB DEO CHARITABLE TRUST
Amount raised: ₹ 15,001

THE AURED CHARITABLE TRUST
Amount raised: ₹ 8,65,000

WAR WOUNDED FOUNDATION
Amount raised: ₹ 25,14,399

THINK FOUNDATION
Amount raised: ₹ 10,63,465

V D INDIAN SOCIETY FOR MENTALLY RETARDED
Amount raised: ₹ 1,03,000

UMMEED CHILD DEVELOPMENT CENTER
Amount raised: ₹ 7,90,042

TRINAYANI
Amount raised: ₹ 1,55,000

VCONNECT FOUNDATION
Amount raised: ₹ 1,84,000
Isha Vidhya works for the economic and social empowerment of rural children in the villages across southern state of Tamil Nadu, India. Their English-medium schools, coupled with a holistic, activity-based approach for education, nurtures children's development beyond just academics, ensuring that students realize their full potential and learn in a joyful manner. 2014-15 marks a very important milestone for Isha Vidhya schools as the first batch of students will be appearing for Class X examinations. The current year is also very critical as the schools need to complete the necessary infrastructure for Class XI and XII. Funds raised in SCMM 2015 will go towards supporting infrastructure development, providing scholarships for the deserving rural children and for the Government School Adoption program.

"Year after year, the Standard Chartered Mumbai Marathon has provided an unmatched platform for fundraising. SCMM 2015 saw participation from a very large number of Isha volunteers and has helped us mobilize them for projects and helped create critical infrastructure in our schools & provide scholarship to underprivileged rural children. Innovative measures from United Way of Mumbai motivated and inspired the runners to give their 100% and raise funds for the children of Isha Vidhya rural schools."

VINOD HARI, Project Director, Isha Vidhya.

Rithika studies in 6th standard. She hails from Dharmapuri which is 19 kms from an Isha school. Her father sells key chains and purses at a bus stand, while her mother works in a book store. She was enrolled at an Isha school after a volunteer informed her mother about Isha’s scholarship programs.

"I am very happy and grateful to be studying in this school, I feel enthusiastic to come here every day. I am able to study well because, I have access to a Math lab, English lab, Computer lab, library and my teachers make us learn in a playful manner. Science is my favorite subject and I want to become an aeronautical engineer so that I earn money and help children like me study well."
A WORLD OF OPPORTUNITY FOUNDATION
Amount raised: ₹ 4,28,400

AMCHA GHAR
Amount raised: ₹ 2,500

AVISHKAR SHIKSHAN SANSTHA, NASHIK
Amount raised: ₹ 10,02,500

ASEEMA CHARITABLE TRUST
Amount raised: ₹ 13,05,734

APNE AAP WOMEN’S COLLECTIVE
Amount raised: ₹ 5,95,200

BALLYGUNJ SOCIETY FOR CHILDREN IN PAIN (CHIP)
Amount raised: ₹ 5,23,000

AVANTI FELLOWS
Amount raised: ₹ 1,050

BHUMI
Amount raised: ₹ 1,17,109

ATMA EDUCATION TRUST
Amount raised: ₹ 12,91,702

AVEHI PUBLIC CHARITABLE (EDUCATIONAL) TRUST
Amount raised: ₹ 80,221

AVASARA LEADERSHIP INSTITUTE
Amount raised: ₹ 5,21,000

BORDERLESS WORLD FOUNDATION
Amount raised: ₹ 10,02,500
GIRIVANVASI EDUCATIONAL TRUST
Amount raised: ₹ 18,000

GLOBAL FOUNDATION
Amount raised: ₹ 16,97,000

JUNIOR ACHIEVEMENT INDIA
Amount raised: ₹ 1,02,000

HELEN KELLER INSTITUTE FOR DEAF & DEAFBLIND
Amount raised: ₹ 10,01,000

KARUNYA TRUST, MUMBAI
Amount raised: ₹ 14,14,500

GOSAVI BAHUUDHESIYA SANSTHA
Amount raised: ₹ 1,04,500

INDIA SPONSORSHIP COMMITTEE
Amount raised: ₹ 2,76,750

HUMAN CAPITAL FOR THIRD SECTOR
Amount raised: ₹ 1,03,000

LEARNING SPACE FOUNDATION
Amount raised: ₹ 12,500

INDIAN DREAMS FOUNDATION
Amount raised: ₹ 95,500

JANTA KELAVANI MANDAL
Amount raised: ₹ 2,500

LIFE TRUST
Amount raised: ₹ 42,16,853
SAINT GOBAIN INDIA FOUNDATION

Total amount raised: ₹ 12,02,500

Debut at SCMM

For Saint-Gobain, good business sense is about achieving ambitious economic goals and being socially responsible at the same time. Driven by this belief, the Saint-Gobain India Foundation (SGIF) has been established to enable life and livelihood through education of underprivileged children, with a focus on educating the girl child. The Foundation also supports projects for the underprivileged in other areas by funding vocational or technical training, medical and health facilities and services, conservation and restoration of the environment.

In their first time at the Standard Chartered Mumbai Marathon, SGIF did a commendable job by raising ₹ 12,02,500 for their cause, thus setting an example for new and upcoming NGOs.
K.C. MAHINDRA EDUCATION TRUST A/C NANHI KALI
Amount raised: ₹ 76,80,051

KOTAK EDUCATION FOUNDATION
Amount raised: ₹ 10,68,303

LEND-A-HAND INDIA
Amount raised: ₹ 1,19,684

LIGHT OF LIFE TRUST
Amount raised: ₹ 8,46,000

MELJOL
Amount raised: ₹ 39,250

MASOOM
Amount raised: ₹ 5,93,000

MAHARASHTRA DYSLEXIA ASSOCIATION
Amount raised: ₹ 9,23,961

LODHA CHARITABLE TRUST
Amount raised: ₹ 4,31,000

MILT CHARITABLE TRUST, BOMBAY
Amount raised: ₹ 1,08,000

MILT

MODERN EDUCATIONAL SOCIAL & CULTURAL ORGANIZATION
Amount raised: ₹ 44,1000

MUNKTANGAN-PARAGON CHARITABLE TRUST
Amount raised: ₹ 47,32,651

MUMBAI MOBILE CRECHES
Amount raised: ₹ 33,89,141.6
NAVARSUSTRHI INTERNATIONAL TRUST (DHARMA BHARATHI MISSION)
Amount raised: ₹ 3,50,000

OUR BIT
Amount raised: ₹ 1,41,000

PRATHAM INFOTECH FOUNDATION
Amount raised: ₹ 2,35,000

NEW RESOLUTION INDIA
Amount raised: ₹ 1,23,000

PRATHAM EDUCATION FOUNDATION
Amount raised: ₹ 59,000

REALITY GIVES
Amount raised: ₹ 7,02,782

S.P.J. SADHANA SCHOOL
Amount raised: ₹ 6,79,000

PSYCHOANALYTIC THERAPY & RESEARCH CENTRE
Amount raised: ₹ 7,72,201

SANSKRITI SAMVARDHAN MANDAL
Amount raised: ₹ 4,65,000

QUARRY WORKERS & RURAL INTEGRATED DEVELOPMENT SOCIETY
Amount raised: ₹ 98,500

RA FOUNDATION
Amount raised: ₹ 1,21,000

SECURE GIVING
Amount raised: ₹ 2,53,500
TAKSHEEL FOUNDATION
Amount raised: ₹ 50,500

THE AKANKSHA FOUNDATION
Amount raised: ₹ 54,61,669

THE ABDUL HAMID SCHOLARSHIP FUND COMMITTEE
Amount raised: ₹ 2,37,000

THE FOUNDATION
Amount raised: ₹ 1,61,000

THE SOCIETY FOR DOOR STEP SCHOOLS
Amount raised: ₹ 10,11,000

TEACH TO LEAD
Amount raised: ₹ 45,05,166

TOUCHING LIVES WELFARE TRUST
Amount raised: ₹ 2,62,129

UDAAN WELFARE FOUNDATION
Amount raised: ₹ 2,22,557

THE INDIAN COUNCIL FOR MENTAL HEALTH
Amount raised: ₹ 9,37,984

VICTORIA MEMORIAL SCHOOL FOR THE BLIND
Amount raised: ₹ 50,500

VIDYA INTEGRATED DEVELOPMENT FOR YOUTH AND ADULTS
Amount raised: ₹ 13,24,198

THE NALANDA FOUNDATION
Amount raised: ₹ 9,000
UDAAN INDIA FOUNDATION
Amount raised: ₹ 3,05,100

UMANG CHARITABLE TRUST
Amount raised: ₹ 1,56,000

UMANG FOUNDATION
Amount raised: ₹ 21,75,768

WOCKHARDT FOUNDATION
Amount raised: ₹ 4,97,000

WOMEN'S INDIA TRUST
Amount raised: ₹ 25,000
Paryavaran Mitra is committed to preserving our environment and battling all forms of air, water, land and noise pollution. Paryavaran Mitra or 'Friends of Environment' was founded by Mrs. Kiran Bajaj in September 2004, and it is headquartered at Shikohabad in Uttar Pradesh. The main objectives of the NGO are:

* **Preventing Air Pollution**: Through Tree plantation, development of small forests, green belts, nursery development;
* **Preventing Land Pollution**: By soil testing, organic farming, producing organic manure, organic kitchen garden, organic fruits & medicinal plants;
* **Preventing Water Pollution**: Through water purification, E.T.P in factories, water conservation through rain water harvesting and revival of ponds and water bodies;
* **Preventing Noise Pollution**: By conducting regular PUC check-ups for vehicles and leading campaigns against fire crackers, etc.

“The Standard Chartered Mumbai Marathon is a great platform for like-minded people to come together for a cause, be it for a personal reason, for health, for friends and family or for a CSR objective you believe in. SCMM is a great way to get people to contribute for the charity they believe in as well keep oneself fit by running or walking. It has benefitted Paryavaran Mitra when employees, friends and family of Bajaj Electricals Ltd. have contributed for our cause.”

**MRS. KIRAN BAJAJ**, President, Paryavaran Mitra
AHIMSA
Amount raised: ₹ 1,37,000

ANIMALS MATTER TO ME, MUMBAI
Amount raised: ₹ 13,201

WORLD FOR ALL ANIMAL CARE AND ADOPTIONS
Amount raised: ₹ 3,75,310

GREEN YATRA TRUST
Amount raised: ₹ 1,17,000

IN DEFENSE OF ANIMALS
Amount raised: ₹ 1,81,000

WORLD WIDE FUND FOR NATURE – INDIA
Amount raised: ₹ 98,500

PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS, INDIA
Amount raised: ₹ 1,27,426

THE WELFARE OF STRAY DOGS
Amount raised: ₹ 1,13,000

YODA (YOUTH ORGANIZATION IN DEFENSE OF ANIMALS)
Amount raised: ₹ 19,500

TROPICAL RESEARCH AND DEVELOPMENT CENTRE
Amount raised: ₹ 97,000

VANASHAKTI
Amount raised: ₹ 2,94,000
Shrimad Rajchandra Love and Care is an initiative to offer service and bring joy to the lives of the underserved sections of society, through a 10 Care programme related to mankind, animals and environment, spread over 50 cities worldwide, with over 500 volunteers devoted to this cause.

Over the course of its journey at the SCMM, an amount of over INR 6 crores has been raised by SRLC for charitable causes that have brought about a transformation in innumerable lives. SRLC continued its 5th year of participation in the 2015 edition of this illustrious event with fervour and excitement.

Some of the milestones achieved in the year 2014 are:

- Over 1,00,000 patients treated from rural areas by Shrimad Rajchandra Hospital (SRH) and Shrimad Rajchandra Viklang Centre (SRVC), including over 450 infants at the Neonatal Intensive Care Unit (NICU).
- Over 700 units of blood collected by various Mission centres.
- Educational aids worth distributed at subsidised rates to more than 1,25,000 rural students.
- Over 1,20,000 mid-day meals served to rural students.
- Shrimad Rajchandra Kala Utsav witnessed participation from over 100 schools, 3000 tribal children.
- Beautification of the paediatric wards of BYL Nair Charitable Hospital and KEM Hospital were completed.
- Over 575 cattle provided to the farmers for farming, which would provide financial assistance to them and a secured life to the cattle.
- Shrimad Rajchandra Pustakalay - libraries donated to 10 rural schools.
- Cleanliness drives conducted in various areas in support of the Swachh Bharat Abhiyan.
- Over 1,70,000 lives benefitted from humanitarian activities.
- Over 2,50,000 litres of buttermilk distributed across the rural community.
- A new lease of life provided to over 4,500 animals by rescuing them from slaughter and relocating to panjrapoles.
- Financial support extended to more than 50 panjrapoles housing over 60,000 animals.
- Over 1,500 animals treated through medical camps.
- Over 4,100 water pots distributed to help quench the thirst of birds during summer.
- Support extended towards emergency relief in the aftermath of the Jammu and Kashmir floods.

SCMM 2015 was yet another successful initiative which provided SRLC the opportunity to carry forward its benevolent vision of bringing joy to the underprivileged.
AISHWARYA TRUST
Amount raised: ₹ 1,28,133

BOMBAY MEDICAL AID FOUNDATION
Amount raised: ₹ 65,000

AMERICARES INDIA FOUNDATION
Amount raised: ₹ 4,01,000

CANCER PATIENTS AID ASSOCIATION
Amount raised: ₹ 33,93,858

ADITYA JYOT FOUNDATION FOR TWINKLING LITTLE EYES
Amount raised: ₹ 1,000

ALERT- INDIA
Amount raised: ₹ 3,97,000

APEX KIDNEY FOUNDATION
Amount raised: ₹ 73,000

ARMMAN
Amount raised: ₹ 1,66,616

DEEPSIKHA
Amount raised: ₹ 97,000

ASIAN CANCER FOUNDATION
Amount raised: ₹ 84,000

BAUN FOUNDATION TRUST - CUMBALA HILL HOSPITAL
Amount raised: ₹ 42,500

FOUNDATION FOR MOTHER & CHILD HEALTH
Amount raised: ₹ 6,66,600
CARE FOUNDATION

Total amount raised: ₨ 1,65,94,011

2nd Highest Fundraising NGO at SCMM 2015

The activities and projects of CARE FOUNDATION (Centre for Aid Rehabilitation and Education) originated from the most important thought “WE CARE”. It works towards the betterment of the society mainly by providing financial assistance through scholarships, and free education to deserving the poor and needy, better medical treatment at lower rates for the underprivileged at their Charitable Hospital & Medical Centre, women empowerment programs making them self-reliant, free education for children of construction workers and promote public awareness programs related to health, hygiene, family planning, AIDS, etc.

The activities under CARE FOUNDATION were initiated by Late Mrs. Anju Jain, the Soul of CARE FOUNDATION and the organization experienced tremendous growth under her able leadership. Over 3000 students have benefitted so far under the student adoption program, over 600 women have become self-reliant and are either running successful small-business ventures or employed with a stable income.

Care Foundation's core philosophy is 'ANYBODY CAN JUMP'. It is about the belief that you can do it, irrespective of your physical ability or your financial standing; it is about the exhilaration. Hence ANYBODY CAN JUMP aims to be a movement which will create examples and make people relate to them and bring the change in the world which every one of us has been wanting to witness.

"Anybody Can Jump- Anyone can achieve anything one desires, if given the right resources, right platform and right opportunity. Anybody Can Jump is an initiative by Care Foundation to bring out the best in an individual and make him or her Jump to achieve what they desire. We believe that good people must be remembered by the good work they do. This is our small attempt at doing just that”, said Mahesh Jain, Trustee, CARE FOUNDATION.

Going forward, CARE FOUNDATION under the initiative of ANYBODY CAN JUMP will be instituting 2 schools, develop unique sports-theme based playgrounds, develop a wellness and a rehabilitation centre, and self-help groups for women.
Narayana Hrudayalaya Charitable Trust
Amount raised: ₹ 29,500

N K Dhabhar Cancer Foundation
Amount raised: ₹ 3,45,000

Niramaya Health Foundation
Amount raised: ₹ 65,000

Network in Thane by People Living with HIV (NTP+)
Amount raised: ₹ 4,65,000

Parivartan Sandesh Foundation
Amount raised: ₹ 5,300

Ojus Medical Institute
Amount raised: ₹ 98,500

Pomds

Pragati Holistic Development Trust
Amount raised: ₹ 3,40,500

Society for Nutrition, Education and Health Action
Amount raised: ₹ 8,94,861

Runners of Hope Initiative for the Treatment of Children with Cancer
Saathi Foundation
Amount raised: ₹ 1,61,000

Shivpuri Pragati Mandal
Amount raised: ₹ 1,09,000
Dr. Hedgewar Hospital is an innovative social-healthcare model which was started by 7 doctors 25 years ago, who felt a strong urge to take the best medical technology to the common man at an affordable cost. Today the 256 bed multispecialty hospital caters to the entire population of the Marathwada region and is known for its ethical & integral services. Through nearly 40 social projects the organisation touches nearly 7 lakh lives annually through innovative projects in education, balwadis, skill development, irrigation know-how, water shed projects, women empowerment, adolescent girl project, Slum Health centres etc.

“Our experience of SCMM 2015 was brilliant; it was our first time at the event and it lived up to all that we had heard of it as a race as well as a charity platform. The funds will be utilized to extend the benefits of our nearly 40 social projects to the rural population of Aurangabad and more than 100 adjoining villages that we work extensively in. The efforts will help take healthcare to people who do not have access even to basic healthcare, it will help involve more rural girls in our Adolescent Girl Project, and maybe help us provide free fodder to the farmers whose cattle will surely die in the drought that has already begun. We want to congratulate the team of UWM & SCMM for making this a memorable event. We will be eagerly waiting to get going with the next version of SCMM!”

DR. ANANT PANDHARE (Medical Director)
ROYAL COMMONWEALTH SOCIETY FOR THE BLIND (SIGHTSAVERS)
Amount raised: ₹ 12,500

SAATHI FOUNDATION
Amount raised: ₹ 2,500

V CARE FOUNDATION
Amount raised: ₹ 5,27,702

TATA MEDICAL CENTRE TRUST
Amount raised: ₹ 25,62,100

SHANTI DEVI DAGA MEMORIAL TRUST
Amount raised: ₹ 98,500

VASANTHA MEMORIAL TRUST
Amount raised: ₹ 23,44,000

SHRI SADGURU SEVA SANGH TRUST
Amount raised: ₹ 41,000

THE BAI JERBAI WADIA HOSPITAL FOR CHILDREN
Amount raised: ₹ 4,10,500

URVI ASHOK PIRAMAL FOUNDATION
Amount raised: ₹ 6,76,000

SOCIETY OF FRIENDS OF THE SASSOON HOSPITALS
Amount raised: ₹ 2,500
Set up in 1991, Concern India Foundation, a registered non-profit, public charitable trust extends financial and non-financial support to grassroots NGOs working in the areas of education, health and community development. Concern India Foundation works towards helping people help themselves by making the disadvantaged self-reliant and enabling them to lead a life of dignity. Through their efforts, today Concern India Foundation supports over 270 grassroots NGOs reaching out to over 1,60,000 lives directly from the disadvantaged sections of society through their offices in Mumbai, Delhi, Bengaluru, Chennai, Kolkata, Hyderabad and Pune.

Concern India Foundation would like to acknowledge their partners who supported them in SCMM 2015 viz. LICHFL, Marsh, Marico, Omkar Realtors, Riverdale School and Hager. Also they would like to thank pledge raisers Mayur Bhatt and Gautam Das.

“As I run for a cause, I urge you to ‘pause for a cause’. This year I ran the full marathon at SCMM in aid of Concern India Foundation. The funds raised were directed towards educational programs supported by the organization. The activities of these programs are wide and diverse, ranging from balwadis for tribal children and activities in rural schools to raise the quality of education and encourage children to stay in school, to bridge-classes for school dropouts in the urban slums.”

MAYUR BHATT, pledge raiser for Concern India Foundation.
Bharat Chamber Trust
Amount raised: ₹ 1,53,000

Chinmaya Mission

Chinmaya Seva Trust
Amount raised: ₹ 6,80,965

Garbage Concern Welfare Society
Amount raised: ₹ 97,000

Goonj
Amount raised: ₹ 2,36,000

Gwalior Hospital and Education Charitable Trust
Amount raised: ₹ 13,80,540

Graphic Social Development Foundation
Amount raised: ₹ 2,500

EdeGiVe Foundation
Amount raised: ₹ 97,000

Habitat for Humanity India
Amount raised: ₹ 6,34,770

Ganga Shikshan Prasarak Mandal
Amount raised: ₹ 35,000

Joining Hands
Amount raised: ₹ 1,71,700

Karmayogi Pratishthan
Amount raised: ₹ 65,000
KHERWADI SOCIAL WELFARE ASSOCIATION
Amount raised: ₹ 5,77,111

LAKSHYA FOUNDATION
Amount raised: ₹ 90,500

LUPIN HUMAN WELFARE AND RESEARCH FOUNDATION
Amount raised: ₹ 98,500

MANAV SEVA SANSThan
Amount raised: ₹ 2,500

PROJECT CHIRAG
Amount raised: ₹ 2,500

ROTARY CLUB OF DEONAR MUMBAI CHARITY TRUST
Amount raised: ₹ 37,000

ROTARY CLUB OF MUMBAI LAKERS CHARITIES TRUST
Amount raised: ₹ 73,000

Savitribai Phule Mahila Ekatma Samaj Mandal (SPMESM)
Amount raised: ₹ 5,82,601

SPARSHA CHARITABLE TRUST
Amount raised: ₹ 1,75,700

TRUST FOR RETAILERS AND RETAIL ASSOCIATES OF INDIA
Amount raised: ₹ 3,77,500

UNION PARK RESIDENTS ASSOCIATION
Amount raised: ₹ 1,68,600

UNITED WAY OF MUMBAI
Amount raised: ₹ 26,51,100
THE VATSALYA FOUNDATION
Amount raised: ₹ 2,29,000

VYAKTI VIKAS KENDRA INDIA
Amount raised: ₹ 2,89,500

UNDER THE MANGO TREE SOCIETY
Amount raised: ₹ 6,32,001

WELFARE SOCIETY FOR DESTITUTE CHILDREN
Amount raised: ₹ 98,500

UNITED WAY INDIA
Amount raised: ₹ 8,25,342

YOGA PRABHA BHARATI (SEVA SANSTHA) TRUST
Amount raised: ₹ 14,77,232

URBAN DESIGN RESEARCH INSTITUTE
Amount raised: ₹ 4,12,500
Population First, is an NGO working for gender equality, women empowerment and rural development. Their main focus is to change patriarchal mindsets that lead to gender discrimination and are empowering women through livelihood and other social development services in tribal and rural areas. Through their innovative programme Laadli for gender equality and AMCHI, a rural program implemented in 70 villages in Shahapur, Thane Dist., Population First reaches out to 50,000+ beneficiaries. Population First works with women self-help groups through livelihood projects, youth groups and village level committees through micro planning and aim to empower them to play proactive role in village development.

“The SCMM platform is a really a great platform helping organisation to raise funds and helping creating a visibility amongst their donors. The UWM online platform was a great idea as lot of people are able to take informed decision before making donation to any charity of their interest.”

DR SHARADA, Director, Population First
CARE INDIA SOLUTIONS FOR SUSTAINABLE DEVELOPMENT
Amount raised: ₹ 1,46,375

AID FOR SOCIAL CHANGE AND WELFARE ASSOCIATION
Amount raised: ₹ 2,500

SUNAKHARI NEPALI MAHILA SAMAJ
Amount raised: ₹ 91,000

KSHAMATA
Amount raised: ₹ 2,500

THE NAZ FOUNDATION (INDIA) TRUST
Amount raised: ₹ 58,825

JAMNALAL BAJAJ SEVA TRUST
Amount raised: ₹ 16,01,000

THE HUMSAFAR TRUST
Amount raised: ₹ 2,05,042

hamaara SAPNA
Amount raised: ₹ 2,500

NIMAYA FOUNDATION – ENABLING WOMEN ENTREPRENEURS
Amount raised: ₹ 2,500

SAKHYA-WOMEN'S GUIDANCE CELL (NIRMALA INSTITUTE)
Amount raised: ₹ 98,500

RANG DE
Amount raised: ₹ 1,21,000

TRISHUL
Amount raised: ₹ 97,000
We applaud the efforts of 30 fundraisers committed to raising between ₹ 1 lakh and ₹ 1.49 lakh, together raising a sum of ₹ 36,44,961 for various charitable causes.

<table>
<thead>
<tr>
<th>NAME</th>
<th>FUNDS RAISED</th>
<th>NGO SUPPORTED</th>
</tr>
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<tbody>
<tr>
<td>KRISHNA RAMANATHAN</td>
<td>₹ 1,49,250</td>
<td>The Humsafar Trust ₹ 1,47,243</td>
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<td>MADHU SHANKAR G</td>
<td>₹ 1,41,109</td>
<td>Teach To Lead ₹ 1,36,000</td>
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<td>KAMALA AITHAL</td>
<td>₹ 1,34,601</td>
<td>Indian Cancer Society ₹ 1,31,950</td>
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<td>CHITRA VISWANATHAN</td>
<td>₹ 1,25,633</td>
<td>Teach to Lead (Teach for India) ₹ 1,23,000</td>
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<td>MONA BOSE</td>
<td>₹ 1,17,151</td>
<td>Isha Education ₹ 1,16,801</td>
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<td>SAITEJ KUCHIMANCHI</td>
<td>₹ 1,11,204</td>
<td>The Akanksha Foundation ₹ 1,11,000</td>
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<td>DEAN MENDES</td>
<td>₹ 1,08,277</td>
<td>Iskcon Food Relief Foundation (Annamrita) ₹ 1,08,003</td>
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<td>ANITA PISHARODY</td>
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<td>Children’s Movement for Civic Awareness ₹ 1,05,000</td>
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<td>ABHISHEK KAPOOR</td>
<td>₹ 1,03,701</td>
<td>St. Jude India Childcare Centres ₹ 1,03,500</td>
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<td>YASMIN REMEDIOS</td>
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<td>Sahaara Charitable Society ₹ 1,02,112</td>
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<td>MANJU MUKHI</td>
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<td>Psychoanalytic Therapy and Research Centre ₹ 1,45,000</td>
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<td>ARIA PARIKH</td>
<td>₹ 1,35,000</td>
<td>Apne Aap Women's Collective (AAWC) ₹ 1,35,000</td>
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<td>UNMESH SHARMA</td>
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<td>Umang Foundation ₹ 1,26,901</td>
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<td>₹ 1,17,699</td>
<td>Psychoanalytic therapy and Research Centre ₹ 1,17,699</td>
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<td>LIPIKA MITRA</td>
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<td>Isha Education ₹ 1,11,851</td>
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<td>ANNABEL MEHTA</td>
<td>₹ 1,09,999</td>
<td>Apnalaya ₹ 1,09,999</td>
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<td>BHAVYA PARIKH</td>
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<td>Isha Education ₹ 1,07,504</td>
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<td>RICHARD WAYMENT</td>
<td>₹ 1,04,042</td>
<td>ADAPT ( FORMERLY THE SPASTICS SOCIETY OF INDIA) ₹ 1,04,042</td>
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<td>MADHURIE PANDIT</td>
<td>₹ 1,04,499</td>
<td>Population First ₹ 1,04,499</td>
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<td>ANKIT KANANI</td>
<td>₹ 1,03,452</td>
<td>Touching Lives Welfare Trust ₹ 1,03,452</td>
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<td>BHAVNA DAFTARY</td>
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<td>CMCA Mumbai ₹ 1,00,268</td>
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<td>ANSHUL TANTIA</td>
<td>₹ 1,00,000</td>
<td>Sahaara Charitable Society ₹ 1,00,000</td>
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</table>
Volini Recovery Zone
Volini is a modern-day pain reliever, scientifically formulated for effective pain relief and available in the recovery zone area post run.

DHL Corporate Champions
DHL Corporate Champions race category is an attempt to make running an enjoyable exercise routine among working professionals. The Champions – Team Infosys.

Police Cup
A relay race within the full marathon, for teams from the Mumbai Police force. Each Fielding a team of 4 runners, each covered a distance of approx. 10.5 km. Winning Team - from Naigaon Police Station.

Champions Dinner
A dinner with the Champions celebrating their day of glory.
About United Way of Mumbai

United Way of Mumbai has been the philanthropy partner of the Standard Chartered Mumbai Marathon since the 2009 edition. Ever since, the fundraising bar has been raised year after year; from ₹7.75 crores in 2009 to ₹23.71 crores in the present edition, altogether raising over ₹1 billion for a multitude of causes supported by the nonprofit sector.

As a leadership and support organization, UWM envisions a world where all individuals and families achieve their human potential through education, income stability and healthy lives. Through community impact programs, UWM connects all sectors of society — individuals, businesses, non-profit organizations and governments — to create long-term social change. United Way of Mumbai’s key focus areas:

★ SUSTAINABLE CORPORATE PARTNERSHIPS:
United Way of Mumbai is the preferred CSR partner for corporates, ensuring measurable impact for attainment of CSR goals by designing and facilitating robust social investment strategies.

★ MEASURABLE COMMUNITY IMPACT:
United Way of Mumbai’s community impact initiatives work towards mobilizing community stakeholders from government sector, private sector and civil society - and most importantly, the youth of the country - for initiating collective actions to improve the state of Disaster Preparedness, Community Health, Environment and Civic Issues.

★ VALUE-DRIVEN EVENT PARTNERSHIPS:
With advocacy and fundraising as the core intent, United Way of Mumbai creates immersive experiences via partnerships with philanthropic events and through UWM initiatives.

Board of Directors
United Way of Mumbai board comprises of thought leaders and opinion-makers predominantly from the corporate sector, which adds to the credibility of the organisation’s functioning, ensuring highest standards of integrity in fund allocation and management.

Global Footprint
United Way of Mumbai is a member of the United Way Worldwide network which has its presence in 41 countries. Globally there are 1800 local chapters that collectively raise more than USD 5.2 billion annually from 11 million donors and 2.5 million volunteers, and create community solutions by mobilizing the caring power of communities.

Contact
For more information on United Way of Mumbai, please visit www.unitedwaymumbai.org. You can also write to us at contact@unitedwaymumbai.org, connect with us on Facebook at fb.com/unitedwaymumbai and on Twitter us at twitter.com/UWmumbai.
Financials of Fundraising: SCMM 2015

The Standard Chartered Mumbai Marathon is one of the most cost-effective fundraising platforms available for NGO’s in India. Through increased efficiencies and benefits that accrue from economies of scale, the administrative deduction of United Way of Mumbai for running the event’s philanthropy pillar have reduced from 12.2% of fundraised amounts to 4.1% over the last 7 years of United Way of Mumbai’s partnership with the event.

The administration expenses of United Way of Mumbai are sustained primarily from the registration fees from the corporate challenge category, which covers 88.5% of total expenses, while 10.1% is from registrations of NGO and charity bibs. United Way of Mumbai absorbs the payment gateway charges on all the donations received on its website to ensure 100% is disbursed to the NGO.

Of the funds raised that UWM is accountable for, 91.8% gets disbursed to the beneficiary charities. A portion of the raised amounts goes towards covering the running number bib cost (which is disbursed to the promoters Procam International) while the balance is towards the UWM administrative deduction.
Dream Run flagged off by Hon’ble CM of Maharashtra
Shri Devendra Phadnavis
Mr. Jaspal Bindra, CEO Asia, Standard Chartered receiving the Half Marathon Winner

Photo courtesy: Shriram Vernekar (The Times of India)
A Procam International Initiative