INVESTING IN SOCIAL CHANGE
UNITED WAY MUMBAI
ANNUAL REPORT 2017-18
# TABLE OF CONTENTS

Message from the Chairperson ........................................................................................................ 2  
From the CEO’s Desk .................................................................................................................. 3  
Who We Are ................................................................................................................................ 4

What We Do  
    End-to-End CSR Advisory ..................................................................................................... 5  
    Workplace Campaigns .......................................................................................................... 6  
    Event Partnerships .................................................................................................................. 6  

Impact 2017-18 .................................................................................................................................. 7
    Education ..................................................................................................................................... 8  
    Income ....................................................................................................................................... 8  
    Health ....................................................................................................................................... 9  
    Environment ............................................................................................................................... 9  
    Public Safety ............................................................................................................................ 10  
    Social Inclusion ........................................................................................................................ 10  

Spotlight  
    Project Ankur .......................................................................................................................... 11  
    Project Poshan ........................................................................................................................ 12  
    Let’s READ ................................................................................................................................ 13  
    Projects Pahal, SEHAT and Live United Against Diabetes ....................................................... 14  
    Workforce Readiness Initiatives ............................................................................................... 17  
    Mission Mangroves .................................................................................................................. 18  
    HeadStart STEM ...................................................................................................................... 19  
    United for Road Safety ............................................................................................................. 20  
    Tata Mumbai Marathon 2018 .................................................................................................... 21  

Corporate Partners ....................................................................................................................... 22  
Corporate Contributors .................................................................................................................. 23  
NGO Partners ................................................................................................................................. 24  
Institutional Partners ..................................................................................................................... 26  
Financials ....................................................................................................................................... 27  
Board of Trustees ........................................................................................................................... 32
United Way Mumbai has continuously sought out new and innovative programmes to make lives better for people. In the past 16 years, we have striven to make our community healthier, safer and happier. Programmes have ranged across different spectrums and so have the beneficiaries of these efforts. This report aims to give you a broad picture of what we have implemented and accomplished over the course of the year. Our collaborations with varied partners have led to successful campaigns, touching the lives of thousands of people.

Our impartiality and credibility in the development sector is one of the chief reasons for our success. Our work is applauded both by our supporters and beneficiaries alike, and our biggest programmes, like our partnership with the Tata Mumbai Marathon philanthropy aspect, Let’s READ, Mission Mangroves, United for Road Safety and Project Poshan have had a transformational effect on the community. The steadfast support that we have received over the last year has, certainly, helped boost the impact. For this we are very grateful to all our contributors, without whom, these achievements would not have been possible.

This Annual Report talks about our journey of philanthropy in 2017-18. All our major programmes are detailed in this report and are illustrated with helpful statistics and impactful photographs of our activities. We hope you find the information to be helpful in understanding our contributions in the development sector. We hope to continue, with the support of all our various stakeholders, our good work in years to come.

Homi Khusrokhan
Chairperson
United Way Mumbai
Board of Trustees
United Way Mumbai has been working to improve lives for over 16 years. Our programmes are all designed and carried out to advance the common good, in keeping with the United Way Mission Statement. To ensure that the impact of our initiatives is widespread as well as meaningful, we focus on 6 different cause categories – Health, Education, Income, Environment, Public Safety and Social Inclusion. Our work also adheres to the Collective Community Impact model, bringing together people from various sectors of the community, be it the government, corporate sector, NGOs or individuals, in order to make lives better.

In 2017-18, we have made a difference in nearly 350,000 lives through our programmes, creating maximum impact, as we partnered with over 330 non-profits and 230+ corporates. Our initiatives have made sure that children everywhere, regardless of social standing have educational opportunities to reach their full potential. We have introduced the magic of books, STEM Learning and early childhood education to children from underprivileged communities. Our income related financial literacy programmes have generated financial awareness. We have created awareness about and vaccinated people for Hepatitis B and rescued children from malnutrition. Mumbai got greener, cleaner and safer as we planted mangrove saplings and trees; conducted beach clean-up drives; trained youth in responsible road usage and made children aware of the importance of good hygiene practices. Our beneficiaries have included people from remote, rural and tribal areas, as well as urban communities. In the coming pages of this report, you will see figures detailing the impact we have made. In addition to this, we have been able to reach out to countless people through the Mumbai Marathon, which gained a new sponsor, and therefore the new name of the Tata Mumbai Marathon.

All this has been done in just 2017-18 alone!

I would like to thank our supporters – companies, NGOs, institutions, individual donors and fundraisers. The change that we have brought about would not be possible without their help. We will strive just as hard every single year to make a difference.

Jayanti Shukla
Chief Executive Officer
United Way Mumbai
WHO WE ARE

UNITED WAY MUMBAI

At United Way Mumbai, we strive to address social challenges that are too large or complex for any one organization to solve alone.

Our role is that of the catalyst that drives social change and the glue that binds together the many stakeholders needed to create it.

MISSION

United Way Mumbai improves lives by mobilizing the caring power of communities to advance the common good.

OUR WORLDWIDE NETWORK

50+ MILLION BENEFICIARIES
from 1800 COMMUNITIES
across 40+ COUNTRIES

Through our global network, we raise over $5 billion annually and impact up to 50 million people every year by focusing on education, livelihood and health — the building blocks for a good quality of life and a strong community.

We envision a world where every community is a strong one, with jobs that pay a livable wage, good schools and a healthy environment. Around the world, we engage people and organizations in innovative solutions that are transforming that vision into reality.

In India, United Way has been in existence for over 30 years. Through a national body and chapters in Baroda, Bengaluru, Chennai, Delhi-NCR, Hyderabad, Kolkata & Mumbai, the United Way network in India partners with over 600 NGOs and impacts 3,00,000+ lives annually. While each chapter is governed by a separate board and sets its own mandates, a collective commitment is made to mobilising the caring power of communities to advance the common good. The chapters manage independent projects across the country and also collaborate to leverage each other’s expertise and local connect. This ensures a close grassroot connect while bringing in best practices from across the sector.
Corporate India is becoming increasingly aligned to the principle of creating shared value.

United Way Mumbai plays the role of philanthropy advisor to small and large corporations and helps channelize their social investments to generate the greatest impact.

**SECTOR RESEARCH**
Conducting primary and secondary research on the development sector; understanding community issues, identifying existing interventions and highlighting the most impactful solutions.

**CSR POLICY & STRATEGY**
Partnering with companies to design their CSR policy and strategies in keeping with their values, products and expertise.

**NEED ASSESSMENT**
Working with community stakeholders to determine the nature and extent of the community’s needs and resources.

**CSR PROGRAMME DESIGN**
Designing innovative, impactful and scalable CSR programmes.

**NGO PARTNER SELECTION**
Conducting multi-level due diligence of NGOs and helping companies identify partners best suited to their CSR needs.

**PROGRAMME IMPLEMENTATION**
Directly implementing select community outreach and other programmes in keeping with our core areas of expertise.

**GRANT MANAGEMENT**
Facilitating an end-to-end process of grant management including preparation of grant agreements, administration and disbursements.

**EMPLOYEE ENGAGEMENT AND VOLUNTEERING**
Engaging corporate employees through volunteering activities that leverage their skills and time to address community needs.

**PAYROLL GIVING PROGRAMMES**
Creating opportunities for corporate employees to make a collective impact through regular, systematic and tax exempt contributions to important causes.

**PROGRAMME MONITORING AND EVALUATION**
Monitoring NGOs’ community development programmes to ensure they meet their deliverables and achieve greater impact.

**IMPACT ASSESSMENT**
Monitoring, evaluating and scientifically assessing the impact of community development initiatives.

**FINANCIAL AND PROGRAMMATIC REPORTING**
Working with companies and NGOs to design and deliver efficient reports that represent the impact of their community development initiatives.

**CSR PROGRAMME AUDITS**
Assisting companies through objective third party audits of their CSR supported programmes to determine programme efficacy and social return on investment.
COMMUNITY INVESTMENT WITH UNITED WAY MUMBAI

Our communities need us – all of us – to work together to create lasting change.

United Way Mumbai partners with socially conscious companies and citizens with a heart to identify the most pressing social needs and deliver the most transformational solutions.

Philanthropy can make an ordinary event extraordinary. As philanthropy partners for corporate, social, cultural and sporting events, United Way Mumbai creates platforms for social good. These events advance community goals and promote our NGO partners while making a statement about the company’s values and identity.

A great example of a successful philanthropy platform is the Mumbai Marathon. United Way Mumbai has been the charity partner of this event since 2009. Over this period, the event has grown to be India’s largest philanthropy event having raised approximately INR 203 crore for community development. Some of our other event partnerships include Founder’s Days, Joy of Giving Week, Charity Fairs, etc.

WORKPLACE CAMPAIGNS

Workplace campaigns are an excellent way for a company’s employees to collectively make a difference to community conditions. They can do this in principally two ways:

**CONTRIBUTE RESOURCES PAYROLL GIVING**

Through Payroll Giving, employees donate a part of their salary on a monthly basis to a cause of their choice

**VOLUNTEER TIME & EXPERTISE EMPLOYEE ENGAGEMENT**

Through Employee Engagement activities, employees volunteer their time and / or skills to help an NGO address a problem in the community

United Way is a pioneer and worldwide leader in workplace campaigns. Globally, we work on 126,000+ workplace campaigns and partner with 70,000+ companies including more than 280 Fortune 500 companies. Our workplace campaigns raise $3.1 billion annually from over 8 million donors.

United Way Mumbai’s workplace campaigns are designed based on these learnings from successful campaigns in 40+ countries across the world. This is combined with a deep rooted knowledge of the development sector in India and close connects with grassroot organizations across the country. We don’t offer a one size fits all model. Our campaigns are highly customized to ensure a perfect match between the skills and resources of our corporate partners and the needs of local communities.
United Way Mumbai’s initiatives span across six chosen focus areas: education, income, health, environment, public safety and social inclusion. Through our initiatives under these causes, we impacted the lives of 3.47 Lakh people across the country. With support from 235 companies, 337 NGOs and 2874 volunteers, we raised funds to the tune of INR 58.13 crore, benefiting our communities.
**IMPACT 2017-18**

**EDUCATION**
- Arts Education
- Awareness & Advocacy
- Early Childhood Education
- Education Scholarships
- Non-Formal Education
- Promoting Arts, Culture & Heritage
- Promoting Reading
- Remedial Education
- School / Career Counselling
- School Adoption
- Sports Education
- STEM Learning
- Teacher Training
- Technology Development
- Value Education

*Improve accessibility to quality education for all sections of the community to enable them to secure and keep jobs.*

United Way Mumbai’s interventions in the area of education have focussed on enhancing the quality of education, as well as improving the facilities, environment and support systems available to ensure that children from every walk of life have access to a solid education. Our interventions range from early childhood education (Project Ankur, Born Learning Campaign) to higher school education (Let’s READ, HeadStart STEM).

- **43,450+** Students benefiting from STEM Learning programme
- **18,181** Young readers introduced to the magic of books through our Let’s READ campaign
- **27,221** Children provided formal & non formal education
- **3700** Children provided early childhood education

**INCOME**
- Awareness & Advocacy
- Financial Literacy
- Formation of SHGs
- Income Generation Activities
- Job Readiness Skills
- Skilling & Vocational Training
- Technology Development

*Help community members achieve financial stability and get individuals - and thus, families - on the road to economic independence.*

Our income related interventions focus on ensuring that all community members have the opportunity to become financially independent. Our livelihood and income generation interventions work in the areas of vocational training for the youth, financial literacy programmes, promotion of technological advancements to improve income generation, formation of Self Help Groups, etc.

- **3700** Beneficiaries of financial literacy programmes
- **828** Individuals benefited from livelihood training programmes
- **12** Self Help Groups set up to empower local women in Kurkumbh village
**IMPACT 2017-18**

**HEALTH**
- Awareness & Advocacy
- Maternal & Child Health
- Medical Aid
- Mental Health
- Mobile Healthcare
- Nutrition
- Preventive Healthcare
- Safe Drinking Water
- Sanitation & Hygiene
- Supporting Public Health Centres
- Technology Development
- Testing & Screening

_Promote healthy lives, by improving access to preventive and curative health education, and quality healthcare infrastructure._

Our health related interventions aim to promote a holistic development of healthcare and health related practices. Our work includes a fight against malnutrition (Project Poshan), generating awareness about Hepatitis (SEHAT, Pahal), good hygiene practices among school children (SEHAT) and promotion and self management of Diabetes.

- **1,27,000** Citizens sensitized on Hepatitis & Diabetes
- **3050** Children rescued from undernourishment
- **505** Individuals benefiting from WASH training

**ENVIRONMENT**
- Alternate Energy
- Animal Welfare
- Awareness & Advocacy
- Cleaning Water Bodies
- Cleanup & Beautification Drives
- Technology Development
- Tree Plantation
- Waste Management
- Watershed Management

_Work towards the conservation and promotion of the environment and cultivate ecological responsibility as part of our culture._

We work to conserve our environment and provide environmentally sustainable solutions to societal problems through our interventions. We have been involved in mangrove and tree plantations (Mission Mangroves), awareness drives to educate people about Mumbai’s natural resources, beach cleanup drives (Clean Shores Mumbai) and solar electrification programmes in rural communities. We have also partnered with the Municipal Corporation of Greater Mumbai (MCGM) in their Swachh Survekshan initiative to promote and encourage cities to improve urban sanitation.

- **47,440** Mangroves & trees planted
- **20,360** Number of individuals sensitised and educated about the importance of cleanliness at beaches
- **7500** Number of people made aware of avifauna of 10 cities across India through the India Bird Races programme
IMPACT 2017-18

Enhance safety infrastructure as a crucial step towards enabling citizens to lead healthy lives.

United Way Mumbai’s public safety related interventions are mainly in the areas of road safety and disaster relief and response. Our road safety programmes, under the aegis of our United for Road Safety campaign, focus on two wheeler rider safety (Two Wheels One Life) as well as on creating a force of first responders to provide first aid to road crash victims (Jeevan Doot). In addition to this we also conduct awareness drives on speeding and following road safety rules.

3180
Youth trained in road safety

17,063
Road users sensitized through road safety clubs, annual event & other campaigns

253
Children from 2 schools in flood affected Tamil Nadu provided toilets & handwashing infrastructure

Uphold the right of every community member, to be included, so that the community prospers as a whole.

Our community development programmes are inclusive and strive to improve the lives of those who are discriminated against or marginalised, including those from LGBTQ communities, tribal and rural communities and other marginalised groups. We promote gender equality and women’s empowerment through our initiatives, and work to provide opportunities to all.

44,440
Beneficiaries of rural development programmes (including, education, agriculture, solar electrification, livelihood, etc.)

100
Beneficiaries with disabilities provided with wheelchairs

150
Women provided training in making handicrafts, tailoring, beautician skills, etc.
SPOTLIGHT

This section elaborates on some of our largest, most impactful, and significant programmes. They focus on a wide range of issues, ranging from early childhood education to fighting malnourishment and promoting road safety on the streets of Mumbai.

PROJECT ANKUR

The Born Learning initiative of United Way Mumbai

Project Ankur aims to promote school readiness through focus on early childhood education. Activities under the programme include:

I. **Physical & cognitive development:**
   - Health check-ups, medical referrals and follow up
   - Health assessment, nutrition status and growth monitoring
   - Equipping Anganwadi centre with educational material
   - Additional trained resources for educational support
   - Learning through field trips, festival celebrations
   - Capacity building of Anganwadi staff

II. **Creating child friendly spaces:**
   - Equipping the centre with infrastructure needed for safety, hygiene and learning
   - Construction/ refurbishment of toilets, kitchen premises
   - Basic infrastructure such as tables, cupboards, kitchen utensils etc.

III. **Community readiness & involvement**
   - Capacity building of parents
   - Formation of parent committees
   - Sharing of quarterly child progress cards

3700 children benefited

Capacity building of 100+ Anganwadi sevikas

Capacity building of 4000+ parents for early childhood education
PROJECT POSHAN

Alleviation of malnutrition among children under 6 years of age

Project Poshan works to fight malnutrition among children from underprivileged rural and tribal areas of Panvel, Karjat (near Mumbai) and slum areas in Mumbai. In addition to provision of nutritional supplements to the children, pregnant women and lactating mothers, Poshan also aims to build capacities of government health workers and parents to address malnutrition in their community. Activities under this programme include:

- **Establishing partnerships with Integrated Child Development Services (ICDS):** The project aims to alleviate malnourishment by working in collaboration with the government's ICDS and other relevant departments.
- **Identification of undernourished children:** Baseline and midline assessments are conducted to determine number of children who are undernourished and target them specifically to ensure visible impact. This includes tracking all children under the age of 6 in a community and systematically and scientifically checking their nutritional status through anthropometric measurements of age, weight and height, undertaken every month. Indices of severe underweight, moderate underweight and borderline undernourished are used.
- **Complementary feeding:** Specifically designed nutritional supplements with locally sourced but nutritious food are being provided to identified children on daily basis.
- **Growth monitoring and medical referrals** to ensure the children are out of a high risk category.
- **Medical referral and enrollment of severe acute malnourished children** in Primary Health Centres along with support to parents for ensuring treatment compliance.
- **Capacity building of Anganwadi (courtyard shelter) workers,** to ensure that the gains are sustainable.
- **Parent counselling and family management** of undernourished children.
- **Development of kitchen gardens** at the Anganwadi centres to encourage regular consumption of fruits and vegetables in the daily diet.
- **Community based health camps** focusing on nutrition and better maternal and child health.

India ranked **103rd out of 119 developing nations** in Global Hunger Index 2018 (GHI 2018 Country Report)

38% of children under the age of 5 years are stunted (low height for age) (http://unicef.in/whatwedo/10/stunting)

35.7% children are still underweight (low weight for age) (data.worldbank.org)

The infant mortality rate in Maharashtra is unacceptably high at 19 per **1000 live births** (http://niti.gov.in)

**IMPACT**

Average increase of **955 gm** in weight & **3.4 cm** in height after 5 months of interventions
LET’S READ

Nurturing the love of reading among children from marginalised communities

For many children living in marginalised communities in Mumbai, owning a set of books is a distant dream. UWM believes that every child should have the opportunity to discover the wonder and joy of books. Through the Let’s READ initiative, UWM aims to nurture a love for books and reading among children who cannot afford access to their own. The goal is to ensure that these children have access to the benefits of reading, which include:

- Higher cognitive functioning
- Better communication
- Improved academic performance
- Ability to self-learn
- Increased confidence
- Broader perspective & world view

Interventions in Let’s READ include bringing together NGOs, companies and citizens to donate sets of 5 books each to children from marginalised sections of the community and provide library bags of 125 books each to NGOs and schools.

Through this project, we:

- Set up mini libraries comprising 125 books, in schools and non-formal education centres.
- Gift book sets comprising 5 books each to children who cannot afford books of their own.
- Train teachers and NGO staff to make books and reading meaningful for children.
- Conduct book reading sessions and workshops with professional storytellers to make books come alive for children.

LET’S READ CARNIVAL

To commemorate the United Way Day of Action, on 22nd June, United Way Mumbai, with the support of corporate and private contributors, organized a Let’s READ Carnival, an all-day event, aimed to bring the world of books and reading under one roof. 1500 underprivileged children from 15 NGOs, working across the city of Mumbai were treated to a day filled with fun, learning and the magic and wonder of books. Each child was also gifted his/her own set of books, to take home. Overall, 9000 books were distributed to the children during the Carnival.

18,181 children introduced to the wonder of books through Let’s READ interventions

35 Mini libraries gifted to participating schools & NGOs in 2017-18
PROJECTS PAHAL, SEHAT AND LIVE UNITED AGAINST DIABETES

UWM’s interventions focused on prevention, testing and treatment of illnesses such as Hepatitis B and Diabetes

1. PAHAL
Project Pahal was initiated in 2012 in order to conduct targeted medical interventions, including screening, testing, vaccination and patient support on Hepatitis B among high risk community groups, such as commercial sex workers, sexual minority groups, transgender individuals, drug users, etc.

- 3055 peer health educators trained, including college youth, NGO members and Public Health Outreach workers
- 1057 pregnant women and women of child bearing age identified and referred to Public Health centres for testing and vaccination
- 400 high risk community members tested and vaccinated for Hepatitis B, including commercial sex workers, sexual minority groups, drug users, etc.
- 10,000+ community members reached out to through outreach activities
2. SEHAT

UWM initiated Project Sehat, in F-North ward of Mumbai, under which we focus on education and sensitization activities on preventing and controlling infections with focus on Hepatitis B and other relevant infections. Those targeted for these activities include:

- Women of child bearing age
- School children
- Influential groups identified in the communities including:
  - Public health workers
  - Staff and beneficiaries of NGOs
  - Youth attending the colleges located in the neighbourhood

**Peer Health Educators**
- 2984 college youth and public health workers trained as Peer Health Educators (PHE) on Hepatitis B
- 1544 PHE tested and vaccinated for Hepatitis B
- 100+ awareness drives conducted by PHEs on Hepatitis B

**School Children**
- 1525 school children attending preventive health education sessions
- 1301 school children from 34 schools examined for general and oral health issues during health camps
- 1190 school children provided with health & hygiene kits

**Public Health Workers**
- 370 Public Health Workers including ICDS Anganwadi workers and MCGM community health volunteers) and 3409 NGO staff and their beneficiaries trained on Hepatitis
3. LIVE UNITED AGAINST DIABETES: LIFESTYLE INTERVENTIONS FOR EDUCATION AND PREVENTION OF DIABETES

23 million people in India have diabetes, more than in any other country in the world.

By 2025, one in seven people in India will have diabetes.

Through interventions, 5631 unorganised sector workers were educated on diabetes & provided RBS testing facilities. 115 workers were confirmed as having diabetes, requiring regular follow-up.

UWM initiated the “Lifestyle Interventions for Education and Prevention of Diabetes” programme, targeting unorganised sector workers. Project interventions include sensitization sessions, random blood glucose test, medical referral of diabetics, follow up for treatment compliance and home based interventions for family management of diabetics. Activities are focused on sensitization and testing of workers for diabetes. Follow-up home visits and one to one discussions with the patient and their families are conducted to sensitise them on risk factors, symptoms, lifestyle, diet & foot care. In addition, a dietary chart is developed for each worker diagnosed with diabetes, to ensure that dietary recommendations are followed.

To ascertain the knowledge level gains, a form is administered to each person, which not only helps in improving the adopted communication methods, but also reinforces key messages on diabetes. Post diabetes testing and education camps are also conducted for a comprehensive follow-up with the high-risk workers (Blood Glucose Level more than 140 mg/dl), who are subsequently referred to the nearest public hospitals that provide facilities free of cost or at subsidized rates, thus leveraging public health infrastructure.
United Way Mumbai has been working in partnership with a number of companies towards improving the quality of the workforce through initiatives aimed at youth from marginalized sections of the community. Initiatives include skilling courses and sensitization programmes including sessions on computer software like Tally and training to be mechanics, beauticians, etc. In addition, the beneficiaries are also oriented on entry level jobs, financial literacy, interview skills, etc. and provided with job placements.

The livelihood generation programmes are inclusive, aiming to improve opportunities for girls entering the job market, as well as for persons with disabilities to obtain gainful employment.

12+ million youth are expected to enter India’s labour force every year for the next 20 years

Only 2.3% of India’s workforce has received some formal skills training

1278 individuals from marginalised sections of the community (youth, women, differently abled) benefited from skills training initiatives as part of our workforce readiness programmes
MISSION MANGROVES

UWM’s intervention to restore Mumbai’s depleted mangrove cover

United Way Mumbai (UWM) launched the Mission Mangroves campaign, with the aim to restore Mumbai’s depleted mangrove cover, which serves as a protective shield from natural disasters like floods, cyclones, tsunamis, etc. We have partnered with the Mangrove Cell of the State Forest Department and the Mangrove and Marine Biodiversity Conservation Foundation to adopt 20 ha of degraded wetlands at Karave, Navi Mumbai. The plan is to plant 1,00,000 mangroves in this land, of which 44,440 have been planted as of March 2018.

To generate awareness regarding Mumbai’s mangroves and their benefits to the city and the community, UWM has also created a short animated film illustrating the importance of mangroves. The film, titled “Mangroves: The Shorekeepers of Mumbai” was placed second at the Vasundhara Short Film competition 2018, organized by Maharashtra Pollution Control Board. In addition to this, an informative field guide has also been produced, which showcases the flora and fauna of Mumbai’s mangroves.

Planted 44,440 mangrove saplings at the adopted land in Karave
3003 volunteer hours invested by 1202 volunteers
4,420 individuals educated on the importance of mangroves
HEADSTART STEM

UWM’s STEM (Science, Technology, Engineering & Mathematics) initiative

The programme is aimed at encouraging more children to pursue STEM with inputs provided to children from 1st to 10th grades.

HeadStart STEM aims to:

- Create an enabling environment for students to succeed.
- Develop and enhance STEM learning outcomes through innovative educational materials and infrastructure.
- Engage professional teachers in low-income and government schools to promote new thinking within the classroom and build capacities.
- Engage community stakeholders to ensure enrolment, retention and quality education.

So far the programme has reached 43,450+ students & is currently being scaled to 75 additional schools in academic year 2018-19 across Mumbai, Pune, Hyderabad and interiors of Maharashtra.

43,450+ Children

gained STEM skills and benefited from infrastructural support

73 Mini Science Centres

set up in various schools and NGOs in order to promote STEM learning among students and provide them with adequate STEM skills, for future employability
UNITED FOR ROAD SAFETY

UWM’s campaign to promote road safety

URS aims to promote road safety in Mumbai, with a focus on education, empowerment, engineering and emergency response care. Interventions include the “Two Wheels One Life” initiative, which aims to promote safe two-wheeler riding among youth; facilitating road safety clubs and working with the authorities to educate road users about road safety practices. Through the “Jeevan Doot” programme, UWM aims to help create a force of trained First Responders to provide emergency care to victims of road accidents in Mumbai.

I. Interventions under Two Wheels One Life include:
• Skill building and training of youth in safe two wheeler riding practices.
• Formation of Road Safety Clubs in colleges to carry out road safety awareness activities.
• Annual two wheeler safety event/ competition, to promote road safety.
• Two wheeler trainer need assessment study.

Under the Two Wheels One Life initiative, UWM has also set up India’s first mobile two wheeler riding simulator, to help train youth in safe and responsible riding skills.

II. Interventions under the Jeevan Doot initiative include:
• Training of over 140 volunteers as First Responders from the communities in the neighbourhoods of select accident prone spots in Mumbai.
• Equipping the trained volunteers with basic first responder kits, identity cards and a guide on first aid for future reference.
• Refresher and follow up meetings with the trained volunteers.
• Felicitation of up to 25% of the star performer First Responders.

- 3180 youth trained
- 40 Road Safety Clubs formed
- 100 awareness drives conducted by Road Safety Clubs, educating 9567 individuals
- 3346 college youth participated in the Two Wheels One Life annual event
As the philanthropy partner of the Tata Mumbai Marathon (formerly the Standard Chartered Mumbai Marathon), since 2009, United Way Mumbai undertakes the multiple roles of facilitating the participants’ run in support of various charitable causes, as well as enabling those not participating to contribute to causes as fundraisers. The Tata Mumbai Marathon is the biggest philanthropic sporting event in India, with over INR 227 crore raised for charity since its inception.

In the event’s 2018 edition, we helped raise over INR 34.36 crore for 262 NGOs. Our cause-neutral structure is a cost effective fundraising platform, with features like 100% of online donations being disbursed in full to the NGOs. At the core of the programme, are the individuals raising funds for causes they believe in. We work to support these individuals in fulfilling their commitment by providing a sound platform to raise funds. 895 exceptional individuals raised funds at the TMM 2018, making a huge difference in many lives by the simple gesture of asking on behalf of a worthy cause. For companies, the event is a great employee engagement activity. In the TMM 2018, 169 corporates fielded over 7200 runners through 266 teams.

TMM 2018 IMPACT FIGURES

- **262** NGOs
- **169** Corporates
- **895** Individual fundraisers

INR 34.36 crore raised for charitable causes through the philanthropy platform at the TMM 2018

Over 15 years, the TMM (previously known as the Standard Chartered Mumbai Marathon) has raised INR 227.29+ crore for charity
CORPORATE PARTNERS

We could not accomplish our goals without the support, involvement and commitment of our corporate partners. We partnered the following companies with their grant management, employee giving, volunteering and philanthropic investments. We are deeply thankful to them for their belief and trust in our stewardship of their philanthropy.

- 3M India Ltd.
- Aditya Birla
- Agilent Technologies India Pvt. Ltd.
- Ajanta Pharma Ltd.
- Allegis Services (India) Pvt. Ltd.
- Apotex Research Pvt. Ltd.
- Arval India Pvt. Ltd.
- Avery India Ltd.
- Bajaj Electricals Ltd.
- Big Tree Entertainment Pvt. Ltd.
- Black & Veatch Pvt. Ltd.
- Bloomberg Data Services India Pvt. Ltd.
- Blue Star Ltd.
- Boehringer Ingelheim India Pvt. Ltd.
- Bristol-Myers Squibb India Pvt. Ltd.
- Castrol India Ltd.
- Citibank India
- CMI FPE Ltd.
- Coca-Cola India Pvt. Ltd.
- Credit Suisse Securities (India) Pvt. Ltd.
- CRISIL Ltd.
- Deloitte Shared Services India LLP
- Everstone Capital Advisors Pvt. Ltd.
- FedEx Express TSCS India Pvt. Ltd.
- First Data India Pvt. Ltd.
- Franklin Templeton Asset Management (India) Pvt. Ltd.
- Henkel Adhesives Technologies India Pvt. Ltd.
- Hershey India Pvt. Ltd.
- HSBC Electronic Data Processing Pvt. Ltd.
- HSBC Software Development (India) Pvt. Ltd.
- IBM India Pvt. Ltd.
- ICICI Bank
- Idemitsu Lube India Pvt. Ltd.
- Iffco Tokio General Insurance Company Ltd.
- IIFL Wealth Management Ltd.
- Indian Hotels Company Ltd.
- ITW Automotive
- ITW Chemi
- ITW Magnaflux
- J. P. Morgan India Pvt. Ltd.
- John Deere India Pvt. Ltd.
- Jubilant FoodWorks Ltd.
- Kellogg India Pvt. Ltd.
- Lloyds India
- L’Oreal India Pvt. Ltd.
- Monsanto India Ltd.
- Neogen Chemicals Ltd.
- Ness Technologies (India) Pvt. Ltd.
- New Delhi Television Ltd.
- Owens Corning (India) Pvt. Ltd.
- Pitney Bowes India Pvt. Ltd.
- Qualcomm India Pvt. Ltd.
- Sunteck Reality Ltd.
- Tata Motors Finance Ltd.
- The Hongkong and Shanghai Banking Corporation Ltd.
- UBS Securities India Pvt. Ltd.
- Viacom 18 Media Pvt. Ltd.
- Videojet Technologies (I) Pvt. Ltd.
CORPORATE CONTRIBUTORS

We would like to thank the following corporate donors who have routed their philanthropic investments through United Way Mumbai in the financial year.

- Aamby Valley Esteemed Citizens Association
- Abbott Healthcare Pvt. Ltd.
- Aditya Birla Finance Ltd.
- Aditya Birla Health Insurance Co. Ltd.
- Aditya Birla Management Corporation Pvt. Ltd.
- Aditya Birla Sun Life Insurance Company Ltd.
- Allcargo Logistics Ltd.
- Alliance Insurance Brokers
- Anand Rathi Insurance Brokers Ltd.
- Anchor Electricals Pvt. Ltd.
- Apar Industries Ltd.
- Apollo Tyres Ltd.
- ASK Investment Managers Pvt. Ltd.
- Australia and New Zealand Banking Group Ltd.
- B.V, Chinai Charitable Trust
- Bank of Baroda
- Barilla & Karani Securities India Pvt. Ltd.
- Bharat Petroleum Corporation Ltd.
- Bharat Serum & Vaccines Ltd.
- Bioesta India Ltd.
- Blackrock Services India Pvt. Ltd.
- BNP Paribas India Solutions India Pvt. Ltd.
- BNP Paribas SA
- Cactus Communications Pvt. Ltd.
- Cello Plastic Products Pvt. Ltd.
- Centrum Capital Ltd.
- Charu Jewels
- Chirag Corporation
- Clarity Pvt. Ltd.
- CLP India Pvt. Ltd.
- CMEac Communications (P) Ltd
- Cochlear Medical Device Company India Pvt. Ltd.
- Colgate-Palmolive (India) Ltd.
- Concordia International (India) Services Pvt. Ltd.
- Credit Agricole Corporate & Investment Bank
- Credit Suisse Securities India Pvt. Ltd.
- Dalberg Development Advisors Pvt. Ltd.
- DBS Bank Ltd.
- DBS Mudra Pvt. Ltd.
- D’Decor Exports Pvt. Ltd.
- D’Decor Home Fabrics
- Duff & Phelps India Pvt. Ltd.
- Dung Shivnath Expressways Pvt. Ltd.
- Diversex Services Ltd.
- Elegant Collection
- EuroKids International Pvt. Ltd.
- Fairwinds Asset Managers
- Gefec Ltd.
- Gharda Chemicals Ltd.
- Godrej & Boyce Mfg. Co. Ltd.
- Godrej Industries Limited Associate Companies
- Godrej M Media Pvt. Ltd.
- GVK – Bombay International Airport Pvt. Ltd.
- HDB Financial Services Ltd.
- HDFC Asset Management Company Ltd.
- HDFC Ergo General Insurance Company Ltd.
- HDFC Life Ltd.
- HDFC Standard Life Insurance Company Ltd.
- Hercules Hoists Ltd.
- Hexaware Technologies Ltd.
- HLMedia Laboratories Pvt. Ltd.
- Housing Development Finance Corporation Ltd.
- ICICI Lombard General Insurance Co. Ltd.
- ICICI Prudential Asset Management
- ICICI Prudential Life Insurance Co. Ltd.
- India Infoline Ltd.
- India Ratings and Research Pvt. Ltd.
- IndiaCast Media Distribution Pvt. Ltd.
- Ingram Micro India Pvt. Ltd.
- International Geophysical Institute India Pvt. Ltd.
- Ion Foundation Ltd.
- IRB Infrastructure Developers Ltd.
- J. B. Chemicals & Pharmaceuticals Ltd.
- Just Dial Ltd.
- K Raheja Corp.
- Kadi Consultants Pvt. Ltd.
- Kama Schachter Jewellery Pvt. Ltd.
- Kotak Mahindra Bank Ltd.
- Larsen & Toubro Ltd.
- LIC Housing Finance Ltd.
- Lupin Ltd.
- Mahendra Brothers Exports Pvt. Ltd.
- Mahimtura Consultants Pvt. Ltd.
- Mahindra and Mahindra Ltd.
- MAK Lubricants (Bharat Petroleum Corp. Ltd.)
- Malca-Amit J.K. Logistics Pvt. Ltd.
- Marko Ltd.
- Marsh India Insurance Brokers Pvt. Ltd.
- Marsh Exports
- Mastek Ltd.
- Mercer Foundation
- Micro Housing Finance Corporation Ltd.
- Nabilira Software Design Pvt. Ltd.
- Nirmal (Kalyan) Pvt. Ltd.
- Nirmal Lifestyle Ltd.
- Nivea India Pvt. Ltd.
- Novartis India Ltd.
- Novateur Electrical & Digital Systems Pvt. Ltd.
- Omkar Foundation
- Otis Lifesciences Pvt. Ltd.
- Parthenon India Pvt. Ltd.
- Pepe Jeans India Ltd.
- Pidilite Industries Ltd.
- Polycab Wires Pvt. Ltd.
- Prabhudas Liladhar Pvt. Ltd.
- Prudential Global Services Pvt. Ltd.
- Raheja Universal Pvt. Ltd.
- RailIndia Ltd.
- Ramkrishna Bajaj Charitable Trust
- RBL Bank Ltd.
- Redi Port Ltd.
- Regus Business Centre Pvt. Ltd.
- Reliance Industries Ltd.
- Renaissance Jewellery Ltd.
- Roche Diabetes Care India Pvt. Ltd.
- Roche Products (India) Pvt. Ltd.
- Rosy Blue (India) Pvt. Ltd.
- S H Kelkar and Company Ltd.
- Sanofi India Ltd.
- Saurashtra Cement Ltd.
- SBI General Insurance Company Ltd.
- SBI Life Insurance Company Ltd.
- Schindler India Pvt. Ltd.
- Shemaroo Entertainment Ltd.
- Shoppers Stop Ltd.
- Sony Pictures Networks India Pvt. Ltd.
- State Bank of India
- Sun Pharma Laboratories Ltd.
- SVC Co-operative Bank Ltd.
- Tata AIA Life Insurance Co. Ltd.
- Tata AG General Insurance Company Ltd.
- Tata Asset Management Ltd.
- Tata Capital Financial Services
- Tata Chemicals Ltd.
- Tata Communications Ltd.
- Tata Global Beverages Ltd.
- Tata Industries Ltd.
- Tata Motors Insurance Booking & Advisory Pvt. Ltd.
- Tata Sky Ltd.
- Tata Steel Ltd.
- The Phoenix Mills Ltd.
- Titan Company Ltd.
- UBS Business Solutions (India) Pvt. Ltd.
- UFI Moviez India Ltd.
- Universal Medicare Pvt. Ltd.
- Viteos Capital Market Services Pvt. Ltd. Limited
- Wadhwa Group Holdings Pvt. Ltd.
- Wockhardt Ltd.
NGO PARTNERS

United Way Mumbai partners with NGOs focusing on programmes under the areas of Health, Education, Income, Environment, Public Safety and Social Inclusion. The passion, expertise and resources of our NGO partners are essential components in working towards the common good. By partnering with NGOs and providing them with support for their initiatives, United Way Mumbai ensures accountability, transparency, efficiency and effectiveness.
- World Wide Fund for Nature - India
- Yoga Prabha Bharati (Seva Sanstha) Trust
- YUDA
- World for All Animal Care and Adoptions
- World Vision of India
- World Wide Fund for Nature - India
- YUDA
United Way Mumbai is the trusted partner of government and civic bodies, having worked closely with various bodies over the years. By leveraging the expertise and resources of our institutional partners, United Way Mumbai aims to multiply its impact and create a more lasting change. For their support, United Way Mumbai would like to extend its gratitude. Listed here are some of our Institutional Partners, including government bodies and colleges.

**List of Government Bodies:**
- Disaster Management Unit, MCGM
- Education Department, MCGM
- Integrated Child Development Services Scheme, Dadra & Nagar Haveli
- Integrated Child Development Services Scheme, Maharashtra
- Maharashtra Nature Park Society (MMRDA)
- Mangrove Cell, Forest Department of Maharashtra
- Motor Vehicles Department (RTO), Maharashtra
- Mumbai Traffic Police
- Municipal Corporation of Greater Mumbai (MCGM)
- Navi Mumbai Municipal Corporation (NMMC)
- Public Health Department, MCGM
- Solid Waste Management Department, MCGM
- Thane Traffic Police

**Other Institutions:**
- 108 Ambulance: Maharashtra Emergency Medical Services (National Rural Health Mission)
- Association of British Scholars
- College of Social Work, Nirmala Niketan
- DOCEO
- Global Alliance of NGOs for Road Safety
- India Sanitation Coalition
- Indian School of Management Entrepreneurship (ISME)
- Mangrove and Marine Biodiversity Conservation Foundation
- Mangrove Society of India
- National Safety Council (NSC) - Maharashtra Chapter
- National Service Scheme (NSS) Unit of SNDT University (20 college)
- National Service Scheme (NSS) Unit of University of Mumbai (223 colleges across Mumbai)
- Sonabai Pirojsha Godrej Mangroves Foundation
- Tata Institute of Social Sciences (TISS)
## ANNEXURE I TO FORM 10-B
### UNITED WAY OF MUMBAI
#### FOR THE YEAR ENDED 31 MARCH 2018
##### INCOME TAX ASSESSMENT YEAR 2018 – 2019

<table>
<thead>
<tr>
<th>A</th>
<th>Gross income as per audited Income and Expenditure account</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>RUPEES</td>
</tr>
<tr>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Gross income as per audited Income and Expenditure account</td>
<td></td>
</tr>
<tr>
<td>Donation received</td>
<td>25,488,137</td>
</tr>
<tr>
<td>General Donation (Anonymous)</td>
<td>58,566</td>
</tr>
<tr>
<td>Miscellaneous income</td>
<td>174,143</td>
</tr>
<tr>
<td>Interest income</td>
<td>14,321,703</td>
</tr>
<tr>
<td>Less: Interest accrued (closing balance)</td>
<td>2,185,620</td>
</tr>
<tr>
<td>Add: Interest accrued (opening balance)</td>
<td>37,859,129</td>
</tr>
<tr>
<td>Income received</td>
<td>4,810,374</td>
</tr>
<tr>
<td>B</td>
<td>Gross expenses as per audited Income and Expenditure account</td>
</tr>
<tr>
<td></td>
<td>RUPEES</td>
</tr>
<tr>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Establishment expenses (excluding depreciation)</td>
<td>27,949,693</td>
</tr>
<tr>
<td>Audit fees</td>
<td>221,137</td>
</tr>
<tr>
<td>Miscellaneous expenses</td>
<td>1,323,325</td>
</tr>
<tr>
<td>Add: Opening balance of provision for expenses (excluding sundry creditors &amp; liabilities towards public administration fund)</td>
<td>29,494,195</td>
</tr>
<tr>
<td>Less: Closing balance of provision for expenses (excluding sundry creditors &amp; liabilities towards public administration fund)</td>
<td>6,024,959</td>
</tr>
<tr>
<td>Add: Fixed assets purchased during the year</td>
<td>35,519,154</td>
</tr>
<tr>
<td>Expenses incurred</td>
<td>11,516,134</td>
</tr>
<tr>
<td>Less: set-off against opening accumulated balance</td>
<td>24,003,020</td>
</tr>
<tr>
<td>Net Surplus (A-D)</td>
<td>1,167,584</td>
</tr>
<tr>
<td>G</td>
<td>Total amount of income accumulated or set apart for specified purposes under Section 11(2) (F-E)</td>
</tr>
<tr>
<td></td>
<td>RUPEES</td>
</tr>
<tr>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Total amount of income accumulated or set apart for specified purposes under Section 11(2)</td>
<td>18,894,631</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Notes:
- The above Annexure is as prepared by the management of United Way of Mumbai.
- Tax deducted at source has not been claimed as application of Income.
- Accumulated donation income as per Form 10B is Rs. 11,098,555 and as per Annexure is Rs. 18,894,631. The differential figure of Rs. 7,796,157 is because of opening balance of accumulated donation received in terms of the provisions of Section 11(2) of the Income Tax Act, 1961. The reco for the diff. is given below:
  - Also refer Notes 1 to 8 to the Income and Expenditure Account.
  - Income amounting to Rs. 18,894,631 is being accumulated for charitable purpose u/s 11(2) of the Income-tax Act, 1961. The accumulated balance needs to be utilised in the period of 5 years i.e. upto FY 2022-23.
Name of the Public Trust: UNITED WAY OF MUMBAI  
Balance Sheet as at: 31 MARCH 2018  
Registration No. F.13412 (Mumbai)

<table>
<thead>
<tr>
<th>FUNDs AND LIABILITIES</th>
<th>Request</th>
<th>Request</th>
<th>PROPERTY AND ASSETS</th>
<th>Request</th>
<th>Request</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trust Funds or Corpus</td>
<td>9,951,557</td>
<td>9,951,557</td>
<td>Immoveable Properties (At Cost)</td>
<td>2,155,501</td>
<td></td>
</tr>
<tr>
<td>Balance as per last Balance Sheet</td>
<td>9,951,557</td>
<td>9,951,557</td>
<td>Balance as per last Balance Sheet (At historical cost)</td>
<td>68,619</td>
<td></td>
</tr>
<tr>
<td>Additions during the year</td>
<td>491,348</td>
<td>491,348</td>
<td>Less: Write during the year</td>
<td>124,373</td>
<td></td>
</tr>
<tr>
<td>Depreciation up to date</td>
<td>82,048</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| Depreciation Fund | - |
| Reserve Fund | - |

| 174,085,840 | 174,085,840 |
| 174,085,840 |

| Loans (Secured or Unsecured): Goods/Hypothecary | 2,368,943 |
| Loans (Secured or Unsecured): Educational Scholarships | - |
| Loans (Secured or Unsecured): Other Loans | - |
| Advances | - |
| To Trustees | - |
| To Employees | 67,200 |
| To Contractors | - |
| To Lenders | - |
| To Government | 2,001,052 |
| To Others | 3,992,230 |

| Income and Expenditure Account | 7,593,482 |
| Opening Balance | 61,085,511 |

| Add Transfer from current year | 74,383,404 |
| Total Income | 74,383,404 |

| Add Transfer from current year | 2,155,501 |
| Less Income | 2,155,501 |

| Cash and Bank balances: | 251,647,738 |
| in saving account: | 251,647,738 |
| (a) with Khad Malabir Baptist FCRA A/c | 12,150,355 |
| (b) with Khad Malabir Baptist - Domestics A/c | 10,586,980 |
| (c) With State Bank of India | 4,577,360 |
| (d) With Khad Malabir Baptist - Maharashtra A/c | 10,000,000 |
| (e) with Khad Malabir Baptist - Mumbai Hospitals A/c | 1,000,000 |
| (f) with Axis Bank | 5,000,000 |
| (g) with Khad Malabir Baptist - Cheque A/c | 2,502,500 |
| in Fixed Deposit account: | 155,555,500 |
| (a) with HDFC Trust Deposits | 155,555,500 |
| (b) with ICICI Bank Trust Deposits | 25,000,000 |
| (c) with Khad Malabir Trust Deposits | 75,788,117 |
| Cash balance | 74,658 |
| With the Trustee | 57,426 |
| With the Manager | 57,426 |
| Foreign Currency on hand | 278,518,983 |

The above Balance Sheet to the best of our knowledge and belief contains a true account of the Funds and Liabilities and of the Property and Assets of the Trust.

For UNITED WAY OF MUMBAI

Mumbai  
Date, 31 September 2018

Rajesh Mehta  
Partner  
Membership No: 103148  
Mumbai  
Date: 31 September 2018

As per our report of even date
### SCHEDULE IX

**[Vide Rule 17(i)]**

**Name of the Public Trust:** UNITED WAY OF MUMBAI

**Income and Expenditure Account for the year ended 31 March 2018**

**Registration No. F-23412 (Mumbai)**

<table>
<thead>
<tr>
<th>EXPENDITURE</th>
<th>Revenue</th>
<th>Expenditure</th>
<th>INCOME</th>
<th>Revenue</th>
<th>Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>To Expenditure in respect of properties:</td>
<td></td>
<td></td>
<td>By Rent (accrued/realised)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rates, taxes, cesses</td>
<td></td>
<td></td>
<td>by interest (accrued/realised)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Repair and maintenance</td>
<td></td>
<td></td>
<td>on securities (bank deposits)</td>
<td>12,269,422</td>
<td></td>
</tr>
<tr>
<td>Salaries</td>
<td></td>
<td></td>
<td>on bank account</td>
<td>3,074,221</td>
<td>14,325,703</td>
</tr>
<tr>
<td>Insurance</td>
<td></td>
<td></td>
<td>(exclude earmarked interest Rs. 3,635,968)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Depreciation (by way of provision or adjustments)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>By miscellaneous income</td>
<td></td>
<td>174,148</td>
</tr>
<tr>
<td>To Establishment expenses</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Salaries</td>
<td>17,058,093</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Professional services</td>
<td>1,091,706</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Travelling and conveyance</td>
<td>760,752</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Communication charges</td>
<td>214,918</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Courier</td>
<td>46,591</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sinking or depreciation fund</td>
<td>200,000</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Community Impact project expenses</td>
<td>12,545,518</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community Service project expenses</td>
<td>1,946,904</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate and Staff Giving project expenses</td>
<td>41,920,574</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Miscellaneous project expenses</td>
<td>28,103,340</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Software development</td>
<td>80,780</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Business development</td>
<td>484,770</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Training and capacity building expenses</td>
<td>31,527</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electricity</td>
<td>337,424</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Office expenses</td>
<td>135,205</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Leave encashment</td>
<td>1,414,811</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Gratuity</td>
<td>973,326</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rent</td>
<td>1,181,042</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Printing and stationery</td>
<td>228,745</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Insurance</td>
<td>316,365</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Depreciation</td>
<td>708,560</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Staff welfare</td>
<td>142,467</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Membership fee</td>
<td>450,590</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Miscellaneous expenses</td>
<td>185,397</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Repairs and maintenance - others</td>
<td>553,495</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**To Remuneration to trustees**

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Expenditure</th>
<th>By Dividend</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**To Legal expenses**

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Expenditure</th>
<th>By Dividend</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**To Auditors fees**

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Expenditure</th>
<th>By Dividend</th>
</tr>
</thead>
<tbody>
<tr>
<td>221,177</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**To Contribution and fees**

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Expenditure</th>
<th>By Dividend</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**To Amount written off:**

- (a) Bad debts
- (b) Loan scholarship
- (c) Irrecoverable rents
- (d) Other dues fixed assets

**To Miscellaneous expenses**

- Conference and seminars
- Bank Charges
- Gifts
- Contribution to Charity Commissioner-PTA Fund

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>2,225</td>
<td></td>
</tr>
</tbody>
</table>

**Total Revenue:** 1,323,225
### SCHEDULE - IX (Continued)

<table>
<thead>
<tr>
<th>EXPENDITURE Description</th>
<th>Rupees</th>
<th>Rupees</th>
<th>INCOME Description</th>
<th>Rupees</th>
<th>Rupees</th>
</tr>
</thead>
<tbody>
<tr>
<td>To amount transferred to Reserve or Specific Funds</td>
<td></td>
<td></td>
<td>By Transfer from Reserve</td>
<td></td>
<td></td>
</tr>
<tr>
<td>To expenditure on objects of the Trust (classification is certified by trustees)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(a) Religious</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(b) Educational</td>
<td>122,905,166</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(c) Medical Relief</td>
<td>71,146,332</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(d) Relief of Poverty</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(e) Disaster Relief</td>
<td>4,379,565</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(f) Other Charitable Objects</td>
<td>141,983,926</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Less: Refund of donations made to the earlier year</td>
<td></td>
<td></td>
<td></td>
<td>340,594,946</td>
<td>492,175,094</td>
</tr>
<tr>
<td>To surplus (deficit) carried over to Balance Sheet</td>
<td></td>
<td></td>
<td></td>
<td>9,841,894</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Notes</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
1. As certified by the Trustees, the Trust has retained monies up to certain percentage of grants received (determined on a case-to-case basis by the Trustees) to meet the administrative expenses.
2. As certified by trustees, the Trust has ensured that all grantees are eligible to receive foreign contribution under the Act.
3. The Trust has met establishment expenses out of Grants received for general charitable purposes.
4. The Trust has received all amounts as first recipient in India and in cash (through Bank).
5. Contributions/donations are recognised entirely in the Income and Expenditure Account on receipt basis whereas expenditure is recognised on accrual basis.
6. Income amounting to Rs. 18,894,631 is being accumulated for charitable purpose u/s 11(2) of the Income-tax Act, 1961.
7. a) The Trust's gratuity benefit scheme is an unfunded defined benefit plan. The Trust’s obligation in respect of gratuity benefit scheme is calculated based on last drawn salary and in accordance with the requirements of the Payment of Gratuity Act, 1972, the same is charged to the Income and Expenditure Account Gratuity liability is a defined benefit obligation determined on an accrual basis.
   b) Provision for leave encashment/compensated absences is determined on the basis of leave credited to individual employees’ account and the last drawn salary and is charged to the Income and Expenditure Account. Compensated absences are recognized at the undiscounted amount expected to be paid in exchange for the services rendered.
8. Based on the Supreme court judgement wide Manu/53/1975 AIR 1975 S.C. 846 (1975), ISCC, 330 (1975) 3 SCR-475, in which is adjudicated that the Charity Commissioner cannot collect 2% as cess/contribution if they have sufficient funds to meet their expenses. Based on this judgement, the Trust has made the provision for contribution to Public Trust Administration and the same has been shown as liability but the payment is yet to be made.

As per our report of even date,

For UNITED WAY OF MUMBAI

[Signature]

Trustees

Mumbai
Date: 21 September 2018

For B S R & Co. LLP
Chartered Accountants
Firm’s Registration No: 101234W/W-100022

[Signature]

Rajesh Mehra
Partner
Membership No: 103145

Mumbai
Date: 21 September 2018
# United Way of Mumbai
## Other Earmarked funds

**Annexure 1**

<table>
<thead>
<tr>
<th>Name of fund</th>
<th>Opening balance as at 1 April, 2017</th>
<th>Received during the year (including Interest)</th>
<th>Utilized/ Disbursed during the year</th>
<th>Balance as at 31 March, 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Corporate Grant and Payroll Giving Program</td>
<td>60,760,177</td>
<td>148,716,616</td>
<td>139,239,291</td>
<td>70,217,302</td>
</tr>
<tr>
<td>2. Community Impact</td>
<td>35,429,108</td>
<td>29,968,189</td>
<td>18,422,793</td>
<td>46,974,504</td>
</tr>
<tr>
<td>4. Tata Mumbai Marathon</td>
<td>13,723,551</td>
<td>248,151,176</td>
<td>245,598,365</td>
<td>16,276,362</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>154,686,656</strong></td>
<td><strong>471,629,753</strong></td>
<td><strong>452,230,245</strong></td>
<td><strong>174,085,864</strong></td>
</tr>
</tbody>
</table>

**Note:**

1. Payroll giving programme is an employee engagement programme with the employees of various corporates in which employees and employers both contributes.

2. Corporate Grant are related to corporate social responsibilities and other activities for specific corporates.

3. Community Impact is a benefit programme for health related awareness, road safety, environmental awareness and cleanup.

4. TATA Mumbai Marathon programme is a specific campaign for fund raising for specific charitable purposes.
BOARD OF TRUSTEES

United Way Mumbai strives to bring professional management concepts into practice. The high degree of involvement of the Governing Board comprising corporate CEOs and other industry leaders, adds to the credibility of the organization’s functioning ensuring the highest standards of integrity are maintained in fund allocation and management. The board of trustees is on purely voluntary and non remunerative basis.

CHAIRPERSON
HOMI R KHUSROKHAN
Senior Advisor Private Equity
Tata Capital Limited

VICE CHAIRPERSON
ROHIT ADYA
Managing Director and Founder
M/s RA Growth Consulting

TREASURER
DEVENDRA BHARMA
Executive Vice President
Oberoi Group of Hotels

MEMBERS

MIHIR DOSHI
MD & Country Head
Credit Suisse Securities
(India) Pvt. Ltd

DR. INDU SHAHANI
President & Chair
Academics of the Indian School
of Design & Innovation, ISDI-
WPP School of Communication &
Indian School of Management
Entrepreneurship

PRADEEP PODDAR
Former Managing Director & CEO
Mount Everest Mineral Water Ltd

RADHIKA KAJI
Entrepreneur and Philanthropist

HON. ADVISOR
VIVEK KUDVA
Managing Director
Franklin Templeton
Asset Management

KARUNA BHATIA
Head Sustainability
India & South Asia Corporate Affairs
Standard Chartered Bank

S.K MITRA
Chairman
QSK Advisory Pvt. Ltd. & Metmin
Finance & Holdings Pvt. Ltd.

SUNIL MEHTA
Managing Director & Chairman
SPM Capital Advisers Pvt. Ltd

SUNIT MEHRA
Managing Partner
Hunt Partners

LEGAL ADVISOR
ZIA MODY
Partner
AZB & Partners
United Way Mumbai is registered under the Societies Registration Act, 1860 and the Bombay Public Trusts Act, 1950.

Donations to United Way Mumbai are eligible for tax exemption under Section 80G of the Income Tax Act. United Way Mumbai is authorized to receive foreign donations under the Foreign Contributions Regulation Act.

United Way Mumbai is also registered with the Govt. of India’s NITI Aayog (MH/2017/0155813) and has been recognised as a Credible Implementing Agency by the Indian Institute of Corporate Affairs (IA Hub Code: A000338)