TATA MUMBAI MARATHON
2020
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The Tata Mumbai Marathon has emerged as one of the most prestigious marathons in the world. This was my first experience of the event and to watch over 55,000 thousand runners, including senior citizens and the differently-abled participating with enthusiasm was truly inspiring. The marathon offers Indian talent an invaluable opportunity to run alongside some of the great names on the marathon circuit, right here on home soil. I was pleased to learn that the Marathon plays an important role in raising funds for various social causes each year. There cannot be a better way to symbolise the power of the human spirit. Kudos and compliments to all.

Shri Bhagat Singh Koshyari
Hon’ble Governor of Maharashtra

We all are witnessing the change in sports culture today, however I remember the beginning of marathon when it got introduced in 2004.

I thought after that it would not grow but today as a spectator, I can say that this is not just a marathon but has become a great festival of health, fitness, and charity in Mumbai.

The energy of the marathon is exactly similar to what we see during any festival and I am proud of my Mumbai. The way people come together and celebrate the event showcases the spirit and different colors of Mumbai. I am truly thankful for the organisers who have taken such a great initiative, the government and people from across different regions, the nation and the globe who have come to run in TMM 2020.

Shri Uddhav Balasaheb Thackeray
Chief Minister of Maharashtra

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Shri Uddhav Balasaheb Thackeray
Chief Minister of Maharashtra
The Tata Mumbai Marathon has within a short span of time put India on the global map of distance running. This World Athletics Gold Label event has witnessed world-class international athletes perform at the highest level and last Sunday we saw the top three elites come under the course record, which is truly commendable. The event has created a running revolution giving birth to hundreds of other distance running events across the length and breadth of the country, driving citizens to a fitter and healthier lifestyle. My heartiest congratulations to the team at Procam International for its stellar organisation.

Shri Kiren Rijiju,
Sports Minister, Govt. of India

I have been privileged to see the growth of the Tata Mumbai Marathon right from its inception. What started out as a dream 17 years ago, has today become a revolution. It is remarkable how the city has embraced this event in a short span of time, and the spirit of the event has permeated not only amongst Mumbaikars but the whole country. Tata Mumbai Marathon has truly put Mumbai on the global map of distance running.

Shri Chhagan Bhujbal,
Minister Food & Civil Supplies, Govt. of Maharashtra

It is wonderful to see the tremendous participation of amateurs and professional athletes in the Tata Mumbai Marathon. On this day each year, the city of Mumbai opens its arms to runners, spectators, professionals, media, and many more, encouraging them to participate in a festival that celebrates sporting excellence alongside the spirit of philanthropy. My heartiest congratulations to the organisers and the entire civic machinery that works for months tirelessly behind the scenes to make this event a global success.

Shri Anil Deshmukh,
Home Minister, Govt. of Maharashtra

With every passing year, we are seeing a more competitive field at the starting line-up of the Tata Mumbai Marathon. We are also seeing stronger finishes and better performances by the athletes. Parul Choudhury, our half marathoner smashed the event record and this is reflective of the benefit that our athletes have gained from the Tata Mumbai Marathon. Marathon arranged on 19th Jan 2020 at Mumbai is the biggest and best event in India, and has set the benchmark for hundreds of other marathons across the country.

Shri Ashok Chavan,
Sports Minister, Govt. of Maharashtra

The Tata Mumbai Marathon is one of the most iconic road races. I was at the start-line of the half marathon and to watch the enthusiasm and commitment of over 15,000 runners was overwhelming and inspiring. With the majestic CST as its backdrop, and the many historical landmarks that form part of the race route, it showcases the Dream City like no other. The beautiful Marine Drive promenade that celebrates 100 years of completion, has opened its hearts to this event right from inception to thousands of runners. The carnival-like spirit of the marathon takes into its grip the entire city. It is a beacon of all that the beautiful city of Mumbai has to offer to the world.

Shri Anil Deshmukh,
Minister Tourism, Environment & Protocol, Govt. of Maharashtra

The Tata Mumbai Marathon has attained global recognition by focusing on educating citizens about the benefits of following a regular fitness regime. It is a platform that pushes citizens to be aware about their health, and also pushes them to support various social and charitable causes. It is commendable how the organisers, and the entire state and civic machinery works together to deliver an event, which not just the state, but the entire country can be proud of. I wish them all the success in their future endeavours.

Smt Kishori Pednekar,
Mayor of Mumbai

It gives me immense pleasure to state that the Tata Mumbai Marathon was a motivating event. The overall atmosphere was filled with positivity. I was overwhelmed to see the enthusiasm of the participants, especially those who were physically and mentally challenged. Above all, the response and spirit of Mumbaikars was commendable. The noble cause of organisers in organizing such an event needs a special applause. My sincere wishes to the organisers for their future endeavors.

Shri Aslam Shaikh
Guardian Minister Mumbai City, Govt. of Maharashtra

The Tata Mumbai marathon stands for the power of the human spirit, and all that it can achieve. It’s continued growth in the number of participants year after year showcases how more and more citizens are adopting a healthy and active lifestyle. It is inspiring to soak in the energy of race day, and cheer thousands of participants as they aspire to be better. The marathon is truly a unification of people from access walks of life, breaking down barriers of caste, colour, gender, age, religion, and social strata.

Vice Admiral Ajit Kumar P
POC-in-C, Western Naval Command
The majestic Chhatrapati Shivaji Terminus is showcased in all its heritage glory, forming a backdrop like no other. Just like the Tata Mumbai Marathon is an ambassador of Mumbai, the CSMT is an ambassador of the event. With the start-finish point coinciding right in front of this UNESCO World heritage site, we could not ask for a better showcase of our landmark tourism attraction.

Shri Sanjeev Mittal, General Manager-CSMT

Sport pushes humans to test and conquer seemingly impossible limits. It has the ability to inspire, birth incredible stories and bring out the gold in humanity. The Tata Mumbai Marathon, personifies the sporting spirit of Mumbai and India.

This third Sunday of January, Mumbai came alive once again, with passion, anticipation, vigour, will power and a sense of thrill as the 17th Edition of World Athletics Gold Label Road Race, witnessed over 55,000 runners coming together for #BeBetter.

TMM is aspirational for runners across the country and it is our constant endeavour to ensure the running fraternity flourishes and is touched by the magic of this event.

This year, we launched the TMM – Run as One virtual run, a brilliant confluence of the spirit of sport and the power of technology. This opened the event to thousands across the country, irrespective of geographical boundaries and course limitations. The response was significant, with over 3000 runners participating in this inaugural edition of the virtual run.

Joining our amateurs, the elite too showcased splendid performances. Debutant Derara Hurisa upset the odds to win in a course event record of 2:08:09. In fact, the top three elite men clocked below the course record and five men broke the 2:09:00 barrier. On the Indian side, Army man Srinu Bugatha secured first position in the men’s race while defending champion and Olympian Sudha Singh clinched the winner’s title for the third time in a row. Talented Parul Chaudhary gave an exemplary performance, by smashing the half marathon course event record. It is inspiring to see; our Indian Elites shine on and better their performance every year.

TMM has been a catalyst for transformation on various aspects, and at the helm of this change has been its philanthropy pillar. The event continues to be the single largest sporting platform for charity in India and inspiring individuals beyond sport. The 2020 edition alone, has raised more than 145 crores.

Kudos to the efforts of United Way Mumbai for guiding our NGOs, Corporates and fund-raisers to achieve this milestone and create a positive impact in society.

Each year the event sets a new benchmark, and this is possible only because of the belief and support from all stakeholders; the Government of Maharashtra, our Sponsors, Partners and most importantly the runners.

Thank you, Mumbai, Thank you India.

Anil & Vivek Singh
Procam International
RUNNING, PHILANTHROPY
& THE TATA MUMBAI MARATHON

There are over a thousand distance running events in the country, but the Tata Mumbai Marathon stands head and shoulder above them. Not only as the premier running event but also in its capacity as the biggest philanthropy platform. There’s no other running event in the country that comes close, either in terms of number of runners running for a cause or the amount of funds raised. The TMM has witnessed participation of over 600 NGOs since its inception.

Philanthropy at the Tata Mumbai Marathon is not an add on but an integral key pillar of the event.

Over a quarter of all participants at Tata Mumbai Marathon (TMM) run for charity. These are individuals who decide to combine their passion for running with their desire to do good. Similarly, year on year an increasing number of corporates have come together to raise funds for worthy causes and social initiatives. As the philanthropy partner of the event, United Way Mumbai (UWM) serves as the central point for those running either in their individual capacity or as part of a corporate team to connect with UWM’s partner NGOs, for the event.

All philanthropic funds at TMM are routed through UWM, making it entirely responsible for the collection, accounting & disbursement of funds to NGOs. The trust placed in the credibility of the platform by thousands of donors comes from the fact that it connects runners and non-runners only with charities that are duly vetted and have cleared United Way Mumbai’s stringent due diligence process. The NGOs in turn show faith in system because of the transparent, structured and cost-effective practices of the platform.

Since 2009 UWM has managed the philanthropy platform and has ensured that it remains cause-agnostic. Verified NGOs working across any and every cause category can raise funds at the TMM. The wide range of issues tackled by the NGOs in line with the UN’s Sustainable Development Goals give the fundraisers options to choose from to extend their support in line with what social cause they are passionate about. UWM’s impartiality towards the participating NGOs also stands with respect to their size, bandwidth and background.

The extraordinary fundraisers are what makes TMM’s philanthropy pillar a phenomenal success. Identifying this key stakeholder segment, the event encourages and motivates them through various privileges. A comprehensive philanthropy structure is created by UWM which provides clarity, transparency and an organised way for NGOs to plan their fundraising campaign around the event. NGOs too are incentivized for their efforts in utilizing the platform through capacity-building grants.

The success of the philanthropy pillar of TMM with every passing year is a testament of the caring power of our community in supporting those sections in need of support. The event is grateful to every company & individual for choosing to channelise their passion to run towards creating lasting change.

“Philanthropy at the Tata Mumbai Marathon is Asia’s biggest philanthropic sporting event, and each year, I am privileged to witness Mumbai’s incredible human spirit and generosity, showcased by over 55,000 runners celebrating fitness and philanthropy through their run. Apart from being one of the world’s finest running events, the TMM is also one of the most important philanthropic platforms in the world.

This year, the TMM’s philanthropy campaign broke records on every philanthropic parameter; raising a phenomenal ₹ 45.9 crore for 295 participating charities. This was achieved with the support of 204 companies, 1424 fundraisers and 36,000+ donors. All these figures are new records. If ever there was a doubt about the power of what a committed group of people can achieve, the individual fundraisers would erase the doubt by serving as examples. Collectively, they raised over ₹ 23 crore between them.

While each of these individuals have remarkable stories themselves, I would like to make a couple of special mentions. Last year at the TMM 2019, Mr. V.S. Parthasarathy, Mr. K. V. S. Manian and Mrs. Villy Doctor have achieved it consecutively for two years.

At United Way Mumbai, we invest in making process improvements to ensure the TMM fundraising experience is more efficient and effective each year. We stay committed to keep the platform at the lowest fundraising cost possible. 100% of all funds donated online on fundraiser pages are disbursed in full to the NGO. It is immensely gratifying for us to serve as a medium to channel the goodness that exists in the world to those amongst us who need it the most.

We are grateful to the leadership at Procam, our NGO partners and all the companies and individuals who have believed in the power of the Tata Mumbai Marathon in being a force of good in the world.

Thank you! And we look forward to breaking all the philanthropic records next year as well!”

— Jayanti Shukla
CEO United Way Mumbai

Raising any amount of money takes exceptional commitment and belief in the work of a charity and the number of extraordinary individuals featured in this docket is testimony to the goodness that exists in the world. The numbers hide the special stories behind each one of them. Of the 1424 people who raised funds, 226 of them achieved the Change Runner status—a record by itself. The TMM Change Legend status (awarded to anyone who raises over ₹ 1 crore in an edition) was achieved by 5 individuals, of whom Mr. Parthasarathy, Mr. K. V. S. Manian and Mrs. Villy Doctor have achieved it consecutively for two years.

The most unprecedented fundraising campaign of this year was the one started by Mr. Dhaval Mehta, for Shrimad Rajchandra Love and Care. Mr. Mehta has been the backbone behind Shrimad Rajchandra Love and Care (SRLC) fundraising efforts at the TMM each year, inspiring hundreds of fundraisers and ensuring SRLC becomes the highest fundraising NGO consecutively for the last nine years. Tragically, Mr. Mehta met with a car accident in December, but the fundraising campaign that he started became a memorial page, receiving donations from 5519 donors from across the world and raising a record-breaking ₹ 2.25 crore.

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SUMMARY OF FUNDS RAISED AT TATA MUMBAI MARATHON 2020

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount in ₹</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change Runners (excl. Young Leaders)</td>
<td>13,24,28,878</td>
</tr>
<tr>
<td>Young Leaders</td>
<td>89,01,083</td>
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<tr>
<td>Corporate Fundraisers</td>
<td>5,91,93,161</td>
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<tr>
<td>Funds raised through Charity Bibs</td>
<td>3,38,59,474</td>
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<tr>
<td>Corporate Teams</td>
<td></td>
</tr>
<tr>
<td>Team Participation</td>
<td>17,56,10,000</td>
</tr>
<tr>
<td>Employee Donation</td>
<td>1,17,19,229</td>
</tr>
<tr>
<td>Individual Fundraisers</td>
<td></td>
</tr>
<tr>
<td>Corporate Fundraisers (excl. Change Runners)</td>
<td>26,07,681</td>
</tr>
<tr>
<td>Individual Fundraisers</td>
<td>2,16,62,090</td>
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<tr>
<td>Young Leaders (raised between ₹ 75,000 and ₹ 1,49,999)</td>
<td>80,71,534</td>
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<tr>
<td>Donation amounts to NGOs</td>
<td>33,66,311</td>
</tr>
<tr>
<td>Others</td>
<td></td>
</tr>
<tr>
<td>NGO Participation</td>
<td>5,90,000</td>
</tr>
<tr>
<td>Charity Bib forfeiture</td>
<td>5,67,000</td>
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<tr>
<td><strong>Total funds raised &amp; accounted by United Way Mumbai — (A)</strong></td>
<td>45,85,76,441</td>
</tr>
<tr>
<td><strong>Funds raised by Tata Consultancy Services — (B)</strong></td>
<td>10,07,000</td>
</tr>
<tr>
<td><strong>TOTAL FUNDS RAISED — (A+B)</strong></td>
<td>45,95,83,441</td>
</tr>
</tbody>
</table>

FINANCIALS OF FUNDRAISING

United Way Mumbai (UWM) strives to keep the Tata Mumbai Marathon Philanthropy platform the most cost-effective fundraising platform for NGOs in the country with a stated goal of keeping administrative costs to less than 5%. We are proud to declare that at the TMM 2020 the administrative costs are at 4.1% with 95.9% of all funds raised disbursed to participating NGOs. These costs are spread across the various categories at the TMM with most of it borne by the corporate category (85%) and negligibly by individual fundraisers. UWM absorbs all online payment gateway charges on NGO & fundraiser pages to ensure 100% of all such donations are disbursed in full to the beneficiary NGOs. The actual retention and disbursement per NGO depends how NGOs utilize all the categories and UWM incentivizes efforts of the NGOs through the privilege levels and related capacity-building grants.

All amounts mentioned in this docket are verified by UWM and are audited. All funds raised is for charitable purposes and no part of it is used for any commercial consideration. All contributions to UWM are eligible for 80G tax exemption and receipts have been sent to all donors via email. United Way Mumbai is committed to keeping the platform the most cost-efficient, effective and credible option for participating NGOs and the year on year success of the platform is testimony to it.
The core of the Tata Mumbai Marathon’s philanthropy comprises individuals who tirelessly raise funds for causes they care about. Runners as well as non-runners can set up fundraising pages on the United Way Mumbai (UWM) website and reach out to friends, family and peers for donations. To incentivise fundraisers, various fundraising levels and their corresponding privileges have been outlined. At the TMM 2020, we had 2074 individuals creating fundraising pages, of whom 1424 individuals cumulatively managed to raise ₹ 23,28,64,427. It made up a staggering 50.84% of the total funds raised.
Change Runners are individuals who have raised over ₹ 1.5 lakh. The category comprises Change Legends (raised over ₹ 1 crore), Change Icons (raised from ₹ 50 lakh to less than ₹ 1 crore), Change Champions (raised from ₹ 25 to less than ₹ 50 lakh), Change Leaders (raised from ₹ 10 lakh to less than ₹ 25 lakh), Change Investors (raised from ₹ 5 lakh to less than ₹ 10 lakh) and Change Makers (raised from ₹ 1.5 lakh to less than ₹ 5 lakh).

At the Tata Mumbai Marathon 2020, we had 226 Change Runners, including 29 Young Leaders, who have cumulatively raised ₹ 20,05,23,122 for 93 NGOs.

43.72% of the total fundraising amount was raised by TMM 2020 Change Runners, whose committed efforts are responsible for the incredible sums of money raised every year through their network. This showcases the immense power of peer-to-peer fundraising and demonstrates the abundant generosity that donors show when asked by a fundraiser to donate to a cherished cause.

Change Runners raising over ₹ 1 crore in a particular edition of Tata Mumbai Marathon are known as TMM Change Legends—an honorary title transcending editions, to celebrate the extraordinary commitment of these fundraisers. It is a legendary status that remains with the fundraiser for all future editions of the TMM.

This edition we have 5 TMM Legends who have raised ₹ 8,03,04,229 for 5 NGOs, making up 17.51% of the total amount.
**Dhaval Mehta is the highest individual fundraiser at the Mumbai Marathon since its inception in year 2004. Shrimad Rajchandra Love and Care’s campaign was a tribute to the memory of Dhaval Mehta.**

This campaign was a tribute to the memory of Dhaval Mehta, Trustee of Shrimad Rajchandra Educational Trust and Coordinator of Shrimad Rajchandra Love and Care, who passed away in a road accident on December 3rd, 2019 while on his way to completing an educational service project.

Dhaval wore many hats and played varied roles. His name is synonymous with seva or selfless service. For him, seva was not about “should do” or “must do”, but it was about “I want to do”.

Dhaval’s presence in the seva activities was like salt, which always went unnoticed because of his humility, and is strikingly missed by every single co-volunteer or beneficiary who came in contact with him.

As the Coordinator of Shrimad Rajchandra Love and Care, he shaped over 75 high-impact projects, which touched over 53.50 lakh lives. Delivering results and being loved by everyone showed his sensitivity towards each and every act he performed. Dhaval embodied love, humility, and a gentleness that was fuelled by his passion to serve and uplift everyone around him.

**DHAVAL MEHTA**

**Raised: ₹ 2,43,16,925**

*for ‘Shrimad Rajchandra Love and Care’*

The outpourings of messages and tributes for Dhaval Mehta, resulted in this campaign. This was an opportunity to honor his powerful legacy and the manner in which he lived — by serving others. In the last 17 years of selfless service comprising over 75,000 seva hours offered to Shrimad Rajchandra Mission Dharampur & Shrimad Rajchandra Love and Care, his work has transformed many lives.

He had three higher purposes in life:

a) To bring Joy and Smile in the lives of others;

b) To offer each act of his at the Lotus Feet of his Guru, Pujya Gurudevshri Rakeshbhai;

c) His internal purification.

Never for fame or any recognition, he worked tirelessly to see that projects are initiated, well executed and sustainable so that they go on and on.
"My endeavour is to provide quality education to underprivileged girls in India, as I believe it is a means of helping children to learn and grow independently and be able to write their own futures."

V. S. Parthasarathy (Partha to all) enjoys his roles as Group CFO and Group CIO of Mahindra & Mahindra Limited (M&M) as they are rife with opportunities for contributing to Mahindra’s aspiration of being amongst the Top 50 most admired brands in the world. He straddles diverse responsibilities including Directorships of 4 listed and 10 other group companies with equal fervour. He is vested with leadership roles at industry fora like CFO Board, Bombay Chamber of Commerce and Industry, FICCI and AFPI (to name some) and restlessly re-images actions for impactful outcomes. Too impatient to rest on the laurels of his numerous achievements and awards, Partha constantly moves on to the next challenge to overcome. Despite all his hard work, he manages to find the time for leisurely activities like reciting his favourite poems from Hindi literature or movies. Partha is an FCA from ICAI, ACA from ICAEW and an alumnus of Harvard Business School’s AMP (2011).

Raised: ₹ 2,25,20,211 for ‘K.C. Mahindra Education Trust Project - Nanhi Kali’

"I have been associated with the Mumbai Marathon for the past 6 years and have raised funds totalling to around ₹10 crores.

Diversity is important for the future of India and girl child support is important for the future of diversity. When you give, you feel great because you are a part of something bigger. It makes life meaningful when you reach out to help someone not even known to you. It is not about the amount, but the number of supporters creating a bigger virtuous cycle of ‘giving forward’.

My endeavour is to provide quality education to underprivileged girls in India and I strongly support this cause through Nanhi Kali, as I believe it is a means of helping children to learn and grow independently and be able to write their own futures. We are doing our bit for the Beti Bachao Beti Padhao campaign of the Hon’ble Prime Minister.

As President of Bombay Chamber of Commerce and Industry, one of the primary mission statements was Corporates for Change. With this objective in mind I was able to get big-hearted and like-minded people to come forward and support my cause and it almost felt like a magnet attracting people with similar ideologies and passion. A lot of associates, companies and well-wishers came out in large numbers and expressed solidarity with me on this cause. मे अबले ही भल दूर या... म्य पह आने गए और कारण बनाला लगा.

One of my favourite quotes from Myers - “Go into the world and do well. But more importantly, go into the world and do good."
"I have seen the bright starry eyes of these little rural children. I hope to lift them from the social and economic pit that they are in and give them a better world."

Sadhish S. Rao is the CEO of NIIF Infrastructure Finance Limited (NIIF IFL), with over 33 years of experience in project finance, investment banking and advisory services. He is associated with Isha Education, the organisation set up by Sadhguru Jaggi Vasudev and has participated in the Tata Mumbai Marathon, supporting Isha Education for 11 years. Over the years, he has raised more than ₹ 3.7 crore for the organisation. In addition, he has acquired the support of companies, which contribute regularly towards Isha Education through their CSR budget. He has also helped build classrooms in 4 Isha Education schools in Tamil Nadu, in his parents’ name.

"Having lost my wife to cancer, the best way to pay tribute to her was being of assistance to those who get afflicted by this disease and can’t find the money to treat it."

K. V. S Manian is a Whole Time Director of Kotak Mahindra Bank and manages the Corporate, Investment Banking and Institutional Equities and the Wealth Management franchise for Kotak group.

"The Tata Mumbai Marathon, over the years, has become an integral part of my annual calendar. It is an anchor to my fitness regimen. In fact, that was the starting point. I try to keep getting better at running. This year, I changed my category to 10 km. About 5 years ago, I decided to combine my running effort with fundraising, which added an extra, magical motivation. It was easy for me to pick the cause. Having lost my wife to cancer, the best way to pay tribute to her memory had to be by assisting the poor who are afflicted by this disease and cannot afford the treatment. That is how the trinity of Tata Mumbai Marathon, United Way Mumbai, and Cancer Patients Aid Association came into place to make this intention a reality. I would like to express my heartfelt gratitude to them for giving me this opportunity. The support I got from friends, both personal and professional, relatives, and colleagues has been humbling. In fact, it is they who have made this kind of fundraising happen. I am merely a medium through which they have channeled their generosity, goodwill and kind heartedness, making me one of the largest fundraisers in this event year after year. My sincere thanks to all these wonderful people who keep encouraging me to do better every year."

SADASIV S. RAO
Raised: ₹ 1,16,68,221
for ‘Isha Education’

K.V. S MANIAN
Raised: ₹ 1,13,75,532
for ‘Cancer Patients Aid Association’
Villy Doctor, the Founder and Managing Trustee of Light of Life Trust (LOLT), is an educationist and philanthropist who has dedicated her life to the upliftment of the underprivileged from rural India. Light of Life Trust was set up with the vision to alleviate poverty by developing rural communities through the holistic 3E approach of Educate, Empower and Equipment for Employability.

“An unstoppable silent revolution was started by Light of Life Trust in 2005 and it has so far impacted the lives of 12,627 children and 631 teachers directly and 1,08,739 community members indirectly across more than 560 villages in India. From this year going forward christening it the ‘LOLT MOVEMENT’.

Your support and inspiration coupled with team LOLT’s dedication, are the architects of the LOLT Movement, designing the literate future of our youth. May God give us all the strength, energy and focus to continue the LOLT Movement and help break the poverty cycle through education to build a robust and prosperous India. I humbly thank you all with immense gratitude for your unflinching support each continuing year.

God Bless you All!”

Villy Doctor, is an educationist and philanthropist who has dedicated her life to the upliftment of the underprivileged.

VILLY DOCTOR
Raised: ₹ 1,04,23,341
for ‘Light of Life Trust’
"Tata Mumbai Marathon is an excellent platform as it offers credibility, which is critical in any funds raised for a social and charitable cause."

Shanti Ekambaram, Group President–Consumer Banking, Member of Group Management Council at Kotak Mahindra Bank Limited.

I have been participating in the Tata Mumbai Marathon for more than 12 years and raising funds for SOPAN (Society of Parents of Children with Autistic Disorders), an NGO I have been associated with since its inception as its Chief Patron.

SOPAN is an 18-year-old NGO which educates and trains children and young adults with autism and developmental disabilities from all walks of life. SOPAN’s aim is to empower and enable them so that they are able to live an inclusive life in society with dignity by providing educational and therapeutic intervention to children and young adults with autism and developmental disabilities and their families.

"This year we closed the fundraising at ₹60,02,331 and I am proud to have well-wishers, friends, family and relationships which made this possible. The continued support and generosity has been astounding and every year the support keeps growing by leaps and bounds for SOPAN, a cause that will always remain close to my heart.

Tata Mumbai Marathon is an excellent platform as it offers credibility, which is critical in any funds raised for a social and charitable cause. People and institutions who contribute want to ensure that the funds that they are donating will be put to optimal use. United Way Mumbai plays a great role in vetting the NGOs, ensuring the appropriate governance structure before approving them to be a part of the Tata Mumbai Marathon where people can contribute funds. That apart, the event is ‘iconic’ in itself – it has over the years motivated citizens of Mumbai from all walks of life to participate in huge numbers and raise funds for a cause. In the process, propagating the twin benefits of better health and fitness for participants and funding to deserving NGOs."

SHANTI EKAMBARAM
Raised: ₹ 60,02,331
for ‘Society of Parents of children with Autistic Disorders (SOPAN)’

"This year I have raised funds of about ₹50 lakhs, individually. I enjoy this friendly competition with fellow fundraisers, which includes my wife too."

Sankara Raman, a practising Chartered Accountant, is a wheelchair user affected by Muscular Dystrophy. He left his lucrative practice at Chennai and joined Amar Seva Sangam in 1992. He joined Amar Seva Sangam with a dream to build a ‘valley for the disabled’ and has introduced multiple programmes benefiting thousands of people with disabilities. He has been associated with Tata Mumbai Marathon since its inception in 2004. Together with Shri. S. Ramakrishnan, the founder president of Amar Seva Sangam, he envisions making Amar Seva Sangam a model centre catering to all the needs of the disabled.

"This year I have raised funds of about ₹ 50 lakhs, individually. Amar Seva Sangam is grateful to the Organizers for giving us this chance and for the various facilities extended to the differently abled to enthusiastically participate in such an event. More wheelchair users participated from our Sangam this year and made it a memorable event. The most encouraging aspect this year was the excellent support we received from the corporate world.

It is a fantastic experience to raise funds for my NGO, Amar Seva Sangam, through such a reputed platform as the Tata Mumbai Marathon 2020. I enjoy this friendly competition with fellow fundraisers, which includes my wife too."

SANKARA RAMAN
Raised: ₹ 50,22,303
for ‘Amar Seva Sangam’
"We serve and bring joy to those in need, not because ‘we have to’, or ‘it is our duty’, but because ‘we love to’!"

Mr. Abhay Jasani, an engineer from IIT Mumbai & Founder-Chairman of the Jasani Group has been associated with the NGO Shrimad Rajchandra Love and Care for nearly 2 decades with an aim to ‘Serve others Selflessly’ & create more equitable societies in the rural & tribal areas of India.

“We serve and bring joy to those in need, not because ‘we have to’, or ‘it is our duty’, but because ‘we love to’.”

The above quote by Pujya Gurudevshri Rakeshbhai encapsulates his inspiration and guiding philosophy for his fundraising activities. He not only believes in giving back to the society, but also ensures it is impactful by volunteering for several projects, himself at various locations of Shrimad Rajchandra Love and Care.

Mr. Jasani finds great joy and gratitude in the fact that life has given him this opportunity to serve others.

ABHAY JASANI
Raised: ₹ 50,00,000
for ‘Shrimad Rajchandra Love and Care’

Over 55,000 runners took to the streets at the Tata Mumbai Marathon 2020

Forerunner to Asia’s most prestigious marathon, the first citizen of the state, His Excellency, the Governor of Maharashtra Shri. CH. Vidyasagar Rao welcomed Tata Sons, Tata Consultancy Services, event partners and stakeholders, to the majestic environs of the Raj Bhavan and launched registrations for the Full Marathon category of the Tata Mumbai Marathon 2020.
Tiger Shroff
Face Of The Event

No youth icon in the country embodies the fitness ethic better than Tiger Shroff and no one connects to a young audience in the way he does. The coming together of the Tata Mumbai Marathon and Tiger Shroff was the coming together of purpose and image. As a Bollywood star that has broken the mould, reached for the stars and yet is firmly grounded. His journey is rooted in the belief that tomorrow is not just about another twenty-four hours, but another opportunity to raise the bar and to push oneself. In short, an ethos of #BeBetter. And that’s what the Tata Mumbai Marathon is all about.

PARTICIPATION AT TMM 2020

TMM 2020 startline witnessed 55,322 participants across six race categories from over 44 nationalities

Number game

• 19% increase in total participation
• Women participation surged to 35%
• Outstation participation increased by 22%
• Full Marathon participants increase by 10%
• Total Finishers in % 00
• 9,660–Full Marathon
• 15,260–Half Marathon
• 19,707–Dream Run
• 8,032–10K
• 1,022–Senior Citizen Run
• 1,596 – Champions with Disability
• 44 – Nationalities

CHANGE CHAMPIONS

This category includes those individuals who have committed to raising over ₹ 25 lakhs and up to ₹ 49.99 lakhs. This edition, we had 8 Change Champions, who raised ₹ 2,47,64,020 for 9 NGOs.
SUDHIR SHENOY
Raised ₹ 46,36,769 for ‘Adventures Beyond Barriers Foundation’ and ‘United Way Mumbai’

Sudhir Shenoy, CEO and Country President, Dow India, is an avid marathon runner and sports enthusiast. A mammoth cycling expedition in Ladakh with his visually impaired partner left an indelible mark on him about the disabilities people with disabilities (PwDs) face every day. Led by his drive to build an ‘equitable environment for all’ and his passion for providing equal opportunities for PwDs, he along with Diyanshu Ganatra, founder of Adventure Beyond Barriers Foundation engaged with TMM to curate a special “Inclusion Run” category to raise salience on disability inclusion through experience and engagement.

“As allies to the cause, corporate leaders, peers and Dow India’s employees not only raised funds for supporting ABBF but also ran as able-bodied partners for over 125 PwDs, creating a historic moment for sports in India. “We often take our careers, opportunities and daily use of infrastructure for granted, which comes with great difficulty for over 200 million PwDs, who reside in India. It is only when we work, play and collaborate with them, we really experience their profound life coping skills, perseverance and energy. I truly believe that running, or any form of sports is a great equalizer and only inclusive organization will be equipped with the challenges of the future. We at Dow India are committed to lead this discussion on inclusion, bring in this change through our own example and set better standards in the industry.”

MANISH KOTHARI
Raised ₹ 42,28,721 for ‘Cancer Patients Aid Association’

“I am the President & Business Head – Corporate Banking at Kotak Mahindra Bank Limited. During my 24 years with Kotak, I have worked in all aspects of the corporate lending business. I currently head a 400+ strong team across India, covering Large Corporates, MNC, SME & New Age Companies.

“I used to participate in the Dream Run for fun! Seven years back I thought it may be a good idea to raise funds while having fun along the way! Over that period, I realized that the Tata Mumbai Marathon platform is actually a very powerful medium for me to serve as a bridge between people (friends, family, colleagues and clients) who want to do their bit for the Society and deserving NGOs (like Cancer Patients Aid Association) who serve the underprivileged. What started as a sub ₹ 1 lakh fundraising from a handful of people – has, over the last 7 years, crossed ₹ 150 lakhs from a few hundred people. The overall experience, in every sense, has been a motivating, inspiring and humbling one for me, especially in the way the Universe conspires to bring so many people together when there is a pure intent to do good!”

“Teachers are like mothers. Aseema has changed my life fully. I have learnt to speak in English. Aseema has also helped me in every situation, taught me right from wrong and prepared me for life and how to live when I leave school and go to college. I recall a teacher saying, ‘In life you’ll meet many people, some try to hold you back but you have to keep on moving’; I’ll remember this lesson for life.”

Sufi Khan, Student at Santacruz (W) Municipal School, Aseema Charitable Trust, a Gold Privilege Level NGO @TMM 2020

JAIMIN BHATT
Raised ₹ 36,64,141 for ‘GoSports Foundation’

Jaimin Bhatt, President & Group CFO at Kotak Mahindra Bank is an avid sports fan. At TMM 2020, in his first year of fundraising, Jaimin raised ₹30,64,141 for GoSports Foundation.

“India’s performance at the Olympics and other international sports events has improved significantly in recent times. Apart from active support by the Government, a few organisations have also helped build this movement. GoSports Foundation is one such organisation, which has mentored several athletes who have brought glory to the nation. Supporting these athletes representing our country is my small contribution to the world of sports.

The GoSports Foundation, winner of the Rashtriya Khel Protsahan Award this year, is a non-profit trust established in 2008, providing career support, funding and access to sports science expertise to India’s top sporting talent. The athlete scholarship and mentoring programmes include a Para Champions programme, constituted to bring vision, structure and planning to the Indian Paralympic movement.

At TMM 2020, which is my first year of fundraising, I raised ₹30,64,141 for the GoSports Foundation with the help of my friends, colleagues and well-wishers—notably in the year of the Olympics! I personally believe that TMM is one of the most powerful fundraising platforms which helps deserving NGOs with the passion to make a difference.”

ADITYA JOSHI AND VISHAL AGARWAL
Raised ₹ 26,58,600 for ‘Family Planning Association, India’ and ‘Nayi Disha Resource Centre’

Aditya Joshi is a 38-year old finance professional working in Mumbai with a Private Equity Fund. Vishal Agrawal is a 33-year old financial professional working for a Public Equity Fund in Hong Kong and the world’s 2nd visually challenged trader. Together in the last 4 years they have raised over ₹ 62 lakhs.

Family Planning Association, India (FPAL) – The NGO is doing incredibly important work in sexual and reproductive health (SRH): covering safe motherhood and child survival, empowerment of women, male involvement, adolescent health and youth development. The focus this year was to ensure girls join school and stay in school. This will have significant positive impact in the society that we live in.

Nayi Disha Resource Center – The NGO is focused on an important function of educating, empowering and supporting caregivers of children with intellectual and developmental disabilities (IDD) such as Autism, Down’s Syndrome, Cerebral Palsy and global developmental delay. This is the need of the hour in India and a lot of work needs to be done on this matter.

“We had an incredible experience raising funds for the two charities. We would like to thank the United Way team for assisting with the fundraising and providing a seamless platform to collect donations, disseminate donations to the NGOs and share 80G certificates / receipts with the donors. Everyone had a great experience working with United Way Mumbai team.”

““In nicobar we feel forgotten by people on the mainland. The Foundation showed us it’s not true.”

Ms. Matrena Martin, Program: REACH I Andaman and Nicobar Islands. “The Foundation is a Gold Privilege Level NGO @ TMM 2020”
I strongly believe in the concept and practice of equity – meaning, the fairness and equality in treatment of everyone, including access to resources. A good education is one such resource. I believe it is very sad that a girl child in a rural school is discriminated against or finds herself in a situation where such education is made inaccessible to her, whether by default or by design, merely because she doesn’t have access to a separate toilet or because she lacks the resources and counselling to help her navigate her first period. Habitat for Humanity India’s Stay at School campaign addresses this gap thoroughly by design, merely because she doesn’t have access to a separate toilet or because she lacks the resources and counselling to help her navigate her first period. Habitat for Humanity India’s Stay at School campaign addresses this gap thoroughly by design.
MAANAYATA DUTT
Raised ₹ 23,36,656
for ‘Nargis Dutt Foundation’

“When someone has cancer, the whole family and everyone who loves them goes through the same emotional stress. It’s as if the whole family is going through cancer. Our family has seen cancer very closely and it is a cause that is very close to my heart. Sometimes along with the emotional stress, there are several families who also go through tremendous financial stress. They come from far flung villages of India and find it difficult to support their treatment without financial support. I am standing for those in need, so as to relieve their stress, at least in part. I believe the human spirit is stronger than anything that can happen to it.”

SANJAY SHAH
Raised ₹ 18,76,142
for ‘Bal Asha Trust’

Sanjay Shah, MD & Co-CEO at Morgan Stanley India. Has been with Morgan Stanley for 24 years.

“I recently completed the 5365 meters altitude trek to Everest Base Camp. It was especially important for me, given my fractures and hip replacement. A couple of observations:

• Take some time off for yourself. Ironically, this could be the most selfless thing you end up doing. Test your limits- physically and psychologically, and know that you have had a wonderful journey when you are almost sad to reach the destination.

• ‘Giving Back’ is important. Reflect upon our good fortune and empathize with others. It is incumbent upon us to attempt to create a more egalitarian society. I have seen the wonderful work Bal Asha has been doing for the underprivileged children, and am proud to have contributed to their cause, and grateful to all the donors for their support and encouragement.”

TCM SUNDARAM
Raised ₹ 18,26,746
for ‘Amar Seva Sangam’, ‘Cerebral Palsy Association of India’ and ‘V Care Foundation’

A venture capitalist, T.C.M. Sundaram is the Founder & MD at Chiratae Ventures in Bangalore which invests in tech based startups.

“This is my third consecutive year running the full marathon at the TMM. Fundraising is one reason that motivates me to complete the marathon successfully. Last year, my target was to raise ₹ 5 lakhs. I raised ₹ 2.5 lakhs and matched it 100%, raising ₹ 5 lakhs plus. My target was the same this year as well. My company offered to support this campaign as part of their CSR, as did a few of our entrepreneur companies. While I raised ₹ 6 lakhs, with their help the total was over ₹ 18 lakhs.

Since I usually sponsor non profits in the education sector otherwise, I chose healthcare and disability for this platform. My father died of cancer seven years ago and in his remembrance, I supported V Care Foundation.

Fundraising through the user friendly online platform of United Way Mumbai has been very convenient for me.”

CHANGE LEADERS

This category includes those individuals who have committed to raise over ₹ 10 lakhs and up to ₹ 24.99 lakhs. This edition we have 15 Change Leaders who have raised ₹ 2,05,56,266 for 15 NGOs.
Dr. Siddharta Agarwal
Raised ₹ 18,24,130
for ‘Urban Health Resource Centre’

“As a physician, I utilise my medical experience & broader understanding of human life to improve wellbeing of urban deprived labour who at low wages help build ‘smart cities’. Initially, I adapted medical knowledge to simple actions which help prevent disease, build immunity, and nutrition. Learning from disadvantaged communities, it was clear that broader determinants of health & well-being needed efforts to help those less fortunate than us. UHRC, set-up in 2005 received support from a bilateral source till mid-2009 and was left to us to sustain or shut aspirations of over 400,000 people. Since then UHRC has raised funds to deepen confidence, self-reliance through building non-perishable competence of women’s & children-youth groups in 415,000 vulnerable populations.”

Neeraj Sanghi
Raised ₹ 1,48,900
for ‘Isha Education’

Mr. Neeraj Sanghi is the CEO for Highway Concessions One Pvt. Ltd. (HC1), a company owned by India Infrastructure Fund managed by Global Infrastructure Partners (GIP). He has over 30 years of experience in business development, operations and financing. He ran his first half marathon at the Mumbai Marathon 2014, and since then he has run in every edition in support of Isha Education, cumulatively raising over ₹ 65 lakhs.

“I feel that being from a humble background, I am a product of education. I support Isha Education because it provides quality education to rural children (most of them are first time school goers) by directly running 9 schools and supporting many government schools in improving teaching quality and mainstreaming weak students. The effort is transforming lives of many children for many avenues to livelihood, and as the scale grows it could transform the entire country. Fundraising itself is an exhilarating experience as you gear to help the unseen and unknown. Tata Mumbai Marathon 2020 has been an excellent medium for connecting and raising funds from a large number of donors.”

Dr. Nirmal Surya
Raised ₹ 13,31,768
for ‘Epilepsy Foundation’

Dr. Nirmal Surya is a senior neurologist affiliated with Bombay Hospital and Saifee Hospital. He is also Founder Trustee and Chairman of Epilepsy Foundation (EF), India. EF has been raising funds through the Mumbai Marathon for the past 10 years.

“There are nearly 12 million people suffering with Epilepsy in India and the treatment gap is as high as 75% due to myths and taboos associated with the disease. TMM is a platform for the Epilepsy Foundation and People with Epilepsy (PwE) to raise funds and create awareness about epilepsy. Our work gives new hope for millions suffering from epilepsy.”

Swapnil Chauhan
Raised ₹ 1,25,550
for ‘Tata Trusts’

Mr. Swapnil Chauhan manages Partnerships at Tata Trusts, which is 127 years old, one of the largest development sector organisations in India, focusing on a whole range of community development programs across the country. Tata Trusts has been working to help India reach its potential, and assist its most vulnerable individuals rise out of poverty, and onto the path of prosperity. The Trusts envision to positively and sustainably impact 100 million lives by 2021.

Swapnil joined Tata Trusts fresh out of IIM Ahmedabad, post his MBA with the strong belief that management graduates can significantly contribute to nation building, by working in the development sector, which is far more challenging, exciting and satisfying than a usual corporate job.

“TMM 2020 was my first experience of participating as a runner and I thoroughly enjoyed it. I raised funds for three causes: cancer treatment for the underprivileged, elderly care and menstrual hygiene management.”

Gautami Gavankar
Raised ₹ 10,91,954
for ‘Society of Parents of children with Autistic Disorders (SOPAN)’

Gautami Gavankar, is Executive Director – Trusteehip Services at Kotak Mahindra Trusteehip Services Ltd., and has been a part of the Kotak Mahindra Group for the last 14 years. She is responsible for the estate planning, family office and philanthropy solutions.

I started my marathon journey in January 2016 when I participated in my first-ever half marathon at the Mumbai Marathon.

Until now, I used to run for fitness, however, since 2019 I have also been raising funds for SOPAN (Society of Parents of children with Autistic Disorders). SOPAN runs some very good projects and every penny that I raise is towards the cause of rehabilitation of children and young adults with autism and other developmental disabilities. I have successfully raised ₹ 10,91,954 with generous contributions from my clients, friends, family and the team at Kotak.

Honestly, it was the confidence that my Kotak friends had in my ability to raise funds, that motivated me to start this journey.”

Anisha Johri
Raised ₹ 12,75,836
for ‘Family Service Centre’

“We, as a family, have been associated with the Family Service Centre for over 12 years now. I have been raising funds through the Tata Mumbai Marathon for more than 8 years now. My son, Adhiraj took on the task for 2 years. This year, my husband, Rahul also decided to be fully involved and run the 10 km run.

Overall experience of raising funds through United Way Mumbai is always good and so is the physical run. It has now become a regular feature for me and my family to be associated with them and we will continue to do so in the coming years too.”

Anita Ahuja
Raised ₹ 12,55,550
for ‘Tata Trusts’

Mr. Swapnil Chauhan manages Partnerships at Tata Trusts, which is 127 years old, one of the largest development sector organisations in India, focusing on a whole range of community development programs across the country. Tata Trusts has been working to help India reach its potential, and assist its most vulnerable individuals rise out of poverty, and onto the path of prosperity. The Trusts envision to positively and sustainably impact 100 million lives by 2021.

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Honestly, it was the confidence that my Kotak friends had in my ability to raise funds, that motivated me to start this journey.”
A running enthusiast, Pranav heads a Mumbai-based financial services firm Altamount Capital Management. He won gold in his age category for the 10km run at TMM 2018, ran the half marathon in TMM 2019 and the full marathon in TMM 2020. He also spearheaded the two TMM campaigns of RUBAROO and has also individually raised ₹17 lakhs over the past two years for this NGO in this event.

"RUBAROO is a team of dedicated social workers fighting the menace of Child Sexual Abuse (CSA). Led by its dynamic young founders–Ishita Manek and Lisha Chheda–this NGO safeguards children from CSA through its awareness, prevention and healing programmes. I believe that RUBAROO will continue to be an important ‘Change Agent’ combating this dark and massive problem affecting a very large part of our child population. It has been my privilege to be associated with and fundraised for this NGO."

CHETAN SAVLA
Raised ₹ 10,70,602 for “The Indian Council For Mental Health”

“It feels great to start each year with a donation drive. Grateful to The Indian Council for Mental Health and United Way Mumbai for this opportunity.”

BIREN KARANI
Raised ₹ 10,50,091 for “Shrimad Rajchandra Love and Care”

“Having witnessed Shrimad Rajchandra Love and Care’s (SRLC) growth since its inception I know it’s because of the vision, passion and guidelines of Pujya Gurudevshri Rakeshbhai, who, in turn, gives sole credit to the inspiration from Shrimad Rajchandra’s belief that Spiritual Pursuits for true happiness and Social Service (seva) are like the wings of a bird–both incomplete without each other. This wisdom is strongly rooted in the volunteers who see seva as their source of joy. Most volunteers are grateful and literally excited to be chosen for seva.

Obviously, social welfare done with this sense of joy and gratitude will resonate even with donors who hardly need any convincing. These donations have 200% utility – outer growth of less privileged and inner growth of volunteers.”

KUNAL KHANNA
Raised ₹ 10,43,477 for “Family Service Centre”

“Inspired by my friend Anisha, I decided to participate in Tata Mumbai Marathon (10 kms category) and run for a cause while supporting an NGO called Family Service Centre. In my first attempt of fundraising I pledged to raise an humble amount of ₹10 lakhs for them to help the needy kids and destitute families.

Asking donations for a cause is always a humbling experience and you get to learn a lot about yourself and the people you are asking donations from. I was determined to be persistent and left no stone unturned to reach out to my close ones, friends, business circle, etc. The beauty of the whole exercise was that I discovered the softer side of so many people who believed in humanity and supported my cause selflessly.

Over the last 3 to 4 months I learned that there is magic all around – don’t wait for miracles to happen, but make it happen yourself. Always serve humanity in your own way. Our pursuits may be different, which is absolutely fine, as long as we are working towards the common goal of benefitting humanity.

POOJA DAFTARY
Raised ₹ 10,06,000 for “Shrimad Rajchandra Love and Care”

“It is not enough to be compassionate, you must act!” This message from HH The Dalai Lama has inspired me to not just think, but rather be an active member of a social service organisation. As the Chief Compliance officer and part of the CSR team of NR Agarwal Industries Ltd, I have experienced first-hand, the need for a world class healthcare institution for the lesser privileged section of society. Shrimad Rajchandra Love and Care is in the process of constructing an institution to serve the tribal areas and villages in and around Dharampur town in Southern Gujarat. All the proceeds from my fundraising effort will be used for the infrastructure development of this hospital.

It has been a very satisfying and rewarding experience for me, personally and with Param Pujya Gurudevshri Rakeshbhai’s blessings and guidance, we aim to carry forward His vision of selfless service to the maximum extent possible.”
Shannon Miller
International Event Ambassador

7-time Olympic Medalist, World Gymnast Legend–Shannon Miller was the International Event Ambassador of TMM 2020. The 42-year-old American gymnastics legend is the only female athlete to be inducted into the US Olympic Hall of Fame, twice in 2006 (Individual) and 2008 (Team) respectively. Miller is the first US gymnast to win 2 World All-Around Titles. Leading the “Magnificent Seven” to the US Women’s first-ever Team Gold at the 1996 Games at Atlanta, she also became the first American gymnast to capture the Gold medal on the Balance Beam.

Shannon was diagnosed with cancer in the year 2011 but recovered beautifully. In order to help women, make their health a priority, spread awareness and empower people to break through and overcome their own personal challenges, Shannon established her own foundation.

Adventures Beyond Barriers Foundation (ABBF) as the Inclusion Ally

An exciting new partnership with Adventures Beyond Barriers Foundation (ABBF) as its Inclusion Ally was introduced this year, to encourage Persons with Disability in the Open 10K category. ABBF is a not-for-profit organization, works extensively towards inclusion via sports for persons with and without disability.

This year witnessed 137 such individuals along with their corporate buddy helping them cross the finish line.

New Partners & Associations

Bira 91, one of India’s fastest-growing beer brands came onboard as the Official Companion.

As the Official Companion, Bira 91 used the stall space in a unique way to promote the post-event celebration parties across Mumbai. There were volunteers who wore the Bira headgears and provided a map of the lounges and bars they had tied up for the runners to visit post-race and celebrate.

“The Cooldown Party” was spread across popular hangouts like The Irish House in Colaba & BKC, Buttery High in BKC, Pop Tate’s and London Taxi in Lower Parel, The Beer Café in Churchgate, The United Service Club, Sea Palace Hotel, Bar Terminal and 1441 Pizzeria in fort. The parties across locations had a great turnout with a lot of runners, pacers, and influencers bringing their families and friends to celebrate the spirit of TMM. This year, Bira 91 ensured Mumbai partied harder with the Tata Mumbai Marathon.

Franklin Templeton, one of India’s largest fund houses, was the Investment Partner for the Tata Mumbai Marathon. Franklin Templeton used a digital first approach to engage the runner community, with innovative offerings towards increased financial security. Franklin Templeton released a campaign called the “Marathon of Life” that helps the viewer draw inspiration from nine real life stories of marathon runners.

Year on year, the Senior Citizen category has gained more popularity, promoting active ageing. New partnership with HelpAge India, an NGO that extensively works for the cause and care of Silvers infused a new energy in the category.

In general, the event saw a great turnout with a lot of runners, pacers, and influencers bringing their families and friends to celebrate the spirit of TMM. This year, Bira 91 ensured Mumbai partied harder with the Tata Mumbai Marathon.

Event Highlights
This category includes those individuals who have committed to raise over ₹5 lakhs and up to ₹9.99 lakhs. This edition we have 34 Change Investors who have raised ₹2,21,35,458.

**CHANGE INVESTORS**

**Priya Dutt**
Raised: ₹ 9,24,354
for ‘Nargis Dutt Foundation’

**Rajeswari Kesavan**
Raised: ₹ 9,11,514
for ‘Isha Education’

**Dhiren N Sheth**
Raised: ₹ 8,98,689
for ‘COTAAP Research Foundation’

**Vandana Mamidanna**
Raised: ₹ 8,72,051
for ‘Think Peace Organisation’

**Aneesha & Nisheeta Labroo**
Raised: ₹ 8,69,099
for ‘KARO Trust’

**Rahul Kadri**
Raised: ₹ 8,60,000
for ‘Save The Children India’

**Nilesh Lahu Nandoskar**
Raised: ₹ 8,40,000
for ‘Karunya Trust’

**Venkatesan R**
Raised: ₹ 7,81,400
for ‘Spark a Change Foundation’

**Vinodini Lulla**
Raised: ₹ 7,62,100
for ‘Children’s Movement for Civic Awareness’

**Ketan N Shah**
Raised: ₹ 7,18,775
for ‘Shrimad Rajchandra Love and Care’

**Vinodini Lulla**
Raised: ₹ 7,62,100
for ‘Children’s Movement for Civic Awareness’
Shakuntala Majumdar
Raised ₹6,81,453
for "Thane Society for Prevention of
Cruelty to Animals (SPCA)"

Akriti Chauhan
Raised ₹6,75,863
for "Cankids Kidscan"

Krishnan Neelakantan
Raised ₹5,79,979
for "Mann – Center For Individuals
With Special Needs"

Vivek N Gour
Raised ₹6,66,000
for "Sri Sathya Sai Health 
& Education Trust"

Rajesh Punjabi
Raised ₹6,65,300
for "Sri Sathya Sai Health &
Education Trust"

Raja Sudhan with
Rajkumar Sudhan
Raised ₹5,54,200
for "Isha Education"

Ramesh Mangaleswaran
Raised ₹6,63,718
for "BA Foundation"

Pranoti Siddharth Kini
Raised ₹6,46,100
for "Think Foundation"

Ravi Kirpalani
Raised ₹5,43,487
for "Adventures Beyond Barriers
Foundation" and "United Way Mumbai"

Devesh Khatu
Raised ₹6,20,300
for "IIT Bombay Alumni Association"

Pyush Khullar
Raised ₹5,72,562
for "Arushi Society"
"Habitat for Humanity India" and
"Cancer Foundation of India"

Dr. Kalpana Apte
Raised ₹5,32,587
for "Family Planning Association,
India"

Russa Mehta
Raised ₹5,66,000
for "The Jimmy S Bilimoria
Foundation"

Jayanti Shukla
Raised ₹5,58,778
for "United Way Mumbai"

Dr. Prafull, Krish
& Brahmi Sabadra
Raised ₹5,10,999
for "Shrimad Rajchandra Love and
Care"

Akriti Chauhan
Raised ₹6,75,863
for "Cankids Kidscan"

Dr. Prafull, Krish
& Brahmi Sabadra
Raised ₹5,10,999
for "Shrimad Rajchandra Love and
Care"

Anil Bakshi
Raised ₹5,22,499
for "Karunya Trust"

Girish Borkar
Raised ₹5,36,303
for "Yoga Prabha Bharati
(Seva Sanstha) Trust"

Sandeep Kumar
Raised ₹5,57,300
for "Cankids Kidscan"

Shakuntala Majumdar
Raised ₹6,81,453
for "Thane Society for Prevention of
Cruelty to Animals (SPCA)"

Vivek N Gour
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(Seva Sanstha) Trust"

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for "Cankids Kidscan"
This category includes those individuals who have committed to raise over ₹ 1.5 lakhs and up to ₹ 4.99 lakhs. This edition we had 132 Change Makers who raised ₹ 2,78,37,431.

**BS Saluja**
Raised: ₹ 5,02,805 for ‘Access Life Assistance Foundation’

**Sejal Shah**
Raised: ₹ 5,01,275 for ‘Light of Life Trust’

**Anurag Chatrath**
Raised: ₹ 5,01,000 for ‘Central Himalayan Rural Action Group’

**Ashwin Shetty**
Raised: ₹ 5,00,312 for ‘Adventures Beyond Barriers Foundation’ and ‘United Way Mumbai’

“"I was in Class 7 when I was diagnosed with a neck tumor. Initially, I was terrified but the doctors in Jaipur hospital made me feel comfortable. We then came to St. Jude’s to stay. I especially like its huge windows that open into the beautiful garden, which is my favourite spot. I want to be an engineer when I grow up.”

Shubham Mandal, 12-year-old
St. Jude India Childcare Centres is a Gold Privilege Level NGO @ TMM 2020

“"I love the time I spend at school, I have made many friends. Earlier me and my brothers used to help mother around the house because they could not afford to send us to school, but now all of us go to school. We have big dreams and we are going to make all of them come true.”

Vidya (Student of Mission Education Centre in Dharavi, Mumbai)
Smile Foundation is a Gold Privilege Level NGO @ TMM 2020
Anjali Malhotra with Kabir Malhotra
Raised: ₹2,84,000 for ‘KARO Trust’

Manjul Tilak
Raised: ₹2,93,200 for ‘Kotak Education Foundation’

Divyanshu Ganatra
Raised: ₹3,05,000 for ‘Adventures Beyond Barriers Foundation’ and ‘United Way Mumbai’

Ramani Sankararaman
Raised: ₹3,00,000 for ‘Amar Seva Sangam’

Darius Pandole
Raised: ₹3,14,000 for ‘Khele Shala’

Dipannita Singh
Raised: ₹3,14,200 for ‘Arushi Society’

Dr. Anaita Udwadia - Hegde
Raised: ₹3,12,000 for ‘The Society For Rehabilitation of Crippled Children’

Isha Gulati with Rahul & Sanil
Raised: ₹4,28,000 for ‘Think Foundation’

Suresh Subbaraman Parameswaran
Raised: ₹4,18,501 for ‘Family Service Centre’

Luis Moniz
Raised: ₹3,05,000 for ‘Sethu’

Gurpreet Singh with Ishaan
Raised: ₹4,07,600 for ‘Childline India Foundation’

Christine Saldanha
Raised: ₹4,07,054 for ‘Indian Cancer Society’

Neel Shahani
Raised: ₹3,75,000 for ‘The Ahmadsa Foundation’

Ramesh Venkat
Raised: ₹4,01,551 for ‘Maharashtra State Women’s Council’

Jesal Sanghvi
Raised: ₹4,00,000 for ‘DATRI Blood Stem Cell Donors Registry’

Ramesh Venkat
Raised: ₹4,01,551 for ‘Maharashtra State Women’s Council’

Tautik Das
Raised: ₹3,95,099 for ‘Central Himalayan Rural Action Group’

Manish N Sheth
Raised: ₹3,55,250 for ‘CSIR-CASAF Research Foundation’

Madhura Ashok Kumar
Raised: ₹3,64,590 for ‘Family Planning Association, India’

Anjali Malhotra with Kabir Malhotra
Raised: ₹2,84,000 for ‘KARO Trust’

Yogesh Gera with Nandini & Dhruv
Raised: ₹3,14,200 for ‘Arushi Society’

Dipannita Singh
Raised: ₹3,03,190 for ‘Cankids Kidscan’

Venkatraman S
Raised: ₹2,85,705 for ‘Cancer Foundation of India’ ‘Cancer Patients Aid Association’ ‘Tata Memorial Centre–ImPaCCT’ and ‘Tata Medical Centre Trust’

Himanshu Vyas
Raised: ₹2,75,599 for ‘Educo’

Jayshri Sanghvi
Raised: ₹3,00,000 for ‘Shrimad Rajchandra Love and Care’

Madhura Ashok Kumar
Raised: ₹3,64,590 for ‘Family Planning Association, India’

Ramesh Venkat
Raised: ₹4,01,551 for ‘Maharashtra State Women’s Council’

Nandini with Dhruv
Raised: ₹3,14,200 for ‘Arushi Society’

Isha Gulati with Rahul & Sanil
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Himanshu Vyas
Raised: ₹2,75,599 for ‘Educo’
Ami Ambani
Raised: ₹ 2,66,000
for ‘Tiia Vaked Foundation and Research Centre’

Satyajit Mazumdar
Raised: ₹ 2,62,801
for ‘Catalyst for Social Action’

Ritesh Gupta
Raised: ₹ 2,28,692
for ‘Touching Lives Welfare Trust’

Devarajan R
Raised: ₹ 2,27,399
for ‘Seva Sahayog Foundation’

Sonal Vipul Jhaveri
Raised: ₹ 2,61,111
for ‘Shrimad Rajchandra Love and Care’

Ashok Nair
Raised: ₹ 2,60,662
for ‘Adventures Beyond Barriers Foundation’
and ‘United Way Mumbai’

Neelam Dixit
Raised: ₹ 2,25,400
for ‘Family Planning Association, India’

Arunav Agarwal
Raised: ₹ 2,25,100
for ‘Spark a Change Foundation’

Chetan & Tisha Jhaveri
Raised: ₹ 2,60,000
for ‘Shrimad Rajchandra Love and Care’

Thomas Mathew
Raised: ₹ 2,59,000
for ‘Karunya Trust’

Maithili Panwani & Kuntal Joshi
Raised: ₹ 2,23,949
for ‘Bal Asha Trust’

Naina Kohari
Raised: ₹ 2,23,158
for ‘Shrivad Rajchandra Love and Care’

Manisha Khosla
Raised: ₹ 2,58,620
for ‘THE P.R.I.D.E INDIA’

Gigy Mathew
Raised: ₹ 2,50,187
for ‘Karunya Trust’

Sheela Iyer
Raised: ₹ 2,21,000
for ‘Light of Life Trust’

Carol Sylas
Raised: ₹ 2,18,500
for ‘Jeevan Asha Charitable Society’

Neha Grover
Raised: ₹ 2,46,500
for ‘The Jimmy S Bilimoria Foundation’

Rajneeta
Raised: ₹ 2,43,500
for ‘Jai Vakeel Foundation and Research Centre’

Gajanan M Kamath
Raised: ₹ 2,13,617
for ‘St. Jude India Childcare Centre’

Vinay Shetty
Raised: ₹ 2,13,000
for ‘Think Foundation’

Ami Savla Hemani
Raised: ₹ 2,37,600
for ‘Shrimad Rajchandra Love and Care’

Sujay Savla
Raised: ₹ 2,34,100
for ‘Shrimad Rajchandra Love and Care’

Manju Parvatikar
Raised: ₹ 2,09,900
for ‘Isha Education’

Muthukrishnan Jayaraman
Raised: ₹ 2,08,099
for ‘Sanjeevani Life Beyond Cancer’
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<td>Varun Toshniwal</td>
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<td>Keith Lobo</td>
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<tr>
<td>Keith Lobo</td>
<td>₹ 1,89,000</td>
<td>'Light of Life Trust'</td>
</tr>
</tbody>
</table>
Pavithran M Kallada
Raised: ₹ 1,51,013 for 'Adventures Beyond Barriers Foundation' and 'United Way Mumbai'.

Sunit Kothari
Raised: ₹ 1,51,000 for 'Shrimad Rajchandra Love and Care'.

Sarika Vijay Desai
Raised: ₹ 1,50,750 for 'Sparshu Charitable Trust'.

Rose Joseph
Raised: ₹ 1,50,680 for 'Karnya Trust'.

Manoj Kumar Garg
Raised: ₹ 1,50,111 for 'Family Planning Association, India'.

Archana Rushabh Mehta
Raised: ₹ 1,50,000 for 'Shrimad Rajchandra Love and Care'.

Nitin Nayyar
Raised: ₹ 1,51,000 for ‘SNEHA (Society for Nutrition, Education and Health Action)’.

Lisha Chheda
Raised: ₹ 1,50,801 for ‘Rabara – Centre For Advancement of Philanthropy’.

Prasad Baji
Raised: ₹ 1,50,700 for ‘Foundation for Mother & Child Health’.

Dr. Prahalathan KK
Raised: ₹ 1,50,500 for ‘Ihumi’.

Prabhakar B Patil
Raised: ₹ 1,50,101 for ‘Kohamata’.

Priya Bijlani
Raised: ₹ 1,50,000 for ‘Isha Education’.

Vijay Nisar
Raised: ₹ 1,50,000 for ‘Shrimad Rajchandra Love and Care’.

A K Viswanathan
Raised: ₹ 1,50,000 for ‘Mohan Foundation, and MBA Foundation’.

Nimit Parikh
Raised: ₹ 1,50,700 for ‘Foundation for Mother & Child Health’.

Toral Shah
Raised: ₹ 1,50,000 for ‘Shrimad Rajchandra Love and Care’.

Nandini Gandhi
Raised: ₹ 1,50,000 for ‘Shrimad Rajchandra Love and Care’. 

Tiranu Dediya
Raised: ₹ 1,50,000 for ‘Shrimad Rajchandra Love and Care’.

Jignesh Furia
Raised: ₹ 1,50,000 for ‘Shrimad Rajchandra Love and Care’.

Parth Parashe
Raised: ₹ 1,50,000 for ‘Urban Health Resource Centre’.

Dr. Sandeep Dadia
Raised: ₹ 1,50,000 for ‘Shrimad Rajchandra Love and Care’.

Sanjay Dangi
Raised: ₹ 1,50,000 for ‘Epilepsy Foundation’.

Prabhakar B Patil
Raised: ₹ 1,50,101 for ‘Kohamata’.

Priya Bijlani
Raised: ₹ 1,50,000 for ‘Isha Education’. 

Nandini Gandhi
Raised: ₹ 1,50,000 for ‘Shrimad Rajchandra Love and Care’. 

Tiranu Dediya
Raised: ₹ 1,50,000 for ‘Shrimad Rajchandra Love and Care’.
Tata Mumbai Marathon 2020 celebrates MARINE DRIVE’S 100th Anniversary

Mumbai’s majestic boulevard Marine Drive marks a momentous 100 years since its sea face was constructed and completed in 1920. It is difficult to imagine the Tata Mumbai Marathon without Marine Drive. For the past 17 years, the boulevard has opened its heart to thousands of runners.

In a fitting tribute to mark the moment, Aaditya Thackeray, newly-elected Minister of Tourism, Environment & Protocol, Government of Maharashtra, along with title sponsors Harish Bhat, Brand Custodian, Tata Sons; Ujjwal Mathur, Country Head, Tata Consultancy Services, Face of the event, Tiger Shroff along with Anil & Vivek Singh held aloft the iconic event trophy, as a symbolic salute to this UNESCO World Heritage site.

ASICS launched the GEL-NIMBUS™ 22, a limited-edition shoe dedicated to the spirit of Mumbai, with the city name emblazoned on it. Along with this the ASICS ‘Race Day T-Shirt that is a mark of accomplishment for all full marathoners was unveiled by ASICS Brand Athlete Rohan Bopanna and Influencer Nikita Dutta.

Event Highlights

<table>
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<tr>
<th>Name</th>
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<tr>
<td>Arvind Shelth</td>
<td>₹ 1,50,000</td>
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<td>Sanaa Shaikh</td>
<td>₹ 1,50,000</td>
<td>'Urban Health Resource Centre'</td>
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<tr>
<td>Jayshri and Sudhir Talania</td>
<td>₹ 1,50,000</td>
<td>'Shrimad Rajchandra Love and Care'</td>
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<td>Rushil &amp; Arishti Shelth</td>
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<td>Himanshu Dani</td>
<td>₹ 1,50,000</td>
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<td>Kuntal Agarwal</td>
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<tr>
<td>Prakash Jhaferi</td>
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<tr>
<td>Rakesh Mehta</td>
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</tr>
<tr>
<td>Kabir Agarwal</td>
<td>₹ 1,50,000</td>
<td>'Urban Health Resource Centre'</td>
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<tr>
<td>Deepti Rana</td>
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<td>'Urban Health Resource Centre'</td>
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<td>Satish Chandra Agarwal</td>
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<tr>
<td>Rathna Varalaya</td>
<td>₹ 1,50,000</td>
<td>'Urban Health Resource Centre'</td>
</tr>
</tbody>
</table>
Running is the fastest growing participative sport in the country. Every year about 2.5 lakh individuals take to the sport of running. With the significant growth in participation year on year, Procam International introduced the Tata Mumbai Marathon–‘Run as One’ virtual challenge powered by ASICS Runkeeper App.

The virtual run gave runners an opportunity to be a part of Asia’s premier distance running event, the Tata Mumbai Marathon simultaneously on that Sunday morning in three different categories 42K, 21K and 10K. Over 3000 runners experienced the magic of running the Tata Mumbai Marathon from different parts of the country.

As an added boost to the participants the top 500 male and female runners from the three categories (across age groups) have qualified for TMM 2021.

**FUNDRAISERS GOLD & SILVER**

The Fundraiser Gold category comprises individuals who have raised between ₹1 lakh and ₹1,49,999 lakhs. This year, 42 individuals in the Fundraiser Gold category have raised ₹47,58,339.

After Fundraiser Gold, we also have 100 fundraisers, raising ₹66,52,246 in the Fundraiser Silver category (minimum fundraising target of ₹50,000); 465 fundraisers, raising ₹98,19,410 in the Fundraiser Bronze category (minimum fundraising target of ₹10,000) and 475 fundraisers, raising ₹19,33,841 in the Fundraiser category.
<table>
<thead>
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<td>Manoj Menon</td>
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<td>Brinda Dayal Shoorji</td>
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<td>Aakash Choubey</td>
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<td>Shaina Michael</td>
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<tr>
<td>Nevin Sehmke</td>
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</table>
Philanthropy when started early has multiple positive consequences. Not only does it help NGOs raise funds for their immediate needs, but also exposed the youth to social problems at a young age, increasing the likelihood of them growing up to be responsible adults. At TMM, we celebrate these young leaders for their fundraising efforts. Young Leaders are fundraisers below the age of 21 years, who have raised ₹75,000 or more. This year, the TMM witnessed 124 motivated young individuals making up the Young Leader category, having raised ₹1,69,72,617. Twenty nine Young Leaders are also Change Runners this year.

**Vaibhav Bhandari**
Raised ₹ 1,01,001 for ‘GOONJ’

**Prashant Tandon**
Raised ₹ 1,01,000 for 'Cancer Patients Aid Association' and 'Society of Parents of children with Autistic Disorders (SOPAN)'

**Prasad**
Raised ₹ 1,00,502 for 'Cancer Patients Aid Association' and 'Kotak Education Foundation'

**Maria Paul**
Raised ₹ 1,00,022 for 'St. Jude India Childcare Centres'

**Suresh Maratha**
Raised ₹ 1,00,011 for 'Family Planning Association, India'

**Adhir Mane**
Raised ₹ 1,00,000 for ‘Tata Memorial Centre—ImPaCCT’

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“I had three miscarriages. On recommendation, for my fourth pregnancy, I came to SPARSH where the doctors advised me some tests for diagnosis and for the right treatment. Today I’m thankful to SPARSH for helping me in becoming the mother of a beautiful child.”
Sneha Ramesh Kshirsagar, Ashta Kasar village.
The P.R.I.D.E India is a Gold Privilege Level NGO @ TMM 2020

“I live in a slum community in Mumbai. I was always told that I have to become a vegetable vendor like my father, I had dropped out of school twice to earn money. With the help of Touching Lives, I have completed my graduation in Psychology; learned Arts based Therapy and clinical hypnotherapy.”
Ram Soni.
Touching Lives Welfare Trust is a Gold Privilege Level NGO @ TMM 2020
"I was inspired by my Guruji Pujya Gurudevshri to raise funds for Shrimad Rajchandra Love and Care. When I visited the existing Shrimad Rajchandra Hospital in Dharampur, I was deeply touched by the problems faced by rural people and even young children like me. So when Pujya Gurudevshri said that through our actions we may not be able to change the whole world, but we can surely change one person’s whole world, I immediately decided to become a fundraiser. The new Hospital will help so many more people in need.

I have learned a lot from this experience—something that I could not learn in the classroom at school! A big thank you to all those who supported me by donating and thanks to my parents for their support.”
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Event Highlights

#RunYourWay Runners Expressed Themselves in their Unique Style on Race Day

Over four days, the Run Your Way Creative Wall at the Mirchi Get Active Expo engaged runners and inspired them to express themselves on race day.

Sunday Jan 19th 2020, saw individuals and groups across race categories cite poetry, express via banners supporting their favorite cause, wearing costume, colourful headbands and showcasing a multitude of talent and creativity; each expressing in their unique individual style.

An LED wall captured the different colours of participation. Various Run Your Way selfie booths were set up at the finish area, where participants captured their expressions and uploaded videos and pics. Shaina NC, Queen of Drapes & social worker judged all entries and shortlisted the individual and group category winners.

Champions At The Startline

In the International Field, Defending Champions Cosmas Lagat from Kenya, whose personal best 2:08:14 and Worknesh Alemu, also from Kenya in the Women's filed with her personal best 2:24:42 at the Start Line.

In the Indian Women's field, Defending Champion Sudha Singh, whose personal best is 2:34:56 at the start line to make her hattrick.

For the TMM 2020 edition, In the International Elite list top 14 Men's, who have run faster than timing of 2:10:00. In that Men's list nine have run faster than previous course record 2:08:35 during their careers. And from that six athletes have run under the super-elite benchmark of 2:07:00.

In TMM 2020- At the Men's category we had total 7 gold, 6 Silver & 1 Bronze label athlete. While at the Women's category, we had 6 Gold, 4 Silver & 2 Bonze label athletes.
Corporates wishing to participate in the Tata Mumbai Marathon can opt for teams of pre-fixed numbers to raise funds for various social causes. This also provides employees the opportunity to represent one or multiple charities registered with the event’s Philanthropy Partner, during their run. At the TMM 2020, 204 corporates fielded 321 teams, contributing a total of ₹17,50,00,000, for 97 NGOs. Corporate team participation contributed to 38.21% of the total funds raised. Corporate teams participating in the Tata Mumbai Marathon are privy to a differentiated experience in a specially hosted tent on race day.
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<td>Patients Aid Association, Kotak Education</td>
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<td>Foundation, Society of Parents of children with</td>
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<td>Autistic Disorders (SOPAN), Somaiya Vidya vin</td>
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<td>Trust, Abled Disabled All People Together (</td>
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<td>FORMERLY THE SPASTICS SOCIETY OF INDIA), KARO</td>
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<td>Education and Health Action)</td>
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<td>Transworld Group of Companies</td>
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<td>Trafignara Charitable Trust</td>
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<td>Pipeline Management Services Private Limited</td>
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<td>Philanthropy</td>
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<td>Tata Communications Ltd</td>
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<td>NGO Supported: Tata Medical Centre Trust, Isha</td>
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<td>Education, Ballygunj Society for Children in Pain</td>
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<td>(Teach for India)</td>
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</table>
Since the very first edition of the Mumbai Marathon, Mahindra has been actively participating in this iconic sporting and philanthropic event. Every year, hundreds of Mahindra employees put their best foot forward to support the cause of girl child education through Project Nanhi Kali. With the energy of over 400 runners from the Mahindra Group, this 15th edition of the Tata Mumbai Marathon was celebrated with much enthusiasm and an indomitable spirit of giving.

—Sheetal Mehta, Senior Vice President, Corporate Social Responsibility, Mahindra Group
"This has been the 10th year of our 3-way association between the Jasani Group, Tata Mumbai Marathon and our NGO partner Shrimad Rajchandra Love & Care! The Tata Mumbai Marathon is a unique platform that has yielded multi-fold benefits:

Firstly, promotion of fitness and a healthy lifestyle amongst the Jasani Group staff & employees. Secondly, fund-raising & running for a cause has been an excellent team building opportunity for the company. Finally and most importantly an opportunity to be part of the great social work that Shrimad Rajchandra Love & Care has been carrying out in one of the most underprivileged areas in India. We have seen SRLC work on unbelievable transformation stories at grass-root levels on several fronts like Medical care for the tribal Adivasis, primary, secondary & higher education for the rural youth, women empowerment projects, reducing child mortality rate; just to name a few.

It gives us a sense of fulfilment which no material objects can deliver. Jasani Group is privileged to be a part of this transformational journey in being an instrument in ‘Lighting up Someone’s Life’.

—Ameet Shah, Director

"We at Godrej believe in our responsibility to care, innovate and encourage social responsibility to create a better environment to live in and contribute to this universe. We have consecutively participated for the last 13 years at the Tata Mumbai Marathon and will continue to do so with immense pride, deeper involvement and engagement. We are confident that our partner NGOs will utilize the funds raised by Godrejites in making this world a brighter and better place to live in. We encourage Godrejites to contribute generously towards these noble causes as a part of our spirit and responsibility of caring and nurturing. Every year we at Godrej have been increasing our contribution through the Tata Mumbai Marathon. Also increasing year-on-year is the enthusiastic participation of our marathon runners, which continues to motivate more and more individuals every year, in running the Marathon. We believe that all good deeds are like seeds of goodness in making this world a better place, nurturing and improving the lives of those in need."

—Harpreet Kaur, Senior Vice President & Head, Corporate Personnel & Administration

―The CMCA programme let me voice my opinions without being judged. Being an active citizen is something that I enjoy. I will always be grateful to my CMCA teachers who provided the foundation that enabled me to become an active citizen.”

Janani Gupta, CMCA Alumna
Children’s Movement for Civic Awareness is a Gold Privilege Level NGO @ TMM 2020

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Janani Gupta, CMCA Alumna
Children’s Movement for Civic Awareness is a Gold Privilege Level NGO @ TMM 2020
"At the Me-Hin Group, we thrive to inculcate motto of “Spread Joy by giving” across our 200 Me-Hinites. Thanks to our introduction with unique NGO ADHAR, we got this opportunity to give back to the society via TMM platform. ADHAR provides lifelong home for intellectually disabled adults over 25 years at Badlapur & Nasik making the life of 335 plus special friends. As “ADHAR” needs over 40% support from the society, Me-Hin Group found TMM as the best platform to inculcate healthy habits & help NGO ADHAR in this field which needs more fundraising efforts. Thanks to the brand & reputation of both TMM & UWM, it helped raise funds for ADHAR.

Fundraising is not easy yet not difficult also. People give, just needs proper push for noble cause. Post success in TMM2019 & TMM2020, Me-Hinites are charged up for better fundraising at TMM2021.”

—By Samson Wilson, CXO Me-Hin Group

"At L&T, we are known for building mega infrastructure projects. Our CSR ethos follows suit, ‘bridging’ the gap between resources available and communities who need them the most. We partner with a host of NGOs, who help us build and maintain these ‘bridges’ until each programme becomes self-sustaining. The Tata Mumbai Marathon plays an integral role in our endeavours by connecting individual and corporate donors with projects that require to be funded.

On a personal level, it was a truly exhilarating experience, walking at the head of a small but highly spirited army of L&Tites, who had all pledged their support to the cause of maternal and child healthcare, as well as the education for underprivileged children – many by raising funds individually. I cannot think of a more rewarding way to spend a Sunday morning, giving back to society in whatever way we can – as individuals and as a corporate entity.”

—D K Sen, Whole-time Director and Sr. Exec. Vice President (Infrastructure) Larsen & Toubro Limited

"Bajaj Electricals Ltd. has been participating in Tata Mumbai Marathon since the year 2014. Bajaj Electricals Ltd. supports the NGO Paryavaran Mitra. The NGO focuses towards the area of environmental sustainability.

Our employees participated in large numbers to support the work of this NGO by running various race categories, promoting Swachh Bharat Abhiyan.

We look forward participate in Tata Mumbai Marathon with great enthusiasm every year in large numbers.”

—Madhura Talegaonkar, Head CSR, Bajaj Electricals Ltd.

"We are privileged to partner with Teach to Lead (Teach for India) since 2013 and humbled by their determination to provide excellent education for all. Our colleagues at Godrej have interacted with the TFI’s fellows and partner school children and have been inspired by them. They have motivated our team to exceed their fundraising goal in this year’s marathon.

Our employees participated in large numbers to support the work of this NGO by running various race categories, promoting Swachh Bharat Abhiyan.

We look forward participate in Tata Mumbai Marathon with great enthusiasm every year in large numbers.”

—Gayatri Divecha, AVP, CSR & Sustainability Head, Godrej Industries Ltd. and Associated companies

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—D K Sen, Whole-time Director and Sr. Exec. Vice President (Infrastructure) Larsen & Toubro Limited
Mirchi Get Active Expo

Mirchi Get Active Expo is a one-stop destination for all runners and fitness enthusiasts. The expo hosts some of the biggest brands along with the latest developments in the health and fitness industry. The expo also serves as a great platform for event partners and brands to come together, connect and interact with their biggest stakeholders – THE RUNNERS. The four-day expo is home to various activities and interactive sessions for the benefit of the runners.

Pasta Cook Out

Celebrating the age-old tradition of carb-loading, all partners and key dignitaries engaged themselves in a fun, interactive pasta cookout at the Trident Nariman Point on Saturday, 18th January 2020 hosted by RJ Arjun.

The pasta cookout was conducted between dignitaries like Shilpa Khanna- CFO of Fast and Up; Madhu Madan- Country head – resource mobilization, Helpage India; Shannon Miller- International Event ambassador and 7 time Olympic medallist; Ranganathan Sundaram- Global Head of Marketing TCS; Anupam Dasgupta- General Manager of The Oberoi Mumbai; Ankur Jain- Founder of Bira; Seiji Hori- Corporate strategy head of Asics India; Michelle Taylor- Head of Global sports sponsorships TCS; Lt. Gen. Gautam Murthy; Enrico Piperno- Indian Tennis legend; Nikhil Arora- MD, And VP Of GoDaddy and Anil Singh-MD, Prociam International.
<table>
<thead>
<tr>
<th>Company Name</th>
<th>NGOs Supported</th>
<th>AMT. Contributed</th>
</tr>
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<td>Aditya Birla Insurance Brokers Limited</td>
<td>Shrimad Rajchandra Love and Care</td>
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<td>Bristol Myers Squibb India Pvt. Ltd.</td>
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<td>C. H. Robinson Worldwide Freight India Pvt. Ltd.</td>
<td>Tata Medical Centre Trust</td>
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</tbody>
</table>

Those companies who contributed to their chosen NGO(s) by fielding corporate teams at TMM 2020. In addition to the fundraising teams listed earlier, in this edition, we had 180 companies fielding 279 teams collectively contributing ₹ 15.11 crore in support of 97 NGOs.
<table>
<thead>
<tr>
<th>COMPANY NAME</th>
<th>NGOS SUPPORTED</th>
<th>AMT. CONTRIBUTED</th>
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<td>HDB Financial Services Limited</td>
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<tr>
<td>HDFC Bank Limited</td>
<td>Light of Life Trust</td>
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<td>HDFC Life Insurance Company Ltd.</td>
<td>Smile Foundation</td>
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<td>Henkel Adhesives Technologies India Pvt. Ltd</td>
<td>United Way Mumbai</td>
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<td>Hershey India Private Limited</td>
<td>Mumbai Mobile Creches</td>
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<td>Hexaware Technologies Ltd</td>
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<td>Srijen-Artscape</td>
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<td>House of Anita Dongre Ltd.</td>
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<td>Housing Development Finance Corp. Ltd.</td>
<td>Heed India</td>
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<td>Hygienic Research Institute Pvt. Ltd.</td>
<td>TRRAIN</td>
<td>₹ 3,00,000</td>
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<td>Vidy Integrated Development For Youth and Adults, Cankids Kidscan</td>
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<td>ICICI Prudential Life Insurance Co. Ltd.</td>
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<td>Idemitsu Lube India Pvt Ltd</td>
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<td>Incred Financial Services Ltd.</td>
<td>K.C. Mahindra Education Trust-Project Nanhi Kali</td>
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<td>Ingram Micro India Private Limited</td>
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<td>International Gemological Institute</td>
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<td>ION Foundation</td>
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<tr>
<th>COMPANY NAME</th>
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<td>Action Against Hunger</td>
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The 17th edition of Tata Mumbai Marathon saw 295 NGOs, across 12 cause categories using the United Way Mumbai platform to raise funds. Out of these, 32% of NGOs (95 NGOs) had support from a corporate team whereas 56% of NGOs (170 NGOs) had individuals raising funds for them. A massive 78% of NGOs utilized charity bibs to raise funds in return for running places at the marathon. We had 54 NGOs participating for the first time. Year on year, NGOs have been utilizing the platform and raising incredible amounts of funds which helps them impact many more lives. The Tata Mumbai Marathon has, therefore become a vital part of the yearly fundraising activities of all successful NGOs.
Shrimad Rajchandra Love and Care

Shrimad Rajchandra Love and Care is a holistic and multi-pronged community support and development 10-care programme, powered by genuine empathy, love and care of highly motivated volunteers delivering high-quality, charitable sustainable initiatives, for the welfare of mankind, animals and the environment. The programme is spread across 50 cities worldwide, with the primary focus being on one of the poorest rural areas of South Gujarat and has touched over 53.50 lakh lives.

Their initiatives in one of the poorest areas of India, in South Gujarat, encompass health, education, animal welfare and the overall community development. They have been able to ensure last-mile delivery of community service, which is reflected in the improvement in socio-economic indicators of the geographical areas they service.

“My warmest thanks to our donors, team of volunteers and staff. All have contributed graciously in various ways to make a meaningful impact on the work that we are doing as a team. I would also like to thank Procam International Pvt. Ltd & United Way Mumbai to have given NGOs like ours this wonderful platform of the Tata Mumbai Marathon to raise funds and to serve those in need.

We bow down in gratitude to Shrimad Rajchandraji and Pujya Gurudevshri Rakeshbhai.”

—Abhay Jasani, President, Shrimad Rajchandra Mission Dharampur.

Sonali Dusane an ex-student of Shrimad Rajchandra Gurukul, is now addressed as Doctor. The holistic education she received at Shrimad Rajchandra Gurukul (SRG), inspired her to become a doctor. Sonali graduated from a medical institute and cleared BAMS (Bachelor of Ayurvedic Medicine and Surgery) with a first class. Today, she is the first ex-student of SRG to become a doctor. Coming from a very humble background, Sonali is now able to financially support her family.

Funds raised through the TMM have played a vital role in the educational initiatives of Shrimad Rajchandra Love and Care.

Anand Mahindra, Chairman of the Mahindra Group, started Project Nanhi Kali in 1996 with the objective of providing quality education to underprivileged girls in India. Project Nanhi Kali is jointly managed by K.C. Mahindra Education Trust and Naandi Foundation. Designed to support economically and socially disadvantaged girls to complete 10 years of schooling, the project has transformed the lives of more than 400,000 Nanhi Kalis over the past 2 decades.

“At Project Nanhi Kali, our aim is to enable underprivileged girls to complete 10 years of schooling with dignity. Since its inception in 1996, the project has impacted the lives of over 400,000 disadvantaged girls in remote and underserved locations across India. The funds raised at the Tata Mumbai Marathon 2020 will enable us to educate more than 5,700 girls, giving them the opportunity to build a brighter future. On behalf of Project Nanhi Kali, I would like to thank all the runners, corporate challenge teams, fundraisers and contributors who came together to support the cause of girl child education.”

—Ms. Sheetal Mehta, Trustee and Executive Director, K.C. Mahindra Education Trust

“My parents are doing their best for me. They have provided me with food, good health, love and care despite all financial odds. And it is my responsibility to do the best in my studies. I am so thankful to Project Nanhi Kali for having supported me all these years and help me realize my dreams.”

Ayesha, Chakan, passed SSC board with a 90% score.

Funds raised through the TMM have played a vital role in the educational initiatives of Shrimad Rajchandra Love and Care.
Fundraised: ₹ 2,05,56,341
Cause category: Education

Isha Vidhya aims to provide high quality school education to rural children who cannot otherwise access or afford it. The holistic, activity-based approach nurtures children’s development beyond just academics, ensuring that students realize their full potential and learn in a joyful manner. Over 8500 children study at our 10 rural schools – 9 in TN and 1 in AP. About 60% of the students are supported by full tuition scholarships. Isha Education actively promotes education of girl children – 49% in Isha schools are girls. They have also posted 100% success in every 10th and 12th Board exam that their children have appeared in. Isha Vidhya is also carrying out critical interventions in 26 government schools in 3 districts of Tamil Nadu, benefitting 8,500 students and 50 teachers.

“It is truly heartening to learn about the stupendous success of the philanthropic wing of TMM 2020 and the implementation done by United Way Mumbai. The association of our Trust and United Way Mumbai has grown over the years and our beneficiaries are truly indebted to all the stakeholders—we wish this initiative a larger number of participants in the years ahead which in turn will be able to have an impact which will transform lives and help break the generational cycle of poverty.”

—Sadhguru.

Fundraised: ₹ 1,80,69,349
Cause category: Education

Light of Life Trust was established in 2002, by Villy Doctor, with the vision to alleviate poverty by developing rural communities through Education, Skilling and Livelihood Courses and Primary Healthcare.

Light of Life Trust through its Project Anando, works towards the upliftment of underprivileged rural secondary school children by reinstating/sustaining them in schools and equipping them with the skills required to become independent and productive. The goal is the all-round development of each child, thus empowering them to embrace life changing decisions by choosing appropriate career paths. Over the years LOLT has impacted 12627 children and 631 teachers directly and 108739 community members indirectly across more than 560 villages.

“It is truly heartening to learn about the stupendous success of the philanthropic wing of TMM 2020 and the implementation done by United Way Mumbai. The association of our Trust and United Way Mumbai has grown over the years and our beneficiaries are truly indebted to all the stakeholders—we wish this initiative a larger number of participants in the years ahead which in turn will be able to have an impact which will transform lives and help break the generational cycle of poverty.”

—Mr. Ramesh Daswani, CEO

“I am Vaishnavi Ahewar from a small village Parditakmor from Washim district. My parents are daily wage earners and with LOLT’s educational assistance and encouragement in sports, I got the opportunity to participate in TMM 2020 and excel. I love you Light of Life Trust...”

Vaishnavi has placed 2nd in her age group of 15 years to 19 years in the Open 10K women’s category at TMM 2020.
Cancer Patients Aid Association is a NGO working towards the philosophy of ‘Total Management of Cancer’ from awareness to rehabilitation; and is recognized world over today. CPAA helps patients with their physical, holistic, emotional, psychological and spiritual well being.

CPAA recognizes that the problem of cancer in India is more than the disease. The lack of awareness on faulty lifestyles as well as the stigma related to cancer has led us to raise awareness and screening for early detection. Patients receive free medical aid, diet supplements, food, transportation, prosthesis, guidance and counseling and rehabilitation opportunities. Since its inception in 1969, CPAA has aided more than 10 Lakh patients, most of whom are now leading normal lives.

Advocacy has helped make the latest drugs affordable and the implementation of tobacco control laws. CPAA conducts research both translational and on psychological issues related to cancer.

“No patient should have to suffer or be deprived of a chance of receiving treatment due to lack of resources.”
—Y. K. Sapru, Founder Chairman, CPAA.

Grateful to CPAA for helping me combat cancer by providing medical aid which was totally unaffordable for me. I want to thank CPAA on behalf of all the patients from different parts of the country who come to Mumbai for treatment, and have got a new lease of life, thanks to CPAA.

Sameer Khan, CML Patient, KEM Hospital

NGOs PRIVILEGE LEVELS

NGO Privilege levels help participating NGOs to plan their fundraising campaign at Tata Mumbai Marathon in an effective and structured manner. In order to incentivize the efforts of participating NGOs who fully leverage the TMM platform, a list of indicators have been carefully identified as a mark of success in each category.

These indicators, once achieved translate into points. Furthermore, these accumulated points are converted into additional privileges for that NGO. The privilege levels are not a rating of the NGO work, but are based solely on their participation in the TMM 2020. A capacity building grant is included as a part of privileges given to participating NGOs at each level.

The TMM 2020 has 3 NGOs, which have attained Diamond Level, 7 NGOs have attained Platinum Level and 33 NGOs have attained Gold Level.
NGO Privilege levels help participating NGOs to plan their fundraising campaign at Tata Mumbai Marathon in an effective and structured manner. In order to incentivize the efforts of participating NGOs who fully leverage the TMM platform, a list of indicators have been carefully identified as a mark of success in each category. These indicators, once achieved translate into points. Furthermore, these accumulated points are converted into additional privileges for that NGO. The privilege levels are not a rating of the NGO work, but are based solely on their participation in the TMM 2020. A capacity building grant is included as a part of privileges given to participating NGOs at each level.

TMM 2020 had 3 NGOs, which have attained Diamond Level, 7 NGOs have attained Platinum Level and 33 NGOs have attained Gold Level.

Each year, Shrimad Rajchandra Love and Care raise their fund-raising target higher by a significant percentage and it’s a motivation for their volunteers and fund-raisers to employ innovative ways of fund-raising. This is done with the intention of making use of the Tata Mumbai Marathon platform to serve maximum number of less privileged lives possible. Since the projects appeal to several charity objectives across the spectrum, Shrimad Rajchandra Love and Care receives support from several corporates and individuals, who have witnessed the work done by the NGO at grass root level. With single pointed focus on spreading awareness of their cause and the planning that goes into raising funds towards it, with amazing Grace, Shrimad Rajchandra Love and Care has managed to fulfil all the parameters of the Diamond privilege level.

NGO Privilege Level: Diamond (15 points)
40 supporting companies, 59 Change Runners, 48 Young Leaders, 35 timed charity bibs utilized with a bib donation average of ₹ 12,000
Fundraised : ₹ 7,56,32,285
Highest in Cause category: Health

UWM’s expertise lies in identifying, designing & implementing high impact projects in the areas of Education, Health, Income, Environment, Public Safety & Social Inclusion, in urban and rural communities, through a collective community impact model. Funds raised this year will support multiple projects in the field of health, education, environment and disaster relief through projects that aim to alleviate malnutrition in children, spread the joy of reading, protect our mangrove cover and build drought resilience.

“Every year at the TMM I am overwhelmed by the generosity and enthusiasm of those around us to make a difference in the lives of others and stand up for the causes they believe in. It is only through the collective action of these committed individuals and companies that we will be able to bring a positive change to the lives of people from our communities. I thank each and every one of them for their support.

We used a structured approach to ensure that we fully leveraged the TMM platform and all that it has to offer/We started reaching out to as many potential donors as possible, including fundraisers and corporates early on. We maintained constant connect with them through the months leading up to race day, informing them of the impact we’d all be creating together, ensuring they had all the information required pertaining to race day, making bib collection a smooth process and to ultimately ensure that the TMM was an enriching experience for everyone involved in our TMM fundraising journey.

- Jayanti Shukla, CEO
Family Planning Association (FPA) India, established in 1949, is a founding member of the International Planned Parenthood Federation (IPPF). It provides a wide spectrum of services, encompassing maternal health, child survival, adolescent care, HIV/AIDS, safe abortion and other sexual and reproductive health services including family planning. Across 18 states, we help change the lives of 30 million marginalized and vulnerable people annually through our holistic package of health services.

“Our vision for FPA India to emerge as the leading organisation in Family Planning, and Sexual and Reproductive health, requires constant engagement with partners within and outside the development sector, especially with the private sector. The satisfaction and pride of being able to participate in one of India’s biggest and highly prestigious events, while fundraising for a cause that is often eclipsed by other equally worthy causes, only drove us to be a part of the TMM 2020, yet again for the 4th time.” – Dr Kalpana Apte

Family Planning Association of India (FPA India), in its 4th stint at the TMM 2020, raised funds for the “Let’s Get Girls Back to School” campaign as successfully done in the TMM 2018. The third edition of the Family Planning League (FPL 3.0) was organized by FPA India where collective efforts by each member of the Association (staff/volunteer) resulted in support from 1000+ donors, 30+ fundraisers, 28 charity bib runners and 2 corporate partners.

“Light of Life Trust started pitching teams and individual-fundraisers well in advance. We were successful in getting 5 corporate and 30 individual-fundraisers. Each member ensured complete team work and understood the privileges around which the team needed to work. This platform was used to create an awareness for our Trust and the great philanthropic work we do in the community through secondary education and livelihood. With great dedication and strategic approach, we were able to meet most of the parameters required. We also met our objective of raising the required funds through sincere efforts of all our donors and fundraisers.”

At Habitat for Humanity, it is believed that housing plays a foundational role in building a better future for families from the economically weaker sections of the society. In 2019-20, Habitat India achieved the Platinum level status at the Tata Mumbai Marathon by implementing a 360 degrees approach to engage and sensitise corporates, individuals and young ambassadors about the need for decent shelter and improved sanitation. Our success stories resonated with runners across all age groups – from students to CEOs of multinationals - who ran to support the cause of housing and sanitation that Habitat stands for. The strategy to reach out to people through social media and other experiential methods worked well this year.

“The Mumbai Marathon has been a huge support for Isha Vidhya in raising funds for the last 10 years. This year’s achievement has been exceptional mainly through the efforts of our outstanding fundraiser Shri Sadasivi Rao. We hope to use his example to inspire more of our runners to fundraise in future. We are delighted to achieve the platinum level, thanks to our volunteers, runners & donors who made this happen.”

- Vinod Hari, Project Director

“Life is one of the commendable achievements.”

Ms. Meenakshi Jayan, a parent.

“The Indian Council For Mental Health NGO is a Gold Privilege Level NGO @ TMM 2020

“With the help of the Tata Mumbai Marathon, we have been able to sensitise corporates, individuals and young ambassadors about the need for decent shelter and improved sanitation. At Habitat for Humanity, it is believed that housing plays a foundational role in building a better future for families from the economically weaker sections of the society.”

- Mr. Anand Suri, Founding Trustee, Habitat for Humanity India

“With the help of the Tata Mumbai Marathon, we have been able to sensitise corporates, individuals and young ambassadors about the need for decent shelter and improved sanitation. At Habitat for Humanity, it is believed that housing plays a foundational role in building a better future for families from the economically weaker sections of the society.”

- Mr. Anand Suri, Founding Trustee, Habitat for Humanity India
Cankids Kidscan kicked off their campaign in mid-September and got 2 corporate-sponsors within the 15-days deadline. They also enlisted the support of 10 young leaders who fundraised ₹ 7.3 lakhs. 26 cancer-survivors ran the Half Marathon, 10K and Dream Run, and fundraised ₹19.2 lakhs, which demonstrates their exemplary determination and will-power. The organisation is grateful for this TMM platform which empowers NGOs to not only raise money, but also enables them to challenge themselves when it comes to walking-the-talk or more aptly running-the-talk.

Karunya Trust aims at providing ‘safety net to poor’ particularly to disadvantaged children like rag pickers, HIV/AIDS affected, Tribals and Women.

“To be honest, when we started off we did not expect to reach Gold level and today if we have achieved Platinum level in TMM 2020 it is because of our donors, 40 online fundraisers and Corporate Partner “D”Decor Home Fabrics” who believed in our cause and raised funds for us beyond our imagination. Earnest efforts by 28 employees and One Tribal girl child to raise funds were momentous for Karunya to soar up the ladder of Privilege level.”

Rubaroo’s campaign at the TMM2020 saw a united front being put up to end Child Sexual Abuse. From underprivileged children, to corporates, to a record holding marathon runner as well as passionate individuals—all came together to fight against this evil. We saw our largest squad, highest fundraising amount and biggest support group, all of which together helped us achieve the coveted Platinum status in just our second year of participation. We are proud, happy and eternally thankful that we have a super bunch of people backing us in our endeavor to safeguard children.

Urban Health Resource Centre (UHRC) utilizes resources raised through donations in foundational human capacity building. UHRC’s social facilitators work on a sustained basis with basti (slums) women’s groups, children-youth groups and communities to strengthen, deepen self-confidence, build self-esteem. UHRC also steadily works towards developing self-reliance through knowledge of health, nutrition, infection prevention, understanding of government services, schemes of different govt. departments and how these can be availed.

Cankids Kidscan

NGO Privilege Level: Platinum (9 points)
2 supporting companies, 7 Change Runners, 6 Young Leaders, 36 timed charity bibs utilized with a bib donation average of ₹ 10,000
Fundraised: ₹ 50,98,972
Cause category: Education

Karunya Trust

NGO Privilege Level: Platinum (10 points)
1 supporting company, 5 Change Runners, 1 Young Leader, 32 timed charity bibs utilized with a bib donation average of ₹ 25,562.50
Fundraised: ₹ 44,13,143
Cause category: Health

Rubaroo

NGO Privilege Level: Platinum (10 points)
3 supporting companies, 3 Change Runners, 3 Young Leaders, 46 timed charity bibs utilized with a bib donation average of ₹ 13,118
Fundraised: ₹ 41,58,908
Cause category: Children

Urban Health Resource Centre

NGO Privilege Level: Platinum (9 points)
6 Change Runners, 8 Young Leaders, 1 timed charity bib utilized with a bib donation average of ₹ 15,000
Fundraised: ₹ 33,34,580
Cause category: Health

Mamta Surendra

Mamta Surendra is a Teach for India activist in the 11th grade.

Jyoti Nikalje

Jyoti Nikalje is a Gold Privilege Level NGO at TMM 2020

Vikas Yadav

Vikas Yadav– 6 km 2016-18 , 10 km 2019, Half Marathon @ TMM 2020

Rubaroo’s programme was very nice, it helped me to learn different things about my private body parts and new strategies to keep ourselves safe. It will be nice if the programme is done in different areas & institutes to spread the talk.

“Now that I have survived a long-17 months battle with Retinoblastoma cancer, I want to tell the world to never lose hope in life. I want to motivate people afflicted with cancer to be positive, undergo medical treatment and then live-life king-size.”

– Vikas Yadav

“Now that I have survived a long-17 months battle with Retinoblastoma cancer, I want to tell the world to never lose hope in life. I want to motivate people afflicted with cancer to be positive, undergo medical treatment and then live-life king-size.”

– Vikas Yadav

“The love at KARO has been our strength to overcome the harsh chemotherapies. The group outings to the movies, recreation places and even the hills made us happier, forgetting our pain. At my own home I wouldn’t get so much care.”

– Jyoti Nikalje

“I am coming from Kurarpada tribal hamlet. I was happy to be part of 10K Run. Next year I will do much better. Thanks to all donors for the overwhelming response on my fundraising page. I am grateful to Karunya Trust for supporting child like me for my Education.”

– Ms. Baby Kurhade (Karunya Supported Child)

Rubaroo’s campaign at the TMM2020 saw a united front being put up to end Child Sexual Abuse. From underprivileged children, to corporates, to a record holding marathon runner as well as passionate individuals— all came together to fight against this evil. We saw our largest squad, highest fundraising amount and biggest support group, all of which together helped us achieve the coveted Platinum status in just our second year of participation. We are proud, happy and eternally thankful that we have a super bunch of people backing us in our endeavor to safeguard children.
WINNERS TMM 2020

- All podium finishers of the overall elite men category, completed their race under the existing marathon event record
- Derara Hurisa of Ethiopia sets a new TMM marathon record
- Sudha Singh clinches the title for the third time in a row

1. Derara Hurisa (ETH) 2:08:09
2. Ayele Abshero (ETH) 2:08:20
3. Birhanu Teshome (ETH) 2:08:26

1. Amane Beriso (ETH) 2:24:51
2. Rodah Jepkorir (KEN) 2:27:14
3. Haven Hailu (ETH) 2:28:55

1. Srinu Bugatha 02:18:44
2. Sher Singh 02:24:00
3. Durga Bahadur Budha 02:24:03

1. Sudha Singh 2:24:51
2. Jyoti Gawate 02:49:14
3. Shyamali Singh 02:58:44

EVENT HIGHLIGHTS

Through ‘Beyond the Finish Line’, Procam International and GoSports Foundation endeavor to recognise important landmarks achieved in sporting events to bring untold, character-defining stories to the public domain.

Hosted by Dr. Boria Majumdar, the first panel discussion on stage was with Karnam Malleswari, the first Indian woman to win a medal at the Olympics, Asian Games Medalist Dutee Chand, and Para Champion Shuttler Manoj Sarkar who is World No.1 in SL-3 Classification.

In the session with the event ambassador Shannon Miller and, Olympian Dipa Karmakar, it was wonderful to see two stars from gymnastics talk about various things of the sport, and how the sport has grown in India.

The first session highlighted two International Gymnastic women achievers, Deepa Karmarkar, one and only Indian Gymnast, who participated at the Rio Olympics and Shannon Miller, the Seven Olympic Medalist Gymnast.

The second session highlighted extraordinary achievements of regular working professionals. This session helped gain interesting and motivational insights into the lives of Manoj Sarkar-Asian Para Badminton Bronze Medalist, Dutee Chand-100mtrs. Summer Olympic Qualifier and current National Champion and Karnam Malleswari-First Indian Women Weightlifter to win a medal at the Olympics & Rajiv Gandhi Khel Ratna Award Winner.
Republican Sports Club aims at encouraging under-privileged kids to excel in the game of hockey from the Grass-root level to reach the International Level.

World For All (Reg.no: E-2754(M) was founded in 2009, keeping in mind the limitations and challenges faced by our current system, specifically with a focus on stray animal adoptions. Since its inception, WFA has organised over 7,500 stray animal adoptions, attended to over 12,000 emergency scenarios, have carried out more than 8,500 sterilizations of canines and felines and have instilled a sense of compassion for 45,000 children through our Teach Co Exist program.

SOPAN was started in 2002 with a mission of “Empowering persons with autism and developmental disabilities; and their families”. SOPAN is a registered Public Trust and Society of parents who are committed to providing educational and therapeutic services for children and young adults with autism and developmental disabilities and creating a network of support for their families. SOPAN has also been creating human resources in the disability field by conducting professional teacher training courses.

Dignity Foundation’s mission is to create an enlightened society in which senior citizens feel secure, confident and valued, and can live with dignity. Dignity Foundation helps empower senior citizens with an enriching set of opportunities and programmes so as to lead a more dignified, secure, joyful and fulfilling life.

COTAAP is a not for profit body that works towards creating a better livelihood for cotton farmers. India is the largest producer and second largest exporter of cotton in the world but has one of the lowest per acre yield. COTAAP’s objective is to empower farmers and improve productivity by offering modern & scientific agronomic practices, good quality seeds and knowledge partnering.

Population First (PF) is a social impact organisation that promotes gender sensitive and social development - oriented health and population programmes. The two major campaigns of PF are - AMCHI and Laadli. AMCHI is a field intervention which aims at community mobilization and people’s participation to address social development issues. Laadli intends mainstreaming gender through advocacy campaign with youth, encourage advertising and media professionals to develop gender sensitive content and creates change makers by influencing the influencers.

Jamnalal Bajaj Seva Trust, established in 1942, is a registered charitable organization created with the objective of encouraging, uplifting and empowering less privileged people and their community, most importantly emphasizing on the overall development of the women. Fulfilling these objectives, project ‘Hamaara Sapna’ initiated by the Trust, endeavors to uplift the marginalized women. The project involves imparting skill training along with holistic development to foster “a better tomorrow”.

Cause category: Animal Welfare
NGO Privilege Level: Gold (5 points)
1 supporting company, 30 timed charity bibs utilized with a bib donation average of ₹ 14,850
Fundraised: ₹ 12,06,399

Cause category: Arts, Culture & Sports
Fundraised: ₹ 43,32,318

Cause category: Disability
Fundraised: ₹ 72,63,867

Cause category: Environment
Fundraised: ₹ 732,00,000

Cause category: Elderly Care
Fundraised: ₹ 1,00,000

Cause category: Gender Equality
NGO Privilege Level: Gold (5 points)
1 supporting company, 2 Change Runners, 10 timed charity bibs utilized with a bib donation average of ₹ 10,000
Fundraised: ₹ 13,82,152

Cause category: Livelihood Generation
NGO Privilege Level: Gold (5 points)
1 supporting company, 4 Change Runners, 3 Young Leaders, 38 timed charity bibs utilized with a bib donation average of ₹ 10,000
Fundraised: ₹ 30,48,426

Cause category: Women Empowerment
Fundraised: ₹ 32,00,000

Paryavaran Mitra aims to prevent air, water, land and sound pollution for our future generations. Paryavaran Mitra has been tirelessly working to achieve these goals through campaign and awareness programs against land pollution, water pollution, air pollution and sound pollution.
Abhilasha Foundation
Fundraised: ₹ 1,60,000
Cause category: Disability

ACC TRUST
Fundraised: ₹ 12,000
Cause category: Livelihood Generation

Action Against Hunger
Fundraised: ₹ 37,13,689
Cause category: Children

Adhar
Fundraised: ₹ 35,53,000
Cause category: Disability

ADAPT
Fundraised: ₹ 43,24,658
Cause category: Disability

Access Life Assistance Foundation
Fundraised: ₹ 6,64,206
Cause category: Health

Action For Ability Development & Inclusion (AADD)
Fundraised: ₹ 12,000
Cause category: Disability

Aditya Birla Education Trust-Project Mpower
Fundraised: ₹ 48,00,000
Cause category: Education

Adhar
Fundraised: ₹ 35,53,000
Cause category: Disability

Adventures Beyond Barriers Foundation
Fundraised: ₹ 45,36,625
Cause category: Disability

Amar Seva Sangam
Fundraised: ₹ 72,29,374
Cause category: Disability

Angel Xpress Foundation
Fundraised: ₹ 58,100
Cause category: Education

Antarang Foundation
Fundraised: ₹ 13,77,700
Cause category: Livelihood Generation

Arnap
Fundraised: ₹ 60,000
Cause category: Health

Arpan
Fundraised: ₹ 1,80,100
Cause category: Education

Apni Aap Women’s Collective
Fundraised: ₹ 11,46,597
Cause category: Women Empowerment

Apni Shala Foundation
Fundraised: ₹ 1,38,502
Cause category: Education

Apne Aap Women’s Collective
Fundraised: ₹ 11,46,597
Cause category: Women Empowerment

APEX KIDNEY FOUNDATION
Fundraised: ₹ 40,000
Cause category: Education

Animedh Charitable Trust
Fundraised: ₹ 1,82,951
Cause category: Women Empowerment

Angels Xpress Foundation
Fundraised: ₹ 58,100
Cause category: Education

Anmikan
Fundraised: ₹ 60,000
Cause category: Health

Antarang Foundation
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Cause category: Livelihood Generation

Amar Seva Sangam
Fundraised: ₹ 72,29,374
Cause category: Disability

Aditya Birla Education Trust-Project Mpower
Fundraised: ₹ 48,00,000
Cause category: Education
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Children’s Movement for Civic Awareness
Fundraised: ₹ 29,52,097
Cause category: Education

Centre For Micro Finance And Livelihood
Fundraised: ₹ 1,09,750
Cause category: Livelihood Generation

Cerebral Palsy Association of India
Fundraised: ₹ 8,16,544
Cause category: Disability

Child Vision Foundation
Fundraised: ₹ 10,000
Cause category: Children

ChildRaise Trust
Fundraised: ₹ 1,64,000
Cause category: Disability

Children’s Movement for Civic Awareness
Fundraised: ₹ 29,52,097
Cause category: Education

Centre For Social Action
Fundraised: ₹ 83,000
Cause category: Children

Child Help Foundation India
Fundraised: ₹ 1,06,600
Cause category: Children

Childline India Foundation
Fundraised: ₹ 14,59,712
Cause category: Children

Children Toy Foundation
Fundraised: ₹ 85,000
Cause category: Education

Chilume Social Service Society
Fundraised: ₹ 10,300
Cause category: Children

Chilume Social Service Society
Fundraised: ₹ 10,300
Cause category: Children

Chirag Rural Development Foundation
Fundraised: ₹ 1,32,753
Cause category: Environment

Committed Communities Development Trust
Fundraised: ₹ 1,50,000
Cause category: Children

Concern India Foundation
Fundraised: ₹ 36,77,784
Cause category: Education

CRY Child Rights and You
Fundraised: ₹ 13,48,604
Cause category: Education

Deeds Public Charitable Trust
Fundraised: ₹ 7,65,000
Cause category: Education

Clubfoot Medical Foundation
Fundraised: ₹ 1,67,101
Cause category: Disability

Community Outreach Programme (CORP)
Fundraised: ₹ 14,900
Cause category: Social, Civic & Community Development

Cuddles Foundation
Fundraised: ₹ 7,61,006
Cause category: Health

DARTRA Blood Stem Cell Donors Registry
Fundraised: ₹ 7,11,000
Cause category: Health

Dharmsinh Desai University
Fundraised: ₹ 8,00,000
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<tr>
<td>NGO Name</td>
<td>Fundraised (INR)</td>
<td>Cause Category</td>
</tr>
<tr>
<td>-------------------------------------------------</td>
<td>------------------</td>
<td>---------------------------------------</td>
</tr>
<tr>
<td>Helping Hands Foundation</td>
<td>₹ 1,500</td>
<td>Children</td>
</tr>
<tr>
<td>Human Capital For Third Sector</td>
<td>₹ 8,40,833</td>
<td>Women Empowerment</td>
</tr>
<tr>
<td>Indian Red Cross Society</td>
<td>₹ 1,66,000</td>
<td>Health</td>
</tr>
<tr>
<td>International Association For Human Values</td>
<td>₹ 6,75,702</td>
<td>Education</td>
</tr>
<tr>
<td>Ispat Foundation</td>
<td>₹ 45,000</td>
<td>Livelihood Generation</td>
</tr>
<tr>
<td>Hemophilia Society Mumbai (Chapter)</td>
<td>₹ 68,784</td>
<td>Health</td>
</tr>
<tr>
<td>Hidush Foundation</td>
<td>₹ 3,00,000</td>
<td>Education</td>
</tr>
<tr>
<td>IIT Bombay Alumni Association</td>
<td>₹ 7,91,000</td>
<td>Education</td>
</tr>
<tr>
<td>Indian Cancer Society</td>
<td>₹ 24,15,668</td>
<td>Health</td>
</tr>
<tr>
<td>Iscon Food Relief Foundation (Annamrita)</td>
<td>₹ 1,29,100</td>
<td>Children</td>
</tr>
<tr>
<td>Jai Vakeel Foundation and Research Centre</td>
<td>₹ 41,01,550</td>
<td>Livelihood Generation</td>
</tr>
<tr>
<td>Jeenash Charitable Society</td>
<td>₹ 3,43,300</td>
<td>Education</td>
</tr>
<tr>
<td>Jeevan Asha Foundation</td>
<td>₹ 44,13,143</td>
<td>Education</td>
</tr>
<tr>
<td>Jeevan Asha Charitable Society</td>
<td>₹ 3,43,300</td>
<td>Education</td>
</tr>
<tr>
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<td>Education</td>
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<td>IAMBAA</td>
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<td>Education</td>
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<tr>
<td>Jeevash Charitable Society</td>
<td>₹ 44,13,143</td>
<td>Education</td>
</tr>
</tbody>
</table>
Kshamata  
Fundraised: ₹ 2,03,151  
Cause category: Livelihood Generation

Learning Links Foundation  
Fundraised: ₹ 1,40,500  
Cause category: Education

Lend-a-Hand India  
Fundraised: ₹ 10,000  
Cause category: Education

Magic Bus India Foundation  
Fundraised: ₹ 37,32,500  
Cause category: Education

Magician Foundation (India)  
Fundraised: ₹ 2,38,300  
Cause category: Education

Kshitij  
Fundraised: ₹ 10,000  
Cause category: Disability

Learning Space Foundation  
Fundraised: ₹ 86,100  
Cause category: Others

Lila Poonawalla Foundation  
Fundraised: ₹ 47,810  
Cause category: Women Empowerment

Maharashtra Dyslexia Association  
Fundraised: ₹ 70,000  
Cause category: Education

Maharashtra State Women's Council  
Fundraised: ₹ 25,41,551  
Cause category: Children

MANAV Foundation  
Fundraised: ₹ 3,76,000  
Cause category: Disability

Masoom  
Fundraised: ₹ 37,42,000  
Cause category: Education

Mentaid  
Fundraised: ₹ 1,80,000  
Cause category: Disability

MILT Charitable Trust, Bombay  
Fundraised: ₹ 1,76,893  
Cause category: Children
Fundraising NGOs

**Miraclefeet Foundation For Eliminating Clubfoot**
Fundraised: ₹ 60,000 (Cause category: Health)

**Mohan Foundation**
Fundraised: ₹ 7,15,800 (Cause category: Health)

**Mumbai Mobile Creches**
Fundraised: ₹ 36,84,401 (Cause category: Children)

**Myeloma Friends Charitable Trust**
Fundraised: ₹ 72,000 (Cause category: Health)

**Muskan Foundation for people with Multiple disabilities**
Fundraised: ₹ 4,50,000 (Cause category: Disability)

**National Association For The Blind**
Fundraised: ₹ 1,06,000 (Cause category: Disability)

**Nargis Dutt Foundation**
Fundraised: ₹ 45,28,974 (Cause category: Health)

**Mission for Vision**
Fundraised: ₹ 20,000 (Cause category: Health)

**Muktangan Education Trust**
Fundraised: ₹ 15,85,901 (Cause category: Education)

**Myna Mahila Foundation**
Fundraised: ₹ 1,45,609 (Cause category: Women Empowerment)

**Navarashtra International Trust**
Fundraised: ₹ 30,000 (Cause category: Education)

**Nayi Dishaa Resource Centre**
Fundraised: ₹ 15,39,700 (Cause category: Disability)

**New Resolution India (Bright Future)**
Fundraised: ₹ 7,03,602 (Cause category: Livelihood Generation)

**National Society For Equal Opportunities For The Handicapped India**
Fundraised: ₹ 56,89,784 (Cause category: Disability)

**Navnirman Samaj Vikas Kendra**
Fundraised: ₹ 1,16,051 (Cause category: Social, Civic & Community Development)

**Network in Thane By People Living With HIV**
Fundraised: ₹ 5,24,000 (Cause category: Education)

**Niraj Foundation**
Fundraised: ₹ 36,500 (Cause category: Disability)

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Fundraised: ₹ 36,500 (Cause category: Disability)

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Fundraised: ₹ 36,500 (Cause category: Disability)
<table>
<thead>
<tr>
<th>NGO Name</th>
<th>Fundraised (₹)</th>
<th>Cause Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity Foundation Trust</td>
<td>₹ 16,35,100</td>
<td>Education</td>
</tr>
<tr>
<td>Parkinson's Disease And Movement Disorder Society</td>
<td>₹ 7,13,853</td>
<td>Health</td>
</tr>
<tr>
<td>Pratham Education Foundation</td>
<td>₹ 11,00,000</td>
<td>Education</td>
</tr>
<tr>
<td>Psychoanalytic Therapy and Research Centre</td>
<td>₹ 4,03,801</td>
<td>Education</td>
</tr>
<tr>
<td>Ra Foundation</td>
<td>₹ 91,000</td>
<td>Education</td>
</tr>
<tr>
<td>OSCAR (Organization for Social Change, Awareness &amp; Responsibility) Foundation</td>
<td>₹ 4,07,556</td>
<td>Education</td>
</tr>
<tr>
<td>Poddar Foundation</td>
<td>₹ 61,000</td>
<td>Health</td>
</tr>
<tr>
<td>Prime Education Health Learning Services</td>
<td>₹ 46,501</td>
<td>Education</td>
</tr>
<tr>
<td>Punarvas Education Society</td>
<td>₹ 10,000</td>
<td>Children</td>
</tr>
<tr>
<td>Raay Foundation</td>
<td>₹ 15,000</td>
<td>Disability</td>
</tr>
<tr>
<td>Ramakrishna Mission Ashrama</td>
<td>₹ 1,34,000</td>
<td>Disability</td>
</tr>
<tr>
<td>Rehab India Foundation</td>
<td>₹ 28,118</td>
<td>Education</td>
</tr>
<tr>
<td>Room To Read India Trust</td>
<td>₹ 3,17,000</td>
<td>Education</td>
</tr>
<tr>
<td>Rotary Club Of Bombay Peninsula</td>
<td>₹ 50,000</td>
<td>Education</td>
</tr>
<tr>
<td>Ratna Nidhi Charitable Trust</td>
<td>₹ 1,11,000</td>
<td>Disability</td>
</tr>
<tr>
<td>Reality Gives (A Reality Cares Project)</td>
<td>₹ 4,38,502</td>
<td>Education</td>
</tr>
<tr>
<td>Renuka Mahajan Trust</td>
<td>₹ 10,000</td>
<td>Children</td>
</tr>
<tr>
<td>Rosy Blue Foundation</td>
<td>₹ 11,50,000</td>
<td>Social, Civic &amp; Community Development</td>
</tr>
<tr>
<td>Run With Roshni Foundation</td>
<td>₹ 40,000</td>
<td>Arts, Culture &amp; Sports</td>
</tr>
<tr>
<td>Rubaroo–Centre For Advancement of Philanthropy</td>
<td>₹ 41,58,908</td>
<td>Children</td>
</tr>
</tbody>
</table>
**Sahara Charitable Society**
*Fundraised: ₹8,39,300*
*Cause category: Education*

**Sahaya Women's Guidance Cell (Nirmala Institute)**
*Fundraised: ₹18,471*
*Cause category: Gender Equality*

**Sakshyta Foundation**
*Fundraised: ₹16,000*
*Cause category: Education*

**Sangli Mission Society**
*Fundraised: ₹1,46,299*
*Cause category: Others*

**Sankalp Rehabilitation Trust**
*Fundraised: ₹2,84,000*
*Cause category: Health*

**Sankalp Foundation**
*Fundraised: ₹16,000*
*Cause category: Education*

**Saraswati Pratishthan**
*Fundraised: ₹45,101*
*Cause category: Education*

**Save the Children India**
*Fundraised: ₹77,98,898*
*Cause category: Education*

**Samman Association**
*Fundraised: ₹5,000*
*Cause category: Health*

**Sanjeevani Life Beyond Cancer**
*Fundraised: ₹11,36,550*
*Cause category: Health*

**Secure Giving**
*Fundraised: ₹2,47,500*
*Cause category: Education*

**Sethu**
*Fundraised: ₹3,06,800*
*Cause category: Disability*

**Sensa Sahayog Foundation**
*Fundraised: ₹9,99,899*
*Cause category: Education*

**Shahdad**
*Fundraised: ₹4,34,571*
*Cause category: Arts, Culture & Sports*

**Sharon Welfare Society**
*Fundraised: ₹1,21,000*
*Cause category: Education*
Shiksha Seva Foundation  
Fundraised: ₹ 15,000  
Cause category: Education

Shraddha Charitable Trust  
Fundraised: ₹ 90,000  
Cause category: Disability

Sir Dorabji Tata Trust  
Fundraised: ₹ 1,94,952  
Cause category: Health

Sita Devi Foundation  
Fundraised: ₹ 1,10,000  
Cause category: Livelihood Generation

Sitaben Shah Memorial Trust  
Fundraised: ₹ 60,000  
Cause category: Education

Smile Foundation  
Fundraised: ₹ 1,07,47,200  
Cause category: Education

Shirpur Vishwa Mandala Sevashram  
Fundraised: ₹ 3,46,650  
Cause category: Social, Civic & Community Development

Shri Chimanlal Chhotalal Charity Trust  
Fundraised: ₹ 10,000  
Cause category: Education

Smt Shantaben Ramji Charitable Foundation Education Trust  
Fundraised: ₹ 1,20,000  
Cause category: Education

Snehankit Helpline  
Fundraised: ₹ 7,001  
Cause category: Disability

Sneha (Society for Nutrition, Education and Health Action)  
Fundraised: ₹ 21,12,500  
Cause category: Health

Society for Human And Environmental Development (SHED)  
Fundraised: ₹ 12,00,000  
Cause category: Health

Sona Sarovar Trust  
Fundraised: ₹ 70,000  
Cause category: Children

Spark a Change Foundation  
Fundraised: ₹ 1,401,497  
Cause category: Education

Sri Sri Thakur Anukulchandra Seva Kendra  
Fundraised: ₹ 2,30,000  
Cause category: Disability
ARTSCAPE
Srijon–Artscape
Fundraised: ₹ 6,26,228
Cause category: Health

St. Jude India Childcare Centres
St. Jude India Childcare Centres
Fundraised: ₹ 19,56,995
Cause category: Children

Sunshine Education Society
Sunshine School
Fundraised: ₹ 2,74,898
Cause category: Education

Suryoday Trust
Suryoday Trust
Fundraised: ₹ 30,000
Cause category: Education

Swayamiddha Matimand Mulansathi
Matrupalak Sanstha
Fundraised: ₹ 19,20,000
Cause category: Disability

TATA MEDICAL CENTRE
Tata Medical Centre Trust
Fundraised: ₹ 62,13,751
Cause category: Health

TATA COMMUNITY INITIATIVES TRUST
Tata Community Initiatives Trust (TCIT)
Fundraised: ₹ 43,800
Cause category: Livelihood Generation

TEACH FOR INDIA
Teach to Lead (Teach for India)
Fundraised: ₹ 15,62,568
Cause category: Education

THANE SOCIETY FOR PREVENTION OF CRUELTY TO ANIMALS (SPCA)
Thane Society for Prevention of Cruelty to Animals (SPCA)
Fundraised: ₹ 8,81,266
Cause category: Animal Welfare

THE AANGAN TRUST
The Aangan Trust
Fundraised: ₹ 18,700
Cause category: Children

TATA TRUSTS
Tata Education and Development Trust
Fundraised: ₹ 10,11,975
Cause category: Education

TATA MEMORIAL CENTRE–IMPA CCT
Tata Memorial Centre–ImPaCCT
Fundraised: ₹ 7,86,002
Cause category: Health

THE AKANKSHA FOUNDATION
The Akanksha Foundation
Fundraised: ₹ 9,40,100
Cause category: Education

THE AKSHAYA PATRA FOUNDATION
The Akshaya Patra Foundation
Fundraised: ₹ 10,500
Cause category: Education

THE BLUE RIBBON MOVEMENT TRUST
The Blue Ribbon Movement Trust
Fundraised: ₹ 2,20,909
Cause category: Social, Civic & Community Development

THE FOUNDATION
The Foundation
Fundraised: ₹ 36,73,293
Cause category: Education

SRIJA
Srujana Charitable Trust
Fundraised: ₹ 9,02,371
Cause category: Women Empowerment

SRIJAYA FUNDRAISING NGOS
Srijon–Artscape
Fundraised: ₹ 6,26,228
Cause category: Health

Thane Society for Prevention of Cruelty to Animals (SPCA)
Fundraised: ₹ 8,81,266
Cause category: Animal Welfare

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Cause category: Education

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Cause category: Social, Civic & Community Development

The Foundation
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Cause category: Education
Umang Foundation
Fundraised: ₹ 8,98,601
Cause category: Education

Ummeed Child Development Centre
Fundraised: ₹ 6,86,700
Cause category: Disability

Urban Health Resource Centre
Fundraised: ₹ 3,34,580
Cause category: Health

V Care Foundation
Fundraised: ₹ 6,90,602
Cause category: Health

Vidya Integrated Development For Youth and Adults
Fundraised: ₹ 6,19,245
Cause category: Education

War Wounded Foundation
Fundraised: ₹ 45,05,589
Cause category: Disability

Under The Mango Tree Society
Fundraised: ₹ 8,24,000
Cause category: Livelihood Generation

Urja Trust
Fundraised: ₹ 2,78,497
Cause category: Women Empowerment

Vanavasi Kalyan Ashram, Maharashtra
Fundraised: ₹ 1,53,400
Cause category: Education

Vidya Integrated Development For Youth and Adults
Fundraised: ₹ 6,19,245
Cause category: Education

Wockhardt Foundation
Fundraised: ₹ 21,26,000
Cause category: Education

Women’s Organisation for Socio Cultural Awareness (WOSCA)
Fundraised: ₹ 83,393
Cause category: Social, Civic & Community Development

Youth 4 Jobs Foundation
Fundraised: ₹ 78,601
Cause category: Disability

Youth For Unity And Voluntary Action
Fundraised: ₹ 1,50,000
Cause category: Children
PARTNERS SPEAK

Procam has worked in tandem with several organisations to create meaningful and lasting partnerships between brands. Over the years and their unwavering support has helped us in bringing our vision to life. We take this opportunity to appreciate and celebrate all our partners for their steadfast role in championing the Procam cause.
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Dedicated to Bharat Joyent's passion for travel and his love for fine cuisine, India Jones serves authentic recipes from Vietnam, Singapore, Hong Kong, Malaysia, Indonesia, and Japan. Chef Eduardo Viscoa curates the finest teppanyaki meal paired with a regaling performance that you are sure to enjoy.

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HelpAge India works for the cause and care of disadvantaged older persons to improve their quality of life. It advocates for their needs such as - Universal Pension, quality Healthcare, action against Elder Abuse and many more, with the Central and State governments. It runs various Agecare programs to service elder needs. The aim is to serve disadvantaged elders in a holistic manner, enabling them to live active, dignified and healthier lives.

Elder Helpline Number: 1800-180-1253 or Download the HelpAge SOS App
Log onto: www.helpageindia.org

This was the first time for HelpAge India to come onboard and participate as an Institution Partner for the Tata Mumbai Marathon Senior Citizen’s Run, ‘Be Better and Get Active! Stay Active!’ were the mottos for this run, to encourage seniors to live healthy & dignified lives. We were amazed at the huge numbers that turned up for the run. We thank Tata Mumbai Marathon for making this experience for our elders, a truly memorable one.

— Mathew Cherian, CEO, HelpAge India
AN INITIATIVE BY

PROCAM INTERNATIONAL