



My City My Parks: Young Expression Program

Grand Finale on 28th February 2012

“Young Expression- My City My Parks” the journey that began in November 2011 has come to fruition. We were able to involve the 6,000 children closely in the process and they have created some unique and innovative films, murals, photographs and theatre pieces. Their efforts was showcased at a Grand Finale on February 28th 2012 at PVR Phoenix Mills, where dignitaries from various fields-film fraternity like Abhay Deol, Amole Gupte, theatre personalities and senior Municipal officials, participating schools and NGOs and students took part.

6000 children were involved in the project from 100 schools and NGOs of city of Mumbai. 100 days workshop on four different creative art forms (i.e. Film Making, Photography, Mural Making, Theaters) was successfully carried out to get children express their views on “My City My Park” with the help of Experts from the respective fields such as Paresh Mokashi, Umesh Kulkarni, Miriam Chandy, Sooni Tapoorwala, Sandeep Sawant, Vaibhav Raj Shah and other experts.

Artworks of children were presented in Grand Finale on 28th February, 2012. Films made by the children were showcased which left the audience awestruck and admiring the efforts and innovations applied by the children. Theater Performances were done by the children to thumping round of applause by audience. Murals and Photograph Journals were showcased through the installations at the theater. Abhay Deol and Amole Gupte unveiled the publication “Mumbai City Journal 2011-2012” followed by the announcements of the winning schools and NGOs. The winners were:

Art Genre	Winners
Film Making	Sahyadri Vidya Mandir, Mulund
Theaters	Sir J. J. Girls High School Fort & Anjuman -I -Islam Begum Sharifa Kalsekar High School , Mumbai Central
Mural Making	M N H School, Dadar
Photography Journal	CHIP Foundation- Tata BMC School

About Young Expression Program: Young Expressions Program – “My City My Park” is unique leadership and action plan for children designed by PVR Nest and United Way Mumbai Helpline. It aims to provide learning opportunity to young students to make use various media for expression like films, theater performances, art & craft and photography on the theme of “My City My Park”. United Way Mumbai Helpline (UWMH) is the School Outreach Partner of PVR Nest for implementing the “Young Expressions Program” in Mumbai. For this unique program, UWMH connected with 150 educational institutions (schools + NGO/Shelter Homes) across the length and breadth of Mumbai, so as to mobilize students of 7th Standard to 9th Standard and engage them to voice their concerns on the need for maintaining open spaces in the city through innovative communication methods.

Glimpses of the Grand Finale: Showcasing of Murals and Photography Journals, Theatre Performances, Unveiling of the Publication and Awards Giving to Winners



Spreading the message of maintaining open spaces for better environment and healthy childhood!