

SR. NO	PERIOD	INCENTIVE DETAILS	Tribe MEMBER	Tribe WARRIOR	Tribe CONSUL	Tribe LEADER	Tribe CHIEF
			INR 1500 - 4999	INR 5000 - 9999	INR 10,000 - 49,999	INR 50,000 - 99,999	INR 1 LAKH AND ABOVE
1	Pre-Festival	Thank You Letter From MOD/ Anand Mahindra	✓	✓	✓	✓	✓
2	Pre-Festival	MOD Merchandise - Signed by the Advocate		✓	✓	✓	✓
3	Pre-Festival	Official MOD T-shirT - Level Wise			✓	✓	✓
4	During Festival	F&B Coupons for the Festival (Amount to vary on basis of levels)			✓	✓	✓
5	Post-Festival	Permanent Mention on the MOD Website			✓	✓	✓
6	During Festival	Mention on the 'Wall of Fame' at the Festival Area			✓	✓	✓
7	During Festival	The Mahindra Open Drive Kit			✓	✓	✓
8	During Festival	Free Access to Mahindra Adventure Activities			✓	✓	✓
9	Pre-Festival	Social Media Call-outs via MOD and Digital Partners				✓	✓
10	Post-Festival	Curated half day volunteering opportunity for the fundraiser & a friend with the NGO				✓	✓
11	During Festival	Meet and Greet with the Advocates and Artists				✓	✓
12	Pre-Festival	MOD Chief Jacket					✓
13	During Festival	Invite to the Festival Brunch with the Artists					✓
14	Post-Festival	Club Mahindra Holiday Package					✓
15	Pre-Festival	Invite for the Festival	1	5	8	15	25