

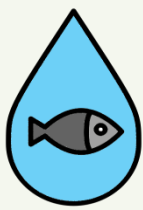


Greenesha 2016

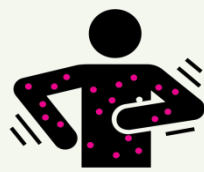
Celebrate an Environment Friendly Ganesh Festival

Mumbai, ever bustling with life and festivities is gearing up for the upcoming Ganesh Chaturthi, the festival to celebrate birth of Lord Ganesh. Despite the joy it brings, this celebration often causes large scale pollution and poses great hazard to our environment and marine life, with beaches littered with remnants of flowers, decorations and semi-dissolved idols. We request you to join us in celebrating an eco-friendly Ganesh festival to preserve our precious environment.

Did You Know?



Dissolving idols made of Plaster of Paris reduces levels of oxygen in the water, killing the fish and other aquatic life.



The polluted water often comes into contact with the human body which can cause infections and skin diseases



Bursting of firecrackers not only adds to noise pollution but also leaves dust and waste on the streets and in the water.

How You Can Go Green



Use eco-friendly Ganesha idols. Also, use smaller idols to minimise damage to the environment



Energy Efficient lightbulbs. Use lights only when required



Keep noise levels down. Avoid overuse of firecrackers and loudspeakers



Segregate holy waste into biodegradable and non-biodegradable



Avoid Plastic Bags. Use cloth bags during puja.



Deposit segregated holy offerings in dedicated municipal vehicles earmarked for collection



Put Nirmalya into the Nirmalya Kalash provided by the MCGM at all immersion sites. The waste can be converted into organic manure

Suppliers of Eco-Friendly Materials for Ganesh Festival

Surya Arts, Vishal Ganesh Chitrashala, Sarvoday Nagar, Near Aarey Check Naka, Western Express Highway, Goregaon East, Mumbai. Contact detail - 9892175328	Gift N Light, Dadar 022-38577745
Utsavi, Prabhakutir, Ganesh Galli, Lalbaug, Parel, Mumbai. Contact detail - 022-24711516	Green Ways, Nikhil Villa, 19 Carmichael Road, Peddar Road, Mumbai. Contact detail - 022-23520684
Maati crafts, 109, Powai Plaza, Opposite Pizza Hut, A.S. Marg, Hiranandani Gar-dens, Powai, Mumbai. Contact detail - 022-25717209	Dhoop crafts, Plot no. 27A, Tridev Building, Ground floor, Khar Danda, Khar West, Mumbai. Contact detail - 022-26403917
Swapnils Art Service, Versova 022-38531627	Suriti Culture Shop, Level 2, Haiko Mall, Central Avenue, Hiranandani Gardens, Powai, Mumbai. Contact detail - 022 66965800
Paryavaran Dakshata Mandal, Thane 022-25380648	Ecoganesha, Worli 9930392078
Tree Ganesha, Lower Parel 9920321435 / 8879672071	

As part of its Greenesha campaign, United Way Mumbai organizes sensitization activities with Ganesh Mandals to adopt environment friendly celebrations, Nirmalya collection drives and post immersion Clean-Up drives at major city beaches. To know how you can support this campaign please [click here](#) or contact us on the details given below.

Note: The list of suppliers is compiled and circulated for information only. This list is suggestive and is not exhaustive. United Way Mumbai does not endorse any of the suppliers mentioned in this list and the readers are required to carry out the necessary checks for quality of supplies and the services offered by these suppliers. United Way Mumbai does not stand responsible for any transactions with these suppliers.

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