“It was great to witness the Tata Mumbai Marathon 2023 after a gap of two years. TMM represents the spirit of inclusion and democracy. It has the potential to emerge as the world’s most prestigious event. The marathon has created a level playing field for all and it was nice to see Divyang children and elders participating alongside great athletes and senior citizens.”

SHRI BHAGAT SINGH KOSHYARI,
FORMER HON'BLE GOVERNOR OF MAHARASHTRA
“The Tata Mumbai Marathon is all about the spirit of Mumbai, and the energy that I’m seeing from 55,000 people is unbelievable. The TMM is one of the top 10 marathons in the world, and that’s a huge achievement and a huge motivation for the people of Mumbai who eagerly wait for this event.”

SHRI EKNATH SHINDE,
HON'BLE CHIEF MINISTER OF MAHARASHTRA
"I feel privileged to be a part of the Tata Mumbai Marathon. It has returned bigger and better after a gap of two years. The TMM promotes fitness and encourages the youth of today towards a fitter India and supports the Fit India Movement which was launched by our Hon'ble PM Narendra Modi in 2019."

**SHRI KIREN RIJiju,**
**HON'BLE MINISTER OF LAW & JUSTICE, GOVT. OF INDIA**

"The Tata Mumbai Marathon is not just an event, it's a celebration of the spirit of Mumbai. You see amateurs run along with professionals. The number of people taking part is growing every year. People run to help social causes close to their hearts, this is what Mumbai is about."

**SHRI DEVENDRA FADNAVIS,**
**HON'BLE DY. CHIEF MINISTER OF MAHARASHTRA**
“The Tata Mumbai Marathon's influence on the city goes beyond running. Its work as one of the largest sports philanthropy platforms and its social and economic impact make a difference in the lives of millions in the city.”

SHRI RAHUL NARVEKAR,
HON'BLE SPEAKER OF THE MAHARASHTRA LEGISLATIVE ASSEMBLY

“The Tata Mumbai Marathon returned bigger and better, with spectacular course records in the men's and women's open categories and Gopi T back from injury on a winning note as the Indian men's champion and Chavi Yadav taking the women's crown on debut. My heartiest congratulations to all the participants who made it memorable.”

SHRI GIRISH MAHAJAN,
MINISTER OF SPORTS & YOUTH WELFARE, GOVT. OF MAHARASHTRA
“The Tata Mumbai Marathon embodies the city's spirit of unity in diversity. This year, the TMM has already raised over INR 30 crore for 249 NGOs and counting. This race has a positive impact on society in multiple ways. My best wishes to Procam to keep up the good work.”

SHRI DEEPAK KESARKAR,
GUARDIAN MINISTER
OF MUMBAI CITY

“The Tata Mumbai Marathon has been an inspiration for both the young and old and has highlighted the importance of fitness. When you see over 55,000 people take to the streets of Mumbai on the traditional third Sunday of January, you want to be a part of it the next year. Kudos to the race organiser for the great work.”

SHRI ASHISH SHELAR MLA AND VP,
MUMBAI CRICKET ASSOCIATION
“As a marathoner myself I can vouch for the sheer magnificence of the race and the minutest of details that the team at Procam along with all our state and civic authorities look into to make it special for all the runners. Our teams also tirelessly work to ensure an event of this magnitude is socially conscious and the race is 100% waste-managed to give it back to the citizens.”

SHRI I S CHAHAL,
IAS, COMMISSIONER AND ADMINISTRATOR OF MUNICIPAL CORPORATION OF GREATER MUMBAI

“Watching over 55,000 participants take to the streets of Mumbai for this wonderful marathon returning after two years was a sight to behold. An exhilarating experience for all involved. I’d like to congratulate the organiser who worked in tandem with the city’s police force for a smooth and safe race for all the participants involved.”

SHRI VIVEK PHANSALKAR,
IPS, COMMISSIONER OF POLICE, MUMBAI
We are proud to be associated with the Tata Mumbai Marathon. The Army itself has a wonderful culture of sports. To see over 55,000 people run together gives you goosebumps. In the Champions with Disability, we have a set of 20 disabled soldiers who have come from Pune."

MAJOR GENERAL RAKESH MANOCHA,
SM VSM, CHIEF OF STAFF, MG&G AREA,
INDIAN ARMY

“It's my honour and pleasure to be a part of the Tata Mumbai Marathon. Mumbai, the whole nation, and the international athletes were looking forward to this event. I must congratulate and compliment the entire organising committee for hosting it in such a fabulous manner.”

REAR ADMIRAL A N PRAMOD,
FLAG OFFICER COMMANDING MAHARASHTRA NAVAL AREA
“It is a tribute to the phenomenal contribution of the Tata Mumbai Marathon over 18 editions that it has truly raised the profile of the Indian athlete. It has given them the confidence that they can run with the best in the world.”

**SHRI ADILLE SUMARIWALLA, PRESIDENT, ATHLETICS FEDERATION OF INDIA**

“Continuing with tradition, we had special trains running to enable participants to get to the start lines well in time across categories. The Tata Mumbai Marathon is an eagerly-awaited sporting event for Mumbaikars and also runners from across India, and we are delighted to be a part of this terrific annual extravaganza.”

**SHRI ASHOK KUMAR MISRA, GM, CENTRAL & WESTERN RAILWAY**
FROM THE PROMOTERS’ DESK

The Tata Mumbai Marathon 2023 stamped the resurgence and importance of participative sport in India, with a bigger and better edition; after a two-year hiatus induced by the pandemic.

In long-distance running, winners are not only on the podium but include all participants who have gone that extra mile to be on the starting line. That’s the magic of the marathon. And its soul-touching beauty, was on full view as 60,000 participants across the globe echoed the #hardilmumbai spirit on Sunday, 15th Jan 2023.

The strength of the Tata Mumbai Marathon lies in the sense of ownership it evokes from all stakeholders. The Government, the civic authorities, sponsors, runners, and spectators, ensured that the best avatar of our city and ourselves is on display. We have been blessed with some of the most respected global brands as partners, and with renewed vigour, they put their best foot forward with innovative offerings for our runners.

Cadbury, the iconic chocolate brand from Mondelez India, made its grand entry into distance running. With its exemplary social consciousness, our title sponsor, Tata Sons, initiated Tata Better Soles, providing an opportunity for underprivileged children to own their running shoes. While IDFC FIRST Bank, our Associate Sponsor, incentivized the fast runners in the timed categories, with its unique Runners Pledge.

A spectacular course for Asia’s most prestigious race meant the Ethiopian duo of Haile Lemi and Anchialiem Haymanot won with new course records. In addition, our Olympian Gopi T made a winning return to competitive action, by clinching the Indian Elite men’s crown. At the same time, Chavi Yadav pulled off a marvellous victory on her marathon debut, in the women’s section.

The sport of running positively impacts society, inspiring us to push boundaries. It unites a community like nothing else can. The Tata Mumbai Marathon is a shining example of this movement.

TMM has been a pioneer in changing India from a spectator sports nation into a participation-led sporting one. Today, we are among the top 10 marathons globally, with 700 new amateur runners lacing up daily. The event’s Socio-Economic & Health Impact, for 2020 alone was a staggering ₹202.78 crores.

The Tata Mumbai Marathon continues to be the largest sporting philanthropy platform in the country. Along with United Way Mumbai, the event’s philanthropy partner, the event has helped raise ₹40.68 crores through corporates, individual fundraisers and runners for 252 NGOs representing 12 different cause categories.

These milestones are a collective effort and kudos to everyone associated with the event. Your support, belief and participation has made it possible.

Thank you, Mumbai. Thank you, India.

ANIL & VIVEK SINGH
PHILANTHROPY & TATA MUMBAI MARATHON

The Tata Mumbai Marathon (TMM) has gained recognition over the years, not only as one of the world’s leading marathons, but also a powerful philanthropy platform. Every year, about 55000 runners take to the streets of Mumbai for the run on the third Sunday of January. Remarkably, a quarter of them run for charity. No other running event in the country comes close, either in terms of the number of runners for a cause or the amount of funds raised.

The philanthropic backbone of the TMM is what sets it apart. The platform brings people together for the causes that matter most to them. Companies, NGOs and individuals from across the country leverage this platform to spread awareness, raise large amounts of money, and champion the needs of those most vulnerable.

Over 250 NGOs participate in the event each year and are supported by individual runners through ‘charity bibs’. Companies sign up as teams and field large contingents in support of these NGOs. And hundreds of people sign up as ‘fundraisers’ and raise valuable contributions for their selected NGOs.

The entire philanthropic pillar is managed by the event’s Philanthropy Partner - United Way Mumbai (UWM). UWM designs the event’s Philanthropy Structure and maintains a digital platform that NGOs, individuals and companies use to participate. All funds raised for philanthropy are routed through them, and they ensure a level playing field is provided to all NGOs. The NGOs undergo a thorough due diligence process and are vetted prior to their participation. They represent causes including animal welfare, arts culture & sports, children, disability, education, elderly care, environment, gender equality, health, livelihood generation, social civic & community development and women’s empowerment. The platform remains cause neutral and ensures a high degree of transparency and cost efficiency.

Over the years, the philanthropy pillar has grown from strength to strength and has left behind a legacy of change through the many participating NGOs and their impactful programmes. This is testament to the potential of our community and the passion of all those individuals, companies and non-profits who are committed to making a difference.
As we close yet another edition of the Tata Mumbai Marathon (TMM), I feel a deep sense of gratitude. The TMM is truly remarkable in what it enables for the development sector. While it is primarily a running event, the impact that it creates extends far beyond race day. As Philanthropy Partner of the event since 2009, we at United Way Mumbai have the privilege of working with hundreds of NGOs who depend on this platform and benefit immensely from the visibility and funding it brings them.

The 2023 edition of the TMM was particularly special. The event was taking place after a gap of three years. Since the last edition in 2020, our communities have faced severe hardship as they coped with the pandemic, lockdowns and the many challenges that followed. Throughout this period, NGOs were at the frontlines, responding in every way possible. The TMM opened its platform to these organizations even while the event could not take place. A Special Covid Fundraiser was created and 157 NGOs participated. The funds they raised were used for immediate relief and also to fight the mid and long-term impact of the pandemic. Seeing the fundraising community come together during this time of uncertainty and ambiguity in the event itself was heartening.

The TMM 2023 philanthropy campaign and the Special Covid Fundraiser have raised a phenomenal ₹ 40.68 crore for charity. 252 NGOs participated in this edition. Over 10000 people ran for a cause. 177 companies participated and 1600 individuals created fundraising pages.

Since United Way Mumbai absorbs all payment gateway charges for funds raised online on fundraiser and NGO pages, the TMM platform is in actuality a more cost effective way of raising funds than an NGOs own website. Our remarkable group of fundraisers truly leverage this opportunity and help channel significant sums of money towards worthy projects. They are also exceptional advocates for their cause as they create awareness and bring new donors to their selected NGOs.

I must mention in particular a few individuals who became “TMM 2023 Change Legends”, raising over 1 crore for their preferred charity. The father-daughter duo of Mr. Gagan and Ms. Nayya Banga, Mr. Sadashiv Rao, Ms. Manisha Khemlani and Mr. Shyam Jasani. NAVY & GAGAN BANGA, MS. KHEMLANI and MR. JASANI are the first-time fundraisers, while Mr. Rao is a record-breaking veteran at the TMM. Mr. Rao has raised funds at the TMM since 2011 and, this year, has become the highest fundraising individual over the years with a record break cumulative total of Rs 5.88 crore. Ms. Meera Mehta, Ms. Aarti Shan and Ms. Villy Doctor became “Change Icons” raising over ₹ 50 lakh each.

Raising any amount of money takes exceptional commitment and belief in the work of a charity. The number of extraordinary individuals featured in this docket is reflective of the power that each one of us holds. We are truly proud to witness to their passion, perseverance and generosity.

The philanthropic success of the TMM would not be possible without the leadership team at Procam, participating NGOs, companies and individuals who believe in its potential to drive meaningful change. We are grateful to each one of them, and can't wait for TMM 2024!

GEORGE AIKARA,
CHIEF EXECUTIVE OFFICER,
UNITED WAY MUMBAI
Total Funds Raised from edition 2004 to 2023 (₹ in Crores)

₹357.21 crore

₹40.68 crore

Funds Raised
The Tata Mumbai Marathon’s philanthropic efforts are centered around individuals who tirelessly raise money for causes they are passionate about. Both runners and non-runners can establish fundraising pages on the United Way Mumbai website and solicit donations from friends, family, and acquaintances. To motivate fundraisers, various fundraising levels with corresponding benefits have been established. During the 2023 Tata Mumbai Marathon, over 1600 individuals created fundraising pages, with 979 collectively raising ₹14,32,71,787 accounting for 35.21% of the total funds collected.
Change Runners are individuals who have raised ₹ 1.5 lakh and more for their chosen NGO/cause.

CHANGE RUNNERS
At the 2023 edition, 148 “Change Runners” and 58 “Young Leaders” (individuals below the age of 21 years) raised a total of ₹ 12,14,76,414 for 55 non-profit organizations. These fundraisers, who collectively contributed 29.86% of the total funds raised, demonstrated the effectiveness of peer-to-peer fundraising and the generosity of donors when approached by someone they know for a worthy cause.
CHANGE LEGENDS

Change Runners raising over ₹ 1 crore in a particular edition of the Tata Mumbai Marathon are known as TMM Change Legends, an honorary title transcending editions to celebrate the extraordinary commitment of these fundraisers. It is a legendary status that remains with the fundraiser for all future editions of the TMM. In this edition, we have 4 TMM Legends who have fundraised ₹ 4,29,32,508 for 4 NGOs, which is 10.55% of the total amount.
NAVYA & GAGAN BANGA
for OSCAR Foundation
(Organization for Social Change Awareness & Responsibility)

Fund raised
₹ 1,13,13,800
Navya and Gagan Banga, the father-daughter duo, have been associated with the OSCAR Foundation for several years. They first collaborated with the organization by raising funds and providing the kids with a place to play football. This morphed into renewed fundraising efforts in 2022 and 2023, and Navya volunteered with the OSCAR Foundation. Gagan is a long-time runner, the TMM 2023 being his thirteenth full marathon, and this year, Navya ran her first Dream Run.

Both are firm believers in the power of education and sports to change lives, and thereby in OSCAR Foundation’s ethos. Because of her growing acquaintance through volunteering, Navya approached her father to raise funds for the NGO. She wanted his help reaching more people and garnering more donations for OSCAR. Using his contacts, they began to spread the call for donations. The contributions that they received and the generosity that they were faced with, surpassed their greatest expectations.

Navya and Gagan wanted to aid the foundation in whatever way they could in educating underprivileged children and improving gender equality in India. OSCAR has a specific mission, one that touches the hearts of a diverse group of people. The foundation connects with those passionate about sports, education, eradicating inequalities, and opening doors.

This was their first-year fundraising through the Tata Mumbai Marathon, and they were impressed by the opportunities the marathon provided. They found that the Tata Mumbai Marathon 2023 was the perfect base for this cause. It allowed them to demonstrate the power of one of Oscar’s fundamental tenets, the importance of sports, while providing them with a convenient way to let people show their support.

"I believe in the power of education and sports to change lives and open doors. They can make a difference not only on a systemic level, as OSCAR is doing but on a personal level, regardless of who you are. They have the power to inspire, motivate, and develop thinking and skills."
SADASHIV RAO
for Isha Education

 ₹ 1,12,47,279

Fund raised
"I am 63 years old and running at the TMM. You may be wondering why I am running the half marathon at this age when I can just chill.

I am running to raise monies for something close to my heart - RURAL EDUCATION. I have vicariously experienced how my parents, from a rural background, were deprived of basic education but still managed to give my siblings and me a decent childhood and upbringing.

There are multiple NGOs for rural education. However, Sadhguru's Isha Education has touched me deeply. Each one of my donors, who contribute regularly, motivates me to run and raise monies. I humbly acknowledge with gratitude the constant and enthusiastic support from my family, friends, colleagues, relatives, acquaintances, and corporates who donate generously to the Grace of Sadhguru, without which it would not be possible.

Lastly, TMM is an excellent platform for raising monies for a cause. The official philanthropy partner of TMM, United Way Mumbai, has created an effortless way for donors to contribute smoothly. I acknowledge the support provided by United Way Mumbai."

With over 38 years of experience in project finance, investment banking, and advisory services, Mr. Sadashiv S. Rao retired as the founding CEO of NIIF Infrastructure Finance Limited (NIIF IFL), an NBFC lending to operating infrastructure projects. He is currently on the Board of “Yes Bank” as an independent director.

He has been running the half marathon in the last 12 years of TMM, and raising funds for Isha Education. Over the years, he has raised more than ₹ 5.88 crores for the organization. In addition, he has also received support from a few companies which have contributed to Isha Education through their CSR budget. He has helped build classrooms in 5 Isha schools in his parents’ name.

In addition to the funds raised during the 2023 edition, Mr. Rao raised ₹ 1,01,55,563 during the Special Covid Fundraiser, making him the highest fundraiser over the years.
Fund raised
₹ 1,03,71,429

MANISHA KHEMLANI
for Central Chinmaya Mission Trust
Manisha Khemlani is the CEO of the Central Chinmaya Mission Trust (CCMT), the apex administrative body of Chinmaya Mission worldwide, and a Trustee of Chinmaya Vidyapeeth, the path-breaking Chinmaya University. A qualified physiotherapist, she started her journey with Chinmaya Mission in 1984 and full-time work with the organization in 2000 at the Chinmaya Organisation for Rural Development (CORD). She is deeply passionate about education and women’s empowerment.

“This was my first time participating at the Tata Mumbai Marathon as a runner and a fundraiser for Chinmaya Mission’s seva projects, and it has been a grand success. Each one of our four initiatives are aligned with Sustainable Development Goals (SDGs), and I have been fortunate enough to closely witness the on-ground impact of each. Seeing the direct relief delivered to the beneficiaries inspired me to run this year and help build momentum for exponential positive change.

This was a marathon for giving back – a collective effort towards realising Pujya Gurudev Swami Chinmayananda’s vision of education and a more equitable Bharat.

As Pujya Gurudev Swami Chinmayananda said, ‘Education is nothing if it does not train our faculties to capture all our opportunities to not only be useful to others but also stay happy always in ourselves.’

Children spend their formative years in school, and the values inculcated shape their character. By enabling need-based scholarships at Chinmaya Vidyalayas, we democratise access to value-based, quality education that helps children create a bright future for themselves and their families. Education for all is at the heart of nation-building and is the most potent tool in eradicating poverty.

In this Yajna, the entire Chinmaya family - devotees, staff at all levels, students, and supporters - came together to realize a noble vision. Over a hundred of us completed the Dream Run, and the energy on the day of the run was electrifying! Each team member was inspired by the message, and raring to go!

Through collective action towards a selfless goal, anything is possible. Together, Chinmaya Champions of Change have changed the lives of millions. **Onwards and upwards – onto the next milestone!**
SHYAM JASANI
for Shrimad Rajchandra Love and Care

Fund raised
₹ 1,00,00,000
Mr. Shyam Jasani is a Mumbai-based entrepreneur and the Director of Jasani Group, a leading global organization in the gems and jewellery industry. His father, Mr. Abhay Jasani, who has been a TMM Change Legend previously, has been raising funds for over a decade, and has now passed the baton down to him. A project very close to his heart is Shrimad Rajchandra Hospital and Research Centre, a multi-specialty charitable hospital offering world-class healthcare to the rural population of South Gujarat.

"I want to share my journey of raising funds for Shrimad Rajchandra Hospital and Research Centre, a multi-specialty charitable hospital offering world-class healthcare to the rural population of South Gujarat.

This flagship project of Shrimad Rajchandra Love and Care will provide critical medical care and support to under-served communities in rural areas. The plight of the rural population and the transformative impact brought about by Shrimad Rajchandra Love and Care touched my heart, and I knew I had to do something to help.

As a follower of Pujya Gurudevshri Rakeshji, I have been inspired by His philosophy of serving and bringing joy to those in need. He believes in giving back to society and ensures that it is impactful by volunteering for several projects Himself. His words, ‘We serve and bring joy to those in need, not because we have to, or it is our duty, but because we love to’, have been my guiding light and inspiration throughout my fundraising journey.

Pujya Gurudevshri Rakeshji has been instrumental in shaping my outlook towards life. By pursuing the path of inner peace, love, and a higher goal towards self-purification under His guidance, I realized that an outcome of inner joy was extending love and care not only towards my near and dear ones but also to my extended family, including those less privileged. And thus, began my journey of serving others through this NGO.

Raising funds for the hospital has been a heartwarming and rewarding process. I feel immense satisfaction knowing that every rupee raised will light a ray of hope somewhere, ease a painful ailment, and warm someone’s heart.

However, fundraising is not always an easy process. It requires dedication, commitment, and a lot of hard work. The Tata Mumbai Marathon and its charity organizers have played an important role in raising funds for this cause.

As we continue to navigate the challenges posed by the pandemic, the need for charitable giving has become more critical than ever before. I want to take this opportunity to express my gratitude and thanks to everyone who has contributed to this cause. It is because of your generosity that we have been able to raise funds for a 250-bed charitable hospital that is making a difference in the lives of so many people.

In conclusion, I want to thank Shrimad Rajchandra Love and Care for providing me with the opportunity to serve the community in this way. I also want to thank you, the organizers of the Marathon, and all my supporters, for taking the time to contribute towards our efforts. Your support and encouragement mean everything to us. Together, we can make a difference in the world, one act of kindness at a time."
CHANGE ICON

This category includes those individuals who have committed to raising ₹ 50 lakhs and more. We had 3 Change Icons in this edition, who raised ₹ 1,57,10,828 for 2 NGOs, amounting to 3.86% of the total amount.
DR. MEERA MEHTA
for Shrimad Rajchandra Love and Care

Dr. Meera Mehta is a 24-year-old from Mumbai and has been an active volunteer of Shrimad Rajchandra Love and Care for the past 17 years. Meera started her fundraising journey ten years ago under Pujya Gurudevshri Rakeshji's guidance. Through her journey, she has not only raised over ₹1.50 crore in charity, but also spread awareness on several vital issues. She is the recipient of the prestigious Diana Award 2021, awarded to youth icons worldwide in recognition of their social and humanitarian impact.

In addition to the funds raised during the 2023 edition, Dr. Meera raised ₹4,30,000 for SRLC during the Special COVID Fundraiser between the period May 2020 and April 2022.

Fund raised
₹ 54,42,000

“I strongly believe that serving others is an expression of gratitude for all God has given me. This year, I again got an opportunity to go to a medical camp, and this time, it was to serve as a doctor. As a thank you, I have been raising funds for many such medical camps, which will be conducted in far-flung rural areas uplifting several lives. I cannot thank Shrimad Rajchandra Love and Care enough for giving me such amazing opportunities to serve. I feel that in giving, I have gained much more.”
"This organization’s sole purpose is to ‘serve others selflessly’ and to create and develop more equitable and sustainable communities in rural and tribal areas of India. The inspiration and vision of Pujya Gurudevshri Rakeshji and the organization’s unique 10-care benevolent program helped me find my purpose and passion. It helped me realize that my life’s mission is to serve. This was the first time I participated in the Tata Mumbai Marathon, and I was blown away by the scale, the energy, and the platform it provides for NGOs to create awareness and raise funds for very noble causes!"

AARTI SHAH
for Shrimad Rajchandra Love and Care

Dr. Aarti Shah is a resident of Indianapolis, USA. She serves on the boards of NVIDIA Corporation and Northwestern Mutual and was SVP and Chief Information and Digital Officer of Eli Lilly & Company, a Fortune 500 company. She has been associated with Shrimad Rajchandra Love and Care for over a decade and is a trustee of Shrimad Rajchandra Love and Care, USA.
VILLY DOCTOR
for Light of Life Trust

Villy Doctor is fondly called Ma by most who know her because she is the soul, the spirit, the heart, the energy, the light and the life of her NGO “Light of Life Trust”. An excellent teacher, an educationist, a psychologist, Villy Doctor is the founder of Light of Life Trust (LOLT) and Satyavati Spiritual Foundation. She is the co-founder of ‘Ormax’, a market research company.

Light of Life Trust was set up when Villy Doctor received instruction in meditation.

Villy Doctor has additionally fundraised ₹ 58,43,252 for the organisation making her the second highest Special COVID Fundraiser between May 2020 and April 2022.

“...I was asked to go deep into the villages and solve the problem of poverty there. I was even given the name of the Trust—Light of Life.” Poverty in rural India forces a large number of young students to drop out of school. Project Anando aims to reach out to every child in these remote villages and help educate them and fulfill their dreams. The focus is on children who are either orphans, brought up by a single parent, tribal, or neglected. Light of Life Trust works with a vision to alleviate poverty by developing rural communities through the holistic approach of educating, empowering, and employing. “May God give us all the strength, energy, and focus to continue the LOLT Movement and help break the poverty cycle through education to build a robust and prosperous India.”

“The vision of breaking the generational poverty cycle has been my passionate mission in the villages of India. I work dedicatedly from my heart and soul, giving my blood, sweat, and tears to the cause. My deep gratitude to the platform of TMM to raise donations to mobilize the resources to fund education for my rural children and make them self-sufficient through employment.”

Fund raised
₹ 50,53,328
CHANGE CHAMPIONS

This category includes those individuals who have committed to raising over ₹ 25 lakhs and up to ₹ 49.99 lakhs.
AVINASH JOSHI

for United Way Mumbai

Avinash Joshi is the Chief Executive Officer for NTT India Private Limited. Over a 30+ year career, his expertise includes P&L Management, Strategic Business Development, Key Account Management, Sales, and Delivery experience.

Fund raised
₹ 25,00,000

“NTT India Private Limited is honored to join forces with United Way Mumbai in the 2023 Tata Mumbai Marathon. We are committed to improving education and employability for youth and children, particularly girl children from marginalized communities. With this partnership, we aim to inspire a love of reading amongst children from low-income communities by establishing mini libraries and providing access to carefully selected book sets. By coming together, we hope to make a meaningful difference in the lives of those who need it most.

I feel very passionate about skills development and especially education for girl children. I have no doubt that, together, we can all make a difference.”
CHANGE
LEADERS

This category includes those individuals who have committed to raise over ₹ 10 lakhs and up to ₹ 24.99 lakhs. In this edition, we have 9 Change Leaders who have raised ₹ 1,29,12,031 for 7 NGOs.
Neeraj works for Highway Concessions One, a company owned by a well-known private equity group named KKR. He has been raising funds since 2014 (the last nine years) and has raised ₹92.80 lakhs until this year. He wanted to cumulatively reach ₹11 crore in the 10th year, however with generous support of donors, he crossed the target by ₹4 lakhs. This year’s fundraising was amazing because he raised ₹10 lakhs in 3 days and even ₹20 lakhs in 3 weeks. He feels it is because his supporters have started to see Isha Vidhya’s work as passionately as he does. He supports Isha Vidhya as its holistic, activity-based approach to educational system nurtures children’s development beyond academics, ensuring that students realize their full potential and learn joyfully. He has visited the schools multiple times and was amazed by how Isha Vidhya moulds and develops the students, many of whom are first-generation school goers. While education as an economic security is one thing, its ability to let them dream is another. God bless them!

"Raising funds for Isha Vidya brings all kinds of emotions viz., joy, humility, surprise, and it is very fulfilling as it is an opportunity for me to ‘be’ and fundraising happening through me."

In my years of volunteering for Shrimad Rajchandra Love and Care, I have witnessed the sheer selflessness, devotion, and service of my fellow volunteers, and spearheading it all is our compassionate Master Pujya Gurudevshri Rakeshji. I am overwhelmed and truly touched by the generosity shown by the several donors year after year. I am grateful to get an opportunity to fundraise - the most extensive and yet humbling experience. And a big thank you to those who supported me, all of whom are fully occupied in their demanding professional jobs, but – voila! They always have time to make a difference.

Reshma Jain is the Founder of The Narrators, a content and design firm specializing in biographies, family legacy books, and coffee table books on various topics. A volunteer at Shrimad Rajchandra Love and Care, she has had a first-hand experience with the constant and consistent social initiatives taken up by the organization.

Additionally, Reshma Jain raised ₹ 17,100 for SRLC during the Special COVID Fundraiser between the period May 2020 and April 2022.

Fund raised
₹ 21,18,000

“Reshma Jain
for Shrimad Rajchandra Love and Care”

Fund raised
₹ 19,53,803

“Neeraj Sanghi
for Isha Education”
**DEEPAK VED**
for Central Chinmaya Mission Trust

Born and brought up in Mumbai, mechanical engineer Deepak has spent the last 30 years in Oman, working as a Vice President – Sales and Business Development with Al Ansari Group in the beautiful city of Muscat. He is a student of Vedanta and is closely associated with the Chinmaya Mission (CM). Following the guidance provided by Pujya Gurudev Swami Chinmayananda to aim for a Higher Ideal and remembering his late wife, who always encouraged him to serve society, he volunteered to fundraise for the first time, and the journey has been truly remarkable. Education for underprivileged children, particularly a girl child, is close to his heart. So, when this opportunity came from Chinmaya Mission, he just went for it. This campaign allowed him to connect with new peers and reconnect with old friends, family, colleagues, and groups. His sister Falguni guided, encouraged, and supported him and collected a similar amount in US$ for Chinmaya Mission from the USA. The whole campaign was seamlessly managed and supported by super-efficient volunteers of CM, United Way Mumbai, and Tata Mumbai Marathon. He shares his humble gratitude to all who have made Tata Mumbai Marathon 2023 so enriching and successful, and best wishes to all charities for future events.

"An amazingly humbling and satisfying experience which brought me as much happiness as it would bring to many students who will benefit from the funds!!"

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**RAVI APTE**
for Central Chinmaya Mission Trust

Ravi has had rich corporate working experience in India, the Far East, Europe, and North America. As an engineer by education and a Financial Services and Information Technology executive by profession, he retired from active corporate life in 2012. He has been leading a completely different life since 2012. He has been associated with Chinmaya Mission for the past eight years as a student of Vedanta and has benefited tremendously from his interaction with the mission. This was the first time he had ever engaged in raising funds, crowdfunding or otherwise, for a charity. He is glad he went for it when this opportunity came from Chinmaya Mission. He is also very thankful to all his family and friends who generously contributed to the worthy cause. The whole campaign was managed and supported well by all three teams - United Way Mumbai, Tata Mumbai Marathon, and Chinmaya Mission. He feels he couldn’t have accomplished anything without their help and support. His best wishes to them for the continued success of all future such events, and Thank you to Chinmaya Mission for offering him this opportunity to serve this worthy cause.

"I can sum up my experience of raising funds for Chinmaya Mission (Chinmaya Vishwa Vidyaapeeth - CVV) as a very humbling, fulfilling, and enriching experience. I reconnected with old friends and made new friends too."

---

*Fund raised*

**₹ 17,46,720**

**Fund raised**

**₹ 15,58,002**
TCM SUNDARAM + 1
for Amar Seva Sangam, V Care Foundation

This is TCM Sundaram’s fourth Tata Mumbai Marathon. He has fundraised approx. ₹ 12 lakhs for his chosen NGOs during TMM 2023 with support from his colleagues, friends, relatives, and his company Chiratae Ventures and Associates which matches the amount he fundraises. He has been associated with Amar Seva Sangam for more than ten years as their donor. He admires their team and, specifically, their Founder’s committed service to the disabled sector, with their school and residential center running programs for physically challenged students, adults, and the underprivileged community in the surrounding villages. He supports V Care Foundation in memory of his father, a 1st generation graduate (CA) in the family who lost his fight with cancer about ten years ago. Their interventions go a long way for cancer patients and their families in times of need, with not just in kind support but also counseling and palliative care. He has overall fundraised about ₹ 50 lakhs since 2018 at the two international distance running events promoted by Procam - Tata Mumbai Marathon and TCS World 10K Bengaluru.

"Participating in the Tata Mumbai Marathon run is fun-raising as well as for fundraising! Running in Mumbai is tough but possible with the positive and inspiring atmosphere of the people of Mumbai and so many charities contributing to the philanthropic world."

Jayanti is a committed fundraiser, and has been associated with various innovative social initiatives, and has been a part of several campaigns in the development sector over the last 14 years. Over her professional career of 39 years, she has volunteered with non-profits in her spare time and worked on promoting the causes they support. As the CEO of United Way India, she leads the expansion, governance, and growth of the United Way network in India. This year she is raising funds for United Way India, a leading global philanthropy network that is sector agnostic. She feels privileged to work in the development sector, where opportunities come her way, enabling her to help make a difference in someone’s life. Since 2010, she has raised over ₹ 7.7 million through the TMM platform.

Jayanti Shukla has fundraised ₹ 22,32,422 for United Way Mumbai during the Special COVID Fundraiser between the period May 2020 and April 2022.

JAYANTI SHUKLA
for United Way India

"I am fortunate that I can drive social change by mobilizing communities through a variety of programs focused on education, healthcare, livelihood, diversity, inclusion, and sustainable environment. I am raising funds for causes that are very close to my heart. UW India's project, SHUBH PRABHAT (or Better Mornings) which focuses on providing hot and nutritious breakfast to underprivileged children and spearheads a movement to promote going back to our roots in our eating practices by consuming millets - low-cost and nutritional superfood. I am also supporting project GARIMA (means dignity), that supports transgenders by providing skill training and better livelihood opportunities. It's overwhelming to see friends and colleagues readily come forward to support my fundraising campaign. While some of them support the cause for which I am fundraising, many of them do it also because of their belief in my commitment to the cause and the transparency I bring to the fundraising process. Many of them are people I am not in touch on a regular basis but have remained supporters and friends over the years. This makes their trust in me and their willingness to support me even more overwhelming. I realize that it is my responsibility to see that the money they have so readily given must be used to the maximum benefit of the cause for which I am raising funds."

Fund raised
₹ 11,34,502

Fund raised
₹ 11,84,504
RANJOD SINGH KALRA
for Central Chinmaya Mission Trust

Ranjod has served as the CEO of Chinmaya Tapovan Trust in Himachal Pradesh, where he was exposed to the teachings of Vedanta. He is fundraising to express his gratitude to Pujya Gurudev Swami Chinmayananda and His Vision.

"The Chinmaya Mission pledge, 'we stand as a family bound to each other with love and respect.' came alive all through. After performing my family duties, I went on to the next stage of life of self-discovery. Geeta teaches us to maintain our temperament Sattwik. It prescribes charity as a duty that creates peace within and harmony without. Each one of us experienced that. The small role I played gave me immense satisfaction. I feel lighter within. It is all because of the guidance and grace of Pujya Swami Chinmayanandaji, whose vision is unfolding through all of us to the world around us. It is a great feeling when an event comes to its fulfilment, whose fragrance is peace all around. Thanks to all members for making us a part of it."

RUTURAJ GOVILKAR
for United Way Mumbai

Ruturaj Govilkar is the Country Manager and Managing Director - of India and South Asia region of Black & Veatch. Ruturaj brings a broad and integrated view of Black & Veatch’s business from working across multiple functions and roles since joining more than 12 years ago. His 30-year-plus career has seen him work in various engineering, construction, and procurement roles for other multinational organizations.

Fund raised
₹ 11,18,200

Fund raised
₹ 10,72,000
DR. NIRMAL SURYA
for Epilepsy Foundation

Dr. Nirmal Surya is a Consultant Neurologist at Bombay Hospital and Founder, trustee, and chairman of the Epilepsy Foundation India. He has been working in the field of epilepsy for more than 30 years.

Dr. Surya has fundraised ₹11,76,000 for Epilepsy Foundation during the Special COVID Fundraiser between the period May 2020 and April 2022.

Fund raised
₹ 10,26,300

“Fifty million people have epilepsy worldwide, of which approximately 13 million are in India; with many myths & taboos associated with the disease, people opt for voodoo treatment rather than visiting an expert neurologist. The myths of evil spirits & using onion/shoe smell as first aid are some of the misbeliefs present not only in rural areas but also in cities & educated societies. The treatment Gap in India is nearly 70-80%, more so in rural areas. As a Neurologist, I understand the disease which affects the Brain and that it can be treated in nearly 70-80% of patients. Service for the poor, the neglected, and the suffering are at the core of the genesis of Epilepsy Foundation India. Epilepsy Foundation has a vision of reaching out to the rural, marginalized population silently suffering from a treatable condition like epilepsy across India and offering free treatment to help them lead an epilepsy-free high quality of life. I feel proud that the funds raised by all members of Epilepsy Foundation India will be able to help many more people with epilepsy. A Brain Disease which is common and can be treated, so don’t fear or opt for voodoo treatment but go to a Neurologist at the earliest.”
CHANGE INVESTORS

This category includes those individuals who have committed to raise over ₹ 5 lakhs and up to ₹ 9.99 lakhs. In this edition, we have 27 Change Investors who have raised ₹ 1,77,67,533 for 21 NGOs.
ANISHA JOHRI + 1
Family Service Centre
Fund raised ₹ 9,99,905

BIPIN V DOSHI
Shrimad Rajchandra
Love and Care
Fund raised ₹ 9,55,000

SUDHIR SHENOY + 6
Adventures Beyond
Barriers Foundation
Fund raised ₹ 9,26,144

PRIYA DUTT
Nargis Dutt Foundation
Fund raised ₹ 9,24,813

BALA & LALITHA
Central Chinmaya Mission Trust
Fund raised ₹ 8,26,118

SANJEEV KAPOOR
Forum For Autism
Fund raised ₹ 7,17,501

J S SAHARIA
Resource and Support Centre
For Development (ISHAD)
Fund raised ₹ 7,11,000

SUNIL GAMBANI
Central Chinmaya Mission Trust
Fund raised ₹ 7,10,001

NILESH NANDOSKAR + 1
Karunya Trust
Fund raised ₹ 7,00,002

ABHIJEET GANDHI
Teach to Lead (Teach for India)
Fund raised ₹ 6,97,100
PYUSH KHULLAR + 1
Arushi Society
Fund raised ₹ 5,17,720

LIJO VELLIYAMKANDATHIL
Karunya Trust
Fund raised ₹ 5,11,500

SHAKHA KOTECHA
Jai Vakeel Foundation and Research Centre
Fund raised ₹ 5,06,001

ANJALI & AKSHAT
KARO Trust
Fund raised ₹ 5,02,811

JOBY KURIAN
Karunya Trust
Fund raised ₹ 5,02,000

PRADEEP RATHOD
EPILEPSY FOUNDATION
Fund raised ₹ 5,01,000

PREMAL VORA
Shrimad Rajchandra Love and Care
Fund raised ₹ 5,00,000
This category includes those individuals who have committed to raise over ₹ 1.5 lakhs and up to ₹ 4.99 lakhs. In this edition, we had 104 Change Makers who raised ₹ 2,20,90,488 for 33 NGOs.
PARAG VED  
Jai Vakeel Foundation and Research Centre  
Fund raised: ₹ 4,71,524

PRABHAKAR PATIL  
K.C. Mahindra Education Trust - Project Nanh Kali  
Fund raised: ₹ 4,61,050

DARSHINI  
Central Chinmaya Mission Trust  
Fund raised: ₹ 4,56,131

VISHAAL DB  
Educo  
Fund raised: ₹ 4,48,014

HIMANSHU VYAS  
Educo  
Fund raised: ₹ 4,27,438

YOGESHW GERA  
Arushi Society  
Fund raised: ₹ 4,13,900

MANISH KOTHARI  
Cancer Patients Aid Association  
Fund raised: ₹ 5,11,500

THOMAS MATHEW  
Karunya Trust  
Fund raised: ₹ 4,05,000

PARAMESWARAN KN  
Central Chinmaya Mission Trust  
Fund raised: ₹ 3,80,560

SANDESH KIRKIRE  
The Hindu Women's Welfare Society  
Fund raised: ₹ 3,80,003

PRASAD BAJI  
The Akanksha Foundation  
Fund raised: ₹ 3,57,100

GIGY MATHEW  
Karunya Trust  
Fund raised: ₹ 3,44,378
NISHEET SAXENA
Central Chinmaya Mission Trust
Fund raised ₹ 3,44,156

VENKATRAMAN S
Cuddles Foundation, Tata Memorial Centre, Cankids Kidscan
Fund raised ₹ 3,30,000

RITESH GUPTA
Touching Lives Welfare Trust
Fund raised ₹ 3,09,917

PREM ARYA
Central Chinmaya Mission Trust
Fund raised ₹ 3,06,101

DARIUS PANDOLE
Khel Shala
Fund raised ₹ 3,05,000

SHIBANI
Central Chinmaya Mission Trust
Fund raised ₹ 2,93,902

SILUVAI
Caritas India
Fund raised ₹ 2,80,500

ANUBHAV AGARWAL
Spark a Change Foundation
Fund raised ₹ 2,71,600

ADITYA JOSHI &
VISHAL AGARWAL
Cuddles Foundation, Family Planning Association India, Shraddha Charitable Trust
Fund raised ₹ 2,61,221

ISHITA MANEK
Rubaroo Breaking Silences Foundation
Fund raised ₹ 2,55,141

SANA SHAIKH
United Way Mumbai
Fund raised ₹ 2,45,354

MANJU PARVATIKAR
Isha Education
Fund raised ₹ 2,35,500
ANIL PARMAR  
United Way Mumbai  
Fund raised ₹ 2,32,158

DARSHANA KADAKIA  
Central Chinmaya Mission Trust  
Fund raised ₹ 2,30,000

FPA INDIA, BHOPAL TEAM  
Family Planning Association India  
Fund raised ₹ 2,22,900

SUDHA KAPUR  
Family Planning Association India  
Fund raised ₹ 2,22,810

VINODINI LULLA  
Children's Movement for Civic Awareness  
Fund raised ₹ 2,20,000

MINI (ROSEMARY) ABRAHAM  
Karunya Trust  
Fund raised ₹ 2,16,000

ROSE JOSEPH  
Karunya Trust  
Fund raised ₹ 2,16,000

DR. KALPANA APTE  
Family Planning Association India  
Fund raised ₹ 2,10,387

SHEETAL JAIN  
Shrimad Rajchandra Love and Care  
Fund raised ₹ 2,07,000

RENU BHADRESHA  
United Way Mumbai  
Fund raised ₹ 2,06,206

AVIJIT & RAJ  
Kalote Animal Trust  
Fund raised ₹ 2,01,139

REKHA G  
Family Planning Association India  
Fund raised ₹ 2,00,650
ASSOCIATION OF BRITISH SCHOLARS - MUMBAI CHAPTER
United Way Mumbai
Fund raised ₹ 2,00,004

KANCHANA SAWANT
educco
Fund raised ₹ 2,00,000

NITIN NAYAR
SNEHA
Fund raised ₹ 2,00,000

RAMASWAMY RANGANATHAN
Central Chinmaya Mission Trust
Fund raised ₹ 2,00,000

SOPHIA RODRIGUES
Tata Memorial Centre
Fund raised ₹ 2,00,000

YATIN SHAH
Shrimad Rajchandra Love and Care
Fund raised ₹ 2,00,000

HARESH RAMCHANDANI
MANAV Foundation
Fund raised ₹ 1,94,152

MSGR. FRANCIS ELUVATHINGAL
Karunya Trust
Fund raised ₹ 1,93,750

SANJAY SAVLA
Shrimad Rajchandra Love and Care
Fund raised ₹ 1,90,100

RASHMI BHEDA
Shrimad Rajchandra Love and Care
Fund raised ₹ 1,82,501

NEELAM DIXIT
Family Planning Association India
Fund raised ₹ 1,82,100

BYRAM DHALLA
Cankids Kidscan
Fund raised ₹ 1,79,400
AISHWARYA IYER
United Way Mumbai
Fund raised ₹ 1,55,501

MAYUR & PRIYA + 1
K.C. Mahindra Education Trust-Project Nanhi Kali, Maharashtra State Women's Council
Fund raised ₹ 1,55,101

SHAMIT GANDHI
Shrimad Rajchandra Love and Care
Fund raised ₹ 1,55,000

ADV. AVLOKITA MANE & PRAVIN SONAWNE
Family Planning Association India
Fund raised ₹ 1,53,440

MANOJ GARG
Family Planning Association India
Fund raised ₹ 1,52,200

KUNAL RAWLLEY
United Way Mumbai
Fund raised ₹ 1,52,001

RUSTOM WARDEN
Jai Vakeel Foundation and Research Centre
Fund raised ₹ 1,52,000

SAMSON WILSON
ADHAR
Fund raised ₹ 1,52,000

UMAKANT DHRUPATI
Central Chinmaya Mission Trust
Fund raised ₹ 1,52,000

NATASHA CHHATRAPATI
Cankids Kidscan
Fund raised ₹ 1,51,467

ASHPAK PINJARI
ADHAR
Fund raised ₹ 1,51,201

KUNAL JHAVERI
Shrimad Rajchandra Love and Care
Fund raised ₹ 1,51,111
BIPIN S. DOSHI
Shrimad Rajchandra
Love and Care

Fund raised
 ₹ 1,51,000

BALJIT SINGH
ADHAR

Fund raised
 ₹ 1,50,500

DR. KRINA GALA
Shrimad Rajchandra
Love and Care

Fund raised
 ₹ 1,50,201

NIRALI CHHEDA
Rubaroo Breaking
Silences Foundation

Fund raised
 ₹ 1,50,111

RESHMA ARVEL
Karunya Trust

Fund raised
 ₹ 1,50,011

DEEPTI RANA
Urban Health
Resource Centre

Fund raised
 ₹ 1,50,000

JAYSHRI TALSANIA
Shrimad Rajchandra
Love and Care

Fund raised
 ₹ 1,50,000

KABIR AGARWAL
Urban Health Resource
Centre

Fund raised
 ₹ 1,50,000

KUNAL DOSHI
Shrimad Rajchandra
Love and Care

Fund raised
 ₹ 1,50,000

KUNTAL AGARWAL
Urban Health Resource
Centre

Fund raised
 ₹ 1,50,000

KUNTAL BHEDA
Shrimad Rajchandra
Love and Care

Fund raised
 ₹ 1,50,000

NALINI MEHTA
Shrimad Rajchandra
Love and Care

Fund raised
 ₹ 1,50,000
NANDINI GANDHI
Shrimad Rajchandra Love and Care
Fund raised ₹ 1,50,000

RAKESH MEHTA
EPILEPSY FOUNDATION

Fund raised ₹ 1,50,000

RUMI CHHEDA
Shrimad Rajchandra Love and Care
Fund raised ₹ 1,50,000

SANJAY DANGI
EPILEPSY FOUNDATION

Fund raised ₹ 1,50,000

SUNIT KOTHARI
Shrimad Rajchandra Love and Care
Fund raised ₹1,50,000

UMESH SHAH
Shrimad Rajchandra Love and Care
Fund raised ₹ 1,50,000

VIKRAM PATWARDHAN
EPILEPSY FOUNDATION

Fund raised ₹ 1,50,000

YOGENDRA SHUKLA
Karunya Trust

Fund raised ₹ 1,50,000
FUNDRAISERS GOLD

The Fundraiser Gold category comprises individuals who have raised between ₹1 lakh and ₹1,49,999 lakhs. This year, 33 individuals in the Fundraiser Gold category have raised ₹37,48,575. After Fundraiser Gold, we also have 89 fundraisers, raising ₹59,17,926 in the Fundraiser Silver category (minimum fundraising target of ₹50,000); 350 fundraisers, raising ₹72,38,335 in the Fundraiser Bronze category (minimum fundraising target of ₹10,000) and 301 fundraisers, raising ₹7,54,164 in the Fundraiser category.
<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>Fund Raised</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sharanya Chaitanya</td>
<td>Central Chinmaya Mission Trust</td>
<td>₹ 1,46,000</td>
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<tr>
<td>Rashi Jain</td>
<td>Salaam Bombay Foundation</td>
<td>₹ 1,42,500</td>
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<tr>
<td>Biju Panicker + 1</td>
<td>Central Chinmaya Mission Trust</td>
<td>₹ 1,42,002</td>
</tr>
<tr>
<td>Venkat Sundaresan</td>
<td>Central Chinmaya Mission Trust</td>
<td>₹ 1,39,000</td>
</tr>
<tr>
<td>Anil Bakshi</td>
<td>Karunya Trust</td>
<td>₹ 1,35,001</td>
</tr>
<tr>
<td>Belur Sethuram</td>
<td>Adventures Beyond Barriers Foundation, Mann - Center For Individuals With Special Needs</td>
<td>₹ 1,30,500</td>
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<tr>
<td>Rajeshwari Bhattacharyya</td>
<td>OSCAR Foundation</td>
<td>₹ 1,28,959</td>
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<tr>
<td>Lalit Pathak</td>
<td>Central Chinmaya Mission Trust</td>
<td>₹ 1,23,201</td>
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<tr>
<td>Chintan Zaveri</td>
<td>ADHAR</td>
<td>₹ 1,20,000</td>
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<tr>
<td>Nandita Rao</td>
<td>Chirag Rural Development Foundation</td>
<td>₹ 1,19,402</td>
</tr>
<tr>
<td>Manali Tulpule &amp; Vijayalaxmi Tulpule</td>
<td>FAMILY PLANNING ASSOCIATION INDIA</td>
<td>₹ 1,17,603</td>
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<tr>
<td>Dr. P J Aprain</td>
<td>Karunya Trust</td>
<td>₹ 1,16,002</td>
</tr>
<tr>
<td>Seema Iyer</td>
<td>Isha Education</td>
<td>₹ 1,15,001</td>
</tr>
<tr>
<td>Aruna Peri</td>
<td>Central Chinmaya Mission Trust</td>
<td>₹ 1,14,500</td>
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<tr>
<td>Muthukrishnan Jayaraman</td>
<td>SANJEEVANI LIFE BEYOND CANCER</td>
<td>₹ 1,14,313</td>
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<tr>
<td>Manish Sheth</td>
<td>COTAAP RESEARCH FOUNDATION</td>
<td>₹ 1,10,500</td>
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<tr>
<td>Parveen Shaikh</td>
<td>Aditya Birla Education Trust- Project Mpower</td>
<td>₹ 1,08,161</td>
</tr>
<tr>
<td>Shailesh Wagle</td>
<td>United Way Mumbai</td>
<td>₹ 1,06,284</td>
</tr>
</tbody>
</table>
OMENDRA CHAUHAN
Family Planning Association India
Fund raised ₹ 1,05,950

ABHISHEK CHAVAN
The Akanksha Foundation
Fund raised ₹ 1,04,600

KARAN DUTT
ADHAR
Fund raised ₹ 1,03,001

CAROLANDREA KEVICHUSA
Family Planning Association India
Fund raised ₹ 1,01,500

SHIBANI MEHTA
Arushi Society
Fund raised ₹ 1,01,500

UTTAM BHATTACHARJEE
SANJEEVANI LIFE BEYOND CANCER
Fund raised ₹ 1,01,019

VIMALA PONNA
Central Chinmaya Mission Trust
Fund raised ₹ 1,00,905

ZEBZA CHANGI
Cuddles Foundation
Fund raised ₹ 1,00,740

SURESH MARATHA
Family Planning Association India
Fund raised ₹ 1,00,202

DR. MUKESH MOHODE
Nalanda Abhiyan Trust
Fund raised ₹ 1,00,151

RAMKISHORE S
CRY Child Rights and You
Fund raised ₹ 1,00,077

NANDAKUMAR PRAMOD
National Society For Equal Opportunities For The Handicapped India
Fund raised ₹ 1,00,001

K.SRINIVAS
Family Planning Association India
Fund raised ₹ 1,00,000

NISHKA GROVER + 1
Light of Life Trust
Fund raised ₹ 1,00,000

NAMAH MEHTA
Shrimad Rajchandra Love and Care
Fund raised ₹ 1,00,000
The Tata Mumbai Marathon (TMM) recognizes the benefits of starting philanthropy at a young age, which not only helps non-profits with their funding needs, but also raises awareness of social issues among youth, with the increasing likelihood of them becoming more responsible adults. TMM celebrates these efforts by its Young Leaders, who are under 21 years old and raised at least ₹1,00,000. In the 2023 edition, 58 young individuals made up the Young Leader category, collectively raising ₹1,16,99,399, with 20 of them also being Change Runners.

YOUNG LEADERS
ANYSSA KOTHARI
for Shrimad Rajchandra Love and Care

Anyssa is a 13-year-old student from JBCN International School, Mumbai, and has been raising funds for the Tata Mumbai Marathon for over 4 editions.

“I was inspired by my Guruji, Pujya Gurudevshri Rakeshji, to raise funds for Shrimad Rajchandra Love and Care. I am very fond of animals and was deeply touched when I visited the Shrimad Rajchandra Animal Nursing Home. So, when Pujya Gurudevshri said that through our actions, we may not be able to change the whole world, but we can surely change one person’s whole world, I immediately decided to become a fundraiser. This year I raised funds for the upcoming Shrimad Rajchandra Animal Hospital and Shrimad Rajchandra Centre of Excellence for Women. I have learned a lot from this experience – something that I could not learn in the classroom at school! A big thank you to all those who supported me by donating, and thanks to my parents for their support.”

Fund raised
₹ 15,30,000

2nd Highest
CHANGE LEADER

KRISSHNA PESWANI
for Central Chinmaya Mission Trust

Krishna is in the 9th grade. He was inspired by Pujya Gurudev’s vision of maximum happiness for a maximum number of people for a maximum time. Though this is his first campaign at Tata Mumbai Marathon, he has participated in two crowdfunding campaigns earlier. Chinmaya Mission is 70 years old; it has been focused on helping children with their education. This year they are trying to expand Chinmaya Vishwa Vidyapeeth (deemed university) that teaches modern education with the Indian Knowledge system to ensure the discoveries of many amazing Indians like Aryabhata, Rishi Kannada, Chanakya, and other such brilliant minds are known to the world. Their findings include scientific knowledge such as binary numbers, the atom, zero, and many economic theories which can transform our society today. Therefore, he chose to fundraise for Chinmaya Mission to make India and the world a better place. He called up more than 300 people and reached out to 1500 of our contacts for his fundraising campaign.

“My success mantra is from the Bhagavad Geeta – Do your best and leave the rest to God.”

Fund raised
₹ 10,80,507
MIHIKA JAIN
Cuddles Foundation
Fund raised ₹ 8,11,703

ISHAAN SINGH
Childline India Foundation
Fund raised ₹ 6,25,501

MIHAAN DHALL + 1
Jai Vakeel Foundation and Research Centre
Fund raised ₹ 6,15,501

PRAGYA
The Akanksha Foundation
Fund raised ₹ 5,15,000

SUHANI KEDIA
Concern India Foundation
Fund raised ₹ 2,62,001

SHAURYA SHAH+1
Shrimad Rajchandra Love and Care
Fund raised ₹ 2,50,000

SOHAM KAPADIA
Cuddles Foundation
Fund raised ₹ 1,90,000

KARTIKEYA DAIYA
Habitat For Humanity India, The HEAL Foundation
Fund raised ₹ 1,73,101

AVINASH BALAKRISHNAN
Jai Vakeel Foundation and Research Centre
Fund raised ₹ 1,56,501

ANSH KALWANI
The HEAL Foundation
Fund raised ₹ 1,53,200
(Change Maker) HADISUNNISA SHAIKH
Karunya Trust
Fund raised ₹ 1,50,010

(Change Maker) AAROHI JAYAKAR + 1
Light of Life Trust
Fund raised ₹ 1,50,001

(Change Maker) AMAARA HEGDE
Mudita - An Alliance for Giving
Fund raised ₹ 1,50,000

(Change Maker) AMYRA SHETH
Shrimad Rajchandra Love and Care
Fund raised ₹ 1,50,000

(Change Maker) ASIYA SHAIKH
Karunya Trust
Fund raised ₹ 1,50,000

(Change Maker) NASREEN HALDAR
Karunya Trust
Fund raised ₹ 1,50,000

(Change Maker) SAIMA SHAIKH
Karunya Trust
Fund raised ₹ 1,50,000

(Change Maker) SIDDHIVINAYAK KORI
Karunya Trust
Fund raised ₹ 1,50,000
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<tr>
<th>Name</th>
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<td>Mairav Tolani</td>
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<td>₹ 1,42,000</td>
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<tr>
<td>Alina Mirchandani</td>
<td>Mudita - An Alliance for Giving</td>
<td>₹ 1,34,000</td>
</tr>
<tr>
<td>Kimaya Hegde</td>
<td>Mudita - An Alliance for Giving</td>
<td>₹ 1,33,000</td>
</tr>
<tr>
<td>Adi Shah</td>
<td>Shrimad Rajchandra Love and Care</td>
<td>₹ 1,30,000</td>
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<tr>
<td>Nivaan Chheda</td>
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<td>Agasty Sinha</td>
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<tr>
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<td>Arushi Society</td>
<td>₹ 1,15,000</td>
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<td>Phiroze Matthai</td>
<td>The HEAL Foundation</td>
<td>₹ 1,12,600</td>
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<td>Mihiika Bhise</td>
<td>Family Planning Association India</td>
<td>₹ 1,11,600</td>
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<tr>
<td>Shrieya Gosalia</td>
<td>Shrimad Rajchandra Love and Care</td>
<td>₹ 1,11,000</td>
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<tr>
<td>Vivaan Taparia &amp; Dhharya Sharma</td>
<td>Arpan</td>
<td>₹ 1,11,000</td>
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<tr>
<td>Manasi Gaiwad</td>
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<td>Kashvi Kunder</td>
<td>Adventures Beyond Barriers Foundation</td>
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<td>Krish Lambah</td>
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<tr>
<td>Pashmeen Chandok</td>
<td>The HEAL Foundation</td>
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<td>Ahana &amp; Arjun Kanoi</td>
<td>Cuddles Foundation</td>
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<td>Aniq Jiwani</td>
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<td>Abhir Suri</td>
<td>The Akanksha Foundation, Light of Life Trust</td>
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<td>Krish Sabadra</td>
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<td>Aryika Dadha</td>
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<tr>
<td>Name</td>
<td>Organization</td>
<td>Fund raised (in ₹)</td>
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<tr>
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<tr>
<td>HEYA SANGHVI</td>
<td>Cancer Patients Aid Association</td>
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<tr>
<td>DHRUVI UNARKAT</td>
<td>ADHAR</td>
<td>1,02,000</td>
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<tr>
<td>SHERIN SARAH</td>
<td>ADHAR</td>
<td>1,02,000</td>
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<tr>
<td>YADNIKA ADHATRAO</td>
<td>ADHAR</td>
<td>1,02,000</td>
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<tr>
<td>AYAAN TALSANIA</td>
<td>Shrimad Rajchandra Love and Care</td>
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<tr>
<td>Vrushali Heblikar</td>
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<tr>
<td>Harsh Khangar</td>
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<td>Shivani Lodhi</td>
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<td>Asang Mehta</td>
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<td>Purvi Unarkat</td>
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<td>Azeem Pinjari</td>
<td>ADHAR</td>
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<td>Ayushi Surve</td>
<td>Family Planning Association India</td>
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<td>Radhya &amp; Hridhaan Vora + 2</td>
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<td>Aarya Gada</td>
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<td>Aashna Mirchandani</td>
<td>Mudita - An Alliance for Giving</td>
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<td>Ariha &amp; Aarjav Shroff</td>
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<tr>
<td>Siya Satra</td>
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</table>
The COVID-19 pandemic created an unprecedented situation, with many individuals and communities struggling to cope with the impact of the virus. In response, fundraisers worldwide had stepped up to raise funds to support those affected by the pandemic even when the physical event didn’t occur. In the Special COVID Fundraising campaign, 503 individuals came together and raised a total of ₹ 5,50,01,987.22 for 87 NGOs. Below-mentioned are the ones who raised ₹ 1 lakh and above.
SADASHIV RAO
Isha Education
Fund raised
₹ 1,01,55,563

VILLY DOCTOR
Light of Life Trust
Fund raised
₹ 58,43,252

NEERAJ SANGHI
Isha Education
Fund raised
₹ 28,58,601

JAYANTI SHUKLA
United Way Mumbai
Fund raised
₹ 22,32,422

V S
PARTHASARATHY
Mahila Sewa Trust
Fund raised
₹ 21,53,114

SIDDHARTH AGARWAL
Urban Health Resource Centre
Fund raised
₹ 14,47,000

PAVAN SAVANT
Navrasrushti International Trust
(Dharma Bharathi Mission)
Fund raised
₹ 13,62,238

SANJEEV KAPOOR
Forum For Autism
Fund raised
₹ 12,93,750

DR. NIRMAL SURYA
EPILEPSY FOUNDATION
Fund raised
₹ 11,76,000

RAJKUMAR & RAJA SUDHAN
Isha Education
Fund raised
₹ 11,38,000

KABIR AGARWAL
Urban Health Resource Centre
Fund raised
₹ 10,01,100

BIREN KARANI
Shrimad Rajchandra
Love and Care
Fund raised
₹ 9,21,000

NILESH NANDOSKAR
Karunya Trust
Fund raised
₹ 5,89,500

B S SALUJA
Access Life Assistance Foundation
Fund raised
₹ 5,31,135

ANIL PARMAR
United Way Mumbai
Fund raised
₹ 5,28,250

SARIKA DESAI
Sparsha Charitable Trust
Fund raised
₹ 5,16,500

ANIL BAKSHI
Karunya Trust
Fund raised
₹ 5,10,001

SATISH AGARWALA
Urban Health Resource Centre
Fund raised
₹ 5,02,900

KUNTAL AGARWAL
Urban Health Resource Centre
Fund raised
₹ 5,01,000

SWAPNIL CHAUHAN
Sir Dorabji Tata Trust, Sir Ratan Tata Trust,
Tata Education and Development Trust
Fund raised
₹ 4,96,250

RAJESWARI KESAVAN
Isha Education
Fund raised
₹ 4,41,354
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<tr>
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<th>Fund Raised</th>
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<tr>
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<td>Girish Borkar</td>
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<td>Nidhi Mody</td>
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<td>Rekha G</td>
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<td>Tautik Das</td>
<td>Central Himalayan Rural Action Group</td>
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<td>Suresh Iyer</td>
<td>Training and Educational Centre for Hearing Impaired Charitable Trust-TEACH</td>
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<td>Manju Parvatikar</td>
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<td>Sejal Shah</td>
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<td>Team UWM</td>
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<td>Anisha Kundu</td>
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<td>Rosita Wagle</td>
<td>Jeevan Asha Charitable Society</td>
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<td>Team UHRC</td>
<td>Urban Health Resource Centre</td>
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<td>Mehek Mehta</td>
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<td>Vishwas R. Udgirkar</td>
<td>Oasis India</td>
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<td>Keith Lobo</td>
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<td>ChildRaise Trust</td>
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<td>Sanaa Shaikh</td>
<td>United Way Mumbai</td>
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<td>Carol Sylas</td>
<td>Jeevan Asha Charitable Society</td>
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<td>Damayanti Satra</td>
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<td>₹ 1,56,000</td>
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<td>Anyssa Kothari</td>
<td>Shrimad Rajchandra Love and Care</td>
<td>₹ 1,55,000</td>
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<tr>
<td>Maria Paul</td>
<td>St. Jude India Childcare Centres</td>
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<td>Deepti Rana</td>
<td>Urban Health Resource Centre</td>
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<td>Karan Dutt</td>
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<td>Mona Lalwani</td>
<td>Maharashtra State Women’s Council</td>
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<td>ChildRaise Trust</td>
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<td>Fund Raised</td>
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<td>AMIT JOAG</td>
<td>DATRI Blood Stem Cell Donors Registry,</td>
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<td>Vanavasi Kalyan Ashram Maharashtra Prant</td>
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<td>ANITA KANNAN</td>
<td>Isha Education</td>
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<td>JANHVI BARASARA</td>
<td>Samarpans Charitable Trust (Heed India)</td>
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<td>DR. SOHINI SHETH-GODA</td>
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<td>RAVI MEHROTRA</td>
<td>Sri Sri Thakur Anukulchandra Seva Kendra</td>
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<td>The OpenTree Foundation (Toybank)</td>
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<tr>
<td>RIKHIL NANDA</td>
<td>Isha Education</td>
<td>₹ 1,00,400</td>
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</tbody>
</table>
CORPORATE TEAMS

Corporates can participate in the Tata Mumbai Marathon by forming teams to raise funds for different social causes. This gives employees the opportunity to participate in the run while representing a charity registered with the event’s Philanthropy Partner. In 2023, 177 companies had 278 teams that contributed ₹ 17,00,95,000 to 87 NGOs, making up 41.81% of the total funds raised. Corporate teams are provided a unique experience, including access to a special tent on race day.
Listed are companies whose employees have raised funds using the Tata Mumbai Marathon 2023 platform. This edition had 18 companies fielding 38 teams, collectively raising ₹1,65,34,155.5 and contributing ₹2,41,94,709.5 in support of 13 NGOs.
JASANI JEWELLERY (UNIT II)
Fundraised: ₹ 1,00,00,000
Corporate Contribution: ₹ 3,45,000
Benefitting NGO: Shrimad Rajchandra Love and Care

“The Jasani Group has been partnering with Tata Mumbai Marathon and Shrimad Rajchandra Love and Care for 11 years in a row! Tata Mumbai Marathon is a unique platform that has yielded multi-fold benefits:

• Firstly, the promotion of fitness and a healthy lifestyle amongst the Jasani Group staff & employees;

• Secondly, fund-raising & running for a cause has presented excellent team-building opportunities for the company. This year we raised funds for two incredible causes. One is the upcoming Shrimad Rajchandra Animal Hospital, a one of its kind multispeciality hospital located in rural South Gujarat. And the other is the Shrimad Rajchandra Centre of Excellence for Women, a vast production unit built to make tribal women capable and independent.

• Thirdly and most importantly, an opportunity to be part of the genuine and expansive social work that Shrimad Rajchandra Love and Care have been carrying out in one of the most underprivileged areas in India.

We have seen Shrimad Rajchandra Love and Care weave unbelievable transformation stories at grass-root levels on several fronts, like medical care for the underserved sections, world-class education for the rural youth, women empowerment projects, and reducing child mortality rate, just to name a few. We receive a sense of fulfilment that material objects can't match! Resonating with Shrimad Rajchandra Love and Care’s marathon theme of 'It’s time for Lights, Camera and Compassion', Jasani Group is highly privileged to put our compassion into action and support their noble initiatives."

SHYAM JASANI, DIRECTOR
"We at Godrej believe in our responsibility to care, innovate, and encourage social responsibility to create a better environment to live and contribute to this universe. We have consecutively participated for the last 14 years at the TMM and will continue to do so with immense pride and deeper involvement and engagement. We are confident that our partner NGOs will utilize these funds raised by Godrejites to make this world a brighter and better place to live in.

We encourage Godrejites to contribute generously to noble causes as a part of our spirit and responsibility of caring and nurturing. Our enthusiastic participation of marathon runners year after year has been increasing and continues to motivate more participants every year to run the Marathon.

We believe that all good deeds are like seeds of goodness in making this world better, which nurtures and makes a difference in people’s lives.”

HARPREET KAUR, SENIOR VICE PRESIDENT & HEAD – CORPORATE PERSONNEL & ADMINISTRATION

2nd Highest Fundraising Corporate

GODREJ & BOYCE MFG. CO. LTD.
Fundraised: ₹ 76,60,554
Corporate Contribution: ₹ 21,50,000
Benefitting NGO: National Society for Equal Opportunities for the Handicapped India, War Wounded Foundation
“NTT is dedicated to uplifting the communities in need, and Tata Mumbai Marathon provided an exceptional platform to demonstrate this resolve. By participating in the race, our team members were able to show their support for a worthy cause. In collaboration with United Way Mumbai, we are proud to support women entrepreneurs and children from underprivileged communities, working towards creating a brighter future for them.

I feel very passionate about skills development and especially education for girl children. I do not doubt that we can all make a difference together.”

AVINASH JOSHI, CEO
“Black & Veatch’s participation in the Tata Mumbai Marathon every year is an outcome of our commitment to philanthropy. As a company, we partner with United Way Mumbai throughout the year to improve community conditions. The Marathon becomes an occasion for our team members to showcase their solidarity for a worthy cause. We know that the amounts raised will help create opportunities for underserved communities, and we could not be prouder.”

RUTURAJ GOVILKAR, COUNTRY MANAGER AND MANAGING DIRECTOR - INDIA AND SAARC REGION

4th Highest Fundraising Corporate

BLACK & VEATCH PVT. LTD.

Fundraised: ₹ 10,72,000
Corporate Contribution: ₹ 3,45,000
Benefitting NGO: United Way Mumbai
ME-HIN CONSULTANTS AND ADVISORS

Fundraised: ₹ 10,00,602
Corporate Contribution: ₹ 3,45,000
Benefitting NGO: ADHAR

“This has been 3rd year we have been participating in TMM to Support our NGO ADHAR, lifetime care for intellectually disabled adults. We at Me-Hin Group always had a culture of Happy, Healthy and Helping Me-Hinites. Our dedicated team of Me-Hinites has put in immense effort to reach out to the community and educate them about the cause. We are grateful to TMM and United Way Mumbai for providing us with such a valuable platform and will continue to strive for the betterment of intellectually disabled adults.”

RAJESH UNARKAT  CFO ME-HIN GROUP
Social consciousness at L&T has always gone hand in hand with its business commitments. While we build projects that set benchmarks - the ‘largest’, ‘tallest’, and ‘most complex’, we know that we need to make a difference in the lives of the most vulnerable, the neediest. Since 2007, we have hit the roads every year at the TMM. We partner with NGOs in health, education, vocational training, and water and sanitation focus areas. Together we hope to make a difference.

**LARSEN & TOUBRO LTD.**

Fundraised: ₹ 6,73,242  
Corporate Contribution: ₹ 20,65,000  
Benefitting NGO: Vipla Foundation (Save The Children India)

“This year, L&T raised funds for the Vipla Foundation, which is doing remarkable work in providing remedial education for underprivileged children. Our contingent included senior and junior employees - all proud to be doing their bit for the cause and company. In a sense, they were showing the world the true L&T DNA. In the years ahead, we will continue in our mission of seeking opportunities to serve.”

MABEL ABRAHAM, HEAD – CSR, LARSEN & TOUBRO

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**KOTAK MAHINDRA BANK LTD.**

Fundraised: ₹ 4,41,675  
Corporate Contribution: ₹ 22,00,000  
Benefitting NGO: Kotak Education Foundation

“We are delighted to extend our support to the Tata Mumbai Marathon 2023, one of the largest philanthropic platforms in India that continues to inspire all community segments. At Kotak, our participation at the Tata Mumbai Marathon 2023 is to support various causes like education, cancer, autism and mental health and to make a difference in communities. The Tata Mumbai Marathon showcases the true essence of Mumbaikars to push themselves to be better. It is the same inspiration that brings Kotak back to the platform year after year.”

HIMANSHU NIVSARKAR, EXECUTIVE VICE PRESIDENT & HEAD – CSR, KOTAK MAHINDRA BANK LTD.
ME-HIN TECH EDGE SOLUTIONS

Fundraised: ₹ 4,38,409
Corporate Contribution: ₹ 3,45,000
Benefitting NGO: ADHAR

“At the Me-Hin Group, we strive to inculcate the motto of ‘Spread Joy by Giving’ across our 200 Me-Hinites. Thanks to our introduction to the unique NGO ADHAR, we got this opportunity to give back to society via the TMM platform.

ADHAR, a non-profit organization for specially-abled adults, has leveraged the TMM fundraising campaign platform to raise awareness and funds for our mission. The response from the community has been overwhelming, allowing us to achieve the NGO Privilege level. Our success would not have been possible without the support of United Way Mumbai and TMM.”

SAMSON WILSON  CXO ME-HIN GROUP
<table>
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<tr>
<th>Company Name</th>
<th>Corporate Contribution</th>
<th>Fundraised</th>
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<td>JSW IP HOLDINGS PVT. LTD.</td>
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<td>₹ 1,000</td>
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CONTRIBUTING COMPANIES
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<td>Abbott Healthcare Pvt. Ltd.</td>
<td>Adventures Beyond Barriers Foundation</td>
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<td>Shrimad Rajchandra Love and Care</td>
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<td>Aditya Birla Sun Life AMC Ltd.</td>
<td>THE P.R.I.D.E INDIA</td>
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<td>ALD Automotive Pvt. Ltd.</td>
<td>United Way Mumbai</td>
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<td>Apar Industries Ltd.</td>
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<td>Chirag Corporation</td>
<td>Shrimad Rajchandra Love and Care</td>
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<td>Company Name</td>
<td>NGOs Supported</td>
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<td>Company Name</td>
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<td>Khaitan &amp; Co</td>
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<td>Parksons Packaging Ltd.</td>
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<tr>
<td>Company Name</td>
<td>NGOs Supported</td>
<td>Amt. contributed</td>
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<tr>
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<tr>
<td>Tata Communications Ltd.</td>
<td>Ballygunj Society for Children in Pain (CHIP) Mumbai</td>
<td>₹ 6,90,000</td>
</tr>
<tr>
<td>Tata Consumer Products Ltd.</td>
<td>Tata Education and Development Trust</td>
<td>₹ 5,50,000</td>
</tr>
<tr>
<td>Tata Motors Insurance Broking And Advisory Services Ltd.</td>
<td>Baif Institute for sustainable livelihood and development</td>
<td>₹ 16,00,000</td>
</tr>
<tr>
<td>Tata Play Ltd.</td>
<td>Tata Education and Development Trust</td>
<td>₹ 10,40,000</td>
</tr>
<tr>
<td>TeamSpace Financial Services Pvt. Ltd.</td>
<td>ADHAR</td>
<td>₹ 3,45,000</td>
</tr>
<tr>
<td>The Phoenix Mills Ltd.</td>
<td>Light of Life Trust</td>
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<tr>
<td>Titan Company Ltd.</td>
<td>Children's Movement for Civic Awareness</td>
<td>₹ 6,90,000</td>
</tr>
<tr>
<td>Toshvin Analytical Pvt. Ltd.</td>
<td>Muktangan Education Trust</td>
<td>₹ 5,50,000</td>
</tr>
<tr>
<td>Transworld Shipping &amp; Logistics Ltd. (A Member of Transworld Group)</td>
<td>Agne Asp Women's Collective</td>
<td>₹ 5,85,000</td>
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<tr>
<td>UBS Business Solutions (India) Pvt. Ltd.</td>
<td>United Way Mumbai</td>
<td>₹ 8,00,000</td>
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<tr>
<td>UBS Securities India Pvt. Ltd.</td>
<td>United Way Mumbai</td>
<td>₹ 8,00,000</td>
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<td>Uni - Design Jewellery Pvt. Ltd.</td>
<td>Shrimad Rajchandra Love and Care</td>
<td>₹ 3,45,000</td>
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<td>Universal Medicare Pvt. Ltd.</td>
<td>RESQ CHARITABLE TRUST</td>
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<td>Viacom 18 Media Pvt. Ltd.</td>
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<td>Vinati Organics Ltd.</td>
<td>Make-A-Wish Foundation Of India</td>
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<td>VISA CONSOLIDATED SUPPORT SERVICE</td>
<td>United Way Mumbai</td>
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<td>Viterra India Pvt. Ltd.</td>
<td>COTAAP RESEARCH FOUNDATION</td>
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<tr>
<td>YES BANK Ltd.</td>
<td>Isha Education</td>
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<tr>
<td>Zeel Infotech Pvt. Ltd.</td>
<td>ADHAR</td>
<td>₹ 3,45,000</td>
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The 18th Tata Mumbai Marathon saw 252 NGOs, belonging to 12 different cause categories, raise funds through the United Way Mumbai platform. 34.5% of the NGOs (87 NGOs) received support from corporate teams, while 49% (123 NGOs) were supported by individual fundraisers. A large majority of 71% (180 NGOs) of the NGOs used charity bibs to raise funds. This year, 49 NGOs participated for the first time.

The marathon has become an essential part of the yearly fundraising efforts for all successful NGOs, enabling them to raise substantial amounts of funds, and have a greater impact on people’s lives.
Cause Wise Funds Raised

- Animal Welfare: ₹1,302,336 (0.37%)
- Arts Culture & Sports: ₹1,102,000 (0.31%)
- Children: ₹49,282,119 (14.09%)
- Disability: ₹33,326,969 (9.53%)
- Education: ₹138,458,782 (39.59%)
- Elderly Care: ₹158,503 (0.04%)
- Environment: ₹1,938,152 (0.55%)
- Gender Equality: ₹1,866,468 (0.53%)
- Health: ₹9,67,46,070.71 (27.67%)
- Livelihood Generation: ₹8,130,000 (2.32%)
- Social, Civic & Community Development: ₹10,376,953 (3.00%)
- Women Empowerment: ₹6,956,548 (2.00%)

Total: ₹3,23,85,49,028.71
The Tata Mumbai Marathon offers special benefits to participating NGOs through its privilege levels program. This program encourages NGOs to maximize their fundraising efforts through the TMM platform by rewarding them with additional privileges based on their performance. A set of criteria have been established to determine success, and the privileges are given based on the accumulated points achieved through these criteria. These levels are not a reflection of the quality of the NGO’s work, but rather their level of participation in the TMM 2023. Each level comes with a capacity-building grant and there were 6 NGOs that reached Diamond level, 1 NGOs that reached Platinum level, and 28 NGOs that reached Gold level in the TMM 2023.
SHRIMAD RAJCHANDRA LOVE AND CARE

Fundraised: ₹ 5,50,02,461
Highest in Cause Category: Health
[31 supporting companies, 32 Change Runners, 14 Young Leaders, 70 charity bibs utilized with a bib donation average of ₹ 4,128]

“Shrimad Rajchandra Love and Care has been participating in the Tata Mumbai Marathon since 2017 – and it has been a remarkable decade of participation in this prestigious event. This platform has allowed us to raise funds for numerous charitable initiatives and spread the word and create awareness about our work.

With the grace and guidance of Pujya Gurudevshri Rakeshji, funds raised through the Tata Mumbai Marathon have enabled us to execute revolutionary projects in the field of social welfare in South Gujarat that has directly impacted the lives of millions. A few of these projects include the following:

1. Shrimad Rajchandra Vidyapeeth – modern science college offering undergraduate and postgraduate courses.
2. Shrimad Rajchandra Hospital and Research Centre – a state-of-the-art 250-bed multi-speciality charitable hospital in Dharampur, Gujarat, which was virtually inaugurated by Prime Minister Shri. Narendra Modi in August 2022.

In addition to these projects, we fundraise for other social initiatives, including education and community upliftment. Whether health, women empowerment, education or even animal welfare - the Tata Mumbai Marathon has proved to be an incredibly unique and effective way for NGOs to create real-world impact in the lives of those in need.

Being an NGO with many youth fundraisers, we have witnessed how the platform enables young talent to shine. It has also proved an excellent way to engage and interact with our corporate partners, who eagerly look forward to Race Day – a treat seeing thousands of Mumbaikars flooding the beautiful streets of Marine Drive. The Motivation Zone, as envisaged by the Tata Mumbai Marathon, has enabled us to showcase innovative costumes and performances to engage the crowd.

All-in-all, the Tata Mumbai Marathon has been a phenomenal success for us. We are incredibly privileged to be associated with the event. We congratulate the promoter, Procam International and philanthropy partner United Way of Mumbai, who are always a pleasure to work with and highly supportive.”

Dr. Bijal Mehta, Trustee, Shrimad Rajchandra Love and Care
The approach of SRLC towards the TMM is to use this platform best to serve the maximum number of people in need. The projects undertaken by the organisation appeal to several charity objectives across the spectrum, and hence receive support from several corporates and individuals who have witnessed the NGOs’ work at the grassroots level.

We aim to increase our fundraising targets each year and help our cadre of volunteers and fundraisers employ innovative fundraising methods. In the months preceding the marathon, we induct numerous volunteers and reach out to our corporate partners, fuel our fundraisers with purpose and brainstorm for a meaningful theme championing our causes.

With a single-pointed focus on spreading awareness of their cause and the planning that goes into raising funds towards it, we have managed to fulfil all the parameters of the Diamond privilege level.

“My husband was an auto driver. When suddenly he fell into a coma, all responsibilities of managing my daughter’s education and my husband’s medical expenses fell on my shoulders.

That’s when I began working at Raj Uphaar, a Shrimad Rajchandra Love and Care initiative to empower women. I have managed to repay the loans and started saving money to get my younger daughter married.”

Rupli Mahla
At United Way Mumbai, we work in urban and rural communities nationwide to identify and implement the most impactful solutions to community problems. We are part of a 130+ year-old global movement spread across 60 countries, impacting 61 million lives each year. Across the world, the United Way fights for the health, education and financial stability of every person in every community. United Way Mumbai has been in operation for the past 21 years. Our expertise lies in identifying, designing and implementing high-impact projects in Education, Health, Income, Environment and Public Safety.

“Every year at the TMM, I am touched by the kindness and passion of those around me to make a difference and fight for what they believe in. This year, amidst the aftermath of the COVID-19 pandemic, communities are at their most vulnerable, and events like the TMM provide a crucial platform to raise funds and support those in need. We are thankful to all our donors and supporters. The funds we have raised through the platform this year will enable community development in health, education, livelihood and environment. Our Project Poshan is a comprehensive effort to address malnutrition among children under the age of 5. Let’s READ promotes reading for pleasure, while Project Saksham empowers women entrepreneurs. Our waste management interventions ensure the conservation of the wetlands. Across all we do, we continue to remain committed to our ethos—Social Impact. Done Right.”

George Aikara - CEO, United Way Mumbai

Over the years, we have leveraged the TMM to raise awareness about the issues we address and inspire others to get involved and make a difference. By participating in the TMM, we have been able to rally support and mobilize funds from individuals and corporates. We have used the TMM platform to engage potential donors through early outreach and regular updates, ensuring they have all the necessary information to participate. The funds raised this year through the TMM will support interventions to tackle the issue of malnutrition in children, promote a love of reading, uplift women entrepreneurs, and effectively manage waste in wetlands through our collective impact model.
“Through Let’s READ, I got to read many, many good story books. We also heard fascinating stories. And then we got books of our own as well. I liked that. I have read many books from that.”

Asmita Sharma (Grade 6)

Pooja (name changed for confidentiality), aged 3, lives with her parents in Sangtoli village, Panvel. Like many other children of her age in rural Maharashtra, Pooja was undernourished. She was enrolled in United Way Mumbai’s Poshan programme. Within just a month, she showed improvements in height and weight and has since been progressing towards a healthier life.
"This was our first time participating in the Tata Mumbai Marathon, and it has been a grand success. As Pujya Gurudev Swami Chinmayananda said, 'Education is nothing if it does not train our faculties to capture all our opportunities to be useful to others but stay happy always in ourselves.'

Children spend their formative years in school, and the values inculcated there shape their character. We democratise access to value-based, quality education that helps children create a bright future for themselves and their families by enabling need-based scholarships at Chinmaya Vidyalayas. At the higher education level, our world-class de-novo University, Chinmaya Vishwa Vidyapeeth, focuses on holistic development through a unique combination of Indian Knowledge Systems (IKS) and Contemporary Knowledge Systems (CKS). Young adults are nurtured to become good human beings, responsible leaders and an asset to society.

We are also working to preserve the essence of rural India through holistic village development. CORD empowers rural women and makes them self-reliant via microfinancing, entrepreneurship and skill training.

Our commitment to Indian wisdom keeps us connected to sustainability practices that respect Mother Nature, including waste management, forest reserves and water conservation initiatives. Each of our projects is aligned with Sustainable Development Goals for multi-level social impact. In this Yagna, the entire Chinmaya family - devotees, staff at all levels, students and supporters - came together to realise a noble vision. Through collective action towards a selfless goal, anything is possible."

**Manisha Khemlani, CEO, Central Chinmaya Mission Trust (CCMT)**

Chinmaya Mission has over 300 centers globally engaged in spiritual, educational, and social services and has transformed the lives of 10,00,000+ students and 60,000+ women by facilitating development in 1058+ villages across India.

United Way Mumbai was a valuable partner for Chinmaya Mission’s fundraising efforts and helped raise awareness, online and on-ground, for its social causes. The platform amplified the campaign’s reach, promoting connection to over 1500 donors and 10,000 people for individual and corporate fundraising from everywhere. Chinmaya Mission effortlessly achieved Platinum, and the marathon day had participants visiting from different Indian states and even the U.S. to complete the Dream Run and the Full Marathon.

The support extended through orientation workshops on crowdfunding and registration assistance enabled a record number of Chinmaya Champions to come together seamlessly.

"Together we can, we must – and we did it!"

We look forward to participating in the next Mumbai Marathon to break our records in positive transformation and achieve more milestones in our marathon to give back.
“This scholarship has been crucial in enabling me, as a child of a single parent, to continue my studies this year. Without it, I would have had to work to cover our living and school expenses. This would have forced me to reduce my study load significantly.”

Aparna Ramanan, Chinmaya Vishwa Vidyapeeth

“I love CORD. I have started walking, speaking and writing here and made friends too.”

Prince

“I was depressed when my child was born with a disability. In 2017 I came to CORD. Prince has blossomed here. CORD is my family.”

Prince's mother
Through its ten Isha Vidhya rural schools, Isha Education is engaged in making quality education accessible & affordable to the rural poor. Presently 10 Isha Vidhya schools serve 10,400 children, of whom 60% are on full scholarships.

The Tata Mumbai Marathon has helped us raise over ₹10 crores over the last 15 years. All these raised funds have been used to support our children with scholarships and nutritious noon meals each year, build new classrooms and create other essential infrastructure for our schools.

Spacious classrooms, labs for Math, Science & Computers, library and sports facilities help our children look forward to coming to school every day. Extensive digital content augments English-medium education. Holistic development is ensured through a focus on sports, yoga, arts & crafts, environmental awareness and health. A nutritious noon meal is the best meal for most children.

Several of our Alumni have gone on to study in prestigious institutions, including engineering, medicine, and law and are even appearing for the Civil Services. The support and encouragement from their teachers and the generosity of our donors have been the primary reason for the transformation in their lives. Four of our Alumni have also come back and joined us as teachers to give back to the schools that shaped them.

“The Tata Mumbai Marathon has been Isha Vidhya’s single biggest fund-raiser year after year. The platform provides the best opportunity for volunteers to enhance their fitness, transform lives and have a wonderful time doing so. The fact that registration starts early and allows Corporates to participate helped us immensely. We are deeply grateful to our Corporate and individual supporters and volunteers who help us raise such significant donations, which help us sustain our work.”

Vinod Hari - Project Director, Isha Education

“My uncle, an ex-Army man, motivated me to join the armed forces. I am now an Anti-submarine Warfare Seaman in the Indian Navy. I earnestly wish to become a donor and motivate students at my alma mater and thus give back what I have received as a scholarship student.”

Raviprasad, Alumnus, Isha Vidhya, Dharmapuri
Light of Life Trust was established in 2002, by Villy Doctor, with the vision to alleviate poverty by developing rural communities through Education, Skilling, Livelihood Courses, and Primary Healthcare. Light of Life Trust, through its Project Anando, works towards uplifting underprivileged rural secondary school children by reinstating/sustaining them in schools and equipping them with the skills required to become independent and productive. The goal is the overall development of each child, thus empowering them to embrace life-changing decisions by choosing appropriate career paths. Over the years, LOLT has impacted the lives of 15,320+ children and 840+ teachers directly and 2,00,000+ community members indirectly across more than 600+ villages in India.

“The TMM 2023 held after three years was a stupendous success. The work put in by Procam and United Way Mumbai was commendable. We at LOLT are grateful to the organizers for this beautiful platform which helps us raise substantial amounts for our Cause. We will continue to pledge our support to this event year after year. Very soon, we are sure that a bigger record of the number of participants will be broken and, in turn, will help to transform even more lives.”

Mr. Ramesh Daswani, CEO, Light of Life Trust

LOLT has been raising for the past eight years, and this platform has helped us to reach out and maximize our outreach. We were successful in getting 11 corporate teams and 64 individual fundraisers. We also had our field team members from rural villages in Maharashtra, Odisha, Rajasthan, and Madhya Pradesh put up their page and help us with fundraising. Each member ensured complete teamwork and helped us in reaching this stage. This platform was used to create awareness for our Trust and the great philanthropic work we do in the community through secondary education and livelihood. We could meet most of the required parameters with great dedication and a strategic approach.

“TMM 2023 provided a unique opportunity to the LOLT- Jagruti team, which works on skilling the women in the rural area, and their beneficiaries. They got an order to make 600+ T-shirts for the corporate and individual runners who were supporting LOLT this year through TMM. 8-10 women from the rural villages worked tirelessly for this. “Seeing the people wear our t-shirts and run was a proud moment for us.”

Team Jagruti
ADHAR, a leading NGO dedicated to providing lifelong care for intellectually challenged adults, has leveraged the platform of TMM to achieve the Diamond level NGO privilege. With a tireless commitment to improving the lives of our beneficiaries, ADHAR has harnessed the power of the running community to raise funds and awareness for our cause.

Our MUMBAI city has a huge heart, and TMM has been one of the best platforms for philanthropic NGOs like ADHAR. TMM is the best way to reach many corporates and individual donors to create awareness about our cause.

Through TMM, ADHAR has formed valuable partnerships with corporates and individuals who share our passion for creating a more inclusive and supportive society. Our team has put in a tireless effort to ensure the success of our fundraising campaigns, working tirelessly to engage with supporters and rally the running community behind our mission.

"Running for ADHAR at TMM 2023 was a heartwarming experience for us as parents of Karan. Our son has been with ADHAR since 2018 & his happiness is a testament to their hard work & dedication. It was an honour to support the cause that means so much to our family."

Karan Dutt’s Parents – Amit Dutt & Sonal Dutt with their son, Karan Dutt, at TMM2023

FAMILY PLANNING ASSOCIATION OF INDIA

Fundraised: ₹ 41,58,933
Cause Category: Health
[1 supporting company, 10 Change Runners, 5 Young Leaders, 30 charity bibs utilized with a bib donation average of ₹ 13,750]

Family Planning Association of India, established in 1949, is a founding member of the International Planned Parenthood Federation. It provides a wide spectrum of services, encompassing maternal and child health, adolescent care, HIV/AIDS, safe abortion and other sexual and reproductive health services. Across 19 states, we help change the lives of 30 million marginalised and vulnerable people annually through our holistic health services.

"We believe that the youth brimming with energy, hope & innovative ideas have great potential to drive a positive social change in the world. What better way to bring focus on adolescent power and the SRHR cause than to leverage the prestigious platform of TMM."

In our 5th year in TMM, we used a structured approach to ensure total leverage of the TMM platform through the campaign “Let’s support the adolescents to be #unstoppable”. We began by approaching many donors, including fundraisers and corporates alike. We conveyed the impact this fundraising will create together in the lives of adolescents. The collective efforts resulted in support from 1000+ donors, 32 fundraisers, 30 charity bib runners, and DHAMUL, our corporate partner, making this TMM journey.

Dr Kalpana Apte, CEO, Family Planning Association of India.

"It was fantastic running for TMM 2023. FPA India has allowed me to run the Marathon and participate in this wonderful mega-sporting event for the last three years. Through this, FPA India has helped boost my confidence and taught me to persevere and focus on my goal."

Reshma Rathod
Karunya Trust aims at providing a ‘safety net to the poor’, particularly to disadvantaged children like rag pickers, HIV/AIDS affected, tribals and women in Mumbai and Thane districts of Maharashtra. Karunya Trust is working towards uplifting the marginalized through its education programs, nutrition support, psychosocial care, shelter programs, advocacy, and rights-based approach.

TMM 2023 marks our ten years of participation in the Mumbai Marathon. This edition was very special to us as we celebrate the Silver Jubilee year of Karunya Trust. This year, all the staff of Karunya came together to raise funds by opening individual fundraising pages. The team also canvassed around 40 plus individuals to do online fundraising. Achieving the Diamond level was a dream come true for all KarunyaKars. We thank our 1000+ donors, 100+ online fundraisers, and 120 Marathon runners. They all believed in our vision and contributed generously towards Karunya Trust’s mission to restore the dignity and potential of marginalized individuals.

“I come from a tribal hamlet in Thane district. I had a wonderful experience running in the Open 10 K Run at TMM 2023. I am thankful to Karunya Trust and all our well-wishers who have supported other children from our village and me. This is my 2nd TMM, and it was a proud moment for me to achieve 15th position in the Open 10 K Run.”

Devidas Kadali

“I have been part of Karunya Trust for the last ten years. Being a part of Karunya’s Children’s Parliament Group has helped build my confidence, which has helped me complete my education. My dream is to become a soldier, and as a first step towards it, I have joined the AgniVeer program of Gol. I am grateful to Karunya Trust for supporting children like me and making our future safe.”

Ganesh Shaka
Abhilasha Foundation
₹48,000
Health

Access Life Assistance Foundation
5 points - 1 Change Runner, 7 charity bibs utilized with a bib donation average of ₹7714
₹7,00,015
Health

Action Against Hunger (A Fight Hunger Foundation Project)
₹48,90,600
Children

Action For Ability Development & Inclusion (AADI)
₹7,12,163
Disability

Aditya Birla Education Trust-Project Mpower
₹62,14,778
Education

Adventures Beyond Barriers Foundation
5 points - 4 supporting companies, 1 Young Leader, 1 Change Runner, 7 charity bibs utilized with a bib donation average of ₹5143
₹33,34,246
Disability

Akshaya Chaitanya
₹15,200
Health

ALERT-INDIA
₹7,79,000
Health

Amar Seva Sangam
₹6,96,352
Disability

Anmedh Charitable Trust
₹25,000
Women Empowerment

Antarang Foundation
₹1,23,500
Education

Apex Kidney Foundation
₹54,500
Education

Apne Aap Women’s Collective
₹13,95,500
Children

Arman
₹8,00,000
Health

Arpan
₹1,87,400
Education
COTAAP Research Foundation

₹ 22,60,500

Highest in Cause category: Social, Civic & Community Development

COTAAP is a not-for-profit body that works towards creating a better livelihood for cotton farmers. India is the world’s largest producer and second-largest exporter of cotton but has one of the lowest per-acre yield. COTAAP’s objective is to empower cotton farmers and improve productivity by offering modern & scientific agronomic practices, knowledge partnering, and networking forums.

Deesha Education Foundation

₹ 44,000

Health

educo

₹ 46,64,452

Education

Dignity Foundation

₹ 1,53,503

Highest in Cause category: Elderly Care

Dignity Foundation’s mission is to create an enlightened society in which senior citizens feel secure, confident and valued, and can live with dignity. They help empower senior citizens with an enriching set of opportunities & programmes so as to lead a more dignified, secure, joyful and fulfilling life.

Ekibeki

₹ 47,000

Livelihood Generation

Elder Care Trust

₹ 5,000

Elderly Care

empowHER India (registered empowHER Foundation)

₹ 96,300

Education

EPILEPSY FOUNDATION

₹ 27,13,623

Health

Family Service Centre

₹ 10,26,905

Education

Forum For Autism

₹ 8,43,501

Disability
Habitat For Humanity India

₹ 22,60,500

Highest in Cause category: Social, Civic & Community Development

6 points - 2 supporting companies, 1 Young Leader, 25 charity bibs utilized with a bib donation average of ₹ 7680

Habitat India beneficiaries are economically poor, low-income, marginalized groups considered non-bankable, disaster-affected families, including historically disadvantaged communities. Till date, they have served over 62,025 families comprising of 297,720 individuals through our interventions in Housing, Sanitation, Access to Water and Disaster Response. They are headquartered in Mumbai.
Inspire Institute of Sport

₹ 4,36,000

Highest in Cause category: Arts, Culture & Sports

Inspire Institute of Sport’s mission is to create a world-class inter-disciplinary training environment that allows our athletes to maximize their potential and turn it into medal-winning performances at the Olympic. Its Vision is to be the preferred home of present and future Indian Olympic champions. Help our athletes chase the Indian Olympic dream.

Jamnalal Bajaj Seva Trust

₹ 40,00,000

Highest in Cause category: Women Empowerment

“Hamaara Sapna” an initiative by Jamnalal Bajaj Seva Trust, endeavours to provide opportunities to women from marginalized populations to learn, imbibe and work towards a better tomorrow. It is a holistic method of education to give a broader outlook, self-confidence and self-respect. Women are trained in Computers, Spoken English, Tailoring and Yoga, self-defence, and many other activities. Hamaara Sapna works with women to bring out that inner child and inculcate a sense of inner freedom and growth.

Jidnyasa Charitable Trust

₹ 1,500

Children

Jivan Jyot Drug Bank

₹ 97,000

Health

K.C. Mahindra Education Trust - Project Nannhi Kali

₹ 12,67,851

Education

Kalote Animal Trust

₹ 2,28,636

Animal Welfare

KARO Trust

₹ 6,62,811

Health
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<td>Kotak Education Foundation</td>
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<td>Maharashtra State Women's Council</td>
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<td>Maitranyana</td>
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<td>Mann - Center For Individuals With Special Needs</td>
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<td>Mann Deshi Foundation</td>
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<td>Women Empowerment</td>
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</table>
Environmental Care is a part of our mission because every effort will conserve nature and make this planet green again. Our NCO is constantly working to mend the walls of nature through tree plantations, cleaning coastal areas and raising awareness about waste management.
<table>
<thead>
<tr>
<th>Organization</th>
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<td>Nalanda Abhiyan Trust</td>
<td>₹ 1,00,151</td>
<td>Education</td>
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<tr>
<td>Nargis Dutt Foundation</td>
<td>₹ 22,77,796</td>
<td>Health</td>
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<tr>
<td>National Association For The Blind</td>
<td>₹ 69,201</td>
<td>Education</td>
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<tr>
<td>National Society For Equal Opportunities For The Handicapped India</td>
<td>₹ 52,00,278</td>
<td>Disability</td>
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<tr>
<td>Navasrushti International Trust (Dharma Bharathi Mission)</td>
<td>₹ 500</td>
<td>Education</td>
</tr>
<tr>
<td>Nayi Disha Resource Centre</td>
<td>₹ 16,000</td>
<td>Disability</td>
</tr>
<tr>
<td>Oasis India</td>
<td>₹ 71,000</td>
<td>Children</td>
</tr>
<tr>
<td>Om Creations Trust</td>
<td>₹ 19,01,511</td>
<td>Disability</td>
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<tr>
<td>OSCAR (Organization for Social Change Awareness &amp; Responsibility) Foundation</td>
<td>₹ 1,15,88,759</td>
<td>Education</td>
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<tr>
<td>Paraplegic Rehabilitation Centre</td>
<td>₹ 16,500</td>
<td>Disability</td>
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<tr>
<td>Parikarma Humanity Foundation</td>
<td>₹ 20,500</td>
<td>Education</td>
</tr>
<tr>
<td>Parkinson’s Disease And Movement Disorder Society</td>
<td>₹ 2,21,063.69</td>
<td>Health</td>
</tr>
<tr>
<td>Pehlay Akshar Foundation</td>
<td>₹ 12,600</td>
<td>Education</td>
</tr>
<tr>
<td>Psychoanalytic Therapy and Research Centre</td>
<td>₹ 18,000</td>
<td>Education</td>
</tr>
</tbody>
</table>
Population First

₹ 11,45,348

Highest in Cause category: Gender Equality

NGO Privilege Level: Gold [1 supporting company, 17 charity bibs utilized with a bib donation average of ₹ 13,500]

Population First is a social impact organization that works for women’s empowerment, gender equality and community mobilization to achieve India’s social and demographic goals. We do this through our girl child campaign – Laadli and field-based health, nutrition and rural development programme - Action for Mobilization of Community Health Initiatives (AMCHI).
Resq Charitable Trust

₹ 3,61,000
Highest in Cause category: Animal Welfare

Resq Charitable Trust strives towards conservation and coexistence between communities, wildlife and free-ranging animals in human-dominated environments.
<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>Srijon - Artscape</td>
<td>₹ 12,32,300</td>
<td>Health</td>
</tr>
<tr>
<td>Srujna Charitable Trust</td>
<td>₹ 2,98,500</td>
<td>Livelihood Generation</td>
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<tr>
<td>St. Jude India Childcare Centres</td>
<td>₹ 28,12,941</td>
<td>Children</td>
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<tr>
<td>Sujaya Foundation</td>
<td>₹ 12,000</td>
<td>Education</td>
</tr>
<tr>
<td>Suryoday Trust</td>
<td>₹ 7,52,000</td>
<td>Education</td>
</tr>
<tr>
<td>Tamarind Tree Trust</td>
<td>₹ 28,98,000</td>
<td>Education</td>
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<tr>
<td>Tata Education and Development Trust</td>
<td>₹ 33,65,901</td>
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<tr>
<td>Tata Memorial Centre</td>
<td>₹ 4,62,878</td>
<td>Health</td>
</tr>
<tr>
<td>Teach to Lead (Teach for India)</td>
<td>₹ 13,49,200</td>
<td>Education</td>
</tr>
<tr>
<td>The Akanksha Foundation</td>
<td>₹ 23,59,210</td>
<td>Education</td>
</tr>
<tr>
<td>The Blue Ribbon Movement Trust</td>
<td>₹ 1,12,000</td>
<td>Social, Civic &amp; Community Development</td>
</tr>
<tr>
<td>The Federation of Obstetric and Gynaecological Societies of India (FOGSi)</td>
<td>₹ 69,100</td>
<td>Women Empowerment</td>
</tr>
<tr>
<td>The Feline Foundation</td>
<td>₹ 18,500</td>
<td>Animal Welfare</td>
</tr>
<tr>
<td>The Handmaids of the Sacred Heart Of Jesus Society (Dilkush School)</td>
<td>₹ 55,599</td>
<td>Disability</td>
</tr>
<tr>
<td>The HEAL Foundation</td>
<td>₹ 36,59,928</td>
<td>Children</td>
</tr>
<tr>
<td>The Hindu Women's Welfare Society</td>
<td>₹ 11,03,005</td>
<td>Women Empowerment</td>
</tr>
</tbody>
</table>
Yoda (Youth Organization in Defense of Animals)

₹ 82,500
Animal Welfare

Youth For Unity And Voluntary Action

₹ 1,60,000
Children

Yoga Prabha Bharati (Seva Sanstha) Trust

₹ 77,100
Education
Change Runners
- Individuals who have raised over ₹ 1.5 lakh for charity through the TMM. The
category comprises Change Legends (raised over ₹ 1 crore), Change Icons (raised
from ₹ 50 lakh to less than ₹ 1 crore), Change Champions (raised from ₹ 25 lakh to
less than ₹ 50 lakh), Change Leaders (raised from ₹ 10 lakh to less than ₹ 25 lakh),
Change Investors (raised from ₹ 5 lakh to less than ₹ 10 lakh) and Change Makers
(raised from ₹ 1.5 lakh to less than ₹ 5 lakh)

- **Changes Runners** (Excl. Young Leaders & Corporate Fundraisers)
- **Young Leaders**
- **Corporate Fundraisers**

<table>
<thead>
<tr>
<th>Funds raised through Charity Bibs and Premium Bibs</th>
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<tbody>
<tr>
<td>₹ 9,79,19,993</td>
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<tr>
<td>₹ 75,63,026</td>
</tr>
<tr>
<td>₹ 1,59,93,395</td>
</tr>
<tr>
<td>₹ 2,14,25,771</td>
</tr>
</tbody>
</table>

Corporate Team
- **Team participation**
- **Corporate fundraisers** (excl. Change Runners)

| ₹ 17,00,95,000 |
| ₹ 5,40,761 |

Individual Fundraisers
- Individuals who have raised over ₹ 1 to ₹ 1.49 L for charity through the TMM. The
category comprises Fundraiser (raised over ₹ 1 L), Fundraiser Bronze (raised from
₹ 10,000 to ₹ 49,999), Fundraiser Silver (raised from ₹ 50,000 to ₹ 99,999),
Fundraiser Gold (raised from ₹ 1,00,000 lakh to ₹ 1,49,999)

- **Individual fundraisers** (Incl. Young Leader below 1 L.)
- **Young Leaders** (raised between 1 L and 1.49 L.)

<table>
<thead>
<tr>
<th>Donations made directly on NGO pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>₹ 1,71,18,239</td>
</tr>
<tr>
<td>₹ 41,36,373</td>
</tr>
<tr>
<td>₹ 1,28,22,276</td>
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</table>

<table>
<thead>
<tr>
<th>Top-Up Donations *</th>
</tr>
</thead>
<tbody>
<tr>
<td>₹ 20,30,307</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Special COVID Fundraiser (all fundraisers and direct donations)</th>
</tr>
</thead>
<tbody>
<tr>
<td>₹ 5,71,63,907</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total funds raised &amp; accounted by United Way Mumbai</th>
</tr>
</thead>
<tbody>
<tr>
<td>₹ 40,68,09,048</td>
</tr>
</tbody>
</table>

* Common pool collection of ₹15L has been allocated to NGO directs as incentives

**A SUMMARY**

Funds raised at 2023 Tata Mumbai Marathon
United Way Mumbai (UWM) strives to keep the Tata Mumbai Marathon Philanthropy platform the most cost-effective fundraising platform for NGOs in the country, with a stated goal of keeping administrative costs to less than 5%. We are proud to declare that at the TMM 2023, the administrative costs are at 3.98%, with 96.02% of all funds raised disbursed to participating NGOs. These costs are spread across the various categories at the TMM, with most of it borne by the corporate category (92.23%) and negligibly by individual fundraisers. UWM absorbs all online payment gateway charges on NGO & fundraiser pages to ensure 100% of all such donations are disbursed in full to the beneficiary NGOs. The actual retention and disbursement per NGO depend on how NGOs utilize all the categories, and UWM incentivizes the efforts of the NGOs through the privilege levels and related capacity-building grants. All amounts mentioned in this docket are verified by UWM and are audited. All funds raised are for charitable purposes, and no part of it is used for any commercial consideration. All contributions to UWM are eligible for 80G tax exemption, and receipts have been sent to all donors via email. United Way Mumbai is committed to keeping the platform the most cost-efficient, effective and credible option for participating NGOs, and the year-on-year success of the platform is testimony to it.

FINANCIALS OF FUNDRAISING
EVENT HIGHLIGHTS
#HarDilMumbai

“The much awaited and much cherished, Tata Mumbai Marathon returns after two years. Today the event is one of the top 10 marathons in the world and that is a big achievement. It is a pride of Mumbai and India, that brings our community together across all ages, caste, and creed to run as one. As a Chief Patron of the Tata Mumbai Marathon, I now announce the registrations for the 18th edition of the event have begun. We extend our support to the event and we are with you.”

Shri Eknath Shinde,
Hon'ble Chief Minister, Govt. of Maharashtra.

The much-awaited Asia's prestigious Tata Mumbai Marathon was launched on 8th August 2022 at the Trident Nariman Point (event’s hospitality partner), with renewed hope and vigor. For seventeen years, the Tata Mumbai Marathon has not only personified the sporting spirit of Mumbai and India but also been a showcase of what makes each one of us better - in the many roles we live through. This year, we celebrated this very spirit of #HarDilMumbai.
The launch of the World Athletics Gold Label Race was graced by Hon’ble Chief Minister of Maharashtra, Shri Eknath Shinde and Hon’ble Speaker of the Maharashtra Legislative Assembly, Shri Rahul Narwekar, along with the event sponsors and partners.

(L to R): Dr. Iqbal Singh Chahal IAS (Commissioner and Administrator of MCGM); Vivek Phansalkar IPS (Commissioner of Mumbai Police); Madhivanan Balakrishnan (Chief Operating Officer, IDFC FIRST Bank); Shri Eknath Shinde (Hon’ble Chief Minister of Maharashtra); Shri Rahul Narwekar (Hon’ble Speaker of the Maharashtra Legislative Assembly); Ujjwal Mathur (Vice President, and Country Head, Tata Consultancy Services) and Harish Bhat (Brand Custodian, Tata Sons).
ASICS, a leading sports performance brand, and the event's Sports Goods partner launched the exclusive official merchandise with ASICS athletes - cricketer Prasidh Krishna and ace squash player Joshna Chinappa, at the ASICS store in Khar, Mumbai.

(L to R): Saurabh Sharma (Head of Marketing, ASICS India); Prasidh Krishna; Joshna Chinappa and Anil Singh (MD, Procam International).
The journey of the Tata Mumbai Marathon has been transformational. The event has transcended sport and has left a lasting impact on the city and country. To mark the 10-day countdown, a special report curated by Procram International along with the International Institute of Sports Management that measures the economic, social, and health impact was launched.

THE 10-DAY COUNTDOWN TO RACE DAY
MIRCHI GET ACTIVE EXPO

The Mirchi Get Active Expo is a one-stop hub for all confirmed participants to collect running bibs, and study race day instructions. Held over four days at the Kalina University Campus, the expo gave 100+ brands an opportunity to showcase the latest offerings in the health & fitness world. In addition to this, it was a perfect opportunity for the brands to interact with runners and curate engaging sessions.
Inaugurating the Mirchi Get Active Expo (L to R): Shri. Ashish Shelar (MLA & Vice President, Mumbai Cricket Association); Vivek Singh (Jt MD, Procam International); Prof. Mrs Vasanthi Kadhiravan (Professor and Head, Department of Physical Education, University of Mumbai); Shri Ashok Ghule (Dy. Registrar, GAD, University of Mumbai) and Shri Balasaheb Kharat (Chief Security Officer, University of Mumbai)
A day before the big day, Bira 91, Cool Down Companion, celebrated the age-old tradition of carb-loading. A fun-filled Paste Cook-out witnessed celebrities turned chefs toss their favorite creations to tickle everyone’s taste buds.

Cooking up a storm, Intl Event Ambassador Yohan Blake and Ankur Jain, Founder & CEO Bira 91.

An interactive stall, IDFC FIRST Bank
CHAMPIONS AT THE START LINE

DERARA HURISA (ETH)
Defending champion and course record holder who won here in a personal best of 02:08:09

AYELE ABSHERO (ETH)
Defending champion and course record holder who won here in a personal best of 02:08:20

HAYLE LEMI (ETH)
Winner of the Boston Marathon in 2016 in 02:12:45

PHILEMON RONO (KEN)
Winner of Toronto Marathon in 02:05:00
CHAMPIONS AT THE START LINE

SRINU BUGATHA (IND)
TMM 2020 winner in 02:18:44

GOPI T (IND)
The first Indian man to win the Asian Marathon Championships in 2017 02:15:48, the Army runner is a TMM 2018 winner in 02:16:51

KAILDAS HIRAVE (IND)
Winner of 2022 Pune International Marathon and runner-up at the 2022 Tata Steel Kolkata 25K in 01:17:57
CHAMPIONS AT THE START LINE

SHARON CHEROP (KEN)
Marathon Bronze medallist at the 2011 World Championships and 2012 Boston Marathon winner

LETEBRHAN HAYLAY (ETH)
Runner up at the Sydney Marathon 2022 in 2:25:45

RAHMA TUSA (ETH)
Fourth place at the 2022 Sydney Marathon in 02:26:30 and the 2021 Valencia Marathon 02:23:20
CHAMPIONS AT THE START LINE

SUDHA SINGH (IND)

JIGMET DOLMA (IND)
The experienced runner finished fifth at the TMM 2020 edition.

ARATI PATIL (IND)
Finished fifth at the 2022 Dhaka International Marathon
The Event’s Media Center at the Marathi Patrakar Sangh is the focal point of all race week activities. 250+ accredited media were part of various press conferences and engaged with stakeholders for all event-related information.
Philanthropy Press Meet

India’s largest sporting platform for philanthropy, raised ₹ 30 crore for various causes in lead up to the event. Led by United Way Mumbai, the event’s philanthropy partner, panelists highlighted and discussed varied aspects of fundraising at the conference.

(L to R): George Aikara (CEO, United Way Mumbai); Navya Banga (Young Leader, supporting Oscar Foundation); Mihaan Dhall (Young Leader, supporting Jai Vakeel Foundation); Dr. Bijal Mehta (Trustee, Shrimad Rajchandra Love and Care-SRLC); Meera Mehta (one of the highest individual fundraisers supporting SRLC) and Vivek Singh (Jt. MD, Procam International).
Technical Press Meet

Arrangements and facilities for the safe conduct of the event, along with the new route for the half marathon were announced at the technical press briefing.

(L to R): Satish N Uchil (General Secretary, BCDA); P N Sankaran (Procam International); Raj Tilak Roushan IPS (Dy. Commissioner, Mumbai Police-Traffic); Vishal Thakur (Dy. Commissioner, Mumbai Police-Operations); Hugh Jones (Race Director); Dr. Vilay D’Silva (Director-Medical Affairs & Critical Care, Asian Heart Institute, event’s Medical Partner); and Vivek Singh (Dt. MD, Procam International).
Elite Athlete Press Meet
The top contenders for the race interacted with the media on their strategy and race preparations ahead of the race day.

At the CSMT viewing gallery (L to R): Ethiopia’s Worknesh Alemu, Hayle Lemi, Kenya’s Rodah Tanui, Defending Champion Ethiopia’s Derara Hurisa, Kenya’s Sharon Cherop and Kenya’s Philemon Rono.

TMM 2023 Indian Elite athletes (L to R): Gopi T, Sudha Singh, Jigmet Dolma and Srinu Bugatha.
International Event Ambassador

Yohan Blake, is the youngest 100m world champion ever. He is the second fastest man of all time and famously finished behind countryman and training partner Usain Bolt in the 100m and 200m before teaming up with the sprint legend for the 4x100m relay gold in a world record at the 2012 London Olympics.

During the event, Yohan interacted with various stakeholders and mesmerised everyone with his charm and positive energy.

“The Tata Mumbai Marathon is a great example of mass-participation sports uniting people to make the world a better place. It has not only encouraged citizens to embrace a healthy lifestyle, but as India’s largest sports philanthropy platform it has also transformed society positively in several ways.”

- YOHAN BLAKE
Grooving to music & cheering participants at the startline.
EARTH, WIND AND FIRE
-AN EVENING TO REMEMBER

India Inc, sporting icons, and the fashion world came together to extol and celebrate the path-breaking journey of the Tata Mumbai Marathon. This iconic event is recognized as a catalyst for change in turning India into a vibrant participative sports nation. Industry titans gave messages straight from their hearts, centered around the values of distance running, going the distance, running your own race, inclusiveness, and the test of the human spirit.

The interactive session was hosted by eminent author and journalist Rajdeep Sardesai with Harish Bhat (Brand Custodian, Tata Sons), V. Vaidyanathan (Managing Director, IDFC FIRST Bank), Parth Jindal (Managing Director, JSW Cement) and Gautam Singhania (Chairman & Managing Director, Raymond Group) along with Pullela Gopichand and Yohan Blake.

The glamour quotient of the evening was significantly enhanced by a fashion show hosted by ace couturier Tarun Tahiliani, who showcased his latest haute couture assemblage, while ASICS, the Sports Goods Partner of the marathon, revealed its athleisure collection. The fashion show was choreographed by Aparna Bedi. The evening was hosted but the marathon’s Hospitality Partner Trident, Nariman Point Mumbai, along with Cooldown Companion, Bira91 and Knowledge Partner, GoSports Foundation.
(L to R): Milind Soman (Actor & Model), Ankita Konwar

ASICS athleisure collection
(L to R): Gautam Singhania (Chairman and Managing Director of the Raymond Group) and Parth Jindal (Managing Director of JSW Cement)

(L to R): Tarun Tahiliani (couturier) and Yohan Blake
RACE DAY

- 15th January 2023
- 18th edition of Tata Mumbai Marathon
- World Athletics Gold Label Road Race
- Over 55,000 on-ground runners
- Over 5000 running virtually using the TMM APP
- Tens of Thousands strong cheering squad of Mumbaiikars
Ethiopia’s Hayle Lemi crosses the finish line in 2:07:32s to win the overall men’s title with new event record.

Overall Elite Marathon Winners

Ethiopia’s Anchalem Haymanot crosses the finish line in 02:24:15s to win the overall women’s title with new event record.
Indian Elite Marathon Winners

Gopi T made a winning return to competitive action and clinched the title in 02:16:41

Chavi Yadav pulled off a spectacular victory on her marathon debut in 02:50:35
The Dream Run was flagged off by Shri Eknath Shinde (Chief Minister of Maharashtra); Shri Kiren Rijiju; Shri Devendra Fadnavis (Dy CM Maharashtra); Shri Rahul Narvekar (Hon’ble Speaker); Shri Girish Mahajan (Sports Minister); Shri Deepak Kesarkar (Guardian Minister of Mumbai); Nupur Mallick (Tata Sons); Suprakash Mukhopadhyay (Tata Sons); Ujjwal Mathur (TCS); Samir Seksaria (TCS); Madhivanan Balakrishnan (IDFC First Bank) and Shaina NC.

The CWD race was flagged off by Shri Bhagat Singh Koshyari (former Governor of Maharashtra); Shri Kiren Rijiju (Hon’ble Minister of Law & Justice, GOI); Major General Rakesh Manocha; Rear Admiral A N Pramod; Nupur Mallick (Tata Sons); Suprakash Mukhopadhyay (Tata Sons); Ujjwal Mathur (TCS); Adille Sumariwala (President-AFI); Samir Seksaria (TCS); Chetan Sanghvi (IDFC FIRST Bank) and Priya Dutt.

Half Marathon was flagged off by Shri Ashish Shelar, MLA; Nupur Mallick (Tata Sons); Samir Seksaria (TCS); and Sudhanshu Jain (IDFC FIRST Bank).
Winner: Murli Gavit 01:05:20,
1st Runner-Up: Ankit Deshwal 01:05:48,
2nd Runner-Up: Deepak Kumbhar 01:05:51

Overall Half Marathon Winners

Winner: Parul Chaudhary 01:15:07 – a new HM best finish time,
1st Runner-Up: Nandini Gupta 01:24:12,
2nd Runner-Up: Poonam Sonune 01:24:59
Winner: Ashish Patil, Sagar Shinde, Bhiva Zite - 04:18:33
1st Runner-Up: Damusheth Rathod, Sushil Sarangidhan, Umesh Gavhare - 04:57:57
2nd Runner-Up: Kunal Bandhankar, Sachin Baad, Kiran Jaybhaye - 05:47:29

POLICE CUP WINNERS

Winner: Aarati Survase, Bharati Dudhe, Gouri Raut - 05:05:44
1st Runner-Up: Soniya Makal, Priyanka Naukudkar, Varsha Bhawari - 05:21:22
2nd Runner-Up: Dipali Jadhav, Smita Bhoite, Shubhangi Jadhav - 06:34:37
ASICS Warm-Up Zone

Warming up is an important part of distance running; it gets a runner's body ready for physical exertion during the run. To ensure runners had the best possible run, ASICS conducted a special warm-up session with certified coaches pre-race.
The Pacers

Leading the way, we had 25, 10, and 8 runners pace Amateur Marathoners, Half Marathon, and Open 10K runners respectively.

Marathon Amateur Pacers

- **Youssef Kanouni**
  - 03:45
  - Hour Bus

- **Anirudha Athani**
  - 03:45
  - Hour Bus

- **Ashraf Moosa**
  - 03:55
  - Hour Bus

- **Heera Singh**
  - 03:55
  - Hour Bus

- **Ashraf Orrie**
  - 04:00
  - Hour Bus

- **Ashok Kumar E R**
  - 04:00
  - Hour Bus

- **Vijay Gaikwad**
  - 04:15
  - Hour Bus

- **Mahesh M**
  - 04:20
  - Hour Bus

- **Geetanjali Lenka**
  - 04:25
  - Hour Bus

- **K Haridasan Nair**
  - 04:25
  - Hour Bus

- **Roldah Orrie**
  - 04:30
  - Hour Bus

- **Satish Gujarani**
  - 04:30
  - Hour Bus
Marathon Amateur Pacers

- Dinesh Heda 04:40 Hour Bus
- Sungeetha Dhanraj 04:45 Hour Bus
- Dr. Erika Patel 04:45 Hour Bus
- Taher Merchant 04:50 Hour Bus
- Nitin Chorpade 04:50 Hour Bus
- Tarang Wadhwani 04:55 Hour Bus
- Anitha Mysore Shivanna 05:00 Hour Bus
- Preeti Lala 05:00 Hour Bus
- Gagan Buttan 05:15 Hour Bus
- Sourav Mukherji 05:15 Hour Bus
- Rahul Sharma 05:30 Hour Bus
- Arti Agrawal 05:30 Hour Bus
- Mahejabin Almanwala 05:45 Hour Bus
Half Marathon Pacers

Sukhram T Rohidas
01:50
Hour Bus

Tamilarasan Rajan
01:55
Hour Bus

Yuvaraj Patil
02:00
Hour Bus

Renukprasad
02:05
Hour Bus

Abhishek GS
02:10
Hour Bus

Mahesh Ahuja
02:15
Hour Bus

Sourav Kapoor
02:25
Hour Bus

Kannan Sundararajan
02:35
Hour Bus

Niha Hiremath
02:45
Hour Bus

Bijender Vats
02:50
Hour Bus
Open 10K Pacers

Garima Dhamija
55 Minutes Bus

Bhumika gupta
60 Minutes Bus

Muthamma Acharya
65 Minutes Bus

Selvakshmi.KM
70 Minutes Bus

Neelam Taiwar
75 Minutes Bus

Sudeshna Mukherjee
75 Minutes Bus

Anukta Mukherjee Ghosh
80 Minutes Bus

Madhu Soni
85 Minutes Bus
Imagica Run In Costume

The Dream run is the heart of Tata Mumbai Marathon and the Imagica Run In Costume is an integral part of this category. Hundreds of runners adorn innovative costumes showcasing the causes close to their hearts. The Imagica Run in Costume was judged by Shaina NC, Queen of Drapes.

Winner: Shrimad Rajchandra Love and Care

Expressive-Us

1st Runner-Up: Shah Group
Winner: Akshay D. Jadhav

1st Runner-Up: Peeyush Jain

2nd Runner-Up: Capt. Suresh Rajani

Expressive-Me
Motivating The Runners

10 NGOs took up motivation zones along the route to not only showcase their cause but also to cheer and motivate the 55,000+ runners. Top 3 NGO motivation zones are:

1st Runner-Up
OSCAR Foundation

Winner
Child Help Foundation

2nd Runner-Up
Smile Foundation
Lighting Up the Skies with the TMM Spirit

One-of-a-kind 3D projection was up for display along with the light show on January 13, 14, and 15 on the landmark Air India skyscraper.
Champions Dinner

The Champions Dinner was a celebration to applaud the achievements and success of the participants. All the winners were felicitated for their hard work and performances, while the pacers were acknowledged for their selfless act to ensure the amateurs achieve their personal best. The gala evening also allowed the entire team to come together for one last toast.
ECO-STRIDE

The iconic Tata Mumbai Marathon has for long championed sustainability and followed eco-effective practices to balance its environmental impact, to not compromise the needs of future generations.

The event’s holistic approach and commitment to shrinking each runner’s carbon footprint encompasses registration, transportation, food services, and waste management.

The 18th edition witnessed a record turnout of over 55,000 participants, apart from 5,000 volunteers, and was, impressively, 100% waste-managed, underlining the event’s commitment to environmental management.

Over 13 tonnes of waste was generated, but the thoughtful sustainability practices in place saw zero-waste-to-landfill and the fast-tracking of last-mile waste disposal. The organizers cut down significantly on single-use plastic items, replacing them with paper-based products that were recycled after the race.

The organizers made certain that the waste generated during the race was sorted for recycling and organic waste sent for composting and also made an effort to educate runners, spectators, and helpers about how to compost at home.

The entire race route was cleared of all the waste generated within five hours of the last race category course closure.

Leftover snacks from the event, such as energy bars, methi bhakri, fruits, and packaged juice was donated to NGO Mumbai Roti Bank.

3R PRINCIPLE

Waste was managed through the 3R principle

There was adequate signage for bins and motivational creatives to encourage correct disposal.
ENVIRONMENTAL IMPACT REPORT

- Recycled a total **12.79** tons of waste
- Saved **37.94** trees by recycling
- Landfill area saved **78.43** cubic meters
- Saved **10554.87** kWhn of electricity
- Saved **22.65** liters of fuel
- Created employment for **578** waste picker

RECYCLED WASTE DATA

- **153 KG** Cloth
- **1741 KG** Paper Scrap
- **749 KG** Wooden Waste
- **4,872 KG** Others
- **698 KG** Pet Bottles
- **750 KG** Tetrapack
- **4,236 KG** Flex
- **491 KG** Cardboard
PRIVATE-PUBLIC PARTNERSHIP

The Municipal Corporation of Greater Mumbai has partnered with the event since 2019 to work closely in the execution and last-mile disposal of all the waste generated on-course, the holding area, and the event Expo, and deployed over a thousand workers to manage the waste.

In addition, for effective and sustainable waste management, Procarn International worked with Hasiru Dala Innovations, a social enterprise, and NGO Stree Mukti Sanghatana, who both also strive to create better livelihoods for waste pickers.
Sponsor/
Partner Speak
Thank you for your generous donations and leaving happy footprints

www.tata.com
OUR BELIEF IS OUR SUPERPOWER

The Tata Mumbai Marathon fosters a sense of community and sportsmanship.

TCS’ commitment towards the race reflects our ethos of ‘Building on Belief’ which celebrates the achievement of every runner, values the community and aspires for a better future. TCS employees and their families participated in the Tata Mumbai Marathon 2023 in support of TCS’ charity partner.

TCS.Building on belief.
Making

AN IMPACT, ONE RACE

at a time

As the proud associate sponsor of the TATA Mumbai Marathon 2023, we announced the IDFC FIRST Bank Runners’ Pledge that aims to uplift the lives of the lesser privileged.

Under this pledge, for every participant who completed the Open 10K within 55 minutes, IDFC FIRST Bank credited ₹ 1000, for runners who completed the Half Marathon in 1 hour 55 minutes, ₹ 2100 was credited and for runners who completed the Full Marathon in 3 hours 50 minutes, ₹ 4200 was credited directly into their banks accounts.

This money can go towards causes that are dear to them or endeavours they believe in.

A huge thanks to all runners who made every step count to enable someone else’s #JourneyToTheStart.

IDFC FIRST Bank thanks every participant who made their #JourneyToTheStart
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*TESTED BY 100 RUNNERS AGAINST COMPETITOR PRODUCTS: INDEPENDENT COMFORT TEST. THE BIOMECHANICS LAB. SOUTH AUSTRALIA.
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For more reasons, visit www.tiagoev.tatamotors.com

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IT WAS AN HONOUR TO RELOAD YOUR RUN

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#HARRUNRELOAD

OFFICIAL ENERGY DRINK PARTNER

Being the Official Energy Drink Partner of the Tata Mumbai Marathon 2023, Fast&Up fueled the spirit of runners with over 14 Reload Stations spread across 42.2kms race track in Mumbai. At the 2023 edition, Fast&Up has served over 25,000 liters of Reload.

Fast&Up not only energized the runners but also raised awareness about recycling plastic. We collected and recycled more than 10kgs of empty plastic Reload tubes. We initiated this cause by giving a new reload tube in exchange of every ten empty Reload tubes.
DETERMINATION ☑
DISCIPLINE ☑
BISLERI ☑

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https://nandghar.org.in/
Running with Mumbai since 2004

We’ve been the official Hospitality Partner of the Mumbai Marathon for 19 years in a row. We are sure, the participants of the Mumbai Marathon 2023, who stayed in one of Mumbai’s iconic addresses, will give us the opportunity of hosting them again.

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United Way Mumbai is a non-profit organization working in urban and rural communities across India to identify and implement the most impactful solutions to community problems. We work closely with a network of 500+ NGOs and a large number of corporates for their CSR programmes, employee giving campaigns and community impact projects. This includes designing CSR policy and strategies, due diligence of NGO partners, programme implementation, employee volunteering, impact assessments and financial and programmatic reporting. By working collaboratively with our partners, we build coalitions that advance research-based strategies, invite individuals and organizations into meaningful action, and advocate for lasting social change.

**As the official Philanthropy Partner to the Tata Mumbai Marathon, we have overseen charity figures from INR 7.75 crores in 2009 to INR 39.68 crores in 2023.**

**OUR IMPACT**

- **500+** NGO's network pan India
- **300+** Corporate partners
- **1200+** No. of projects implemented
- **843 CRORE** Invested in community development
- **1,000,000+** Individual donors
- **TRUSTED PARTNER** Of government and civic bodies

**Contact:**

tel: +912269523100  
contact@unitedwaymumbai.org  
www.unitedwaymumbai.org
The Tata Mumbai Marathon is not just an event, but an experience that embodies the unique spirit of Mumbai and breaks the barriers of ageing. HelpAge India has been a proud partner for the past few years. This year over 1400 senior citizens took part in the marathon, including a 91-year-old participant, proving that age is only a number, when it comes to fulfilling your dreams! We look forward to building on this momentum together and spread the message of Active Ageing.

– Rohit Prasad, HelpAge India, CEO

HelpAge India works for the cause and care of disadvantaged older persons to improve their quality of life. It advocates for their needs such as - Universal Pension, quality Healthcare, action against Elder Abuse and many more, with the Central and State governments. It runs various Agecare, Healthcare and Livelihood programmes to service elder needs. The aim is to serve disadvantaged elders in a holistic manner, enabling them to live active, dignified and healthier lives.

Elderline: 14567
To show your support for the elder cause, log onto: www.helpageindia.org
"Working towards an inclusive disability friendly society from education to employment"
To build an inclusive world for Persons with and without Disability.

#RUNTogether

In the 2nd edition of the TATA Mumbai Marathon 2023, we had 100 Persons with Disability alongside 100 CxOs as running allies completing 10K and 21K; and 300 employees from Corporate teams; all supporting Disability Inclusion, demonstrating the power of sports to unite, inspire and bring hope and end discrimination.