



United Way Mumbai

ANNUAL REPORT

2020 - 2021



**SOCIAL IMPACT.
DONE RIGHT.**

unitedwaymumbai.org

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MESSAGE FROM OUR CHAIRPERSON

2020 was a year unlike any other. The COVID-19 pandemic and ensuing lockdowns wreaked havoc across the globe with millions of deaths. Over a year later, our communities are still grappling with the losses they faced – of lives, jobs, education, and well-being.

The United Way Mumbai team worked to address the need of the hour and found new solutions tailored to meet the challenges of our ever-changing world. We maintained our old partnerships and forged new ones so that we could join forces in the fight against COVID-19.

We reached out to those who were most in need of our support – healthcare facilities, frontline workers, low-income communities who had lost their livelihoods, migrant workers who needed to get back home, and others. Our focus was on providing healthcare and sanitation essentials to the affected communities as well as gaining as much information about the disease so that we could spread the right information and dispel myths in the community. Compassion and care went hand in hand with our healthcare, food security and livelihood efforts.

Despite the pandemic, we continued our other programmes, detailed in this report. We have ensured learning at home for students, livelihood, and water security for farmers, spread messages on road safety and its importance amongst youth and children. The success of our endeavours shows the compassion and generosity of our partners and supporters, to whom we are always grateful. We could not have achieved what we did without your contributions. It also shows the tenacity and flexibility of our United Way Mumbai team, which was quick to adapt and step up to the challenge we collectively faced. We hope to continue our good work and make a meaningful difference in the years to come.



Mr. Pradeep Poddar
Chairperson,
United Way Mumbai
Board of Trustees

Mr. Homi Khusrookhan was the
Chairperson of our Board in 2020
Mr. Pradeep Poddar has taken
over as Chairperson in 2021.

FROM THE CEO'S DESK

WHATEVER IT TAKES. When the pandemic hit our country in March 2020, these three words became our credo. Our team pledged to do whatever it takes to fight the massive health and humanitarian crisis affecting our nation. Over the years, we had developed significant expertise in disaster response as well as public health. What we witnessed last year, was however like nothing we had experienced before. This time, we were part of the disaster affected community and grappling with nationwide lockdowns, restrictions in movement and a whole lot of uncertainty.

We had feet on ground all through the crisis. Our teams were at the frontlines – visiting hospitals and COVID Care Centres, assessing needs, sourcing medical supplies, and ensuring quality checks of PPE kits. We met thousands of families who had lost jobs and were losing hope. We distributed ration kits and sanitation material. We witnessed the crowds walking along national highways, desperate to 'get home' despite the mammoth odds that faced them. We arranged buses for as many as we could, provided food and footwear to ease their journey. We worked with the police, sanitation workers, community health volunteers, and doctors. We offered equipment, training, and our support. We know we did a lot. We wished we could have done more.

While it was difficult to access many of our communities, we made an effort to connect virtually and provide some semblance of 'normalcy' through our regular project interventions. The shift to virtual mediums expanded the reach of our work and forced us to adapt to an increasingly digital world. Our team grew, and we managed to stay connected and committed despite the challenges of remote working. We received the Great Place to Work certification for the second time in a row, and I could not be prouder of this incredible group of people.

We are entering the next phase of our journey as a bigger, stronger, more resilient organization. We want to expand our reach, increase the depth and impact of our work, and be a better partner to our communities and donors. We remain committed, as always, to SOCIAL IMPACT. DONE RIGHT.



Mr. George Aikara
CEO,
United Way Mumbai

Ms. Jayanti Shukla was the CEO of United Way Mumbai in 2020 and was succeeded by **Mr. George Aikara in 2021**. George has been with the organization for over a decade and was leading operations and strategy as the COO over the past several years.

HONOURING JAYANTI SHUKLA'S CONTRIBUTION AS CEO

This year we underwent a change in our leadership. Mr. George J. Aikara was appointed as our CEO with effect from April 1, 2021.

We would like to thank Ms. Jayanti Shukla for her leadership over the past 12 years. United Way Mumbai grew leaps and bounds over the past decade to become the organization it is today. Our programmes grew in size, scale, and impact over the years under her guidance. Growing from a team of 15, implementing a handful of projects, Jayanti has led us to the 60 member strong team, implementing 150 projects a year across the country. An inspiration to us all, Jayanti has enabled us to address our communities' evolving needs and become a trusted partner for our community, stakeholders, corporate partners and government authorities.

We at United Way Mumbai thank her for her extremely valuable contribution to our organization and our communities.



Ms. Jayanti Shukla
Former CEO,
United Way Mumbai



SOCIAL IMPACT. DONE RIGHT.

No matter who we are, what we look like, or where we come from, every person deserves equal opportunities to thrive and succeed. While the onset of the pandemic has made achieving this goal even more difficult, it has also forced us to reflect. The pandemic revealed the large gaps in our communities, magnifying disparities in health, wealth, and access to care. It has threatened to erase incremental gains made over the years creating large-scale, catastrophic impact: unspeakable loss of life, economic turmoil, and disruptions in how we live and work, educate and care for our children, and interact as a society. In the past year, we have been called on, as never before, to work in solidarity, to reach out to the most vulnerable. At United Way Mumbai we had to sharpen our focus, examine how to best address the weaknesses that have been revealed and continue to fight for a more just world.



United Way Mumbai envisions a nation where all individuals and families achieve their human potential through education, financial stability and healthy lives.



United Way Mumbai improves lives by mobilizing the caring power of communities to advance the common good.



We are problem solvers. We find local solutions to local problems, fighting our communities' most critical challenges. Our goal has always been to create an impact that will endure, grow and lift up **all** members of our communities. We work in communities across the country in 6 focus areas:

Improve access to quality education for all sections of the community to enable them to secure and keep jobs.



Promote healthy lives, by improving access to preventive and curative health education, & quality healthcare infrastructure.



Help community members achieve financial stability and get individuals, and thus families on the road to economic independence.



Work towards the promotion and conservation of the environment and cultivate ecological responsibility as a part of our culture.



Enhance safety infrastructure as a crucial step towards enabling citizens to lead healthy lives.



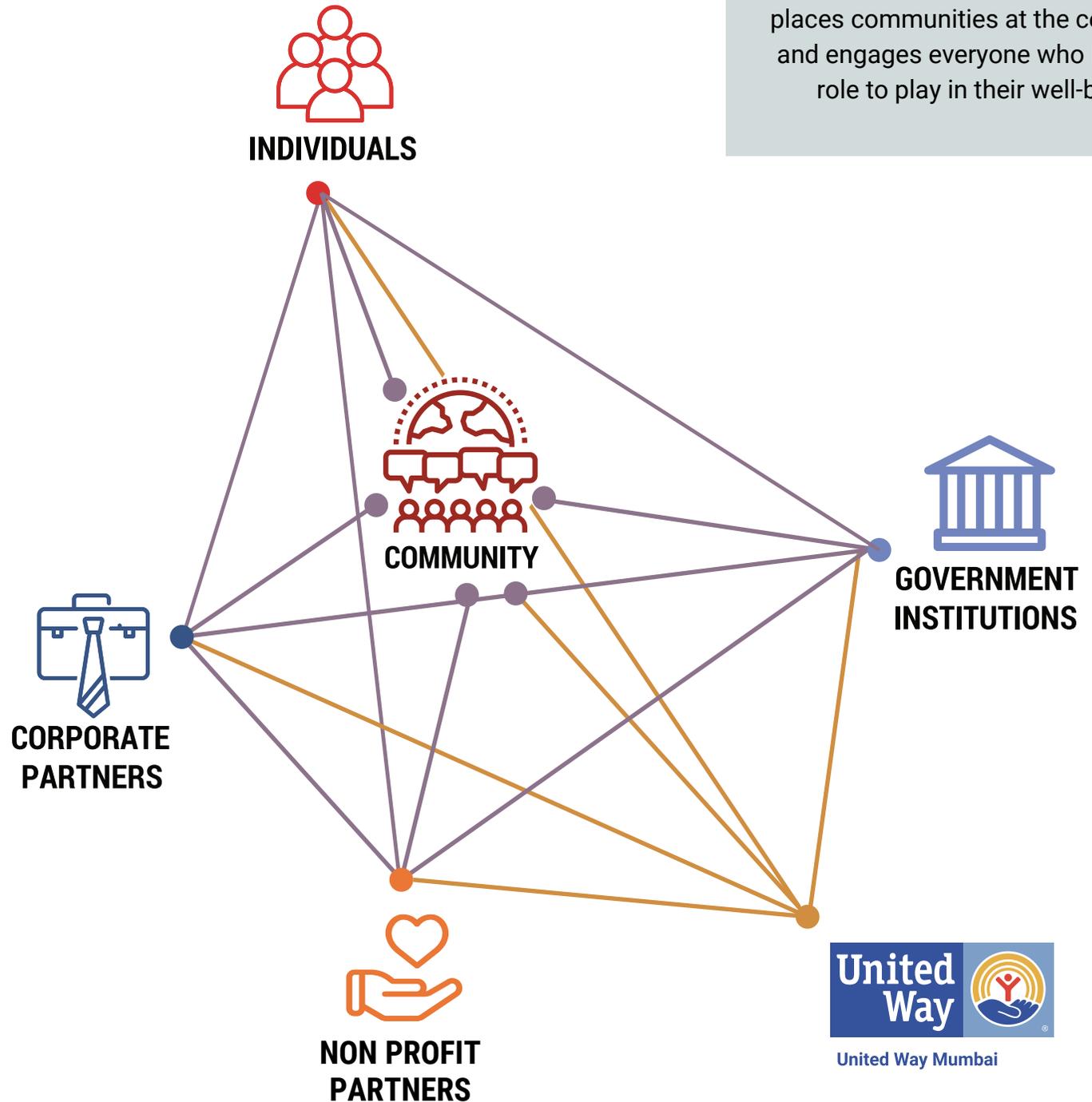
To uphold the right of every community member to be included so that the community prospers as a whole.



At United Way Mumbai, we believe that we all rise together and fall together, and we all reap the rewards of the change we create, together.

The challenges our communities face are complex and have persisted for generations. Early on in our work, we recognized that they are too great for a single person or organization to solve on their own. Finding and implementing long term solutions to these complex social issues requires a collective effort and UWM at its core, plays the role of galvanizing all key stakeholders in a structured way. We drive social change. And we bind together the different stakeholders needed to create it.

The Collective Impact Model places communities at the centre, and engages everyone who has a role to play in their well-being.





Our work is structured around the three pillars of Design, Implement, Measure. We ensure that our projects are designed after deep rooted research of the problem, and possible solutions. They are implemented after taking into account best practices in the sector, and learning from our own experiences. And no work is complete without robust monitoring and taking stock of the impact we created.



DESIGN

- Sector Research
- CSR Policy & Strategy
- Need Assessment
- CSR Programme Design
- NGO Partner Selection



IMPLEMENT

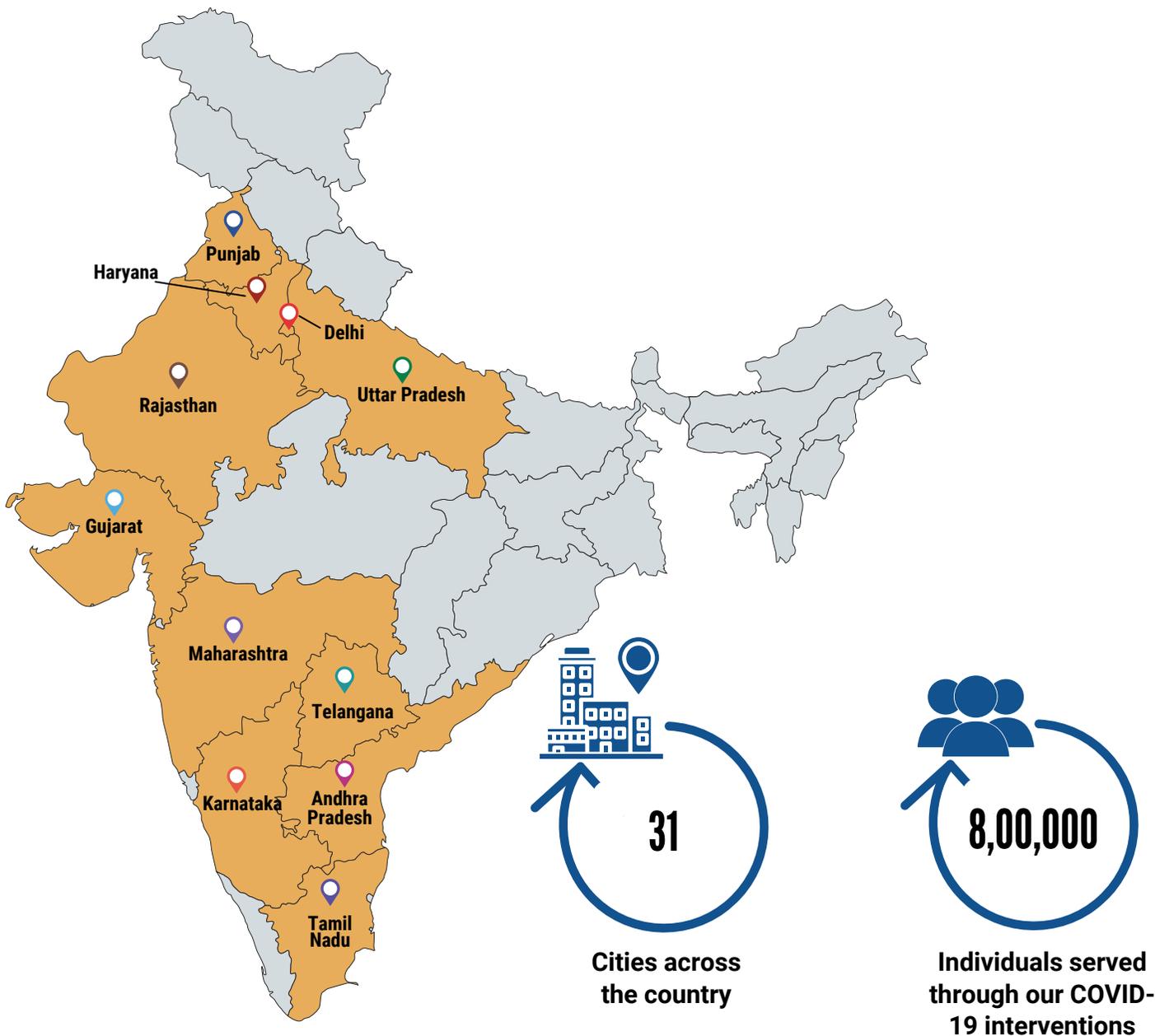
- Programme Implementation
- Grant Management
- Employee Engagement & Volunteering
- Payroll Giving Programmes



MEASURE

- Programme Monitoring & Evaluation
- Impact Assessment
- Financial & Programmatic Reporting
- CSR Programme Audits

OUR COVID-19 INTERVENTIONS ACROSS INDIA



India has been one of the most affected countries during the pandemic, facing an unprecedented challenge to public health, food systems, livelihood and life in general. Admittedly with inadequate public health infrastructure, high density of population, low socio economic conditions containing the spread of the disease in our country was bound to be a difficult task. Over the last year, much of our work was aimed at fighting against COVID-19.

UWM commenced its COVID-19 response interventions in March with the aim of fighting the spread of the virus, keeping health workers safe and supporting community resilience.

This would not have been possible without the immense support of our donors. This included 95+ corporates, 9 individual fundraisers and 13000+ donors who contributed through more than 20 fundraising campaigns. This was a testament to the power of the collective impact model, that allowed us to implement larger interventions, across wider geographies, impacting affected lives during these tough times.

Our COVID-19 related interventions are described in detail in later pages of this report



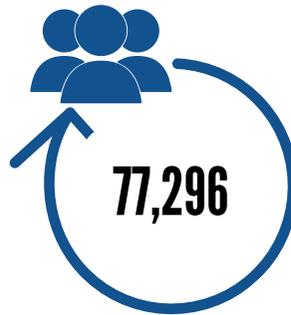
- Early Childhood Learning
- School Adoption
- Education Scholarships
- Teacher Training
- Non-formal Education
- Remedial Education
- Sports Education
- Arts Education
- Value Education
- School / Career Counselling
- Promoting Arts, Culture & Heritage
- Promoting Reading
- STEM Learning
- School Infrastructure
- Digital Learning
- Awareness & Advocacy
- Technology Development



The pandemic resulted in monumental changes to education throughout the world. Schools across India, as in many other parts of the world, have been closed since March 2020, impacting approximately 286 million students from pre-primary to upper secondary education. This is in addition to the more than 6 million children who were already out of school prior to the COVID-19 crisis. *(Source: UNICEF.org)*

Prolonged school closures have led to a devastating impact on education, what is considered one of society's greatest equalisers. Students lost valuable learning time needed to succeed. Some experts are predicting that India's children will face the brunt of this lost time for years to come.

Our programmes in Education work on early childhood learning, teacher training, promoting reading, remedial learning and STEM (Science, Technology, Engineering & Mathematics). During the past year, we adapted our programmes in an attempt to reduce the learning gaps and ensure greater reach to students.



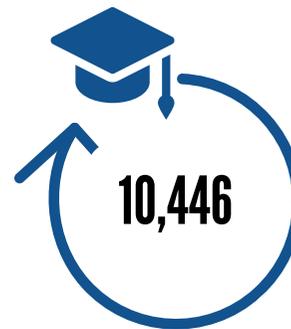
Children and youth benefited from our education related interventions



Beneficiaries of Remedial and Non Formal Education



Children received exposure to STEM education pedagogy



Scholarships were awarded to youth so that they could pursue further education



Children were introduced to the habit of reading

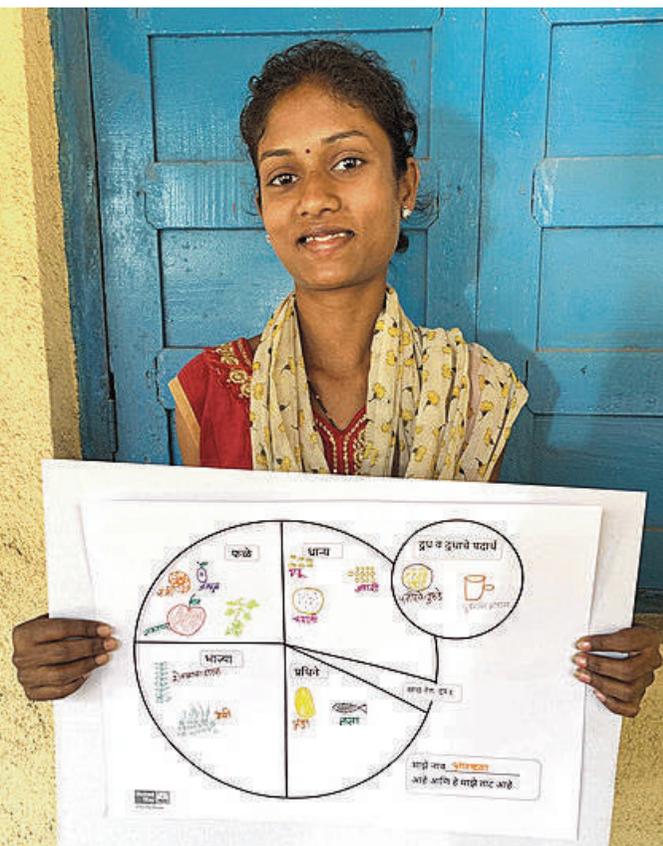
PROJECT ANKUR



Early Childhood Education (ECE) is one of the most effective investments in development as it lays the foundation for a child's lifelong learning. Multi-disciplinary research has effectively demonstrated that maximum brain development occurs between the ages of 0 to 5 years. Quality ECE is also critical in determining a child's life outcomes far beyond school, in terms of health and income levels.

Project Ankur focuses on ECE with the aim of building school readiness for children in government-run Anganwadis and Balwadis. The interventions carried out as a part of this project include:

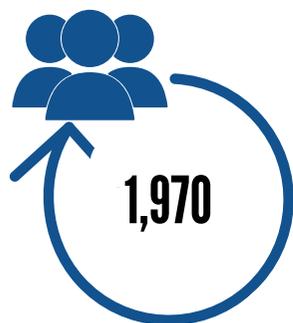
- **Improving infrastructure** through safe, child-friendly learning environments
- **Building school readiness** through work on health and nutrition, training of Anganwadi staff, and improved pedagogy
- **Empowering communities** to be advocates for ECE through parent engagement



PROJECT ANKUR



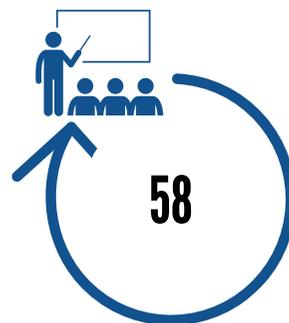
COVID-19 completely upended ECE for a variety of reasons. The government was compelled to shut Anganwadi Centres and engage Anganwadi Sevikas in campaigns on COVID-19 prevention and contact tracing, diverting them from their core job. In this context, the role of parents in supporting the early learning of children emerged as a critical area for us to focus on. While Anganwadi centres were closed, our teams adapted the project and reached out to parents through phone calls and home visits. Online sessions were conducted for capacity building of parents and Anganwadi Sevikas. Weekly calendars of activities were prepared and parents were provided basic educational material to ensure learning continues at home for all children.



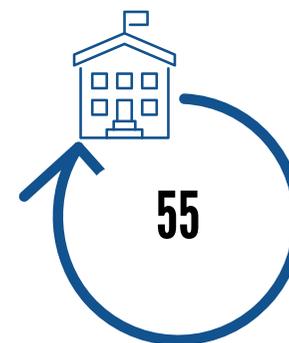
Children reached through Project Ankur



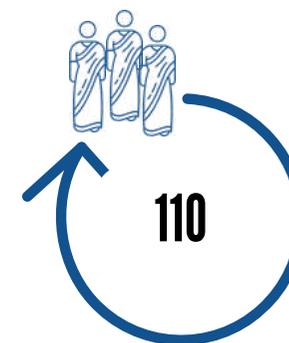
Parents and caregivers engaged



Awareness sessions conducted with parents



Anganwadi centres supported

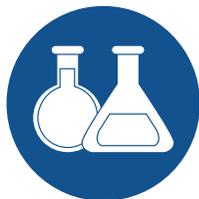


ICDS staff supported

HEADSTART STEM



With more than 1.5 million schools and 260 million students, our country's school system is amongst the largest in the world. The resources for Science and Mathematics in our schools are often inadequate. With an increasing number of jobs requiring these skills, our project Headstart STEM works towards promoting STEM learning, particularly amongst girls. Through this project, we:



Upgrade infrastructure through STEM labs and AV equipment



Engage students through remedial classes, exposure visits and experiential learning



Train teachers in STEM pedagogy



Engage parents to create an enabling environment



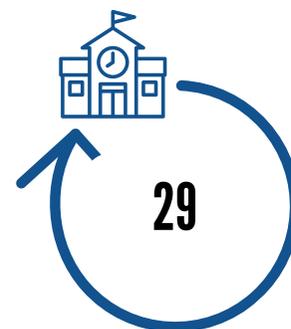
HEADSTART STEM



Over the past year, our teams adapted our interventions to be conducted virtually, in an effort to reduce the inevitable losses in learning outcomes due to school closures.



Students have access to quality STEM education



Schools reached out to through HeadStart STEM



LET'S READ



We know that children who read are likely to have higher cognitive functioning, better language skills, improved academic performance and greater confidence. Yet, for many children living in marginalized communities, owning a set of books is a distant dream. These are children who study in municipal schools, live on the streets or in slum communities, who grow up at construction sites or in children's homes. They are rarely exposed to anything other than school text books and the resources available to them are not age appropriate or culturally relevant.

The Let's READ project strives to inculcate a love of reading amongst children by providing them access to their own set of story books. Through this project, we:



Set up mini libraries in low income schools



Gift book sets to children who cannot afford their own



Conduct book reading sessions to pique children's interest

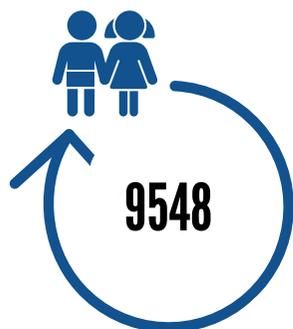


Train teachers in making reading joyful for children

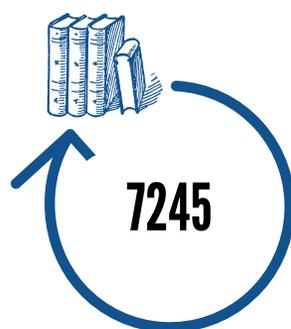


THE LET'S READ CARNIVAL

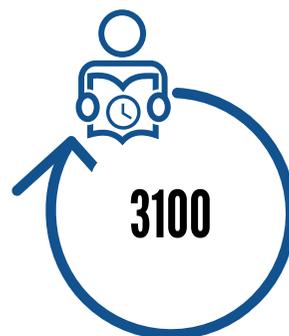
The Let's READ Carnival is an annual event that brings the world of books and reading under one roof. In the previous editions, children from across the city participated in a guided experience of book selection, book reading and storytelling with each child taking home 5 books of their choice. In light of the COVID-19 pandemic, the Let's READ carnival was held virtually this year over a period of 2 days. Students took part in all the same activities through online sessions, with their personal book sets being delivered to them.



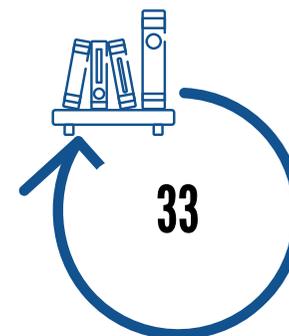
Children reached through the Let's READ campaign



Number of books distributed to the children.



Number of reading hours by volunteers and children



Number of mini-libraries installed



Number of reading sessions conducted with the children



- Preventive Healthcare
- Supporting Public Health Centres
- Testing & Screening
- Medical Support
- Mobile Healthcare
- Sanitation & Hygiene
- Mental Health
- Nutrition
- Maternal & Child Health
- Safe Drinking Water
- Infrastructure
- Recreation
- De-addiction
- Awareness & Advocacy
- Technology Development





Public spending on healthcare in India has remained flat at around 1% of GDP since the mid-1980s. As a result, health spending has kept pace neither with the country's economic growth nor with that of most other countries in the South-East Asia Region, resulting in many people being left behind. Owing to the low rate of public investment in health, an estimated 70% of the population in rural areas and 80% in urban areas seek health care in the private sector, resulting in varying quality of care, rising rates of out-of-pocket health expenditures paid by families, and lack of access for those who cannot afford to pay. Consequently, at any point in time, an estimated 63 million persons are impoverished because of catastrophic health expenditure. (Source: WHO)

The lag in public health spending has also meant insufficient progress in many aspects of the population's health, including the still relatively high rates of childhood malnutrition, maternal mortality, TB (with India accounting for one-quarter of all cases worldwide), and malaria. In addition, an estimated 3,50,000 children under five years are still dying from diarrhoea and pneumonia each year; and almost three-quarters of a million infants do not survive their first year of life. (Source: WHO India Country Cooperation Strategy 2019-2023)

While much of our work during 2020-21 focused on COVID-19, our longstanding commitment to public health - through fighting malnutrition in children, addressing spread of diseases such as Hepatitis B & C, and ensuring clean water and sanitation - continued throughout the year.



Individuals received access to quality healthcare through our interventions



Elderly individuals received medical support through the mobile clinic project



Individuals received assistance for prevention & treatment for Hepatitis B

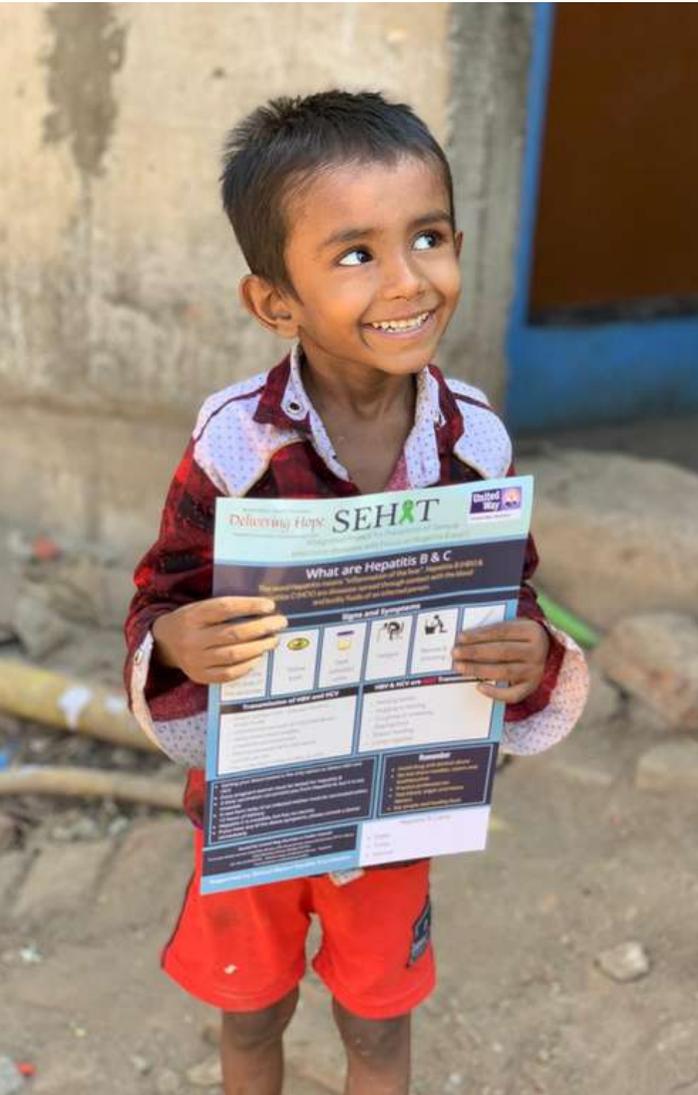


Safety equipment and supplies distributed as part of COVID-19 Response Interventions



Sanitation and hygiene products supplied to frontline workers, healthcare facilities and vulnerable communities

With 1.5 lakh deaths annually and almost 60 million Indians affected, viral Hepatitis continues to be a serious public health concern. With more than 80% of the infected individuals unaware of their infection, Hepatitis B and C are known to be silent killers. However, the stigma and discrimination associated with these infections is a significant hindrance towards health seeking behaviour and treatment compliance.



SEHAT works to increase awareness of Hep-B & C amongst high risk groups such as people who inject drugs, sexual minorities, female sex workers, single male migrants & truck drivers. These groups have remained on the peripheries of public health systems, often losing out on health access because of the discrimination faced by them. As a result, they fall prey to preventable diseases, are at high risk for developing co-morbidities & suffer loss of life and livelihood. The project aims to create awareness and increase health seeking behavior through the following interventions –

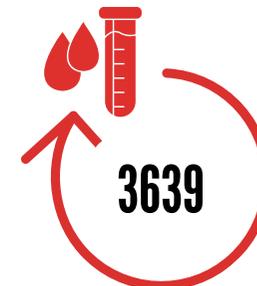
- **Awareness Campaigns:** Awareness and sensitization activities with high risk groups
- **Testing and Vaccination Camps:** Voluntary screening, testing and vaccination camps for non-infected individuals
- **Medical Management:** One-on-one health counselling for people with Hepatitis B



Awareness sessions conducted



Benefited from one on one counselling



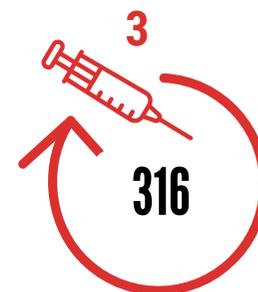
Individuals tested for Hepatitis B



Individuals received the first dose of the Hepatitis B vaccine



Individuals received the second dose of the Hepatitis B vaccine



Individuals received the third dose of the Hepatitis B vaccine

PROJECT POSHAN



Over 33 lakh children in India are malnourished and more than half of them fall in the severely malnourished category with Maharashtra, Bihar and Gujarat topping the list. The Women and Child Development ministry estimates that there are 17.76 lakh Severely Acute Malnourished children (SAM) and 15.46 lakh Moderately Acute Malnourished (MAM) children as of October 14, 2021. Both MAM and SAM have severe repercussions on the health of a child. Children suffering from SAM have very low weight for their height, and are nine times more likely to die in case of diseases due to their weakened immune system. Those suffering from MAM are also at increased risk of morbidity and mortality during childhood. (Source: NDTV)

Keeping in mind that successful elimination and prevention of malnutrition requires multi-factorial and concerted response over an extended period of time, **Project Poshan adopts the following strategy:**

- Providing medical care and nutrition support to undernourished children through complementary feeding, growth monitoring and outpatient treatment for SAM children.
- Focusing on the first 1000 days of a child's life & improving the health of mothers and women in child bearing age.
- Building capacities of local stakeholders such as Anganwadi workers and encouraging community ownership.



PROJECT POSHAN



Unfortunately, the condition of the children already afflicted deteriorated during the lockdown, when schools and Anganwadis were unable to provide meals and nutrition supplements. Our teams worked with parents of malnourished children in rural and tribal parts of Maharashtra, providing specially designed ration kits for the families. The kits provided were designed with the goal of increasing the nutrition value of food intake for undernourished children. In addition, capacity building of key stakeholders of the community including Anganwadi Sevikas, ICDS supervisors, parents, and other community members was facilitated.



Women engaged in training and sensitization on health issues including nutrition



Anganwadi workers trained on approaches to combat malnutrition



Mothers received training on neonatal care through tele calling during the pandemic

SUVIDHA

In India, 1,600 children die every day before reaching their fifth birthday, 24% of girls drop out of school and more than 30% of marginalized women are violently assaulted every year as the lack of basic sanitation forces them to travel long distances to meet their needs. Access to sanitation is a basic human right, and one that is still denied to many of our communities. The Suidha model was piloted by Unilever as a solution to the WASH problem in urban slum communities. The solution to improving hygiene and sanitation will not come from increasing the number of toilets alone. There is a need to create a system for efficient and functional services combined with behaviour change. The land for the Suidha centre is provided by the MCGM and the project is executed through a public private partnership. The structure has a basement, two floors and a terrace. It can cater to 1500 slum dwellers and meet almost 80% of their of their basic water needs for laundry, showers, toilets and handwashing. It includes:



**Clean flushing toilets for women, men and children.
Accessible toilets for people with disabilities**



Clean drinking water



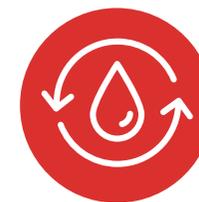
Showers with soap and push valves to save water



Handwashing areas with soap



Energy and cost efficient laundry facilities



Water recycling



SUVIDHA

The facilities are available at a nominal pay per use model. This model helps the project become sustainable and is handed over to a CBO after a period of 18 months. Extensive community outreach is done during this period to encourage behaviour change and ensure the community adopts these improved sanitation practices.



Community members from slum areas in Mumbai have 80% of their basic water needs catered to through the centres



Suvidha centres provide access to better sanitation facilities in low income communities with another 3 centres under construction



INFECTION PREVENTION AND CONTROL (IPC)

Overcrowding at hospitals, the shortage of adequate medical and protective equipment and the lack of awareness of infection control mechanisms left public healthcare settings and healthcare workers extremely vulnerable. The first wave of the COVID-19 pandemic saw more than 87,000 healthcare workers infected by the virus. Maharashtra accounted for 28% of infected healthcare workers and 50% of deaths. (Source: Times of India). These issues point to a lapse in the awareness and implementation of Infection Prevention and Control protocol.

Our project therefore attempts to strengthen Infection Prevention & Control protocols in hospitals accessed by low income communities in the Mumbai Metropolitan Region. The following interventions were carried out as a part of the project:



IPC need assessment



Setting up and strengthening the Hospital Infection Control Committee



Development of hospital protocols for IPC



Infrastructural inputs



Training of nurses and ancillary staff



Continuous Medical Education (CME) sessions for doctors on IPC



FIGHT AGAINST COVID-19 - STRENGTHENING PUBLIC HEALTH INFRASTRUCTURE



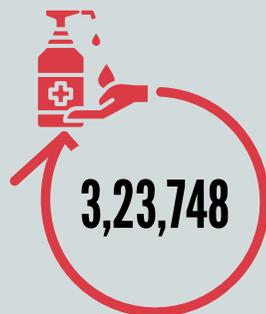
The COVID-19 pandemic has been the biggest health crisis our country has faced in living memory. Healthcare workers were at the frontlines of this battle, even while our public health infrastructure was grossly ill-equipped. In order to better understand these challenges and determine specific requirements at public hospitals and health centres, our team began conducting detailed needs assessment in the first week of March. This exercise helped ensure that the interventions undertaken by us were complementary to the State and Municipal Corporation's initiatives and not a duplication of their efforts. Based on the findings of this initial assessment, the following interventions were identified as pressing and in need of immediate action:

PROVISION OF PROTECTIVE & SANITISATION EQUIPMENT

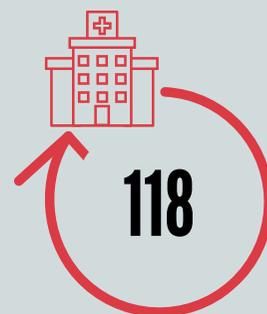
In the early days, the biggest challenge was keeping up with the demand for protective and safety gear. Our teams ensured procurement, thorough quality checks and timely supply of such material to public hospitals, sanitation workers, police personnel and other frontline workers.



Safety equipment and supplies distributed



Sanitation and hygiene products supplied



Hospitals supported during COVID-19 with supplies



FIGHT AGAINST COVID-19 - STRENGTHENING PUBLIC HEALTH INFRASTRUCTURE



COVID-19 TESTING EQUIPMENT

While treatment is important, testing also plays a major role in curbing the spread of COVID-19. Large scale testing helps predict locations where interventions are needed. However, due to the shortage of testing kits, far fewer individuals were being tested. United Way Mumbai provided testing kits to enable conducting widespread testing across hospitals in Maharashtra

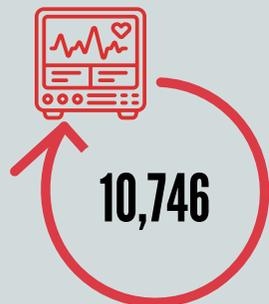


Tests conducted in 25 hospitals and 7 Municipal Corporations across 10 cities in Maharashtra



PROVISION OF MEDICAL EQUIPMENT

As the number of cases grew, there was a need for medical equipment such as ventilators. With the support of our donors, we were able to provide the following equipment to public hospitals



Medical equipment such as ventilators, IR Thermometers, BiPAP machines, etc. provided to 118 hospitals and healthcare centres across 8 states



FIGHT AGAINST COVID-19 - STRENGTHENING PUBLIC HEALTH INFRASTRUCTURE



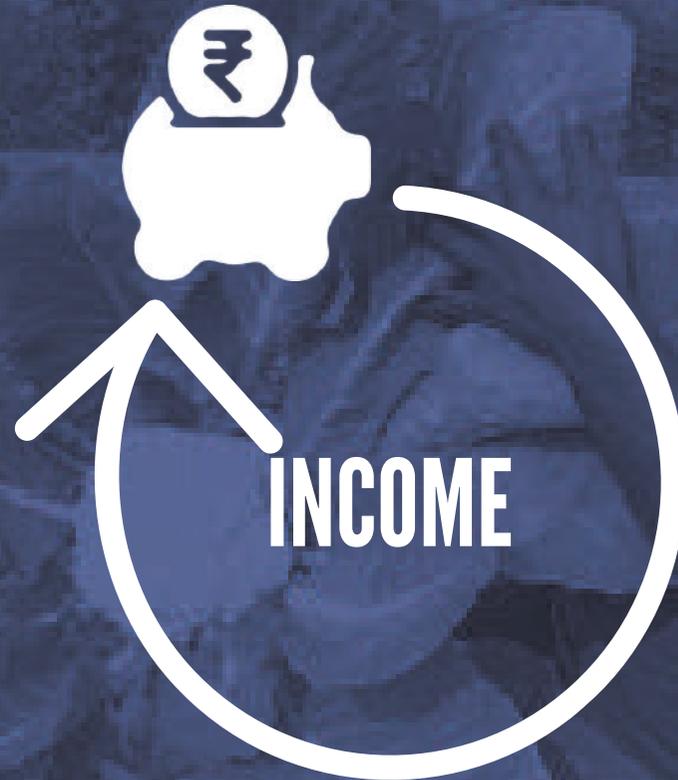
SETTING UP OF COVID CARE CENTRES



Individuals supported across 5 COVID Care Centres

With the rapid increase in the number of COVID-19 patients, hospitals alone were not sufficient to deal with the pandemic. Alternate facilities were required to accommodate and isolate patients. United Way Mumbai helped set up COVID Care Centres to help patients from low income communities, unable to quarantine and self-isolate at home. Infrastructure and medical equipment like hospital beds, mattresses, sanitizers, pulse oximeters, IR thermometers, etc. were supplied to equip 5 centres set up in the Mumbai Metropolitan Region.





- Financial Inclusion
- Skilling & Vocational Training
- Job Readiness Skills
- Formation of SHGs
- Income Generation Activities
- Awareness & Advocacy
- Technology Development



The Pew Research Center, using World Bank data, estimates that the number of poor in India (with income of \$2 per day or less in purchasing power parity) has more than doubled from 60 million to 134 million in just a year due to the pandemic-induced recession. In order to break the cycle of poverty it is essential that people are given robust livelihood opportunities to enable households to earn more, and lead healthier lives.

Over the past year, we have designed interventions that address the gaps laid bare by the pandemic. Contextualized to local needs of urban and rural communities, our projects focused on those vulnerable groups who were perhaps the greatest casualty of prolonged lockdowns. Our work included providing entrepreneurial support, skill building, and enabling access to social protection provisions and local employment opportunities. Through these efforts, we strived to help rebuild lost livelihoods and mitigate the damage caused by the pandemic.



Individuals assisted through our Income related interventions



Individuals received awareness and mentorship for income generation activities



Women are able to generate income from a solar food processing unit



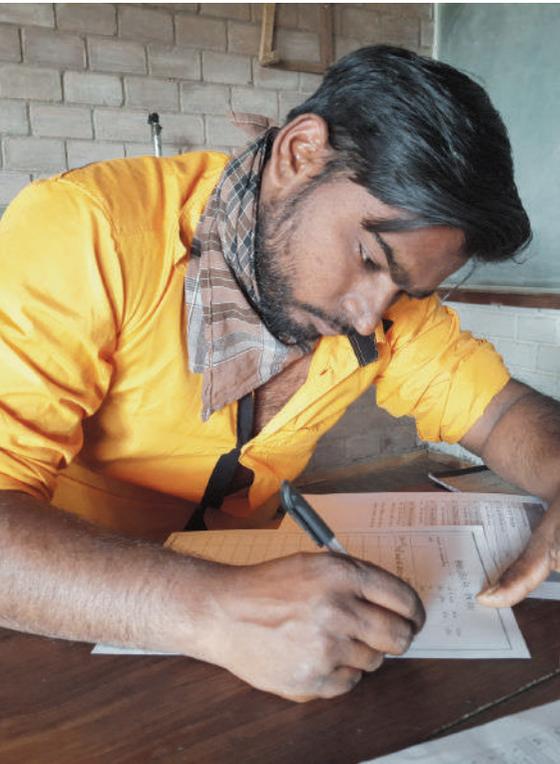
CREATING SAFETY NETS

Government schemes and social security benefits are meant to serve as 'safety nets' and reduce the burden of poverty. Yet, for many of those in greatest need, they remain out of reach due to lack of awareness and access.

With the loss of jobs and income over the past year, the need for such social protections was amplified. In an effort to create safety nets for them, United Way Mumbai supported the operation of community information centres in Uttar Pradesh and Bihar. These centres were set up with the aim of linking migrant and daily wage earners to existing social security schemes and helping them identify and apply for local job opportunities.

Through this project, our partner organization worked with local beneficiaries to:

- Sensitize people and build knowledge about existing government schemes
- Identify the most relevant schemes and assist them in applications
- Create linkages to local job opportunities, taking in account the available skill sets and aspiration and reduce the need to migrate to cities



**Pandemic affected
migrant and rural
youth registered for
assistance**

The International Labor Organization (ILO 2020) report has indicated that an estimated 400 million informal economy workers in India are at risk of abject poverty due to COVID-19. The pandemic has added to existing challenges for women to generate income in the formal economy. Moreover, the significant and widening gender gaps in workforce participation rates, employment and wages that existed before the lockdown are expected to intensify during the post-lockdown period.

Project Saksham aims to improve livelihood opportunities, particularly for women. This is done through:



Training in Job Readiness Skills



Scholarships for Vocational Training



Customised Occupational Tool Kits for women entrepreneurs



Individuals engaged through project Saksham providing them support for starting an enterprise





Case Study

Mrs. Sunita Kanwar is a single parent with 3 children, living at Panchyawala in Jaipur city. After her husband passed away in 2017, she found it very difficult to convince family members to allow her to work. Her strong determination to remain independent led her to enroll herself in a beautician's course in 2019, which led her to become a beautician by trade. In 2020 and 2021, her business was hit hard during the pandemic. She had no income or customers and was left with obsolete beauty products. Her savings were exhausted by meeting the needs of the family amid the epidemic. Post lockdown, she wanted to grow her business but due to a lack of products, she was unable to work.

After undergoing a rigorous selection process by the Saksham team, Sunita was selected to receive a beauty parlour kit. The kit consisted of all the tools required to kickstart her business, and provide at home beauty services. Equipped with the necessary tools, Sunita was now able to support herself earning an income of Rs. 7,000 a month.





ENVIRONMENT

- Tree Plantation
- Alternate Energy
- Water Conservation
- Waste Management & Clean-up
- Watershed Management
- Animal Welfare
- Awareness & Advocacy
- Technology Development



According to the biennial Environment Performance Index (EPI) 2020 jointly released by Yale University and Columbia University, India ranked 168th out of 180 countries. The Index emphasized the need for India to amplify its sustainability efforts on all fronts, and focus on key issues such as air and water quality, biodiversity and climate change.

We believe that each one of us have a significant role to play in ensuring a liveable future for our children. Through the choices we make, the manner in which we consume and dispose, and the strain we put on our natural resources, we leave behind a legacy on our world. Our projects on environment attempt to rectify some of the damage done and build consciousness for a more sustainable future.



Individuals benefitted from our diverse environment conservation interventions



Individuals sensitized about importance of the environment



Trees planted under our Urban Afforestation project



Rural households have electricity access through solar lights



Cu.Mts water percolated, ensuring irrigation for 1040 Ha of land

MISSION MANGROVES



Recognizing the pressing need for preservation and restoration of mangroves, we have partnered with the Mangrove Cell, Forest Department, Govt. of Maharashtra to replenish and rejuvenate Mumbai's mangrove cover. Since 2015 we have planted more than 100000 mangrove saplings in the wetlands adopted by us in Koparkhairane and Navi Mumbai, ensuring complete greening of this land.

In 2020, we adopted an additional plot of wetlands in Ghatkopar. 22,220 saplings were planted on this land, with a long term commitment for maintenance and monitoring over the next 5 years. Our team also carried out virtual sessions with citizen volunteers and corporate employees to create awareness about the importance of our mangroves and what we, as citizens, can do to help protect them.



**Mangrove saplings
planted over the
past year**



Currently, India is considered to be the twelfth-largest source of marine litter and is projected to become the fifth-largest by 2025. The COVID-19 outbreak has exacerbated this situation, with the pandemic demanding the use of PPE kits, masks and gloves that are often discarded in hazardous ways. With our country generating close to 101 tonnes/day of COVID-19-related biomedical waste, the need to handle this stream of waste has grown significantly. United Way Mumbai's project Clean Shores Mumbai works to improve the state of cleanliness and waste management on the shores of our cities through public-private partnership in order to augment the efforts of Municipal authorities.

This includes:

- **Beach Clean-Up:** Activities to augment MCGM's resources by appointing additional Safai Sathis for waste collection.
- **Waste Management:** Through segregation and recycling of collected waste.
- **Sensitization Activities:** With residents, students and citizens through webinars, street plays, and IEC campaigns.



Of waste removed from
Mumbai's shores



Individuals sensitised
regarding keeping our
beaches clean



Drought affected communities require three to four years to recover after every occurrence, making it one of the major reasons for poverty and debt. Drought in rainfed areas affects small and marginal farmers hard, threatening their food and livelihood security. Most small farmers live in areas where monsoon rain is the only source of irrigation; practice sustenance farming and are able to cultivate only one crop. This makes them highly vulnerable. Our project Jal Sanjivani works to provide sustainable solutions to drought affected communities.

This includes:



Integrated watershed management



Improving agricultural efficiency through training of farmers and demonstration of sustainable agri practices



Building capacities of village level institutions



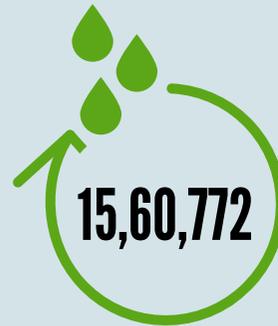
Developing alternative livelihoods in order to reduce over-dependence on agriculture



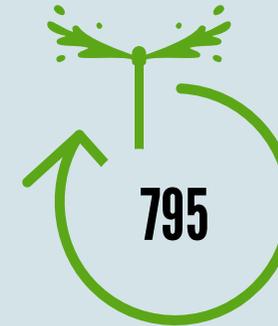
During the last year, the lockdowns posed many challenges to the agriculture sector, including reduced availability of labour to harvest crops, restriction in transportation and limited sale of produce, causing much financial stress. This prohibited them from purchase of any equipment or investment in irrigation that would enable greater yield. Farmer households were therefore provided with micro irrigation tools to help increase cultivable land area. Encouraging judicious use of water, these inputs will be instrumental in increasing productivity and converting single cropped land into two to three cropped land.



Farmers have started second cropping post monsoons due to our interventions



Cu.Mts water percolated, ensuring irrigation for 1040 Ha of land



Sprinkler sets provided to women farmers to improve water utilisation





- Shelter
- Road Safety
- Disaster Preparedness
- Protection from Exploitation & Abuse
- Legal Aid
- Awareness & Advocacy
- Technology Development



While COVID-19 was a health emergency, it presented our country with a humanitarian crisis of mammoth scale. It exposed the lacunae in our social fabric and threatened the basic safety and well-being of a large section of our population.

Much of our efforts during 2020-21 were towards mitigating the devastation of the pandemic and lockdown, and ensuring the most vulnerable stayed safe and protected. This including distribution of ration kits, arranging transport for people struggling to get home, and providing hot meals to those in need. We also continued our work on road safety, involving a wide range of stakeholders.



Taxi and autorickshaw drivers received training on COVID Appropriate Behaviour and COVID-19 safety kits



Family essential kits distributed amongst vulnerable communities across 16 cities



Students and teachers educated on road safety protocols



Youth sensitized and trained on first aid and safety



Traffic Police personnel trained in first aid for emergency response

FIGHT AGAINST COVID-19 - FOOD SECURITY

With the sudden declaration of lockdowns across the country, lakhs of daily wage earners lost any means of earning a livelihood. Many more lost their jobs, and families were placed under extreme stress. Our family essentials kits aimed to provide some relief to such families, and ensure they stayed safe and healthy during these trying times.

A key part of fighting COVID-19 is building immunity through health food, and maintaining hygiene through adequate sanitation. The kits were therefore curated to contain adequate supplies of rations and hygiene materials to last a family of 4-5 people for over a month. This included rice, wheat flour, pulses, cooking oil, salt, sugar, tea powder, bathing soap, washing soap, toothpaste, sanitary pads and disinfectants. In addition to dry rations, individuals were also provided with precooked and pre-mixed meals across cities.



Family essential kits distributed amongst vulnerable communities across 16 cities



Precooked meals distributed to individuals across cities



Pre-mixed meals distributed to individuals across cities

BENEFICIARY TESTIMONIALS



"I work in a small garment factory near Patra Chawl, Byculla on daily wage basis. Since the lockdown I have been jobless and our factory owner hasn't paid us any salary. I have exhausted whatever money I had and have to pay rent. I have two children, my wife and my mother who depend on me. I am very thankful for this kit which has contents that will help me and my family survive for a month at least".

**- Pravin,
Daily wage worker**

"I was working for a construction site in Goregaon as a labourer on daily wage basis. Since the beginning of lockdown our site has been closed and I am stuck here with my family. I have been jobless and our site owner hasn't paid us any salary. I thank you for this valuable and timely support in form of the family essential kit which has contents that will be enough for my family for more than a month.

**- Rakesh,
Construction worker**

"Since March 2020, my husband and I are jobless. I used to work for a private office and my husband is a driver. I have been undergoing treatment for tuberculosis at the Shatabdi Centre. With no income, it has been difficult to manage day to day expenses. Getting help in this situation feels like a miracle. We as a family never got to fill our home with this much ration at a time. Thanks to this programme of ration kit distribution, a major burden has been eased. I look forward to starting a normal life, where I can go to work and complete my treatment".

**- Meena S.
Govandi**

FIGHT AGAINST COVID-19 - HELP PEOPLE GET HOME



Some of the most heart wrenching and disturbing images from the last year are those of fellow Indians leaving their cities by foot. Driven to a point of desperation, they began embarking on long and dangerous journeys to make their way 'home'. Lakhs of people attempted to walk to their villages – hundreds of kilometres away – to save their lives and feed their families.

These groups included young children, people who were ailing and lakhs who were simply disillusioned and desperate. The journey they set out on was without adequate food, water, rest or even footwear.

As an emergency response measure, United Way Mumbai worked with community based organizations to ensure those who wished to return to their home states had a safe journey. We were able to mobilise cooked meals, dry food items and juice along national highways and routes which had a large number of people walking. In addition, we were supported by partner organizations with donations of footwear.

The most challenging and impactful intervention strategy was, however, the arrangement of transport services to allow for safe and dignified travel. Along with the transportation service, each passenger was also supported with a small cash allowance to assist in last mile connectivity. They received fruits, dry food and water to consume during the journey. All protocols specified by the state of departure and arrival were followed while facilitating the transportation.



Individuals from low-income communities attempting to go back to Uttar Pradesh, Madhya Pradesh and Bihar were provided with safe and dignified transportation



FIGHT AGAINST COVID-19 - COVID READY TAXIS AND AUTORICKSHAWS

As lockdowns eased and people resumed work, there was a need for safe public transport. With our public transport often being crowded, citizens needed to rely on private vehicles or taxis and autorickshaws for their commute. Large taxi services and aggregators identified ways to keep their drivers and passengers safe and were promoting these amongst their client base. The drivers of regular black-and-yellow taxis and autorickshaws had received no such training and did not have the resources for upgraded safety measures. As a result, they were at risk of contracting infections from their passengers or spreading them to others. Passengers, too, were likely to opt for more expensive private cab services to ensure their own safety. This would lead to a further loss of livelihood for the black-and-yellow taxi and autorickshaw drivers who had already suffered during the lockdown. United Way Mumbai, in partnership with Regional Transport Offices worked to build preparedness and upgrade the safety of these drivers.

Support included:



Installation of safety screens in the taxis and autorickshaws



Provision of COVID-19 preparedness kits (IEC material, masks, sanitizer, handwash, etc.)



Training sessions with drivers on COVID Appropriate Behaviour, the use of supplies to sanitise the taxis and autorickshaws thoroughly



General Road Safety



Taxi and autorickshaw drivers received training on COVID Appropriate Behaviour and COVID-19 safety kits to keep themselves and their passengers safe while driving



India is the global leader in road accident-related deaths. According to the Ministry of Road Transport and Highways, in 2019, around 1,51,113 people were killed and 4,51,361 were injured in road accidents in India. 55,911 road crash deaths were related to two-wheelers. Our road safety programme – United for Road Safety - aims to create safer roads for all through structured education programmes for children, sensitization of youth and two-wheeler riders, widespread awareness campaigns and first responder training.

TWO WHEELS ONE LIFE:

With two-wheeler riders being at the greatest risk of road accidents, this project focuses on the training of youth in safe riding skills. This is done through classroom sessions as well as practical demonstrations and practice on a two-wheeler simulator. The project pivoted to virtual training over the last year and trained 2,31,412 persons.

VIA: GLOBAL ROAD SAFETY EDUCATION VIA A NEW GENERATION

Via: Global Road Safety Education Via a New Generation was created by the Corporate Foundations of Michelin and Total with the support of the Global Road Safety Partnership (GRSP), the road safety organisation hosted within the International Federation of Red Cross and Red Crescent Societies. The project aims to impart road safety education to children, ensuring they cultivate safe behaviour at an early age. United Way Mumbai is driving implementation of this well researched strategy across cities in India. As part of this project, virtual sessions were conducted with 5399 teachers and children across 6 states.





Individuals were trained in safe riding, safe walking & safe cycling



Teachers and students across 6 states were educated on road safety protocols through virtual sessions



Youth educated and sensitized through the Two Wheels One Life campaign





- Women's Empowerment
- Persons with Special Needs
- Tribal Welfare
- Elder Care
- LGBT Causes
- Awareness & Advocacy
- Technology Development

SOCIAL INCLUSION

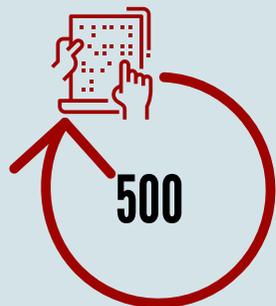
Holistic community development is at the core of our values and work. We strive to facilitate and create an inclusive society which provides equitable opportunities to vulnerable groups like women, elderly, persons with special needs, tribal and rural communities. Our Social Inclusion initiatives aim to engage varied vulnerable groups to ensure that they have a dignified life through greater access to basic services and rights like healthcare, education, livelihood, etc. Increasing inequalities have led to adverse effects on community health, as witnessed during the COVID-19 pandemic. Inclusion of all stakeholders ensures effective and sustainable development, which is all encompassing.



Elderly received support for physical and mental health



Individuals with special needs received support



Visually challenged girls have access to braille center



Women received sensitization on financial literacy



EMPLOYEE VOLUNTEERING

While our communities inspire us to give back, our volunteers enable us to give our best through the contribution of their time and talents. This was evident through the volunteering efforts of 1400+ volunteers that reached out to address the needs of 3700+ beneficiaries. With the need for social distancing due to the pandemic, volunteering at United Way Mumbai shifted to a virtual mode. Working on COVID-19 relief measures in the communities helped us understand their needs as well as design solutions that could be addressed by volunteering remotely. Accordingly, activities focusing on working with children, youth, women and the elderly were curated.

Adapting to the new normal brought to the forefront challenges such as shortage of smartphones, low internet bandwidth & use of digital platforms. However, the impact made by the volunteers has been much wider and deeper. As we addressed these challenges, we connected with beneficiaries from untapped remote geographical locations. The elderly in far-flung old age homes, vulnerable to social isolation were virtually engaged through activities that promoted physical and social wellness.

The pandemic also highlighted the need for upgrading skills, coping with technological advancements and strengthening of preventive healthcare measures. Volunteers shared their skills and insights with youth and women in the areas of job readiness, developing entrepreneurial skills and financial & digital literacy. They also worked to empower women with knowledge about preventive healthcare required in their role as primary caregivers of the family.

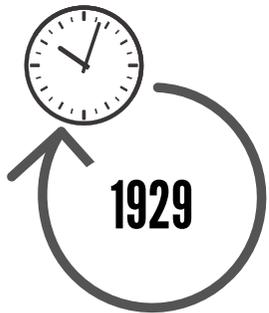
Disruption of school routines continues to affect children, especially those in marginalized communities as they have limited or no access to learning opportunities at home. Our employee volunteers rallied together with their colleagues to create fun and meaningful learning opportunities. This involved animated recording of audio books, interactive STEM demonstrations, virtual tours of places of historical or geographical importance, environmental conservation, an energetic Zumba session and other engaging activities. Thanks to the support of our corporate partners and their teams, the virtual edition of the Let's READ Carnival helped nurture the love for books and reading.

Through all of this, volunteers also cautioned beneficiaries to adhere to Covid Appropriate Behaviour.

EMPLOYEE VOLUNTEERING



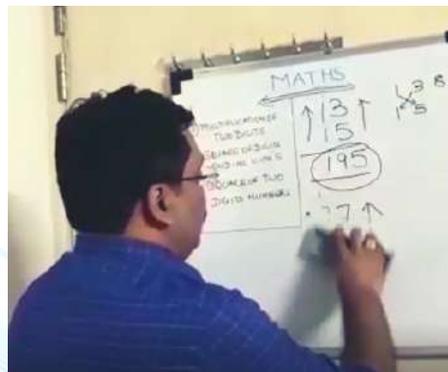
Employees engaged through virtual as well as on site volunteering activities



Volunteering hours contributed



Number of beneficiaries directly engaged through volunteering activities





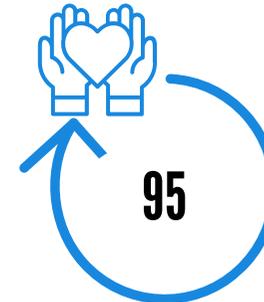
One of the highlights of the year for the team at UWM, is the Tata Mumbai Marathon (TMM). We take great pride in our role as the Philanthropy Partner for the event. Our role allows us to create a unified platform for fundraising for a variety of causes ranging from art, culture, education to sports, environment, animal welfare and more. Over the years we have built a community of like-minded individuals and corporates that are passionate advocates for the causes they believe in, raising over 321 Crores for over 640 NGOs.

Despite the absence of an on-ground event last year, the TMM ecosystem came together once again to stand together for our communities. We enabled access to the TMM platform in May 2020, ahead of our usual schedule. We were of the belief, that in times when needs were the most urgent, it was essential that the platform be used for the intent it was created-to serve our communities. With all of our work affected by the pandemic in one way or another, our fundraisers and NGOs raised funds for a wide range of interventions in health, income, education and more.

We continue to keep the platform open and hope to raise more through the next year. We are immensely grateful to all our supporters, who have stood by us. Like everyone else, we hope to be back with another edition and witness the energy, passion and generosity of the TMM community in person.



Raised through the Tata Mumbai Marathon



NGOs benefited



Individual fundraisers



Change Runners, of whom 22 were Young Leaders under the age of 21 years

CORPORATE PARTNERS

- 3M India Ltd.
- Accentiv (India) Pvt. Ltd.
- Aditya Birla Health Insurance Co. Ltd.
- Agilent Technologies India Pvt. Ltd.
- Allegis Global Solutions India Pvt. Ltd.
- Allegis Services India Pvt. Ltd.
- Amazon Data Services India
- Amazon Development Centre (India) Pvt. Ltd.
- Amazon Digital Services Pvt. Ltd.
- Amazon Internet Services Pvt. Ltd.
- Amazon Pay India Pvt. Ltd.
- Amazon Seller Services Pvt. Ltd.
- Amazon Transportation Service
- Amgen Technology Pvt. Ltd.
- Amway India Enterprises Pvt. Ltd.
- Anchorlam Industries Pvt. Ltd.
- Aptify Software Development Solutions (India) Pvt. Ltd.
- Asian Paints Ltd.
- ASK Group
- ATC Tires Pvt. Ltd.
- Australian Consulate-General Mumbai
- Avery India Ltd.
- AWS Proserve India LLP
- B4U Broadband (India) Pvt. Ltd.
- Bajaj Electricals Ltd.
- Bank of America N.A.
- Bansuri Foundation
- Barclays Bank Plc.
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- Black & Veatch Pvt. Ltd.
- Blackrock Services India Pvt. Ltd.
- Bloomberg Data Services India Pvt. Ltd.
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- Covestro (India) Pvt. Ltd.
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- Dattani Foundation
- DBS Bank India Ltd.
- Deloitte Shared Services India LLP
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- Enam Asset Management Company Pvt. Ltd.
- Epacific Services India Pvt. Ltd.
- ExxonMobil Company India Pvt. Ltd.
- Facebook, Inc.
- FCA Engineering India Pvt. Ltd.
- FedEx Express TSCS India Pvt. Ltd.
- First Data India Pvt. Ltd.
- Fiserv India Pvt. Ltd.
- Fountainhead Entertainment Pvt. Ltd.
- Fractal Analytics Pvt. Ltd.
- Franklin Templeton Alternative Investment (India) Pvt. Ltd.
- Franklin Templeton Asset Management India Pvt. Ltd.
- Franklin Templeton International Services
- Franklin Templeton Services (India) Pvt. Ltd.
- Future Generali India Insurance Co. Ltd.
- General Mills India Pvt. Ltd.
- Gilead Sciences, Inc.
- Google India Pvt. Ltd.
- Grofers India Pvt. Ltd.
- GVK Airport Foundation
- Henkel Adhesives Technologies India Pvt. Ltd.
- Hindustan Unilever Ltd.
- Hitachi India Pvt. Ltd.
- Hitachi Metals (India) Pvt. Ltd.
- HSBC Asset Management (India) Pvt. Ltd.
- HSBC Electronic Data Processing (India) Pvt. Ltd.
- HSBC (INM)
- HSBC Investdirect Financial Services (India) Ltd.
- HSBC Professional Services (India) Pvt. Ltd.
- HSBC Securities And Capital Markets (India) Pvt. Ltd.
- HSBC Software Development (India) Pvt. Ltd.
- HSBC Technology India
- HT Parekh Foundation

CORPORATE PARTNERS

- Hyundai Motor India Ltd.
- IBM India Pvt. Ltd.
- ICICI Merchant Services Pvt. Ltd.
- IDFC Asset Management Company Ltd.
- IIFL Wealth Management Ltd.
- IndoStar Capital Finance Ltd.
- International Federation of Red Cross and Red Crescent Societies
- International Packaging Products Pvt. Ltd.
- ITW Automotive
- ITW BISS
- ITW Brooks Instrument
- ITW Chemin
- ITW India Pvt. Ltd.
- ITW Instron
- ITW Magnaflux
- J P Morgan Chase Bank
- J P Morgan Securities India Pvt. Ltd.
- J P Morgan Services India Pvt. Ltd.
- J. P. Morgan India Pvt. Ltd.
- John Deere India Pvt. Ltd.
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- Mahindra Holidays and Resorts India Ltd.
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- Mohan Clothing Co. Pvt. Ltd.
- Morningstar India Ltd.
- Motilal Oswal Financial Services Ltd.
- MyCFO.in
- Neogen Chemicals Ltd.
- Ness Technologies (India) Pvt. Ltd.
- Open Solutions Software Services Pvt. Ltd.
- Otis Elevator Company (India) Ltd.
- Owens Corning (India) Pvt. Ltd.
- Philips Global Business Service LLP
- PhonePe Pvt. Ltd.
- Piaggio Vehicles Pvt. Ltd.
- Pitney Bowes India Pvt. Ltd.
- PricewaterhouseCoopers India Foundation
- Qualcomm India Pvt. Ltd.
- Rehab India Foundation
- Saint Gobain India Pvt. Ltd.
- Shri Hanslok Jankalyan Samiti
- Sidvim Lifesciences Pvt. Ltd.
- SKF India Ltd.
- Standard Chartered Bank
- State Street Corporate Services Mumbai Pvt. Ltd.
- The Hongkong and Shanghai Banking Corporation Ltd.
- The India Design Fund
- Tiger Baby Digital LLP
- TNT India Pvt. Ltd.
- Total Energies Marketing India Pvt. Ltd.
- Transparent Value Pvt. Ltd.
- TransUnion CIBIL Ltd.
- TresVista Financial Services Pvt. Ltd.
- True Present
- United Parcel Service Oasis
- UPS Foundation
- Vako Seals Pvt. Ltd.
- Van Oord India Pvt. Ltd.
- Värde Partners
- Weirdass Comedy Pvt. Ltd.
- Western Union Services India Pvt. Ltd.
- Willis Towers Watson India Pvt. Ltd.
- Wirtgen India Pvt. Ltd.
- WorleyParsons India Pvt. Ltd.
- WTW Global Delivery And Solutions India Pvt. Ltd.
- Zee Entertainment Enterprises

NGO PARTNERS

- Aadhaar Samajik Sanstha
- Aajeevika Bureau Trust
- Arambh
- Abled Disabled All People Together (ADAPT)
- Access Life Assistance Foundation
- Adventures Beyond Barriers Foundation
- Akshara Foundation
- Animedh Charitable Trust
- Annamrita Foundation
- Anubhav Pratishthan Trust
- Anugrah Seva Mandal
- Anum Foundation
- Apnalaya
- Arpan
- Arushi Society
- Aseema Charitable Trust
- Ashadeep Association
- Ashray Akruti
- Association For Nutrition and Development Action
- Association for Rural and Urban Needy (ARUN)
- Association for sustainable community development (ASSCOD)
- Association of Parents of Mentally Retarded Children
- Bal Asha Trust
- Bangalore Hospice Trust
- Belgaum Diocesan Social Service Society
- Bhumi
- Cancer Foundation of India
- Cancer Patients Aid Association
- CanKids..KidsCan
- CARE India Solutions for Sustainable Development
- Center for Health and Development
- Central Himalayan Rural Action Group
- Centre For Social Action
- CHAIIIM Foundation
- Child Fund India
- Child In Need Institute
- Child Vision Foundation
- Childline India Foundation
- ChildRaise Trust
- Children Toy Foundation
- Children's Movement for Civic Awareness
- Chirag Rural Development Foundation
- Coodu Trust
- Cotaap Research Foundation
- Datri Blood Stem Cell Donors Registry
- Deeds Public Charitable Trust
- Desire Society
- Dignity Foundation
- Don Bosco Development Society
- Ekam Foundation
- Enable India
- Epilepsy Foundation
- Family Planning Association of India
- Fight Hunger Foundation
- Forum For Autism
- Foundation for Mother and Child Health India
- Goonj
- GoSports Foundation
- Gram Chetna Kendra
- Green Hills Group
- Habitat for Humanity India
- Helpage India
- Hemophilia Society Mumbai (Chapter)
- Hope for the Children Foundation
- Hope Foundation
- Impact India Foundation
- Indian Association for the Blind
- Indian Society of Agribusiness Professionals
- Indo global Social Service Society
- Isha Education
- Jan Sahas Social Development Society
- Jeevan Asha Charitable Society
- Karunya Trust
- Kashtakari Panchayat
- KHUSHII - Kinship For Humanitarian Social And Holistic Intervention In India
- Krushi Vikas Va Gramin Prashikshan Sanstha
- Learning Space Foundation
- Lifesupporters Institute of Health Sciences
- Light of Life Trust
- Lila Poonawalla Foundation
- Magic Bus India Foundation
- Maharashtra Dyslexia Association
- Maharashtra State Women's Council
- Mahila Housing Sewa Trust
- Mahila Sewa Trust
- Mahila Vikas ani Shishu Sanskar Kendra
- Make A Wish Foundation of India
- MANAV Foundation
- Mangrove and Marine Biodiversity Conservation Foundation
- Marathwada Gramin Vikas Sanstha
- Masoom
- Mentaid
- Mentor Together

NGO PARTNERS

- Mijwan Welfare Society
- Mitti Social Initiatives Foundation
- Mobile Creches
- Mohan Foundation
- Mukangan Education Trust
- Mumbai Mobile Creches
- Muskaan Sharing Smiles
- Myna Mahila Foundation
- National Society For Equal Opportunities For The Handicapped India
- Navshrushti International Trust
- Navjeevan Centre
- Navkshitij
- Nayi Disha Resource Center
- Need Base India
- Nirmaan Organization
- Nirman Bahuuddeshiya Vikas Sanstha
- Oasis India
- Oscar (Organization For Social Change, Awareness & Responsibility) Foundation
- Parinaam Foundation
- People For Animals
- PM Cares
- Poddar Foundation
- Population First
- Pratham Mumbai Education Initiative
- Quest alliance (Quality Education and skills training alliance)
- Raah Foundation
- Ratna Nidhi Charitable Trust
- Reaching Hand
- Reality Cares
- Rehab India Foundation
- Rotary Club Bombay Charities Trust No.3
- Rubaroo Breaking Silences Foundation
- Sahaara Charitable Society
- Saint Hardyal Educational and Orphan Welfare Society
- Sakaar Outreach
- Saksham
- Salaam Baalak Trust
- Salaam Bombay Foundation
- Samarpan Charitable Trust
- Samarth Bharat Vyaspeeth
- Samarthanam Trust for the Disabled
- Sangama
- Sanjeevani Life Beyond Cancer
- Sanskriti Samvardhan Mandal
- Save The Children India
- SayTrees Environmental Trust
- Sense International India
- Sewa International
- Sharon Welfare Society
- Shikshan Ane Samaj Kalyan Kendra
- Shrimad Rajchandra Atma Tatva Research Centre
- Shrimad Rajchandra Educational Trust
- Shrimad Rajchandra Jivadaya Trust
- Shrimad Rajchandra Love & Care (Shrimad Rajchandra Sarvamangal Trust)
- Sir Dorabji Tata Trust
- Sir Ratan Tata Trust
- Sita Devi Foundation
- Slum Education And Empowerment Drive Foundation
- Slum Rehabilitation Society
- SNEHA (Society for Nutrition, Education and Health Action)
- Society of Parents of children with Autistic Disorders
- Society Undertaking Poor People's Onus For Rehabilitation
- Sona Sarovar Trust
- SOS Childrens Villages Of India
- Sparsha Charitable Trust
- Sri Sathya Sai Health and Education Trust
- Sri Sri Thakur Anukulchandra Seva Kendra
- Srijon Foundation
- Srujna Charitable Trust
- St. Jude India ChildCare Centres
- Sunshine Education Society
- Sustainable Environment and Ecological Development Society
- Taj Public Service Welfare Trust
- Tata Community Initiatives Trust
- Tata Education and Development Trust
- Tata Memorial Centre
- Team Everest
- The Akshaya Patra Foundation
- The American India Foundation
- The Blue Ribbon Movement Trust
- The Handmaids of the Sacred Heart Of Jesus Society
- The Humsafar Trust
- The Indian Council For Mental Health
- The National Federation of the Blind Maharashtra
- The Opentree Foundation
- The Society for Door Step School
- The Vatsalya Foundation
- Think Foundation
- Think Peace Organisation

NGO PARTNERS

- Touching Lives Welfare Trust
- Training and Educational Centre for Hearing impaired Charitable Trust- TEACH
- Udaan India Foundation
- Udaan Welfare Foundation
- Umang Charitable Trust
- Ummeed Child Development Centre
- Ummeed Foundation
- United Way of Bengaluru
- United Way of Chennai
- United Way of Delhi
- United Way of Hyderabad
- Urban Health Resource Centre
- Vanavasi Kalyan Ashram Maharashtra Prant
- Vatsalya
- Vidya Integrated Development For Youth and Adults
- Welfare Society For Destitute Children
- Women's Organisation for Socio Cultural Awareness (WOSCA)
- Yoga Prabha Bharati (Seva Sanstha) Trust
- Youth 4 Jobs Foundation
- Youth for Seva
- Yuva Unstoppable

NGO PARTNERS - VOLUNTEER EVENTS

- Aasra Welfare Association
- Adarsh Foundation
- Aditi Source of Inspiration
- Amcha Ghar
- Avsar Youth Foundation
- Baapnu Ghar
- Beach Please India
- Children of the World (India) Trust
- Committed Communities Development Trust
- Confederation of Empowerment Initiatives
- Disha Foundation
- Divya Foundation
- Doctors Without Borders/Médecins Sans Frontières (MSF)
- Don Bosco School Society
- Don Bosco Technical Institute
- Dr. Ambedkar Sheti Vikas Va Sanshodhan Sanstha (ASVSS)
- Educo
- Eikyavardhak Mitra Mandal
- Family Welfare Agency
- Gaurav
- Gulshan Foundation
- Hamari Silaai Organisation
- Helping Hands Charitable Trust
- Humsaya Trust
- Jan Shikshan Sansthan
- JanJagruti Vdhyarthi Sangh
- Karuna Project
- Kherwadi Social Welfare Association
- Kinnar Asmita
- Kinnar Maa Trust
- Kotak Education Foundation
- Krishnarao Vrudashram
- Kshamata
- Lokparishad
- Manthan Foundation
- Mentor Me India
- Miracle Foundation
- Mumbai District AIDS Control Society
- Muskan for Road Safety
- National Association for the Blind
- Navjeevan Lok Vikas Sanstha
- Niramaya Health Foundation
- Noble foundation/ Manav Seva
- Pratham Infotech Foundation
- Prayas Progressive Rural Active Youth's Action for Society
- Protsahan India Foundation
- Purnata
- Real Charitable Trust
- Rotary Club Of Bombay Peninsula Trust
- S.P.R. Jain Kanyashala trust
- Saanvi Social Welfare Organisation
- Sadbhavna Sangh
- Samvad Foundation
- Sanjivani Helping Hand Foundation
- Saujanya Foundation
- Shiv Shastri Mandal
- Snehawardhini
- Social Action for Litrary And Health(Salah)
- Society for Human And Environmental Development (SHED)
- Stepping Stone
- Stree Mukti Sanghatana
- The Akanksha Foundation
- Vivekananda Shobha Jeevan Jyothi
- Vrutti Daryavardi Mahila Sangh
- Young Indians
- New Resolution India
- Teach to Lead
- Women's India Trust

INSTITUTIONAL PARTNERS

LIST OF GOVERNMENT BODIES

- Dept. of Health, Municipal Corporation of Greater Mumbai
- Disaster Management Unit, MCGM
- Education Department, Dadra and Nagar Haveli (Silvassa)
- Education Department, MCGM
- Education Department, Nanded
- Education Department, Panvel
- Education Department, Thane Municipal Corporation (TMC)
- Engineering Hub (MCGM)
- Government of Maharashtra Public Health Department
- Integrated Child Development Scheme, Dadra and Nagar Haveli, Silvassa
- Integrated Child Development Scheme, Maharashtra
- Maharashtra State AIDS Control Society
- Mangrove Cell, Forest Department of Maharashtra
- Motor Vehicles Department (RTO) of Maharashtra
- Mumbai District AIDS Control Society
- Municipal Corporation of Greater Mumbai (MCGM)
- National Centre for Coastal Research (NCCR)
- Navi Mumbai Municipal Corporation (NMMC)
- Navi Mumbai Police, Panvel Division
- Pimpri Chinchwad Police Commissionerate
- Regional Transport Office, Dadra and Nagar Haveli (Silvassa)
- Regional Transport Office, Mumbai East (Wadala RTO)
- Regional Transport Office, Mumbai West
- Solid Waste Management Department, MCGM
- State Forest Department, Maharashtra
- Thane Traffic Police
- Traffic Control Branch, Mumbai Police
- Transport Department, Government of Karnataka
- Bengaluru Traffic Police

INSTITUTIONAL ALLIES

- 108 Ambulance: Maharashtra Emergency Medical Services (National Rural Health Mission)
- Benevity Inc.
- Charity Aid Foundation America
- College of Social Work, Nirmala Niketan
- CSRBOX
- DOCEO
- Give2Asia
- Global Alliance of NGOs for Road Safety
- Global Mangrove Alliance (GMA)
- Global Road Safety Partnership
- Homi Bhabha Centre for Science Education
- India Sanitation Coalition
- Indian Merchants Chamber
- Indian Society of Agribusiness Professionals
- Mangrove and Marine Biodiversity Conservation Foundation
- Mangrove Society of India
- Narsee Monjee Institute of Management Studies
- Nasscom Foundation
- National Safety Council (NSC), Maharashtra Chapter
- National Service Scheme (NSS), Unit of SNDT University (20 colleges)
- National Service Scheme (NSS), Unit of University of Mumbai (223 colleges)
- Prasanna School of Public Health, Manipal University
- Sonabai Pirojsha Godrej Mangroves Foundation
- St. Arnold's High School
- Tata Institute of Social Sciences
- TeamLease Skills University
- The UK Online Giving Foundation
- Vivekanand Education Society's Institute of Management Studies and Research
- World Hepatitis Alliance
- YourCause LLC

MEET THE TEAM

Our team reflects the broader collaborative spirit of United Way. Only by bringing together people from diverse backgrounds can we create innovative solutions that address the most complex challenges of our time. Our team is made up of members with varied experience ranging from medicine, finance, engineering, and of course the social sector. United through a shared objective of improving our communities, our collective expertise in programme design, strategy, implementation, grant management and impact assessment helps us to execute the most ambitious projects. We strive to create a culture in which our employees grow through each other's experiences and knowledge, and are constantly striving to develop themselves. The work that we do is challenging, but our teamwork and camaraderie lay the groundwork for it, earning us the Great Place to Work Certification for the second year in a row.

Great
Place
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MAR 2021–FEB 2022

INDIA



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RADHIKA KAJI
Entrepreneur and
Philanthropist

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Chairman, SPM Capital
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Former Managing Director & CEO
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KARUNA BHATIA
Head Sustainability
India and South Asia Corporate
Affairs Standard Chartered Bank

CURRENT

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PRADEEP PODDAR
Former Managing Director & CEO
Mount Everest Mineral Water Ltd.

VICE CHAIRPERSON

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Head Sustainability
India and South Asia Corporate
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AUDITED FINANCIALS

SCHEDULE -VIII

[Vide Rule 17(1)]

Name of the Public Trust : UNITED WAY OF MUMBAI
Balance Sheet as at : 31 MARCH 2021

Registration No. F-23412 (Mumbai)

FUNDS AND LIABILITIES	RUPEES	RUPEES	PROPERTY AND ASSETS	RUPEES	RUPEES
Trust's Funds or Corpus:-			Immovable Properties :- (At Cost)		
Balance as per last Balance Sheet	9,951,557		Balance as per last Balance Sheet (written down value)	1,388,889	
Additions during the year	-	9,951,557	Additions during the year	-	
			Less : Sales during the year	-	
Other Earmarked Funds:-			Depreciation up to date	555,556	833,333
(Created under the provisions of the trust deed or scheme or out of the Income)					
Depreciation Fund	-		Computers, Office Equipments, Furniture and Fixtures :-		
Sinking Fund	-		Balance as per last Balance Sheet (written down value)	5,146,256	
Reserve Fund	-		Additions during the year	1,873,876	
Any other Fund (refer Annexure A)	849,013,550	849,013,550	Less : Loss on Disposal of FA	-	
			Depreciation for the year	1,319,606	5,700,526
				-	
Loans (Secured or Unsecured):-			Loans (Secured or Unsecured): Good/doubtful		
From Trustees	-		Loans Scholarships	-	
From Others	-	-	Other Loans	-	-
Liabilities :-			Advances:-		
For Expenses (including Provision for Expenses)	28,848,533		To Trustees	-	
For Advances (Doubtful)	-		To Employees	14,575	
For Public Trust Administration Fund	37,937,142		To Contractors	-	
		66,785,675	To Income Tax	7,530,520	
			To Deposits	3,124,050	
			To Others	1,873,806	12,542,951
Income and Expenditure Account			Income Outstanding:-		
Opening balance	91,884,811		Rent	-	
Less: Reclassified to earmarked funds balance	-		Interest accrued (net)	9,742,503	
			Other Income	-	9,742,503
Add: Transfer from current year	25,790,994	117,675,805			

Continued in next page...

SCHEDULE -VIII [Vide Rule 17(1)]

Name of the Public Trust : UNITED WAY OF MUMBAI
Balance Sheet as at : 31 MARCH 2021

Registration No. F-23412 (Mumbai)

RUPEES	PROPERTY AND ASSETS	RUPEES	RUPEES
	Cash and Bank Balances:-		
	In Saving Account:		
	(a)with Kotak Mahindra Bank -FCRA A/c	494,304,894	
	(b) with Kotak Mahindra Bank -Domestic A/c	184,311,308	
	(c) with State Bank of India	35,904	
	(d) with Kotak Mahindra Bank -Marathon A/c	9,930,144	
	(e) with Kotak Mahindra Bank - Crisil A/c	1,466,707	
	In Fixed Deposit Account :		
	(a) with HDFC Trust Deposits	235,655,000	
	(b) with Kotak Mahindra Trust Deposits	88,706,814	
	Cheques in hand	-	
	Cash Balance		-
	(i) with the trustee	-	
	(ii) with the manager	32,636	
	Foreign currency in hand	163,867	1,014,607,274
<u>1,043,426,587</u>	Total		<u>1,043,426,587</u>

AUDITED FINANCIALS

SCHEDULE - IX [Vide Rule 17(1)]

Name of the Public Trust : UNITED WAY OF MUMBAI
Income and Expenditure Account for the year ended 31 March 2021
Registration No. F-23412 (Mumbai)

EXPENDITURE	RUPEES	RUPEES	INCOME	RUPEES	RUPEES
To Expenditure in respect of properties:-			By Rent (accrued/ realised)	-	-
Rates, taxes, cesses	-				
Repairs and maintenance	-				
Salaries	-		By Interest (accrued/ realised)		
Insurance	-		on securities (bank deposits)*	19,081,055	
Depreciation (by way of provision or adjustments)	-	-	on bank account*	9,811,484	
			on Income Tax Refund	156,119	29,048,658
			(*exclude Earmarked Interest Rs. 5,762,869)		
To Establishment expenses			By Miscellaneous Income		2,364,495
Salaries	39,026,329				
Professional services	3,912,289				
Travelling and conveyance	119,750				
Communication charges	301,098				
Courier	42,731				
Other project expenses	1,749,616				
Software Development	63,750				
Business development	43,755				
Training & Capacity building expenses	113,088				
Electricity	46,677				
Office expenses	983,248				
Leave Encashment (Refer below Note 6(b))	1,446,064				
Gratuity (Refer below Note 6 (a))	1,591,967				
Rent	5,902,745				
Printing and stationery	115,282				
Insurance	359,888				
Depreciation	1,875,162				
Staff welfare	319,112				
Membership fee	450,863				
Miscellaneous expenses	2,877				
AMC & Repairs and maintenance - others	22,577	58,488,868		-	
To Remuneration to trustees		-	By Dividend		-

Continued in next page...

SCHEDULE - IX [Vide Rule 17(1)]

Name of the Public Trust : UNITED WAY OF MUMBAI
Income and Expenditure Account for the year ended 31 March 2021
Registration No. F-23412 (Mumbai)

EXPENDITURE	RUPEES	RUPEES	INCOME	RUPEES	RUPEES
To Legal expenses		-	By Donations in Cash or Kind		
To Audit fees		528,050	- in cash (through bank)		58,191,799
To Contribution and fees		-	- General Donation (Anonymously)		-
To Amount written off :-			- amount appropriated from the earmarked funds for expenditure on specific projects (to the extent utilised) [also refer Annexure A]"		1,091,479,173
(a) Bad debts		-	By Grants		-
(b) Loan scholarship	-		By Income from other sources		
(c) Irrecoverable rents	-		Income from Research Activities	-	
(d) Other Items fixed assets	-		Publication Subscription	-	
To Miscellaneous expenses			Advertisement Income	-	
Conference and seminars	-		By Profit on sale of assets	-	
Gifts	-				
Contribution to Charity Commissioner - PTA Fund	4,797,039				
Others	-	4,797,039			

AUDITED FINANCIALS

SCHEDULE - IX CONTINUED

[Vide Rule 17(1)]

Name of the Public Trust : UNITED WAY OF MUMBAI
Income and Expenditure Account for the year ended 31 March 2021
Registration No. F-23412 (Mumbai)

EXPENDITURE	RUPEES	RUPEES	INCOME	RUPEES	RUPEES
To amount transferred to Reserve or Specific Funds		-	By Transfer from Reserve	-	-
To expenditure on objects of the Trust (classification is as certified by trustees)					
(a)Religious	-				
(b)Educational	103,019,227				
(c)Medical Relief	28,257,437				
(d)Relief of Poverty	-				
(e)Disaster Relief	809,995,045				
(f)Other Charitable Objects	150,641,774				
Less: Refund of donations made in the earlier year	434,309	1,091,479,174			
To surplus / (deficit) carried over to Balance Sheet		25,790,994			
		1,181,084,125			1,181,084,125

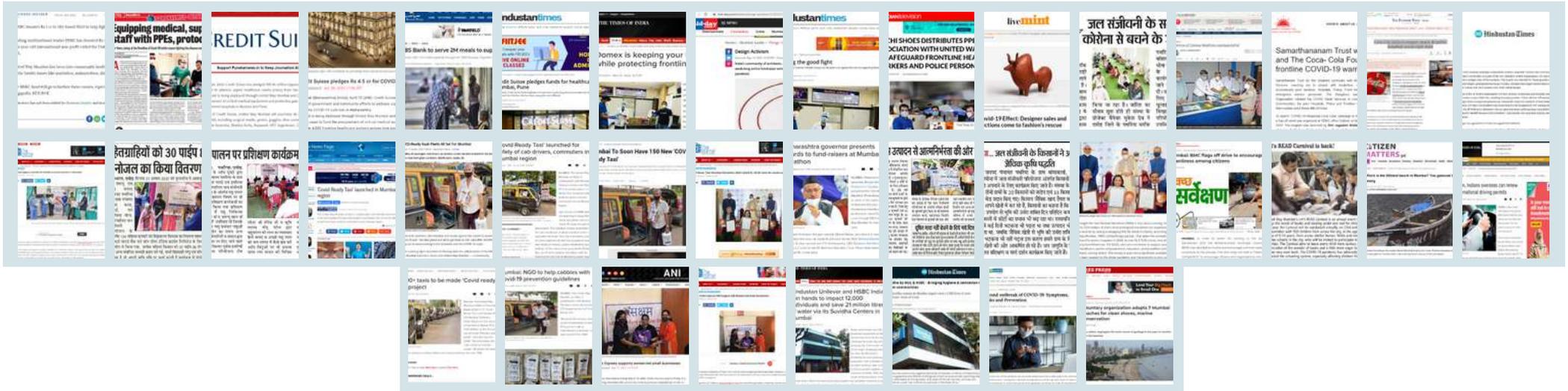
AUDITED FINANCIALS

ANNEXURE I TO FORM 10-B
UNITED WAY OF MUMBAI
FOR THE YEAR ENDED 31 MARCH 2021
INCOME TAX ASSESSMENT YEAR 2021-2022
Registration No. F-23412 (Mumbai)

	RUPEES	RUPEES
A Gross income as per audited Income and Expenditure account		
- Donation received - non earmarked project	58,191,799	
- Income received in Earmarked fund	1,682,898,752	
- General Donation (Anonymous)	-	
- Miscellaneous income	2,364,495	
- Interest income	29,048,658	
	1,772,503,704	
Less: Interest accrued (closing balance)	9,742,503	
Add: Interest accrued (opening balance)	1,762,761,201	
Income received	8,359,082	1,771,120,283
B Gross expenses as per audited Income and Expenditure account		
Establishment expenses (excluding depreciation)	56,613,706	
Expenses incurred from Earmark fund	1,149,670,972	
Audit fees	528,050	
Miscellaneous expenses	4,797,039	
	1,211,609,767	
Add: Opening balance of provision for expenses	17,130,127	
	1,228,739,894	
Less: Closing balance of provision for expenses (excluding sundry creditors & liabilities towards public administration fund)	13,711,635	
Add: Fixed assets purchased during the year	1,215,028,259	
Expenses incurred	1,873,876	
Less: set-off against opening accumulated balance	1,216,902,135	
	-	1,216,902,135
C Donation given		-
D Total amount applied for the object of th trust (B+C)		1,216,902,135
E 15% of gross total income (A*15%)		265,668,042
F Net Surplus (A-D)		554,218,148
G Total amount of income accumulated or set apart for specified purposes under Section 11(2) (F-E)		288,550,106

UNITED WAY MUMBAI IN THE MEDIA

United Way Mumbai conducts various community-related activities that have drawn attention from the media. **40 articles** mentioning our work have appeared in different newspapers, online news platforms, publications and blogs, both national and regional, mentioned below.



OUR PROGRAMMES HAVE BEEN COVERED IN THE FOLLOWING PUBLICATIONS



Our Social Media handles are also active throughout the year, informing the community about our programmes, activities and other general information.



1827 FOLLOWERS



1,73,699 FOLLOWERS



1595 FOLLOWERS



3550 FOLLOWERS

Donations to United Way Mumbai are eligible for tax exemption under section 80G of the Income Tax Act. United Way Mumbai is authorised to received foreign donations under the Foreign Contributions Regulation Act.

United Way Mumbai is also registered with the Government of India's NITI Aayog (MH/2017/0155813) and has been recognised as a Credible Implementing Agency by the Indian Institute of Corporate Affairs (IA Hub Code: A000338). We are registered as a CSR Implementing Agency with the Ministry of Corporate Affairs. We have an ED Certified status from NGO Source, certifying us as "equivalent to a US Public Charity" for interested donors from the United States of America.

United Way volunteers, employees and representatives have a responsibility to uphold the highest ethical standards. We believe these standards go beyond compliance with laws and regulations - calling us to fulfil higher obligations as stewards of the public trust. United Way Mumbai follows a code of ethics, which sets forth standards and responsibilities toward this end. The Board of Trustees approve the code and all staff members are required to personally certify their compliance to it.

SOCIAL IMPACT. DONE RIGHT.



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