

ALONE WE CAN DO SO LITTLE; TOGETHER WE CAN DO SO MUCH

— Helen Keller



Seldom have these words found a better expression than at the Tata Mumbai Marathon 2024



CRORES

RAISED FOR CHARITY IN 2024

WHEN A NUMBER IS MUCH MORE THAN JUST A NUMBER

ECONOMIC CULTURAL HEALTH IMPACT



SPAWNED A RUNNING REVOLUTION



Growth in tier II and tier III markets like Satara, Kochi, and Jaipur among others.

Fastest growing sporting activity.



CHANGING HEALTH TRENDS

80%

of runners experienced a reduction in their medications, due to their running habit.

62%

individuals included running as a part of their daily routine for a healthier lifestyle.



EMPOWERED WOMEN TO TAKE UP RUNNING

177% surge in women's participation since 2004.

27.5% of the overall 769860 participants have been women.



100%

waste-managed event and Zero Waste to Landfill.

ECONOMIC IMPACT



₹367 cr

is the direct impact on Mumbai and Maharashtra.



Boosted tourism in the state of Maharashtra.



Created employment opportunities for local business.



Increase in the hospitality, retail, and transportation sectors.

BOOST TO INDIAN ATHLETICS



Ram Singh Yadav (2:16:59) won TMM 2012 and was the first Indian athlete to qualify for the London Olympics that year.



TMM winner **Gopi T** became the first Asian Marathon Champion in 2017.



Parul Chaudhary, a regular at TMM, won Gold in 5000m and silver in 3000m steeplechase at the Asian Games 2023.

An opportunity to compete at the highest level and prize money helps financial stability.

INFLUENTIAL IMPACT



83%

Of participants have positively influenced up to fourteen individuals to take up active living.



BUSINESS OF RUNNING

ESTIMATED

US \$400m Industry.

Biggest experiential platform for brands.

A six-month time frame for brands to engage with runners.

“ I am eternally grateful to be a part of the Tata Mumbai Marathon. This year approximately 60 thousand runners ran which is inclusive of people from all age groups. We take pride that they are running for Mumbai. With each passing year, the number of participants increases. I'm glad that Mumbai is a lively city. I'm grateful to all the sponsors for conducting such a grand event which makes Mumbai proud ”



Shri Ramesh Bais,
Hon'ble Governor of
Maharashtra

“Today, the Tata Mumbai Marathon saw participation from children to senior citizens, women to disabled individuals. Every Mumbaikar was involved. There’s a spirit that embodies Mumbai’s unity and diversity that’s integral to the city’s development. Tata Mumbai Marathon has become a part of Mumbai’s annual calendar, a city known for never stopping. The government strives to provide facilities for residents, and our administration works towards maintaining Mumbai’s cleanliness and greenery. Proud to be part of a marathon that is ranked in the top 10 globally. Gratitude to the organizers and congratulations to all participants.”



Shri Eknath Shinde,
Hon'ble Chief Minister of
Maharashtra



“ I would like to congratulate Procam International. We have 59,000+runners. I'm happy this is happening in my constituency. This is one such event that brings India together.”

Shri Rahul Narvekar,
**Hon'ble Speaker of the Maharashtra
Legislative Assembly**

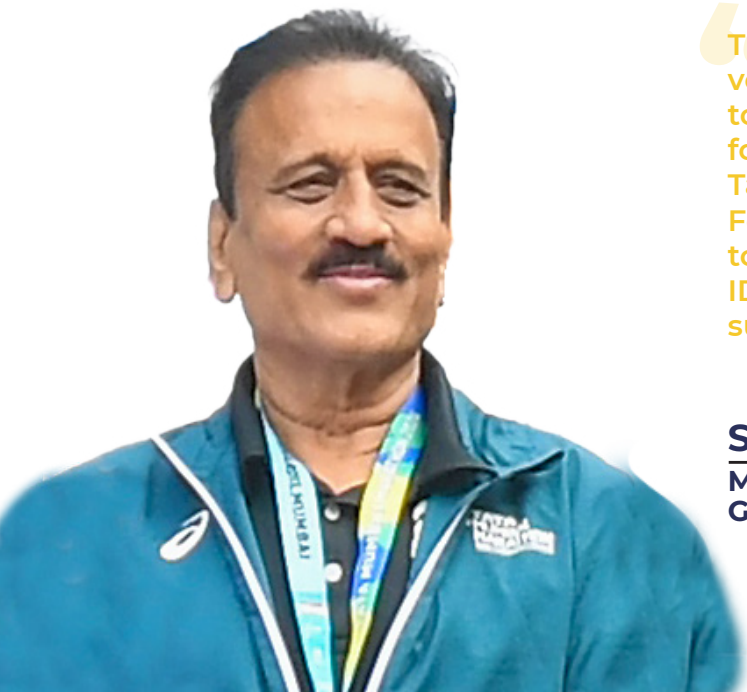
“ My association with the Tata Mumbai Marathon dates back to the very first edition in 2004. I have witnessed the event grow into one of the biggest running festivals of the world. 59,000 participants is simply phenomenal. This Race has inspired millions to lead a better, more meaningful, and an active life. I'm so proud.”

Shri Chhagan Bhujbal,
**Hon'ble Minister, Food & Civil
Supplies, Gov. Of Maharashtra**



“ The Tata Mumbai Marathon presents the best version of Mumbai to the world. It has boosted tourism and created employment opportunities for the local community. I am happy that the Tata Mumbai Marathon is part of the Mumbai Festival. For the growth of any sport, it is critical to have support from Corporates like Tata, TCS, IDFC FIRST Bank, and all our civic authorities for a successful edition.”

Shri Girish Mahajan,
**Minister For Tourism,
Gov. Of Maharashtra**





“The Tata Mumbai Marathon truly reflects the spirit of Mumbai City and it is the Pride of India. It's a great platform for Indian and international athletes to compete at the highest level. Today, this event is not just a marathon, but it is a run for a cause. Mumbai is proud to have Tata, TCS, and IDFC FIRST Bank, as the flag bearers of this event. We are all for the slogan #HarDil Mumbai which is in the hearts of Mumbaikars and Indians.”

Shri Deepak Kesarkar,
Hon'ble Guardian Minister, Mumbai

“Our forces have consistently put forth great effort and are duly credited for ensuring the smooth conduct of a big-scale event like TMM, making it memorable for all the participants. The teams work in tandem with Procarn International to chalk out the best possible route for the participants and cause as little inconvenience to the citizens as possible. I would also like to extend my congratulations to the team for putting up a stellar performance in the Police Cup.”

Shri Vivek Phansalkar,
Commissioner of Police Mumbai



“The Tata Mumbai Marathon has inspired millions across Maharashtra and India to embrace an active and healthy lifestyle. It has managed to reach even the smallest town in our state and encouraged youngsters, especially women, to take up the sport. As a Mumbaikar I can surely say that this is the kind of sporting event we all look forward to.

And the way Mumbai cheers for everyone is an experience in itself!

Sanjay Kumar,
Pr. Chief Commissioner
Income Tax, Mumbai





“The Tata Mumbai Marathon is an eagerly-awaited city’s beloved event for Mumbaikars and runners from across India. Railway is Mumbai’s lifeline, and we are pleased to have begun services early for all the participants of the Tata Mumbai Marathon 2024. This time was special for me, running on the streets of Mumbai along with my fellow runners was truly inspiring.”

Shri Ashok Kumar Misra,
General Manager, Western Railway

“This is a pride for Central Railway, as the Tata Mumbai Marathon starts from the iconic building of Mumbai, the Chhatrapati Shivaji Terminus. For the convenience of passengers, we have introduced five services that start in the early hours of the day across Central and Western Railways. With more than 59,000 runners, this is a record in itself, how people get together and they run for fun and health.”

Shri Ram Karan Yadav,
General Manager, Central Railway



“It is never too late to start, especially when you see the kind of enthusiasm at the Tata Mumbai marathon. Every run there is an increasing number of participants across from young children right up to senior citizens, running these marathons and staying fit is the right way to live. Running the marathon at any age and at any time tells that you can always get fit, you can always move forward, you can stretch yourself out.”

Vice Admiral Sanjay J Singh,
AVSM, NM, Flag Officer Commanding-in-Chief,
Western Naval Command





“President Athletics Federation of India, “This is one of the best marathons I have seen. The elite field was second to none and reflected in the performances of all athletes.”

Shri Adille Sumariwalla,
President Athletics Federation of India

“The Indian Army has always encouraged fitness and health as a way of life and I think TMM has brought about a revolution in the country, right from the time KC Ramu won the inaugural event in the year 2004. We had legends like Ram Singh Yadav who broke the record in 2012 and qualified for the Olympics for the first time. We have also had Subedar Nitendra Singh Rawat who is the current record holder of the Tata Mumbai Marathon and Subar Gopi who won the event last year.”

Lt. General H. S. Kahlon,
SM, General Officer Commanding,
MG&G Area, Indian Army



FROM THE PROMOTERS DESK

Every great city in the world must have a Marathon. Nothing binds a city, as a marathon does!

This was our vision and as we conclude the 19th edition of the Tata Mumbai Marathon 2024 (TMM) with great humility and a tinge of pride, we can say the Tata Mumbai Marathon stands for everything good this great Metropolis and Bharat stands for.

Regarded as one of Asia's most prestigious marathons and a World Athletics Gold Label Road Race, the legacy of this event transcends mere race day excitement and embodies a profound - social, cultural, and economic impact.

With a record-breaking **59,000** participants, the success of the 2024 edition highlights the marathon's growing significance. Today, running is the fastest-growing sport in the country firmly entrenching itself in Tier II & III cities as well. The event has witnessed a steady increase in participation from across the world, boosting tourism in Maharashtra.

The investment of global brands with TMM extends beyond the traditional realm of sports sponsorships, with innovative offerings to engage with the runners. This also serves as a guiding principle and encourages newer brands to join the distance-running fray. Moreover, the popularity of this event has created ample opportunities for local businesses to thrive. And in turn, boosts the entire ecosystem to flourish.

What distinguishes TMM is its commitment to social good and its keenness to take that first step to be better.

In an astonishing display of generosity and a record-breaking feat, **₹ 72+** crore, has been raised by **268** NGOs under the guidance of our philanthropy partner United Way Mumbai, showcasing the power of the collective, driven by a common purpose. This philanthropy pillar has been a silver lining for both the social and corporate worlds.

Project such as the TMM Green Bib, an Agro Forest Initiative exemplify our efforts to be a change agent, addressing critical environmental concerns while also positively impacting society. We collectively, along with the citizens of this country aim to pave the way for a holistic approach to sports in India, beyond athleticism to embrace values of inclusivity, sustainability, and social responsibility.

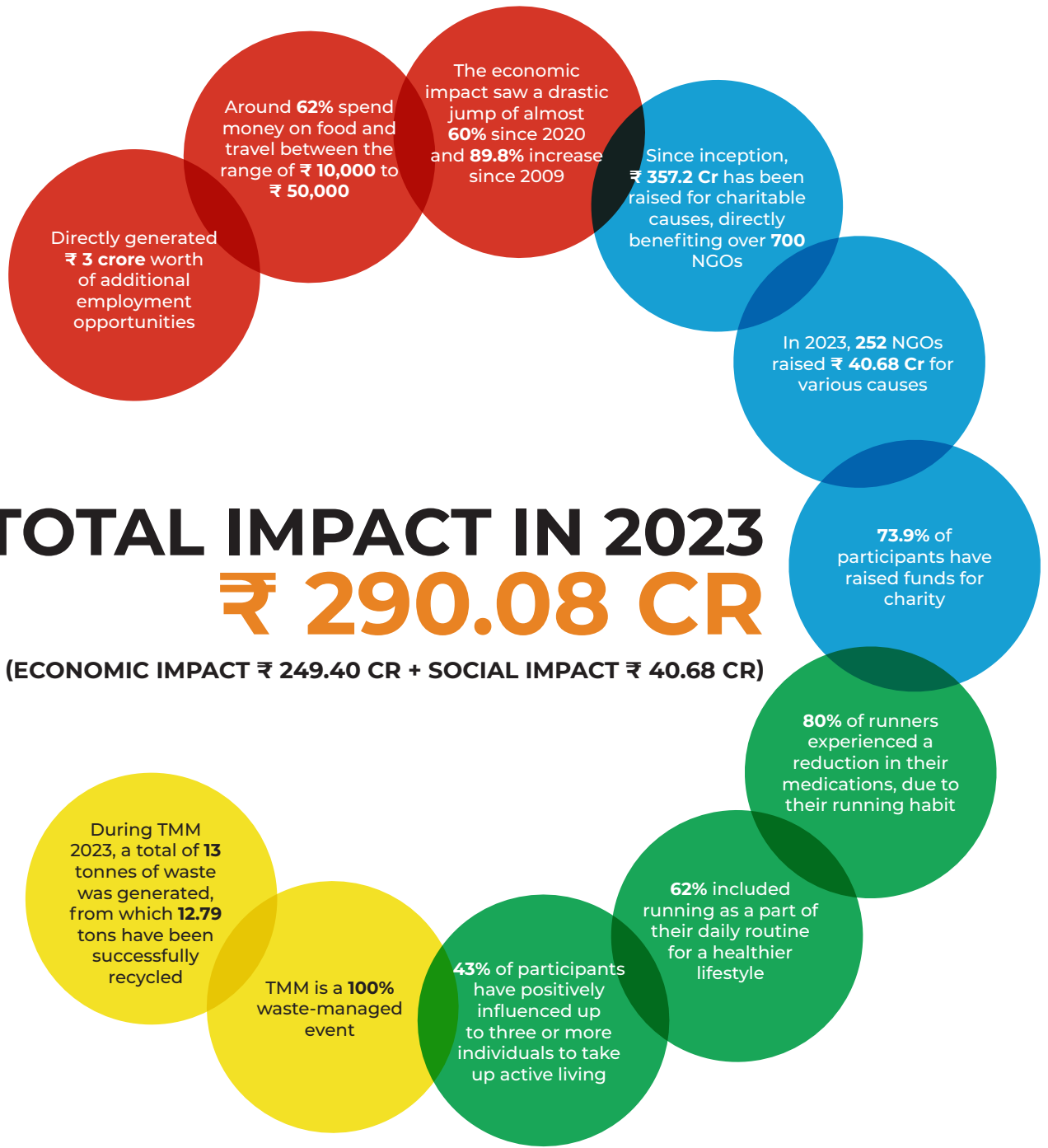
TMM's continued inspiration and contribution to India's new and emerging landscape reaffirms its position not only as a sporting platform but a testament to the extraordinary impact that can be achieved when we run with purpose, passion, and the unwavering belief that together, we can make a difference. ...**#HarDilMumbai**.

With our best sportive wishes,

Anil & Vivek Singh



TATA MUMBAI MARATHON 2023 – SOCIO, ECONOMIC, HEALTH IMPACT REPORT



TOTAL IMPACT IN 2023 ₹ 290.08 CR

(ECONOMIC IMPACT ₹ 249.40 CR + SOCIAL IMPACT ₹ 40.68 CR)

SCAN QR CODE FOR FULL REPORT



- ECONOMIC IMPACT
- SOCIAL IMPACT
- HEALTH IMPACT
- SUSTAINABILITY

THE PHILANTHROPIC HEARTBEAT OF TMM

The reverberating sound of 56000 runners taking to the streets of Mumbai is an indescribable feeling. The Tata Mumbai Marathon (TMM), which takes place every year on the third Sunday of January, is one of the world's leading marathons and boasts participation from across the globe. TMM is undoubtedly one of the most coveted running events in the country, where a quarter of the participants run for charity.

TATA MUMBAI MARATHON

The philanthropic foundation of TMM elevates and separates it from other events. The number of participants and the amount of funds raised are unparalleled. They cannot be compared to any other event nationally. The platform is maximised by NGOs, companies, and individuals from across the country to spread awareness, raise large amounts of money, and champion the needs of those most vulnerable.

Over 260 NGOs participate in TMM annually and are supported by individual runners through 'charity bibs'. Companies sign up as teams and field large contingents supporting these NGOs. Hundreds of people sign up as 'fundraisers' and raise valuable contributions for their selected NGOs.

The event's Philanthropy Partner - United Way Mumbai, (UWM) manages the entire philanthropic pillar. United Way Mumbai, (UWM) designs the event's Philanthropy Structure and maintains a digital platform that NGOs, individuals, and companies use to participate. All funds raised for philanthropy are vetted through them, and they ensure a level playing field is provided to all NGOs. The NGOs complete a thorough due diligence process before participating. They represent causes including animal welfare, arts, culture & sports, children, disability, education, elderly care, environment, gender equality, health, livelihood generation, social, civic & community development, and women's empowerment. The platform remains cause-neutral and ensures a high degree of transparency and cost efficiency.

The consistent participation of NGOs, individuals, and companies reflects the commitment of our socially conscious community, which believes that small steps lead to significant changes. As the philanthropic structure strengthens each year, the legacy of change proves that a fair, compassionate world is within our reach.

#HarDilMumbai

Philanthropy Partner



United Way Mumbai

FROM PHILANTHROPY PARTNER'S DESK

What a spectacular edition of the Tata Mumbai Marathon we've witnessed! The 2023 event successfully steered us back on track post-pandemic disruptions, and now, the 2024 edition isn't just keeping up with the pace—it's taking it to new heights!

This edition raised a total of **₹ 72,39,11,646.8** and set a new record with 10 Change Legends who individually raised more than a crore each. This new record results from the endurance, passion, and magnanimity of extraordinary individuals featured in this docket. Four of these outstanding individuals have raised over four crores each, and one of them has raised almost 10 crores herself. Tremendous feat in my opinion.

Raising any amount of money takes exceptional commitment and belief in the work of a charity. This year, over **12,000** people ran for a cause. While **268 NGOs participated, 179 corporates fielded 267 teams, 1650 people created fundraising pages.** This remarkable group of fundraisers leveraged the opportunity the event presented and helped channel significant money toward worthy projects. They are exceptional advocates for their cause as they create awareness and bring new donors to their selected NGOs.

As the Philanthropy Partner of the event since 2009, we at United Way Mumbai have witnessed firsthand the benefit that hundreds of NGOs enjoy from the visibility and funding it brings them. While it is primarily a running event, TMM's impact extends far beyond race day. Results of TMM's fundraising are seen across the development sector.

The fruitful collaboration between the exceptional team at Procama and United Way Mumbai solidifies the foundation of TMM. The philanthropic success of the TMM is only possible with the participating NGOs, companies, and individuals who believe in its potential to drive meaningful change. We are grateful to each one of them.

With the bars raised so high, we at United Way Mumbai cannot wait to see what TMM 2025 holds for us!

GEORGE AIKARA,
CEO, UNITED WAY MUMBAI

TMM 2024 Sets A New Record



Funds raised a total of
₹ 72,39,11,646.8



10 Change Legends
individually raised more than
₹ 1 Crore each.



4 Change Legends
individually raised over
₹ 4 crores each.



One individually raised close
to **₹ 10 crores.**



Over **12000** people ran for a
cause.



179 corporates fielded **267**
teams.



1650 people created
fundraising pages.

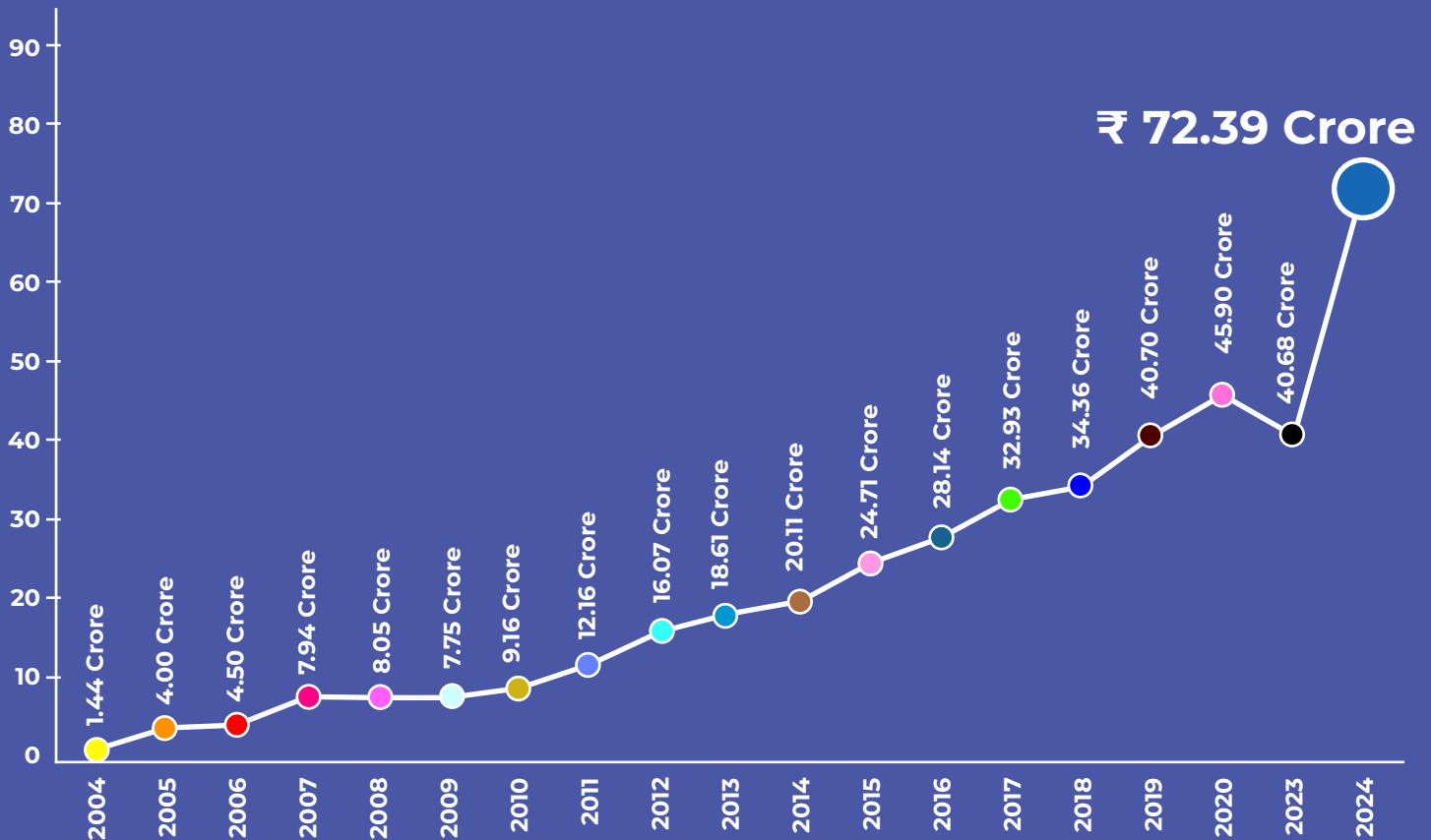


268 NGOs participated.



TOTAL FUNDS RAISED FROM 2004 TO 2024

₹ 429.60 CRORE



**FUNDS RAISED AT THE
TATA MUMBAI MARATHON**

Individual FundRaisers





The Tata Mumbai Marathon's philanthropic efforts focus around individuals who tirelessly raise money for causes they are passionate about. Both runners and non-runners can establish fundraising pages on the United Way Mumbai website and solicit donations from friends, family, and acquaintances. To motivate fundraisers, various fundraising levels with corresponding benefits have been established.

During the 2024 Tata Mumbai Marathon, over **1650 individuals** created fundraising pages, with **1157 collectively raising ₹ 46,12,05,132** accounting for **63.71%** of the total funds collected.

WHO ARE CHANGE RUNNERS?

TOTAL CHANGE RUNNERS (Including Young Leaders) **199**

FUNDS RAISED **₹ 43,43,15,161**

Believers, Visionaries, the Energizers who truly harness the power of the Human Spirit. They believed they could, and they did. They chase not glory, but work for the greater good, going that extra mile. Their spirit knows no finish line, for their journey is perpetual, driven by passion, purpose, and the relentless pursuit of making a difference.

Change Runners are individuals who have raised a minimum of ₹ 1.75 lakhs for their chosen NGOs. These are the CHANGE RUNNERS of Tata Mumbai Marathon 2024!



TMM Change Legends

Pioneers of philanthropy, these legends redefine what's possible, inspiring others to chase dreams with relentless passion. They are the torchbearers of change, proving we can build better futures. Change Runners raising over ₹ 1 crore in a particular edition of the Tata Mumbai Marathon are known as TMM Change Legends, an honorary title transcending editions to celebrate the extraordinary commitment of these fundraisers. It is a legendary status that remains with the fundraiser for all future editions of the TMM. **In this edition, we have 10 TMM Change Legends who have collectively fundraised ₹ 29,94,72,908 for 4 NGOs, which is 64.93% of the total individual fundraised amount.**



Philanthropic Insights

Do good for the sake of doing good, and make sure you are a part of something larger than yourself, with a cause that inspires you daily. As Pujya Guruji Swami Tejomayananda says - An Altar in life alters one's life! Believing in the inherent divinity that resides in all of us connects us to everyone, and embracing kindness as a way of life creates personal fulfillment and healthy communities.



DR. MANISHA KHEMLANI
CEO OF CENTRAL CHINMAYA MISSION TRUST

FUNDS RAISED: ₹ 9,94,73,139

FOR **CENTRAL CHINMAYA MISSION TRUST**



It is an honour to have achieved Change Legend status at Tata Mumbai Marathon 2024, for the second consecutive year. Tata Mumbai Marathon, Asia's largest marathon is a powerful platform to raise awareness about our Seva projects and connect with individuals and organizations who share our vision for positive change. My fundraising efforts in the year of the 108th birth anniversary of Puja Gurudev Swami Chinmayananda, are dedicated to him, and this is a collective win made possible by the cooperation of the entire Chinmaya family, and my support network of 2G - God and my Gurus.

Empowerment through Value-Based Education

When I started working with Chinmaya Mission full-time, it took me to remote rural areas in India and opened my eyes to the essence of Bharat. The need for diverse interventions for sustainable progress and preserving our culture was apparent. Witnessing firsthand the impact of Puja Gurudev Swami Chinmayananda's vision inspired me to expand our outreach programmes, enriching the lives of millions.

Puja Gurudev's educational philosophy, enshrined in the Chinmaya Vision Programme (CVP) is a comprehensive framework integrating the best of Indian culture with academic learning and a global outlook. Chinmaya Vishwa Vidyapeeth (CVV), our pioneering University, builds on the success of nearly a hundred Chinmaya Vidyalayas (K-12 schools), to merge Contemporary Knowledge Systems (CKS) with Indian Knowledge Systems (IKS).

Together, our Vidyalayas and University revolutionize education by instilling timeless values and cultural wisdom, making learning accessible to all. There are thriving villages, lush green campuses, quality education institutions, and young leaders with a bright future, thanks to the support we receive.

A TMM 2024 Highlight: Driving Brighter Futures - literally!

One of my most cherished memories from TMM 2024 is that of the outpouring of global support for education in rural India. Chinmaya Vidyalaya Deogarh is located in Sunamunda, a small remote village in Odisha, about 8 km from the

city of Deogarh. Transport was not available to rent, so the distance was a huge deterrent to student enrolment and engagement. Families, especially from marginalized tribal communities, would rather keep the children home than make them trudge the long distance daily. Chinmaya Mission's appeal to our supporters worldwide received an outpouring of contributions and the school will be procuring a 42-seater bus! Young children will now be able to go to school, safely and comfortably.

When Generosity Amplifies

A recent interaction with a sponsor highlighted the transformative power of generosity. Despite lacking surplus funds, the organization sponsored an initiative at Chinmaya Naada Bindu, our music Gurukul of Chinmaya Vishwa Vidyapeeth. They have since had much success and increased CSR contributions, demonstrating the abundance received from their selfless giving.



Philanthropic Insights

“My advice to fundraisers is to recognize the immense generosity of people and not hesitate to make requests. Donors are often eager to give and appreciate being involved. By inviting them to be part of our cause, we are offering them an opportunity to make a meaningful impact. So, never shy away from asking for support, as donors are the true benefactors, finding fulfillment in their giving.”



DR. BIJAL MEHTA

TRUSTEE, SHRIMAD RAJCHANDRA LOVE AND CARE

FUNDS RAISED: ₹ 4,97,55,479

FOR **SHRIMAD RAJCHANDRA LOVE AND CARE**

Achieving the goal and status of a TMM Change Legend at the Tata Mumbai Marathon for the first time has been a remarkable experience. While I've always been involved in inspiring the youth with our mission to fundraise, this year, our goal to raise significant funds for The Shrimad Rajchandra Animal Hospital, exceeding ₹ 100 Crores, required collective efforts. Witnessing the camaraderie and enthusiasm of our team and the support from new donors has been truly inspiring.

A Journey of Giving: Dr. Bijal Mehta's Fundraising Expedition

My journey in fundraising began during my early years as a medical student when Pujya Gurudevshri entrusted me with the responsibility of project manager and trustee at a hospital in Dharampur. Pujya Gurudevshri has always been my inspiration, instilling in us the virtue of seva (service) as per the SRLC philosophy: *We serve and bring joy to those in need, not because 'we have to', or 'it is our duty', but because 'we love to'.* Witnessing the profound impact we could make on the lives of the tribal population through health, education, and various projects, I realized the importance of fundraising. In our first association with the Mumbai Marathon, Gurudev ran the marathon, inspiring 1500 devotees

to join him. His courageous act laid the foundation for our ongoing participation and fuelled our determination to make a difference.

A Giving Heart

The spirit of giving knows no bounds, as demonstrated by the heartfelt contributions of every individual, including a watchman in a modest society, whose humble act of generosity left an indelible mark on our hearts. When approached by one of our young leaders raising funds for TMM, he eagerly contributed 50 rupees to our cause. Despite his modest means, his eyes gleamed with gratitude, as he felt honored to be considered capable of giving. It wasn't the amount that mattered but the spirit behind the gesture.

When Things Come Back Full Circle...

Similarly, we encountered many people in the heart of rural India, whose lives were touched by the ripple effect of our fundraising efforts. After dedicating 27 years to service and fundraising, witnessing a beneficiary of our school become a doctor and serve in the same hospital fills me with immense pride and joy. From a young girl blossoming into a doctor to another joining a nursing college

and later contributing to SRLC hospital's noble cause, numerous beneficiaries have returned to Dharampur to serve in various capacities. Some have become teachers, while others have taken up roles in our secondary colleges, further enriching our institute with their dedication and expertise. This heartening cycle of giving back is a touching reminder of the enduring impact of education and empowerment.

As we continue our journey, we carry these stories in our hearts, knowing that every act of kindness, no matter how small, can change lives and ignite hope in the darkest of times.

In my philanthropic journey, I've discovered that the greatest beneficiary is often oneself. Studies suggest that individuals involved in philanthropy have lower risks of brain degeneration, contributing to a positive outlook on life. After dedicating 27 years to this cause, I find immense fulfillment, especially seeing my daughter, Meera, following suit and contributing to charitable endeavors from a young age.



Philanthropic Insights

Pujya Gurudev Swami Chinmayananda said, “Service is the highest form of prayer,” and that has been my guiding principle. Anyone aspiring to serve others is already on the right path and should just take the first step. From Dr Manisha Khemlani, CEO of CCMT, I have learned that faith and perseverance are essential in any crowdfunding campaign. Whenever one feels down, one should think of the grace of God and Guru, who make everything possible. Think of the beneficiary and their efforts; the smile of a child completing education or a mother who does not have to worry about her child’s medical expenses. Thinking about the end-recipient makes any hurdle seem small.”



DARSHINI BHATT

EA TO CEO OF CENTRAL CHINMAYA MISSION TRUST

FUNDS RAISED: ₹ 4,76,36,611

FOR **CENTRAL CHINMAYA MISSION TRUST**





'Change Legend' appears too grand a title for the efforts I put into raising funds for the Chinmaya Mission, and I am deeply grateful to the entire Chinmaya family for their support and trust in me. In the year of the 108th Jayanti of Pujya Gurudev Swami Chinmayananda, our participation has been at a scale that leaves an indelible mark. Tata Mumbai Marathon has pushed visibility and awareness about our Seva projects to a new magnitude. Being able to contribute to a cause that will impact future generations has been a profoundly moving experience for me.

Fundraising for an Enlightened Future For All

I have been associated with Chinmaya Mission for over a decade, thanks to my parents, and joined CCMT full-time in 2020. While corporate life had its rewards, I felt a deeper calling to live a life of spiritual growth and service to society. Chinmaya Mission became my anchor and purpose, providing

a fulfilling path, guided by Pujya Gurudev Swami Chinmayananda's vision.

The Chinmaya causes I support and raise funds for resonate deeply with me. Education is the most empowering life intervention possible. I strongly believe value-based, future-proof education is the key to breaking cycles of poverty, creating sustainable livelihoods, and shaping the responsible, capable leaders of tomorrow. Be it spiritual or value-based academic education, Chinmaya Mission's Educational Institutions truly bridge a gap, making quality value-based education accessible to every Indian.

Chinmaya Vishwa Vidyapeeth – the Chinmaya University – offers a unique curriculum, blending ancient Indian wisdom with modern education. The state-of-the-art campus in Kerala will have multiple centres of learning to propagate the best of Indian culture, including meditation, cultural

arts, yoga, and ethics. It is such a beautiful innovation in education to give a strong foundation to Bharat's youth. They will lead us into the future so they need to develop a true understanding of the nation.

TMM 2024: A Marathon of Positivity

When you take one step towards doing something good, and the scale of it gets blown up with the support received - that is how you know you are on the right track! One memory that I cherish is the sea of orange and blue at the Dream Run, with hundreds of our runners coming together at the Motivational Zone, performing a flash dance to 'Govind bolo Hari Gopal bolo'. It visually symbolized the outreach and broad support for Chinmaya Mission Seva projects in education, sustainability, and healthcare. With a record turnout, it was a beautiful culmination of our efforts!

Philanthropic Insights

“One must find joy in giving. It’s essential to believe wholeheartedly in the cause you support and remain resolute in your commitment, regardless of setbacks. Rejections are inevitable, but they should never deter us from pursuing the cause that we believe will make a difference. Whether raising millions or thousands, what truly matters is the genuine connection to the cause and the collective effort towards positive change. Whether you raise four crores or four lakhs, ultimately, being part of a cause brings fulfilment and happiness. Each contribution, no matter how small, contributes to a larger purpose, enriching not only the lives of others but also our own.”



SHYAM JASANI
DIRECTOR, JASANI GROUP



FUNDS RAISED: ₹ 4,02,00,000

FOR **SHRIMAD RAJCHANDRA LOVE AND CARE**

Tata Mumbai Marathon shows you the true Mumbai spirit. The meticulous organization by Procam and United Way Mumbai, coupled with the immense energy and support from everyone involved, showcases the remarkable unity and dedication behind this event. It's truly inspiring to witness how the marathon serves as a platform for numerous NGOs to come together and make a positive impact. Tata Mumbai Marathon is a great medium to be associated with and I commend everyone who has contributed to its success.

A Fundraising Journey of Inspiration and Legacy

My journey in fundraising is deeply rooted in my father's legacy, who has been actively involved in philanthropy for the past two decades. Following in his footsteps, I've taken on the responsibility of fundraising over the past few years.

Our family's commitment to various causes, especially the Shrimad Rajchandra Hospital, has instilled in me an astute understanding of the importance of hands-on involvement in social work. While I'm involved in the fundraising, I see my father actually is serving day-to-day. Witnessing my father's daily dedication in serving at the hospital has reshaped my perspective on philanthropy. It emphasizes the significance of active participation – Seva – beyond monetary contributions.

This year, our fundraising efforts were directed towards the SRLC Animal Hospital, and I was overwhelmed by the enthusiastic response from donors. It was encouraging to see so many individuals eager to support animal welfare. The willingness of donors to contribute without hesitation reflects the genuine compassion and empathy within

our community for animals.

Healing Hands Create Impact at the Medical Camp

Earlier this year, I offered my seva at the 'Healing Hands Create Impact' medical camp in Dharampur. I was deeply moved by the sheer number of people seeking healthcare services. Almost 5000 people from diverse backgrounds coming in search of medical assistance, highlighted the real impact of SRLC's initiatives. The camp treated people with mental disorders, lifestyle illnesses, and even conducted some complex surgeries. The dedication of doctors and volunteers who have travelled internationally to serve at the camp is beyond belief. Just the gratitude of those receiving care and seeing these life-changing stories before me, makes me believe in the potential of us making a difference.



Philanthropic Insights

To those aspiring to make an impact through fundraising and philanthropy, I would say: follow your passion, stay true to your values, and never underestimate the power of collective action. Believe in the power of your vision. Remember fundraising should always prioritize the cause over personal achievements. Fundraising success lies in storytelling, building genuine connections, and expressing sincere gratitude to your supporters.



VILLY DOCTOR
FOUNDER OF LIGHT OF LIFE TRUST (LOLT)
FUNDS RAISED: ₹ 1,11,70,535
FOR **LIGHT OF LIFE TRUST**



The Tata Mumbai Marathon has been instrumental in amplifying our efforts to raise funds and awareness for Project Anando. Achieving the title of a Change Legend at TMM is a humbling experience, and I'm grateful for the opportunity to make a significant difference through Project Anando. This recognition fuels my determination to break the generational poverty cycle through education and empowerment. TMM is a wonderful platform that equips us to reach a wider audience and mobilize resources to support our cause.

A Fundraising Journey with a Vision of a Better Society

My journey of fundraising for Project Anando has been a deeply meaningful and fulfilling experience. The plight of underprivileged children in rural India strikes a chord with me on a personal level. As an educator and psychologist, I fully grasp the tangible difference education can make in the lives of children and their families.

The inspiration to start fundraising for Project Anando came to me

during a profound moment of meditation. Every rupee raised goes towards providing these children with access to quality education, a cornerstone in breaking the cycle of poverty and fostering empowerment. When I see the sheer joy on a child's face as they receive their school bag filled with essentials like textbooks, notebooks, a compass box, and a uniform is a moment that touches my heart profoundly.

Moreover, hearing the transformative stories from our beneficiaries and their families reinforces my belief in the power of education to uplift communities. As my journey unfolds, I am committed to expanding our reach to more villages, launching new initiatives, and advocating for systemic change. Each step forward motivates me to create a more equitable and just society, where every child has the opportunity to thrive and fulfill their potential.

Donors truly open their hearts!

The generosity of our donors and supporters never ceases to amaze

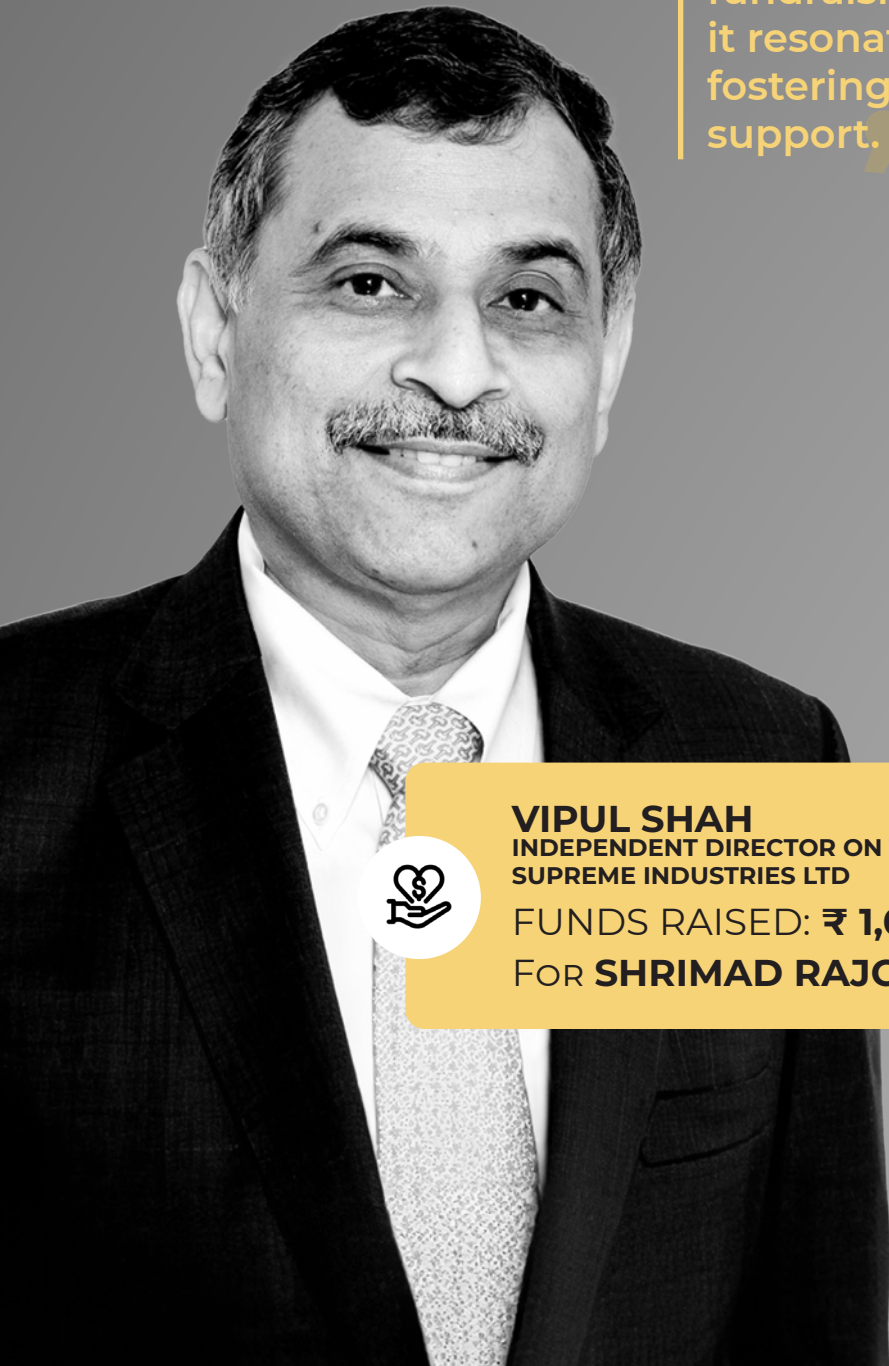
me. Their belief in our mission serves as a constant source of motivation to raise more funds for LOLT. One memorable moment was the overwhelming support we received during the Pandemic campaign. Our community rallied despite challenges, believing in the cause of making a difference and demonstrating the power of collective action.

Crafting fulfilling careers and futures through education

Meeting Ankita was a deeply moving experience. Seeing her journey of becoming a successful police constable despite challenges filled me with immense pride and joy. Ankita's determination, perseverance, and dedication to pursue her dreams even in the face of numerous obstacles were truly inspiring. Her success highlights the crucial role that organizations like LOLT play in empowering marginalized individuals, creating brighter futures, and fostering positive change in communities across India.

Philanthropic Insights

“In fundraising endeavors, I think a three-pronged approach works: setting fundraising goals, leveraging technology, and investing personal effort or “sweat equity.” When you follow this approach, you look at how technology can improve your fundraising efforts and then you put seva or sweat equity towards it, to make it a possibility. Passion and compassion are key drivers in inspiring others to contribute. When fundraising comes from the heart, it resonates deeply with people, fostering greater generosity and support.”



VIPUL SHAH

INDEPENDENT DIRECTOR ON THE BOARD OF DEEPAK NITRITE LTD AND SUPREME INDUSTRIES LTD



FUNDS RAISED: ₹ 1,07,50,000

FOR SHRIMAD RAJCHANDRA LOVE AND CARE

Fundraising through Tata Mumbai Marathon has been an immensely humbling experience. Seeing the support of people who give, without any questions asked, reaffirms my faith in humanity. I used to run the Marathon in its inaugural years, and returning after a 17-year hiatus, I was astounded by the remarkable transformation the event has undergone. The quantum leap the Mumbai Marathon has made in our country, with a surge in health consciousness among participants and the overwhelming support for various non-profit causes from every sector, reflects the growth of this event. From fewer numbers earlier, to a huge crowd today, working for non-profits, it is remarkable how far TMM has come!

A Fundraising Journey of Nurturing Passion and Compassion

Reflecting on the evolution of fundraising over the years, I recall a time when it was predominantly corporate-driven. However, today, fundraising has diversified, offering numerous avenues for support. For nearly nine years, I've been involved with the SRLC Mission, where I've learned that the act of seva (service) yields far greater rewards than one can imagine. Pujya Gurudevshri's words resonate deeply with me: *"No contribution is small; even in your small contribution you could change the whole world for that one person."*

This year, I directed my efforts towards supporting the Shrimad Rajchandra Animal Hospital. The hospital, alongside the Veterinary College, aims to provide shelter

and care for thousands of animals. Moreover, it will serve as an educational space, helping build compassion among children and instilling values of kindness and empathy from a young age.

Making an Impact: Empowering Tribal Women

Among the various Seva I've been involved in, the Raj Upahar project stands out. It focuses on empowering tribal women by providing employment and creating sustainable livelihoods. Currently, we employ more than 200 tribal women, the project aims to expand its reach to over 700 in the coming years, establishing a social venture that is a self-sustaining business model. I was blessed to be part of this programme.



Philanthropic Insights

In philanthropy, authenticity is key. Rather than resorting to hard-selling tactics, I believe in laying out the beauty and significance of a cause for all to see. When our passion for the cause surpasses our ego, we can overcome any inhibition in advocating for it. It's essential to recognize that not everyone may resonate with our cause, and that's okay. We must always look forward to the next initiative with renewed positivity.



RAJKUMAR JAIN

DIRECTOR, ANEMOS & BSPL

FUNDS RAISED: ₹ 1,02,50,000

FOR **SHRIMAD RAJCHANDRA LOVE AND CARE**

Running the 10K race and fundraising through the Tata Mumbai Marathon for the first time was an exhilarating experience. Despite initial apprehensions about crowded streets, the event was impeccably organized. With more than 20,000 individuals participating in the Dream Run, and managing them on Indian roads, it was simply amazing. The event's systematic approach was commendable, and it was wonderful to see numerous charitable institutions participating, along with fellow runners dedicated to various noble causes. It truly showcases the impactful social work being carried out, often unseen but highly significant. The entire platform of the TMM, from fundraising to raising awareness and running, exemplifies the spirit of Seva (selfless service).

A Fundraising Journey of Growth

My journey in fundraising stems from a deep devotion to our Guru, Pujya Gurudevshri, whose inspiration serves as a guide. Projects like the Shrimad Rajchandra Hospital for the tribal community truly exemplify the essence of selfless service, offering world-class treatment. I have personally received treatment, and it's amazing to see everyone experience the same exceptional service.

Fundraising for the first time was a humbling experience, challenging my ego and teaching valuable lessons. The whole experience has been a beautiful opportunity to work on my own growth – to learn to handle rejection and yet stay resilient and positive. On the other hand, the overwhelming support received for this year's cause - the

Animal Hospital - highlights the inherent kindness and generosity of donors worldwide.

The Power of Compassionate Action

We take so much for granted in life. Participating in a medical camp at Dharampur opened my eyes to the stark realities faced by marginalized communities. While working in the prosthetics section, I had a profound experience. A man who had never stood up before in his life received custom prosthetics at the camp, and was able to walk out from the camp. One entire life completely changed. This truly shows the power and impact of compassionate action.

Philanthropic Insights

Have faith in your projects and believe in yourself. When you wholeheartedly believe in the cause you're supporting, your passion and conviction will naturally resonate with others, inspiring them to contribute. Trust that every small effort can make a significant difference and be open to expanding your horizons beyond your immediate sphere. Embrace the guiding force that pushes you forward and take that crucial first step towards making a positive impact. Remember, true fulfillment lies in selfless service and the transformative power of giving back to society.



SUNIT KOTHARI

DIRECTOR, DIATRENDS JEWELLERY

FUNDS RAISED: ₹ 1,01,00,000

FOR **SHRIMAD RAJCHANDRA LOVE AND CARE**

Participating in the Tata Mumbai Marathon 2024 was indeed a remarkable experience for me. Achieving the status of a "Change Legend" was gratifying, but what truly matters to me is the implementation of the teachings of my Master - Pujya Gurudevshri Rakeshji of putting my compassion into action. While the title of "Change Legend" holds significance, the real reward lies in witnessing the positive change in the lives of the tribal population, which our projects support. It is wonderful to see my daughter fundraising too; she began very young, watching us. Her enthusiasm and dedication to making a difference remind me that the impact of our efforts goes beyond recognition.

A Journey of Giving: Sunit Kothari's Fundraising Beginnings

My journey of fundraising began around 2015-16, when we initiated a drama performance

called "Yugpurush - Mahatma Ke Mahatma". The drama told the unheard stories of Shrimad Rajchandraji, and part of the proceeds went towards raising funds for the then-upcoming Shrimad Rajchandra Hospital and Research Centre. Today, this hospital, envisioned by Pujya Gurudevshri, provides world-class healthcare to tribal communities. The success of this fundraising initiative was deeply fulfilling and ignited my passion for philanthropy. Since then, I have been actively involved in fundraising at the Tata Mumbai Marathon, and my engagement reached new heights this year.

Generous Gestures: When People open their hearts and help.

One memorable experience that comes to mind is my interaction with a Parsi gentleman in Mumbai, whom I approached to seek support for our women empowerment project. This project aims to

empower tribal women, especially during challenging times like the COVID-19 pandemic. The gentleman was deeply moved by our initiative and generously contributed beyond my expectations. His subsequent visit to our projects in Dharampur further solidified his commitment, and his continued support has been invaluable.

Another impactful initiative during the pandemic was our "Circle of Love and Care" project, where we provided food to migrant workers returning to their villages. Mobilising volunteers across various housing complexes, we collected and distributed food packets to those in need, ensuring they had sustenance for their arduous journeys that spanned over days. The collective effort of individuals from diverse backgrounds exemplified the spirit of philanthropy and compassion.



Philanthropic Insights

Do start somewhere. Think of a cause that you would like to support and then join a team which is contributing towards it. If we look around, we will find that there is abundant opportunity. Never hesitate in asking for others. People have the capacity to give. And even if someone does not, just keep going ahead with full passion and love, and finally you will reach your target.



DR. MEERA MEHTA

STUDENT, OPHTHALMOLOGY, DY PATIL MEDICAL COLLEGE

FUNDS RAISED: ₹ 1,00,87,144

FOR **SHRIMAD RAJCHANDRA LOVE AND CARE**



I strongly believe that serving others is an expression of gratitude for all the blessings God has bestowed upon me. Once again, in 2024, I had the privilege to raise funds for Shrimad Rajchandra Love and Care at the Tata Mumbai Marathon.

An Early Beginning into Fundraising & Social Welfare

From a very young age, I was inspired by Pujya Gurudevshri to cultivate love and compassion, which became the driving force behind my fundraising initiatives spanning over 11 years. His teachings instilled in me a profound sense of responsibility towards the welfare

of all living beings, a duty I cherish and strive to fulfil wholeheartedly. I am immensely grateful to Shrimad Rajchandra Love and Care for providing me with such incredible opportunities to serve. Through giving, I have discovered that I receive much more in return.

Creating a World of Compassion for Animals

The funds raised will be used to support the upcoming 150-ward Shrimad Rajchandra Animal Hospital. This hospital will be a testament to Shrimad Rajchandra Love and Care's collective compassion and commitment to

the well-being of animals. With 8 state-of-the-art operating theatres and the first animal blood bank in Western India, the hospital is poised to redefine the standards of animal care and treatment.

I extend my heartfelt gratitude to each donor who has contributed to this noble cause. Their generosity and kindness have made all the difference, bringing us one step closer to creating a world where animals are treated with the love, respect, and compassion they deserve.

Philanthropic Insights

Genuine connections and relationships are the foundation of successful fundraising. Always approach fundraising efforts with authenticity and sincerity. Winning hearts is just as important as getting financial support. Through heartfelt conversations, we inspire others to join us in our mission of making a difference in the world. When approaching potential donors, it's essential to address their concerns and ensure transparency regarding how their contributions will be utilized. It is only when donors feel a deep sense of connection to the cause and the beneficiaries, that they are more likely to offer their support wholeheartedly.



UTPPAL MEHTA

DIRECTOR, LA JAYEMS JEWELLERS PRIVATE LIMITED

FUNDS RAISED: ₹ 1,00,50,000

FOR **SHRIMAD RAJCHANDRA LOVE AND CARE**

Being associated with the Tata Mumbai Marathon instills a profound sense of belonging and purpose, reminding me that I am part of something much larger than myself. The 'Change Legend' title at the Tata Mumbai Marathon is a deeply humbling experience, reminding me of all the fundraising efforts and donor support for which I am immensely grateful. Raising funds at TMM has been an incredibly rewarding journey, teaching me valuable lessons about the power of community and the transformative impact of compassion in action. Thank you for offering this platform to serve society in our small way.

A Fundraising Journey: Inspired by a Vision to Change

My motivation to raise funds is driven by two key factors: visionary

leadership and tangible impact, both of which are embodied by Shrimad Rajchandra Love and Care (SRLC). Inspired by Shrimad Rajchandraji and guided by Pujya Gurudevshri Rakeshji, Shrimad Rajchandra Love and Care is an initiative of Shrimad Rajchandra Mission Dharampur to offer service and bring joy to the lives of the underserved sections of society. This organization's projects span various sectors, including education, healthcare, and animal welfare, addressing critical societal needs. Gurudev's profound words, 'Even though you may not be able to change the whole world, you can change someone's world,' deeply resonate with me. This quote encapsulates the essence of SRLC's philanthropic endeavors, reminding us that even the smallest act of kindness can

create a significant impact in someone's life.

Since beginning my fundraising journey in 2010, I've had the privilege of witnessing the growth and expansion of SRLC. Over the years, the organization has launched numerous impactful initiatives aimed at uplifting and empowering marginalized communities. Projects such as the Shrimad Rajchandra Hospital & Research Centre and Shrimad Rajchandra Vidyapeeth lay the groundwork for sustainable and holistic development, transforming lives and communities for generations to come.



TMM Change Icons

The epitome of impact and influence; they kindle hope, capture kindness, propel communities forward with grace and grit. They stand tall as inspirations and as icons of philanthropy. **These are individuals who have committed to raising ₹ 50 lakhs and more. We had 5 Change Icons in this edition, who raised ₹ 3,33,42,123 for 4 NGOs.**



The Tata Mumbai Marathon has been an incredible opportunity to engage and appeal to the public on a large scale. When I share with donors that I'm raising funds through TMM, their response is often one of admiration, particularly given my age of 77. It's heartening to see the enthusiasm people have for both participating in the marathon and supporting the causes it champions. The marathon provides a unique platform for individuals from all walks of life to contribute to meaningful causes, and it has been instrumental in supporting Chinmaya University, a cause very close to my heart.

My Dedication to Education: A Lifelong Commitment

My journey in fundraising is deeply rooted in my personal background and upbringing. Growing up in a middle-class family in Andhra Pradesh, where education was a struggle to afford, I understand firsthand the importance of access to education. This drives me to raise funds annually to enable education for underprivileged children in my community. As a devotee of Swami Chinmayananda, I've been involved with Chinmaya Vishwavidyapeeth for seven years, serving as the managing trustee. Education is a

cause I am passionate about, and I've dedicated my retirement years to volunteering for the Chinmaya Mission, particularly focusing on education initiatives in Kerala.

Together with my wife, we also founded an orphanage in Vijayawada, providing shelter, food, and education to girls who have faced immense hardships. Seeing these girls thrive, becoming engineers and doctors, pursuing their dreams, despite their traumatic pasts, is immensely rewarding.

Philanthropic Insights

In my experience, the key to successful philanthropy lies in overcoming shyness and openly asking for support. People are often generous when presented with the opportunity to make a difference. I've found that help comes from unexpected places, with donors often giving more than expected. This has been particularly evident in our fundraising efforts for Chinmaya University through TMM, where support has poured in from unexpected sources.



AppaRao Mukkamala

Managing Trustee of Chinmaya Vishwa Vidyapeeth

FUNDS RAISED: ₹ 93,45,691

For **Central Chinmaya Mission Trust**



I've been part of the Tata Mumbai Marathon for years, this being my 13th year fundraising. While I could focus solely on fundraising, I chose to participate in TMM, by running the half marathon for 12 years and in 2024, I ran the 10K. I raise funds for Isha Education, an NGO for rural children and their education. The bright starry-eyed smiles of the first generation school goers motivate me and running at TMM appeals to donors as well. Fundraising at TMM 2024 has been possible with the Grace of Sadhguru with about 60% from corporates and 40% from individuals.

Fund Raising: A Personal Commitment to an Enriching Education

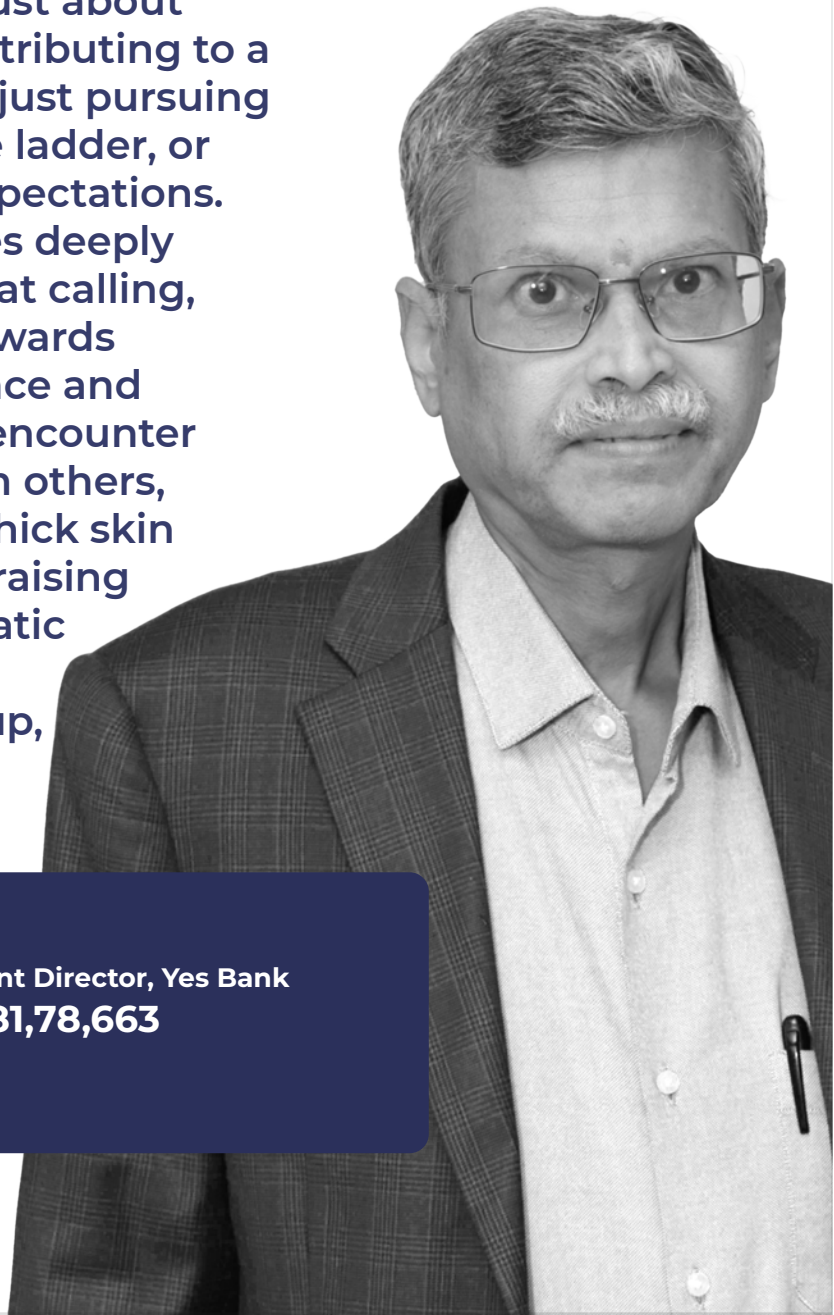
One of my friends had an interesting take on life, "the first 25 years are for learning, the next for earning, and the third 25 years is for giving." My journey into fundraising began when I reached the "third 25 years" of my life. Inspired by my family's background and the challenges my parents faced in accessing education, I felt a deep connection to the cause of rural education. My father's journey from a rural village to Mumbai, where he juggled work and night school to complete his education, and my mother's self-education despite familial responsibilities, left a deep impact on me. Witnessing their struggles

and eventual successes motivated me to ensure quality education for all, especially those in rural areas.

With 75% of the rural population, I believe that education is fundamental for transforming rural India. Partnering with Isha Education was natural; their commitment to quality, affordable education aligns with my values. I raise funds for scholarships covering fees, transportation, books, and meals and for the infrastructure of the various schools ensuring education for underprivileged rural children. Seeing these children thrive despite their circumstances motivates me to continue my fundraising efforts.

Philanthropic Insights

Ultimately, fundraising is not just about collecting funds; it's about contributing to a larger cause. Life is more than just pursuing wealth, climbing the corporate ladder, or fulfilling traditional societal expectations. Seek out a cause that resonates deeply with you, and once you find that calling, commit yourself to working towards it. Fundraising requires resilience and persistence. Initially, you may encounter skepticism and negativity from others, but it's essential to develop a thick skin and persevere. Approach fundraising with a methodical and systematic mindset, ensuring that every step, from outreach to follow-up, is executed efficiently.



Sadashiv S Rao

Ex CEO, NIIF & Independent Director, Yes Bank

FUNDS RAISED: ₹ 81,78,663

For Isha Education

TMM 2024 is my first large-scale charity fundraising initiative and it coincides with the 10th anniversary of my running at the Tata Mumbai Marathon. I wanted to ensure that while I run, I also do something memorable and impactful, thus aiming to raise awareness and funds for United Way India's school infrastructure cause. The target was ₹ 50 lakhs and was initially daunting, but the overwhelming support from friends, family, and specifically colleagues, partners and fans of Xiaomi who came

forward enthusiastically made this feat achievable.

We Can Make an Impact Through Collective Effort

Reflecting on life's blessings, I felt compelled to give back to society, particularly to those lacking basic life essentials. It takes good intent and correct action from all of us in civil society to make a difference. Together, we can create a long-lasting impact. I believe in choosing meaningful problems that can be

solved in the short to medium term, thus I focused on contributing to causes supporting underprivileged children, be it education, healthcare, or caregiving. The lack of school infrastructure, notably in sanitation facilities, emerged as a solvable barrier hindering children's education. Raising funds for United Way India's Project Pragati addressed this pressing issue, aiming to improve conditions one school at a time.

Philanthropic Insights

A key lesson I learned was that people genuinely support noble causes. Choose a purpose that you connect deeply with, make an earnest appeal for support, and always lead from the front. If you take the first step, the universe will somehow conspire to show you the way and lead you to your destination. Communicating the cause effectively posed a significant challenge. Leveraging social media and technology, I personalized messages through video formats, to acquire broader engagement. It is important to constantly inform your well-wishers about the purpose and the cause and request their support. The encouraging feedback received across platforms motivated me to do more.



Muralikrishnan B

President, Xiaomi India

FUNDS RAISED: ₹ 54,28,268

For **United Way India**

Tata Mumbai Marathon has been an incredible journey for our fundraising efforts, particularly for our new center planned in Mumbai, which we focused on for 2024. I must appreciate Procam and UWM for providing us with this invaluable platform. The organized structure, seamless coordination, and effective communication facilitated by UWM made the fundraising process smooth and accessible for everyone. TMM has truly exceeded our expectations, and I'm thrilled with the impact it has made.

There is tremendous Power in Giving Back

My association with Chinmaya Mission dates back to my childhood, instilling in me the values of giving and spreading knowledge. Inspired by Swami Chinmayananda's teachings, I am driven by a sense of duty to contribute to society. Chinmaya Mission's main motto is to spread knowledge. I believe it's essential to give back, ensuring that others benefit from the mission's wisdom as we have. Through TMM, we've raised funds for various causes

at Chinmaya Mission, supporting centers worldwide and providing scholarships and value-based learning to deserving children. I was deeply moved when a young girl who received a scholarship expressed her gratitude and pledged to serve Chinmaya Mission in the future. Her determination to give back to society highlighted the importance of our work and the impact of our contributions.

Philanthropic Insights

I believe that if we cannot do great things on our own, we can still make an impact by doing small things in a great way. Every contribution matters! Small or big it can make a significant difference. There are few people who understand that true loving is not just passive-taking, but dynamic giving. Through my experiences with TMM, I have witnessed extraordinary generosity that surpassed all expectations. It's heartening to see that everyone, regardless of their financial status, has the capacity and willingness to contribute to a worthy cause.



Meghana Mukul Patel

President, Chinmaya Mission Mumbai

FUNDS RAISED: ₹ 52,88,500

For **Central Chinmaya Mission Trust**

I began participating in the Tata Mumbai Marathon with SRLC and it has been an enriching experience. What truly stands out to me is the diverse ways in which the marathon facilitates support for various causes. One aspect I particularly appreciate is the broad vision it provides, showcasing numerous avenues for fundraising.

Moreover, I was surprised by the significant youth participation in this year's marathon. Witnessing their enthusiasm and dedication to noble causes fills me with hope and positivity. It's amazing to see young people at the start of the line at Dream Run, bubbling with energy. It's inspiring to see youth of our country channeling their energy into meaningful causes,

rather than potentially negative pursuits. Despite the varied causes they support, seeing youths united in their efforts demonstrates the power of a shared purpose. This sense of camaraderie and positivity, fostered by TMM, goes beyond organizational differences, instilling a common desire to contribute positively to society, regardless of the specific cause.

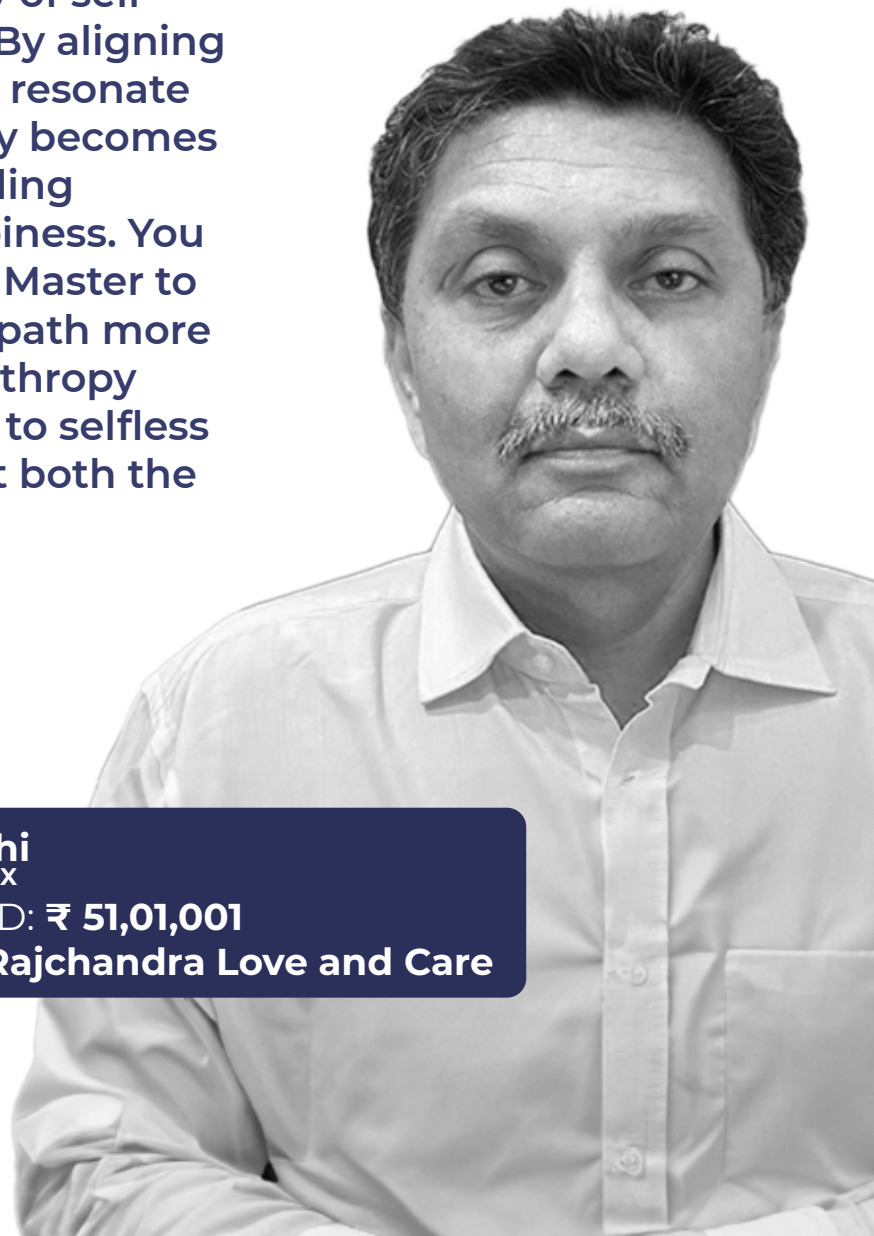
Embracing Change & Personal Growth through Philanthropy

My fundraising journey is deeply rooted in the teachings and inspiration of my spiritual Guru, Pujya Gurudevshri Rakeshji. His guidance has transformed me from being stoic and indifferent to becoming more sensitive and

compassionate towards others' needs. This transformation led me to focus on several causes across SRLC that touch my heart, one such is animal care. The cause I am currently focusing on is animal care and raising funds for the Shrimad Rajchandra Animal Hospital. I am driven by the empathy I feel towards creatures who cannot express their suffering. Their silent pain touches me deeply, inspiring me to do more for their well-being. Through my association with Shrimad Rajchandra Trust, I have first-hand seen the impact of our efforts in alleviating their suffering and bringing them comfort in the existing animal clinic.

Philanthropic Insights

Philanthropy is not merely about collecting funds but a personal journey of self-enrichment and happiness. By aligning our actions with causes that resonate with our hearts, philanthropy becomes a continuous activity, a fulfilling endeavour, that brings happiness. You must have a strong spiritual Master to guide you, he will make the path more enjoyable. Ultimately, philanthropy begins with oneself, leading to selfless acts of kindness that benefit both the giver and the recipient.



Rakesh Gandhi
Partner, SUPER IMPEX

FUNDS RAISED: ₹ 51,01,001

For Shrimad Rajchandra Love and Care

TMM Change Champions

Champions of compassion, champions of happiness, they surge ahead. Their journey is a story of empathy, resilience, and determination, aiming to create progress for a better society and a better world. **These are individuals who have committed to raising over ₹ 25 lakhs and up to ₹ 49.99 lakhs. In this edition, we have 7 Change Champions who have raised ₹ 2,20,15,669 for 2 NGOs.**





Rajesh Panchamia

FUNDS RAISED: ₹ 42,50,000

**For Shrimad Rajchandra
Love and Care**

The Tata Mumbai Marathon (TMM) has been a wonderful platform, showcasing the tireless efforts of diverse NGOs. What truly uplifts my spirit is witnessing the joy of every volunteer as they passionately exhibit the transformative impact of their organizations.

Some may label it as fundraising, but to me, it is just a profound act of giving back to society. In the radiant presence of Pujya Gurudevshri, the guiding light of Shrimad Rajchandra Mission, who inspires, instructs, and inspects His disciples, we witness a commitment to social welfare through SRLC's 10 Care Programme. This initiative reaches out with compassion to touch the lives of all beings. As a volunteer of the mission, I recall an Animal Care Project undertaken before Covid descended upon us. It was an experience that exposed me to the silent suffering of creatures who cannot articulate their pain like humans, whose anguish often remains hidden, unnoticed, and unattended. Isn't this akin to a child's agony, where his parents too cannot understand the distress until brought under the scanner of a Paediatrician?

Proactive Engagement for better Corporate Social Responsibility

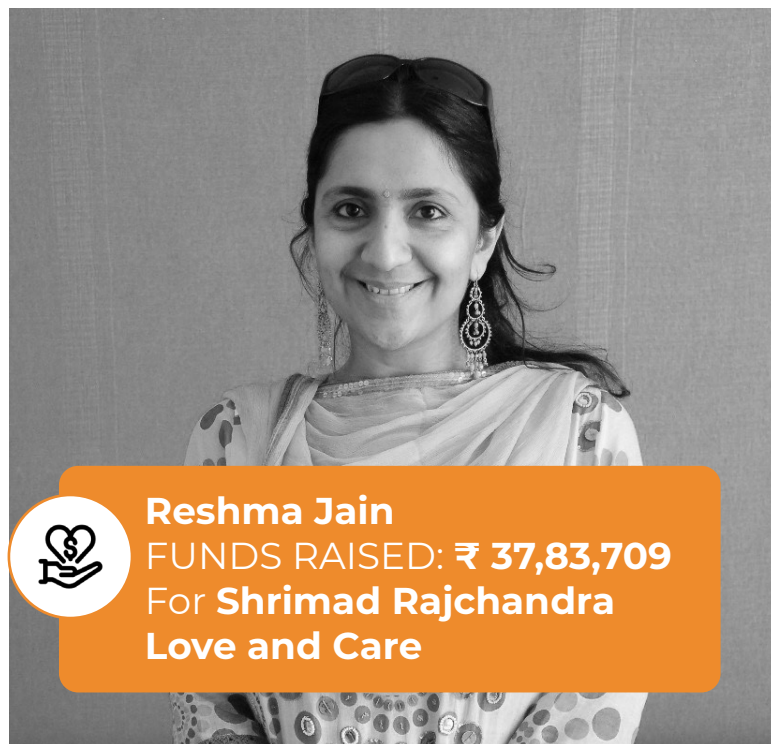
In my career spanning over two decades, one phrase has left an indelible imprint: "Being a Socially Responsible Corporate" rather than merely embracing "Corporate Social Responsibility." This shift in perspective captures the essence of proactive engagement for societal betterment. In the words of Pujya Gurudevshri, we may not be able to make a difference in everyone's life, but we can surely be instrumental in changing one person's whole life. Let us all contribute in whatever form we can, to impact at least that one life.

Participating in the Tata Mumbai Marathon fills me with a sense of responsibility and commitment. Titles like "Change Champion" or any other are mere words; what truly matters is being a small part of this event and contributing even a tiny drop to the ocean. The fact that I am deemed to be a part of this event motivates me to strive to be better.

Shrimad Rajchandra Love and Care is very close to my heart because of our living Master, Pujya Gurudevshri Rakeshji, who possesses an ability to discern the "need of the hour". While many people wish to do good, they often forget or struggle to find a way to do so. But here is a light that never dims. As a volunteer-driven organization, our hands-on approach allows us to witness the impact firsthand, seeing the difference it makes in numerous lives. We see the purity of intent and the transparency in execution with selflessness and dedication. It reminds me of an instance during COVID-19 when our volunteers immediately rallied to provide meals to people on a Bihar-bound train from Mumbai. The overcrowded train had no food or water due to the lockdown. The promptness with which this was executed within a matter of a few hours was incredibly moving.

Philanthropic Insights

"Fundraising teaches grace, humility, and surprises. Those you expect to support may not, while unexpected individuals may contribute generously. Remember that no amount is too small, and don't take rejections personally. It's not about us; it's about the cause. Reach out to everyone you know and continue to do so year after year, cause after cause. It's a reminder that miracles can happen until the very end, never give up midway."



Reshma Jain

FUNDS RAISED: ₹ 37,83,709

**For Shrimad Rajchandra
Love and Care**



Eesha & Asira Chirmuley
FUNDS RAISED: ₹ 33,52,614
For **Central Chinmaya**
Mission Trust

“Participating in the Dream Run was fun and enriching as we had our whole Chinmaya family along with our CORD (Chinmaya Organisation for Rural Development) women from rural Himachal Pradesh! It was inspiring and fulfilling!”

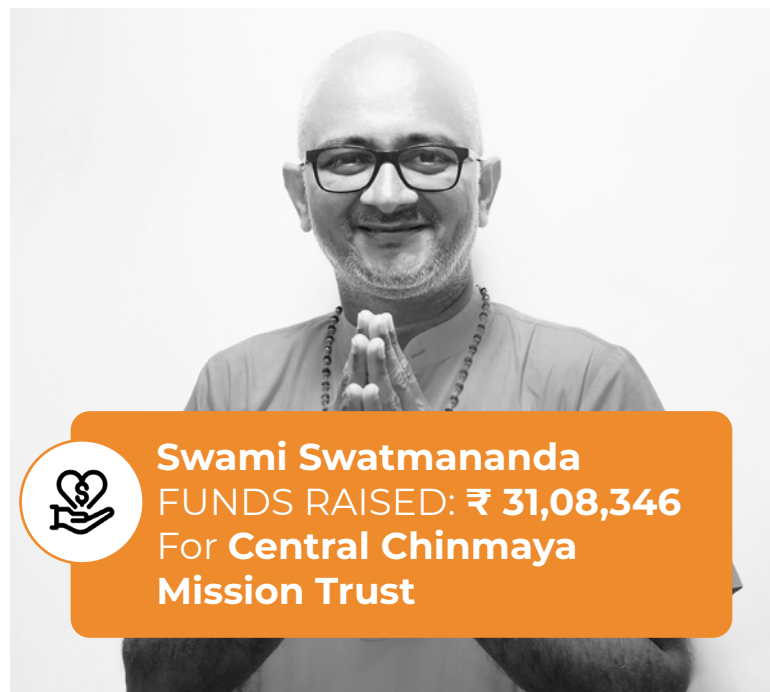
We are twin devotees of the Chinmaya Mission. As devout followers of Chinmaya Mission, we embarked on our first fundraising journey for CCMT during the Tata Mumbai Marathon campaign. It was a humbling experience to raise funds for education, healthcare, and environmental initiatives. With every step we took, we felt deeply grateful for the blessings of our Guru and the divine grace guiding our path. We felt humbled to raise funds for education, healthcare, and green initiatives. With each step, we were filled with gratitude to witness our Guru's and God's grace. We hope we receive endless opportunities to serve!

“The Tata Mumbai Marathon provides a unique platform to raise funds for social causes in the spirit of service. Change Champion title is a humbling privilege, made possible by the generosity of donors. Fundraising is a chance to set aside ego, appeal for donations, and graciously accept contributions, all while striving to achieve our goals. Each year, I aspire to build upon past achievements, positively impacting more lives.”

My purpose is to serve selflessly, purify the mind, and realize the Self. We offer actions as a worship to the Divine and serve the society with the attitude that we are serving the Divine. Manav Seva is Madhav Seva. The positive impact of such service through various projects of Chinmaya Mission on the lives of the beneficiaries is a major factor that drives my fundraising efforts. Founded on Swami Chinmayananda's vision of bringing maximum happiness to maximum people, the Mission's diverse initiatives touch millions, transforming their lives through education, culture, and spirituality. When we see the happiness on the faces of children who receive medical subsidies, scholarships, stationery, food, and other support, it is deeply satisfying. I feel grateful to have the opportunity to serve and positively impact lives.

Philanthropic Insights

It is crucial to identify a selfless cause that transcends personal interests, one that inspires selfless devotion. When the cause is inspiring and the attitude is selfless, support naturally gravitates towards the cause. Set ambitious fundraising goals and be willing to let go of all the inhibitions and reach out to your network for assistance. Transparency is key—keep donors informed about the outcomes of their contributions.



Swami Swatmananda
FUNDS RAISED: ₹ 31,08,346
For **Central Chinmaya**
Mission Trust



Ruvik Kavedia

FUNDS RAISED: ₹ 25,21,000

For **Shrimad Rajchandra Love and Care**



Dhruv Shah

FUNDS RAISED: ₹ 25,00,000

For **Shrimad Rajchandra Love and Care**

“Contributing to the fundraising initiatives at the Tata Mumbai Marathon, fills me with immense fulfilment and satisfaction. Knowing that my efforts will directly impact someone’s life experience is truly rewarding.”

Shrimad Rajchandra Love and Care, the NGO I support through this marathon, exemplifies trustworthiness and dedication in various welfare activities. Witnessing their remarkable work, especially in animal welfare, deepens my connection to the cause. It’s heartwarming to see them cater to the needs of these mute creatures, alleviating their suffering and restoring them to health and happiness.

My fundraising experience has been uplifting and humbling, as I realize the privilege and blessing of being able to help alleviate someone’s suffering and contribute to their welfare.



Hemant Meghji Goshar

FUNDS RAISED: ₹ 25,00,000

For **Shrimad Rajchandra Love and Care**

TMM Change Leaders

Leaders of transformation, they navigate the terrain of philanthropy, leaving footprints of kindness in their wake. Their steps are filled with purpose and resolve to inspire others to join the quest for a better world and ignite change. **These are individuals who have committed to raising over ₹ 10 lakhs and up to ₹ 24.99 lakhs. In this edition, we have 20 Change Leaders who have raised ₹ 2,70,23,453 for 18 NGOs.**





Sudhir Shenoy

FUNDS RAISED: ₹ 24,69,169
For Adventures Beyond Barriers Foundation

The 3rd edition of the Inclusion Run at Tata Mumbai Marathon 2024 had 117 PwDs (Persons with Disabilities) running with corporate allies from various sectors. Since January 2020, almost 500 pairs have participated across Mumbai, Bengaluru, and Delhi, representing various partner companies such as Abbott, Morgan Stanley, Bank of America, Accenture and many more. For several CXOs, CEOs, and other corporate allies, this was their first experience spending time participating in a sport with someone who has vastly different life experiences.

Sudhir Shenoy, Sr. Vice President and Executive Management leader at Equate Petrochemical, leads Equate's global commercial, supply chain, and HR. A sports and fitness enthusiast, Sudhir is also an active proponent of inclusive, purpose-driven, and values-led businesses.

He, along with Adventures Beyond Barriers Foundation (ABBF), spearheaded the inclusion run at the Tata Mumbai Marathon, turning him into a true champion for disability inclusion.

This year, 2024 marks my eleventh year dedicated to fundraising for Isha Vidhya, and this time, we've collectively raised Rs. 1.35 crores, all thanks to friends, family, colleagues, and other supporters. I would also like to recognise United Way Mumbai, who helped me raise these funds during the Tata Mumbai Marathon. Their constant support is of great value.

I believe in the power of education to change lives, because it provided me with a path out of challenging circumstances and helped me build economic security. Similarly, Isha Vidhya opens doors for countless students, especially underprivileged girls, offering them access to education and a brighter future. Witnessing their aspirations and determination fills me with admiration. The holistic approach to education adopted by Isha Vidhya goes beyond academics, nurturing students' overall development. I'm deeply grateful to our dedicated donors, whose commitment to our cause continues to inspire me.

To those considering philanthropy or social welfare, I



encourage you to take the leap. There's nothing more fulfilling than extending a helping hand to those in need. We've all had some help at various levels, so let's come together to do good.



Neeraj Sanghi

FUNDS RAISED: ₹ 22,47,002
For Isha Education

Participating in the Tata Mumbai Marathon is not just a physical challenge but also my inaugural step into fundraising. It's a profound journey that ignites my sense of purpose and fulfillment. The gratitude I feel for this recognition is immeasurable, knowing that every step taken contributes to something greater than myself. Being recognized as a Change Leader is a powerful motivator, reinforcing my commitment to contributing positively to the world.

I believe education is a passport to freedom and prosperity. Every child deserves the right to access quality education, and Isha Vidhya, has dedicatedly been championing rural education for nearly two decades. Stories of students using their first salaries to uplift their families, further donating, deeply touched me, showing that Isha Vidhya's impact extends beyond individuals to entire families.

Fundraising requires you to connect with the cause personally, and let empathy guide you. People resonate with sincerity and genuine commitment. But for a righteous cause with conviction, and the universe will support you. Every contribution, big or small, has the power to create meaningful change.



Rakesh Palakurti

FUNDS RAISED: ₹ 16,55,722
For Isha Education

Chinmaya Mission and Pujya Gurudev have been my guiding lights on this spiritual journey, and I'm grateful for their wisdom. Fundraising allows me to envision the smiles on children's faces as they receive the gift of education, transforming their futures.

The experience of fundraising is incredibly enriching. Each donation fills me with humility and happiness. Recently, a donor expressed gratitude for the opportunity to contribute, admitting they were unsure where to donate until I approached them. Receiving donations feels like receiving a divine blessing, akin to receiving prasad after a temple visit. In every donor, I see a glimpse of the divine.



Deepak Ved
FUNDS RAISED: ₹ 16,00,000
For Central Chinmaya Mission Trust

I'm thrilled to be part of this wonderful initiative, raising funds for a noble cause. Every contribution, big or small, brings immense satisfaction and joy. It's truly a blessing to be able to make a difference in people's lives.

I have a strong passion for education and firmly believe in its power to change lives. Education goes beyond just employability; it shapes mindsets, skills, and values. Over the past two years, we have proudly partnered with United Way Mumbai at TMM with a mission to empower girls, ensuring they can pursue their dreams without financial barriers.

One inspiring story that renews faith in our fundraising efforts is Neha Saroj's journey. Neha, a beneficiary of our sustainability program of 'Empowering Girl Children through the Right to Learn mission' with Shree Dayanand Balika Vidyalay, joined NTT as a full-time employee after completing her education. Today, she works full-time in the admin team. We're honoured to be part of her success and hope our scholarship fund will help more students like Neha to achieve their goals.



Avinash Joshi
FUNDS RAISED: ₹ 14,09,126
For United Way Mumbai

Tata Mumbai Marathon provides an excellent platform to demonstrate our dedication to uplifting communities in need. It's not just about crossing the finish line; it's about making significant strides toward positive change. Being recognized as a Change Leader serves as a powerful motivator to push the boundaries and make a difference.

The Tata Mumbai Marathon is the best philanthropic platform for fundraising with a purpose. Since 2014, I've been a dedicated Half Marathon Runner, and now, supporting ADHAR through the TMM's Philanthropy platform adds purpose to my runs. Witnessing the joy and excitement of ADHAR's Special Children and their Parents on TMM day is truly unforgettable.

My bond with ADHAR stems from empathy, driving me to advocate for individuals facing permanent disabilities. Their mission resonates deeply with me, making me a strong advocate to build a more inclusive world. Recognizing the neglected sector of intellectual disability, I felt compelled to act, which led me to become a Trustee with ADHAR in Oct 2016.

Since then, the TMM's Philanthropy Platform has enabled ADHAR's fundraising, and bridging the operating expenses shortfall is profoundly fulfilling. The growth in participation, from 2 parents in TMM 2023 to 22, and



Ajay H Mehta
FUNDS RAISED: ₹ 13,35,004
For ADHAR

from 100 to 200 corporate employees in TMM 2024, shows the positive change we're creating. Encouraging others to join in amplifying ADHAR's impact itself is inspiring. Every contribution, regardless of size, contributes to a more inclusive world.

Tata Mumbai Marathon (TMM) and United Way Mumbai together offer an excellent platform for fundraising, enabling me to give back to society and inspiring others to contribute. With matching contributions from myself and Chiratae Ventures, every rupee of contribution by a donor becomes 3x.

Fundraising and marathon running share similarities, requiring goal-setting, executing strategy, patience, and mental fortitude till the finish line. Raising funds for NGOs gives me the extra push to conquer the tough Tata Mumbai Marathon. In both 2020 and 2023, as I battled cramps during the run, it was the motivation from fundraising for multiple NGOs that helped me complete successfully.

Amar Seva Sangam is dedicated to physically disabled students and the underprivileged, while V Care Foundation supports cancer patients, a cause close to my heart due to my father's passing. Srujna Charitable Trust empowers women nationwide to become financially independent, led by its founder Jyotika, who also participates in TMM for their NGO.



TCM Sundaram
FUNDS RAISED: ₹ 12,93,005
For Amar Seva Sangam, V Care Foundation, Srujna Charitable Trust

The Family Service Centre holds a special place in my heart. This cause is deeply personal to me as our daughter, who is the center of our world, was adopted through FSC. As a member of the Managing Committee of FSC, I am proud to contribute to the organization's mission.

FSC does remarkable work in the field of adoption, nurturing individual, family, and community empowerment through their programs. The funds raised through TMM support various programs such as Sponsorship, Adoption, Foster Care, and Community Development, directly impacting the lives of many.

The positive impact of our efforts year after year is incredibly satisfying and encouraging. It's heartwarming when our regular donors reach out, eager to support our cause. Their encouragement fuels our passion for making a difference.



 **Anisha Johri**
FUNDS RAISED: ₹ 11,97,460
For **Family Service Centre**

Raising funds at the Tata Mumbai Marathon is incredibly fulfilling for me. I encourage more people to join this platform, given its transparency and ease of fundraising for important causes. Supported by United Way Mumbai, the platform simplifies fundraising efforts, making it accessible to all.

I have been engaged with the Forum for Autism for nearly 20 years, and advocating for autism awareness and fundraising has deeply resonated with me. Interacting with these remarkable children fills me with boundless joy and reinforces the importance of our cause.



 **Sanjeev Kapoor**
FUNDS RAISED: ₹ 11,77,600
For **Forum For Autism**

I've been a runner at the Mumbai Marathon since 2005 and it has been quite an incredible experience. The energy and spirit during TMM are truly unmatched. The growing support and awareness year after year keeps us going.

Together, let us strive for a world where every individual is not just accepted but celebrated and empowered to shine in their own unique way.

Run for your charity. It doubles the fun(ds)! Crossing the finish line with Amhi supporters in attendance at the Tata Mumbai Marathon was quite special. I look forward to coming back for the next edition of TMM and hope to raise even more funds then.

The work done by Project Amhi is crucial, particularly in addressing solid waste management in rural areas. Without immediate action, the environmental threat could become unmanageable. It's rewarding to fundraise for such a vital cause while indulging in a passion. Witnessing the impact firsthand through my wife's involvement has been humbling. I'm grateful for the donors' generosity; this journey has been a pleasure.



 **Shiraz Rustomjee**
FUNDS RAISED: ₹ 11,36,003
For **Project Amhi**

I have always been drawn to giving back to society, and the Tata Mumbai Marathon provides an ideal platform for fundraising. Many potential supporters express a desire to contribute but often wait for someone to take the lead. Their feedback drives my continued efforts in fundraising.

Since 2017, I have actively raised funds in addition to my participation in the marathon which started in 2008. I strongly believe in the tenant that 'No one has ever become poor from giving,' as famously quoted by Anne Frank. It is a privilege and a source of gratitude to God to be entrusted with the task of raising support for the specially-abled kids of ARUSHI. Interacting with these children brings immense joy. One side of the spectrum is that we are all a privileged group with access to abundance, and yet engaged in incessant complaints and grievances. When I meet these children who, despite facing adversity, are always happy and full of joy, untouched by sadness or anger, it serves as a reminder of resilience and positivity amidst challenges.



 **Pyush Khullar**
FUNDS RAISED: ₹ 11,14,302
For **Arushi Society**

Chinmaya Mission's vision and mission have touched my heart resulting in a big transformation in my life too. It all began with a quest to understand Chinmaya Vidyalayas and their commitment to providing value-based education. Connecting with a teacher who had experience working in one of the schools, opened my eyes to the impact of their work. The more I learned, the more connected I felt to the cause.



Throughout my fundraising journey, I've been humbled by the overwhelming support and encouragement from people around me. I've discovered that personal interactions and one-on-one conversations are key to effective fundraising.

Ashwini Murthy

FUNDS RAISED: ₹ 10,89,450
For **Central Chinmaya Mission Trust**

I am very happy to have been a part of the fundraising initiative at Tata Mumbai Marathon (TMM). This was the first time I raised funds for a noble cause and it has motivated me further to continue serving through volunteering for Chinmaya Mission in the future as well.

As TRRAIN's founder, seeing our fundraising impact on Persons with Disabilities' (PWD) livelihoods is reassuring. Tailored training programmes and accessibility enhancements help them secure jobs, live with dignity, and break barriers in the retail industry. This year was special as my wife and daughter joined in the cause, expanding our outreach, and turning our efforts into a family commitment to others' betterment.



Nagesh Basavanhalli

FUNDS RAISED: ₹ 10,73,010
For **Trust For Retailers And Retail Associates Of India**

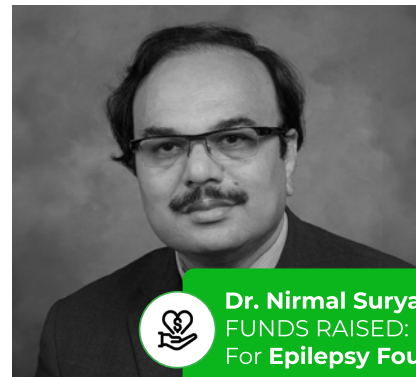
When my fundraising reached a plateau at ₹ 6 lakhs, I felt stagnant. However, an outpouring of support and collective generosity from unexpected sources reignited my determination and enabled me to go beyond the initial target and achieve the ₹ 10 lakh goal.

The recognition as a Change Leader at the Tata Mumbai Marathon motivates our philanthropic goals. Walking with 200 Persons with Disabilities from TRRAIN at TMM was profound. Their determination and the sheer joy emanating from their participation, built in me a deep sense of fulfilment, instantly validating all my fundraising efforts.

We have participated in the Tata Mumbai Marathon for 12 consecutive years and in 2024 our strength of donors, patients, and volunteers grew to nearly 275 members. Their enthusiasm to don the colours of the Epilepsy Foundation to spread awareness is heartening. Being recognized as a Change Leader is not just an honour but a tribute to our entire team, especially our patients, who bravely battle epilepsy every day.

My life's mission is to ensure that epilepsy patients, especially the underprivileged in rural areas, receive the necessary medical care and medication. Raising funds for the cause feels like a small, but significant achievement in this herculean task of providing treatment for millions of epilepsy patients in India. Today even our patients actively participate in fundraising initiatives during TMM. It signifies their trust and their willingness to contribute to the well-being of others.

If you feel strongly about any cause, work with selfless dedication towards it. There will be hurdles along the way,



Dr. Nirmal Surya

FUNDS RAISED: ₹ 10,37,900
For **Epilepsy Foundation**

but when you get the support of your team, especially the beneficiaries, every effort seems worth it. And towards this goal, TMM is an important event to participate in.

I was excited to sign up for my first full marathon at TMM 2024. It was a tribute to my late aunt, Usha Banerji, whose legacy continues to inspire me. For decades, she passionately supported Asha Sadan until her passing at 91 years. This marathon was my small way of carrying forward her commitment to the cause she held close to her heart. Thanks to TMM and United Way for providing this excellent platform.

The Asha Sadan project, a beacon of hope for the destitute, has been tirelessly working under the provisions of the Juvenile Justice Act for over a century. The institute provides safe custody for children orphaned, abandoned, or escaping abusive circumstances and works selflessly towards preparing these children for successful integration into society. Every child deserves a secure environment and the opportunity to be part of society. Raising funds was an enriching, humbling, and fulfilling experience. I'm grateful for the opportunity and thankful to all who supported me. Together, we made a difference!



Himani Kapadia

FUNDS RAISED: ₹ 10,23,500
For **Maharashtra State Womens Council**

Dr. Nirmal Surya has dedicated his life to the Epilepsy Foundation. His dedication to this cause has been truly inspiring, motivating me to extend my support to the NGO. I've had the privilege of witnessing firsthand the work undertaken by the organization, particularly in the lives of underprivileged epilepsy patients. From receiving handmade items crafted by these individuals to hearing their stories of hope, their resilience and determination, despite facing significant challenges, has left a lasting impression on me.



Pradeep Ghisulal Rathod
FUNDS RAISED: ₹ 10,01,100
For **Epilepsy Foundation**

To give back to society is my mantra, and participating in the Tata Mumbai Marathon resonates deeply with my philosophy. Raising funds during TMM enables us to contribute to the community in a meaningful way, impacting the lives of epilepsy patients and providing them access to vital treatment and care.

Team Prime Securities' Tata Mumbai Marathon debut went beyond just participation. We've made a meaningful contribution to CanKids KidsCan and are proud that our collective efforts are making a tangible difference.

Rallying around a mission to raise funds to aid children with cancer through CanKids KidsCan, we dedicated ourselves to contributing to this noble cause. Our supporters' dedication and contributions have raised a commendable sum. This significant contribution will undoubtedly help CanKids further its mission, enabling them to reach and support more children battling cancer across India. We hope our debut fundraising journey will motivate more individuals and corporations to leverage their resources, energy, and platforms to support causes that help make the world a better place.



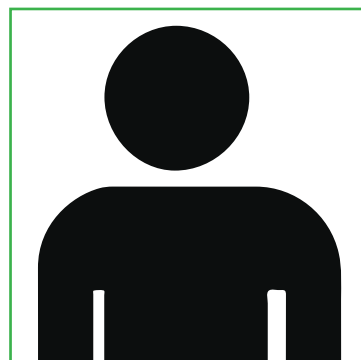
Prime Securities
FUNDS RAISED: ₹ 10,20,000
For **CanKids KidsCan**

Shrimad Rajchandra Love and Care does genuine work for the upliftment of society, and each of their causes holds a special place in my heart. With my fundraising efforts, I aim to put into action the teachings of my spiritual master, Pujya Gurudevshri. It's heartwarming to witness the generosity of so many donors who believe in the cause and contribute with such love and enthusiasm. Their support energizes and motivates me to continue my fundraising efforts.



Chetna Nilesh Gala
FUNDS RAISED: ₹ 10,00,000
For **Shrimad Rajchandra Love and Care**

This year at the Tata Mumbai Marathon, we raised funds for the Shrimad Rajchandra Animal Hospital. Through the experience of fundraising for this cause, I rediscovered my love for animals.



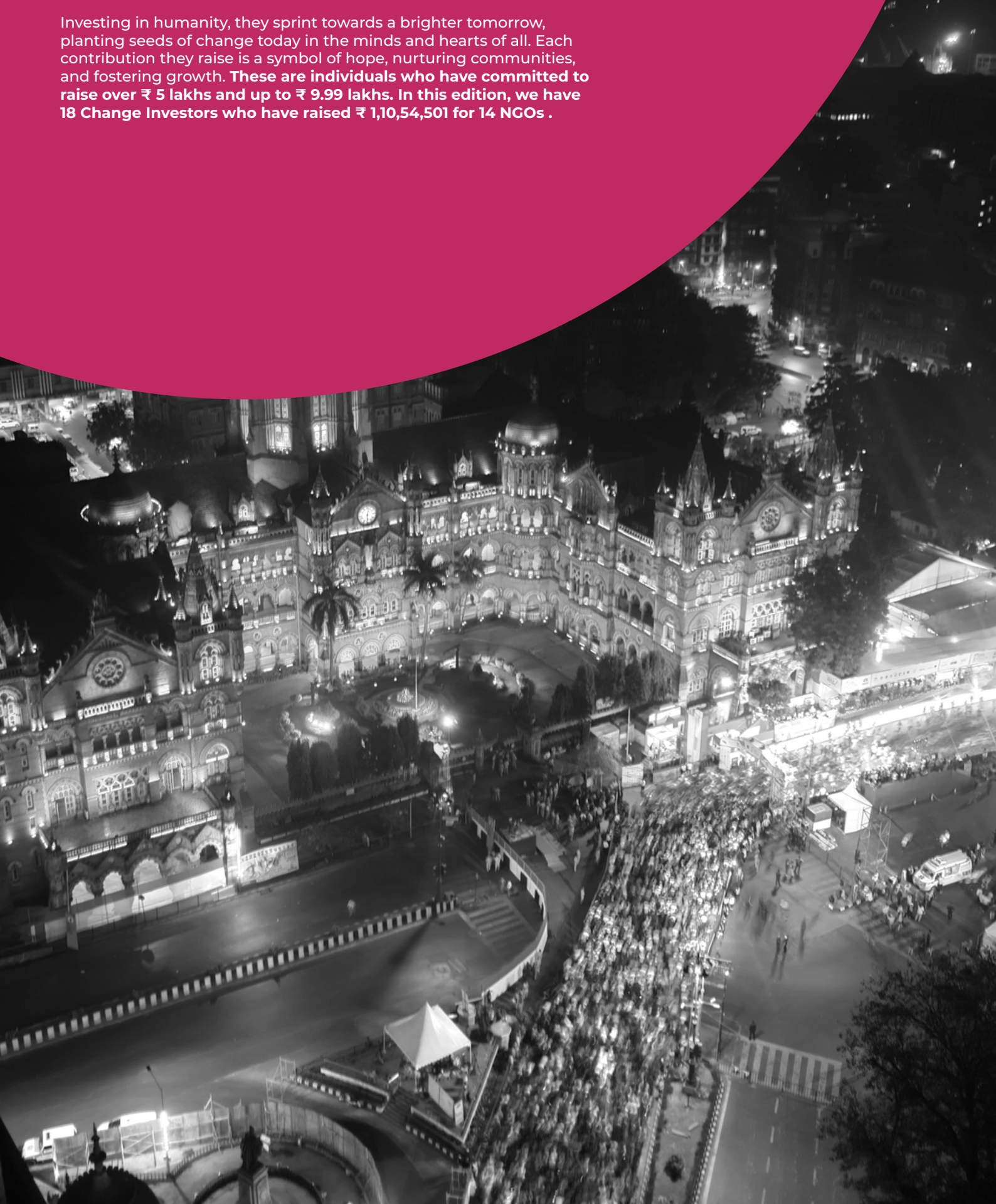
Caran Arora and Abhijeet Gandhi
FUNDS RAISED: ₹ 20,39,100
For **Teach for India**



Nirmala Nisar
FUNDS RAISED: ₹ 11,05,000
For **Shrimad Rajchandra Love and Care**

TMM Change Investors

Investing in humanity, they sprint towards a brighter tomorrow, planting seeds of change today in the minds and hearts of all. Each contribution they raise is a symbol of hope, nurturing communities, and fostering growth. **These are individuals who have committed to raise over ₹ 5 lakhs and up to ₹ 9.99 lakhs. In this edition, we have 18 Change Investors who have raised ₹ 1,10,54,501 for 14 NGOs .**





B S Saluja

FUNDS RAISED: ₹ 9,05,822
Access Life Assistance
Foundation



Jayanti Shukla

FUNDS RAISED: ₹ 8,70,000
United Way India



Ramesh Mangaleswaran

FUNDS RAISED: ₹ 8,25,000
MBA Foundation



Raja Sudhan

FUNDS RAISED: ₹ 7,77,344
Isha Education



**Subramaniam
Anantharam**

FUNDS RAISED: ₹ 6,83,244
Central Chinmaya
Mission Trust



Nilesch Lahu Nandoskar

FUNDS RAISED: ₹ 6,25,301
Karunya Trust



Madhavi Vadera

FUNDS RAISED: ₹ 6,17,985
Central Chinmaya
Mission Trust



Aadit Zaveri

FUNDS RAISED: ₹ 5,62,500
The PRIDE India



Thomas Mathew

FUNDS RAISED: ₹ 5,54,000
Karunya Trust



Surekha Shenoy Kunder

FUNDS RAISED: ₹ 5,35,710
Adventures Beyond
Barriers Foundation



Lijo Velliyamkandathil

FUNDS RAISED: ₹ 5,23,800
Karunya Trust



Vinodini Lulla

FUNDS RAISED: ₹ 5,20,704
Childrens Movement for
Civic Awareness



Shakha A Kotecha

FUNDS RAISED: ₹ 5,14,601
**Jai Vakeel Foundation
and Research Centre**



Yogesh Gera

FUNDS RAISED: ₹ 5,14,400
Arushi Society



Rahul Kadri

FUNDS RAISED: ₹ 5,13,000
**Vipla Foundation (Save
The Children India)**



Prabhakar B Patil

FUNDS RAISED: ₹ 5,07,475
United Way Mumbai



Damayanti Satra

FUNDS RAISED: ₹ 5,03,615
**Shrimad Rajchandra
Love and Care**



Joby Kurian

FUNDS RAISED: ₹ 5,00,000
Karunya Trust

TMM Change Influencers

Influencing change with every stride, they craft narratives of empowerment and opportunities. They embody the power of perseverance, inspiring others to join in collective compassion, paving the way for a brighter future, one step at a time. **These are individuals who have committed to raise over ₹ 2.50 lakhs and up to ₹4.99 lakhs. In this edition, we have 24 Change Influencers who have raised ₹ 78,61,037 for 17 NGOs.**





Ranjod Singh Kalra

FUNDS RAISED: ₹ 4,98,503
Central Chinmaya
Mission Trust



Prem Prakash Arya

FUNDS RAISED: ₹ 4,52,100
Central Chinmaya
Mission Trust



Himanshu Vyas

FUNDS RAISED: ₹ 4,50,803
Ashiyana



Rupesh Kapadia

FUNDS RAISED: ₹ 4,37,429
Kala Ghoda Association



Shailja Singh

FUNDS RAISED: ₹ 4,36,501
Cancer Patients Aid
Association



Prasad Baji

FUNDS RAISED: ₹ 3,61,000
The Akanksha
Foundation



Dr. Siddharth Agarwal

FUNDS RAISED: ₹ 3,50,000
Urban Health Resource
Centre



Anubhav Adlakha

FUNDS RAISED: ₹ 3,44,379
Action For Ability Development
& Inclusion (AADI)



Dr. Kalpana Apte

FUNDS RAISED: ₹ 3,38,184
Family Planning
Association India



Gigy Mathew

FUNDS RAISED: ₹ 3,23,400
Karunya Trust



Darius Pandole

FUNDS RAISED: ₹ 3,05,000
Khel Shala



Viji Venkatesh

FUNDS RAISED: ₹ 3,02,503
Friends of Max



Christina Grace Kapoor

FUNDS RAISED: ₹ 3,01,000
Gunvati Jagan Nath Kapoor Medical
Relief Charitable Foundation



Amod Deshpande

FUNDS RAISED: ₹ 3,00,005
United Way Mumbai



Mala Agarwal

FUNDS RAISED: ₹ 2,92,200
Central Chinmaya
Mission Trust



Amit Wagh

FUNDS RAISED: ₹ 2,87,500
Tata Memorial Centre



Shivaprasad Khened

FUNDS RAISED: ₹ 2,82,101
ADHAR



Kuntal Agarwal

FUNDS RAISED: ₹ 2,71,000
Urban Health Resource
Centre



Vishwas Madhav Gore

FUNDS RAISED: ₹ 2,65,425
ADHAR



**Dr. Mala Tiwari &
Sanjana Maurya**

FUNDS RAISED: ₹ 2,55,501
Family Planning
Association India



Rekha G

FUNDS RAISED: ₹ 2,54,000
Family Planning
Association India



Jamshir Bagwadia

FUNDS RAISED: ₹ 2,52,503
Sankalp Rehabilitation
Trust



Aarti Shah

FUNDS RAISED: ₹ 2,50,000
Shrimad Rajchandra
Love and Care



Premal Vora

FUNDS RAISED: ₹ 2,50,000
Shrimad Rajchandra
Love and Care

TMM Change Makers

Makers of miracles, they race towards a brighter horizon, raising hope in the marathon of life. They believe in possibilities and progress; igniting transformation, adding cheer in the world with their boundless spirit.

These are individuals who have committed to raise over ₹ 1.75 lakhs and up to ₹ 2.49 lakhs. In this edition, we had 73 Change Makers who raised ₹ 1,43,38,659 for 28 NGOs.





Daniel Raj

FUNDS RAISED: ₹ 2,47,053
United Way Mumbai



Jiss Mathew Jacob

FUNDS RAISED: ₹ 2,45,000
Karunya Trust



Meena Mutha

FUNDS RAISED: ₹ 2,44,402
MANAV Foundation



Sanjay Mehta

FUNDS RAISED: ₹ 2,44,201
Madat Charitable Trust



Umesh Shah

FUNDS RAISED: ₹ 2,41,000
Shrimad Rajchandra
Love and Care



Avinash Baviskar

FUNDS RAISED: ₹ 2,38,000
ADHAR



Charumathy Murali

FUNDS RAISED: ₹ 2,30,552
NASEOH



Ritesh Gupta

FUNDS RAISED: ₹ 2,29,101
Touching Lives Welfare
Trust



Venkatraman S.

FUNDS RAISED: ₹ 2,29,076
CanKids KidsCan, Cuddles
Foundation, Tata Memorial Centre



Govind Gore

FUNDS RAISED: ₹ 2,26,957
ADHAR



**Sugratna Gautam
Gaikwad**

FUNDS RAISED: ₹ 2,26,510
Family Planning
Association India



Kabir Agarwal

FUNDS RAISED: ₹ 2,25,000
Urban Health Resource
Centre



Austine Jose

FUNDS RAISED: ₹ 2,23,011
Karunya Trust



A V Ramanathan

FUNDS RAISED: ₹ 2,19,805
**Central Chinmaya
Mission Trust**



Vipul Dalal

FUNDS RAISED: ₹ 2,19,701
**Central Chinmaya
Mission Trust**



Shibani

FUNDS RAISED: ₹ 2,16,053
**Central Chinmaya
Mission Trust**



Diksha Dulani

FUNDS RAISED: ₹ 2,14,020
**Central Chinmaya
Mission Trust**



Deepak Garg

FUNDS RAISED: ₹ 2,11,000
**Jai Vakeel Foundation
and Research Centre**



Renu Bhadresha

FUNDS RAISED: ₹ 2,08,455
United Way Mumbai



**Team Nargis Dutt
Foundation**

FUNDS RAISED: ₹ 2,06,000
Nargis Dutt Foundation



Sailesh Kumar Sankaran

FUNDS RAISED: ₹ 2,05,816
Isha Education



V Ramachandran

FUNDS RAISED: ₹ 2,05,504
**Animedh Charitable
Trust**



Ankit Kanani

FUNDS RAISED: ₹ 2,04,501
**Touching Lives Welfare
Trust**



Brni Maitreyi Chaitanya

FUNDS RAISED: ₹ 2,03,108
**Central Chinmaya
Mission Trust**



Shibani Mehta

FUNDS RAISED: ₹ 2,03,000
Arushi Society



Ramakant Bhaskarrao Joshi

FUNDS RAISED: ₹ 2,02,503
The PRIDE India



Birju Patel

FUNDS RAISED: ₹ 2,00,600
Access Life Assistance Foundation



Sarika Vijay Desai

FUNDS RAISED: ₹ 2,00,100
Sparsha Charitable Trust



Manisha and Prasad Deole

FUNDS RAISED: ₹ 2,00,004
Central Chinmaya Mission Trust



Chintan Zaveri

FUNDS RAISED: ₹ 2,00,000
ADHAR



Akhila Kumar

FUNDS RAISED: ₹ 2,00,000
Cuddles Foundation



Rujuta Mody

FUNDS RAISED: ₹ 2,00,000
Spina Bifida Foundation



Ramesh Venkat

FUNDS RAISED: ₹ 2,00,000
Maharashtra State Womens Council, The Welfare of Stray Dogs



Karan Dutt

FUNDS RAISED: ₹ 1,94,500
ADHAR



Manju Parvatikar

FUNDS RAISED: ₹ 1,92,000
Isha Education



Vishwa Gada

FUNDS RAISED: ₹ 1,92,000
Shrimad Rajchandra Love and Care



Sadik Keshwani

FUNDS RAISED: ₹ 1,91,000
Touching Lives Welfare Trust



Shivani Kandharri

FUNDS RAISED: ₹ 1,90,602
Cuddles Foundation



Reena Gupta

FUNDS RAISED: ₹ 1,89,500
Childrens Movement for
Civic Awareness



Rechel Sajesh

FUNDS RAISED: ₹ 1,88,500
Karunya Trust



Sejal Shah

FUNDS RAISED: ₹ 1,87,302
Light of Life Trust



Ishita Manek

FUNDS RAISED: ₹ 1,85,031
Rubaroo Breaking
Silences Foundation



Lisha Chheda

FUNDS RAISED: ₹ 1,85,020
Rubaroo Breaking
Silences Foundation



Dr Santosh Karmarkar

FUNDS RAISED: ₹ 1,82,001
Spina Bifida Foundation



Neelam Dixit

FUNDS RAISED: ₹ 1,81,200
Family Planning
Association India



Fr. Fabin Kanjiraparambil

FUNDS RAISED: ₹ 1,81,000
Karunya Trust



**Avlokita Mane &
Pravin Sonawne**

FUNDS RAISED: ₹ 1,78,110
Family Planning
Association India



Rakesh Mehta

FUNDS RAISED: ₹ 1,75,200
Epilepsy Foundation



Sheela Iyer

FUNDS RAISED: ₹ 1,75,200
Light of Life Trust



**Sitaram Marutirao
Chandawarkar**

FUNDS RAISED: ₹ 1,75,200
ADHAR



Ritesh Joshi

FUNDS RAISED: ₹ 1,75,107
ADHAR



Vinantee Shah

FUNDS RAISED: ₹ 1,75,101
**Shrimad Rajchandra
Love and Care**



Riken Vora

FUNDS RAISED: ₹ 1,75,025
**Rubaroo Breaking
Silences Foundation**



Anuja Chikane

FUNDS RAISED: ₹ 1,75,006
United Way Mumbai



Tejas Bamne

FUNDS RAISED: ₹ 1,75,005
United Way Mumbai



Dewoo Kudtarkar

FUNDS RAISED: ₹ 1,75,005
United Way Mumbai



Sunita George

FUNDS RAISED: ₹ 1,75,005
United Way Mumbai



Amol Godha

FUNDS RAISED: ₹ 1,75,005
United Way Mumbai



Dr. Krina Gala

FUNDS RAISED: ₹ 1,75,001
**Shrimad Rajchandra
Love and Care**



Toral Shah

FUNDS RAISED: ₹ 1,75,000
**Shrimad Rajchandra
Love and Care**



Sanjay Savla

FUNDS RAISED: ₹ 1,75,000
**Shrimad Rajchandra
Love and Care**



Asha & Sudhir Sood

FUNDS RAISED: ₹ 1,75,000
Light of Life Trust



Sanjay Dangi

FUNDS RAISED: ₹ 1,75,000
Epilepsy Foundation



Nalini Mehta

FUNDS RAISED: ₹ 1,75,000
**Shrimad Rajchandra
Love and Care**



Rumi Chheda

FUNDS RAISED: ₹ 1,75,000
**Shrimad Rajchandra
Love and Care**



K.Srinivas

FUNDS RAISED: ₹ 1,75,000
**Family Planning
Association India**



Makhanlal Talwar

FUNDS RAISED: ₹ 1,75,000
ADHAR



Nimit Parikh

FUNDS RAISED: ₹ 1,75,000
**Shrimad Rajchandra
Love and Care**



Malik Gobrani

FUNDS RAISED: ₹ 1,75,000
Light of Life Trust



Ramesh Daswani

FUNDS RAISED: ₹ 1,75,000
Light of Life Trust



Nitin Nayar

FUNDS RAISED: ₹ 1,75,000
**SNEHA (Society for Nutrition
Education and Health Action)**



Ravi Narayanmurthy

FUNDS RAISED: ₹ 1,75,000
ADHAR



Murad Ali Khetani

FUNDS RAISED: ₹ 1,75,000
Light of Life Trust





Fundraisers Gold

The Fundraiser Gold category comprises individuals who have raised between ₹1 Lakh - ₹1.75 Lakh. This year, **36 individuals** in the Fundraiser Gold category have raised **₹ 45,94,944**. After Fundraiser Gold, we also have **118 fundraisers, raising ₹ 74,40,068** in the Fundraiser Silver category (minimum fundraising target being ₹ 50,000); **471 fundraisers, raising ₹ 85,91,439** in the Fundraiser Bronze category (with minimum fundraising target of ₹ 10,000) and **289 fundraisers, raising ₹ 7,58,751** in the Fundraiser category.

Anita Pisharody

AMOUNT RAISED: ₹ 1,66,660

**Childrens Movement for
Civic Awareness**

Akash Upase

AMOUNT RAISED: ₹ 1,66,442

**The Blue Ribbon Move-
ment Trust**

Anjali Dalal

AMOUNT RAISED: ₹ 1,65,601

**Central Chinmaya
Mission Trust**

Rehea Quadros

AMOUNT RAISED: ₹ 1,61,945

Arpan

Dr. A .L. Sharada

AMOUNT RAISED: ₹ 1,59,233

Population First

Parameswaran K N

AMOUNT RAISED: ₹ 1,55,904

**Central Chinmaya
Mission Trust**

Belur Sethuram

AMOUNT RAISED: ₹ 1,53,500

**Sparsha Charitable
Trust, Mann - Center For
Individuals With Special
Needs, Adventures
Beyond Barriers
Foundation**

Shridhar Narayan

AMOUNT RAISED: ₹ 1,53,203

CRY

**Geetanjali Deshpande &
Archana Sasane**

AMOUNT RAISED: ₹ 1,52,100

**Family Planning
Association India**

Priya Bijlani

AMOUNT RAISED: ₹ 1,52,050

Isha Education

Yashpal Mehta

AMOUNT RAISED: ₹ 1,45,100

CanKids KidsCan

Jerry Joseph

AMOUNT RAISED: ₹ 1,42,209

Karunya Trust

Joy Fernandes

AMOUNT RAISED: ₹ 1,34,000

**Reach Education Action
Programme (REAP)**

**Manali Parag Tulpule
And Vijayalaxmi Tulpule**

AMOUNT RAISED: ₹ 1,32,213

**Family Planning
Association India**

Neelam Parab

AMOUNT RAISED: ₹ 1,29,224

Arpan

**Hareshanand Sudhakar
Amdekar**

AMOUNT RAISED: ₹ 1,28,321

**SAMSKRITA BHARATI
(KOKAN) TRUST**

Sudha Kapur

AMOUNT RAISED: ₹ 1,26,701

**Family Planning
Association India**

Darshana Kadakia

AMOUNT RAISED: ₹ 1,26,000

**Central Chinmaya
Mission Trust**

**Dr. Anjana Taluja
And Raman Sachdeva**

AMOUNT RAISED: ₹ 1,24,000

**Family Planning
Association India**

Joyce Widge

AMOUNT RAISED: ₹ 1,21,601

**Childrens Movement for
Civic Awareness**

Dr. Samsuddin Khan

AMOUNT RAISED: ₹ 1,15,000

**MEDECINS SANS
FRONTIERES INDIA**

Lavina Chainani

AMOUNT RAISED: ₹ 1,13,900

**Jai Vakeel Foundation
and Research Centre**

Lawrence Duarte

AMOUNT RAISED: ₹ 1,12,050

ADHAR

**Omendra Chauhan -
Jabalpur Branch**

AMOUNT RAISED: ₹ 1,11,455

**Family Planning
Association India**

Radhika Balakrishnan

AMOUNT RAISED: ₹ 1,10,502

**Jai Vakeel Foundation
and Research Centre**

Dhairya Shah

AMOUNT RAISED: ₹ 1,08,001

**Shrimad Rajchandra
Love and Care**

Parag Vaidya

AMOUNT RAISED: ₹ 1,06,901

Cuddles Foundation

Manoj Kumar Garg

AMOUNT RAISED: ₹ 1,05,000

**Family Planning
Association India**

Sahil Advani

AMOUNT RAISED: ₹ 1,04,601

YODA

Chandni Shiyal

AMOUNT RAISED: ₹ 1,04,315

**The Hands of Hope
Foundation**

**Srividya Subramanian
Vidyasagar**

AMOUNT RAISED: ₹ 1,03,506

CanKids KidsCan

Manju Sood

AMOUNT RAISED: ₹ 1,02,103

Isha Education

Insia Dariwala

AMOUNT RAISED: ₹ 1,01,603

**The Hands of Hope
Foundation**

Dr. P J Aprain

AMOUNT RAISED: ₹ 1,00,000

Karunya Trust

Arnav Agarwal + 3

AMOUNT RAISED: ₹ 1,00,000

Kala Ghoda Association

Suellen Fernandes

AMOUNT RAISED: ₹ 1,00,000

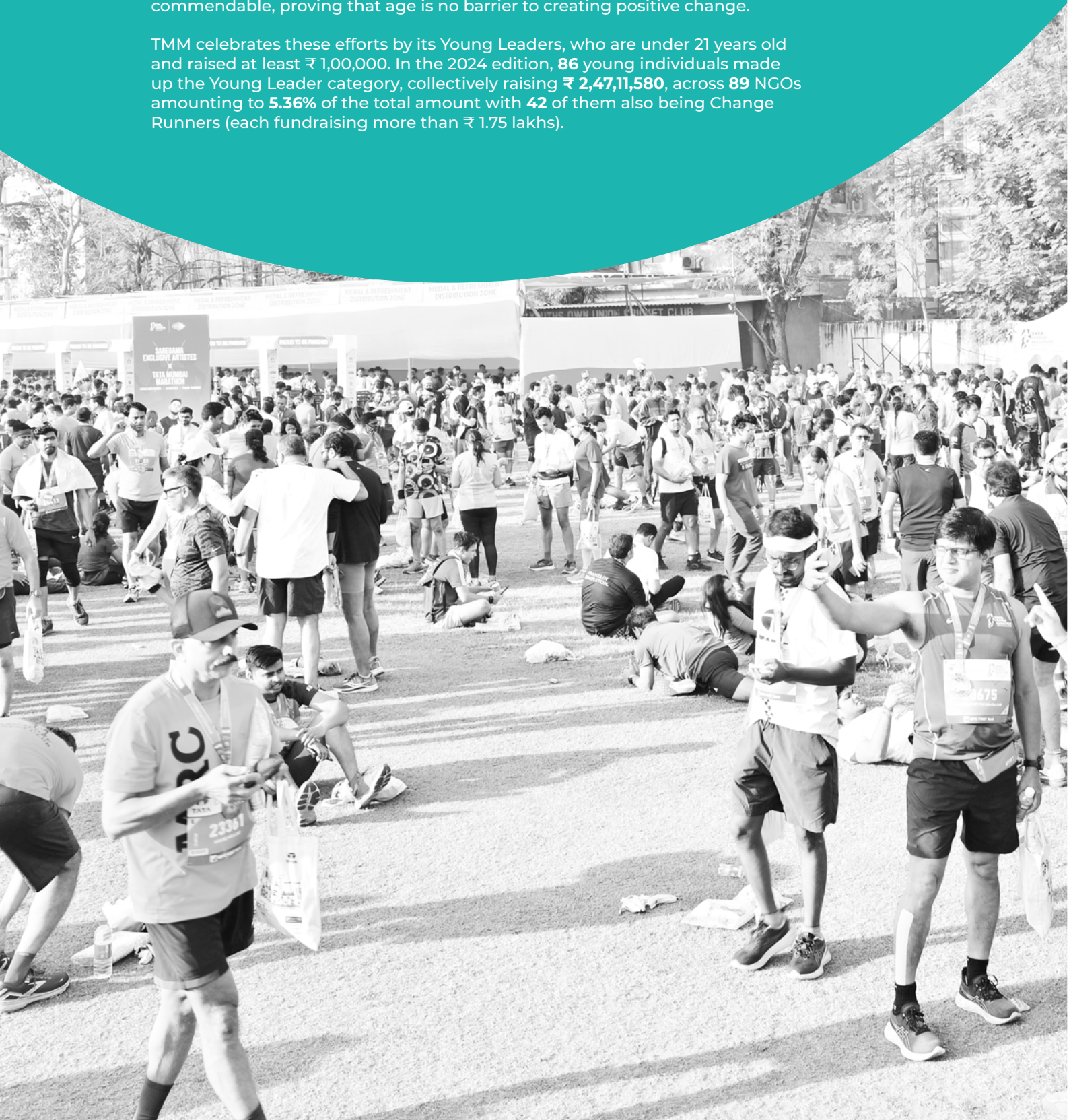
Dilkhush School

TMM Young Leaders

The Tata Mumbai Marathon (TMM) recognizes the benefits of starting philanthropy at a young age, which not only helps non-profits with their funding needs but also raises awareness of social issues among youth, with the increasing likelihood of them becoming more responsible adults.

These are Young Leaders - the next generation of philanthropists, raising funds with boundless enthusiasm, laying the foundation for a more compassionate future. Despite their tender age, their commitment to making a difference is commendable, proving that age is no barrier to creating positive change.

TMM celebrates these efforts by its Young Leaders, who are under 21 years old and raised at least ₹ 1,00,000. In the 2024 edition, **86** young individuals made up the Young Leader category, collectively raising **₹ 2,47,11,580**, across **89** NGOs amounting to **5.36%** of the total amount with **42** of them also being Change Runners (each fundraising more than ₹ 1.75 lakhs).



I have been inspired to start fundraising since a young age, influenced by my family. Observing my mother's involvement in social welfare and witnessing the joint efforts of my father and sister at the previous year's Tata Mumbai Marathon, motivated me to initiate my own fundraising work and carry forward that legacy. My experience as a fundraiser at TMM has highlighted the importance of giving back to my community. I aim to continue participating in the Tata

Mumbai Marathon and also expand my contributions beyond just this marathon.

Visiting the OSCAR Foundation with my sister is always a heartwarming experience. Interacting with the children and witnessing their smiles fills me with joy and gratitude. I'm honoured to contribute to their cause through fundraising, and glad to have the opportunity to make a positive impact on the lives of these children.

Philanthropic Insights

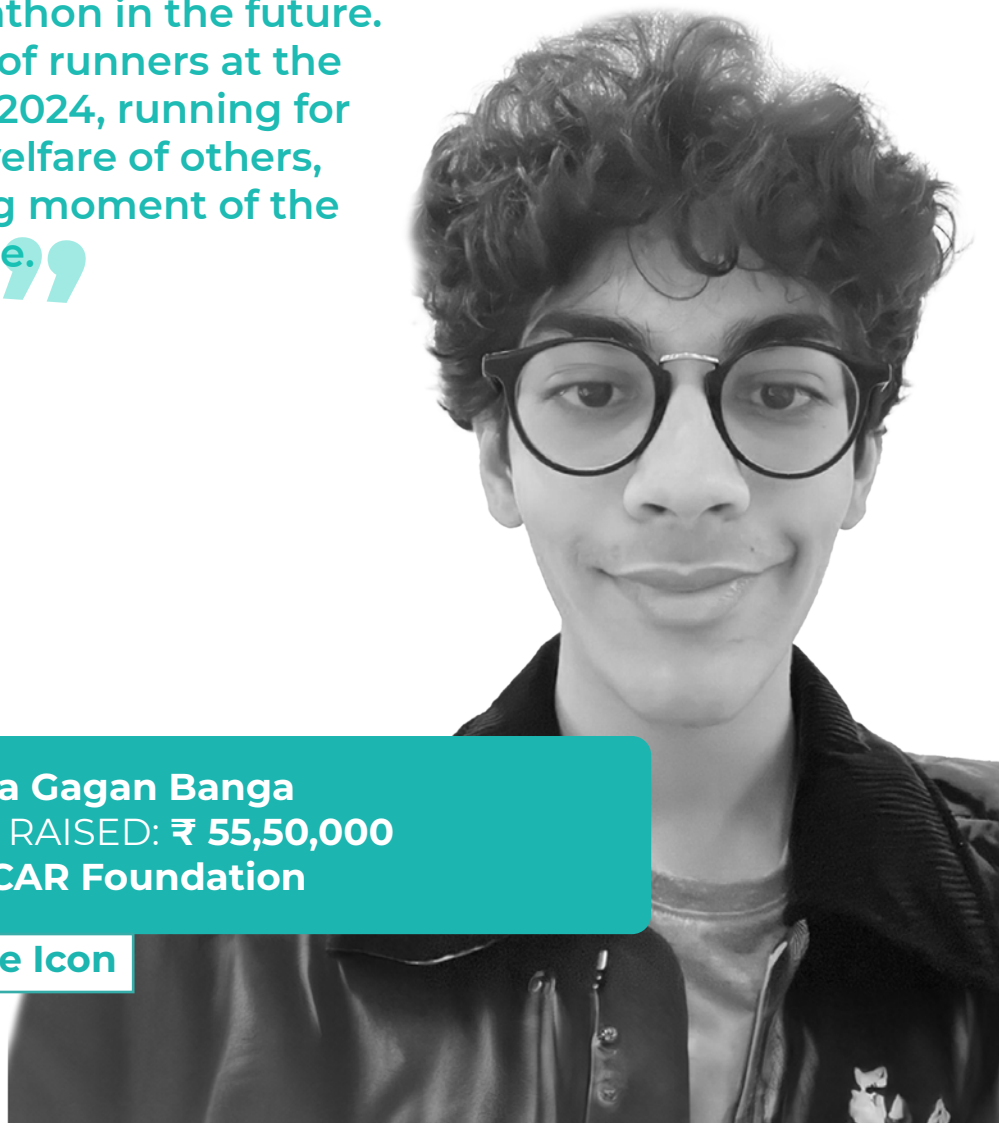
I encourage others to persevere when fundraising. Although you may not always meet your goals, it's crucial to keep trying and not give up. If you're interested in starting fundraising, reach out to a reputable NGO and discuss where to begin. Social media is an effective method to start advertising about the cause. It requires persistence, but the joy you get from knowing you've made a change is worth the work.

“The title of Young Leader signifies that my efforts have been acknowledged as impactful, providing me with fresh motivation to continue making a difference. I hope to continue fundraising for the OSCAR Foundation at the Tata Mumbai Marathon in the future. Witnessing hundreds of runners at the start line during TMM 2024, running for their health and the welfare of others, was the most touching moment of the entire marathon for me.”



Shaurya Gagan Banga
FUNDS RAISED: ₹ 55,50,000
For **OSCAR Foundation**

Change Icon





Anyssa Kothari
 FUNDS RAISED: ₹ 28,86,050
 For **Shrimad Rajchandra Love and Care**

Change Champion



“Tata Mumbai Marathon race day feels like a festival! One of my fondest memories is cheering for runners near the SRLC stage at Marine Drive. Participating in fundraising at TMM has transformed me, making me more empathetic and giving me the courage to interact with new people. Being recognized as a TMM Young Leader drives me to do even more. Seeing the joy on the faces of beneficiaries is my biggest motivation.”

My inspiration is Pujya Gurudevshri Rakeshji, guiding me since birth. I deeply believe in the causes backed by Shrimad Rajchandra Love and Care. Fundraising brings me immense joy and contributes to societal well-being, fueling my personal growth. With my Guruji’s guidance, my journey in fundraising and philanthropy looks promising and enduring.

I feel more motivated when I see donors eagerly joining the cause by sharing their donations. Once, I spent 45 minutes presenting our project to a potential donor who not only appreciated my efforts but also introduced me to others willing to contribute. This expanded my network, boosting my confidence.

Philanthropic Insights

I would like to share with young fundraisers: believe in yourself and your cause. I like to start raising funds early to balance studies and the fundraising efforts, and always wear a smile. With belief, extra confidence, and determination, you are halfway there! Always keep an eye on the end goal which is “Smile and Bring a Smile “.



Change Investor

Vir Kapoor

FUNDS RAISED: ₹ 7,86,900

Ummeed Child Development Center



Change Investor

Mira Joshi

FUNDS RAISED: ₹ 7,37,003

Cuddles Foundation, Family Planning Association India, Nayi Disha Resource Centre



Change Investor

Aahana Khemani

FUNDS RAISED: ₹ 6,46,964

Cuddles Foundation



Change Investor

Mihaan Gandhi Dhall

FUNDS RAISED: ₹ 6,08,660

Ummeed Child Development Center



Change Investor

Ishaan Singh

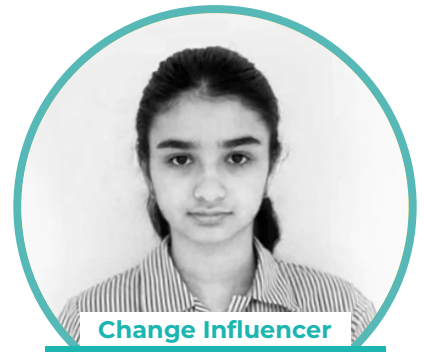
FUNDS RAISED: ₹ 5,10,000
Childline India Foundation



Change Influencer

Videh Doshi

FUNDS RAISED: ₹ 4,21,000
Shrimad Rajchandra Love and Care



Change Influencer

Anaiah Garware Ramsay

FUNDS RAISED: ₹ 3,62,601
The HEAL Foundation



Change Influencer

Sara Hulyalkar

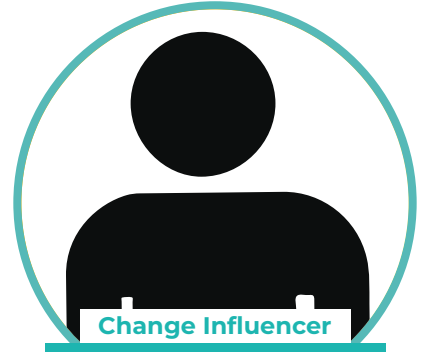
FUNDS RAISED: ₹ 2,80,600
Cuddles Foundation



Change Influencer

Vivaan Gupta

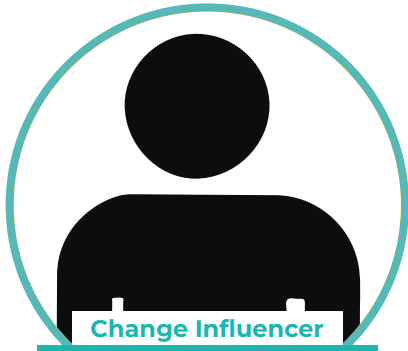
FUNDS RAISED: ₹ 2,72,656
The HEAL Foundation



Change Influencer

Maya Bhatia

FUNDS RAISED: ₹ 2,62,000
The HEAL Foundation



Change Influencer

Nasreen Haldar

FUNDS RAISED: ₹ 2,61,414
Karunya Trust



Change Influencer

Sanaa Seksaria

FUNDS RAISED: ₹ 2,57,000
The HEAL Foundation



Change Maker

Kahaan Doshi

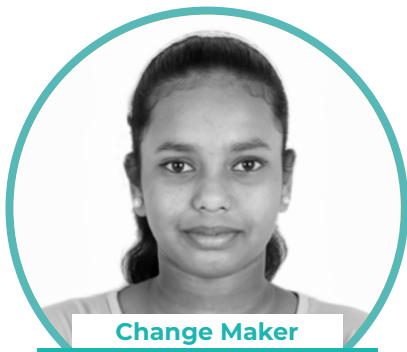
FUNDS RAISED: ₹ 2,36,450
Udayan Care



Change Maker

Azeem Pinjari

FUNDS RAISED: ₹ 2,19,501
ADHAR



Change Maker

Sherin Sarah

FUNDS RAISED: ₹ 2,19,401
ADHAR



Change Maker

Dhruvi Rajesh Unarkat

FUNDS RAISED: ₹ 2,19,401
ADHAR



Change Maker

Purvi Rajesh Unarkat

FUNDS RAISED: ₹ 2,19,401
ADHAR



Change Maker

Yadnika Santosh
Adhatrao

FUNDS RAISED: ₹ 2,14,401
ADHAR



Change Maker

Zahra Faizullabhoy

FUNDS RAISED: ₹ 2,12,000
Cuddles Foundation



Change Maker

Rian Thomas Augustine

FUNDS RAISED: ₹ 2,00,301
The HEAL Foundation



Change Maker

Yuv Saran

FUNDS RAISED: ₹ 2,00,000
Lupin Human Welfare and Research
Foundation



Change Maker

Aangi Apurva Shah

FUNDS RAISED: ₹ 2,00,000
Shrimad Rajchandra
Love and Care



Change Maker

Ishaan Rajput

FUNDS RAISED: ₹ 1,97,276
Central Chinmaya Mission Trust



Change Maker

Aashna Mirchandani

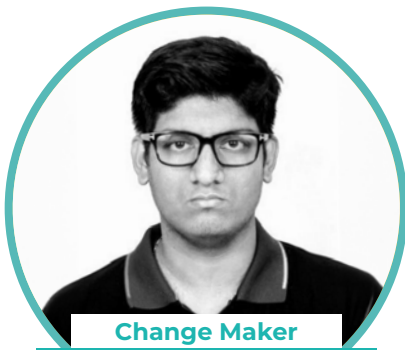
FUNDS RAISED: ₹ 1,96,000
Mudita - An Alliance for Giving



Change Maker

Amaara Hegde

FUNDS RAISED: ₹ 1,87,000
Mudita - An Alliance for Giving



Change Maker

Krish Sabadra

FUNDS RAISED: ₹ 1,82,100
Shrimad Rajchandra
Love and Care



Change Maker

Rohan Monga

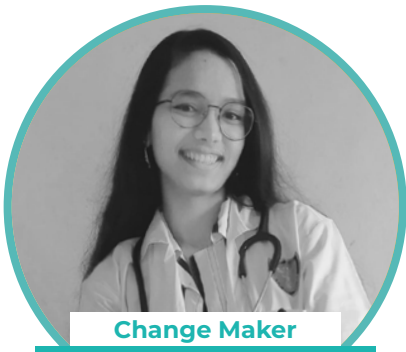
FUNDS RAISED: ₹ 1,80,501
OSCAR Foundation



Change Maker

Parthana Mudgal

FUNDS RAISED: ₹ 1,79,000
Arushi Society



Change Maker

Shama Umar Sidiki

FUNDS RAISED: ₹ 1,75,300
Light of Life Trust



Change Maker

Sahyadri Somnath Galande

FUNDS RAISED: ₹ 1,75,300
Light of Life Trust



Change Maker

Mukta Vishnu Raut

FUNDS RAISED: ₹ 1,75,300
Light of Life Trust



Change Maker

Jonathan Zelig Plamthundil

FUNDS RAISED: ₹ 1,75,254
Vipla Foundation



Change Maker

Nivaan Chheda

FUNDS RAISED: ₹ 1,75,030
Rubaroo Breaking Silences Foundation



Change Maker

Anvay Rajeev Mundhada

FUNDS RAISED: ₹ 1,75,025
Rubaroo Breaking Silences Foundation



Change Maker

Naisha Chheda

FUNDS RAISED: ₹ 1,75,020
Rubaroo Breaking Silences Foundation



Change Maker

Aarohi Jayakar

FUNDS RAISED: ₹ 1,75,001
Light of Life Trust



Change Maker

Asiya Shaikh

FUNDS RAISED: ₹ 1,75,000
Karunya Trust



Change Maker

Hadisunnisa Shaikh

FUNDS RAISED: ₹ 1,75,000
Karunya Trust



Change Maker

Saima Shaikh

FUNDS RAISED: ₹ 1,75,000
Karunya Trust



Change Maker

Siddhivinayak Kori

FUNDS RAISED: ₹ 1,75,000
Karunya Trust



Fundraiser Gold

Tia Roshni Chatterji

FUNDS RAISED: ₹ 1,63,252
Cuddles Foundation



Fundraiser Gold

Avinash Balakrishnan

FUNDS RAISED: ₹ 1,62,600
Jai Vakeel Foundation and Research
Centre



Fundraiser Gold

Ahanaa & Arham

FUNDS RAISED: ₹ 1,58,725
Shrimad Rajchandra Love and Care



Fundraiser Gold

Aman Sarup

FUNDS RAISED: ₹ 1,57,600
The HEAL Foundation



Fundraiser Gold

Myra Mudgal

FUNDS RAISED: ₹ 1,55,000
Arushi Society



Fundraiser Gold

Aparna Trimukhe

FUNDS RAISED: ₹ 1,54,001
The HEAL Foundation



Fundraiser Gold

Shrieya Nirav Gosalia

FUNDS RAISED: ₹ 1,54,000
Shrimad Rajchandra Love and Care



Fundraiser Gold

Krishna.J.Peswani

FUNDS RAISED: ₹ 1,53,514
The Akanksha Foundation, Central
Chinmaya Mission Trust



Fundraiser Gold

Kanika Andhare

FUNDS RAISED: ₹ 1,52,007
Adventures Beyond Barriers
Foundation



Fundraiser Gold

Shriya Kothari

FUNDS RAISED: ₹ 1,50,000
The HEAL Foundation



Fundraiser Gold

Prisha Chitalia

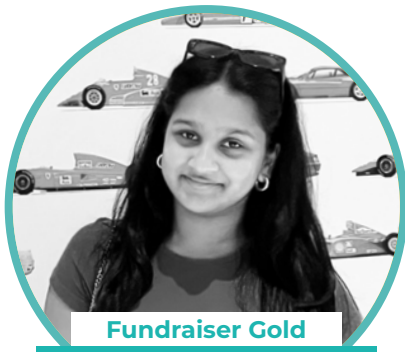
FUNDS RAISED: ₹ 1,50,000
Shrimad Rajchandra Love and Care



Fundraiser Gold

Aviraj Chitalia

FUNDS RAISED: ₹ 1,50,000
Shrimad Rajchandra Love and Care



Fundraiser Gold

Tarini Kilachand

FUNDS RAISED: ₹ 1,46,100
The HEAL Foundation



Fundraiser Gold

Heya Sanghvi

FUNDS RAISED: ₹ 1,39,201
Cancer Patients Aid Association



Fundraiser Gold

Vir Kamath

FUNDS RAISED: ₹ 1,38,312
Habitat For Humanity India



Fundraiser Gold

Meher Singh

FUNDS RAISED: ₹ 1,33,501
The HEAL Foundation



Fundraiser Gold

Manasi Anil Gaikwad

FUNDS RAISED: ₹ 1,31,150
Family Planning Association India



Fundraiser Gold

Caleb Dhaval Mehta

FUNDS RAISED: ₹ 1,30,003
Shrimad Rajchandra
Love and Care



Fundraiser Gold

Mihika Bhise

FUNDS RAISED: ₹ 1,30,000
Family Planning Association India



Fundraiser Gold

Aishwarya Madiwalar
Dharwad

FUNDS RAISED: ₹ 1,27,350
Family Planning Association India



Fundraiser Gold

Misha Apurva Shah

FUNDS RAISED: ₹ 1,21,000
Shrimad Rajchandra Love and Care



Fundraiser Gold

Vedika Gupta

FUNDS RAISED: ₹ 1,21,000
The HEAL Foundation



Fundraiser Gold

Ananya Shah

FUNDS RAISED: ₹ 1,17,221
The Welfare of Stray Dogs



Fundraiser Gold

Kiara

FUNDS RAISED: ₹ 1,16,500
Vipla Foundation



Fundraiser Gold

Neev Merchant

FUNDS RAISED: ₹ 1,15,002
Mudita - An Alliance for Giving



Fundraiser Gold

Amyra Ashish Sheth

FUNDS RAISED: ₹ 1,15,000
Shrimad Rajchandra Love and Care



Fundraiser Gold

Ayesha Choksi

FUNDS RAISED: ₹ 1,11,200
Cuddles Foundation



Fundraiser Gold

Suveera Shreenivas
Anandas

FUNDS RAISED: ₹ 1,09,655
Central Chinmaya Mission Trust



Fundraiser Gold

Abeer Sharma

FUNDS RAISED: ₹ 1,07,709
The Hands of Hope Foundation



Fundraiser Gold

Anshul Varma

FUNDS RAISED: ₹ 1,06,600
Touching Lives Welfare Trust



Fundraiser Gold

Shreyass Kulkarni

FUNDS RAISED: ₹ 1,06,500
Family Planning Association India



Fundraiser Gold

Shaurya Mandawat

FUNDS RAISED: ₹ 1,05,501
The HEAL Foundation



Fundraiser Gold

Vritika Gambhir

FUNDS RAISED: ₹ 1,05,002
The HEAL Foundation



Fundraiser Gold

Nilima

FUNDS RAISED: ₹ 1,04,100
Vipla Foundation



Fundraiser Gold

Asmita Unhale

FUNDS RAISED: ₹ 1,03,705
Family Planning Association India



Fundraiser Gold

Maira Gracias

FUNDS RAISED: ₹ 1,02,100
Project Amhi



Fundraiser Gold

Dhaina Rajpal

FUNDS RAISED: ₹ 1,00,601
The HEAL Foundation



Fundraiser Gold

Hreyaansh Malde

FUNDS RAISED: ₹ 1,00,030
Rubaroo Breaking Silences
Foundation



Fundraiser Gold

**Aaritrika Harsh
Prajakta Chandriani**

FUNDS RAISED: ₹ 1,00,025
Rubaroo Breaking Silences
Foundation



Fundraiser Gold

Ranveer Chainani

FUNDS RAISED: ₹ 1,00,001
The HEAL Foundation



Fundraiser Gold

Zayd Malik Gobrani

FUNDS RAISED: ₹ 1,00,001
Light of Life Trust



Fundraiser Gold

Ved Desai

FUNDS RAISED: ₹ 1,00,000
Sparsha Charitable Trust



Fundraiser Gold

Siya Parth Satra

FUNDS RAISED: ₹ 1,00,000
Shrimad Rajchandra Love and Care



Fundraiser Gold

Amul Sevaram Soraskar

FUNDS RAISED: ₹ 1,00,000
Light of Life Trust

Corporate Teams

Corporates can participate in the Tata Mumbai Marathon by forming teams to raise funds for different social causes. This allows employees to participate in the run while representing a charity registered with the event's Philanthropy Partner.

Their participation not only inspires communities but also fosters employee fulfilment. Together, they transform humble funds and contributions into life-changing opportunities, showcasing the power of teamwork and corporate social responsibility in creating a brighter future for all.

In 2024, **179 companies had 267 teams** that contributed ₹ **22,76,55,000** to **91 NGOs**, making up **31.45%** of the total funds raised. Corporate teams are provided a unique experience, including access to a special tent on race day.



Fundraising Corporates

Listed are companies whose employees have raised funds using the Tata Mumbai Marathon 2024 platform. This edition had 20 companies fielding **29** teams, collectively raising ₹ **5,57,16,474** and contributing ₹ **2,38,80,000** in support of **17** NGOs.





JASANI JEWELLERY (UNIT II)

FUNDS RAISED: ₹ 4,02,00,000

AMOUNT CONTRIBUTED: ₹ 3,45,000

FOR: **Shrimad Rajchandra Love and Care**

The Jasani Group proudly continues its participation with the Tata Mumbai Marathon, supporting Shrimad Rajchandra Love and Care for the 12th consecutive year. Tata Mumbai Marathon is a unique platform that has yielded multi-fold benefits. For over a decade, the team at Jasani Group has embraced the marathon not just as an event, but as a transformative journey

towards empowerment and social change.

This year, the fundraising efforts have been dedicated to two remarkable causes close to the organization's heart. The development of the Shrimad Rajchandra Animal Hospital – Jivmaitridham, a multi-speciality hospital for animals in need. This hospital will be attached to a

veterinarian college and animal sheds, complete with activity zone areas in rural South Gujarat. The other cause is the Shrimad Rajchandra Centre of Excellence for Women, a vast production unit that is being built to make tribal women capable and independent. These projects speak to the spirit of resilience, innovation, and compassion that is part of the core value at Jasani Jewellery.



Director Shyam Jasani encapsulates this sentiment perfectly, expressing,

The sense of fulfilment derived from supporting noble initiatives cannot be matched. Resonating with Shrimad Rajchandra Love and Care's marathon theme of - "Rising in Love and Care", the Jasani Group is privileged to put our compassion into action and support their noble initiatives.

At the heart of their participation lies a deep commitment to wellness and community engagement. The marathon provides a unique opportunity for the staff to embody the company's values of health and vitality, inspiring each other to push beyond limits and strive for excellence.

The initiatives of medical care, education, women empowerment, and child welfare at SRLC have been at the center of the CSR initiatives at Jasani Jewellery. They are glad to have the opportunity to be part of the genuine and expansive social work that the organization undertakes for some of the most underprivileged areas in India. The Jasani group reflects on their journey with the Tata Mumbai Marathon, and share their gratitude for the opportunities to serve and give back. Each step they take, each donation they raise, and each life they touch reaffirms their commitment to building a brighter, more inclusive future for all.



Godrej & Boyce Mfg. Co. Ltd.

FUNDS RAISED: ₹ 82,55,754

AMOUNT CONTRIBUTED: ₹ 22,30,000

NGOs Supported: **NASEOH, NCC EXPA (EXCHANGE PARTICIPANTS ASSOCIATION INDIA)** and War Wounded Foundation

We at Godrej believe in our responsibility to care, innovate, and encourage social responsibility to create a better environment to live and contribute to our society. We have been consecutively participating since the past 15 years at the TMM and will continue to do so with immense pride, deeper involvement, and greater engagement. We are confident that our partner NGOs will utilize these funds raised in making this world a brighter and better place for the beneficiaries.



We encourage Godrejites to contribute generously for the noble causes as a part of our spirit and responsibility of caring and nurturing. The enthusiastic participation of our marathon runners year on year has been increasing, and continues to motivate more participants every year to take part in Mumbai's most vibrant event. We believe that all good deeds are like seeds of goodness in making this world a better place, which nurtures and makes a difference in the lives of deserving people.

Harpreet Kaur, EVP & Head – Corporate Personnel & Administration,
Godrej & Boyce Mfg. Co. Ltd.

3RD HIGHEST FUNDRAISING CORPORATE



Me-Hin Tech Edge Solutions

FUNDS RAISED: ₹ 16,21,312

AMOUNT CONTRIBUTED: ₹ 5,50,000

NGOs Supported: **ADHAR**

Me-Hin Tech Edge Solutions proudly supports ADHAR, an NGO dedicated to providing lifelong care and support for 350+ intellectually challenged adults across two facilities in Badlapur and Nashik. With an annual deficit of ₹ 3.20 crore in running expenses, funds raised through TMM 2024 will significantly cover the deficit. As the largest marathon in Asia, the Tata Mumbai Marathon provided ADHAR with invaluable exposure and recognition for its cause.



For our company, this marks our 5th year of enthusiastic participation in TMM, and highlights our commitment to making a difference. My personal connection with ADHAR stems from a deep sense of empathy, driving my dedication to nurturing the potential within individuals facing permanent disabilities. I have firsthand seen the impact of ADHAR's programs, and meeting its beneficiaries has only reinforced my passion for the cause. As ADHAR continues to expand its reach, with facilities in Badlapur, Nashik, and a new one in Satara, TMM becomes a powerful platform of unity, a testament to the collective spirit that drives us forward.

Samson Wilson, CXO Me-Hin Group



NTT India Private Limited

FUNDS RAISED: ₹ 14,09,126

AMOUNT CONTRIBUTED: ₹ 11,00,000

NGOs Supported: **United Way Mumbai**

NTT India is dedicated to its CSR objectives, one of them being: 'Empowering Girl Children through the Right to Learn,' a commitment that drives its participation in the Tata Mumbai Marathon. The company's involvement not only contributes to this cause but also enhances employee wellness and

engagement initiatives.

One significant project supported by NTT India's fundraising efforts is HeadStart STEM. This project, in collaboration with Shree Dayanand Balika Vidyalay, a Hindi medium government-aided school for girls. It aims to enhance the school's

infrastructure, particularly its Science Lab, and provide tools and STEM Kits for learning. Additionally, it includes exposure sessions, field trips, teacher development programs, and parent engagement activities to foster interest and aptitude among students from marginalized communities.



Tata Mumbai Marathon is much more than a marathon event, it is an emotion for every runner, a highlight on their calendar for which they invest time and effort to prepare. It is an honour to participate in such a prestigious event and run along the scenic route through South Mumbai Road including Bandra-Worli Sea link. Moreover, Mumbai's crowd is always welcoming, supportive and encourages all the runners. The sheer popularity and largesse of the marathon has people around the world eagerly waiting for this event and preparing for qualification.

This year I really liked the unique idea of a Green Bib at TMM that aligns with the issue of Global Warming. It combines the joy of running with the cause of planting a tree in your name. I am very grateful to NTT for giving us this opportunity to participate in such an event and encouraging employees to be healthy and support the community by contributing to social cause projects.

Manish Modsing, TMM - Full Marathon Runner

Driving employee engagement through Corporate Social Responsibility

One of NTT's CSR ambitions is to drive wellness activities to meet sustainability goals, motivating employees to stay fit while giving back to the community. TMM has provided a formal platform for employees, including avid runners, to interact, share experiences, and motivate each other, building a community around this sport. This engagement begins well in advance of the marathon, complemented by various volunteering events supporting CSR projects.

The partnership with the Tata Mumbai Marathon over the last two years has garnered enthusiastic responses from employees, fostering camaraderie and boosting morale. Each time we've announced registrations, there is a sense of excitement to run, participate, raise funds, and contribute to the cause of education for girl children.



LARSEN & TOUBRO

Larsen & Toubro Limited

FUNDS RAISED: ₹ 9,05,822

AMOUNT CONTRIBUTED: ₹ 20,00,000

NGOs Supported: **The Society for Door Step School**

Larsen & Toubro's commitment to social responsibility shines through its contribution to "The Society for Doorstep School" (DSSM) at the Tata Mumbai Marathon 2024. This collaboration aims to enhance educational opportunities for underprivileged children, aligning with L&T's values

of fostering holistic development and improving societal well-being. L&T sponsored a Mobile Library, an initiative that deploys a reading van to provide access to books reaching around 1000 children in rural areas. This aims to encourage a love for reading and enhancing language, creativity, and critical thinking skills

in young minds.

L&T's CSR initiatives extend beyond education, including various sectors such as water and sanitation, skilling in construction, and health, contributing to sustainable development, and addressing specific community needs.



TMM 2024 Inspires, Motivates & Challenges Employees

Roshni Sankhe, Dy. General Manager – Offshore, Project Controls, recounts her incredible experience participating in TMM 2024. *"It's indescribable—the rush of excitement that compels you to rise at 4 am on a chilly January morning, leave home by 5 am, and arrive at Churchgate Azad Maidan by 6:30 am, to run with enthusiastic colleagues carrying colourful banners and boards to support Doorstep School. The marathon unites diverse individuals—runners, dedicated volunteers distributing water, chocolates, and cheering spectators—ensuring our energy is high. I still get goosebumps as the memories flash of people dancing at stalls, chanting slogans, clapping through the run."*

This year L&T raised funds for The Society for Doorstep School, which is doing remarkable work in providing remedial education for underprivileged children. Our contingent included both senior and junior employees - all of whom were proud to be doing their bit for cause and company. In a sense, they were showing the world the true L&T DNA. We are committed to identify and embrace opportunities to serve and reinforce our ongoing mission in the years to come.

Mabel Abraham, Head – CSR, Larsen & Toubro.

L&T's Commitment to Engaging Employee in Charitable Causes

By supporting causes aligned with its values, L&T creates a sense of pride and connection among its workforce, nurturing a culture of purpose-driven engagement. Through the corporate participation at TMM, L&T motivates employees by raising awareness through orientations, on the cause and NGO supported at TMM, involving them in designing slogans and banners, celebrating their commitment post-marathon, and encouraging year-round employee volunteering for the supported cause, in addition to many other causes. Such engagement enhances employees' awareness of L&T's CSR initiatives, promotes community engagement and a sense of what it takes to work for social development. This creates ripples across the organization, driving more and more employees in this large engineering conglomerate with a vast national footprint to give back to society.



Me-Hin Consultants And Advisors



FUNDS RAISED: ₹ 5,47,526
 AMOUNT CONTRIBUTED: ₹ 3,45,000
 NGOs Supported: **ADHAR**

ADHAR - Home for Specially Abled has been catering to the needs of Intellectually Challenged Adults since 1994, currently operating from Badlapur and Nasik, with another facility opening soon in Satara. Intellectual challenges remain a largely overlooked area in terms of societal awareness and through TMM we want to raise awareness to this cause. The association with ADHAR began with a simple ripple - a desire to create a positive impact in the lives of individuals facing permanent intellectual challenges. At Me-Hin, the ethos revolves around fostering Happy, Healthy, and Helping Me-Hinites who drive the involvement in this cause. Interacting with donors and supporters has been an inspiring experience for all at Me-Hin, serving as a reminder of the collective strength of philanthropy.

“The Tata Mumbai Marathon ranks among the top ten marathons globally, and Me-Hin Consultants & Advisors has been actively participating for the past five years, consistently increasing our fundraising efforts for Adhar each year. Beyond its prestigious status, the marathon serves as a powerful platform for raising awareness about causes we support. With its extensive reach and spirit of unity, TMM embodies our commitment to a common goal and provides a crucial avenue for sustainable growth through fundraising and awareness-building.”

Rajesh Unarkat, CFO Me-Hin Group

Kadri Consultants has proudly supported Vipla Foundation through the Tata Mumbai Marathon for years. Vipla Foundation is resolutely committed to fostering a world where women and children enjoy equal opportunities. Their impactful programs cater to marginalized communities entrenched in intergenerational poverty, often deprived of education and economic prospects. Through tireless efforts, the foundation endeavours to uplift the lives of these vulnerable groups.

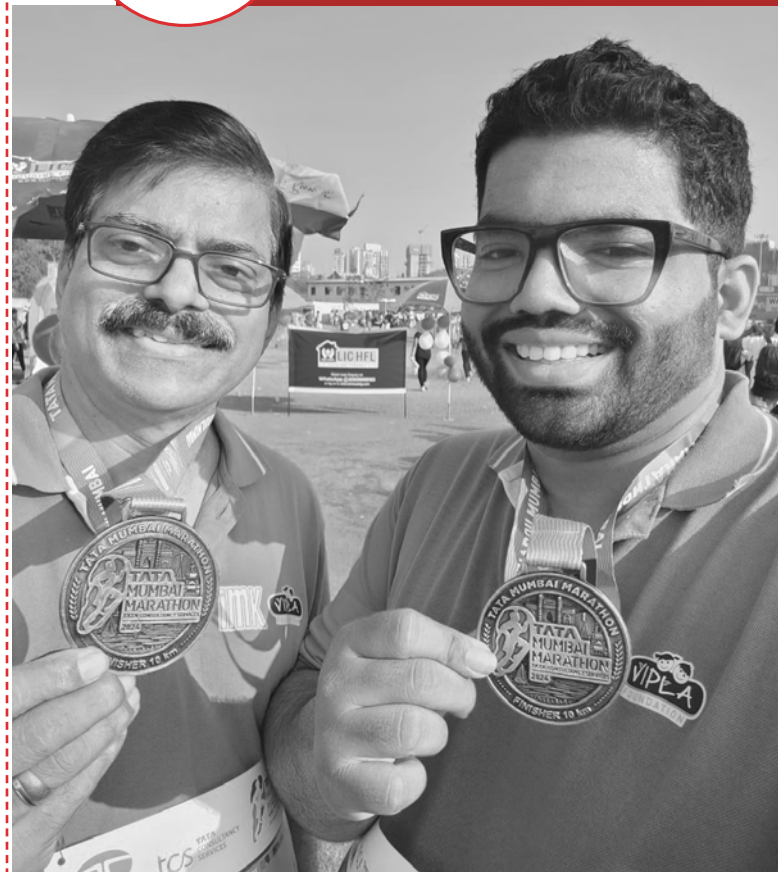
Witnessing their remarkable strides annually fills our teams at Kadri Consultants with inspiration. Vipla Foundation not only provides quality education but also ensures that every child, irrespective of their background, can thrive and realize their potential. Children represent the future of India, and with organizations like Vipla Foundation, the path towards equity becomes clearer. By narrowing the divide between the privileged and the underprivileged, they empower every child to pursue their aspirations, nurturing a brighter tomorrow for all.

The company is grateful that TMM provides a platform to contribute to such a cause and enables each one to make a difference in the lives of those less privileged.

Kadri Consultants Pvt. Ltd.



FUNDS RAISED: ₹ 5,13,000
 AMOUNT CONTRIBUTED: ₹ 3,45,000
 NGOs Supported: **Vipla Foundation**



**Panasonic Life
Solutions India Pvt. Ltd.**

FUNDS RAISED: ₹ 8,75,026

AMOUNT CONTRIBUTED:
₹ 20,25,000

United Way Mumbai

**TIAA Global
Capabilities Pvt. Ltd.**

FUNDS RAISED: ₹ 5,35,710

AMOUNT CONTRIBUTED:
₹ 3,45,000

**Adventures Beyond
Barriers Foundation**

Bloomberg L.P

FUNDS RAISED: ₹ 2,08,455

AMOUNT CONTRIBUTED:
₹ 5,50,000

United Way Mumbai

**Dixit infotech
services Pvt.ltd**

FUNDS RAISED: ₹ 1,82,900

AMOUNT CONTRIBUTED:
₹ 11,85,000

**Sparsha Charitable
Trust**

Kotak Mahindra Bank Ltd

FUNDS RAISED: ₹ 1,50,105

AMOUNT CONTRIBUTED:
₹ 20,00,000

**Cancer Patients Aid
Association**

State Bank of India

FUNDS RAISED: ₹ 1,10,000

AMOUNT CONTRIBUTED:
₹ 25,50,000

**Shrimad Rajchandra
Love and Care**

**Credit Suisse AG, a UBS
Group company**

FUNDS RAISED: ₹ 53,704

AMOUNT CONTRIBUTED:
₹ 20,00,000

United Way Mumbai

D'Decor Exports Pvt. Ltd.

FUNDS RAISED: ₹ 50,100

AMOUNT CONTRIBUTED:
₹ 5,50,000

Karunya Trust

**Asian Star Company
Limited**

FUNDS RAISED: ₹ 42,100

AMOUNT CONTRIBUTED:
₹ 16,80,000

**Light of Life Trust and
The Hands of Hope
Foundation**

**UBS Securities India
Private Limited**

FUNDS RAISED: ₹ 22,454

AMOUNT CONTRIBUTED:
₹ 20,00,000

United Way Mumbai

**HDFC Asset
Management
Company Limited**

FUNDS RAISED: ₹ 21,000

AMOUNT CONTRIBUTED:
₹ 3,45,000

Indian Cancer Society

**Pipeline Infrastructure
Limited**

FUNDS RAISED: ₹ 10,020

AMOUNT CONTRIBUTED:
₹ 13,90,000

**Rubaroo Breaking
Silences Foundation**

**TresVista Financial
Services**

FUNDS RAISED: ₹ 2360

AMOUNT CONTRIBUTED:
₹ 3,45,000

SLAM OUT LOUD



Contributing Corporates



Company Name	NGOs Supported	Amt. Contributed
360 One Distribution Services Limited	Access Livelihoods Foundation Industree Foundation Shraddha Charitable Trust The Hands of Hope Foundation	₹ 20,00,000

A

Abbott Healthcare Pvt Ltd.	Adventures Beyond Barriers Foundation	₹ 8,40,000
Ace Pipeline Contracts Private Ltd	Making the Difference Charitable Trust	₹ 3,45,000
Aditya Birla Capital Limited	The PRIDE India	₹ 60,00,000
Aditya Birla Group	Aditya Birla Education Trust	₹ 60,00,000
Advanz Pharma Services (India) Private Limited	Light of Life Trust	₹ 13,90,000
ALD Automotive Pvt Ltd	United Way Mumbai	₹ 5,50,000
Allcargo Logistics Ltd	ALERT-INDIA Central Chinmaya Mission Trust Light of Life Trust	₹ 12,40,000
Alphagrep Securities Pvt Ltd	United Way Mumbai	₹ 3,45,000
Ambit Private Limited	Rushabh Foundation	₹ 8,40,000
Anand Rathi Insurance Broking Ltd.	Epilepsy Foundation	₹ 5,50,000
Apar Industries Ltd	Sri Nityanand Educational Trust	₹ 8,40,000
Apraava Renewable Energy Private Limited	Adventures Beyond Barriers Foundation	₹ 8,40,000
Arkade Developers Ltd	The Sajjan Jain Support Trust	₹ 13,90,000
Ascendas Firstspace Development Management Pvt Ltd	Central Chinmaya Mission Trust	₹ 3,45,000
AZB & Partners	Jai Vakeel Foundation and Research Centre	₹ 3,45,000

B

Bain Capital Advisors (India) Private Limited	Jai Vakeel Foundation and Research Centre	₹ 5,50,000
Bajaj Electricals Ltd.	United Way Mumbai	₹ 31,00,000
Bharat Petroleum Corporation Ltd.	Maharashtra State Womens Council	₹ 5,50,000
Biostadt India Limited	Vipla Foundation	₹ 5,50,000
Black & Veatch PvtLtd	United Way Mumbai	₹ 5,50,000
Blackrock Services India Private Limited	United Way Mumbai	₹ 16,80,000
Blue Star Limited	Blue Star Foundation	₹ 40,00,000
BPEA Advisors Pvt Ltd	The Society for Door Step School	₹ 5,50,000
Bristol Myers Squibb India Pvt Ltd	United Way Mumbai	₹ 5,50,000

Company Name	NGOs Supported	Amt. Contributed
C		
C. A. Galiakotwala And Co. Private Limited	COTAAP Research Foundation	₹ 3,45,000
Capri Global Capital Limited	Smile Foundation	₹ 13,90,000
Castrol India Limited	United Way Mumbai	₹ 20,00,000
CBC Corporation (India) Private Limited	Smile Foundation	₹ 8,40,000
C.H. Robinson Worldwide Freight India Pvt. Ltd.	Cuddles Foundation & Sense International India	₹ 11,85,000
Chalet Hotels Limited	Central Chinmaya Mission Trust	₹ 5,50,000
Charu Jewels	Shrimad Rajchandra Love and Care	₹ 3,45,000
Chirag Corporation	Shrimad Rajchandra Love and Care	₹ 6,90,000
Citco Shared Services (India) Pvt. Ltd	United Way Mumbai	₹ 28,40,000
Course5 Intelligence Limited	Make-A-Wish Foundation Of India	₹ 3,45,000
Culver Max Entertainment Private Limited (Set India)	Habitat For Humanity India	₹ 36,80,000
D		
Danaher India CSR Foundation	United Way Mumbai	₹ 16,80,000
DCB Bank Limited	Concern India Foundation	₹ 3,45,000
De Beers India Pvt Ltd	Mann - Center For Individuals With Special Needs	₹ 3,45,000
Diversey	Doctors for You	₹ 8,40,000
DSP Asset Managers Private Limited	Cuddles Foundation SNEHA (Society for Nutrition Education and Health Action)	₹ 20,00,000
E		
e-Emphasys Systems Private Limited	ADHAR	₹ 5,50,000
eClerx Services Limited	Lighthouse Communities Foundation SAMPARC - Social Action for Manpower Creation SankalpTaru Foundation (STF)	₹ 42,00,000
Elegant Collection	Shrimad Rajchandra Love and Care	₹ 3,45,000
Envisage Insights LLP	ADHAR	₹ 3,45,000
ESR Advisers India Private Limited	Cancer Patients Aid Association	₹ 3,45,000
Exemed Pharmaceuticals	Shrimad Rajchandra Love and Care	₹ 3,45,000
F		
Fedbank Financial Services Limited	Cuddles Foundation	₹ 8,40,000
Firmenich	Adventures Beyond Barriers Foundation	₹ 16,80,000

Company Name	NGOs Supported	Amt. Contributed
FirstRand Services Private Limited	Cheshire Homes India GOONJ Helpage India People for The Ethical Treatment of Animals India (PETA)	₹ 13,80,000
Franklin Templeton Asset Management India Pvt. Ltd	The Akanksha Foundation	₹ 8,40,000
G		
Geltec Pvt Ltd	Abled Disabled All People Together (ADAPT)	₹ 3,45,000
GlaxoSmithKline Pharmaceuticals Limited	Shrimad Rajchandra Love and Care	₹ 33,90,000
Golkunda Diamonds & Jewellery Ltd	Shrimad Rajchandra Love and Care	₹ 5,50,000
GRP Limited	Adventures Beyond Barriers Foundation	₹ 5,50,000
Gufic Biosciences Limited	Shrimad Rajchandra Love and Care	₹ 5,50,000
H		
Hafele India	Adventures Beyond Barriers Foundation	₹ 8,40,000
Hamilton Housewares Pvt. Ltd	Cuddles Foundation	₹ 3,45,000
HDB Financial Services Limited	Kherwadi Social Welfare Association	₹ 25,50,000
HDFC BANK LIMITED	Light of Life Trust Teach for India	₹ 2,00,00,000
HDFC ERGO General Insurance Company	ADHAR United Way Mumbai	₹ 11,85,000
Henkel Adhesives Technologies India Private Limited	Seva Sahayog Foundation Suryoday Trust TWEET Foundation	₹ 8,40,000
Hexaware Technologies Ltd	Apne Aap Womens Collective Human Capital For Third Sector MANAV Foundation Trust For Retailers And Retail Associates Of India Vipla Foundation	₹ 45,75,000
Hiranandani	Srijon - Artscape	₹ 3,45,000
HSBC Software Development (India) Pvt Ltd	Adventures Beyond Barriers Foundation	₹ 5,50,000
Hygienic Research Institute Pvt Ltd	Trust For Retailers And Retail Associates Of India	₹ 5,50,000
I		
ICICI Prudential Asset Management Company Limited	Shrimad Rajchandra Love and Care	₹ 13,90,000
ICICI Prudential Life Insurance Co. Ltd	Catalysts For Social Action	₹ 5,50,000
Idemitsu Lube India Pvt Ltd	United Way Mumbai	₹ 5,50,000
IIFL Finance	India Infoline Foundation (IIFL)	₹ 5,50,000
IMC India Securities Private Limited	United Way Mumbai	₹ 8,40,000
InCorp Advisory Services Private Limited	ADHAR	₹ 3,45,000
Incred Capital Financial Services Private Limited	K.C. Mahindra Education Trust- Project Nanhi Kali	₹ 5,50,000
India Factoring	Salaam Bombay Foundation	₹ 3,45,000

Company Name	NGOs Supported	Amt. Contributed
India Infoline Foundation (IIFL Securities Ltd)	India Infoline Foundation (IIFL)	₹ 5,50,000
Indialdeas.com limited	Tata Memorial Centre	₹ 5,50,000
Indian Oil Adani Ventures Ltd	Central Chinmaya Mission Trust	₹ 5,50,000
Indinfravit Trust	Making the Difference Charitable Trust	₹ 11,00,000
Indoco Remedies Ltd	The Hindu Womens Welfare Society	₹ 3,45,000
Indostar Home Finance	Smile Foundation	₹ 5,50,000
International Gemological Institute	Shrimad Rajchandra Love and Care	₹ 5,50,000
International Packaging Products Private Limited (Owens Corning Group Of Companies)	Janvikas Samajik Sanstha	₹ 5,50,000
Ion Foundation	Light of Life Trust	₹ 8,40,000
IPCA Laboratories Limited	Shrimad Rajchandra Love and Care	₹ 5,50,000
IRB Infrastructure Developers Ltd.	Population First	₹ 8,40,000

J

J. B. Chemicals & Pharmaceuticals Limited	Shrimad Rajchandra Love and Care	₹ 20,25,000
Jasani (India) Pvt. Ltd.	Shrimad Rajchandra Love and Care	₹ 3,45,000
Jesseena Marine Services Private Limited	Karunya Trust	₹ 3,45,000
Jewelex India Pvt. Ltd	Shrimad Rajchandra Love and Care	₹ 10,35,000
JSW IP Holdings Pvt. Ltd.	Inspire Institute of Sport Magic Bus India Foundation St. Jude India Childcare Centres	₹ 10,35,000

K

K Hospitality	K CORP Charitable Trust	₹ 11,85,000
K Raheja Corporate Services Private Limited	Trust For Retailers And Retail Associates Of India	₹ 8,40,000
KapCo	K CORP Charitable Trust	₹ 5,50,000
Khaitan & Co	United Way Mumbai	₹ 8,40,000
Knight Frank India Pvt Ltd.	United Way India	₹ 5,50,000

L

L'Oreal India Private Limited	United Way Mumbai	₹ 48,40,000
Landor & Fitch – A Division of Mediaedge CIA India Private Limited	Dignity Foundation	₹ 3,45,000
Lechler India Private Limited	Shrimad Rajchandra Love and Care	₹ 3,45,000
LEG GODT India Private Limited	CRY	₹ 3,45,000

Company Name	NGOs Supported	Amt. Contributed
LIC Housing Finance Ltd.	Concern India Foundation	₹ 8,40,000
Lighthouse Learning Private Ltd.	Concern India Foundation	₹ 8,40,000
Lupin Limited	Lupin Human Welfare and Research Foundation	₹ 28,40,000

M

M&G Global Services Private Limited	Smile Foundation	₹ 8,40,000
Macquarie	United Way Mumbai	₹ 5,50,000
Macrotech Developers Limited	Sitaben Shah Memorial Trust	₹ 5,50,000
Malca - Amit JK Logistics Pvt Ltd	Shrimad Rajchandra Love and Care	₹ 5,50,000
Marsh India Insurance Brokers Pvt Ltd	Concern India Foundation	₹ 16,80,000
Marsil Exports & Imports Llp	Maharashtra State Womens Council	₹ 3,45,000
Mastek Ltd	Cuddles Foundation Shrimad Rajchandra Love and Care	₹ 13,90,000
Mizuho Bank, Ltd.	The Vatsalya Foundation	₹ 8,40,000
Monch India	Shrimad Rajchandra Love and Care	₹ 3,45,000

N

Nayara Energy	United Way India	₹ 23,45,000
Neogen Chemicals Ltd.	United Way Mumbai	₹ 5,50,000
Nomura	Teach for India	₹ 10,35,000
NTT Global Data Centers & Cloud Infrastructure India Private Limited	United Way Mumbai	₹ 23,45,000

O

OMG Digital India Private Limited	Light of Life Trust	₹ 8,40,000
Omidyar Network India Advisors Private Limited	Akshara Foundation	₹ 5,50,000
Orbit Lifescience Pvt Ltd	Shrimad Rajchandra Love and Care	₹ 3,45,000
Owens Corning (India) Pvt. Ltd.	Adventures Beyond Barriers Foundation Mumbai Mobile Creches	₹ 13,90,000

P

PAMAC Finserve Pvt. Ltd.	ADHAR	₹ 3,45,000
Parksons Packaging Ltd	Childrens Movement for Civic Awareness	₹ 5,50,000
Pepe Jeans India Limited	Trust For Retailers And Retail Associates Of India	₹ 3,45,000
Pfizer Limited	St. Jude India Childcare Centres	₹ 40,00,000

Company Name	NGOs Supported	Amt. Contributed
Pidilite Industries Limited	Shrimad Rajchandra Love and Care	₹ 5,50,000
Piramal Enterprises Limited	Central Chinmaya Mission Trust	₹ 3,45,000

Q

Quantum Advisors Private Limited	Masoom	₹ 8,40,000
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R

Ramkrishna Bajaj Charitable Trust	Jamnalal Bajaj Sewa Trust	₹ 40,00,000
Reliance Industries Limited	Shrimad Rajchandra Love and Care	₹ 8,40,000
Rich Products & Solutions Pvt Ltd	Childrens Movement for Civic Awareness	₹ 3,45,000
Roche Diagnostics India Pvt. Ltd.	Society for Human And Environmental Development (SHED)	₹ 11,00,000
Rosy Blue (India) Pvt. Ltd.	Rosy Blue Foundation Shrimad Rajchandra Love and Care	₹ 16,50,000

S

Samco Securities Ltd.	ADHAR	₹ 5,50,000
SBI Funds Management Limited	United Way Mumbai	₹ 15,30,000
SBI General Insurance Company Ltd	Cuddles Foundation	₹ 11,00,000
SBI Life Insurance Company Limited	Action Against Hunger	₹ 1,00,00,000
Schindler India Pvt. Ltd.	Smile Foundation	₹ 8,40,000
Shoppers Stop Limited	Trust For Retailers And Retail Associates Of India	₹ 8,40,000
Spykar Lifestyles Private Limited	The Hands of Hope Foundation	₹ 5,50,000
Sun Pharma Laboratories Limited	Shrimad Rajchandra Love and Care	₹ 80,00,000
Svatantra Micro Housing Finance Corporation Ltd.	Doctors for You	₹ 5,50,000

T

Tata AIA Life Insurance Company Limited	Action Against Hunger	₹ 8,40,000
Tata Motors Insurance Broking And Advisory Services Limited	Baif Institute for Sustainable Livelihood and Development	₹ 20,00,000
TeamSpace Financial Services Pvt. Ltd.	ADHAR	₹ 5,50,000
The Hongkong and Shanghai Banking Corporation Limited, India	Cancer Patients Aid Association Isha Education	₹ 11,00,000
The Phoenix Mills Limited	Light of Life Trust	₹ 5,50,000
Titan Company Limited	Childrens Movement for Civic Awareness K.C. Mahindra Education Trust- Project Nanhi Kali	₹ 5,50,000

Company Name	NGOs Supported	Amt. Contributed
Toshvin Analytical Pvt. Ltd.	Muktangan Education Trust	₹ 8,40,000
Transrail Lighting Limited	Vipla Foundation	₹ 5,50,000
Transworld Shipping and Logistics Private Limited	Apne Aap Womens Collective	₹ 8,40,000
Trinity Air Travel And Tours Pvt Ltd	Karunya Trust	₹ 5,50,000

U

UNI-Design Jewellery Private Limited	Shrimad Rajchandra Love and Care	₹ 3,45,000
Unity Small Finance Bank Limited	Centrum Foundation	₹ 11,00,000
Universal Medicare Pvt Ltd	Central Chinmaya Mission Trust	₹ 3,45,000

V

Van Oord India Private Limited	United Way Mumbai	₹ 3,45,000
Viacom 18 Media Pvt Ltd.	Shrimad Rajchandra Love and Care	₹ 5,50,000
Videojet Technologies (I) Pvt Ltd	United Way Mumbai	₹ 3,45,000
Vinati Organics Limited	Make-A-Wish Foundation Of India	₹ 8,40,000
Viterra India Private Limited	COTAAP Research Foundation	₹ 16,80,000

Z

Zeel Infotech Pvt. Ltd.	ADHAR	₹ 5,50,000
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PARTICIPATING CHARITIES



Charities thrive at the Tata Mumbai Marathon, benefiting from exposure, funding, and community support. The marathon has become an essential part of yearly fundraising efforts for all successful NGOs, enabling them to raise substantial amounts of funds, and have a greater impact on people's lives. With TMM's platform, charities reach wider audiences, secure essential funds, and build lasting connections, ensuring presence and impact year after year.

The 19th Tata Mumbai Marathon saw **268 NGOs**, belonging to **12 different** cause categories, raise funds through the United Way Mumbai platform. **33.95% of the NGOs (91 NGOs)** received support from corporate teams, while **47% (126 NGOs)** were supported by individual fundraisers. A large majority of **51% of 137 NGOs** used charity bibs to raise funds. This year, **50 NGOs** participated for the first time.





WASTE STATION

PET BOTTLE

FOOD WASTE

PAPER / ETRA

WASTE STATION

SAREGAMA EXCLUSIVE ARTISTES x TATA NIPUNBAI MARATHON

Dhanku ko TATA

WASTE STATION

NGO Privilege Levels

The Tata Mumbai Marathon offers special benefits to participating NGOs through its privilege levels program. This program encourages NGOs to maximize their fundraising efforts through the TMM platform by rewarding them with additional privileges based on their performance. A set of criteria has been established to determine success, and the privileges are given based

on the accumulated points achieved through these criteria. These levels are not a reflection of the quality of the NGO's work, but rather their level of participation in the TMM 2024. Each level comes with a capacity-building grant and **6 NGOs** reached the Diamond level, **4 NGOs** reached the Platinum level, and **22 NGOs** reached the Gold level in the TMM 2023.

OUT OF THE 268 PARTICIPATING NGOS AT THE TMM 2024, THE FOLLOWING HAVE ACHIEVED THE HIGHEST NGO PRIVILEGE LEVELS



**DIAMOND
LEVEL**



Shrimad Rajchandra
Love and Care



United Way
Mumbai



Light of Life Trust



ADHAR



Karunya
Trust



Rubaroo Breaking
Silences Foundation



**PLATINUM
LEVEL**



Central Chinmaya
Mission Trust



Cuddles
Foundation



Family Planning
Association India



Vipla Foundation



**GOLD
LEVEL**

- Isha Education
- Adventures Beyond Barriers Foundation
- Arushi Society
- Cancer Patients Aid Association
- CanKids KidsCan
- Childrens Movement for Civic Awareness
- Epilepsy Foundation
- Habitat For Humanity India
- Indian Cancer Society
- Jai Vakeel Foundation and Research Centre
- Lupin Human Welfare and Research Foundation
- Maharashtra State Womens Council
- OSCAR Foundation
- Sparsha Charitable Trust
- Teach for India
- The Akanksha Foundation
- The Hands of Hope Foundation
- The HEAL Foundation
- The PRIDE India
- Touching Lives Welfare Trust
- Trust For Retailers And Retail Associates Of India
- Ummeed Child Development Center

Shrimad Rajchandra Love and Care

Funds Raised: ₹ 20,00,18,489.4

Highest in Cause Category: **Animal Welfare**

DIAMOND LEVEL ACHIEVED: 14 points - 37 supporting Corporate Teams, 31 Change Runners, 12 Young Leaders, 86 charity bibs utilized with a bib donation average of ₹ 10,773

Shrimad Rajchandra Love and Care (SRLC) stands as a beacon of hope in the heart of South Gujarat, tirelessly working towards holistic and sustainable development in some of the most impoverished communities. For the

past 12 years, SRLC has been an integral part of the Tata Mumbai Marathon (TMM), utilizing this platform to raise funds and awareness for its impactful initiatives.



SRLC's Impactful Journey with Tata Mumbai Marathon

Dr. Bijal Mehta, sharing her experience with TMM, expresses gratitude for the platform's role in amplifying SRLC's reach and impact. "Before we started our participation in the Marathon, not many people knew about our work in Mumbai, because all our initiatives are in South Gujarat. It is the Tata Mumbai Marathon which has made us so famous," she reflects. "It helps raise so much awareness about your NGO to multiple people and corporations, benefiting fundraisers and making it a joy to be part of it."

SRLC's Fundraising Endeavours in 2024

The Shrimad Rajchandra Animal Hospital

In the TMM 2024, SRLC dedicated its fundraising efforts towards the establishment of the Shrimad Rajchandra Animal Hospital, envisioned under the guidance of Pujya Gurudevshri. This groundbreaking project aims to create a no-kill policy shelter home on a sprawling 40-acre land, complete with a Veterinary College in collaboration with prestigious international universities. The world-class, multi-specialty hospital will cater to animals of all kinds -wild, domestic, and strays, offering specialized care ranging from complex surgeries to diagnostic testing and nutrition support.

Reflecting on the vision behind the hospital, Dr. Mehta shares, ***"It has been the vision of Gurudev to help every form of life. Through this hospital, we aim to create a bond of friendship between both species."***

SRLC's impact extends beyond the remote villages of South Gujarat, touching the lives of countless individuals and communities. Through their dedication and the support garnered through the Tata Mumbai Marathon, they continue to be a catalyst for positive change, embodying the spirit of love, compassion, and care.

Health: SRLC has been serving a community of tribal population of over 6.5 lakh for over 24 years. The organization caters to the primary health of villagers and undertakes preventative healthcare through an Outreach program that visits various villages. The Shrimad Rajchandra Hospital, built with funds raised from TATA MUMBAI MARATHON, offers treatments for chronic diseases such as hypertension, diabetes, and antenatal care, resulting in a drop in maternal and fetal mortality rates.

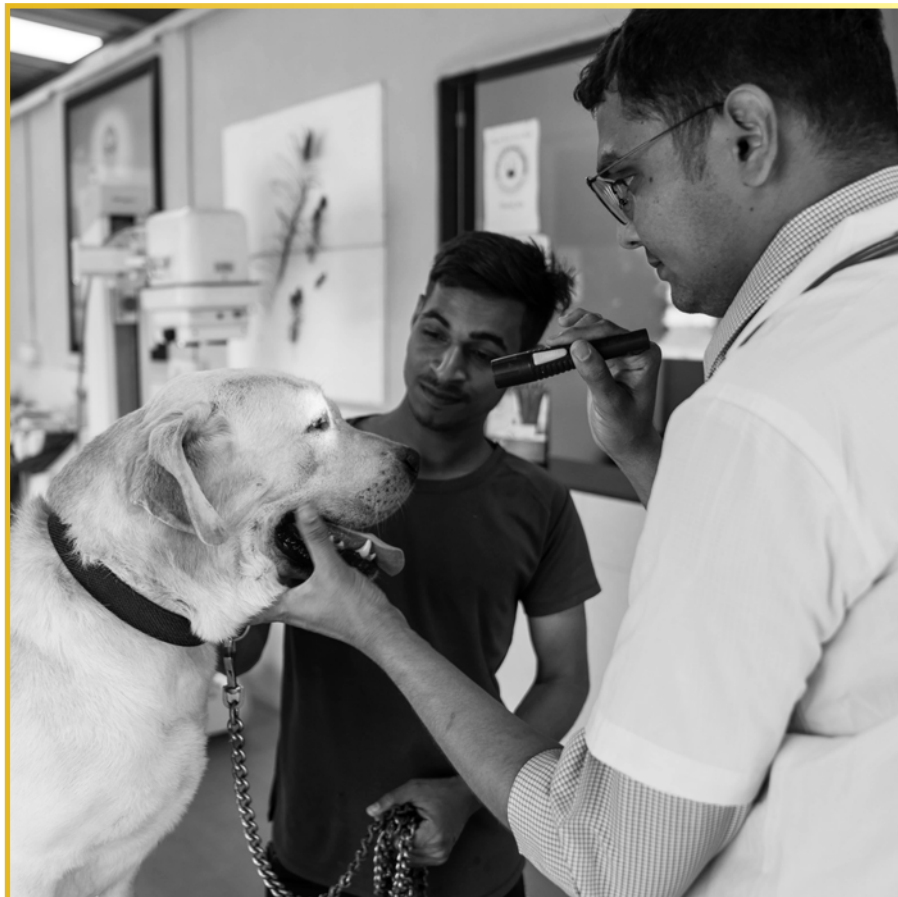
Education: SRLC has adopted 200 out of 300 Government primary schools to improve the quality of education in rural interiors of South Gujarat. They conduct teacher training programs, develop curriculums, and support students through higher education and employment.

Women Empowerment: The Shrimad Rajchandra Women Empowerment Programme employs and empowers women with education and skills to help them become self-sufficient and earn their source of income. In the future, SRLC aims to build an institution focusing on health, education, and employment for the community.

SRLC has made significant strides in healthcare, education, and women empowerment. Their flagship initiatives include a 250-bed multi-specialty hospital providing essential healthcare to tribal communities,

adoption of government primary schools for educational upliftment, and empowering women through education and skill development programs.

Working with TMM has enabled us to raise vital funds for the Shrimad Animal Hospital Project. I feel that TMM is such a wonderful platform wherein you can achieve two major things," Dr. Mehta emphasizes. "It is a big boost to raise funds with ease, and the effort of United Way Mumbai ensures that our fundraising efforts are fruitful."



2ND HIGHEST FUNDRAISING NGO

Central Chinmaya Mission Trust

Funds Raised: ₹ 17,98,94,862.6
Highest in Cause Category: **Education**

PLATINUM LEVEL ACHIEVED: 11 points - 6 supporting Corporate Teams, 20 Change Runners, 3 Young Leaders, 14 charity bibs utilized with a bib donation average of ₹ 8,500

Chinmaya Mission was formed in 1953 under the guidance of Pujya Gurudev Swami Chinmayananda to serve society through positive change. At Chinmaya Mission, the motto is to *“give maximum happiness to the maximum number for the maximum time.”*

Widely known for its study forums across all age groups that foster integrated development, Chinmaya Mission today has over 300 Centres across 30 countries engaged in spiritual, educational, and social projects.



Tata Mumbai Marathon is complementary to Chinmaya Mission's ethos: serving the country is serving the divine, and devotion to people is devotion to the supreme Self. It raises awareness about our multi-fold seva projects inspired by Pujya Gurudev Swami Chinmayananda's vision. TMM is more than just a Marathon; it brings the city together in a heartwarming and powerful display of unity, compassion, and camaraderie,

- **Pujya Swami Swaroopananda**, Global Head, Chinmaya Mission and Chancellor of Chinmaya Vishwa Vidyapeeth (Chinmaya University).

Charting the course in education

Chinmaya Mission is the second-highest fundraising NGO at TMM 2024. Funds raised will be utilized primarily to expand infrastructure at Chinmaya Educational Institutions pan India, and will also be channeled

towards initiatives in cultural education, sustainability, and healthcare at Chinmaya Mission Centres in Mumbai, Pune, and the Vision Centre - Chinmaya Vibhooti.

TMM 2024: A Marathon of Joy-Giving

This year marks the 108th Jayanti of Pujya Gurudev Swami Chinmayananda, and Chinmaya Mission is undertaking social upliftment commemorative projects

on a larger scale than ever before, leveraging the TMM platform.

Education: Funds raised will facilitate scholarships at K-12 and University levels, the infrastructure expansion of the Chinmaya University - Chinmaya Vishwa Vidyapeeth (CVV), and infrastructure enhancement of Chinmaya Vidyalyas in rural areas with the addition of laboratories, libraries, playgrounds, and SMART boards.

Sustainability: Funds raised enable the implementation of sustainable architecture at Chinmaya Mission Centres and Chinmaya Vishwa Vidyapeeth, including solar power, water conservation plants, and waste management systems, to increase the green footprint.

Healthcare: Funds raised will bridge gaps in quality healthcare for those in need, via subsidized diagnosis and treatment at Chinmaya Mission Hospital in Bengaluru and Chinmaya Diagnostic Centres pan India.



Swasthika Suresh

Shaping tomorrow's leaders today

Swasthika Suresh, a student of MSc. Applied Psychology at Chinmaya Vishwa Vidyapeeth, shares her journey of receiving financial aid through scholarships, *"I wish to pursue an MPhil in clinical psychology, create awareness about mental well-being, and make mental health more accessible. I am indebted to the CVV family - the teachers, staff, and donors for their faith and support in my dreams."*

Empowered Women Empower Communities

In a remarkable display of solidarity, 10 women from rural, marginalized communities in Himachal Pradesh participated in TMM 2024 to help spread awareness and raise funds for Chinmaya Vishwa Vidyapeeth (CVV) located in Kerala. Dressed in traditional 'Gaddi' tribe attire, they exemplified resilience and empowerment. Each woman has been a part of their village Mahila Mandal,

and they are now themselves proponents of change as Chinmaya Organization for Rural Development (CORD) Ambassadors. Their eagerness to support CVV all the way from the north to the south is the embodiment of the spirit of Vasudhaiva Kutumbakam - oneness with humanity.

"TMM has proven to be a valuable partner in accelerating growth for Chinmaya Mission's social projects. In 2023, we had 70 Chinmaya Champions of Change worldwide, and in 2024, that number grew to 97. We are proud to have had over 400 runners and more than 30,000 donors supporting our causes in 2024 and look forward to crossing many more milestones with TMM,"

-Dr. Manisha Khemlani, CEO, CCMT.

3RD HIGHEST FUNDRAISING NGO

United Way Mumbai



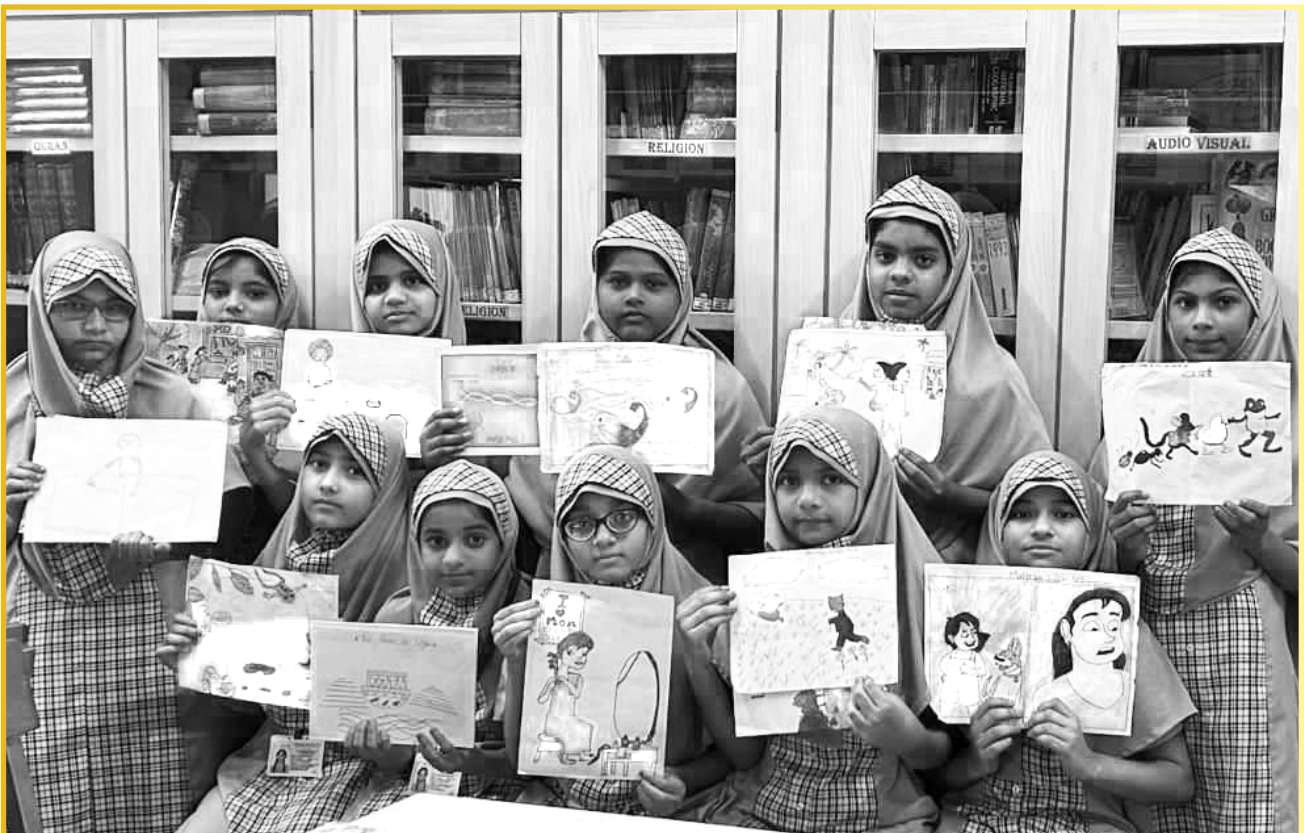
Funds Raised: ₹ 4,22,70,110

Highest in Cause Category: **Children**

DIAMOND LEVEL ACHIEVED: 12 points - 38 supporting Corporate Teams, 10 Change Runners, 164 charity bibs utilized with a bib donation average of ₹ 15,832

United Way Mumbai works in urban and rural communities across the country to drive social change. They believe that everyone - government bodies, companies, individuals and other non profits - must come together to address the challenges our communities

face. They view their role in the development sector as the catalyst that drives social change and the glue that binds together the many elements needed to create it. With over 150 projects across a range of thematic areas, United Way Mumbai impacts lakhs of lives each year.



We have used the TMM platform to engage potential donors and introduce them to the needs of some of the most marginalised populations and ways in which they can give back. The funds raised this year through the TMM will support interventions to tackle the issue of malnutrition in children, promote a love of reading, uplift women entrepreneurs, rejuvenate depleted soil and water resources and effectively manage waste in wetlands through our collective impact model,

adds **George Aikara, CEO of United Way Mumbai.**

Building Better Communities Through Funds Raised At TMM 2024

Over the past 22 years, UWM has actively designed and implemented high-impact projects to improve areas of Education, Health, Income, Environment, and Public Safety. Health statistics reveal alarming rates of child stunting (35.5%) and underweight children (32.1%), along with widespread anemia affecting 57% of women. Socio-economic challenges persist, with an unemployment

rate of 8.3% in December 2022 and a Labor Force Participation Rate of 52.4%. Environmental concerns, underscored by India's low ranking in the recent Environmental Performance Index, call for intensified efforts in addressing issues like air and water pollution and biodiversity loss. The funds raised through TMM 2024 will be channeled to help address such challenges.

UWM's Jal Sanjivani: Farm Pond and Fisheries Cultivation Initiative



UWM has enabled Deepak Fope's family income to grow by 35% per annum through the Jal Sanjivani: Farm Pond and Fisheries Cultivation initiative. He was one of the 11 farmers who received support to construct farm ponds in his village – Nandgaon, Karjat. Deepak, a marginal farmer growing rice paddy, struggled with limited water resources and unpredictable weather, preventing him from cultivating more than one crop. Today he is no longer dependent on rainwater for protective irrigation of the 2nd crop. With the creation of the farm pond, he has been able to change his cropping pattern from monocropping to multilayer farming such as pulses, vegetables, and fruits.

UWM Let's Read Project enables better education experiences!

UWM's Let's Read initiative aims to nurture a love for reading amongst children from marginalized communities. They provided the Farooq Girls High School with 7 mini library bags each comprising 130 books curated as per reading levels, impacting over 1000 girls aged 8–14 years. The arrival of the mini library bags sparked excitement throughout the school in teachers and students alike. Teachers organized a month-long Book Reading Festival coupled with a drawing competition that encouraged creativity, and winners received sets of 5 books that enriched their educational experience.



LIGHT OF LIFE TRUST

Funds Raised: ₹ 3,42,67,240

Cause Category: **Education**

DIAMOND LEVEL ACHIEVED: 14 points - 14 supporting Corporate Teams, 11 Change Runners, 6 Young Leaders, 73 charity bibs utilized with a bib donation average of ₹ 18,109

Light of Life Trust, established in 2005, embarked on a mission to break the generational cycle of poverty prevalent in rural India. With an alarming 4.2 crore children dropping out of secondary school, there is a dire need to address this situation. The organization began a

transformative journey with Project Anando- a flagship initiative focused on providing comprehensive support to children on the verge of dropping out of secondary school.

For the past nine years, we've participated in the Tata Mumbai Marathon and the event has proven to be a vital platform, enabling the trust to raise funds and awareness for Project Anando. With its global recognition and widespread participation, TMM has played a pivotal role in advancing the trust's mission of empowering disadvantaged youth through education.

shares **Sheela Iyer, Lead- Marketing, LOLT**

Project Anando: Breaking the Generational Cycle of Poverty Through Education

Project Anando seeks to not only change the lives of children but also uplift entire communities. Throughout the years, Light of Life Trust's commitment has impacted the lives of over 192,000 children in Maharashtra, Madhya Pradesh, Rajasthan, Odisha and Gujarat. From livelihood and skilling programs to primary healthcare services and

environmental conservation efforts, the trust addresses the multifaceted challenges faced by underprivileged communities. Over time, the organization has directly influenced the lives of more than 19,451 children and 1315 teachers, while indirectly benefiting over 2,04,801 community members across 1498+ villages in India.

Transforming Lives: Funds Allocation for 2024

In 2024, funds raised through TMM will be dedicated to expanding the reach and impact of Project Anando. These funds will support initiatives such as providing educational materials, conducting interactive classes, counselling parents, and organizing personality development workshops.

The children of Project Anando always make us proud. Viki Kavankar and Dhiraj Patil, hailing from Alibaug, have been involved with LOLT's Project Anando since

2017 and 2015 respectively. Their dedication to the Indian Army for three and two years respectively, coupled with their active participation in the Tata Mumbai Marathon, showcases their commitment to excellence. In TMM 2024, Viki Videsh secured first place with a remarkable time of 38.53 mins, while Dhiraj Patil achieved third place with a timing of 40.25 mins in their respective age groups. Viki has also been selected into the Indian Army, which reflects his unwavering determination.



Dhiraj Patil



Viki Kavankar

Corporate participation in TMM has facilitated a unique synergy between employee engagement and corporate social responsibility (CSR), enabling organizations to make a tangible difference in society while building team morale. I'm sure that going forward, we will do much more in terms of getting corporate participation into TMM.

ISHA EDUCATION

Funds Raised: ₹ 1,45,51,985
Cause Category: Education

GOLD LEVEL ACHIEVED: 6 points - 1 supporting Corporate Team, 6 Change Runners, 61 charity bibs utilized with a bib donation average of ₹ 4,065

Isha Vidhya rural schools have been initiated in villages to provide high-quality school education to underprivileged rural children who cannot otherwise

access or afford it. Through English-medium schools, Isha Vidhya opens doors for rural children to prepare for higher studies and join the workforce.

Tata Mumbai Marathon helps us in spreading awareness about Isha Vidhya to the society. Through TMM, we enhance our infrastructure and provide scholarship support to help students level up. TMM is more than just a marathon; it raises awareness, funds for charitable causes, and helps build communities. Thank you for your support!

Digitalizing Rural Education with Funds Raised in TMM 2024

Funds raised in TMM will support the “Rural Children Go Digital” project which aims at providing a digital classroom facility to Isha Vidhya Villupuram, Coimbatore, Salem & Dharmapuri school students. The main objective of the Rural Children Go Digital project is to provide digital content to students in digital classrooms for academic purposes.

Our schools are in rural areas and recruiting quality teachers in these areas remains a challenge despite offering incentives, thus limiting the quality of teachers available to Isha Vidya. The project aims to integrate digital content to supplement teaching, enabling students to learn at their own pace. The initiative augments the teachers’ capabilities and improves overall classroom instruction.

Addressing Educational Challenges by Integrating Digital Content

Additionally, students access carefully curated digital content screened by our Central Academic team. This interactive digital content allows self-paced learning and ensures an effective learning experience in our schools. Additionally, digital classrooms are utilized for Power English and an advanced English program from KG to Grade 5, promoting comprehension, expression, reading, and critical thinking skills.

Isha Vidhya’s holistic, activity-based approach goes beyond academics, nurturing children’s inherent skills and talent to realize their full potential and learn joyfully. By addressing rural education challenges, the organization aims to transform education in India, providing opportunities for disadvantaged children to thrive personally and professionally.





ADHAR

Funds Raised: ₹ 1,04,40,676
Highest in Cause Category: **Disability**

DIAMOND LEVEL ACHIEVED: 15 points - 10 supporting Corporate Teams, 16 Change Runners, 5 Young Leaders, 41 charity bibs utilized with a bib donation average of ₹ 12,500

ADHAR operates the largest lifelong residential care for intellectually challenged adults institute in India, catering to 350+ adults across its centers in Badlapur, Nashik, and a forthcoming center in Satara. With an estimated 12 lakh intellectually disabled adults in India, and 2.5 lakh in Maharashtra alone, this facility offers a lifeline for families grappling with the question of long-term support for their loved ones, a commitment spanning 30 years. The funds raised through TMM 2024 will play a pivotal role in covering essential operating expenses, critical infrastructural needs and improving amenities to create a thriving life for the adults under ADHAR's care.

Difficulties faced by intellectually challenged individuals are often overlooked in terms of societal awareness. Tata Mumbai Marathon provides us with a vital platform to raise awareness and funds for sustainable growth. ADHAR gains significant visibility and exposure, which would otherwise be challenging to attain.

Ajay Mehta, ADHAR Trustee

Beyond fundraising, TMM has ignited enthusiasm among ADHAR's special children, providing them with the opportunity to participate in a mega event and experience the joy of being part of a marathon. Despite the early 3 am start and long journey, this participation has not only boosted morale but also fostered a sense of accomplishment among the children. Additionally, the increased involvement of parents in fundraising and participating in the Dream Run alongside their children reflects the growing community support for ADHAR's mission.



Karunya Trust

Funds Raised: ₹ 76,72,060
Cause Category: **Education**

DIAMOND LEVEL ACHIEVED: 12 points - 3 supporting Corporate Teams, 14 Change Runners, 5 Young Leaders, 41 charity bibs utilized with a bib donation average of ₹ 12,006

Karunya Trust in Mumbai and Thane focuses on restoring dignity and potential among rag-pickers, HIV/AIDS affected individuals, tribals, and women, through their holistic interventions in education, healthcare, livelihood support, and shelter aimed to empower these communities.

The funds raised this year will be allocated to safe housing for tribal communities, support for children affected by HIV/AIDS, and the establishment of a vocational center for the visually impaired.

This is the 11th year of our participation in the Tata Mumbai Marathon. We remember our landmark moments of receiving an award from the Hon. Governor of Maharashtra for the Platinum privilege level in TMM 2020, Diamond privilege level in TMM 2023, Winner of first edition of NGO Motivation Zone, our children receiving Best Costume award, and tribal children excelling in Open 10K run. From raising a modest one lakh in our humble beginnings in 2012 to closing TMM 2024 with a staggering ₹ 76.72 lakhs, the numbers speak volumes about the impact we've been able to create together.

Fr. Lijo Velliyamkandathil, ED, Karunya Trust



"Karunya Trust registered me for TMM 2024 and with their support, I secured 4th position in the Open 10K category fulfilling my dream. I am grateful to them for empowering me to overcome obstacles."

Devidas Kadali at TMM 2024



Rubaroo Breaking Silences Foundation

Funds Raised: ₹ 31,69,755

Cause Category: Children

DIAMOND LEVEL ACHIEVED: 12 points - 2 supporting Corporate Teams, 6 Change Runners, 5 Young Leaders, 22 charity bibs utilized with a bib donation average of ₹ 13,100

Rubaroo is on a mission to combat the pervasive issue of child sexual abuse (CSA) with a three-pronged approach focusing on awareness, prevention, and healing. In a society where conversations around CSA are often taboo and neglected, Rubaroo strives to break the silence, provide support to survivors, and empower adults to take responsibility for child safety. The funds raised during the Tata Mumbai Marathon 2024 will be utilised to effectively implement the My Body, My Safety programme for children aged 14 to 18, and provide essential counseling services for survivors.

Having been part of the Tata Mumbai Marathon for several years, our journey to achieving the Diamond Level was a strategic endeavor, focused on maximizing funds and enhancing visibility across various stakeholders – from runners to donors, young adults, and corporates. It's not merely about the funds raised, but how we raise them. Participating in TMM provided us with that platform to showcase our efforts and raise awareness about the critical issue of child sexual abuse.

Ishita Manek, Co-Founder & Director, Rubaroo

Participating in the Tata Mumbai Marathon not only amplifies our cause but also catalyzes inspiring future leaders and fundraisers. Witnessing my nieces and nephews actively engage in fundraising efforts through TMM shows the platform's power in sparking conversations about CSA and driving change within our networks. These young leaders become advocates for Rubaroo's cause and generate awareness and advocacy within their circles.

Lisa Chheda, Co-Founder & Director, Rubaroo



Cuddles Foundation

Funds Raised: ₹ 78,72,676

Highest in Cause Category: Health

PLATINUM LEVEL ACHIEVED: 10 points - 7 supporting Corporate Teams, 7 Change Runners, 6 Young Leaders, 46 charity bibs utilized with a bib donation average of ₹ 9,891

The Tata Mumbai Marathon is a significant fundraising opportunity and a vital platform for Cuddles Foundation to connect with a wide audience and raise awareness about our work. TMM 2024 witnessed the participation of 3 dedicated repeat runners fundraising for the cause, alongside corporate partners like Fedbank, Mastek, CH Robinson, DSP Asset Managers Pvt Ltd, SBI General Life Insurance, Hamilton Houseware, and 13 Young Leaders.

Gayatri Joshi, Cuddles Foundation.

Cuddles Foundation collaborates with Government and charity cancer hospitals, providing trained pediatric oncology nutritionists and holistic nutritional aid to pediatric cancer patients to fight cancer. During the financial years 2022-2023 and 2023-2024, Cuddles Foundation provided holistic nutrition support to approximately 85 and 100 underprivileged children affected by cancer for one year, respectively. Operating in 42 hospitals across 24 cities, the foundation offers its FoodHeals® Program – consisting of counselling, dietary planning, food and supplement aid, and support for patient families. With the help of the FoodHeals® program, over 12,900 children fought cancer



in FY 2021-2022, and in the subsequent financial year, the number rose to over 16,300.

One such story is of Parineeti, a 6-year-old who suffered from Anaplastic Large Cell Lymphoma who received supplements, ration, and guidance from Cuddles' nutritionist, Vibha Mehta under the Hot Meals program. Her journey, since then has progressed from diagnosis to the maintenance phase, with improved nutrition and successful treatment.



Family Planning Association of India (FPAI)

Funds Raised: ₹ 36,67,104

Cause Category: **Health**

PLATINUM LEVEL ACHIEVED: 9 points - 8 Change Runners, 6 Young Leaders, 17 charity bibs utilized with a bib donation average of ₹ 13,529

In a world where one woman loses her life to cervical cancer every 90 seconds, the Family Planning Association of India (FPAI) aims to drive awareness with a mission of woman empowerment. FPAI spearheaded the campaign "Race to Erase Cervical Cancer," to amplify awareness and action against this silent killer. FPAI's intervention in rural Dharwal led to a transformative change to vaccinate over 200 young girls against HPV. With proactive engagement from local Panchayat, parents, and community support, FPAI mobilized resources, making this village an HPV-free zone.



The funds raised through TMM 2024 will be dedicated to ensure that women receive comprehensive sexual and reproductive health (SRH) services, including cervical cancer screening and awareness, alongside other essential healthcare services. The aim is to reach 20,000 women and girls, focusing on awareness, and prevention through HPV vaccination, screening, treatment of precancerous lesions, and referral for cancer treatment if diagnosed.

Since our association with the Mumbai Marathon in 2017, we've witnessed the incredible growth of the platform. Its user-friendly interface and strategic support from the United Way Mumbai team have made fundraising and awareness-building seamless for us. TMM's privilege points system incentivizes strategic fundraising, ensuring that NGOs like ours can maximize impact and engage younger demographics effectively.

Dr. Manisha Bhise



Vipla Foundation

Funds Raised: ₹ 45,72,346

Cause Category: **Education**

PLATINUM LEVEL ACHIEVED: 9 points - 4 supporting Corporate Teams, 2 Change Runners, 3 Young Leaders, 9 charity bibs utilized with a bib donation average of ₹ 13,944

Vipla Foundation, registered as Save the Children India, envisions India as a Child-Friendly Nation and is committed to preventing exploitation and all other forms of discrimination against vulnerable women and children and empowering them to lead a life of dignity, self-respect, and independence. It is dedicated to ensuring that nothing stops children across India from learning, growing, and flourishing.

The Tata Mumbai Marathon has provided Vipla Foundation's initiatives with visibility and facilitated conversations with potential donors and schools, resulting in new partnerships. The event also enables us to raise unrestricted funding, which is critical for closing the gap in our programs. TMM truly unites the city like no other with its inclusive philosophy and offers a great opportunity for people to participate and support charities. It has been an honour to be part of TMM 2024 as our special children and the team raised awareness of the myths and facts around education and inclusion.

Pramod Nigudkar, CEO of Vipla Foundation

The funds raised from TMM 2024 will support their mission, enabling remedial education for children from marginalized communities, vocational training for women vulnerable to gender-based violence, and the provision of quality pre-primary education.

A heartwarming experience this year was to see how Jonathan Zelig Plamthundil, a spirited 5-year-old embraced philanthropy. He eagerly created videos urging people to contribute towards quality pre-primary education and diligently tracked his fundraising progress.



Listed Alphabetically



Abhilasha Foundation
Funds Raised: ₹ 32,000
Cause Category: **Health**



Abled Disabled All People Together (ADAPT)
Funds Raised: ₹ 3,54,001
Cause Category: **Disability**



Access Life Assistance Foundation
Funds Raised: ₹ 12,06,425
Cause Category: **Health**



Access Livelihoods Foundation
Funds Raised: ₹ 4,56,250
Cause Category: **Women Empowerment**




Action Against Hunger
Funds Raised: ₹ 1,09,23,500
Cause Category: **Children**




Action For Ability Development & Inclusion (AADI)
Funds Raised: ₹ 4,49,881
Cause Category: **Disability**




Aditya Birla Education Trust
Funds Raised: ₹ 60,12,102
Cause Category: **Education**



Adventures Beyond Barriers Foundation
Funds Raised: ₹ 95,52,886
Cause Category: **Disability**
7 points - 9 supporting Corporate Teams , 2 Change Runners, 1 Young Leader, 9 charity bibs utilized with a bib donation average of ₹ 9,222




Akshara Foundation
Funds Raised: ₹ 5,62,200
Cause Category: **Education**




ALERT-INDIA
Funds Raised: ₹ 4,27,000
Cause Category: **Health**




Amar Seva Sangam
Funds Raised: ₹ 6,81,735
Cause Category: **Disability**




Animedh Charitable Trust
Funds Raised: ₹ 2,65,504
Cause Category: **Education**




Annamrita Foundation
Funds Raised: ₹ 1,600
Cause Category: **Children**




Antarang Foundation
Funds Raised: ₹ 10,011
Cause Category: **Education**




Apnalaya
 Funds Raised: ₹ 2,22,819
 Cause Category: **Social, Civic & Community Development**



Apne Aap Womens Collective
 Funds Raised: ₹ 20,22,000
 Cause Category: **Social, Civic & Community Development**




Arpan
 Funds Raised: ₹ 5,13,219
 Cause Category: **Education**




Arushi Society
 Funds Raised: ₹ 23,29,702
 Cause Category: **Disability**


5 points - 4 Change Runners, 2 Young Leaders, 11 charity bibs utilized with a bib donation average of ₹ 12,636




Aseema Charitable Trust
 Funds Raised: ₹ 75,552
 Cause Category: **Education**



Ashiyana
 Funds Raised: ₹ 4,59,803
 Cause Category: **Children**



Asiatic Trust
 Funds Raised: ₹ 1,48,100
 Cause Category: **Education**




Avasara Leadership Institute
 Funds Raised: ₹ 54,100
 Cause Category: **Education**




Baif Institute for sustainable livelihood and development
 Funds Raised: ₹ 20,00,000
 Cause Category: **Livelihood Generation**



Bal Asha Trust
 Funds Raised: ₹ 1,61,450
 Cause Category: **Children**




Ballygunj Society for Children in Pain (CHIP) Mumbai
 Funds Raised: ₹ 8,000
 Cause Category: **Education**



Bharti Foundation
 Funds Raised: ₹ 1,820
 Cause Category: **Education**



Blue Star Foundation
 Funds Raised: ₹ 40,00,000
 Cause Category: **Education**



Cancer Patients Aid Association
 Funds Raised: ₹ 38,84,966
 Cause Category: **Health**

6 points - 3 supporting Corporate Teams, 1 Change Runner, 1 Young Leader, 10 charity bibs utilized with a bib donation average of ₹ 10,600



CanKids KidsCan

Funds Raised: ₹ 20,55,046.23

Cause Category: **Health**

5 points - 2 Change Runners, 20 charity bibs utilized with a bib donation average of ₹ 8,700



Catalysts For Social Action

Funds Raised: ₹ 5,50,000

Cause Category: **Children**



Centre For Social Action

Funds Raised: ₹ 14,600

Cause Category: **Children**



Centre for Social and Behaviour Change Communication

Funds Raised: ₹ 3,000

Cause Category: **Health**



Centrum Foundation

Funds Raised: ₹ 11,00,000

Cause Category: **Health**



Cheshire Homes India

Funds Raised: ₹ 3,13,000

Cause Category: **Disability**



Child Help Foundation

Funds Raised: ₹ 1,72,310

Cause Category: **Children**



Child Vision Foundation

Funds Raised: ₹ 18,016

Cause Category: **Children**



Childline India Foundation

Funds Raised: ₹ 5,10,610

Cause Category: **Children**



Children's Liver Foundation

Funds Raised: ₹ 35,701

Cause Category: **Health**



Childrens Movement for Civic Awareness

Funds Raised: ₹ 26,16,822

Cause Category: **Education**

6 points - 3 supporting Corporate Teams , 2 Change Runners, 13 charity bibs utilized with a bib donation average of ₹ 10,384



CLT India (Children's LoveCastles Trust)

Funds Raised: ₹ 92,930

Cause Category: **Education**



Committed Communities Development Trust

Funds Raised: ₹ 29,000

Cause Category: **Children**




Concern India Foundation

Funds Raised: ₹ 42,75,000


Cause Category: **Education**




COTAAP RESEARCH FOUNDATION
 Funds Raised: ₹ 21,22,000
 Cause Category: **Livelihood Generation**



CRY
 Funds Raised: ₹ 11,85,617
 Cause Category: **Education**




DATRI Blood Stem Cell Donors Registry
 Funds Raised: ₹ 501
 Cause Category: **Health**




Deesha Education Foundation
 Funds Raised: ₹ 46,000
 Cause Category: **Health**

Highest in Cause Category




Dignity Foundation
 Funds Raised: ₹ 3,51,650
 Cause Category: **Elderly Care**

Dignity Foundation's mission is to create an enlightened society in which senior citizens feel secure, confident and valued, and can live with dignity. They help empower senior citizens with an enriching set of opportunities & programmes so as to lead a more dignified, secure, joyful and fulfilling life.




Dhara Sansthan
 Funds Raised: ₹ 2,000
 Cause Category: **Health**



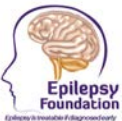
Doctors for You
 Funds Raised: ₹ 13,90,000
 Cause Category: **Health**



Elder Care Trust
 Funds Raised: ₹ 9,500
 Cause Category: **Elderly Care**



empowHER India
 Funds Raised: ₹ 1,54,500
 Cause Category: **Gender Equality**



Epilepsy Foundation
 Funds Raised: ₹ 35,47,003
 Cause Category: **Health**

7 points - 1 supporting Corporate Team, 4 Change Runners, 18 charity bibs utilized with a bib donation average of ₹ 13,611



Family Service Centre
 Funds Raised: ₹ 12,16,460
 Cause Category: **Social, Civic & Community Development**



Forum For Autism

Funds Raised: ₹ 12,24,600

Cause Category: **Disability**



SLAM OUT LOUD

Funds Raised: ₹ 3,46,000

Cause Category: **Education**



Educate Girls

Funds Raised: ₹ 28,894

Cause Category: **Education**



Friends of Max

Funds Raised: ₹ 3,08,503

Cause Category: **Education**



GOONJ..

Funds Raised: ₹ 4,80,502

Cause Category: **Social, Civic & Community Development**



GoSports Foundation

Funds Raised: ₹ 1,70,350

Cause Category: **Arts, Culture & Sports**



Gunvati Jagan Nath Kapoor Medical Relief Charitable Foundation

Funds Raised: ₹ 7,18,649.88

Cause Category: **Health**



Habitat For Humanity India

Funds Raised: ₹ 41,38,547

Cause Category: **Social, Civic & Community Development**

5 points - 3 supporting Corporate Teams, 1 Young Leader, 9 charity bibs utilized with a bib donation average of ₹ 13,222



Helpage India

Funds Raised: ₹ 3,13,000

Cause Category: **Elderly Care**



Human Capital For Third Sector

Funds Raised: ₹ 5,00,010

Cause Category: **Education**



India Infoline Foundation (IIFL)

Funds Raised: ₹ 11,00,000

Cause Category: **Education**



India Sponsorship Committee

Funds Raised: ₹ 87,000

Cause Category: **Education**



Indian Cancer Society

Funds Raised: ₹ 7,38,545

Cause Category: **Health**


5 points - 1 supporting Corporate Team, 1 charity bib utilized with a bib donation average of ₹ 8,000



INDIAN COUNCIL FOR MENTAL HYGIENE

Funds Raised: ₹ 25,500

Cause Category: **Disability**



Industree Foundation
Funds Raised: ₹ 4,56,250
Cause Category: **Livelihood Generation**



Inspire Institute of Sport
Funds Raised: ₹ 4,19,000
Cause Category: **Arts, Culture & Sports**




Institute for Exceptional Children (IEC)
Funds Raised: ₹ 2,13,161
Cause Category: **Health**




iTeach Movement
Funds Raised: ₹ 54,000
Cause Category: **Education**

Highest in Cause Category




Jamnalal Bajaj Sewa Trust
Funds Raised: ₹ 40,00,000
Cause Category: **Women Empowerment**

Hamaara Sapna an Initiative by Jamnalal Bajaj Seva Trust, endeavours to provide opportunities to women from marginalized populations to learn, imbibe and work towards a better tomorrow. Women are trained in Computers, Spoken English, Tailoring and Yoga, along with self-defences and many other activities. Hamaara Sapna works with women to inculcate a sense of inner freedom and growth.



Jai Vakeel Foundation and Research Centre
Funds Raised: ₹ 23,60,103
Cause Category: **Disability**


5 points- 2 supporting Corporate Teams, 2 Change Runners, 1 Young Leader, 42 charity bibs utilized with a bib donation average of ₹ 6,309




Janvikas Samajik Sanstha
Funds Raised: ₹ 5,50,300
Cause Category: **Women Empowerment**



Jeevan Asha Charitable Society
Funds Raised: ₹ 65,000
Cause Category: **Education**



Jivan Jyot Drug Bank
Funds Raised: ₹ 31,100
Cause Category: **Health**



K CORP charitable trust
Funds Raised: ₹ 17,35,000
Cause Category: **Health**



K.C. Mahindra Education Trust-Project Nanhi Kali
Funds Raised: ₹ 9,35,302
Cause Category: **Education**



Kala Ghoda Association

Funds Raised: ₹ 10,58,104

Cause Category: **Arts, Culture & Sports**



Kalote Animal Trust

Funds Raised: ₹ 77,500

Cause Category: **Animal Welfare**



Karuna Seva Foundation

Funds Raised: ₹ 57,000

Cause Category: **Health**



Khel Shala

Funds Raised: ₹ 3,23,000

Cause Category: **Education**



Kherwadi Social Welfare Association

Funds Raised: ₹ 25,50,000

Cause Category: **Livelihood Generation**



Kismat Trust

Funds Raised: ₹ 7,000

Cause Category: **Disability**



Learning Space Foundation

Funds Raised: ₹ 57,000

Cause Category: **Education**



Lighthouse Communities Foundation

Funds Raised: ₹ 15,30,000

Cause Category: **Livelihood Generation**



Little More Organisation

Funds Raised: ₹ 14,000

Cause Category: **Health**



Lupin Human Welfare and Research Foundation

Funds Raised: ₹ 30,65,000

Cause Category: **Livelihood Generation**

5 points - 2 supporting Corporate Teams , 1 Change Runner, 1 Young Leader



Madat Charitable Trust

Funds Raised: ₹ 2,44,201

Cause Category: **Health**



Magic Bus India Foundation

Funds Raised: ₹ 3,35,150

Cause Category: **Education**



Maharashtra State Womens Council

Funds Raised: ₹ 26,08,500

Cause Category: **Children**

5 points - 2 supporting Corporate Teams , 2 Change Runners, 44 charity bibs utilized with a bib donation average of ₹ 12386




Maitrayana

Funds Raised: ₹ 1,06,109

Cause Category: **Women Empowerment**




Make-A-Wish Foundation Of India
 Funds Raised: ₹ 11,85,000
 Cause Category: **Health**




MANAV Foundation
 Funds Raised: ₹ 6,43,304
 Cause Category: **Disability**

Highest in Cause Category



Making the difference charitable trust
 Funds Raised: ₹ 14,89,051
 Cause Category: **Environment**


Environmental Care is a part of their mission because every effort will conserve nature and make this planet green once again. This NGO is working constantly to mend the walls of nature through tree plantations, cleaning coastal areas and raising awareness about waste management.




Mann - Center For Individuals With Special Needs
 Funds Raised: ₹ 4,06,000
 Cause Category: **Disability**




Masoom
 Funds Raised: ₹ 8,42,500
 Cause Category: **Education**




MBA Foundation
 Funds Raised: ₹ 8,83,000
 Cause Category: **Disability**




MEDECINS SANS FRONTIERES INDIA
 Funds Raised: ₹ 3,27,083
 Cause Category: **Health**




MelJoi
 Funds Raised: ₹ 9,000
 Cause Category: **Education**



Mohan Foundation
 Funds Raised: ₹ 1,56,000
 Cause Category: **Health**



Mudita - An Alliance for Giving
 Funds Raised: ₹ 5,41,502
 Cause Category: **Education**



Muktangan Education Trust
 Funds Raised: ₹ 8,68,000
 Cause Category: **Education**



Mumbai Mobile Creches

Funds Raised: ₹ 10,36,602

Cause Category: **Children**



Muskan foundation for people with Multiple disabilities

Funds Raised: ₹ 1,06,000

Cause Category: **Disability**



MYELOMA FRIENDS CHARITABLE TRUST

Funds Raised: ₹ 16,200

Cause Category: **Health**



Myna Mahila Foundation

Funds Raised: ₹ 35,000

Cause Category: **Women Empowerment**



Nargis Dutt Foundation

Funds Raised: ₹ 6,56,613

Cause Category: **Health**



National Association For The Blind

Funds Raised: ₹ 43,800

Cause Category: **Education**



NASEOH

Funds Raised: ₹ 41,03,236

Cause Category: **Disability**



Nayi Disha Resource Centre

Funds Raised: ₹ 51,001

Cause Category: **Disability**

Highest in Cause Category



NCC EXPA (EXCHANGE PARTICIPANTS ASSOCIATION INDIA)

Funds Raised: ₹ 34,47,085

Cause Category: **Livelihood Generation**

They are helping young people get better jobs quicker.



Nirmaan Organization

Funds Raised: ₹ 10,250

Cause Category: **Education**



Nirmal Jeevan Charitable Trust

Funds Raised: ₹ 8,000

Cause Category: **Children**



Highest in Cause Category

OSCAR Foundation

Funds Raised: ₹ 58,43,621

Cause Category: **Arts, Culture & Sports**

5 points - 2 Change Runners, 2 Young Leaders, 5 charity bibs utilized with a bib donation average of ₹ 17,400

OSCAR Foundation is a non-profit organization that, through football instills the value of education and empowers underprivileged children and youth with life skills to take responsibility of their community development. Their project works to break the cycle by delivering a specially designed football and education program.



Oasis India

Funds Raised: ₹ 35,500

Cause Category: **Children**



Pallium India

Funds Raised: ₹ 11,500

Cause Category: **Health**



Paraplegic Rehabilitation Centre

Funds Raised: ₹ 2,700

Cause Category: **Disability**



Parkinson's Disease And Movement Disorder Society

Funds Raised: ₹ 1,13,271.69

Cause Category: **Health**



PETA India

Funds Raised: ₹ 4,55,784

Cause Category: **Animal Welfare**



Pratham Education Foundation

Funds Raised: ₹ 1,000

Cause Category: **Education**

Highest in Cause Category




Population First


Funds Raised: ₹ 10,87,233

Cause Category: **Gender Equality**


Population First is a social impact organization that works for women's empowerment, gender equality and community mobilisation to achieve India's social and demographic goals. They do this through their girl child campaign - Laadli and field-based health, nutrition and rural development programme - Action for Mobilization of Community Health Initiatives (AMCHI).




Project Amhi
 Funds Raised: ₹ 12,96,113
 Cause Category: **Environment**



R(Reduce, Reuse, Recycle) Nisarg Foundation
 Funds Raised: ₹ 26,000
 Cause Category: **Environment**



Raichel Joseph Foundation
 Funds Raised: ₹ 2,500
 Cause Category: **Education**



Ramakrishna Sarada Samiti
 Funds Raised: ₹ 1,33,351
 Cause Category: **Education**




Reach Education Action Programme (REAP)
 Funds Raised: ₹ 2,20,900
 Cause Category: **Education**



Reality Gives (A Reality Cares Project)
 Funds Raised: ₹ 8,500
 Cause Category: **Education**




Resource and Support Centre For Development (ISHAD)
 Funds Raised: ₹ 6,101
 Cause Category: **Gender Equality**




RESQ CHARITABLE TRUST
 Funds Raised: ₹ 22,000
 Cause Category: **Animal Welfare**




Rise Against Hunger India
 Funds Raised: ₹ 20,000
 Cause Category: **Health**




Rosy Blue Foundation
 Funds Raised: ₹ 11,00,000
 Cause Category: **Social, Civic & Community Development**



Rotary club of Borivli
 Funds Raised: ₹ 1,40,500
 Cause Category: **Education**



Run With Roshni Foundation
 Funds Raised: ₹ 51,000
 Cause Category: **Arts, Culture & Sports**



Rushabh Foundation
 Funds Raised: ₹ 8,88,000
 Cause Category: **Education**



Sajag Trust
 Funds Raised: ₹ 12,500
 Cause Category: **Education**



Salaam Baalak Trust

Funds Raised: ₹ 36,900
Cause Category: **Children**



Salaam Bombay Foundation

Funds Raised: ₹ 3,72,500
Cause Category: **Education**



Heed India

Funds Raised: ₹ 89,000
Cause Category: **Arts, Culture & Sports**



SAMMAN ASSOCIATION

Funds Raised: ₹ 1,29,600
Cause Category: **Health**



SAMPARC - Social Action for Manpower Creation

Funds Raised: ₹ 15,30,000
Cause Category: **Children**



SAMSKRITA BHARATI (KOKAN) TRUST

Funds Raised: ₹ 3,26,343
Cause Category: **Education**



Sankalp Rehabilitation Trust

Funds Raised: ₹ 3,35,004
Cause Category: **Health**



SankalpTaru Foundation (STF)

Funds Raised: ₹ 11,40,001
Cause Category: **Environment**



Sanskriti Samvardhan Mandal

Funds Raised: ₹ 2,000
Cause Category: **Education**



Sarthak Foundation

Funds Raised: ₹ 64,000
Cause Category: **Education**



Secure Giving

Funds Raised: ₹ 3,000
Cause Category: **Education**



Sense International India

Funds Raised: ₹ 8,85,000
Cause Category: **Disability**



Seva Sahayog Foundation

Funds Raised: ₹ 2,02,500
Cause Category: **Education**



Shraddha Charitable Trust

Funds Raised: ₹ 5,16,250
Cause Category: **Disability**



Shree Educational Trust

Funds Raised: ₹ 45,201

Cause Category: **Education**



Sir Ratan Tata Institute

Funds Raised: ₹ 77,000

Cause Category: **Women Empowerment**



Sitaben Shah Memorial Trust

Funds Raised: ₹ 5,50,000

Cause Category: **Education**



Smile Foundation

Funds Raised: ₹ 45,05,400

Cause Category: **Education**



SNEHA

Funds Raised: ₹ 12,98,700

Cause Category: **Health**



Society for Human And Environmental Development (SHED)

Funds Raised: ₹ 11,00,000

Cause Category: **Health**



South Asia Women Foundation India

Funds Raised: ₹ 22,000

Cause Category: **aWomen Empowerment**



Spark a Change Foundation

Funds Raised: ₹ 10,000

Cause Category: **Education**



Sparsha Charitable Trust

Funds Raised: ₹ 20,02,715

Cause Category: **Children**

7 points - 2 supporting Corporate Teams, 1 Change Runner, 1 Young Leader, 2 charity bibs utilized with a bib donation average of ₹ 9,000



Spina Bifida Foundation

Funds Raised: ₹ 4,02,001

Cause Category: **Disability**



Sri Nityanand Educational Trust

Funds Raised: ₹ 8,40,000

Cause Category: **Livelihood Generation**



Sri Sathya Sai Annapoorna Trust

Funds Raised: ₹ 1,000

Cause Category: **Children**



Sri Sathya Sai Health & Education Trust

Funds Raised: ₹ 1,300

Cause Category: **Health**



Sri Sri Thakur Anukulchandra Seva Kendra

Funds Raised: ₹ 26,000

Cause Category: **Disability**




Srijon - Artscape
Funds Raised: ₹ 4,09,012
Cause Category: **Health**




Srujna Charitable Trust
Funds Raised: ₹ 4,48,042
Cause Category: **Women Empowerment**




St. Jude India Childcare Centres
Funds Raised: ₹ 43,45,100
Cause Category: **Children**




Support Our Heroes
Funds Raised: ₹ 111
Cause Category: **Elderly Care**




Suryoday Trust
Funds Raised: ₹ 5,13,000
Cause Category: **Education**



Tata Education and Development Trust
Funds Raised: ₹ 25,12,358
Cause Category: **Health**




Tata Memorial Centre
Funds Raised: ₹ 9,80,023
Cause Category: **Health**




Teach for India
Funds Raised: ₹ 87,78,800
Cause Category: **Education**
5 points - 6 supporting Corporate Teams , 1 Change Runner, 2 charity bibs utilized with a bib donation average of ₹ 15,000



Thane Community for Protection and Care of Animals (CPCA)
Funds Raised: ₹ 81,599
Cause Category: **Animal Welfare**



The Akanksha Foundation
Funds Raised: ₹ 13,61,201
Cause Category: **Education**
5 points - 1 supporting Corporate Team, 1 Change Runner, 1 Young Leader, 5 charity bibs utilized with a bib donation average of ₹ 10,400



The Akshaya Patra Foundation
Funds Raised: ₹ 801
Cause Category: **Health**



The Blue Ribbon Movement Trust
Funds Raised: ₹ 2,71,216
Cause Category: **Social, Civic & Community Development**



The Feline Foundation
Funds Raised: ₹ 60,005
Cause Category: **Animal Welfare**



Dilkhush Special School
Funds Raised: ₹ 3,67,900
Cause Category: **Disability**



The Hands of Hope Foundation

Funds Raised: ₹ 25,68,884

Cause Category: **Children**

5 points - 3 supporting Corporate Teams, 1 Young Leader, 10 charity bibs utilized with a bib donation average of ₹ 11,400



The HEAL Foundation

Funds Raised: ₹ 66,09,597.01

Cause Category: **Children**

7 points - 5 Change Runners, 15 Young Leaders



The Hindu Womens Welfare Society

Funds Raised: ₹ 3,57,000

Cause Category: **Children**



The PRIDE India

Funds Raised: ₹ 70,96,017

Cause Category: **Health**

5 points - 3 Supporting Corporate Teams, 2 Change Runners, 3 Charity bibs utilized with a bib donation average of ₹ 9,166



THE SAJJAN JAIN SUPPORT TRUST

Funds Raised: ₹ 13,90,010

Cause Category: **Health**



The Society for Door Step School

Funds Raised: ₹ 25,50,000

Cause Category: **Education**



The Vatsalya Foundation

Funds Raised: ₹ 8,41,500

Cause Category: **Children**



The Welfare of Stray Dogs

Funds Raised: ₹ 3,59,341

Cause Category: **Animal Welfare**



TOUCH (Turning Opportunities for Upliftment and Child Help)

Funds Raised: ₹ 14,000

Cause Category: **Education**



Touching Lives Welfare Trust

Funds Raised: ₹ 13,98,954

Cause Category: **Education**

5 points - 3 Change Runners, 1 Young Leader, 62 charity bibs utilized with a bib donation average of ₹ 7,370



Trust For Retailers And Retail Associates Of India

Funds Raised: ₹ 46,43,612

Cause Category: **Disability**

5 points - 5 supporting Corporate Teams, 1 Change Runner, 11 charity bibs utilized with a bib donation average of ₹ 10,272



TWEET Foundation

Funds Raised: ₹ 1,82,500

Cause Category: **Gender Equality**



Udaan Welfare Foundation

Funds Raised: ₹ 88,000

Cause Category: **Education**



Udayan Care

Funds Raised: ₹ 3,35,573

Cause Category: **Children**



Ummeed Child Development Center

Funds Raised: ₹ 16,04,560

Cause Category: **Disability**

5 points - 2 Change Runners, 2 Young Leaders, 13 charity bibs utilized with a bib donation average of ₹ 14,153



Under The Mango Tree Society

Funds Raised: ₹ 37,101

Cause Category: **Livelihood Generation**

Highest in Cause Category



United Way India

Funds Raised: ₹ 94,79,268

Cause Category: **Social, Civic & Community Development**

India's leading non-profit network, United Way India drives social change by mobilizing communities and through development programs focusing on health, education, livelihood, diversity, inclusion and environment. United Way India's mission is to improve lives by mobilizing the caring power of communities. Local communities are at the core of what they do but as part of the United Way Worldwide network, they also bring a global perspective into all initiatives.



Urban Health Resource Centre

Funds Raised: ₹ 8,46,000

Cause Category: **Health**



Urja Trust

Funds Raised: ₹ 96,081

Cause Category: **Women Empowerment**



V Care Foundation

Funds Raised: ₹ 2,77,634

Cause Category: **Health**



Vanavasi Kalyan Ashram Maharashtra Prant

Funds Raised: ₹ 59,651

Cause Category: **Education**



Vidya Integrated Development For Youth and Adults

Funds Raised: ₹ 9,04,502

Cause Category: **Education**



War Wounded Foundation

Funds Raised: ₹ 34,92,585

Cause Category: **Disability**



Welfare Society For Destitute Children (St. Catherine of Sienna School and Orphanage)

Funds Raised: ₹ 1,01,788

Cause Category: **Education**



Western Region Social Service Forum

Funds Raised: ₹ 27,700

Cause Category: **Education**



World for All Animal Care and Adoptions

Funds Raised: ₹ 1,64,065

Cause Category: **Animal Welfare**



YODA

Funds Raised: ₹ 1,04,602

Cause Category: **Animal Welfare**



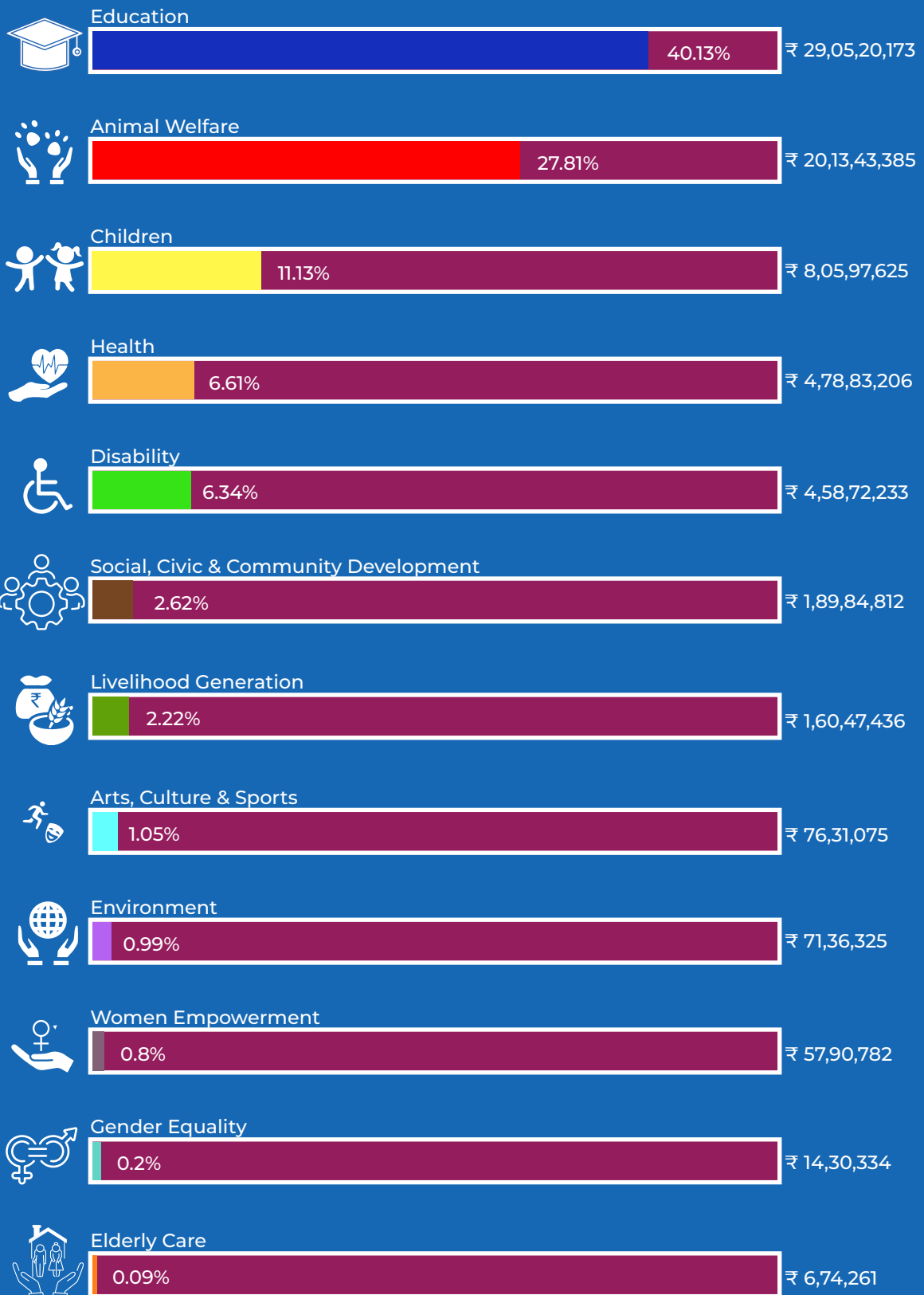
Youth For Unity And Voluntary Action

Funds Raised: ₹ 54,000

Cause Category: **Social, Civic & Community Development**



Cause Wise Funds Raised



Summary of Funds Raised at Tata Mumbai Marathon 2024

Category	Amount
Change Runners <i>(excl. Young Leaders, Corporate fundraisers)</i>	₹ 36,84,03,573.90
Young Leaders <i>(Fundraisers below the age of 21 years, who have raised ₹ 1.75 L or more)</i>	₹ 1,92,06,811
Corporate Fundraisers <i>(only Change Runners)</i>	₹ 4,67,04,776
Funds raised through Charity Bibs	₹ 1,58,89,155
Corporate Teams - Team Participation - Corporate Fundraisers <i>(excl. Change Runners)</i>	₹ 22,76,55,000 ₹ 7,56,064
Individual Fundraisers Individuals who have raised over ₹ 1 to 1.74 L for charity through the TMM. The category comprises Fundraiser <i>(raised over ₹ 1)</i> , Fundraiser Bronze <i>(raised from ₹ 10,000 to ₹ 49,999)</i> , Fundraiser Silver <i>(raised from ₹ 50,000 to ₹ 99,999)</i> , Fundraiser Gold <i>(raised from ₹ 1,00,000 lakh to ₹ 1,74,999)</i>	
-Individual Fundraisers (Incl. YL below ₹ 1,00,000) -Young Leaders (raised between ₹ 1,00,000 and ₹ 1,49,999)	₹ 2,06,29,137.81 ₹ 55,04,769
Donation amounts to NGOs (Direct donation to the NGO page)	₹ 54,03,883
Top up Donation	₹ 23,17,564
Pledge Raised Amount	₹ 82,55,754
TMM Green Bib Initiative	₹ 31,85,160
TMM 2024: Total Funds Raised	₹ 72,39,11,647

Financials of Fundraising

UWM Makes It Possible!



At United Way Mumbai (UWM), we are thrilled to share the remarkable success of the Tata Mumbai Marathon as a philanthropy platform! Our commitment to keeping the platform as the most cost-effective for NGOs in the country is a matter of great pride to us.

With a determined goal of maintaining administrative costs below **5%**, we are delighted to announce that, at TMM 2024, we have achieved a remarkable low of **3.42%** administrative cost, ensuring that an impressive **96.58%** of all funds raised go directly to our participating NGOs.

What's more, we take pride in supporting our NGOs by giving back in the form of various incentives from the retention amounts. This year, we expended **₹ 19.2 Lakhs** in the form of **incentives** to the NGOs.

The administrative costs at the TMM are primarily borne by the corporate category, with minimal impact on individual fundraisers. This edition's retention

amount from Individual Fundraisers is limited to **0.74%**. Additionally, we cover all online payment gateway charges on NGO and fundraiser pages, ensuring that **100% of these donations** reach the intended beneficiaries.

It is essential to note that all financial figures presented in this communication are meticulously verified by UWM. Additionally, UWM's dedication to credibility is underscored by the eligibility of all contributions for an 80G tax exemption, with receipts promptly issued to donors via email.

In addition to rigorous financial scrutiny, we undergo both internal and external audits to ensure the utmost accuracy and compliance in our financial processes. Before disbursing funds, United Way Mumbai conducts thorough due diligence on all participating NGOs, reinforcing our commitment to responsible philanthropy.





GOING GREEN, GROWING GREEN

In a world of global marathons, the Tata Mumbai Marathon (TMM) is not just a premier sporting event promoting health and fitness but is also an advocate for environmental sustainability. The year 2024 marks a pivotal moment in TMM's journey, signalling a proactive stance to foster environmental sustainability with THE TMM GREEN BIB Initiative.

In a powerful commitment towards the environment and a sustainable future, Tata Mumbai Marathon (TMM) and United Way Mumbai (UWM) joined hands to help mitigate climate change and ensure the well-being of communities through sustained livelihoods.

What is the TMM GREEN BIB?

The TMM Green Bib is a pioneering initiative providing participants with an opportunity to contribute to the plantation of trees in the TMM Agro Forest initiative, fostering sustainable livelihoods for farmers. The initiative was unique because it connected the TMM participants and the farmers. A simple additional donation of ₹635 for ONE TREE during the registration upgraded participants to the TMM Green Bib, enabling them to

contribute to environmental conservation and community empowerment.

The TMM Agro Forestry Project

The TMM Agro Forestry Project is a transformative initiative to promote agroforestry practices for environmental sustainability and farmer livelihood enhancement. At the core lies the commitment of farmers. Each farmer has allocated 1 acre of land to the TMM Agro Forest initiative. Central to the project is the Agri-Horti Plantation Model, an innovative approach to sustainable agriculture and environmental conservation. By strategically planting trees on farmlands, the project aims to restore degraded land, mitigate environmental degradation, and promote






sustainable land management practices.

The TMM Green Bib initiative is not only planting trees but also sowing the seeds of change in rural communities of South Solapur, Akkalkot & Barshi wherein farmers can implement land management techniques and build a sustainable future.





WITH TATA MUMBAI MARATHON

-  The FIRST EDITION OF the TMM Green Bib initiative raised over **₹ 31,85,160**.
-  More than **2,672** dedicated runners contributed
-  **5,016** trees to get planted in the Solapur district of Maharashtra
-  A commitment by TMM to nurture the trees in their first **3** tender years of growth.
-  The initiative will effectively utilize approximately **12** acres of land in association with **12** farmers.

MEET THE EVERGREENER!

The Evergreener exemplifies the power of collective action toward environmental conservation and sustainable development. During the Tata Mumbai Marathon, Evergreeners donned their distinctive TMM Green Bibs, symbolizing their dedication to environmental sustainability and support for the TMM Agro Forestry Project. Their fundraising efforts mobilized resources to maintain and support the plantation of trees and the restoration of degraded ecosystems. Once the tree is planted, each contributor shall receive a geo-location tag.



EVENT HIGHLIGHTS



As the Tata Mumbai Marathon approaches, runners gear up with intense training and preparation, while behind the scenes, the Procam International Team organizes a whirlwind of activities. From igniting passion for philanthropy among fundraisers to honouring some of the finest athletes who will take center stage on race day. From honouring age-old traditions to curating invigorating conversations and collaborating with city officials, every step leads to the electrifying Race Day.

These events are not just about logistics; they are about nurturing the passion for sport, building a vibrant community of runners, sponsors, corporates, and partners, and celebrating Mumbai. Dive into the pre-marathon buzz, meet the sports ambassadors, and soak in the excitement and vibrant energy of the Tata Mumbai Marathon.



COUNTDOWN

Registration Launch of TMM 2024 @Raj Bhavan



1.

Official TMM 2024 Merchandise Unveil



2.

International Ambassadors'



6.



An Evening To Remember



Race Day: Let's

TO RACE DAY

Event Meet



Mirchi Get Active Expo: Fitness & Fun



Tradition Calls: Pasta Cook Out



3.

4.

5.

7.

8.



RUN!



Champions Dinner:
Celebrating the Wins



EVENT LAUNCH

The 19th edition of the Tata Mumbai Marathon event was held at the majestic Raj Bhavan. The first citizen of Maharashtra, Honourable Governor Respected Shri. Ramesh Bais signed on, as the first participant of the Tata Mumbai Marathon 2024.



Honourable Governor of Maharashtra, Respected Shri. Ramesh Bais, stated, Raj Bhavan's Darbaar Hall has seen various sporting events. I am overjoyed to kick start registrations of Tata Mumbai Marathon from here. The Tata Mumbai marathon acts as a channel that has helped **over 700 NGOs across the country raising Rs. 429.60 crores** in funds since its inception.

The Marathon is a festival and all prejudices are erased in this. People from various religions, classes and creeds come together to run for marathons. Since the past years, the journey of the Tata Mumbai Marathon has been incredible. It would be such a blessing if every village, every city, every state had a marathon of its own. In the past 20 years, the Tata Mumbai Marathon has helped light up the lives of lakhs of people. Everyone must be enlightened about the importance of running and the holistic growth that it gives. We must encourage school and college-going students to participate in such events.

OFFICIAL MERCHANDISE UNVEIL



ASICS Unveiled the Tata Mumbai Marathon 2024 Official Merchandise

The Japanese sportswear brand and the event's Sports goods partner, ASICS, launched exclusive official merchandise with ASICS Athlete Rohan Bopanna, Actress and avid runner Gul Panag along with Saurabh Sharma, Director, ASICS India and Anil Singh, Managing Director, Procam International.

For the 2024 edition, the brand presented all marathoners with a specially designed Race Day T-Shirt to honor their enthusiasm, effort, and steely resolve.

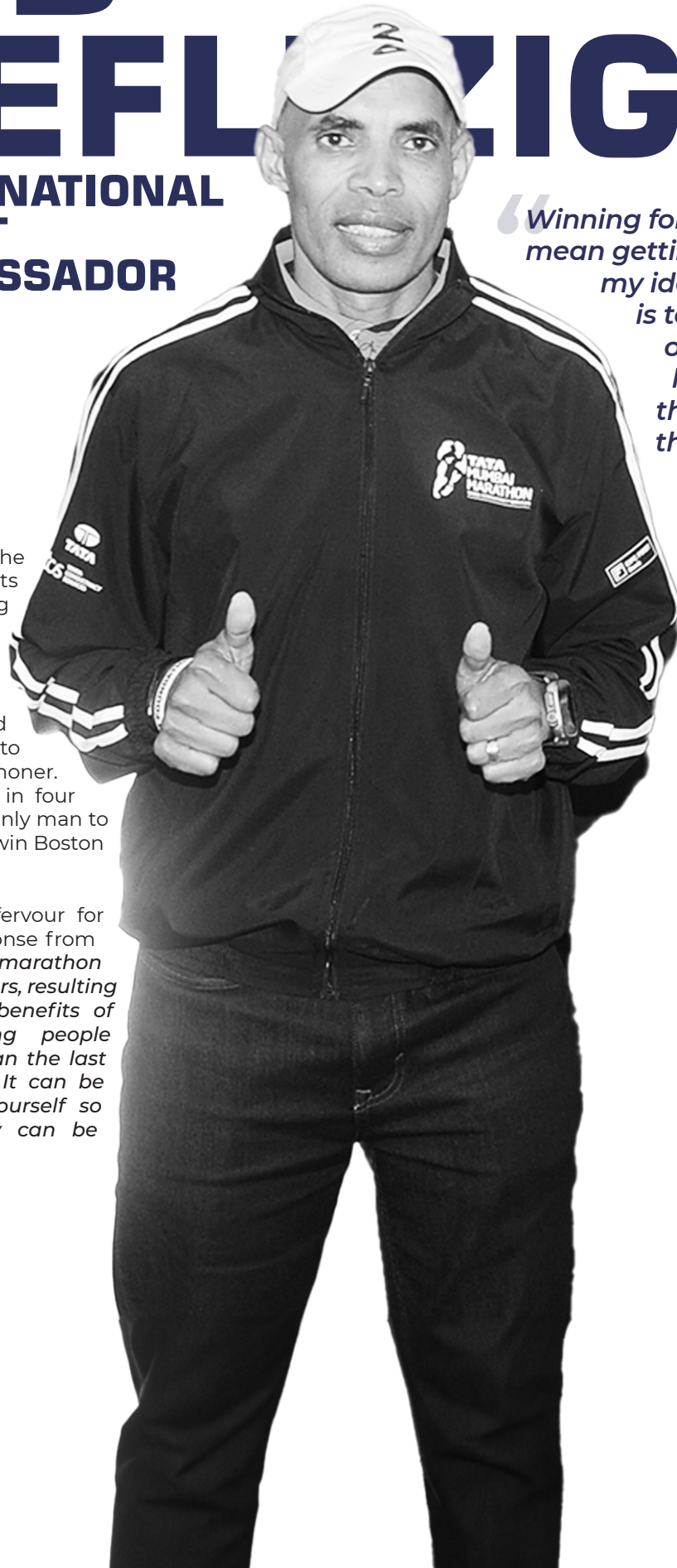
MEB KEFLEZIGHI

**INTERNATIONAL
EVENT
AMBASSADOR**

“Winning for me does not mean getting first place, my idea of winning is to get the best out of myself. I have followed this philosophy throughout my life.”

Meb Keflezighi, was one of the Tata Mumbai Marathon Sports Ambassadors. Emigrating from the East African nation of Eritrea to the United States at the age of 12, Meb overcame significant cultural, economic, and social barriers on his road to becoming an Olympic Marathoner. Today, Meb has competed in four Olympic Games and is the only man to win an Olympic medal and win Boston and New York Marathons.

Meb was amazed at the fervour for road running and the response from participants for TMM. *“The marathon here has grown over the years, resulting in awareness about the benefits of running, besides bringing people together. Be patient, I mean the last mile can be your fastest. It can be achieved by visualizing yourself so that the exhausted body can be willed to cross the line.”*



KATIE INTERNATIONAL EVENT AMBASSADOR MOON

Katie Moon, the reigning pole vault Olympic and World Champion & 2020 Olympic gold medalist was also the International Event Ambassador for the 19th edition of the Tata Mumbai Marathon. She has also clinched three medals at the World Athletics Championships.

“This race is incredible; it is truly the pride of India. It compares to all the best that Mumbai has to offer. I am so honoured that this is my first real experience with a distance running event. To think that this event started 20 years ago, when there was no running culture here, and it continues to draw this kind of a turnout even today, is just absolutely incredible.”







· Expert sessions are conducted to add to their Race Day excitement





MIRCHI GET ACTIVE EXPO

Mirchi Get Active Expo - the one-stop destination for all runners and fitness enthusiasts! Event partners, and brands to come together, connect and interact with their biggest stakeholders – THE RUNNERS & HEALTH ENTHUSIASTS. All confirmed participants come here to collect their running bibs, and study race day instructions.



Kalina University Campus

PASTA COOK OUT



TMM 2024 Sponsors and partners enjoyed a Fun Pasta Cookout Session hosted by Cooldown Companion Bira 91 Lite



Tata Mumbai Marathon celebrated an age-old Marathon tradition - Carb Loading! To bring in the spirit of camaraderie and fuel the energy among runners and teams, this year the Pasta Cook was hosted by Bira 91, Cooldown Companion at The Goose and Gridiron and at the Expo. The interactive pasta cookout created fond memories, bringing partners, runners and key dignitaries to bond before the big day.

TECHNICAL PRESS MEET

Breaking down Marathon Day with on-ground teams and media to discuss updates for the 19th edition of TMM. Mandar Pandya of Procama International moderated the event and Dr. Vijay D'silva of Asian Heart Institute briefed on the medical arrangement, while Vivek Singh, Jt. MD Procama Intl disclosed arrangements for the 59,000+ participants across on-ground and virtual categories for TMM 2024.



Tata Mumbai Marathon 2024 Elite race route unveiling. (L to R) : Mandar Pandya, VP, Procama International; Dr Vijay D'Silva, Medical Director, Asian Heart Institute; Vishal Thakur, DCP Operation, Mumbai Police; Hugh Jones, General Secretary AIMS and Race Director; P N Sankaran, Director Operations, Procama International; Jaydeep More - Assistant Municipal Commissioner - A-Ward and Vivek Singh, Jt. MD, Procama International



AN EVENING TO REMEMBER

A glamorous affair unfolded on the eve of the Tata Mumbai Marathon - a fusion of extraordinary lives, conversations, timeless melodies, and a sumptuous repast. The evening celebrated individuals who have carved their paths in the relentless pursuit of excellence.

The “Marathon brothers” Vivek and Anil Singh, welcomed reigning Olympic & pole vault World champion Katie Moon and marathon running legend Meb Keflezighi, Portugal and Liverpool footballer, Abel Xavier, Chef extraordinaire Marco Pierre White along with avid runner and Commissioner MCGM, Dr. I S Chahal, and Michelin star chef Marco Pierre.

This celebration of excellence was a glitzy affair hosted by renowned journalist, Rajdeep Sardesai, high-octane performances by Usha Uthup and Gary Lawyer, and welcomed celebrities and industry leaders from India Inc.



Dr. I S Chahal,
Addl Chief Secretary to Chief
Minister Maharashtra highlighted
the transformation running has
brought to his life.

I have been running for the last 19 editions and my outlook towards my health and life has changed; I try to pass it down to others so they can benefit too. I don't think any event brings the community together like the Tata Mumbai Marathon does.



THE 19th EDIT



59,515

Runners (On-Ground & Virtual)

56,223
India



322

Rest of the countries

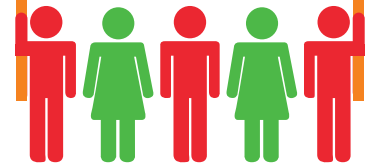
59 Nationalities



Runners across 6 Race Categories



RUN CLUBS



19

Run clubs were actively involved in managing the

29

stations on the course

ION OF TMM





FLAG-OFF



CHAMPIONS AT THE START LINE



Hayle Lemi (Ethiopia),
TMM 2023 Winner
(2:07:32)



Muluhabt Tsega,(Ethiopia),
Winner of Hangzhou Marathon
(2:28:08)



Haymanot Alew, (Ethiopia),
2nd runner-up at Dubai Marathon
(2:05:57)



Gopi T (India),
TMM 2023 Winner
(2:16:41)



Kinde Atanaw (Ethiopia),
Fastest athlete at TMM 2024



Srinu Bugatha, (India),
TMM 2020 winner
(2:18:44)



Anchiale Haymanot (Ethiopia),
TMM 2023 Winner
(2:24:15)



Aarti Patil (India),
Runner up at TMM 2023
(3:00:44)



Aberash Minsewo (Ethiopia),
2021 Winner of 5000m at Belgium
(15:05:25)







ASICS WARM-UP ZONE

GEARING UP MENTALLY AND PHYSICALLY FOR THE RUN



10 Asics Running Club coaches take to the stage for a pre-warm-up session for the full marathon and Open 10K runners.



SAREGAMA ARTISTS CELEBRATE RUNNERS!



Runners celebrating their finish at the Post-finish Zone with Varsha Singh Dhanoa, Raja Hasan, Jaan Kumar Sanu, DJ Swattrex, Pranav Chandran, Avinash Gupta, Girish Chawala, Sherrin & DJ Pablo.



Prize Distribution: Sanjana Banerjee & Shiburaj Nair- Head of Park Operations, Imagicaa





IMAGICAA RUN-IN COSTUME

THE HEART OF TATA MUMBAI MARATHON

An Integral part of the Dream Run Category!

Hundreds of runners, across age groups dress up and show up decorated in innovative costumes showcasing causes close to their hearts.



Event judge: Sanjana Banerjee, an Indian Actress.

PACERS

THE GUIDING STARS

Tata Mumbai Marathon Pacers are seasoned runners trained to guide participants in achieving their target finish times. With their experience and passion for the sport, TMM Pacers inspire confidence, offer support, and help runners overcome challenges, ensuring a smooth and successful race experience.

MARATHON PACERS



03:30
Hour Bus

Vijayaraghavan
Venugopal



03:35
Hour Bus

Inderjit Singh



03:45
Hour Bus

Manish Jaiswal



03:50
Hour Bus

Anirudha Athani



03:55
Hour Bus

Yasir Sultan



03:55
Hour Bus

Sridhar Rajamohan



04:00
Hour Bus

Navin Kumar



04:10
Hour Bus

Umashankar



04:20
Hour Bus

Mehwish Hussain



04:20
Hour Bus

Dilip Ghadge



04:25
Hour Bus

K. Haridasan Nair



04:30
Hour Bus

Gautam Das

MARATHON PACERS



04:30
Hour Bus

Preeti Lala



04:40
Hour Bus

Nitin Ghorepade



04:45
Hour Bus

Dr. Erika Patel



04:50
Hour Bus

Taher Merchant



04:55
Hour Bus

Arti Agarwal



05:00
Hour Bus

Bapai Bhattacharya



05:15
Hour Bus

Rahul Sharma



05:30
Hour Bus

Gagan Buttan



05:45
Hour Bus

Vivek Soni



05:55
Hour Bus

Pandurang Gurav

HALF MARATHON PACERS



01:45
Hour Bus

Sukhram Rohidas



01:50
Hour Bus

Deepak Oberoi



01:55
Hour Bus

Sanjeet S
Krishnappa



01:55
Hour Bus

Tamarasan Rajan



02:00
Hour Bus

Rajeev Singh



02:05
Hour Bus

Kanhaiya Singh



02:15
Hour Bus

Priyanka Agarwal



02:15
Hour Bus

Shailja Kumar



02:20
Hour Bus

Vedika Kochhar



02:20
Hour Bus

Mahesh Ahuja



02:25
Hour Bus

Muthamma Aiyappa
Acharya



02:30
Hour Bus

Abhay Kohli



02:35
Hour Bus

Kannan
Sundararajan



02:45
Hour Bus

Sourav Kapoor



02:55
Hour Bus

Aruna Pandey

OPEN 10K PACERS



**50
Minutes
Bus**

Neha Grover



**55
Minutes
Bus**

Varsha Thete



**60
Minutes
Bus**

Asmita Handa



**65
Minutes
Bus**

Dhwani Punjabi



**70
Minutes
Bus**

Mekhla Maheshwari



**75
Minutes
Bus**

Dimple Thakur



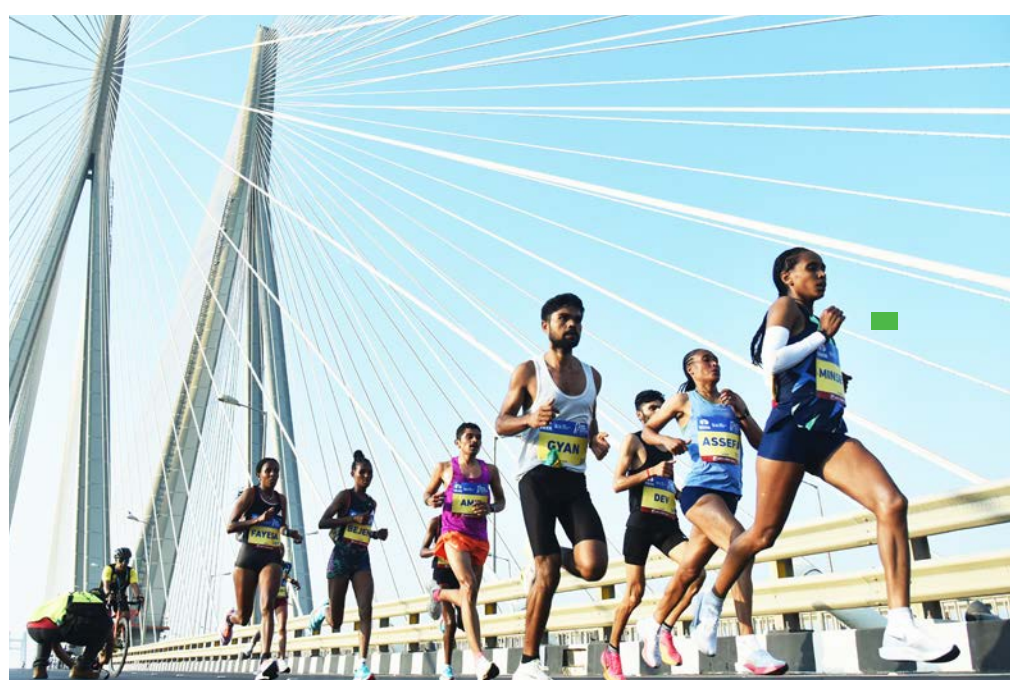
**80
Minutes
Bus**

Dr. Amisha



**85
Minutes
Bus**

Haimonti Roy





CHAMPIONING INCLUSION at Tata Mumbai Marathon

Race Day at Tata Mumbai Marathon welcomes individuals from all walks of life, regardless of ability, age, or background. Filled with vibrant energy, TMM celebrates inclusivity, providing an equal platform to all. By partnering with various NGOs, TMM encourages participation from diverse communities, challenging societal perceptions, and fostering respect for all.

Its commitment to inclusivity is evident in the participative 'Champions With Disability' category. As the official 'CWD Facilitator' of TMM, ADAPT enables participation and race day experience for individuals with various disabilities in the 1.2 km category, showcasing their strength, resilience, and determination. This edition witnessed 1128 PwDs with their buddies participate.

"ADAPT is proud to have had the privilege to coordinate the Champions with Disability race with Procama at the Tata Mumbai Marathon, an event that champions inclusion and empowerment. The TMM has proven to be a catalyst for transformative change, providing a platform for individuals with disabilities to redefine societal perceptions and contribute



towards creating an inclusive society that values and supports the aspirations of every individual,"
Varsha Hooja, Trustee and Director Inclusive Education, ADAPT.

The Tata Mumbai Marathon joined hands with ABBF (Event's Inclusion Ally) in the year 2020 to encourage PwDs to participate in timed race categories, along with Allies from corporate leadership, on an equal footing. The vision is not only to make the TMM truly inclusive, but also to hopefully spur on other marathons organised around the

country to start making marathons accessible and to take forward the dialogue of inclusion. Adventure Beyond Barriers Foundation (ABBF) works tirelessly to create opportunities for PwDs to engage in sports and outdoor activities. The year (2024) marks the 3rd edition of this initiative, wherein 141 PwDs competed in the Open 10K category and 4 PwDs in the half marathon race category, along with their respective allies.



Inclusivity at the Tata Mumbai Marathon extends to celebrating the wisdom and vitality of senior citizens through the Senior Citizens Run, a race category being organised since the 2004 edition. Adhata Trust joined as its Institution Partner, facilitating participation and race day experience for seniors. The 2024 edition saw 1788 seniors participate, symbolizing unity and breaking age barriers.

“Participating in the marathon was paramount for Adhata Trust as it epitomized unity, breaking down age barriers and showcasing that dreams know no age limits. With nearly 1800 seniors, the eldest at 89, the event became a symbol of positive aging, demonstrating that both men and women can actively contribute to and celebrate a collective pursuit of well-being and achievement.”

Clara D'Souza, CEO, Adhata Trust.



In a world often divided by barriers and boundaries, the Tata Mumbai Marathon stands as a powerful symbol of what can be achieved when we come together in celebration of our shared humanity.



CHAMPIONS SHOWCASE

Elite Men



1st: Hayle Lemi (ETH) 2:07:50, 2nd: Haymanot Alew (ETH) 2:09:03, 3rd: Mitku Tafa (ETH) 2:09:58

Elite Women



1st: Aberash Minsewo (ETH) 2:26:06, 2nd: Muluhabt Tsega (ETH) 2:26:51, 3rd: Medhin Bejene (ETH) 2:27:34

CHAMPIONS SHOWCASE

Indian Men



1st: Srinu Bugatha (IND) 2:17:29, 2nd: Gopi Thonakal (IND) 2:18:37, 3rd: Sher Singh Tanwar (IND) 2:19:37

Indian Women



1st: Thakor Nirmaben Bharatjee (IND) 2:47:11, 2nd: Reshma Kevate (IND) 3:03:34, 3rd: Shyamali Sing (IND) 3:34:35

CHAMPIONS SHOWCASE

Half Marathon Men



1st: Sawan Barwal (IND) 1:05:07, 2nd: Kiran Matre (IND) 1:06:24, 3rd: Mohan Saini (IND) 1:06:55

Half Marathon Women



1st: Amrita Patel (IND) 1:19:20, 2nd: Poonam Dinkar (IND) 1:19:20, 3rd: Kavita Yadav (IND) 1:20:45

21 January, 2024



CHAMPIONS DINNER

Celebrating the Tata Mumbai Marathon Champions

 Trident Nariman Point



TATA MUMBAI MARATHON STAYS SUSTAINABLE!

- **Paper Wastage** conducting online registrations, distributing digital handbooks and engaging in email/ digital communications for participants
- **Plastic usage** by using paper bags for event kitting and handing out bibs without any plastic cover
- **Fuel consumption** by using public transport. Western and Central Railways arranged special early morning local trains. Carpooling was encouraged and special cycle parking was assigned

REUSE

REDUCE

- **Reusable backpack bags** distributed for holding 'Bibs and personal items'
- **Leftover Food** was distributed to the needy with the help of Roti Bank
- **Branding Flex** was cut from the frames after the event and made into roofing sheets for the homeless

RECYCLE

- **Zero waste to landfill event:** event waste was not sent to landfills, it was either recycled or composted
- **Waste Management Kiosks:** Segregation at source for different types of waste -
 - **Dry Waste** (Includes all types of paper, plastic, metal, glass, etc).
 - **Wet waste** (all biodegradable waste- food, flowers etc)
- **Medical waste disposal:** Asian Heart Institute disposed medical waste with right protocols
- **Production waste** was handed over to MCGM
- **Post event** route was thoroughly cleaned with the help of MCGM and handed over to the authorities

WASTE MANAGEMENT NETWORK

Municipal Corporation of Greater Mumbai (MCGM) ensured last mile disposal of all the waste generated on the route.



Stree Mukti Sanghatana

was the local partner in executing the housekeeping and waste management services.



Hasiru Dala Innovations, a social enterprise engaging waste pickers.



WASTE MANAGEMENT AT A GLANCE

16,226 Kg

Total Waste

100%

Processed and sent away from landfills

WASTE COLLECTED
(in kgs)

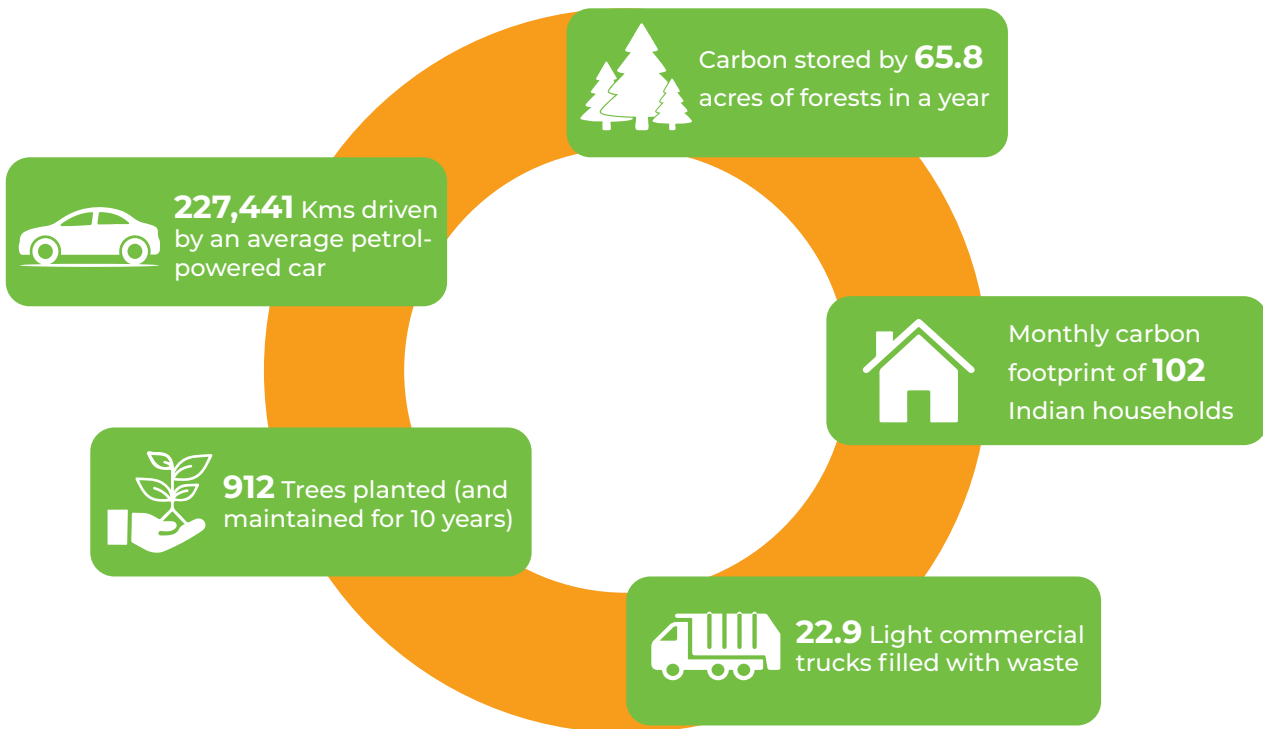


REDUCING CARBON FOOTPRINT: TMM'S ENVIRONMENTAL IMPACT

ENVIRONMENTAL IMPACT



This is equivalent to



SOCIAL IMPACT



SPONSOR/ PARTNER SPEAK





Thank you runners

and Mumbai city for your

Commitment
Adaptability
Resilience
Empathy



Thank you, Mumbai!

The Tata Mumbai Marathon fosters a sense of community and sportsmanship.

We would like to applaud everyone for turning up, for coming together to challenge their limits, and for going above and beyond their best. Mumbai brought in both heart and belief.

TCS clients, employees and their families participated in the Tata Mumbai Marathon 2024 in support of TCS' charity partner.



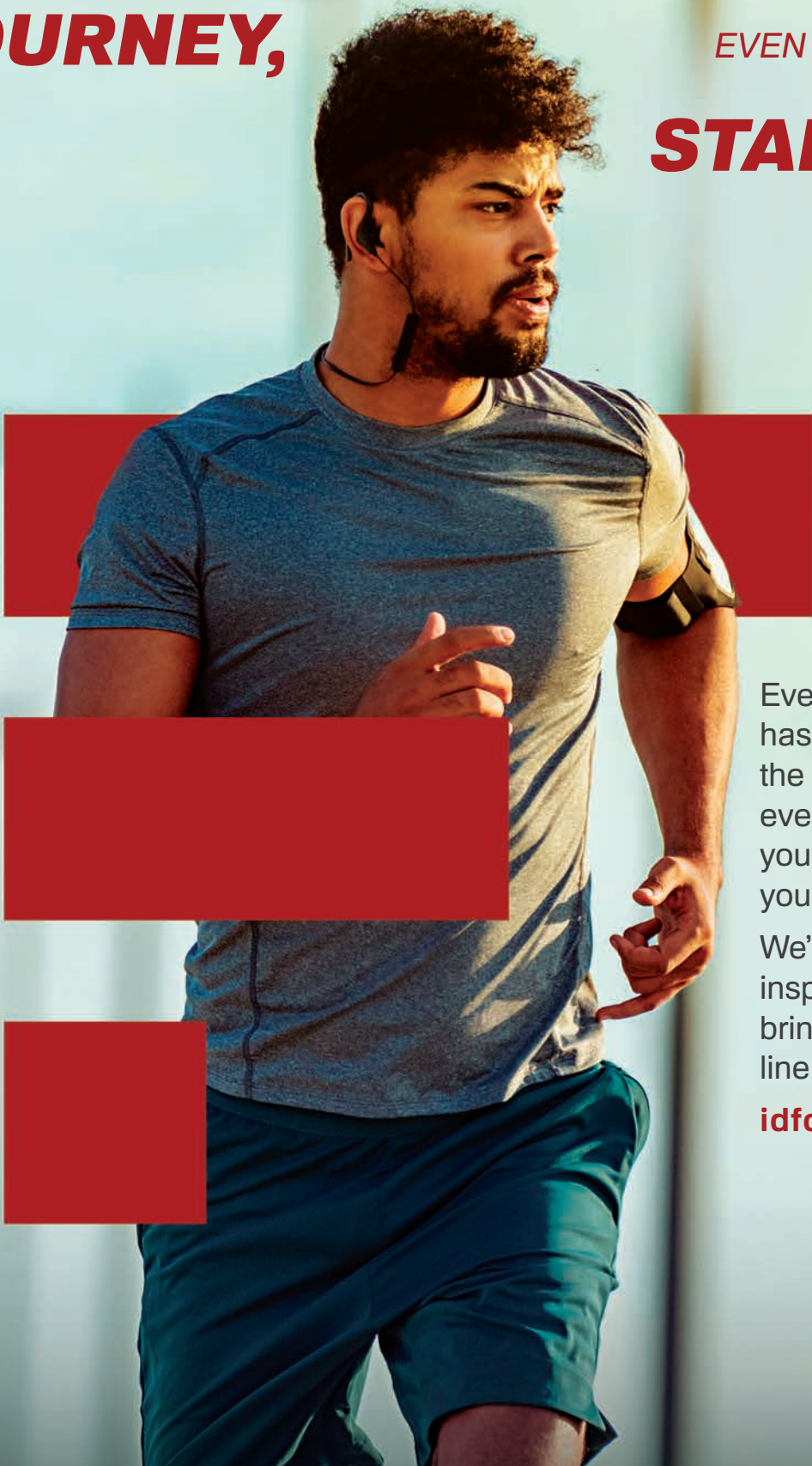
Proud associate sponsor of



ALWAYS YOU FIRST

MANY PEOPLE MAKE
A JOURNEY,

EVEN BEFORE THEY
GET TO THE
**STARTING
LINE**



Every step you've taken has brought you closer to the starting line, just like every bit you save gets you closer to achieving your goals.

We're celebrating the inspiring journeys which bring you to the starting line.

idfcfirstbank.com

IDFC FIRST Bank supports your **#JourneyToTheStart**

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**COMPETITION
CAN'T STOP YOU.
BUT BHOOKH
CAN.**



**Bhookh ko hara,
Sab ko hara.**



THE OFFICIAL SNACKING PARTNER



MUMBAI, IT WAS AN HONOUR TO RELOAD YOUR RUN






The 2024 edition of Tata Mumbai Marathon will hold a special place in our hearts. We introduced our new format of ready-to-drink reload for our runners which this incredible community accepted and appreciated with love. It was truly heartwarming. With over 12 stations of Reload, we served more than 55000 liters of Reload!

As a part of our Refuel the Earth initiative, we were able to collect over 20kgs of empty plastic Fast&Up tubes & boxes with the help of our community who exchanged 10 empty tubes against a new one. Tata Mumbai Marathon is a testament to the spirit of Mumbai and we are always filled with gratitude that we get to be the official energy drink of the most incredible Sunday of 2024! Until the next, keep hydrating Mumbai.



Sowing the seeds for a better tomorrow

Nand Ghar, Vedanta's flagship social impact project, is modernising 13.7 lakh Anganwadis across India with an aim to impact the lives of 7 crore children and 2 crore women

-  Pre-school education to children through smart TV for e-learning, BaLA designs and smart kits
-  Nutritious hot cooked meals and multi-millet nutri bars served to children, everyday
-  Primary healthcare access at Nand Ghar doorstep through integrated healthcare model
-  Women empowerment through skilling, credit linkage and enterprise development
-  Solar panels, water purifiers, clean toilets and real-time technology led monitoring through mobile application



#RUNFORZEROHUNGER

For every kilometer that you run at the TATA Mumbai Marathon, Vedanta will contribute one meal on your behalf to a child through its Nand Ghar initiative.

SOCIAL CONNECT PARTNER

Running With Mumbai Since 2004



Trident, Nariman Point, Mumbai has been the official Hospitality Partner of the Mumbai Marathon for 19 years in a row. We look forward to the opportunity of hosting the participants at our iconic hotel on the Queen's Necklace at Marine Drive, yet again!



TRIDENT

Nariman Point, Mumbai

Best Five Star Hotel Group in India by Travel + Leisure India's Best Awards 2022

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#WhatYouLove

ESCAPADES
 WHATYOULOVE
 CLUBVISTARA
 FLYWITHVISTARA
 BENEFITS ELITE
 UPGRADES LIFESTYLE
 DESTINATION
 ACTIVITY PRIVILEGE
 ENGAGEMENT
 CLASS CELEBRATE MEMBERS
 CELEBRATE LIFESTYLE
 FLYWITHVISTARA CLASS ESCAPADES
 WHATYOULOVE JOY BENEFITS
 ACTIVITY PRIVILEGE ACTIVITY PRIVILEGE
 CLASS CREW UPGRADES
 FLYWITHVISTARA JOY WHATYOULOVE BENEFITS
WHATYOULOVE UNCHARTED
 WHATYOULOVE WHATYOULOVE
 WHATYOULOVE CLASS UPGRADES
 ESCAPADES CLASS FLYWITHVISTARA
 BENEFITS
 MEMBERS BENEFITS
 FLYERUNCHARTED
 FLYWITHVISTARA BENEFITS
 WHATYOULOVE
 UPGRADES
 FLYWITHVISTARA
 CLUBVISTARA UPGRAD
 FLYWITHVISTARA ELITE
 WHATYOULOVE UPGRADES
 CELEBRATE UPGRADES
 FLYWITHVISTARA ELITE
 BENEFITS ELITE MEMBERS
 PRIVILEGE MEMBERS
 WHATYOULOVE **CLUBVISTARA** ENGAGEMENT
 FLYWITHVISTARA
 BENEFITS FLYWITHVISTARA
 UNCHARTED ELITE
 MEMBERS CLASS
 ACTIVITY JOY
 REWARDS
 JOURNEYS
 EXCLUSIVE
 TRAVEL
 GETAWAY
 UNMATCHED
 EXPERIENCE JOY
 ADVENTURE DREAM

Loyalty Partner for



**RUN STRESS-FREE
WHEN YOUR MUSIC IS
JERK-FREE**





UNITED WAY MUMBAI

SOCIAL IMPACT. DONE RIGHT.

United Way Mumbai is a non-profit organization working in urban and rural communities across India to identify and implement the most impactful solutions to community problems. We work closely with a network of 500+ NGOs and a large number of corporates for their CSR programmes, employee giving campaigns, and community impact projects. This includes designing CSR policy and strategies, due diligence of NGO partners, programme implementation, employee volunteering, impact assessments, and financial and programmatic reporting. By working collaboratively with our partners, we build coalitions that advance research-based strategies, invite individuals and organizations into meaningful action, and advocate for lasting social change.

As the official Philanthropy Partner of the Tata Mumbai Marathon, we have overseen charity figures from INR 7.75 crores in 2009 to INR 72.07 crores in 2024.

OUR IMPACT

500+ NGO's network pan India	300+ Corporate partners	1200+ No. of projects Implemented	970+ CRORE Invested in community development	1,00,000+ Individual donors	TRUSTED PARTNER Of government and civic bodies
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tel: +912269523100
 contact@unitedwaymumbai.org
 www.unitedwaymumbai.org





“Participating in the marathon was paramount for Adhata Trust as it epitomized unity, breaking down age barriers and showcasing that dreams know no age limits. With nearly 1800 seniors, the eldest at 89, the event became a symbol of positive aging, demonstrating that both men and women can actively contribute to and celebrate a collective pursuit of well-being and achievement”.



Adhata Trust is a Mumbai based NGO working for senior citizens for the last twelve years. We are committed to building an age inclusive society that enables positive aging and supports aging in place.

Our flagship projects are 15 Holiistic Well Being Centers, that are operational in and around Mumbai and Navi Mumbai. These centers operate for two hours a day, 5 days a week. At these centers we adopt a holistic approach towards enhancing the quality of life of our senior citizens, We conduct programs that boost the physical, social, emotional health, and cognitive function of our members. These Centers are safe, accessible, inclusive spaces for seniors.





ADAPT
on the fast track
since 1972.
Continuing to
work towards
a disability
Friendly Nation.
Happy to be the
facilitator for
the Champions with
Disability Race





inclusion ally

UNITED we celebrate more than another event.

We celebrate the tired legs, the racing hearts, the enduring spirits. The aches and the smiles. The personal bests and the collective triumphs. The moments that turned one race into a million embraces. We celebrate the warriors, the believers, the determined. We celebrate you. The early risers and the night owls who ran. The sprinters and the strollers. The seasoned runners and the first-time joggers. The young hearts and the old souls. The dreamers, the supporters, the cheerers. Heck, we'll even celebrate the nayasayers. Because you prod us on in our journey of inclusion. We celebrate the ones who ran with their eyes and those who saw with their hearts. The wills that broke barriers, and the courage to show empathy. Every drop of sweat, every breath of hope, every story of courage, and every badge of honour. We celebrate them all. The laughter that was shared. The friendships you forged. The lives touched. The confidence created. The stereotypes shattered. The tears of joy. The feeling of belonging. Every volunteer. Every teammate. Every individual from the organisers. We celebrate also the fact that while we ran in Mumbai, some children in Kashmir walked for the first time in their lives, thanks to the funds raised, and to the people who helped raise those funds. So it's not just some run, not just some event. It is the inherent strength, the deep kindness of the human spirit that

WE CELEBRATE.



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Joint Title Sponsor



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Sports Goods Partner



Driven by



Hydration Partner



Snacking Partner



Energy Drink Partner



Social Connect Partner



Hospitality Partner



Loyalty Partner



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Entertainment Partner



Telecast Partner



Medical Partner



Philanthropy Partner



Institution Partner



CWD Facilitator



Inclusion Ally



Proud Partner



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Govt. of Maharashtra

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M.C.G.M

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Mumbai Police

Supported by



Indian Railway

Supported by



Indian Navy

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Indian Army

Under the aegis of



Certified by



Promoted by





TATA MUMBAI MARATHON
TATA CONSULTANCY SERVICES
21 January, 2024

Supported by



M.C.G.M

HAR DIL WAH ?

The banner is blue with white and yellow text. It features the Tata Mumbai Marathon logo at the top, followed by the date and the name of the organizing company. Below that, it says 'Supported by' and shows the logo of the Municipal Corporation of Greater Mumbai (M.C.G.M.). At the bottom, there is a slogan 'HAR DIL WAH ?' with a question mark.







Because You Never Win Alone!

You may run a marathon alone. But there is always someone who deserves equal credit for your achievement.

Someone who inspired you, guided you or was just there with you throughout.

Tata Mumbai Marathon 2024 lets you reward that someone.

Presenting the world's first 'Inspiration' marathon medal!

At first glance, it looks like one medal. But force it apart and you will see two different medals: one for finishers and other for those who inspired them, every step of the way.

When we say 'the inspiration', it could be your mother who woke up early every single day of your training.

Whoever your inspiration is, once you cross the finish line, remember to share your reward with them.

Please share your and your inspirations' story online using #TMM2024, so that it inspires a million others.

